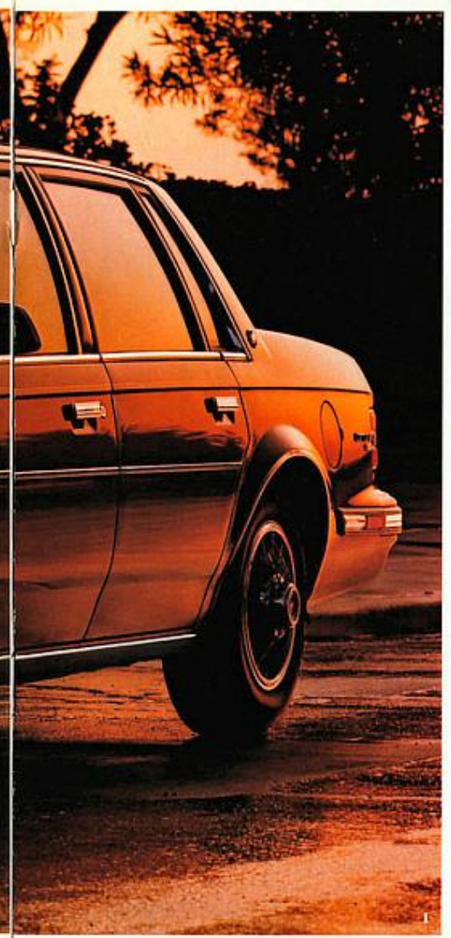
CENTURY
BUICK
1985
BUICK



1 Contemporary styling and engineering are as one in the Century. The Century Custom Sedan offers the advantage of front-wheel drive in a handsome, practical package. There is room for a family of six within those aerodynamic lines. Together with the gracefully sloping hood line, and elegantly formal roof and a dramatic rear end treatment with full-width tail lamps, it is easy to see why Century is the most popular Buick.

2 The T Type js the Century for enthusiasts. Special blackout trim and aggressive blackwall radials on styled wheels make the performance statement; the Gran Touring suspension backs it up.

3 The Limited Coupe adds even more standard luxury features. The graceful front end, the solid, surefooted stance and the generous rear quarter windows all combine to produce a highly distinctive and functional appearance.

CENTURY

For 50 years the name Century has graced Buicks of outstanding style and quality. The 1985 Century combines those traditional values with leading-edge technology to create a mid-size automobile suited to today's demands.

The Century has a decidedly European flavor. Its styling is crisp and clean, and it shares its basic dimensions with many of its trans-Atlantic contemporaries. And with the traction of front-wheel drive, a range of performance-oriented engines and computer-selected springs with independent MacPherson struts up front, the ride and road-holding qualities are definitly European in character. But the Century is more than that, combining the size, the style, the driveability of fine European sedans with the attention to comfort, ride quality and luxury that have always been synonymous with the Century name.

For 1985, Century comes to you in a full lineup of coupes and sedans in Custom, Limited and T Type variations. All feature the latest examples of today's high technology; front-wheel drive, a transversely mounted, computer-controlled engine and computer-selected springs. Century makes use of the latest developments in electronics to control its many engine and accessory functions, from fuel injection to the available electronic digital instrumentation.

Interiors

Century Seat Styles	Custom	Limited	T Type
1 Cloth Notchback Bench	S		
2 Cloth Buckets	A		S
3 Cloth 55/45 Notchback		S	
4 Cloth 45/45		A	
Cloth 55/45 Notchback	A		
Cloth Lear Siegler Buckets			A
Leather/Vinyl 45/45		A	A

Left: Slide into the wide, comfortable interior. Here is luxury in the Buick tradition. The quality of materials and the workmanship are clearly evident. But the luxury isn't blatant. It is subtle and refined and definitey international in look and feel. Cloth is the standard upholstery material, leather with vinyl trim is available on the Limited and T Type models, and special Lear Siegler buckets can be added to the T Type.

CENTURY INTERIOR

The combination of traditional Buick values with today's leading-edge technology is evident in the Century's interior. The first thing you'll notice are the high levels of standard luxury and comfort. The three-place notchback front seat in the Custom is covered in handsome cloth. The Limited's 55/45 seats are covered with specially selected velour cloth upholstery, and the T Type has supportive cloth-covered buckets. Leather trim is available for the Century Limited and T Type, and Lear Siegler cloth buckets are a handsome, and functional, option on the T Type.

Settle into the seat of your choice, and once you have experienced how modern seat design and construction techniques have resulted in new levels of comfort, notice the leg room. That is one of the many advantages of front-wheel drive. There is no big transmission "hump" to infringe on interior space, and no driveline tunnel to straddle.

