

BUICK 1983

ELECTRA





It is often said that something outstanding is worth leaving alone. This thought, we feel, applies to the 1983 Buick Electra. The looks, the feel, and the comfort are all pure Electra.

There can be no mistaking the Electra's elegant good looks, with its vertical grille and formal lines flowing from front to rear deck. There is a quiet, yet firm purpose to Electra's styling; to produce the most luxurious motorcar offered by Buick.

The Electra Limited, for example, employs discreet slender protective body-side mouldings in contrast to bright rocker panel mouldings to emphasize the long, formal styling. The Electra Park Avenue retains its unique brushed aluminum body side mouldings incorporating its visual hallmark—the styled ventiports. Electroluminescent coach lamps adorn the pillar behind the front doors. There are 10 new colours available.



The Electra Park Avenue, shown here, represents Buick's idea of uncommon excellence. Note, for example, the standard padded halo vinyl top. It is designed to reveal body colour at the edges for a very luxurious appearance. Standard Soft-Ray tinted glass helps screen out the sun's rays. Electra Park Avenue sits on standard white-wall steel-belted radials.

The 1983 Buick Electra Park Avenue. Rediscover its many attributes. We invite you to do so at your earliest convenience.

While there is everyday driving, it's safe to say there is no such thing as an everyday Electra. The two examples shown here prove the point. Please take time to inspect these 1983 Buick Electra Coupes on this page and the next.

When you do, you'll find that Electra's standard power-plant is a smooth, quiet 5.0 litre V-8. A new Delco Freedom II Plus Battery, offering more starting performance in a more compact case, is also standard. The standard automatic transmission incorporates an overdrive range, plus a torque converter clutch. The combination of the latter two help lower engine speed at highway cruising speeds, and directly link the engine with the driving wheels. You may select an available 5.7 litre diesel V-8 in place of the standard engine.

The 1983 Buick Electras are, by any measure, automobiles with an outstanding



array of standard equipment. Yet, knowing your desire for individuality, you might consider from the list of available equipment, self-sealing tires for greater peace of mind, tungsten-halogen high/low beam headlamps, automatic level control, memory seats, and Electronic Touch Climate Control air conditioning.

Electra. Maintaining its posture as one of the world's outstanding luxury cars. Proof, we submit, that a correct idea deserves to endure.

Electra Park Avenue Coupe



The pictures on the extreme right should illustrate, beyond a doubt, that the Buick Electra Estate Wagon is the most luxurious station wagon offered by Buick. The exterior, highlighted by the standard roof rack with air deflector, chrome-plated wheels, and vinyl woodgrain trim, clearly says, "Electra". So does the interior, with standard 55/45 notchback seating in front including two-way power control for the driver's side.

With luxury like this so prominent, it may surprise you to know that the Electra Estate Wagon is still

Electra Limited Coupe



a practical cargo carrier, with room for 2490 litres (87.9 cubic feet) of carrying space with the second seat down. In thoughtful Electra style, even the tailgate lock is special: it's electric with remote control.

A 5.0 litre V-8 with an automatic transmission with overdrive is standard. One special feature of this transmission, of interest to wagon buyers, is that it can be held in its third or normal drive range, when necessary, for pulling heavy loads.

The 1983 Electra Estate Wagon. It pulls a lot of weight very elegantly.

Electra Estate Wagon



The Buick Electra was designed to be a respite from the day's cares. It was also designed to carry you, refreshed, to whatever leisure appeals to you. As a result, you'll find a dedication to luxury and comfort everywhere you look inside a 1983 Electra. One small example: a "headlamps on" reminder chime is standard.

You'll find the comfort of Electra's front seating to be outstanding. Elegant cloth 55/45 notchback seating is standard in Electra Limited. Carefully finished 50/50



seats, with driver's side 6-way power control, are standard in Electra Park Avenue. Rear passengers are treated superbly, too, with deeply padded seats for extra comfort.

Once inside, you'll find the vast array of luxuries and comforts you'd expect from an Electra. Power windows, air conditioning, a digital quartz crystal clock, and a full complement of interior lighting, all standard. In Electra Park Avenue, a Resume Speed Cruise Control and tilt steering wheel are also standard, to make highway travel more enjoyable.

