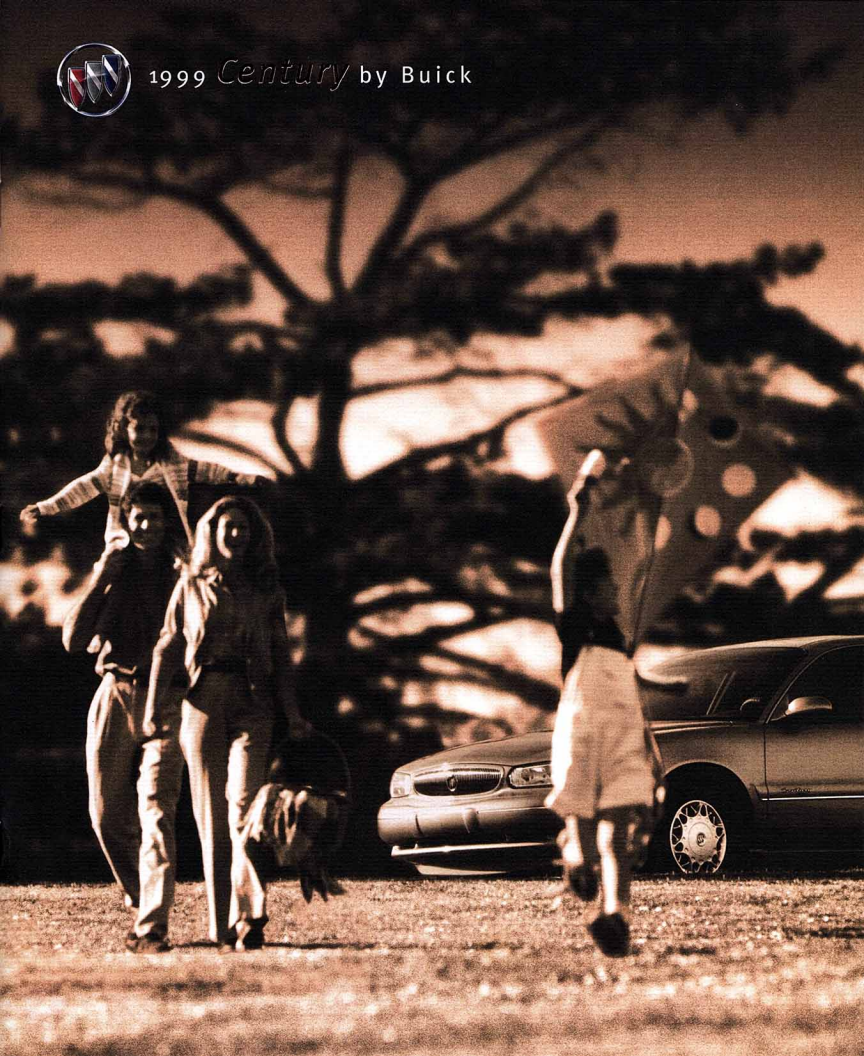




1999 *Century* by Buick



You don't have to
be rich to enjoy
the good life

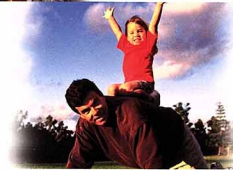
With your intelligence and good taste, you don't need an abundance of money.

By choosing wisely, you can live well and still be sensible. You can make

superb coffee without designer beans and eat fine food without going to

four-star restaurants. There's even a car made just for astute people like you—

a luxurious family sedan that doesn't require a second mortgage....