Less noticeable at first glance than the luxurious seats, but certainly no less important, is the special attention we at Buick paid to "human engineering" when the Century's interior was designed and laid out. Human engineering, or more technically *ergonomics,* has to do with designing and locating controls and gauges and switches in a most efficient manner. The Century instrument panel is an example of ergonomics properly applied. A multi-function lever on the steering column puts controls for high beam/low beam, turn signals, and windshield wipers/washers within finger tip reach. To the right, the standard AM push-button radio and controls for heating and ventilation or available air conditioning are within a short, easy reach, and everything is plainly labeled and simple to operate.

The standard power-team for the Custom and Limited is a 2.5 litre electronically fuel injected four-cylinder engine paired with a three-speed automatic transmission. Optional engines include a 2.8 litre V-6 or a 4.3 litre V-6 diesel. And new this year is the advanced 3.8 litre V-6 with multi-port fuel injection and four-speed automatic transmission with overdrive.

Every Century is agile and responsive, thanks to front-wheel drive, computer selected springs, front stabilizer bar, power rack-and-pinion steering and steel-belted radial-ply tires. And the Century T Type takes that performance quotient a step farther. The T Type, sedan or coupe, was designed for the enthusiast and the enthusiast's style of driving. From the decidedly European look of the blacked-out body trim and special cast aluminum wheels, to the leather-wrapped sport steering wheel, a T Type says, "Lets go." The 3.8 litre V-6 with MFI and four-speed automatic are standard. The standard Gran Touring suspension has firmer springs, recalibrated shock absorbers and stout front and rear stabilizer bars for lateral stability. And there is quick-ratio steering for instant response and closer feel of the road. Lear Siegler bucket seats with adjustments for reclining and lateral and lumbar support are available.

The T Type designation on a Century's lean flanks speaks volumes to those in the know.

As extensively equipped as Century Custom, Limited and T Type are, don't overlook the optional equipment you can select to make something good even better. After determining the power-team and interior trim, you may want to consider one of the special Delco ETR stereo radios; a six-way power seat in combination with a tilt steering column lets you tailor the seating/steering ergonomics to your specific preferences; tailor ride and handling with the heavy-duty suspension or the even more sporty Gran Touring suspension. There is even a rear deck luggage rack. But no matter how you order your new Century coupe or sedan, it's sure to be one pleasant combination of tradition and technology.

1 Deck lid luggage rack
2 Power window and door locks
3 Flip-open, Vista-Vent removeable glass sunroof
4 Tilt steering column
5 High-mounted centre stop lamp
6 Delco AM-FM stereo with graphic equalizer, cassette, clock

1985 CENTURY FACTS & FIGURES

Select the combination of "extras" that make your Buick uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Century Custom	Century T Type	Century Limited
Engines–2.5 litre 4 cyl	S	–	S
2.8 litre V6	A	–	A
3.8 litre V6	A	S	–
4.3 litre V6 Diesel	A	–	A
Transmission–Automatic	S	–	S
O.D. Automatic	A	S	A
Brakes–Power–Front Disc/Rear Drum	S	S	S
Steering–Power	S	S	S
Tires–185/75 R x 14 Radial (black)	S	–	S
(white)	A	–	A
195/70 R x 14 Radial (black)	–	S	–
215/60 R x 14 Radial (black)	–	A	–
Firm Ride & Handling Suspension	A	–	A
Gran Touring Suspension	A	S	A
Cruise Control	A	A	A
Seats–Notchback	S	–	–
55/45	A	–	S
45/45	–	–	A
Reclining Bucket Seats	A	S	–
Steering Wheel–Sport	A	S	A
Tilt Steering	A	A	A
Mouldings–Door Edge	A	A	A
Bodyside Protective	A	–	A
Power–Seats 6-way	A	A	A
Door Locks	A	A	A
Deck Release	A	A	A
Windows	A	A	A
Wheels–Deluxe Covers	S	–	S
Wire Covers	A	–	A
Aluminum Wheels	A	S	A
Console (Shifting)	A	A	A
Air Conditioning–Manual	A	A	A
Rear Window Defroster	A	A	A
Roof–Full Vinyl (Sedan)	A	–	A
Landau (Coupe)	A	–	A
Sun	A	A	A
Glass–Soft-Ray Tinted	A	A	A
Controlled Cycle Wipers	A	A	A
Theft Deterrent System	A	A	A
Twilight Sentinel	A	A	A
Tungsten Halogen Headlamps	A	A	A
Gauge Package	A	S	A
Clock–Dial	A	A	A
Radio–AM	S	S	S
AM/FM	A	A	A
AM/FM Stereo	A	A	A
AM/FM Stereo/Cassette	A	A	A
Antenna–Power	A	A	A

