

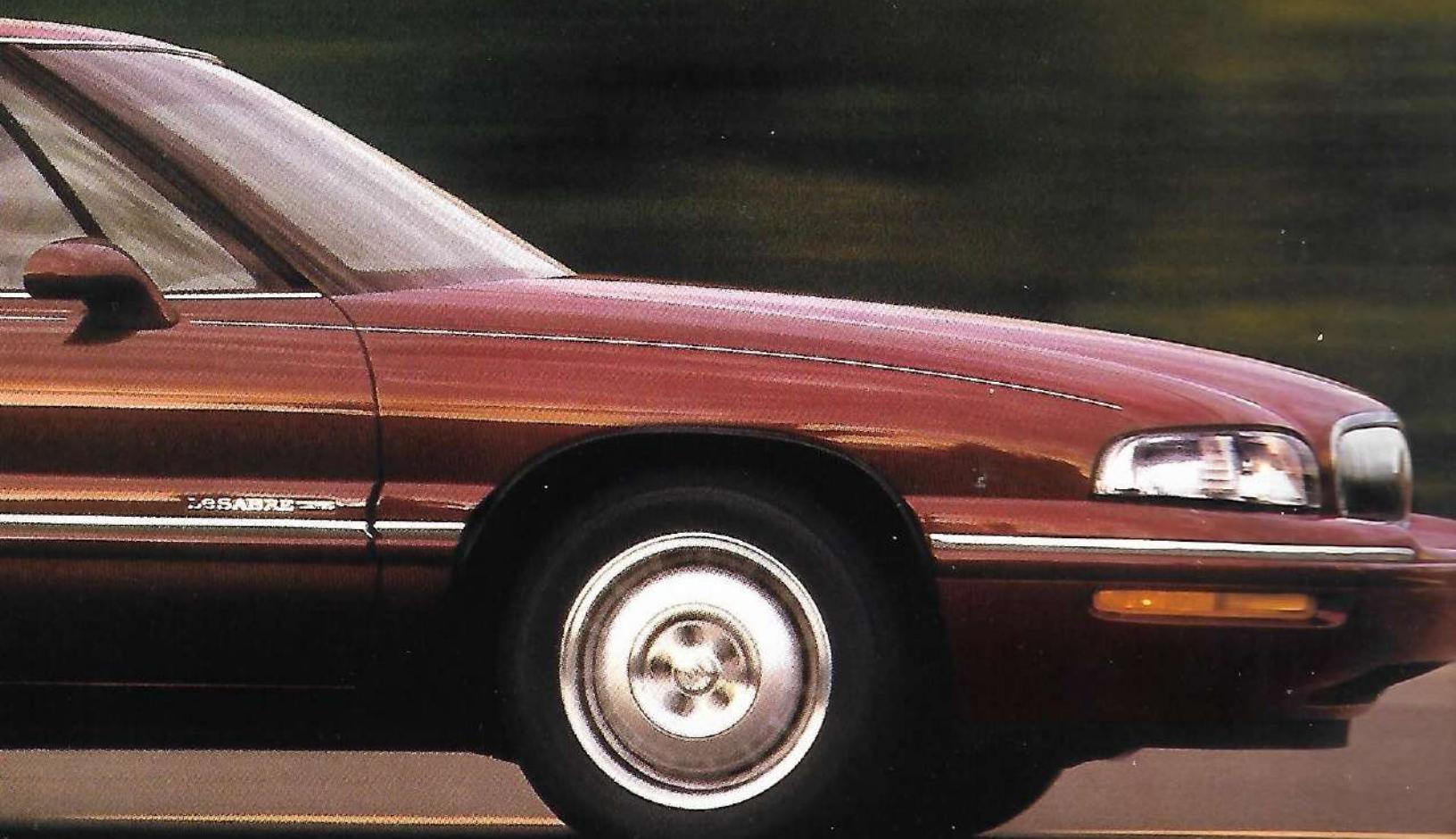
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LeSabre

