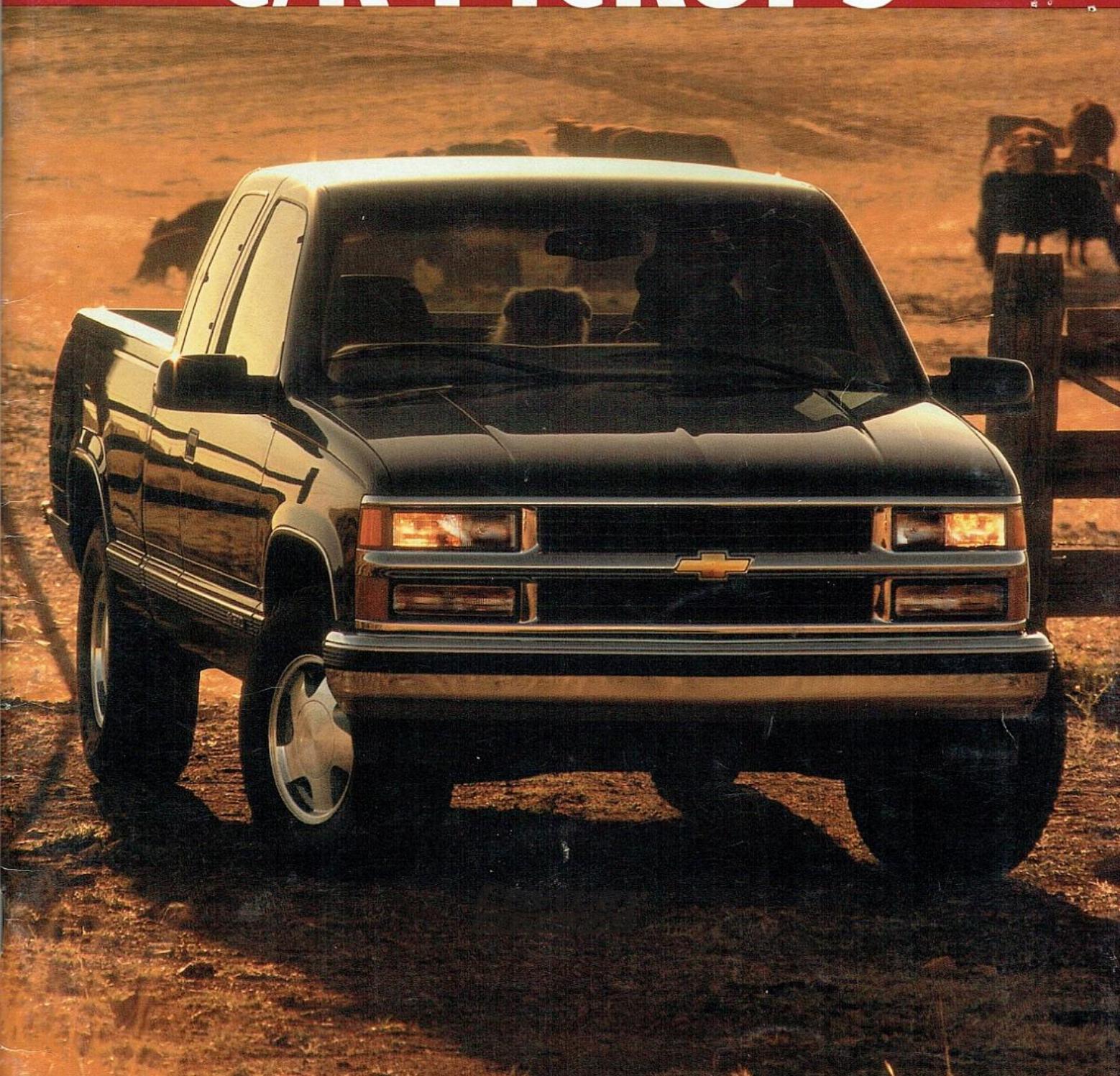


1 9 9 8 C H E V Y

C/K PICKUPS



THIS TRUCK IS BUILT WITH A WORK ETHIC, WHETHER IT'S WORKING OR PLAYING.

You demand a lot from your truck. That's why every Chevy C/K Pickup is built to such demanding specifications. It has to be powerful. It has to be strong and capable. And it has to be durable. And a C/K Pickup is all of that. This is one pickup that can deliver the long-lasting dependability Chevy is famous for year after year.

C/K PICKUP



Silverado 1500 Extended Cab short box 4x4 with optional equipment.