S–Standard A–Available (extra cost) – –Not available

DIMENSIONS	COUPE mm	COUPE in.	SEDAN mm	SEDAN in.
Wheelbase	2664	104.9	2664	104.9
Overall Length	4780	189.1	4780	189.1
Overall Width	1720	66.8	1720	66.8
Height	1358	54.6	1358	54.6
Tread–Front/Rear	1492/1447	58.7/57.0	1492/1447	58.7/57.0
Headroom, Front/Rear	980/965	38.6/37.9	980/965	38.6/38.0
Legroom, Front/Rear	1070/907	42.1/36.1	1070/907	42.1/35.9
Shoulder Room, Front/Rear	1426/1447	56.2/57.0	1426/1427	56.2/56.2
Hiproom, Front/Rear	1330/1362	52.3/53.6	1330/1338	52.3/52.7
Usable Luggage Cap.	453 litres	16.2 cu. ft.	453 litres	16.2 cu. ft.
Cargo Volume (room seat down)	–	–	–	–
Fuel Tank Cap.	59.4 litres	13.0 gal.	59.4 litres	13.0 gal.
Diesel	64.4 litres	14.2 gal.	64.4 litres	14.2 gal.

A word about engines.
These Buicks are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl	Cyl.	†V.I.N.	*Source	Transmission
LR8	2.5 litre (151 CID)	EFI	4	R	(1)	Automatic
LE2	2.8 litre (173 CID)	2	V6	X	(3)	O.D. Automatic
LN3	3.8 litres (231 CID)	MPFI	V6	3	(2)	O.D. Automatic
LT7	4.3litre (260 CID)	Diesel	V6	T	(4)	Automatic

*Produced by GM (1) Pontiac Division USA (2) Buick Division USA (3) Chevrolet Division USA (4) Oldsmobile Division USA

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

MODEL LINEUP
Century Custom–2-Door Coupe/4-Door Sedan
Century T Type–2-Door Coupe/4-Door Sedan
Century Limited–2-Door Coupe/4-Door Sedan

STANDARD FEATURES ON ALL BUICKS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system). • Manual lap belts at each rear seat position, (and centre front, when applicable) • Energy absorbing steering column • Energy absorbing instrument panel • Energy absorbing tops, front seats • Laminated safety windshield glass and tempered safety side and rear window glass • Safety interlocking door latches • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs • Safety armrests • Safety strength seat attachments • Head restraints, driver and right front pass. (adjustable/integral) • Dual sun visors • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Back-up lights • Directional signal control (and lane change feature) • Windshield defroster, washer and dual speed wipers • Inside rearview mirror with vinyl-bonded glass • Outside left rearview mirror • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system (except rear opening Electra) • Low glare finish on instrument panel top, inside windshield mouldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls (if on I/P) • Tires with built-in tread-wear indicators • Safety road wheel rims • Audible brake lining wear indicators, all disc brakes • Self-adjusting brake feature • Pressure relief fuel cap.

ANTI-THEFT • Audible reminder for ignition key removal • Anti-theft steering column lock • Visible vehicle identification number • Remote inside hood release • Anti-theft key system (separate key for ignition).

A word about assembly, components, and optional equipment in these vehicles.
The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

BUICK
Wouldn't you really rather have a Buick?