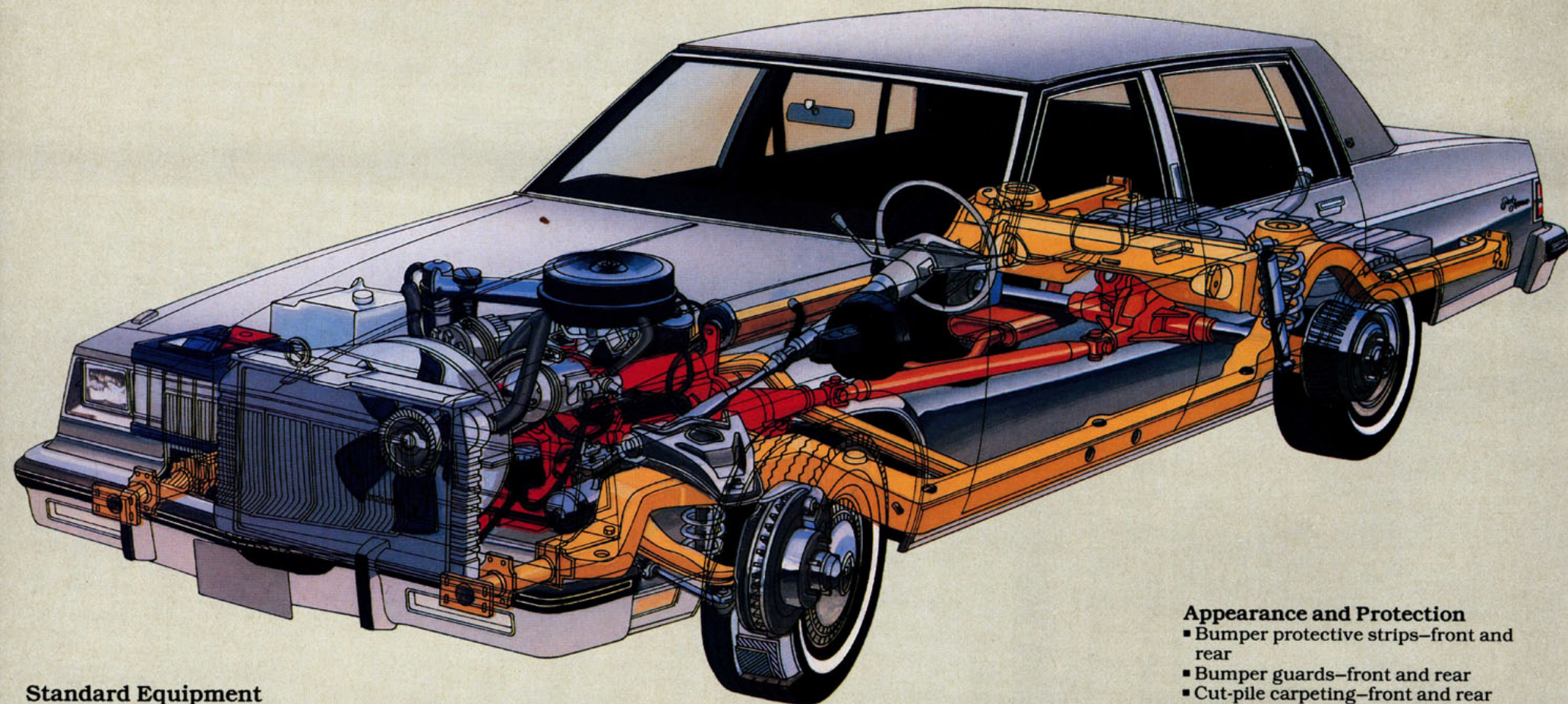
As impressive as Electra Park Avenue's equipment is, there is an equally impressive collection of available equipment from which to choose.

Electra. One of the fine ways to treat yourself.

	Cloth 55/45 Notchback	Cloth 50/50	Leather/ Vinyl 50/50
Electra Interiors			
Electra Limited	S		
Electra Park Avenue		S	A†
Electra Estate Wagon	S	—	—
†Cloth trimmed doors	S—standard	A—available	



Above—Electra Instrument Panel with Available Equipment
Right—Electra Park Avenue Interior



Standard Equipment

Engine/Chassis

- 5.0 litre (307 CID) 4-bbl. V-8
- Automatic transmission with overdrive
- High-Energy Ignition
- Cold Climate Package (with available diesel engine)
- Power steering
- Low drag power brakes with front disc/rear drum
- Steel-belted, radial-ply whitewall tires
- Rear shock absorbers with Pliacell® bags
- Compact spare tire
- Side-frame jack
- Coil-spring suspension—front and rear
- Full-perimeter frame
- Computer-selected chassis springs
- Delco Freedom II Plus Battery (maintenance-free)
- Extensive anti-corrosion protection

Comfort and Convenience

- Cloth 55/45 notchback seats (Electra Limited)
- Cloth 50/50 seats (Electra Park Avenue)
- Power windows
- Air conditioning
- Tilt steering wheel (Electra Park Avenue)
- Resume Cruise Control (Electra Park Avenue)
- Remote-control trunk release (Electra Park Avenue)
- Electric door locks (Electra Park Avenue)
- 6-way power seat—driver's side (Electra Park Avenue)
- Delco AM-FM stereo radio (Electra Park Avenue)
- Seat belt and ignition key chime warning