CENTURY
AUTOMOTIVE



2

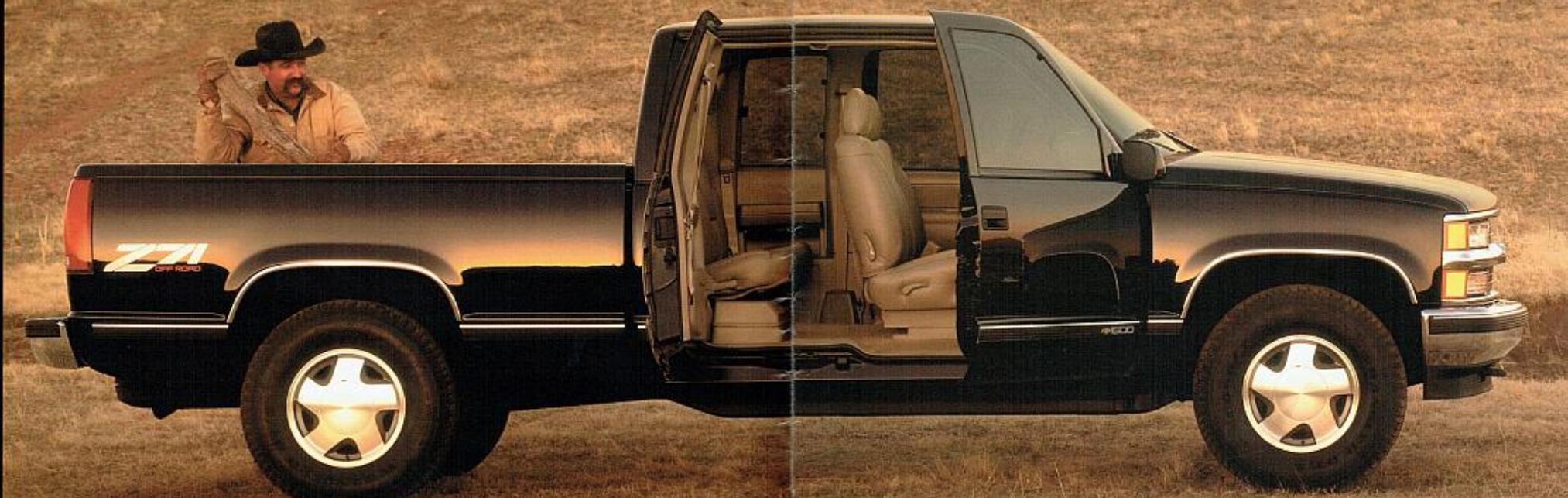
3



WE TOLD OUR ENGINEERS THAT WE WERE
OPEN TO SOME FRESH THINKING.

For years and years, Chevy Pickups have stood for rugged reliability. But that doesn't mean we're content to rest on our laurels. In fact, C/K Pickups continue to evolve with design features that make the truck harder working, more convenient and more comfortable. One of these innovative features is the available passenger-side Third Door on Silverado Extended Cabs. You'll never have such easy access to the rear compartment of a pickup.

EXTENDED CAB



Silverado 1500 Extended Cab short box 4x4 with available Third Door and other optional equipment.

CENTURY
AUTO.CA



Silverado LT 1500 Extended Cab with leather seating surfaces.

THE INTERIOR SPACE IS EQUALLY WELL THOUGHT OUT.

C/K Pickup's legendary dependability is the result of painstaking testing and engineering. But just as much effort and attention is given to the pickup's interior because that's where you spend the most time. The interior incorporates a number of features that allow you to get to your destination as effortlessly as the C/K Pickup can haul your load.



ARMREST CONTROLS

Driver control switches for optional power windows, power locks and power outside mirrors are softly backlit for easy visibility at night. Standard on Silverado models.



OVERHEAD CONSOLE

The overhead console includes dual reading lights and convenient storage compartments for your garage door opener, sunglasses and other small items. The console is included with high-back bucket seats on Extended and Crew Cab models.



CONSOLE CONVENIENCE

The front centre console features rear-passenger cupholders and a slide-out drawer in Extended Cabs and Crew Cabs with optional Silverado front bucket seats.

CENTRE CONSOLE

The bucket seat console includes a pivoting writing surface and storage provisions for cassette tapes and CDs. This feature can be replaced with a cupholder (shown) that is shipped with the vehicle.



MOBILITY AIDS

The available Third Door is an ideal solution to store mobility aids for drivers and occupants who have disabilities. If you have a physical disability which prevents you from driving or riding in a conventionally-equipped vehicle, read more about the GM Mobility Program for Persons with Disabilities on page 35.



REAR SEAT HEAT DUCTS

Floor ducts help keep rear seat passengers comfortable in cold weather in Extended and Crew Cabs.

A GREAT PLACE FOR A LITTLE R & R.

Just because you need a pickup to be rugged doesn't mean you have to rough it inside. The C/K Pickup's interior is the perfect place to unwind. Your comfort is ensured on Silverado models by available high-back bucket seats with power lumbar adjustments that allow you to tailor your comfort to your preferences. So no matter how hectic your day, your time spent in the cab of your C/K Pickup feels like a little relaxation and recreation.

