

ELECTRA



BUICK 1984

1984 BUICK ELECTRA PARK AVENUE. TRADITIONAL FULL-SIZE LUXURY IS ALIVE AND VERY WELL, THANK YOU.

To many people, the Electra is not merely a Buick. It is the Buick, pure and simple. Far be it from us to try to discourage such logic. In fact, we recognize this phenomenon as a tribute to what the Buick name has long represented: a tasteful balance



Instruments in Canada are metric where required.

between the traditional values of room, comfort and ride, and a unique interplay between style, engineering and performance.

The room, comfort, and style are obviously abundant. The 1984 Electra Park Avenue (shown on the cover) is every bit as luxurious as its elegant predecessors. There's plenty of richly carpeted, velour-covered, woodtone-highlighted room for six passengers. If the 1984 Park Avenue looks and feels more than a little like a limousine, it's purely intentional.

The standard equipment levels are appropriately high. 50/50 cloth seating, power windows, air conditioning, cruise control, tilt steering column, electric door locks, six-way power driver's seat, ETR AM-FM stereo radio, power steering and power brakes are among the features you would expect to find in a car of this nature, and do.

As for performance and ride, you need only turn the key to activate the High-Energy ignition, and the standard 5.0 litre four-barrel V-8 engine comes to life. Even a short drive in the new Park Avenue will convince you that the full-perimeter frame, front and rear coil-spring suspension system, and standard steel-belted radial tires perform their respective assignments exceedingly well.

Can the formal elegance of the Electra Sedan be translated into a Coupe? The Electra Limited

Coupe shown below should answer that question both adequately and affirmatively. Two fewer doors are just about the only difference. The basic styling, the accommodations, the detailing, the standard features, and the options are all nearly the same.

Electra is propelled by a refined 5.0 litre powerplant. Its standard automatic transmission features an overdrive gear, plus a torque converter clutch to help lower engine speed and fuel consumption during highway driving. A 5.7 litre diesel

V-8 is available as an option. Whichever engine you choose, you'll also be treated to power steering and brakes, a computer-selected coil-spring suspension, and steel-belted, radial-ply whitewall tires. Together they add up to a vehicle of surprising agility and crisp response, characteristics that are in no way compromised by the smooth, irrepressible ride that's another Electra tradition.

At Buick, we don't believe that passenger-car luxury should be sacrificed to accommodate cargo

capacity. Case in point: the Electra Estate Wagon. Inside and out, this is one luxurious wagon. The handsome, cloth-covered front seating features a standard 55/45 notchback design with two-way power control for the driver's side. For the rear seat upholstery, you may choose the same rich cloth that's standard up front or a durable, easy-to-clean vinyl that's ideal for the added rigors of cargo or kid carrying.

The Electra Estate Wagon offers 87.9 cubic

feet of cargo space with the second seat folded down. With that hauling potential in mind, we matched the Estate Wagon with a standard 5.0 litre V-8 to provide the power you need for passing or, when properly equipped, for trailer towing. Or order the optional 5.7 litre diesel V-8 and place your distance between fillups in the "remarkable" range. Both engines feature the automatic transmission with overdrive.



LUXURY BECOMES ELECTRA.

Buick Electra is an automobile people come to with naturally high expectations...especially Electra Park Avenue. Its elegant styling establishes a standard which is further enhanced by an interior that's as technically superb as it is luxurious.

Park Avenue's standard 50/50 seating (shown below) is upholstered in rich cloth. Doors and instrument panel are highlighted by classic simu-

lated woodtone accents. Thick cut-pile carpeting covers the floor and lower door panels.

But true luxury is more than high quality materials and outstanding workmanship. It is also an attitude which is embodied in the way an interior is equipped to answer a driver's-and passenger's-every need. Thus, the Park Avenue includes among its many standard offerings: air conditioning, power windows, remote electric left-hand and manual righthand rearview mirrors,



inside hood release, multi-function control lever, courtesy lights, and a quartz crystal digital clock. The driver's seat features a 6-way power control. The steering column tilts.