by BUICK

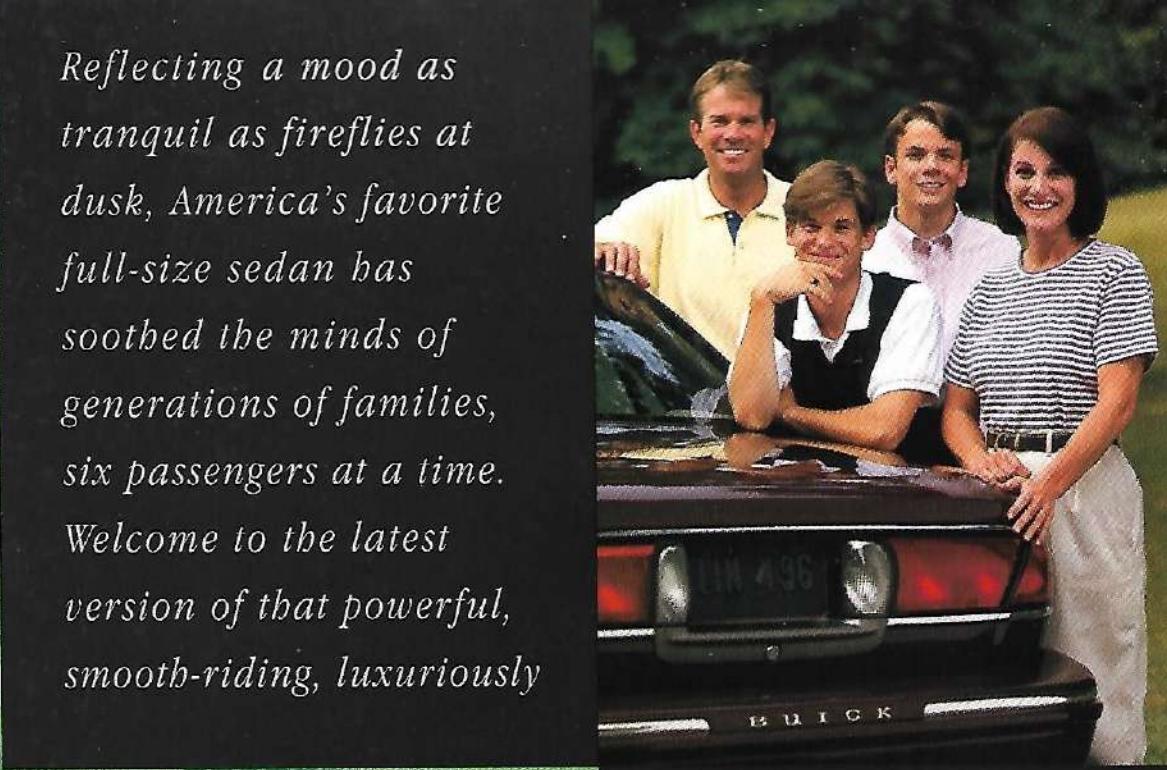




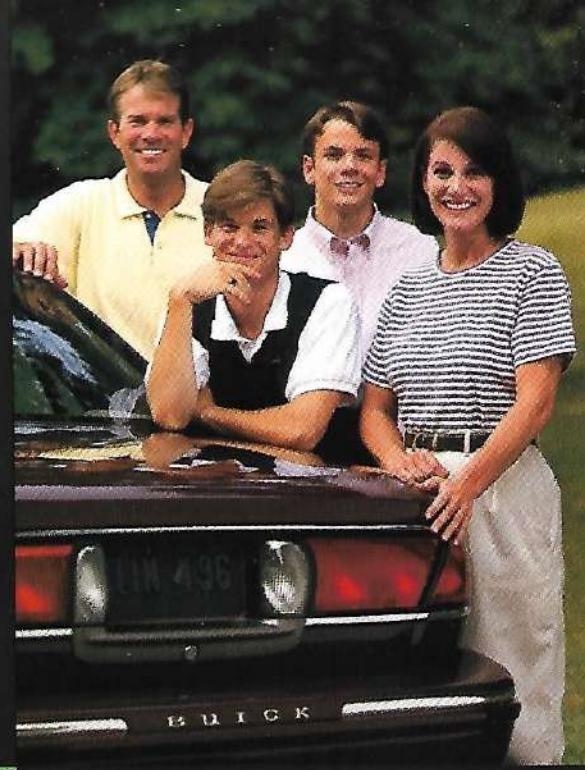


*LeSabre Limited Sedan
shown in Bordeaux Red Pearl with
optional Gran Touring Package.*





*Reflecting a mood as
tranquil as fireflies at
dusk, America's favorite
full-size sedan has
soothed the minds of
generations of families,
six passengers at a time.
Welcome to the latest
version of that powerful,
smooth-riding, luxuriously*



comfortable LeSabre.