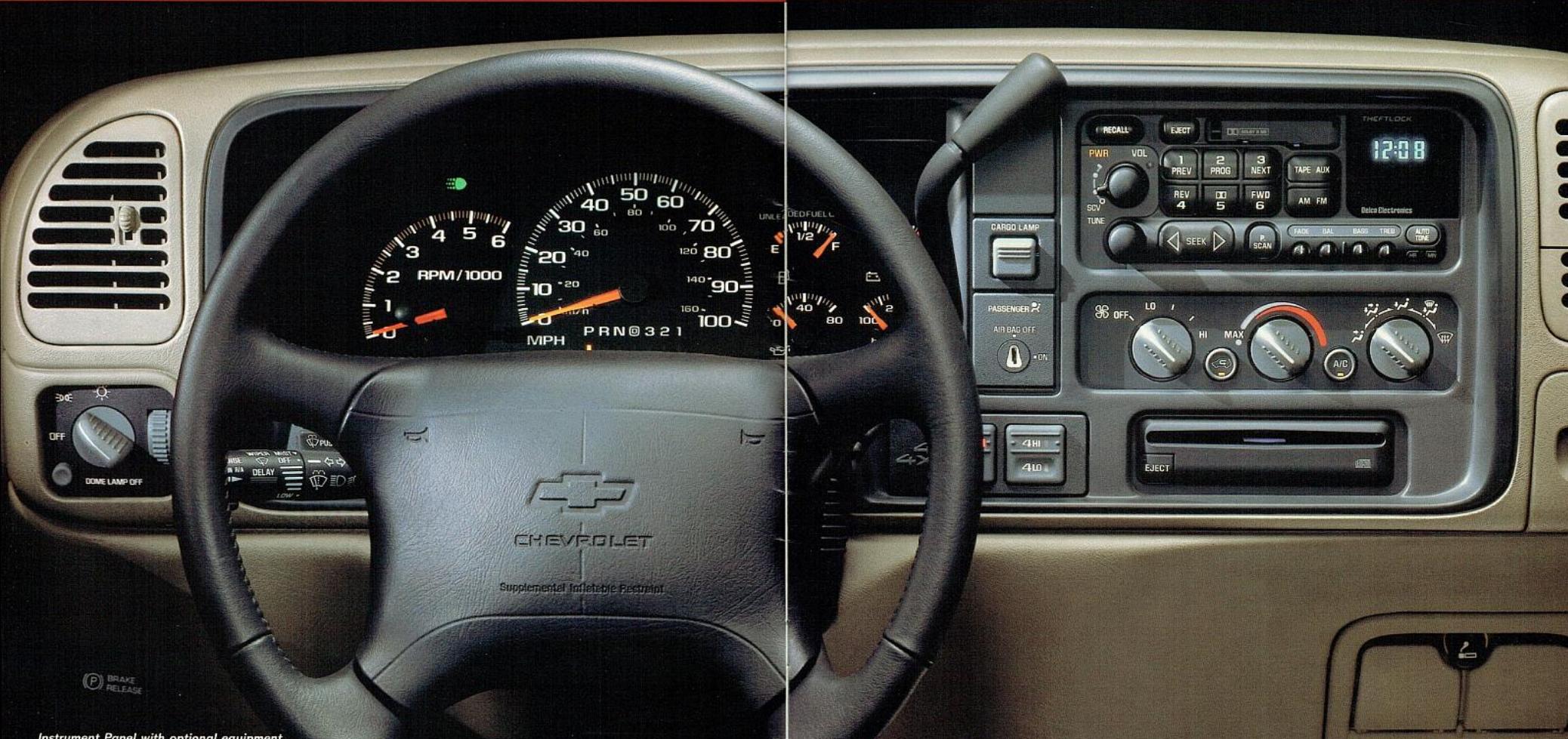


Silverado LT 1500 Extended Cab with leather seating surfaces shown with rear seat folded up.
CENTURIAUTO.CA

EVEN THE INSTRUMENT PANEL WORKS HARD.

The C/K Pickup's instruments are designed to work hard, so you don't have to. That begins with gauges that you never have to work hard to see, day or night. And it includes large, easy-to-use controls that can be adjusted even with gloves on.

INSTRUMENT PANEL



Instrument Panel with optional equipment.

CUPHOLDER CONVENIENCE

Every C/K Pickup features easy-to-reach dual cupholders that pull out from the instrument panel.



STANDARD POWER OUTLETS

Every C/K Pickup includes two covered power outlets for electronic accessories. A third power source is provided by the lighter receptacle.



INSTA-TRAC™ 4x4 PUSH-BUTTON

An optional electronic transfer case on 1500 and 2500 4x4 models lets you shift-on-the-fly from 2WD to 4HI at the touch of a button.



