



1999 Chevrolet



Lumina
Monte Carlo

Malibu
Cavalier

Prizm
Metro

Camaro
Corvette

*Over the last 87 years,
Chevrolet has become a part of the American landscape.
It's in our songs. It's in our movies. It's on our roads.
Maybe that's because Chevrolet has always worked hard to build
performance, style and quality
into dependable, long-lasting cars that go the distance.
Through the years, and across the miles,
Chevy's always been there.
And wherever America's going ...
We'll Be There.*



Lumina — pages 4–5



Prizm — pages 12–13



Monte Carlo — pages 6–7



Metro — pages 14–15



Malibu — pages 8–9



Camaro — pages 16–17



Cavalier — pages 10–11



Corvette — pages 18–19

One Less Thing To Worry About.

You've Got Enough Worries In Your Life.

Your car shouldn't be one of them. Chevy Lumina is the spacious, well equipped and dependable six-passenger sedan designed to give you one less thing to worry about.

Look At Everything You Get.

Standard in every Lumina: a V6 engine, air conditioning, automatic transmission, power door locks — even a theft-deterrent system. It's easy to see why Lumina has earned so much acclaim from the automotive press over the years.

Impressive Quality And Security For Your Family.

Consumer buying guides give Lumina high marks on overall quality — and that's one reason Lumina commands a higher resale value than Ford Taurus or Dodge Intrepid.* Standard safety features include Next Generation driver- and right front-passenger air bags,[†] automatic Daytime Running Lamps, and safety-cage construction surrounding the entire passenger compartment.

The 1999 Lumina. It's the Chevrolet way of giving you more, so you can worry less.

*Based on overall average MSRP vs. trade-in values of '93-'97 models. Source: National Auto Research Black Book Official Used Car Market Guide. [†]Always use safety belts and proper child restraints, even with Next Generation air bags. See the owner's manual for more safety information.

Lumina LS Sedan in Navy Blue Metallic.

Lumina



Lumina Sedan interior in Neutral. Standard interior features include a 60/40 split-bench front seat and tilt steering wheel. Some optional equipment shown.



Lumina LTZ Sedan in Torch Red. LTZ features include a 200 hp, 3800 Series II V6 engine, Ride and Handling Suspension and distinctive exterior appearance.

The Side You Show The World Is Up To You.

A psychologist would have a field day analyzing the two personalities inside Chevrolet Monte Carlo. On the outside, its styling is a sophisticated indulgence in steel. On the inside, this is a driver's car, with four-wheel independent suspension, front-wheel-drive traction and a rigid body structure for a solid feel on the road.

There Are Two Monte Carlos To Choose From.

Monte Carlo Z34 is a most remarkable blend of power and style, thanks to the responsiveness of a 200 hp, 3800 Series II V6 and a Ride and Handling Suspension. Monte Carlo LS Coupe combines striking good looks with the confident attitude of a 160 hp, 3100 V6 engine.

Enjoy the attention. Or, unleash the performance. It's your Monte Carlo.