- Lights: front ashtray, trunk, instrument panel courtesy, engine compartment, glove box
- "Headlamps on" indicator and warning chime
- Rear doorjamb switch (sedans)
- Full-foam seat construction
- Remote-control, outside, rearview mirror—left-hand remote—electric on Electra Park Avenue—right-hand manual
- Quartz-crystal-controlled digital clock
- Dome reading lamp (Electra Park Avenue)
- Soft-Ray tinted glass
- Multi-function control lever with turn signal, headlamp high/low beam control, and windshield washer/wiper control
- Extensive acoustic insulation
- Inside hood lock release

Appearance and Protection

- Bumper protective strips—front and rear
- Bumper guards—front and rear
- Cut-pile carpeting—front and rear
- Wide rocker panel mouldings (Electra Park Avenue)
- Deluxe steering wheel (Electra Limited)
- Custom steering wheel (Electra Park Avenue)
- Deluxe wheel covers (Electra Limited)
- Custom wheel covers (Electra Park Avenue)
- Electroluminescent coach lamps and insignia on instrument panel (Electra Park Avenue)
- Padded halo vinyl top (Electra Park Avenue)
- Wide, body-side mouldings with venti-ports (Electra Park Avenue)
- Colour-coordinated, protective, body-side mouldings (Electra Limited)
- Colour-coordinated seat and shoulder belts
- Door courtesy and warning lights (Electra Park Avenue)

1983 ELECTRA FACTS & FIGURES

Select the combination of "extras" that make your Buick uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Electra Limited	Electra Park Avenue	Electra Estate
Engines—5.0 litre V8	S	S	S
5.7 litre V8 Diesel	A	A	A
Transmission—Overdrive Automatic	S	S	S
Brakes—Power Front Disc/Rear Drum	S	S	S
Steering—Power	S	S	S
Tires—215/75R x 15 Radial (white)	S	S	—
225/75R x 15 Radial (white)	A	A	S
Self-Sealing Tires	A	A	A
Firm Ride and Handling Suspension	A	A	A
Automatic Level Control	A	A	A
Limited Slip Axle	A	A	A
Cruise Control	A	S	A
Seats—55/45 Divided	S	—	S
50/50 Divided	—	S	—
Reclining Power Seat Back	A	A	A
Tilt Steering	A	S	S
Tilt & Telescoping	A	A	A
Moldings—Rocker	S	—	S
Wide Rocker	A	S	A
Wheel Openings	S	S	S
Bodyside	S	S	A
Power—Seats 6-way	A	S	A
Door Locks	A	S	S
Deck Release	A	S	—
Windows	S	S	S
Fuel Cap Lock	A	A	—
Wheels—Deluxe Covers	S	—	—
Custom Covers	A	S	—
Wire Covers	A	A	A
Chrome Wheels	A	A	S
Styled Aluminum Wheels	A	A	A
Stripes—Accent	A	A	—
Air Conditioning—Manual	S	S	S
Automatic	A	A	A
Rear Window Defroster	S	S	S
Roof—Full Vinyl (Sedan)	A	S	—
Landau (Coupe)	A	S	—
Sun Roof	A	A	—
Glass—Soft-Ray Tinted	S	S	S
Compact Spare	S	S	S
Controlled Cycle Wipers	A	A	A
Theft Deterrent System	A	A	—
Twilight Sentinel	A	A	A
Lamp Monitoring System	A	A	A
Paint—Firemist	A	A	—
Tungsten Halogen Headlamps	A	A	A
Clock—Digital	S	S	S
Radio—AM/FM Stereo	A	S	A
AM/FM Stereo/Cassette	A	A	A
AM/FM Stereo/CB	—	—	A
Concert Sound Speakers	A	A	—
Antenna—Power	A	A	A
Woodgrain Paneling	—	—	S

S—Standard A—Available (extra cost) — Not Available

DIMENSIONS	COUPE		SEDAN		WAGON	
	mm	in	mm	in	mm	in
Wheelbase	3020	118.9	3020	118.9	2945	115.9
Overall Length	5622	221.3	5622	221.3	5600	220.5
Overall Width	1935	76.2	1935	76.2	2014	79.3
Height	1442	56.8	1445	56.9	1501	59.1
Tread, Front/Rear	1570/1541	61.8/60.7	1570/1541	61.8/60.7	1580/1626	62.2/64.0
Headroom, Front/Rear	979/961	38.5/37.8	1003/967	39.5/38.1	1005/999	39.6/39.3
Legroom, Front/Rear	1072/1048	42.2/41.3	1072/1059	42.2/41.7	1071/959	42.2/37.8
Shoulder Room, Front/Rear	1521/1498	59.9/59.0	1519/1519	59.8/59.8	1534/1548	60.4/60.9
Hiproom, Front/Rear	1408/1410	55.4/55.5	1408/1408	55.4/55.4	1400/1398	55.1/55.0
Usable Luggage Cap.	587 litres	20.8 cu. ft.	587 litres	20.8 cu. ft.	2490 litres	87.9 cu. ft.
Fuel Tank Cap.	93.9 litres	20.8 gal.	93.9 litres	20.8 gal.	83 litres	18.3 gal.
Diesel	102 litres	22.4 gal.	102 litres	22.4 gal.	83 litres	18.3 gal.