Standard, too, are individual reading lamps, resume cruise control, remote-control trunk release, electric door locks, and rear seat lighters.

All that is only the beginning, because like all true luxury cars, the Park Avenue features a long list of additional comfort and convenience options you can order. Such as leather in the seating area. Astrorooftop, cornering lamps, premium Delco GM Bose sound systems, and more.

We could go on, but by now you probably get the idea: the 1984 Electra Park Avenue is everything the name implies or has ever implied. It's our top-of-the-line luxury car, and it's also a tribute to your traditionally good taste.

1984 ELECTRA FACTS & FIGURES

Select the combination of "extras" that make your Buick uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

| | Electra Limited | Electra Park Avenue | Electra Estate |
|---|--------------------|------------------------|-------------------|
| Engines-5.0 litre V8 | S | S | S |
| 5.7 litre V8 Diesel | A | A | A |
| Transmissions-Overdrive Automatic | S | S | S |
| Brakes-Power Front Disc/Rear Drum | S | S | S |
| Steering-Power | S | S | S |
| Tires-215/75R x 15 Radial (white) | S | S | - |
| 225/75R x 15 Radial (white) | A | A | S |
| Self-Sealing Tires | A | A | A |
| Firm Ride and Handling Suspension | A | A | A |
| Automatic Level Control | A | A | A |
| Limited Slip Axle | A | A | A |
| Crush Control | A | S | A |
| Seats-55/45 Divided | S | - | S |
| 50/50 Divided | - | S | - |
| Rectangular Power Seat Back | A | A | A |
| Tilt Steering | A | S | S |
| Tilt & Telescoping | A | A | A |
| Moldings-Rocker | S | - | S |
| Wide Rocker | A | S | A |
| Wheel Openings | S | S | S |
| Bodyside | S | S | A |
| Power Seats 6-way | A | S | A |
| Door Locks | A | S | A |
| Tailgate/Deck Release | A | S | S |
| Windows | S | S | S |
| Fuel Cap Lock | A | A | - |
| Wheels-Deluxe Covers | S | - | - |
| Custom Covers | A | S | - |
| Wire Covers | A | A | A |
| Chrome Wheels | A | A | A |
| Stylized Aluminum Wheels | A | S | A |
| Stripes-Accent | A | A | - |
| Air Conditioning-Manual | S | S | S |
| Automatic | A | A | A |
| Rear Window Defroster | S | S | S |
| Roof-Full Vinyl (Sedan) | A | S | - |
| Landau (Coupe) | A | S | - |
| Sun Roof | A | A | - |
| Glass-Soft-Ray Tinted | S | S | S |
| Compact Spare | S | S | S |
| Controlled Cycle Wipers | A | A | A |
| Theft Deterrent System | A | A | - |
| Twilight Sentinel | A | A | A |
| Lamp Monitoring System | A | A | A |
| Paint-Fremont | A | A | - |
| Tungsten Halogen Headlamps | A | A | A |
| Clock-Digital | S | S | S |
| Radio-AM/FM Stereo | A | S | A |
| AM/FM Stereo/Cassette | A | A | A |
| AM/FM Stereo/CB | - | - | A |
| Concert Sound Speakers | A | A | - |
| Antenna-Power | A | A | A |
| Woodgrain Paneling | - | - | S |
| S-Standard A-Available (extra cost) - Not Available | | | |