*Voices murmur softly in
the late day. A child swings.*

*The 1998 Buick LeSabre
sits ready to serve with
confidence-inspiring safety
features, durability and
premium Buick quality.*

*That's LeSabre — and
that's real peace of mind.*









L i m i t e d S e d a n



LeSabre Limited Sedan shown in



Standard **anti-lock brakes** help maintain steering control, and help prevent skidding when braking on most slippery surfaces. Add a steel safety cage and a long list of standard safety features — and peace of mind is a natural state for LeSabre owners.



Each time you shut the solid door with a satisfying, substantial sound you'll know that **steel side door beams** add strength to beauty. The beams are designed to help protect occupants in the event of a side impact collision.



Optional OnStar® Service watches over your security, gives directions, even helps make your restaurant reservations. Previously only available on luxury cars, OnStar satellite technology backs you

You can be secure in knowing that only your key can start your LeSabre. The **PASS-Key® II** theft-deterrent system is standard. Your key contains an intelligent "pellet" that identifies your ignition, and

From child security door locks to available steering wheel radio controls, LeSabre is designed to provide safety and security for the whole family.

A Special Note to Parents:

Children are generally safer if they ride in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in the vehicle rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your Owner's Manual and child safety seat's instructions for more information.

*Safety is a LeSabre trait. Driver
right front passenger Next
Generation Air Bags are standard
every 1998 LeSabre. They are
newest addition in a generous
array of safety features.**

*Children should always wear safety belts, even with air bags.





L i m i t e d I n t e r i o r



Optional leather-accented interior features a

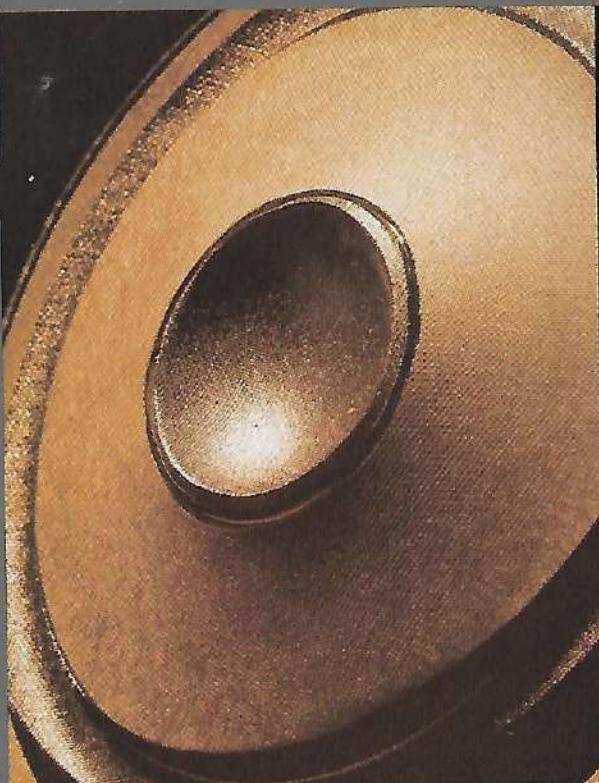




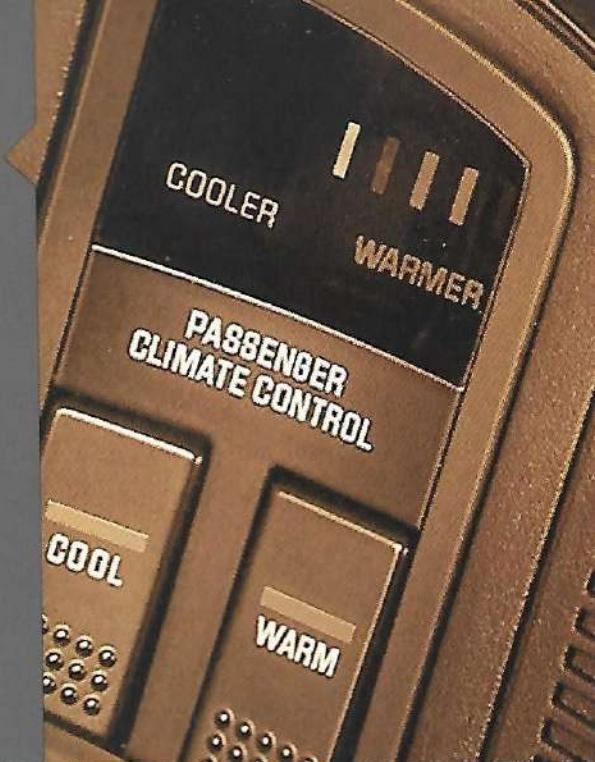
ide, LeSabre surrounds you with a rich Concert Sound II -speaker system (standard on Limited, optional on Custom). The added security of perimeter lighting illuminates LeSabre's interior for 15 seconds with the available remote keyless entry system when you press UNLOCK up to 30 feet away.