SOUND CHOICES

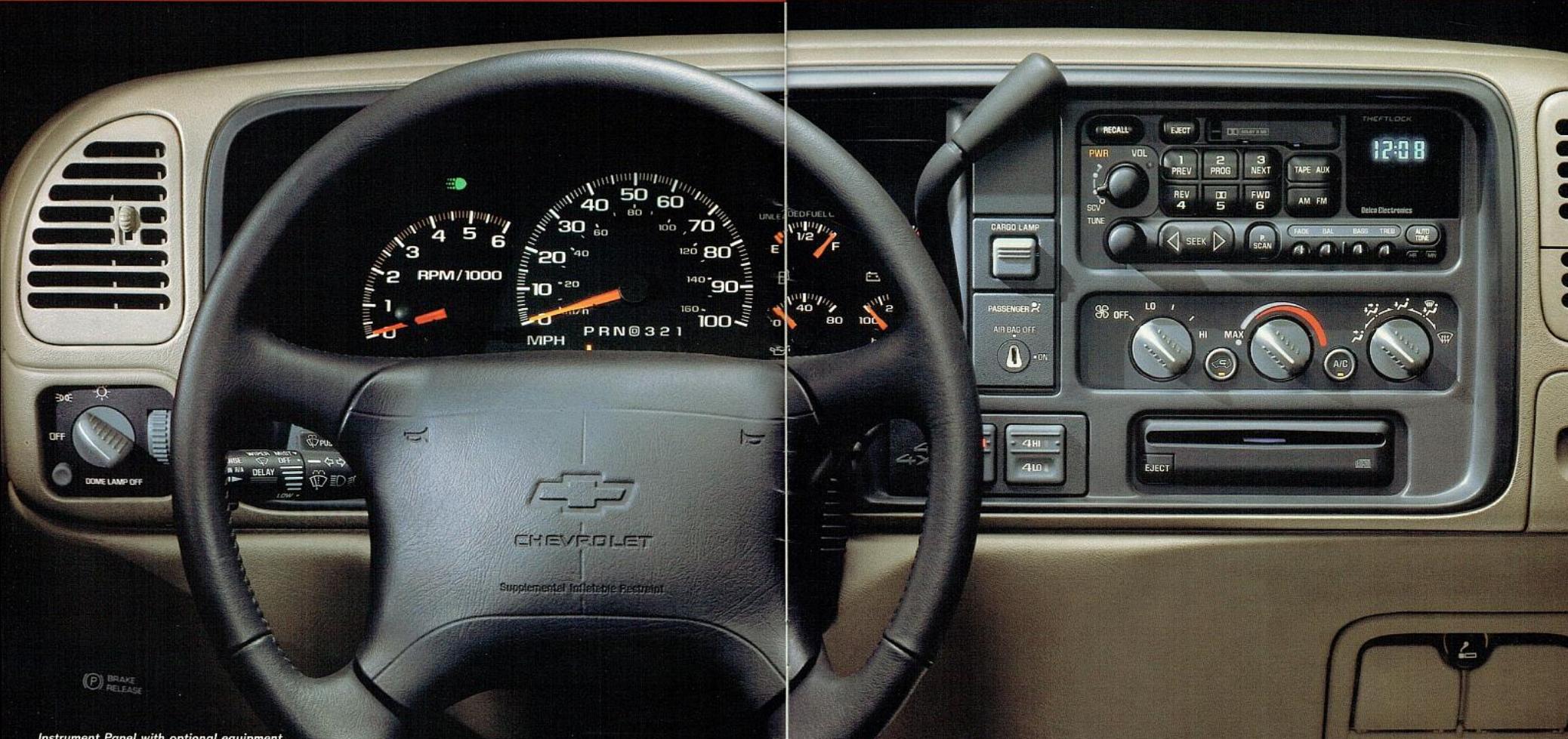
Choose from a range of available premium sound systems including AM/FM stereos with cassette tape player, CD player, or a dual system (shown above) that plays both formats.



EVEN THE INSTRUMENT PANEL WORKS HARD.

The C/K Pickup's instruments are designed to work hard, so you don't have to. That begins with gauges that you never have to work hard to see, day or night. And it includes large, easy-to-use controls that can be adjusted even with gloves on.

INSTRUMENT PANEL



Instrument Panel with optional equipment.

CUPHOLDER CONVENIENCE

Every C/K Pickup features easy-to-reach dual cupholders that pull out from the instrument panel.



STANDARD POWER OUTLETS

Every C/K Pickup includes two covered power outlets for electronic accessories. A third power source is provided by the lighter receptacle.



OPTIONAL INSTA-TRAC™ 4x4

An optional electronic transfer case on 1500 and 2500 4x4 models lets you shift-on-the-fly from 2WD to 4HI at the touch of a button.