A word about engines

These Buicks are equipped with GM-built engines produced by various divisions of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	V.I.N.	*Source	Transmission
Engines available without Computer Command Control (NB1)						
LV2	5.0 litre (307 CID)	4	V8	Y	(1)	Automatic
LF9	5.7 litre (350 CID)	Diesel	V8	N	(1)	Automatic

*Produced by GM (1) Oldsmobile Division USA

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

STANDARD FEATURES ON ALL BUICKS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at center position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including center, when applicable • Energy-absorbing steering column • Passenger-guard inside door locks • High strength safety door latches and hinges • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows • Safety armrests • Standardized identification symbols for controls and displays • Front seat head restraints for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch • Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

MODEL LINEUP

Electra Limited—2-door Coupe/4-door Sedan
Electra Park Avenue—2-door Coupe/4-door Sedan
Electra Estate Wagon—4-door Estate Wagon

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

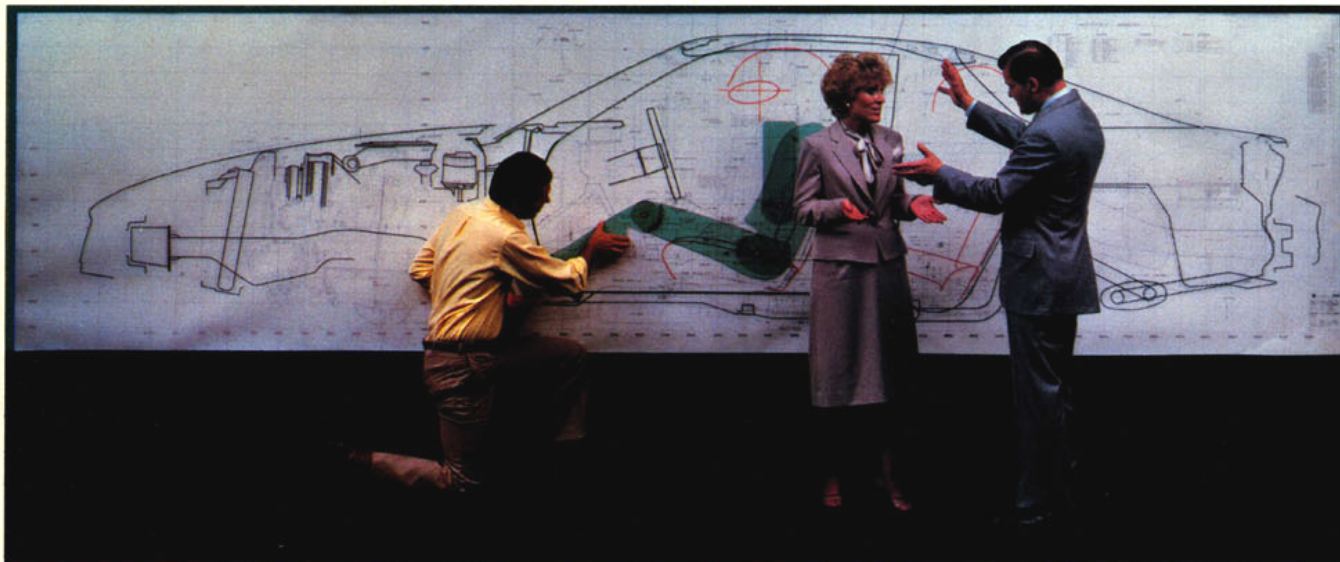
Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

BUICK
 Today's the day.

You've changed...we've changed.



In this catalogue you can see what that statement means in changes to our products.

Just as important are the changes in our thinking.

To begin with, we exist for you.

What you want in a car is not the important thing, it is the only thing.

You have told us you want quality. We have responded with robotics, lasers, space age materials and, more importantly, with human care and we believe these cars are the best we have ever made.

You have told us you want economy. We have responded by giving you a combination of room, comfort and fuel economy which is outstanding in the entire

industry worldwide.

You have told us you want lasting value. We have responded by designing quality into our cars in the first place, building reliability into the cars throughout, and then standing behind our products from first to last.

We cannot exist without your approval. And for that reason it is our goal that you will be more satisfied with your General Motors car or truck than the purchaser of any other car or truck made anywhere in the world.

Not only have our cars changed—so has our thinking. It had to.



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