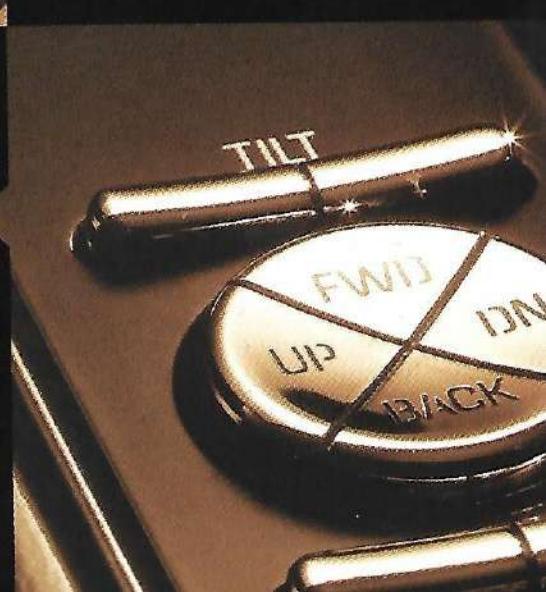
Standard on Limited, **dual automatic ComforTemp climate control** allows both driver and front-seat passenger to select varying temperature settings. LeSabre's **spacious cabin** was designed to accommodate six adults in generous comfort — with plentiful amounts of leg and hip room for all.



Seating in the 1998 LeSabre is a big story; comfortable, body-contoured and orthopedically sensitive throughout, standard seat back recliners and six-way power adjustments (optional on Custom, standard on Limited) offer exceptional and easily adjustable comfort in the



Over 100,000 miles of ride-and-drive research helped the Buick Seat Comfort Team engineer the ultimate in comfortable seating that fits 95% of all U.S. drivers. When you slip behind the wheel, you'll feel that the seat was contoured just for you. Your LeSabre seating may just be the most comfortable seats ever designed.



Comfort • Luxury





L i m i t e d I n s t r u m e n t s

BUICK



Information and controls make driving

C u s t o m S e d a n





Linking reassurance to pleasure.
LeSabre Custom Sedan shown in Silvermist Metallic
with available 15-inch aluminum wheels.



The things LeSabre owners take for granted. The gliding, smooth ride is easily controlled, thanks to its front-wheel drive and four-wheel independent suspension with front MacPherson strut construction. LeSabre's ride is legendary, and for solid reasons.



Over 108 cubic feet of interior passenger room is a large part of LeSabre's inner space story. And that makes room for plenty of family-pleasing amenities like a fold-down front-seat center armrest with a storage area and dual cup holders.



The powerful 3800 Series II V6 delivers 205 horsepower while maintaining six-cylinder fuel efficiency. With smooth acceleration and effortless highway cruising, it has been



The spacious 17.1 cu ft trunk not only handles a large family's cargo, it features a low lift-over height for easy loading. LeSabre can easily handle a family of six in its comfortable interior,