SOUND CHOICES

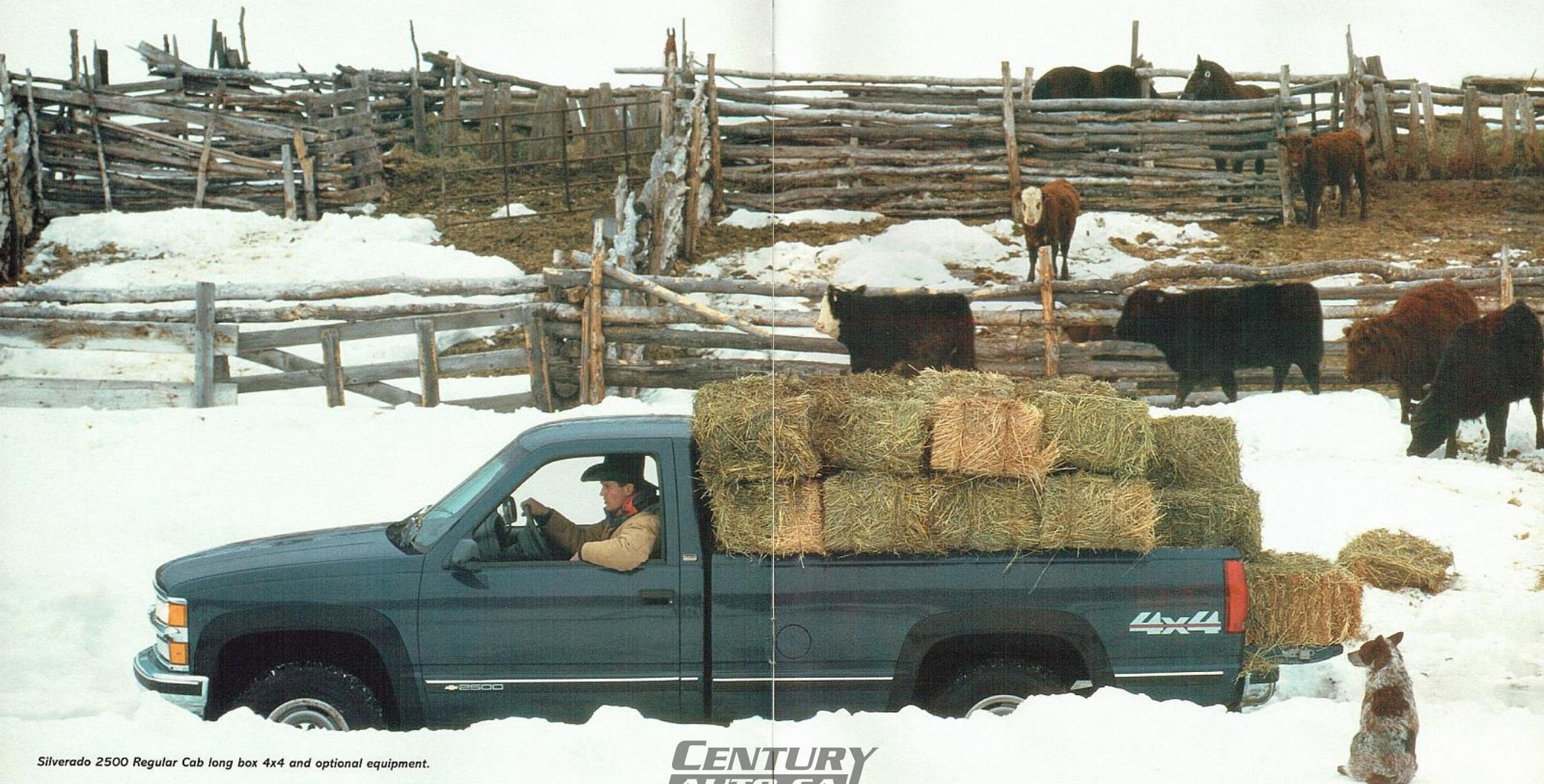
Choose from a range of available premium sound systems including AM/FM stereos with cassette tape player, CD player, or a dual system (shown above) that plays both formats.



IT'S AS HUNGRY FOR WORK AS IT IS FOR PLAY.

It doesn't matter whether you're feeding your herd or loading a snowmobile in back for weekend adventure - C/K Pickups have a hearty appetite for work. That means more than power and rugged suspension components - it means a durable box constructed of heavy gauge two-sided galvanized steel with a ribbed floor pan that has no exposed mounting bolts that can snag cargo or give corrosion a place to start.

REGULAR CAB



Silverado 2500 Regular Cab long box 4x4 and optional equipment.

CENTURY
AUTO.CA

OVER THE YEARS, WE'VE TAKEN SOME NOTES ABOUT WHAT YOU WANT INSIDE A PICKUP.

A lot of people don't know the meaning of quitting time. They keep in the work mode long after the day is done. In other words, no opportunity is wasted, and in the C/K Pickup's interior, no time is wasted either. That's why Silverado with bench seats has a centre fold-down storage armrest.



ARMREST CONVENIENCE

The 60/40 split bench front seat in Silverado models has a multi-feature armrest which includes coin holder, map net, storage and a writing surface.