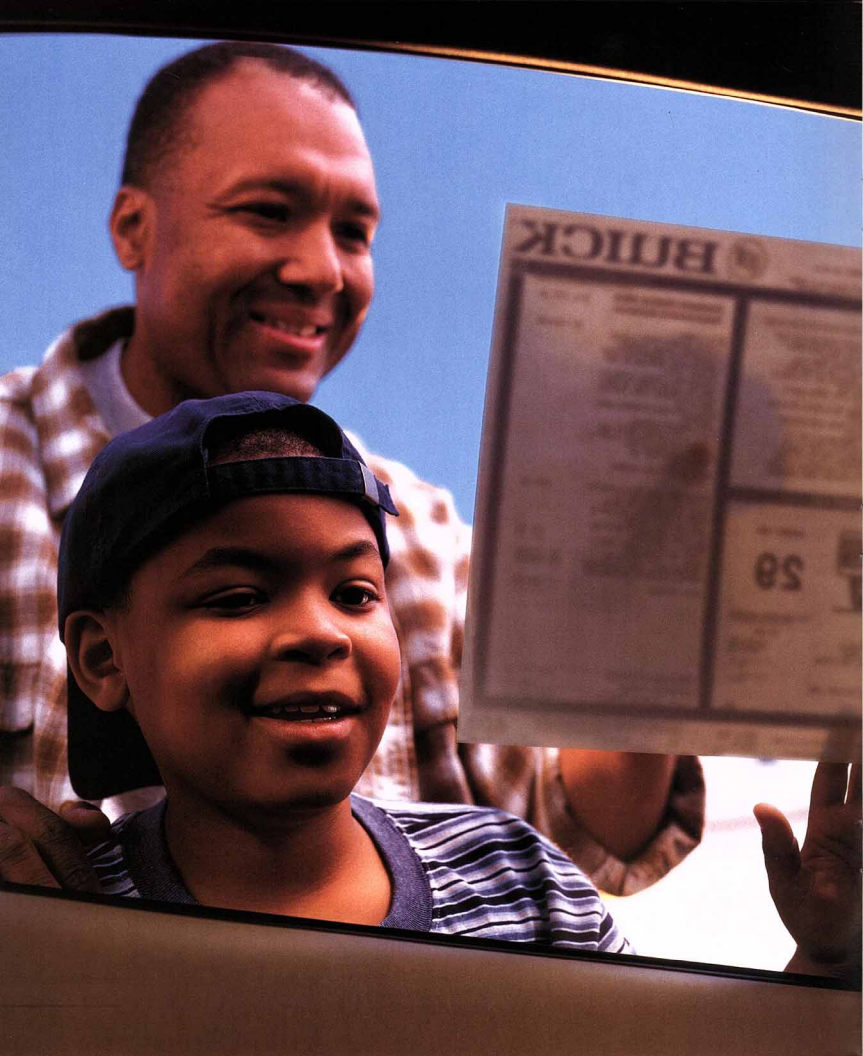
...just smart.



Century by Buick.



*Century Limited in Platinum Gray Metallic,
shown with optional equipment.*



A luxury car for everyone.

Century offers some very pleasant surprises. First, it's affordable. Second, you get a lot of car for your money. The six-passenger Century has more people and trunkspace than Taurus, Camry or Accord. Unlike many cars in its price range, Century has a V6 engine, standard. But perhaps the most pleasant surprises are the many unexpected touches of luxury. Century includes features you would expect to find in much costlier cars.



Enjoy



Body-Contoured Seating¹



Dual Automatic ComforTemp Climate Control²



Remote Keyless Entry



the luxury.

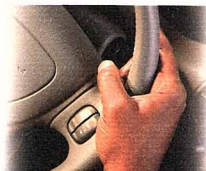
Lighted Visor Vanity Mirrors²



Concert Sound III with CD player²



Steering Wheel Radio Controls²



Six-Way Power Driver and Front Passenger Seats²



Power Sliding Astrorof²



¹ Shown with optional Limited Leather trim.
² Some features may be optional or not available depending on the model selected. See pages 28-29 for details.



Buick is renowned for quality and durability, and Century is every inch a Buick. Under its richly painted sheet metal, Century makes extensive use of galvanized steel, and includes a stainless steel exhaust system. Also incorporated are platinum-tipped spark plugs and other long-life components, so your first scheduled tune-up is up to 100,000 miles away.* Thousands of satisfied customers have told us that owning a Century is a very rewarding and lasting relationship. We hope you'll become one of them.

Enjoy

*Maintenance needs vary with different uses and driving conditions. See Owner's Manual for more information.



the relationship.

...placed in an accident, so we needed a new car to
...more than 90,000 miles on it and still looks like new.
The Century was listed as a "Best Buy" by Consumers
Digest, so we looked at one and bought it the same
night. We feel safer in the Buicks.
If it ever stops raining here in California, we plan to
some miles on our Century and will be using the
Thanks again.