DIMENSIONS

| | COUPE | | SEDAN | |
|---------------------------|-------------|--------------|-------------|--------------|
| | mm | in | mm | in |
| Wheelbase | 3020 | 118.9 | 3020 | 118.9 |
| Overall Length | 5622 | 221.3 | 5622 | 221.3 |
| Overall Width | 1928 | 76.2 | 1928 | 76.2 |
| Height | 1442 | 56.8 | 1466 | 56.9 |
| Tread, Front/Rear | 1570/1541 | 61.8/60.7 | 1570/1541 | 61.8/60.7 |
| Headroom, Front/Rear | 979/961 | 38.5/37.8 | 1003/967 | 39.5/38.1 |
| Legroom, Front/Rear | 1072/1048 | 42.2/41.3 | 1072/1059 | 42.2/37.8 |
| Shoulder Room, Front/Rear | 1521/1498 | 59.9/59.0 | 1519/1519 | 59.8/59.8 |
| Hiproom, Front/Rear | 1408/1410 | 55.4/55.5 | 1408/1408 | 55.4/55.4 |
| Usable Luggage Cap. | 587 litres | 20.8 cu. ft. | 587 litres | 20.8 cu. ft. |
| Fuel Tank Cap. | 93.9 litres | 20.8 gal. | 93.9 litres | 20.8 gal. |
| Diesel | 102 litres | 22.4 gal. | 102 litres | 22.4 gal. |
| | 83 litres | 18.3 gal. | 83 litres | 18.3 gal. |

A word about engines

These Buicks are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

| Order Code | Displacement | Carb. bbl. | Cyl. | V.I.N. *Source | Transmission |
|--|----------------------------|------------|------|----------------|--------------|
| Engines available without Computer Command Control (NBI) | | | | | |
| LV2 | 5.0 litre (307 CID) | 4 | VB | Y (1) | Automatic |
| LF9 | 5.7 litre (350 CID) Diesel | V8 | N | (1) | Automatic |

*Produced by GM (1) Oldsmobile Division USA

*The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

STANDARD FEATURES ON ALL BUICKS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at centre position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including centre, when applicable • Energy-absorbing steering column • Passenger-guard inside door lock handles • Safety interlocking door latches • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside rearview mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch • Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap • Tread-wear indicators on tires.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/taillgate and glove compartment) • Visible vehicle identification number.

MODEL LINEUP

Electra Limited—2-door Coupe/4-door Sedan

Electra Park Avenue—2-door Coupe/4-door Sedan

Electra Estate Wagon—4-door Estate Wagon

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered, or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

BUICK

Wouldn't you really rather have a Buick?

Look at GM today.

A lot of new thinking has gone into GM products. New thinking aimed at completely satisfying you.

Our products are designed to slip through the wind with energy saving ease.

Optic scanners and robotics are used to build a new kind of precision.

From foundry to assembly, our people use lasers and gamma rays to monitor the building process.

At GM, we are determined that when you buy our

product, you'll be more satisfied than the buyer of any other vehicle, built by any other manufacturer anywhere in the world.

Today, we are making history in aerodynamic design, quiet rides, fuel economy and more. Leaf through this catalogue and you'll see what we mean.

At GM, our products are changing. So is our thinking. Look at GM today.



If the idea of a Buick impresses you as being a notch or two above the average automobile, it's because the people responsible for creating Buicks know that they have some high standards to maintain.

At first, it was simply a matter of excelling. Of Buick people pleasing themselves by building the very best cars they were capable of building. Cars which were luxurious, comfortable, and prestigious.

It didn't take North Americans long to discover that all the things they wanted in a car they could find in a Buick, in abundance. And so a tradition was born. A tradition of not merely meeting expectations, but surpassing them year after year.

For the past 80 years, we've been working to

advance those standards by which new Buicks are judged. Recently, that has meant employing large amounts of the latest, most advanced technology: computers, lasers, robotics, electronics. Not to replace the human factor, mind you, but to assist our people in raising Buick's standards to even higher levels.

Front-wheel drive, turbochargers, computerized multi-port fuel injection, mass-flow sensors, aerodynamics, electronics...you'll find the 1984 Buicks at the forefront of them all. We think that you'll also be pleased to discover that the traditional values of luxury, comfort, and prestige are as apparent and as important as ever. Without them, a Buick just wouldn't be a Buick.

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engine and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a \$100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage—General Motors warrants for 1984 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty of some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Owner's Manual.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office regarding General Motors participation in the cost of such repairs.



Continuous Protection Plan—While there are many service contracts available on the market today, there is only one which gives you an agreement directly with General Motors. It is the one with the Continuous Protection Plan logo shown. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Continuous Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Continuous Protection Plan.

Let's get it together Buckle up!