SELF-DIMMING REARVIEW MIRROR

This electrochromic mirror automatically dims at night to help minimize glare and maintain rear vision.



Available with Silverado trim, this feature includes an electronic compass.

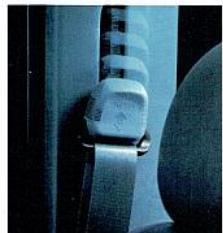


SEAT BACK FOLD-DOWN FEATURE

The back rest on the Extended Cab 3-Passenger rear bench seat folds down to make a handy load shelf.

ADJUSTABLE SHOULDER BELTS

Sliding adjustment allows individualized shoulder belt comfort for driver and passenger seated in the front outer positions.



ONSTAR®

Available (interim 1998 model year) dealer-installed OnStar System provides both convenience and peace of mind. One push of a button on your cellular phone puts you in touch with a trained representative who has immediate access to a host of services.

OnStar offers many services, including:

- Roadside Assistance - flat tire change, jumpstarts, etc.
- Routing support - directions from anywhere to anywhere.
- Emergency Services - including police, fire and ambulance.
- Vehicle Locator - to find your vehicle if you get lost (or it gets stolen).
- Air Bag notification - to notify emergency services if your air bag deploys.
- Voice-activated cellular phone - so you can keep your hands on the wheel.
- And much more...

OnStar will be available on gasoline powered models under 3901 kg (8600 lb) GVWR only. Your Chevrolet dealer has the details.

CENTURY
AUTO.CA

INTERIOR



Silverado Regular Cab 4x4 Custom Cloth interior with optional 60/40 split bench front seat with centre fold-down storage armrest and additional options.



YOU CAN BUILD A LOT WITH IT, BECAUSE WE BUILT A LOT INTO IT.

C/K Pickups don't just have an impressive capacity for carrying the materials you need to get a project off the ground. They are equally impressive at continuing to do their duty year in and year out. That includes corrosion-resistant body panels of two-sided galvanized steel everywhere except the roof. Even the exhaust system is made of corrosion-resistant aluminized stainless steel.

VERSATILITY



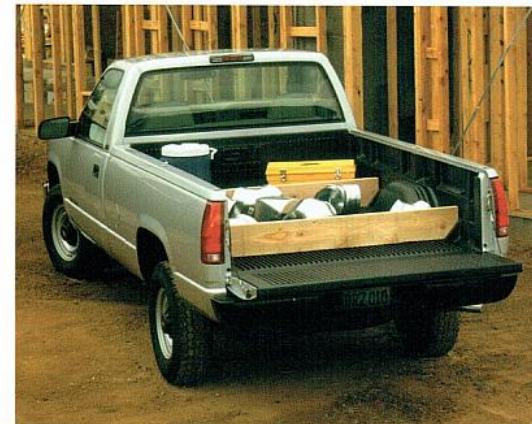
Cheyenne Regular Cab long box 2WD.

CENTURY
AUTO.CA



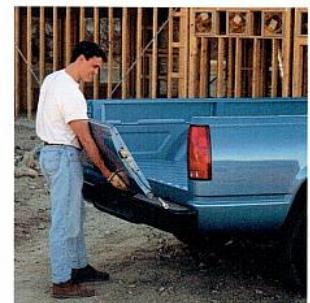
BENCH SEATING

C/K Regular Cab and Crew Cab Pickups feature a three-across front bench seat trimmed in durable vinyl. Extended Cab Pickups feature a vinyl 60/40 split-bench in the front.



TWO-TIER LOADING

Indented side-walls in the Fleetside cargo box allow you to use 2" x 6's to create separate upper and lower cargo areas.



REMOVABLE TAILGATE

Removing the tailgate is simple and tool-free, and it is supported by quiet, vinyl-sheathed steel tailgate support cables.

PERFORMANCE

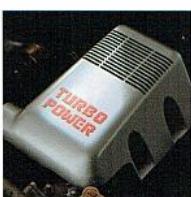
VORTEC ENGINES ARE READY TO PULL THEIR WEIGHT.

Vortec V6 and V8 engines deliver the power you need to do any job with ease - even when you're hauling a substantial load. The engines are also smooth, quiet and extremely fuel efficient. Just as importantly, Vortec engines provide years of worry-free service. These are powerful reasons for choosing a C/K Pickup.



VORTEC POWER TO HAUL AND TOW

Every Vortec engine generates strong low-end torque to get heavy loads moving, as well as abundant high-end torque for pulling power on grades. The standard Vortec 4300 SFI V6 delivers 200 horsepower.



DIESEL POWER IS AVAILABLE

Chevy offers an efficient 6.5L turbo charged diesel V8 for most C/K Pickup models. Chevy C/Ks are the only full-size pickups to offer diesel power in some 1/2-ton models.*

*Excludes other GM vehicles.