e *Sabre* *Standards*

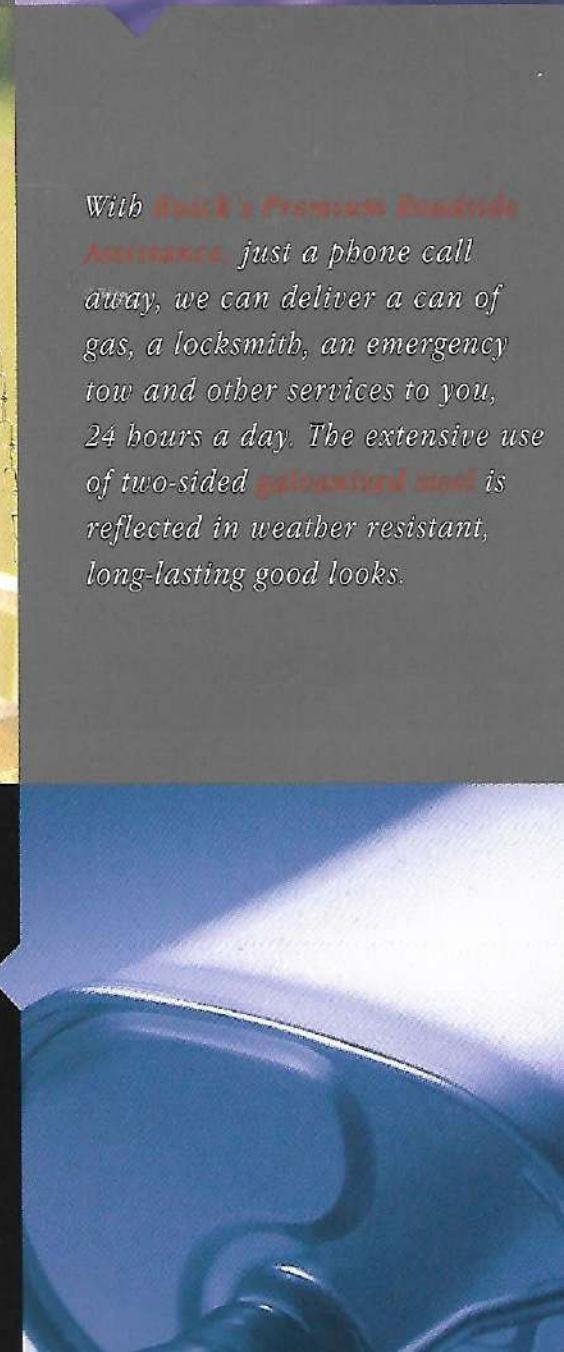
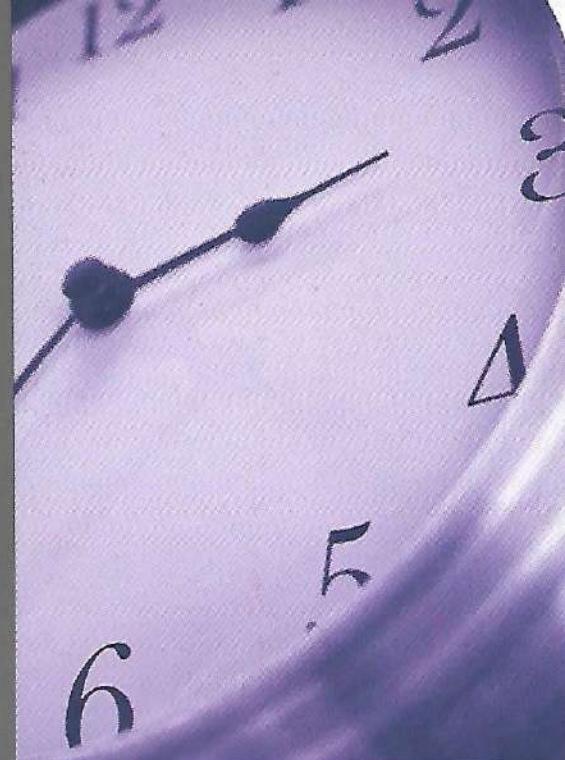


standard 55/45 three-person
bench front seat is shown
Custom Cloth reinforcing
re's tradition of abundance.
unparalleled seat comfort,
electronically controlled
matic transmission with
drive, LeSabre offers more.



Your 1998 LeSabre was built to go the distance, and serve you safely, with excellent performance and spacious comfort along the way. There are no shortcuts to **buick quality**. The intention: a premium sedan that's as enjoyable to drive a year from now as it was the day you drove it proudly from your dealer.

Take a look at the future — it's built into every LeSabre. The stainless steel exhaust system fights corrosion and promotes long-term durability in your LeSabre. It seems like a small thing, but such touches are what continue to promote peace of mind and attract generations of



With **Buick's Premium roadside assistance**, just a phone call away, we can deliver a can of gas, a locksmith, an emergency tow and other services to you, 24 hours a day. The extensive use of two-sided **polished steel** is reflected in weather resistant, long-lasting good looks.

Quality • Value



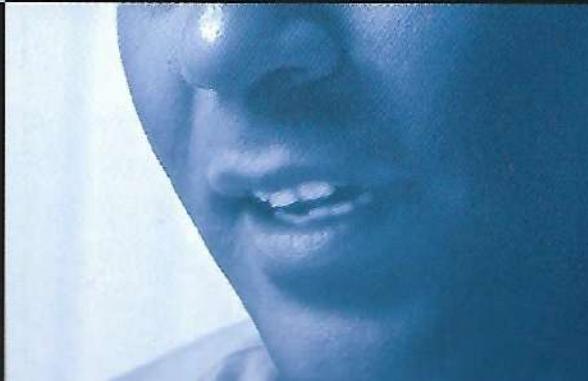
OnStar



OnStar Advisors, with access to enormous information resources, are your instant, friendly conduit to everything from airlines to zoos. They are "...a kind of remote 'Lone Ranger,' riding to your rescue on the white horse of a two-way data transmission."*

*United Airlines Hemispheres

OnStar is like having a constant pilot and navigator...by touching the OnStar button, a helpful advisor can help locate the exact position of your vehicle and provide directions by using



The available OnStar® Service backs up LeSabre peace of mind with confidence — and satellite technology. Ready in seconds, it can call emergency road personnel, give you directions, or find ATMs, restaurants and much more.