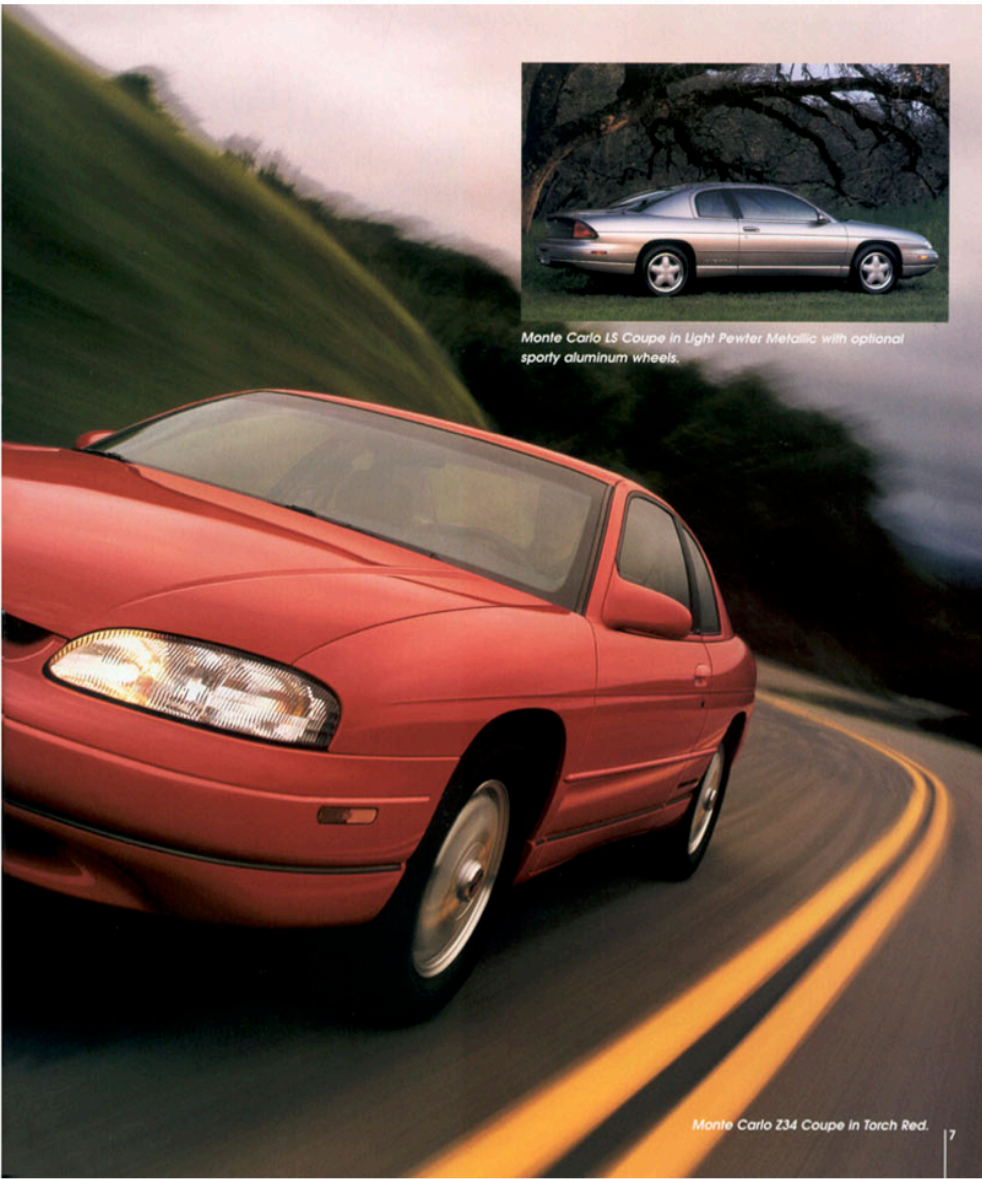


Monte Carlo LS Interior in Graphite. Options shown include leather seating surfaces and front bucket seats.

Monte Carlo



Monte Carlo LS Coupe in Light Pewter Metallic with optional sporty aluminum wheels.



Monte Carlo Z34 Coupe in Torch Red.

The Car You Knew America Could Build.

In just two short years, the spacious, midsize Chevrolet Malibu has earned high praise from both the consumer publications and satisfied owners.

Excellence That's Getting Noticed.

"Downright dazzling," says *Motor Trend*. "Right on the money," declares AAA's *Autograph*.^{*} And, more than one publication has noticed the large price advantage over Toyota Camry and Honda Accord.[†]

The Features You Want.

Every Malibu comes with standard air conditioning, 4-speed automatic transmission, antilock brakes and a passive theft-deterrent system.

Carefully Crafted Quality.

The well-built Malibu is designed to go the distance. In fact, you can travel up to 100,000 miles before the first scheduled tune-up.^{**} That's excellence. That's Malibu.

^{*}Reviews of 1998 model. [†]Based on MSRP of base models. Level of equipment varies. ^{**}Maintenance needs vary with different uses and driving conditions. ^{††}Excludes rear center armrest.



Malibu LS interior in Light Neutral with optional leather seating surfaces.^{††} The spacious Malibu offers stretch-out room for five people and a larger trunk than Ford Taurus.

Malibu



Malibu Sedan in Sandrift Metallic.

The Smart Choice For Value.