Sincerely,
L.B. Stanley
Mr. and Mrs. L.B. Stanley

...the Century limited and
...ped it would be, and it s
...automotive value.
...after owning two high-qual
...not expect to be disappointe
...merican cars to run three to five
...p this kind of quality in mind a
...Buick for our recent purchase

Sincerely,
Shirley
The De

I usually don't get too excited about cars...at least the ones I can afford.
But after a year of reading, researching and shopping, I found myself at the auto
show in Fort Worth last February. Before that evening, I had decided to purchase
a Mercury Grand Marquis. However, the 1997 model wasn't as attractive as
previous ones were, and the issues of size and gas mileage were a concern.
I spent time walking around the Grand Marquis and talking with the sales
people, but my heart just wasn't in it. Half-heartedly, I went to the Buick exhibit
and found my car sitting in the center of the exhibit, with no one around it. It
was hard to believe that such an attractive, reasonably priced car with features
I'd found only in more expensive models had not gotten more attention. At that
point, I didn't know that it was one of only two vehicles that had been delivered
in our "metropolitan" area.
Within a week, the Century was mine. After driving Volvos for the last twelve
years, I am still amazed to find myself enjoying a General Motors car so much.
The quiet and smooth ride, along with a really superior sound system, make
driving enjoyable again. Do I sound like a commercial? Gushing is not my style,
but the Century really makes it acceptable.

Sincerely,
Ann B. D...
Ann B. D...



...anager
...sion
...orporation
...on Avenue
...550-0002

...ears and was so pleased by it that I
...y a different brand of car. But at a
...oked at, and eventually bought, a Century.

I love it
My Century is so "polite." It automatically locks the doors when
I start the engine. When I enter my garage and turn off the
engine, the Century's lights go on, so I can find my way out.

The optional rear-seat armrest can be used as a small table and includes dual cup holders.



Everyone deserves to feel some genuine comfort.

True comfort is a combination of roominess and accommodating features—

and Century offers both. For example, there's plenty of rear-seat legroom,

and the rear heating ducts ensure your family will be cozy in back.



The family-size trunk offers 16.7 cubic feet of space and a low lift-over height for easy loading and unloading of important cargo, like your golf bags.



The advanced air filtration system helps keep dust and pollens where they belong—outside the cabin.

The interior is engineered to offer plenty of hip and shoulder room, so you can just sit back and relax.



Century's generous cabin has 101.8 cubic feet of space—not just room for six, but genuine accommodation for six.



Yes, you can afford some peace



and quiet.

Century's impressively quiet ride is due to an array of engineering

features and design details. What it means to you is a peaceful, hushed

environment normally found in more expensive luxury sedans.

To dramatically reduce exterior noise, there are acoustic materials in the instrument panel, trunk floor, rear wheelhouses and quarter panels.



The sleek, aerodynamic shape enhances Century's styling while it helps minimize wind noise.



The door handles are stylish and ergonomically designed—and they're also flush-mounted to help channel the wind along the side of the vehicle.

Flush-mounted windshield glass, micrometer door fits and triple door seals also contribute to your peace and quiet inside Century.



Every detail counts—even the gracefully integrated, flush-mounted tungsten-halogen headlamps help diminish wind noise.



You can be sensible
and still indulge in **luxury.**



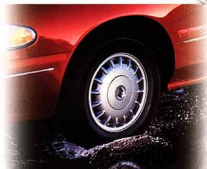
Century Limited interior in Taupe, shown with leather trim and other optional equipment.

Nobody has to drive without responsive performance.



Your sense of control is enhanced by power-assisted rack-and-pinion steering in Century Custom and magnetic variable effort steering in Century Limited.

The rigid body structure contributes to your sense of stability and solidity, as well as Century's remarkably smooth ride.



Another reason for Century's smoothness is the four-wheel independent suspension with vibration-resistant crossmembers.



The tried and proven 3100 V6 delivers more horsepower and more torque than the standard V6 in Taurus LX.



The feeling of stability and smoothness is aided by Century's long wheelbase — longer, in fact, than Taurus, Camry or Accord.

While you probably don't care about going from zero to 60 in record time,

it's nice to know you have power in reserve to merge onto freeways or pass slow-moving trucks.

That's why Century comes standard with a powerful V6 engine.





Century's rear safety belts have child comfort guides that adjust to the individual comfort of your smaller passengers.

