

BUICK 1983

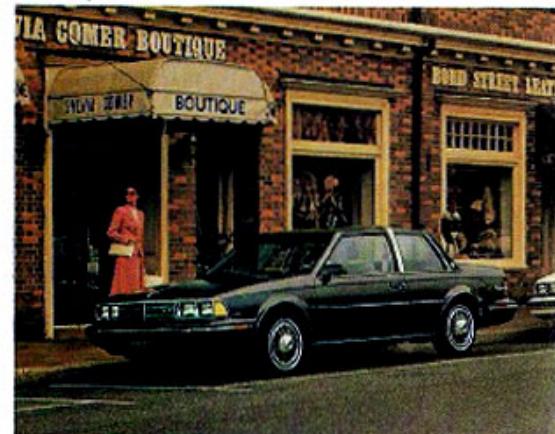
CENTURY





The 1983 Buick Century, pictured on these pages, incorporates much of what the automotive world accepts as current state-of-the-art design. It is front-wheel-driven, and rides on a MacPherson strut independent front suspension. Its standard four-cylinder engine is mounted transversely to save space. The shape, as you can see, is clearly aerodynamic with the lowest coefficient of drag of all 1983 Buicks.

Luxury Centurys, Custom and Limited models, are sleek and sophisticated automobiles. Automatic transmission, power steer-



ing and power brakes are standard. Among the wide range of exterior colours to choose from, eight are new, and they all benefit from the extra protection of Plastisol® in critical areas. Integrated bumper design and a wide, bright moulding accents the lower body side on Limited models. All Century's trim exterior dimensions conceal an amazing amount of interior space: room for five adults and their luggage.

The standard engine is an impressive 2.5 litre four or you can order an available 2.8 litre V-6, 3.0 litre V-6 or 4.3 litre diesel V-6. An automatic transmission is standard with all engines.

When you have a car that looks this good, with most of what the automotive world accepts as state-of-the-art design, it can be only one car: a Buick Century.

Since front-wheel-drive Centurys were introduced, they have proved to be just the right car for a lot of people.

Front-wheel-drive cars are pulled, rather than pushed by their driving wheels. The wheels that steer also do the driving. The engine is located directly over the driving wheels. Concentrating this mass in this manner gives the car improved traction in mud or snow, and on wet roads.

Front-wheel-drive eliminates the conventional driveshaft, reducing the size of the usual hump inside the car. This makes more



room available to driver and passengers, increasing their comfort; and more room in the trunk, increasing the car's utility.

What does front-wheel-drive do for driving feel? For one thing, we've already mentioned the impressive all-weather traction. And finally, the reduced weight possible with front-wheel-drive design makes the car efficient. So a smaller vehicle can do the work formerly required of a larger one. This makes it possible to use a smaller engine for the same job. Smaller engines translate into good fuel economy.

But you have to drive one of Buick's front-wheel-drive Centurys to appreciate all that we've told you. Once you do, we feel that you'll become convinced.



Century Custom Coupe

These space-efficient interiors are, in a word, beautiful. You are surrounded by luxury fabrics and appointments. Rocker and rheostat switches are driver controls that exemplify the latest thinking in human engineering.

Century offers a quantity and quality of standard equipment that is, by every measure, outstanding.

Five all-new interior colours feature colour-coordinated seat belt buckles, standard.



There is a choice of cloth or vinyl notch-back seats, with open storage consoles in Century Custom. Century Limited has new design 45/45 front seats that also include a storage console. A new electronic tone reminds you to fasten your seat belt and to remove the ignition key. A Delco 2000 Series AM radio comes with standard dual front speakers.