Imagine. All the style, comfort and safety features you need in a small car. All the model choices you want. All at a price you can afford. That's great value. That's Chevy Cavalier for 1999. No wonder Cavalier is so highly recommended by consumer publications.*

Smart Features And A Comprehensive Safety Package.

In a Cavalier, you can travel up to 100,000 miles before the first scheduled tune-up.¹ Thoughtful conveniences include a passive theft-deterrent system and battery-rundown protection that shuts off interior lights should you forget to do so. The Cavalier standard safety package includes a four-wheel antilock brake system (ABS), safety cage construction, energy-absorbing front and rear crush zones and Daytime Running Lamps.

This year, get the car that gives you more value for your money. Chevy Cavalier. It's the smart thing to do.

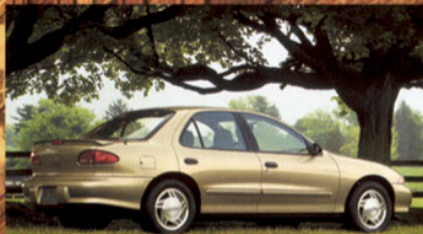
*Reviews of 1998 model. ¹Maintenance needs vary with different uses and driving conditions.



Cavalier LS Sedan interior in Neutral. Some options shown.



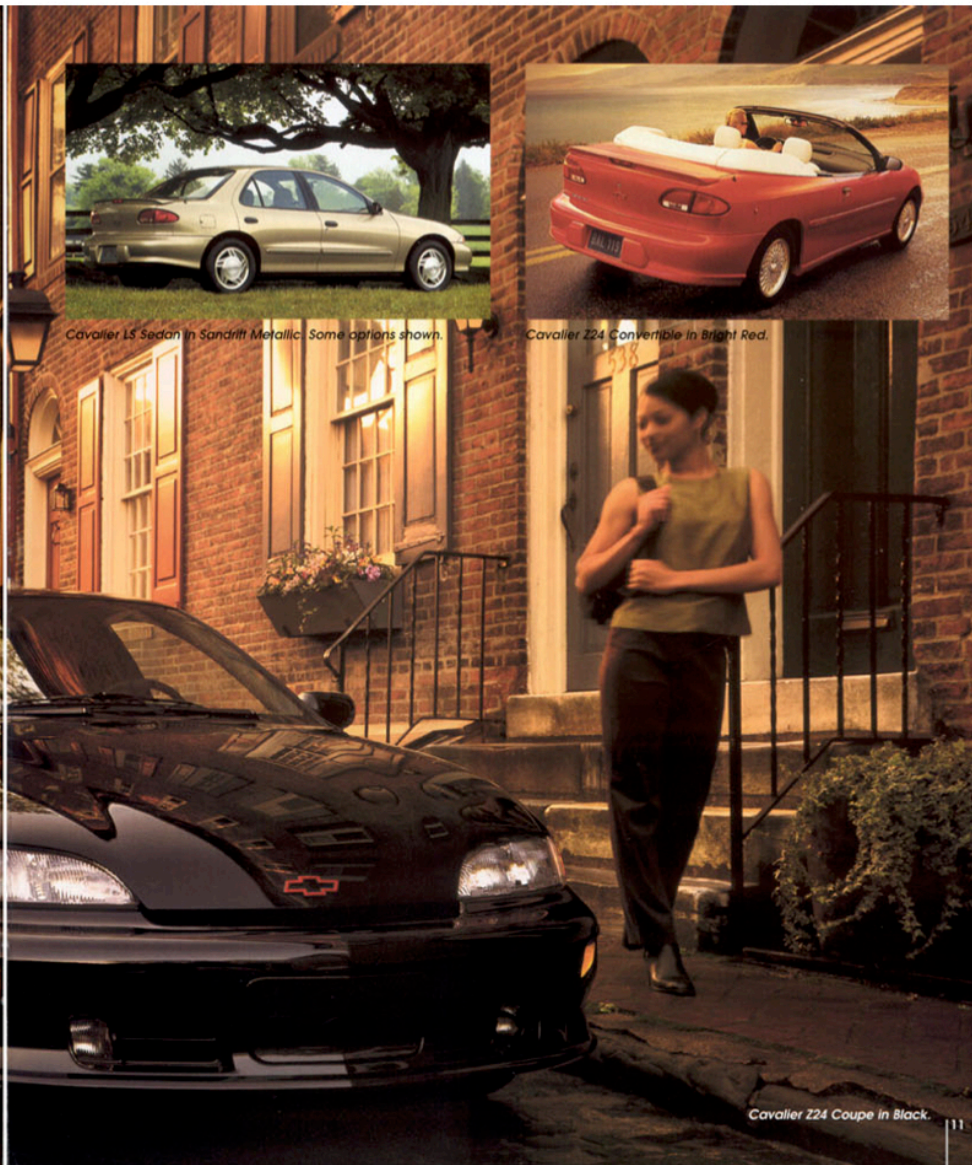
CAVALIER



Cavalier LS Sedan in Sandrift Metallic. Some options shown.



Cavalier Z24 Convertible in Bright Red.



Cavalier Z24 Coupe in Black.

Relax. This Is One Great Car.

Have you heard the latest news? For five years in a row, an amazing 97 percent of Chevrolet Prizm owners have said they'd recommend Prizm to a friend.* This is one reliable sedan with one very loyal following.