OnStar is activated by touching a button on the phone. Once on, the system is hands-free. This voice-activated system puts you in touch with over 100 location categories. "The services



Route Support will get you right to the doorstep of your destination.



Convenience Services help you locate hotels, restaurants, service stations and more.



Remote Door Unlock in case you lock your keys in your vehicle.

Hands-Free, Voice-Activated Cellular Phone lets you keep your hands on the wheel.

Theft-Detection/Notification and Stolen-Vehicle Tracking helps police find your vehicle (Limited only).

Roadside Assistance with Location tells us where you are, so we can send you help.

ever you travel in the 1998
ore, a constant security-
ed companion can ride with
Silent, even unnoticed, until
time as the need for it arises,
ar is ready in seconds to help
ind your way, or unlock your
f the keys are locked inside.



Emergency Services are just a touch of a button away if needed.



Automatic Notification of Air Bag Deployment so we can call emergency services for you.

ONSTAR

Le Sabre Standards

- Air bags — Next Generation, driver and front passenger (SRS)*
- Air conditioning
- Antenna — rear-window
- Front-seat storage with dual cup holders
- Battery — Delco Freedom II Plus
- Brakes — anti-lock power, front disc/rear drum
- Convenience Plus features — includes electronic reminder tones for ignition key, headlamps, turn signals, parking brake "on", delayed entry lighting, delayed exit lighting, theater dimming, Battery Management Protection, lockout protection, delayed locking, PASS-Key® II passive theft-deterrent system, and daytime running lamps with Twilight Sentinel®
- Cruise control — electronic
- Defogger — electric, rear-window
- Defogger — front- and side-window outlets
- Door locks — power with lockout protection
- Drive — front-wheel
- Engine — 3800 Series II SFI V6
- Exhaust system — stainless steel
- Glass, side and back — Soft-Ray® tinted
- Glass, windshield — Solar-Ray® solar-control
- Headlamps — wraparound composite tungsten-halogen with daytime running lamps
- Headlamp control — Twilight Sentinel®
- Head restraints — adjustable front-seat
- Hood lock — inside release
- Instrumentation — backlit analog cluster with trip odometer
- Lamp — center, high-mounted stop
- Lights — front- and rear-door operated dome, front instrument panel courtesy, glove box, trunk, engine compartment and ashtray
- Mirrors, outside rearview — deluxe body-color, left remote, right manual
- Mirrors, visor vanity — nonlighted, driver and passenger
- Moldings — black, body-side
- Moldings — wheel opening, belt reveal and roof drip
- Multifunction control lever — turn signal, headlamp high-low beam, windshield wiper/washer controls
- Paint — waterborne basecoat-clearcoat with anti-chip liner
- Radio — ETR® AM-FM stereo with seek and scan and clock
- Recliners — manual seat back, driver and passenger
- Safety belts, front-seat — lap/shoulder belt system with front shoulder belt comfort adjuster
- Safety belts, rear-seat — lap/shoulder with child comfort guide
- Seats — cloth 55/45
- Security locks — rear-door, child
- Speakers — dual, front and rear extended-range

- Sunshades — extendable and supplemental, front
- Suspension — front, independent MacPherson strut
- Suspension — rear, independent
- Tires — P205/70R15 steel-belted, radial-ply all-season blackwall
- Transmission — 4-speed automatic with overdrive and electronically controlled converter clutch
- Trip odometer
- Wheelcovers — 15" deluxe
- Windows — power and driver express-down and passenger lockout features
- Wipers — 2-speed with variable delay features