Everyone

Century provides an array of safety and security features, including

Next Generation air bags.* Century also has traction control and

four-wheel anti-lock brakes. ABS helps you maintain steering control

on most slippery surfaces, especially during hard braking.



The daytime running lamps help other cars see you coming, and Twilight Sentinel™ turns your headlights on automatically as day turns to night.



Steel door beams provide added strength and reassurance — and are engineered to help prevent occupant compartment intrusion in the event of a shallow-angle side-impact collision.

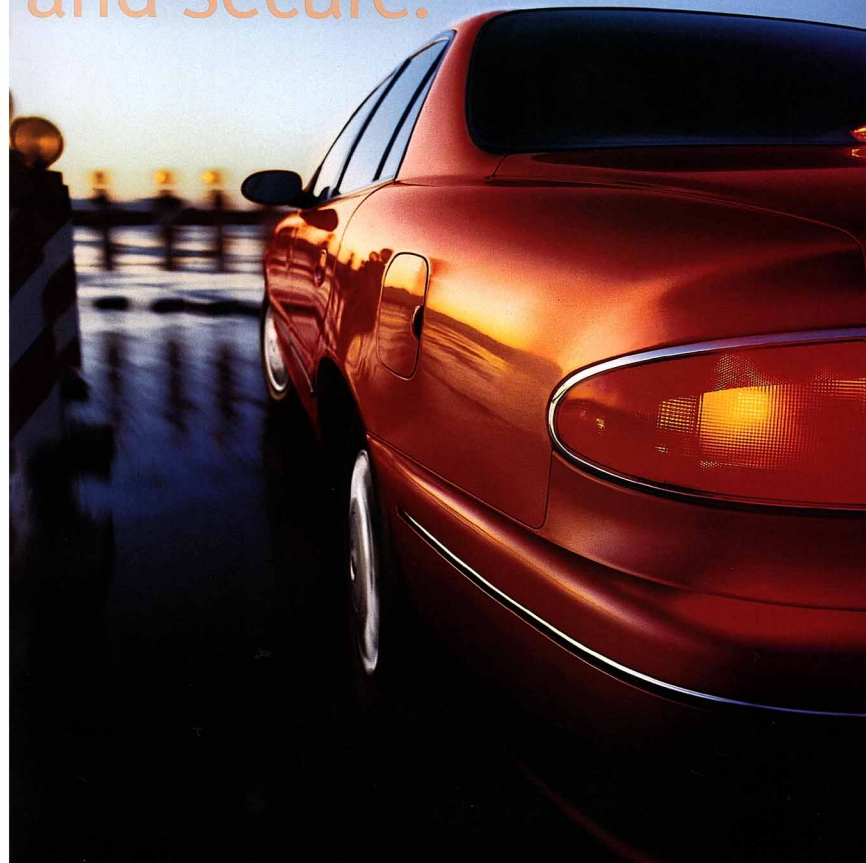


Even from behind, Century is highly visible, thanks to the wraparound tail lamps with integrated turn signals.

With the standard PASS-Key® II theft-deterrent system, only your key can start your Century.



deserves to feel safe and secure.



*Always use safety belts and proper child restraints, even with Next Generation air bags. See Owner's Manual for more safety information. Also see the inside back cover for additional information.

It takes taste, not money,
to enjoy contemporary styling.



With over 250 services, there's more than a touch of luxury in



With this optional service, you use the OnStar® cellular handset to reach

a trained Advisor with instant access to immense resources. OnStar can call emergency service providers or roadside assistance, give you directions, find an ATM or a gas station, send a signal to unlock your car by remote and more. If your air bag is deployed, OnStar automatically sends a call for help. OnStar can even track your car if it's stolen. Travel confidently with Century and OnStar.



Push a button on the cellular phone and OnStar is at your command. Once in use, OnStar is a hands-free, voice-activated service.

OnStar uses existing emergency service providers and cellular and satellite technology. OnStar requires cellular services to be available and operating for features to function properly.

Bright White (16)



Light Sandrift Metallic (49)



Auburn Nightmist Pearl (52)



Platinum Gray Metallic (03)

Choose from a rich array of colors and fabrics.