The Critics' Choice.

USA TODAY tells readers, "Peppy Prizm outclasses Corolla." And this, from the editors at *AutoWeek*:

"Smooth five-speed, cushy ride, optional side air bags ... this is a compact economy car? Yes, and a good one."

Automobile Magazine adds, "It's always a treat when one of our favorite cars gets an extensive redesign — and the reincarnation is even better than its predecessor."¹

Prizm Meets Your High Expectations.

The safety package is comprehensive. The performance is reassuring. And, the quality is proven. In every way, Chevrolet Prizm is good news for car buyers.

*Based on owner surveys, 1993 through 1997 model years.

¹Reviews of 1998 model.



The well-planned Prizm instrument panel puts everything right where you want it. Some optional equipment shown.



Prizm in Black Mist Metallic with optional alloy wheels. Additional optional equipment shown.

Low Price, High MPG. Cool Ride!

You don't have to buy used to save big. A brand-new Chevy Metro is the low maintenance, high MPG car that delivers new car peace of mind.

The Big Decision: Coupe Or Sedan?

Do you prefer the versatility of a hatchback coupe or the convenience of a four-door sedan? Not to worry. Metro offers both. Either way, you get a comprehensive GM 3-year/36,000-mile New Vehicle Limited Warranty and the assurance of 24-Hour Roadside Assistance.*

Save Money Every Day In A Metro.