Additional Limited Standards

- Air conditioning — dual automatic ComforTemp climate control
- Air conditioning — rear-seat ComforTemp
- Carpet savers — front and rear
- Door locks, memory — with lockout protection and programmable delayed locking
- Instrumentation — analog gauge cluster includes tachometer, voltage, temperature and oil pressure gauges; low fuel indicator, and oil level and oil life monitors
- Lights — front- and rear-door-operated, front-header courtesy and reading, instrument panel courtesy, rear roof rail courtesy/reading, front- and rear-door courtesy and warning
- Mirror, inside rearview — electrochromic automatic dimming with compass
- Mirrors, outside rearview — deluxe, body-color, power, left and right remote
- Mirrors, visor vanity — lighted, driver and passenger
- Moldings — body-color, body-side with protective strip
- Radio — ETR® AM-FM stereo with seek and scan, cassette player and clock
- Remote keyless entry — includes instant alarm, perimeter lighting, security feedback and individually programmable transmitters
- Seat — 6-way power, driver and passenger
- Speakers — Concert Sound II, 6-speaker system
- Tires — P205/70R15 steel-belted, radial-ply all-season whitewall
- Trunk convenience net
- Wheels — 15" aluminum

Additional Options

- Engine block heater — electric
- License plate mounting package — front (no extra cost)
- OnStar Service — includes voice-activated cellular phone (dealer installed with OnStar readiness standard)
- Radio — power-loading CD player with automatic tone control and ETR® AM-FM stereo includes preset scan, seek and scan, clock, preset of 12 FM/6 AM stations, and remote steering wheel controls
- Radio — power-loading CD and cassette players with

- Suspension — Gran Touring (includes magnetic variable effort steering, leather-wrapped steering wheel, P215/60R16 Eagle GA blackwall tires, specific 16" aluminum wheels, automatic level control)
- Tires — self-sealing whitewall
- Traction control — full-range
- Wheelcovers — 15" custom locking wire

Option Packages

	Custom	Limited
(SD) Luxury Package, (SE) Prestige Package	SD	SE
• Carpet savers — front and rear	■	■
• Door locks — memory, automatic, programmable with lockout protection and delayed locking	■	□
• Instrumentation — analog gauge cluster includes tachometer, voltage, temperature and oil pressure gauges; low-fuel indicator, oil level and oil life monitors	■	□
• Lamps — cornering	■	□
• Lighting package, headliner — includes map lights on inside rearview mirror, and driver and passenger lighted visor vanity mirrors	■	□
• Mirrors, outside rearview — deluxe, body-color, electric, left and right remote	■	□
• Mirror, outside rearview — left, electrochromic automatic dimming with left and right heated	■	□
• Radio — ETR® AM-FM stereo with seek and scan, cassette player and clock	■	■
• Radio — ETR® AM-FM stereo with preset of 12 FM/6 AM stations, seek and scan, cassette player with auto reverse and search/repeat, automatic tone control, Theftlock® and clock	■	□
• Remote keyless entry — includes instant alarm, perimeter lighting, security feedback and individually programmable transmitters	■	□
• Seat — 6-way power, driver	■	□
• Speakers — Concert Sound II 6-speaker system	■	□
• Stripes — accent	■	□
• Suspension — automatic level control	■	□
• Theft-deterrent system — with alarm starter interrupt and central unlocking	■	□
• Tires — P205/70R15 steel-belted, radial-ply, all-season whitewall	■	□
• Trunk convenience net	■	□

Engine

Type	3800 Series II V6
Horsepower	205 @ 5200 rpm
Torque	230 @ 4000 rpm
EPA estimated fuel economy (city/hwy)	19/30

Towing

Capacity	1,000 maximum gross trailer weight (lbs) ^{1,2}
----------	---

Capacity

Trunk, cu ft	17.0
Fuel tank, gal	18.0
Base curb weight, lbs	3,433

Dimensions (inches)

Length	200.8
Width	74.4
Height	55.6
Wheelbase	110.8
Front tread	69.4
Rear tread	60.4

Interior (inches)

front/rear

Legroom	42.6/40.3
Headroom	38.8/37.8
Shoulder room	59.1/58.9
Hip room	54.6/54.4

*LeSabre Limited**LeSabre Custom*15" Deluxe
Wheelcovers15" Aluminum
Wheels15" Custom Locking
Wire Wheelcovers16" Aluminum
Wheels

1. Check with your Buick dealer for the latest information. Towing capacity should be 1,000 lbs. for maximum trailer weight. Total weight must be less than 2,000 lbs. for maximum trailer weight. Total weight must be less than 2,000 lbs. for maximum trailer weight. Total weight must be less than 2,000 lbs. for maximum trailer weight.