Jasper Green Pearl (56)



Twilight Blue Metallic (27)



Midnight Blue Pearl (28)



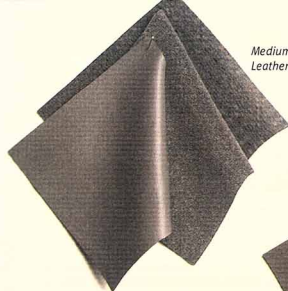
Santa Fe Red Pearl (53)



Bordeaux Red Pearl (51)



Black (41)

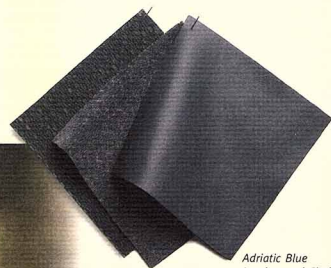


Medium Gray
Leather and Cloth

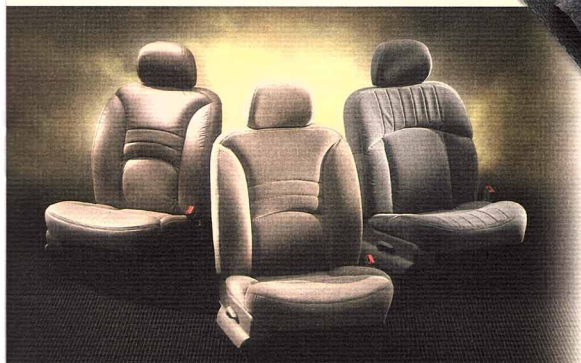


Taupe
Leather and Cloth

COLOR COMPATIBILITY	
EXTERIOR	INTERIOR
Bright White (16)	Medium Gray, Taupe, Adriatic Blue
Light Sandrift Metallic (49)	Taupe
Platinum Gray Metallic (03)	Medium Gray, Adriatic Blue
Auburn Nightmist Pearl (52)	Taupe
Jasper Green Pearl (56)	Medium Gray, Taupe
Twilight Blue Metallic (27)	Medium Gray, Adriatic Blue
Midnight Blue Pearl (28)	Medium Gray, Taupe, Adriatic Blue
Santa Fe Red Pearl (53)	Medium Gray, Taupe
Bordeaux Red Pearl (51)	Medium Gray, Taupe
Black (41)	Medium Gray, Taupe



Adriatic Blue
Leather and Cloth



From left:
Limited leather in Taupe,
Limited cloth in Taupe and
Custom cloth in Medium Gray.

STANDARD EQUIPMENT*

2 Standard A Available — Not available Custom Limited

MECHANICAL		
Battery — 10" Delco® Freedom II® with rundown protection	S	S
Brakes — four-wheel anti-lock, disc/rear drum	S	S
Drive — front-wheel	S	S
Emissions control — on-board refueling vapor recovery	S	S
Engine — 3100 SFI V6	S	S
Exhaust — stainless steel	S	S
Remote keyless entry	S	S
Security locks — rear-door, child	S	S
Starter protection — starter grind prevention, starter inoperative while engine is running	S	S
Steering — magnetic variable effort	—	—
Steering — power rack-and-pinion	S	S
Suspension — four-wheel independent suspension	S	S
Tire inflation monitor	S	S
Traction control	S	S
Theft-deterrent system — PASS-Key® II	S	S
Transmission — electronically controlled 4-speed automatic with override and shift interlock	S	S
Wipers — 2-speed with variable delay feature	S	S

INTERIOR

Acoustical insulation package	S	S
Air bags — Next Generation, driver and front-seat passenger Supplemental Restraint System (SRS)	S	S
Air conditioning — CFC-free refrigerant	S	S
Air filtration system	S	S
Armrest — front-seat storage with dual cup holders	S	S
Audio System — ETR® AM-FM stereo radio with seek and scan, and clock, Concert Sound II speaker system	S	S
Defogger — front- and side-window outlets	S	S
Defogger — rear-window, electric	S	S
Door locks — delayed locking	S	S
Door locks, memory — with lock-out protection	S	S
Instrumentation — includes speedometer, trip odometer, fuel and temperature gauges, and warning lights for low fuel, door ajar, trunk ajar, oil level, coolant level and washer fluid level	S	S
Lamp — center, high-mounted stop	S	S
Lights — ashtray, glove box, trunk, under hood	S	S