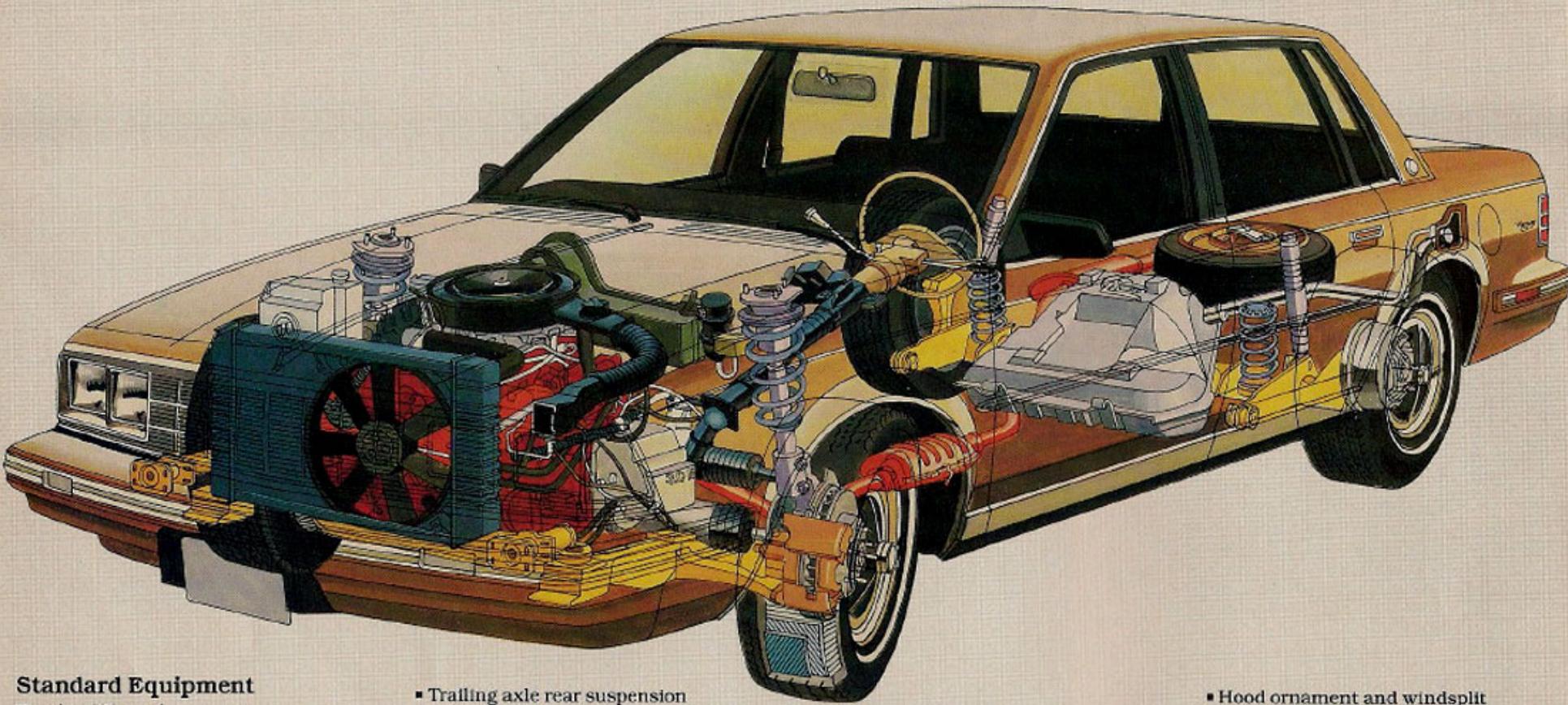
If genuine leather and vinyl seating with extra lush cloth-trimmed doors connotes luxury to you, you'll be glad to know it is available on Century Limited. Truly an elegant touch. Of the many available radio/tape player combinations, you'll surely like the new Delco 2000 Series radio/cassette tape unit with a built-in graphic equalizer. It gives you precise control over five tone ranges. Available light monitors keep track of the status of several front lamps.