2. LeSabre Custom 15-inch wheel covers.

Bright White (16)

Sandstone Beige Metallic (50)

Silvermist Metallic (17)

Twilight Blue Metallic (27)

Midnight Blue Pearl (28)

Majestic Teal Pearl (43)

Emerald Green Pearl (38)

Slate Green Pearl (61)

Santa Fe Red Pearl (53)

Bordeaux Red Pearl (51)

Black (41)

Blue

Gray

Taupe

Bordeaux Red

Exterior / Interior

Bright White (16)
Blue, Gray, Taupe, Bordeaux Red

Sandstone Beige Metallic (50)
Taupe, Bordeaux Red

Silvermist Metallic (17)
Blue, Gray, Bordeaux Red

Twilight Blue Metallic (27)
Blue, Gray

Midnight Blue Pearl (28)
Blue, Gray, Taupe

Majestic Teal Pearl (43)
Gray, Taupe

Emerald Green Pearl (38)
Gray, Taupe

Slate Green Pearl (61)
Gray, Taupe

Santa Fe Red Pearl (53)
Gray, Taupe

Bordeaux Red Pearl (51)
Gray, Taupe, Bordeaux Red

Black (41)
Blue, Gray, Taupe, Bordeaux Red



changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Some models as shown may not be available in California, Oregon, Idaho and Washington. A word about engines. Buicks are equipped with engines produced by different operating units of GM, its subsidiaries or GM suppliers worldwide. A word about assembly of Buicks. Buicks are assembled by different operating units of General Motors, its subsidiaries or GM suppliers worldwide. Buicks incorporate thousands of components produced by different operating units of GM, its subsidiaries or GM suppliers worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. All such components have been approved for use in Buicks and will provide the quality performance associated with the Buick name. Since some options may be unavailable when your vehicle is assembled, we suggest you verify with your dealer that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you. A word about updated service information. Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. You can receive these bulletins, too. Ask your dealer. For ordering information, call toll-free 1-800-551-4123. A word about warranty. The GM 3-year/36,000-mile Bumper to Bumper Warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 36,000 miles, whichever comes first. See your Buick dealer for terms of this limited warranty. Supplemental Restraint System coverage is 3 years regardless of mileage. The GM Card.® For information or to apply for The GM Card or GM Gold Card, call 1-800-8GM-CARD. Buick product information. Visit www.lesabre.buick.com or call 1-800-4A-BUICK.



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BUICK

Drive your mouse to www.lesabre.buick.com for directions to peace of mind on the Web. Net-cruising is a way to become partially acquainted with the 1998 LeSabre, but nothing can approximate the feeling of turning the key and pulling out into the real world in this latest edition of America's favorite family sedan.



1-800-4A-BUICK is another way to get customer assistance or information. Ask about Quality Plus, a Buick institution that deals with aspects of the buying/owning experience such as Premium Road Service, Quality Plus Delivery and the generous 3-year/36,000-mile limited Warranty. Or fill out the postpaid card below, but do it — for your own peace of mind.



PARK AVENUE

THE POWER OF UNDERSTATEMENT.



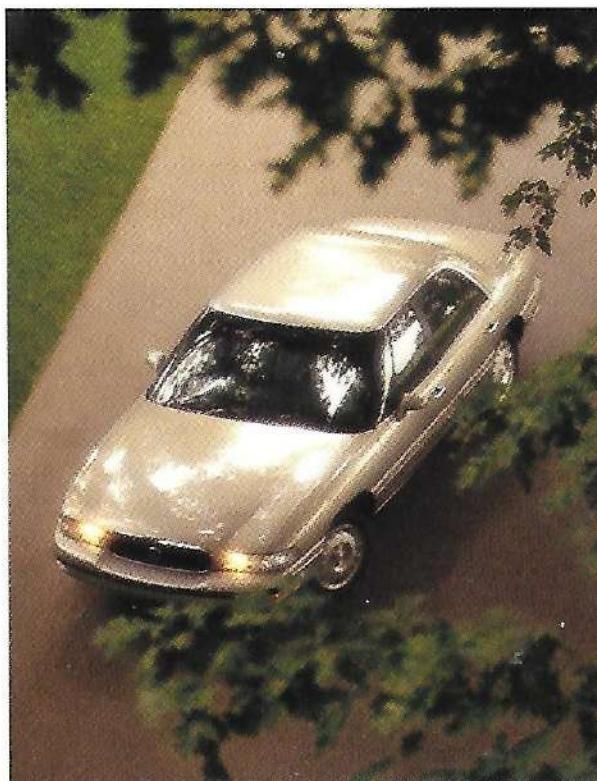
Riviera

You're due. Definitely due.



LeSabre

PEACE OF MIND.



Regal

Official Car of the Supercharged Family.



CENTURY

Discover a little luxury in this Century.

LeSabre *by* Buick
PEACE OF MIND