EXTERIOR

Mirrors, visor vanity — cloth-covered, driver and passenger, with extendable sunshades	S	—
Safety belts — front lap and shoulder with adjustable shoulder belt anchor, driver and front outboard passenger, center lap belt	S	S
Safety belts — rear, integral with seat, lap and shoulder for outboard passengers (includes comfort guides), center lap belt	S	S
Seats — cloth 55/45, with storage armrest	S	S
Steering column — TILT-WHEEL™ adjustable	S	S
Trunk — low lift-over design	S	S
Antenna — fixed-mast	S	S
Door handles — body-color, flush	S	S
Glass — Soft-Ray® tinted, side	S	S
Glass — Solar-Ray® solar-control windshield and rear window	S	S
Lamps — daytime running lamps with Twilight Sentinel®	S	S
Mirrors, outside rearview — black, dual power remote	S	—
Tires — P205/70R15 all-season blackwall	S	S
Wheelcovers — 15" deluxe bolt-on	S	—
Wheelcovers — 15" deluxe bolt-on	—	S
Windows — power with driver express-down and passenger lock-out feature	S	S

STANDARD EQUIPMENT*

S Standard A Available — Not available Custom Limited

CONVENIENCE PLUS FEATURES		
Reminder tones for Ignition Key, headlamps, turn signals, parking brake "on", delayed entry lighting, delayed exit lighting, theater dimming; Battery Rundown Protection; lock-out protection; delayed locking; flash-to-pass feature and retained accessory power (limited)	S	S

*Partial listing only — see your dealer for complete list and details.

OPTIONS

Air conditioning — dual ComfortTemp	A	S
Antenna — rear-window diversity	A	A
Armrest — rear-seat, storage; center with dual cup holders	—	A
Astorof® — electric sliding with sunshade	A	A
Carpet savers	A	S
Cruise control — electronic	A	A
Lights — courtesy and reading, rear, sail-panel mounted with passenger assist handles	A	S
Mirrors, outside rearview — left and right power remote, folding, body-color, heated, electrochromic-automatic dimming, driver side	A	S
Mirror, inside rearview — electrochromic-automatic dimming with map reading lights	A	A
Mirrors, visor vanity — lighted, cloth-covered, driver and passenger, with extendable sunshades	A	S
OnStar®	A	A
Radio — ETR AM-FM stereo with seek and scan, preset of 12 FM/6 AM stations, cassette player and clock	A	A
Radio — ETR AM-FM stereo with seek and scan, preset of 12 FM/6 AM stations, cassette player, automatic tone control, TheftLock® and clock	A	A
Radio — ETR AM-FM stereo with seek and scan, preset of 12 FM/6 AM stations, combination CD and cassette player, automatic tone control, TheftLock and clock	A	A
Seat — 6-way power, driver	A	A
Seats — leather trim 55/45, with leather-wrapped steering wheel	—	A
Speakers — Concert Sound III 8-speaker premium sound system	A	A
Stripes — accent, body-side	A	A
Tires — P205/70R15 steel-belted, radial-ply, all-season whitewall	A	A
Wheels — 15" aluminum	A	A

OPTION PACKAGE EQUIPMENT

	Custom			Limited
	SB	SC	SE	
Air conditioning — dual automatic ComfortTemp climate control	■	■	■	■
Antenna — rear-window diversity	■	■	■	■
Armrest — rear-seat, center storage with dual cup holders	■	■	■	■
Carpet savers — front and rear	■	■	■	■
Cruise control — electronic	■	■	■	■
Mirrors, inside and outside rearview — electrochromic-automatic dimming	■	■	■	■
Radio — ETR AM-FM stereo with cassette player, and clock	■	■	■	■
Radio — ETR AM-FM stereo with seek and scan, preset of 12 FM/6 AM stations, cassette player, automatic tone control, TheftLock and clock	■	■	■	■
Seat — 6-way power, driver	■	■	■	■
Seats — 6-way power, driver and passenger	■	■	■	■
Speakers — Concert Sound III	■	■	■	■
Steering wheel — with radio controls	■	■	■	■
Trunk convenience net	■	■	■	■

You get a lot of equipment.