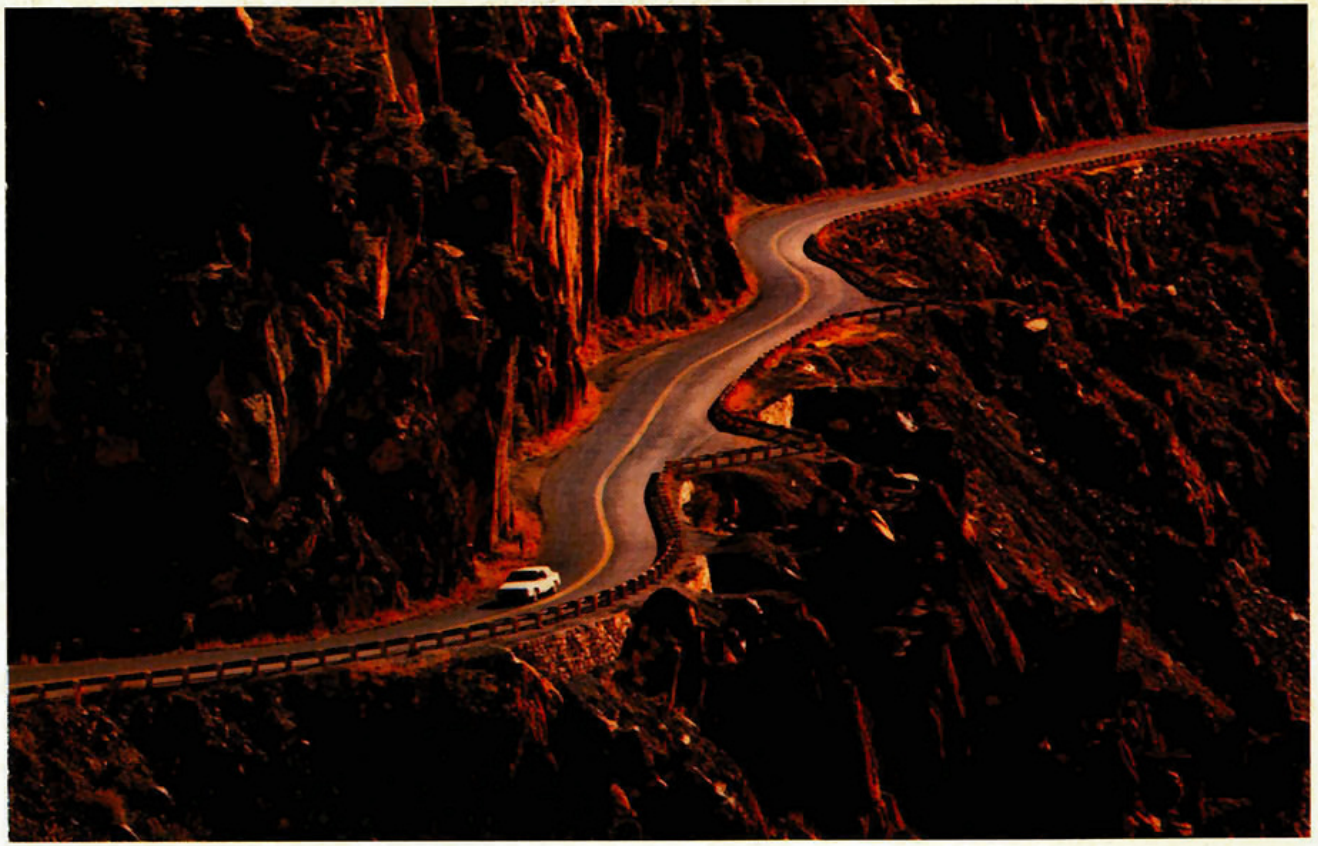
Printed in Canada GM-4616

An Introduction to the 1985 Buicks

For 81 years Buick has offered automobiles that have set high standards for quality, style and luxury. That is the Buick tradition. For 1985 that tradition continues in a lineup of automobiles that reflect our understanding of ever-changing North American tastes and needs, and our dedication to making every Buick worthy of the name.

Quality Construction–It is quality in the best Buick tradition, the result of selecting the finest materials and assembling them with craftsmanship and care. It is the product of a work force that has, in the face of intensified competition from every quarter, at home and abroad, rededicated itself to offering the finest Buicks ever. And it is the result of the application of the latest developments in technology, from engine control systems to robotic assembly processes.

Functional beauty–That's the key. An automobile must look good, but still it has a duty to perform. Good looks can't be allowed to get in the way. The most efficient shape for packaging people and their possessions is a box, but aerodynamically and aesthetically, that shape leaves something to be desired. At the other end of the scale, it is relatively easy to develop a shape that will slip through the wind, barely rippling roadside grasses, but only by paying a penalty in room for passengers and cargo space. The answer, of course, lies between those extremes. And that's what you are going to see in this book: the form, the functional art of Buick. We think you will agree with us when we say that for 1985, the Buick lineup presents an unsurpassed study in the philosophy of functional beauty.



COMMITMENT TO Excellence

At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying you, at GM dealerships we are implementing a "Commitment to Excellence" Delivery Procedure.

The program includes: a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process.

With a commitment like that, you've got a lot of excellent reasons to "Look at GM Today". See your dealer for complete details.

FOR YOUR PROTECTION

New Vehicle Limited Warranty–This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage–This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a $100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage–General Motors warrants for 1985 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage–If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance–The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period–General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any special policy adjustment program is applicable to your vehicle.

GM Protection Plan

Protection Plan–While there are many service contracts available on the market today, *there is only one which gives you an agreement directly with General Motors.* It is the one with the Protection Plan logo shown. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the *genuine GM Protection Plan.*

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