POWERTRAIN SPECIFICATIONS

SERIES		1500	2500	2500/C6P ²	3500
ENGINE AVAILABILITY					
Engine	HP @ RPM	Torque (lb.-ft.) @ RPM			
Vortec 4300 SFI ¹ V6 (4.3L)	200 @ 4400	255 @ 2800	S	—	—
Vortec 5000 SFI ¹ V8 (5.0L)	230 @ 4600	285 @ 2800	0*	S	—
Vortec 5700 SFI ¹ V8 (5.7L)	255 @ 4600	330 @ 2800	0	0	S
Vortec 7400 SFI ¹ V8 (7.4L)	290 @ 4000	410 @ 3200	—	0	0
6.5L V8 Turbo Diesel	180 @ 3400	360 @ 1800	0	0	—
6.5L V8 HD Turbo Diesel	195 @ 3400	430 @ 1800	—	0	0
TRANSMISSION AVAILABILITY					
Transmission: 5-speed OD manual		S	S	—	—
Transmission: HD 5-speed OD manual		—	—	S	S
Transmission: electronic automatic 4-speed with OD		0	0	—	—
Transmission: HD electronic 4-speed OD automatic		0 w/diesel	0 w/diesel	0	0

1 - Sequential Fuel Injection. 2 - C6P is an optional heavy-duty chassis equipment package. *Standard on longbox Extended Cabs.

**CENTUR
AUTO.CA**

SAFETY & SECURITY

SAFETY ISN'T SOMETHING YOU TURN ON AND OFF. BUT OUR AIR BAG DEACTIVATION SWITCH CAN BE.

Safety has been engineered into every aspect of the design and manufacturing process of the 1998 Chevy C/K Pickup. The safety package has been thought through with exceptional care. That's why we offer standard dual Next Generation air bags* that deploy with reduced force. We also provide a passenger-side air bag deactivation switch (shown) that should be used

when using a rear facing infant seat. The switch is turned on and off using the vehicle ignition key.

*Dual air bags are standard on models below 3856 kg (8500 lb.) GVWR.



REMOTE KEYLESS ENTRY

This Option provides push-button remote locking and unlocking from up to 6m (20 ft.) away. It also activates interior lighting for additional security and convenience.



PASSLock™ SYSTEM

This theft deterrent system is designed to shut down the fuel injection system for 10 minutes if a would-be thief tries to hot wire the vehicle.



FOUR WHEEL ANTI-LOCK BRAKING SYSTEM (ABS)

This system, standard on every C/K Pickup, helps you maintain steering control under extreme braking conditions- even on most slippery surfaces.