SPECIFICATIONS

ENGINE

Type	3.1-liter 3100 SFI ¹ V6
Horsepower	160 @ 5200 rpm
Torque	185 @ 4000 rpm

TOWING

3100 V6	3.29 final drive ratio, 1,000 maximum gross trailer rate (lbs) ²
---------	---

CAPACITY

Trunk, cu ft	16.7
Fuel tank, gal.	17.5
Base curb weight, lbs	3,353

DIMENSIONS (inches)

Length	194.6
Width	72.7
Height	56.6
Wheelbase	109.0
Front tread	62.0
Rear tread	61.1

INTERIOR (inches)

Legroom	42.4/36.9
Headroom	39.4/37.4
Shoulder room	58.0/57.1
Hip room	54.4/53.3

1 Sequential fuel injection.

2 When properly equipped. Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Check with your Buick dealer for the latest information. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination.

15" Deluxe Wheelcovers
(Standard on Custom)



15" Deluxe Wheelcovers
(Standard on Limited)



15" Aluminum Wheels
(Optional on Custom and Limited)





With Century, you get quality and you get

Century comes standard with Buick's Quality Plus, including: *Delivery* — Your dealer will acquaint you with all of Century's features; *New Vehicle Limited Warranty* — Three years/ 36,000 miles, whichever comes first;* *Courtesy Transportation* — Come in for service and your dealer will give you a ride up to 10 miles away;* *Roadside Assistance* — Available throughout your warranty; *Customer Assistance* — Just call 1-800-4A-BUICK.

*See your dealer for details.

Quality Plus.





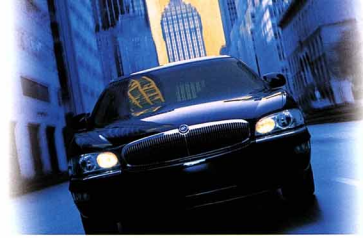
At Buick, we offer real cars through and through, like Century.

Cars that are solid and substantial, with more power than you may ever need. Cars that are unapologetically comfortable, with wide

seats and room to stretch. Cars that are accommodating enough for the family and stylish enough for a night on the town. Buicks are

designed to fulfill your desire for a thoroughly enjoyable driving experience. real power. real comfort. real style.

Buick
isn't it



Park Avenue



Riviera



LeSabre



Regal

time for a real car?™

You don't need money to have good connections.



For more pleasant surprises, just drive your mouse to www.centurybuick.com on the Internet. On our frequently updated Web site, you can access more information, including competitive comparisons, current offers and financing or leasing options. You can also send us an E-mail or locate one of more than 2,800 Buick dealers — many of whom have their own Web sites. Or call **1-800-4A-BUICK** toll-free. Either way, we're glad to be of assistance.

A word about this catalog. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Some information may have been updated since the time of printing, so please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Some models as shown may not be available in California, Oregon, Idaho and Washington.

Child safety. Children generally are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors® recommends that child safety seats be properly secured in a vehicle's rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

Engines. Buicks are equipped with engines produced by different operating units of GM,® its subsidiaries or suppliers to GM worldwide.

Assembly. Buicks and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Updated service information. Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. You can receive these bulletins too. Ask your dealer or, for ordering information, call 1-800-551-4123.

Warranty. The GM 3-year/36,000-mile New Vehicle Limited Warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 36,000 miles, whichever comes first. See your Buick dealer for terms of this limited warranty.

The GM Card.® For information or to apply for The GM MasterCard,® call 1-800-8GM-CARD.

SmartLease® by GMAC.® For information about SmartLease or any of the other quality GMAC financing options, see your Buick dealer or call 1-800-32-SMART.

THE MOBILITY PROGRAM Buick recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of aftermarket mobility adaptive equipment for drivers or passengers, \$200 of which may be applied toward a siren detector for drivers who are deaf or hard-of-hearing. For details and free resource information, call 1-800-323-9935 (TTY users: 1-800-833-9935).



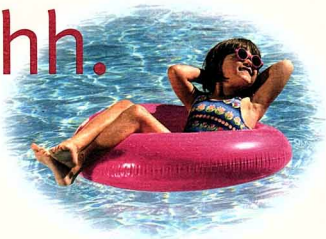
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of GM Corp. Buckle up, America!



Printed on
recyclable paper from
a renewable source.

Ident. No. 99-CE-500
Printed in U.S.A.
5000

Ahhh.



CENTURY by Buick 

A luxury car for everyone