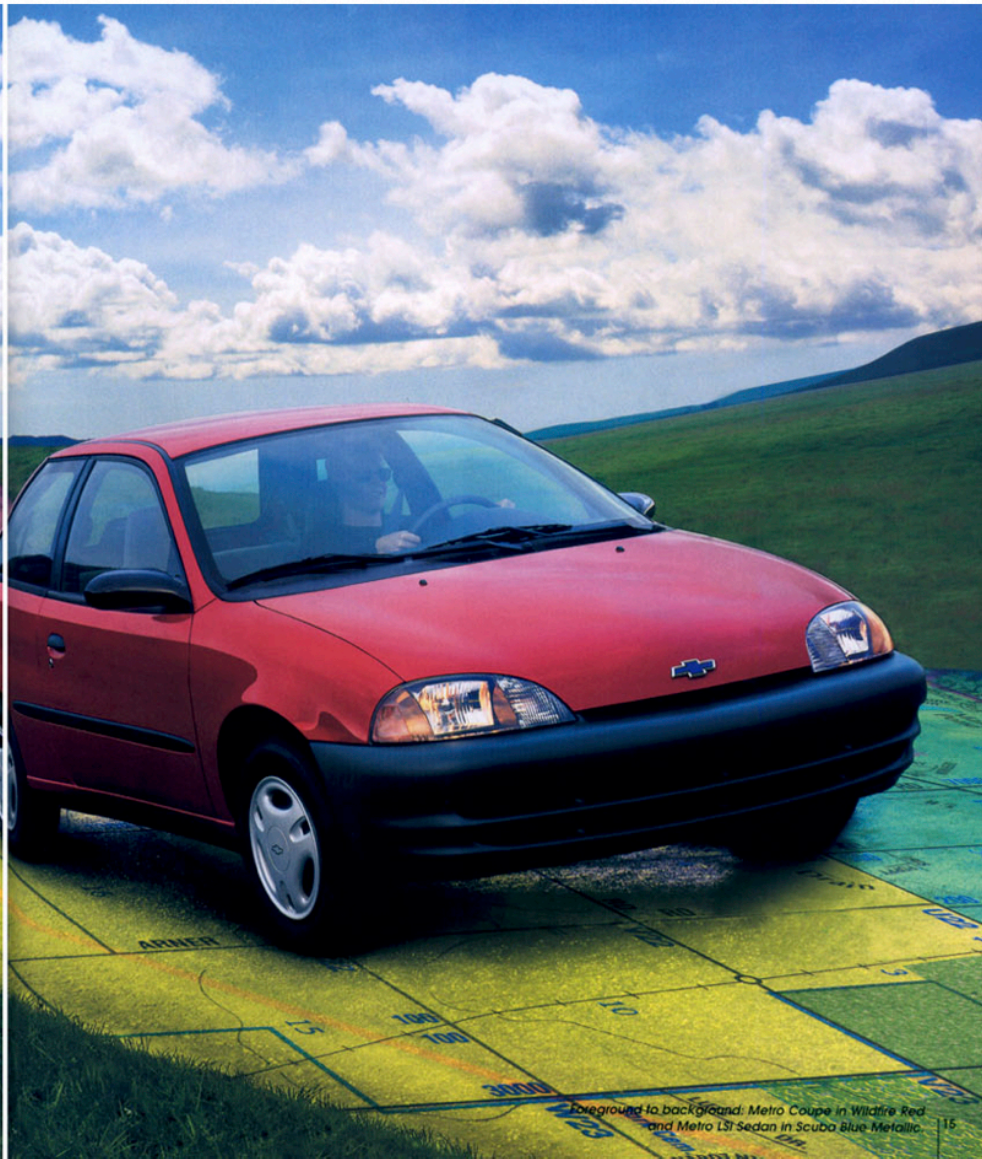
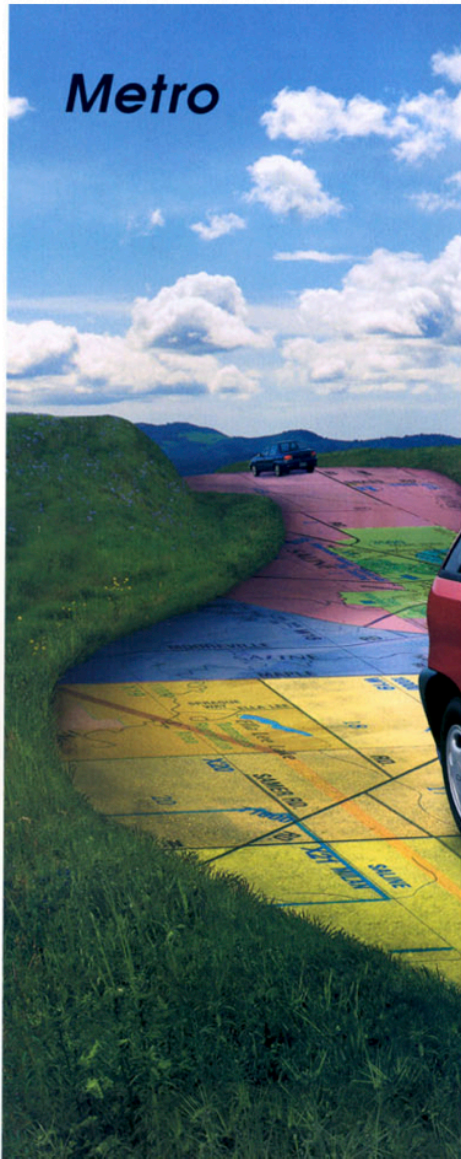
Why buy someone else's troubles? Forget the hassle, and have more fun in a brand-new Metro. It's the lowest priced, highest mileage Chevy[†] of all.