	Cloth or Vinyl Notchback	45/45 Cloth	Lear Siegler Cloth Buckets	45/45 Limited Cloth	45/45 Leather/Vinyl
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Century Interiors	S	A
Century Custom	S	A
Century TYPE	S	A
Century Limited	S	A†

†Cloth trimmed doors S-standard A-available





Standard Equipment

Engine/Chassis

- 2.5 litre (151 CID) L-4 (Century Custom, Century Limited)
- 3.0 litre (181 CID) V-6 (Century TTYPE)
- Automatic transmission
- Front-wheel drive
- Computer Command Control (Century TTYPE)
- Cold Climate Package (with available diesel engines)
- Delco Freedom II Plus Battery
- Power rack-and-pinion steering
- P185/75R14 Fiberglass belted, radial-ply blackwall tires (with gas engines)
- P195/75R14 Steel-belted, radial-ply blackwall tires (Century TTYPE or with diesel engine)
- Low-drag power brakes with front disc/rear drum
- MacPherson strut front suspension
- Computer-selected chassis springs

- Trailing axle rear suspension
- Gran Touring suspension (Century TTYPE)

Comfort and Convenience

- Choice of Cloth or vinyl notchback-seats with storage console (Century Custom)
- Limited level cloth 45/45 seats with storage console (Century Limited)
- Cloth 45/45 seats with full-length storage console (Century TTYPE)
- Lights: ashtray, instrument panel courtesy, trunk, glove box, engine compartment
- Multi-function control lever with turn signal, headlamp high/low beam control and windshield wiper/washer control
- Front, side-window defogger outlets
- Seat belt and ignition key electronic tone warning

- Delco push-button 2000 Series AM radio with dual front speakers

Appearance and protection

- Integrated body-colour bumpers
- Bumper protective strips—front and rear
- Black pillar mouldings
- Bright belt reveal mouldings (Century Custom, Century Limited)
- Black belt reveal mouldings (Century TTYPE)
- Deluxe steering wheel (Century Custom)
- Custom steering wheel (Century Limited)
- Leather covered sport steering wheel (TTYPE)
- Black accent stripes (Century TTYPE)
- Bumper guards—front and rear
- Bright wheel opening mouldings (Century Custom, Century Limited)
- Hood ornament and windsplitt moulding (Century Limited)
- Hood ornament (Century Custom)
- Cut-pile carpeting—front and rear
- Deluxe wheel covers (Century Custom, Century Limited)
- Styled aluminum wheels (4) (Century TTYPE)
- Inside hood lock release
- Styled, black, outside, rearview mirror—left-hand manual (Century Custom, Century Limited)
- Plastirol paint protection
- Colour-coordinated seat and shoulder belts and buckles
- Blacked-out grille and front end, bumper fillers, instrument panel, door handles, door locks, and tail lamp bezels (Century TTYPE)
- Charcoal lower accent paint (Century TTYPE)
- Dual horn

1983 CENTURY FACTS & FIGURES

Select the combination of "extras" that make your Buick uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Century Custom	Century T Type	Century Limited
Engines-2.5 litre 4 cyl	S	-	S
2.8 litre V6	A	-	A
3.0 litre V6	A	S	A
4.3 litre V6 Diesel	A	-	A
Computer Command Control	A	S	A
Transmission-Automatic	S	S	S
Brakes-Power-Front Disc/Rear Drum	S	S	S
Steering-Power	S	S	S
Tires-185/75 R x 14 Radial (black)	S	-	S
(white)	A	-	A
195/75 R x 14 Radial (black)	A	S	A
(white)	A	-	A
(white lettered)	A	-	A
Puncture Sealing Tires	A	A	A
Firm Ride & Handling Suspension	A	-	A
Gran Touring Suspension	A	S	A
Stabilizer Bar-Front & Rear	S	S	S
Cruise Control	A	A	A
Seats-Notchback	S	-	-
45/45	A	S	S
Reclining Seat Back	A	A	A
Steering Wheel-Sport	A	-	A
Tilt Steering	A	A	A
Moldings-Rocker	S	-	S
Wheel Opening	S	S	S
Window Sill	S	S	S
Roof Drip	S	S	S
Door Edge	A	A	A
Bodyside Protective	S	-	S
Power-Seats 6-way	A	A	A
Door Locks	A	A	A
Deck Release	A	A	A
Windows	A	A	A
Wheels-Deluxe Covers	S	-	S
Wire Covers	A	-	A
Aluminum Wheels	A	S	A
Stripes-Accent	A	S	A
Console (Shiftin)	A	A	A
Air Conditioning-Manual	A	A	A
Rear Window Defroster	A	A	A
Roof-Full Vinyl (Sedan)	A	-	A
Landau (Coupe)	A	-	A
Sun	A	A	A
Glass-Soft-Ray Tinted	A	A	A
MacPherson Strut Front Suspension	S	S	S