*See your dealer for details. †Based on projected 1999 EPA estimates, MPG 41 city, 47 highway for Metro Coupe with 5-speed manual transmission and 1.0 Liter engine. Final EPA estimates not available at time of printing.



Metro LSI Sedan in Sunset Red Metallic.

Metro



Foreground to background: Metro Coupe in Wildfire Red and Metro LSI Sedan in Scuba Blue Metallic.

Anything Less Is Just Pretending.

If you're looking for head-spinning looks and exhilarating performance, unleash a '99 Camaro.

Honest, Powerful Performance.

The Camaro Coupes and Convertibles — equipped with the 200 hp, Series II 3800 V6 — are affordable and lots of fun. The 305 hp, LS1 V8, six-speed Z28 just may be *the* best bang-for-the-buck bargain in today's sports-car market. Then, there's the legendary SS. Even among Camaros, this car stands alone.

Others Make Promises. Camaro Delivers.

Ever since it first hit the streets in '67, Camaro has been sending a strong message to lesser coupes: Stay home.



Camaro Convertible in Black with leather seating surfaces, chrome wheels and other options.



Camaro Z28 Coupe in Bright Red. Some optional equipment shown.

America's Sports Car. The Best Ever.

Corvette is the world-class sports car everyone's talking about. "... one of the best excuses to spend your money since the introduction of the split-window Sting Ray," says *Motor Trend*. "A home run in every way," declares *Automobile Magazine*. From *CAR AND DRIVER*, "... the best Corvette ever, and better value than a 911."

New For 1999 ... The Hardtop.

For 1999, the Corvette family is expanded to three models: the *coupe* with removable roof panel, the *convertible*, and a brand-new *hardtop* with a fixed roof.

Exhilarating Performance.

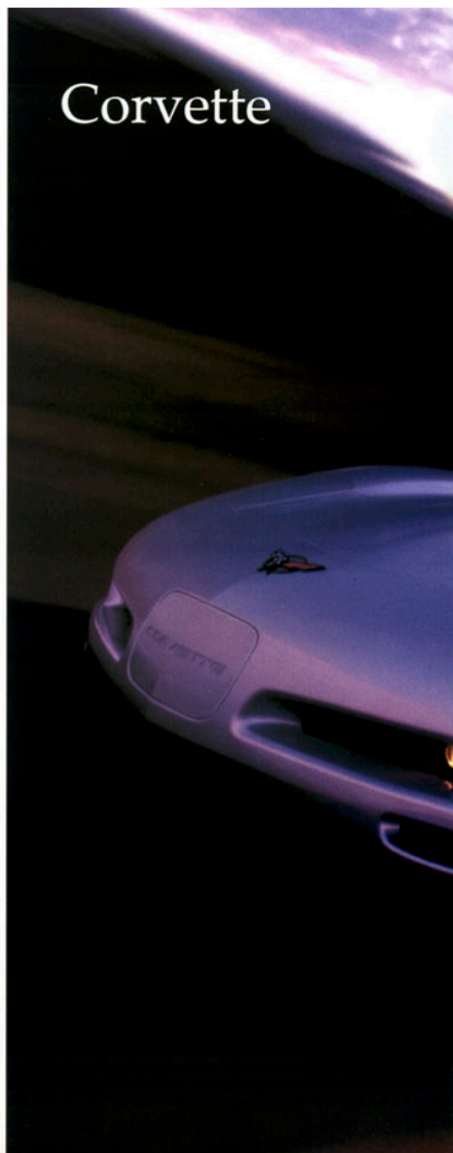
Corvette performance technology includes a 345 hp V8 engine, advanced four-wheel independent suspension, Traction Control and speed-sensitive steering.

The '99 Corvette is one of the world's great sports cars. You should drive one. Soon.

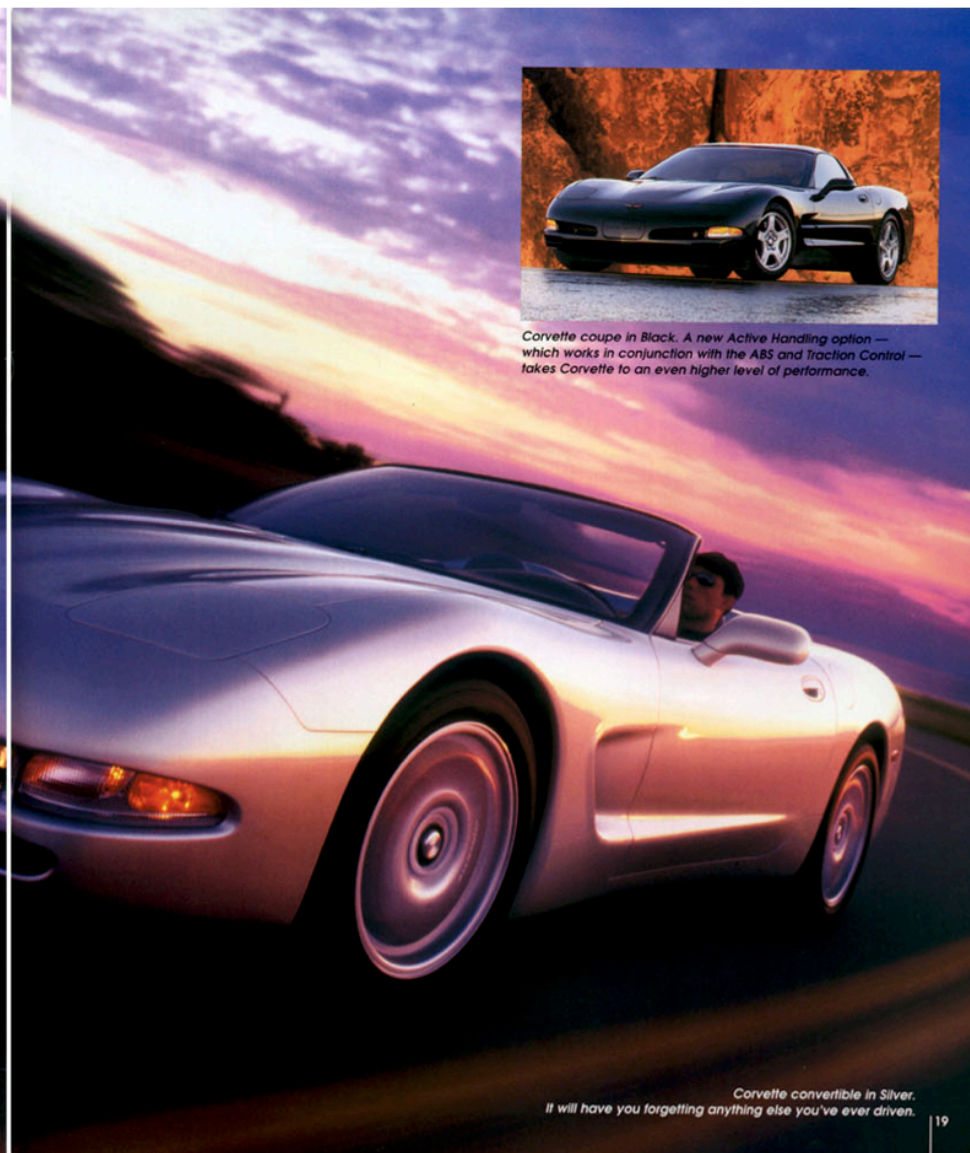


The new hardtop. This is the lighter, simpler Corvette that enthusiasts dared us to build. Get one, before it becomes a classic "collector" Corvette.

Corvette



Corvette coupe in Black. A new Active Handling option — which works in conjunction with the ABS and Traction Control — takes Corvette to an even higher level of performance.



Corvette convertible in Silver. It will have you forgetting anything else you've ever driven.

Important: A Word About This Brochure

We have tried to make this brochure as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

A note about air bags: Always wear safety belts, even with air bags.



General Motors, GM, the GM Emblem, Chevrolet, the Chevrolet Emblem, Genuine Chevrolet, Lumina, Monte Carlo, Malibu, the Malibu Emblem, Cavalier, Prizm, Camaro, Corvette, Z24, Z28, Z34, are registered trademarks and Chevy and Metro, are trademarks of the General Motors Corporation.

© 1998 General Motors Corporation. All rights reserved.

Litho in USA.

July 1998

Genuine Chevrolet® 
The Cars More Americans Trust.

www.chevrolet.com