	Century Custom	Century T Type	Century Limited
Compact Spare	S	S	S
Cigarette Lighter	S	S	S
Dual Note Horn	S	S	S
Controlled Cycle Wipers	A	A	A
Theft Deterrent System	A	A	A
Twilight Sentinel	A	A	A
Paint-Two-tone	A	-	A
Tungsten Halogen Headlamps	A	A	A
Gauge Package	A	A	A
Clock-Dial	A	A	A
Radio-AM	S	S	S
AM/FM	A	A	A
AM/FM Stereo	A	A	A
AM/FM Stereo/Cassette	A	A	A
Antenna-Power	A	A	A
Bumper Guards	S	S	S
Mirrors-Sport	A	S	A
S-Standard A-Available (extra cost) - -Not available			

DIMENSIONS	COUPE		SEDAN	
	mm	in.	mm	in.
Wheelbase	2664	104.9	2664	104.9
Overall Length	4803	189.1	4803	189.1
Overall Width	1697	66.8	1697	66.8
Height	1362	54.6	1362	54.6
Tread-Front/Rear	1492/1447	58.7/57.0	1492/1447	58.7/57.0
Headroom, Front/Rear	980/963	38.6/37.9	980/965	38.6/38.0
Legroom, Front/Rear	1070/918	42.1/36.1	1070/912	42.1/35.9
Shoulder Room, Front/Rear	1428/1447	56.2/57.0	1428/1427	56.2/56.2
Hiproom, Front/Rear	1330/1362	52.3/53.6	1330/1338	52.3/52.7
Usable Luggage Cap.	453 litres	16.2 cu. ft.		
Fuel Tank Cap.	60 litres	13.0 gal.		
Diesel	64.4 litres	14.2 gal.		

A word about engines.

These Buicks are equipped with GM-built engines produced by various divisions of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	V.I.N. *Source	Transmission
Engines available without Computer Command Control (Opt. N81)					
LW9	2.5 litre (151 CID)	2	4	5 (1)	Automatic
LE2	2.8 litre (173 CID)	2	V6	X (3)	Automatic
LT7	4.3 litre (260 CID)	Diesel	V6	T (4)	Automatic
Engines available with Computer Command Control (Opt. N81)					
LK9	3.0 litre (181 CID)	2	V6	E (2)	Automatic

*Produced by GM (1) Pontiac Division USA (2) Buick Division USA (3) Chevrolet Division USA (4) Oldsmobile Division USA

The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top edge of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

MODEL LINEUP

Century Custom-2-Door Coupe/4-Door Sedan
Century T Type-2-Door Coupe/4-Door Sedan
Century Limited-2-Door Coupe/4-Door Sedan

STANDARD FEATURES ON ALL BUICKS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at center position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including center, when applicable • Energy-absorbing steering column • Passenger-guard inside door locks • High strength safety door latches and hinges • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows • Safety armrests • Standardized identification symbols for controls and displays • Front seat head restraints for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual-speed wipers • Vinyl-bonded inside mirror glass • Outside left rearview mirror. • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch • Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

BUICK
Today's the day.

You've changed...we've changed.



In this catalogue you can see what that statement means in changes to our products.

Just as important are the changes in our thinking.

To begin with, we exist for you.

What you want in a car is not the important thing, it is the only thing.

You have told us you want quality. We have responded with robotics, lasers, space age materials and, more importantly, with human care and we believe these cars are the best we have ever made.

You have told us you want economy. We have responded by giving you a combination of room, comfort and fuel economy which is outstanding in the entire

industry worldwide.

You have told us you want lasting value. We have responded by designing quality into our cars in the first place, building reliability into the cars throughout, and then standing behind our products from first to last.

We cannot exist without your approval. And for that reason it is our goal that you will be more satisfied with your General Motors car or truck than the purchaser of any other car or truck made anywhere in the world.

Not only have our cars changed—so has our thinking. It had to.



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