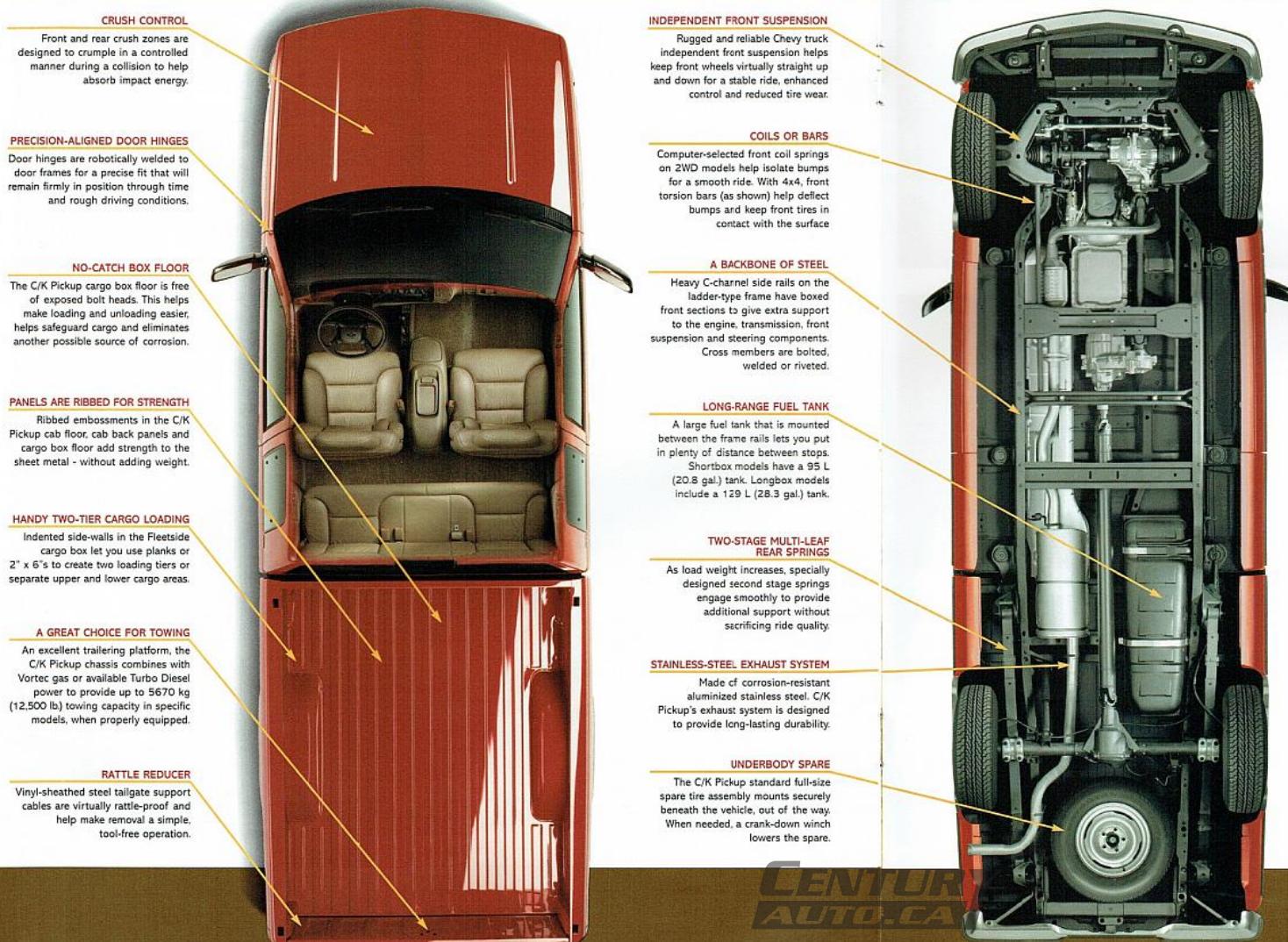
SIDE-GUARD DOOR BEAMS

Structural steel side-door beams are designed to help prevent intrusions into the passenger compartment during certain side collisions.



THE ONLY TIME YOU'LL EVER SEE A DOWNSIDE TO OWNING
A C/K PICKUP.

ENGINEERING & DEPENDABILITY



LESS MAINTENANCE

Chevy Trucks are built to be durable year in and year out. In fact, Chevy Trucks are so durable, they require less maintenance. That not only translates into fewer trips for service - it also saves you money.

- **The spark plug wires** are expected to last 160,000 km.¹ Even the spark plugs are platinum-tipped for extended life.
- **Ignition timing** is controlled by the Powertrain Control Module (PCM) and is factory set to eliminate the need for frequent adjustment.
- **New Long-Life DEX-COOL™ engine coolant** extends the coolant change interval to 5 years/240,000 km.¹
- **All Vortec engines** feature a high capacity air cleaner for extended engine protection with a "Change Air Filter" indicator to prevent unnecessary replacement expense.
- **Dexron®-III automatic transmission fluid** only needs replacing at 160,000 km.¹
- **Transparent engine coolant, brake fluid and windshield washer fluid reservoirs** allow easy visual level checks. The coloured lettering on the caps of the fluid reservoirs helps avoid filling with an incorrect fluid.
- **An aluminized stainless steel exhaust system** is designed to resist corrosion for excellent durability.
- **Delco Freedom batteries** feature sealed side terminals to reduce power-robbing corrosion.
- **The serpentine accessory drive belt** has a self-adjusting belt tensioner and is expected to last 160,000 km.¹
- **The Vehicle Control Module** is designed to capture and process an increased variety of functions which increases the system's reliability and provides more data for increased diagnostic capability.

¹ Vehicles with a GVWR over 3856 kg (8,500 lb), or used in severe service, require fluid replacement at 80,000 km.

¹ Under normal conditions

CENTURY
AUTO.CA

WITH SIX BODY STYLES TO CHOOSE FROM, THERE'S A C/K PICKUP WITH YOUR NAME WRITTEN ALL OVER IT.

BUYER'S GUIDE

C/K SPORTSIDE

The Sportside is one pickup that is ready to make an impression even before you get into it. That starts with classic stepside styling. And the C/K Sportside doesn't only look great the day you drive it off the lot - its composite exterior pickup box panels keep it looking new.

Silverado 1500 Regular Cab Sportside short box 4x4 and optional equipment.



C/K REGULAR CAB SHORT BOX

You have three box designs to choose from with C/K Pickups, giving you the right configuration for your needs. The short box provides the best manoeuvrability with the power and hauling capacity you need to get the job done.

Silverado 1500 Regular Cab Short Box 4x4 with available aluminum wheels.



C/K REGULAR CAB LONG BOX

You don't need a lot of extras to get the legendary strength and dependability of Chevy's C/K Pickups. The long box is large enough to handle a full 4'x8' sheet of plywood between the wheels with the tailgate closed.

W/T 1500 Regular Cab Long Box with optional chrome wheels and Front Appearance Package.



**CENTURY
AUTO.CA**

C/K EXTENDED CAB SHORT BOX

Extended Cab models have become increasingly popular not only because they provide room for additional passengers, but also because they provide additional dry, secure storage.

Silverado 1500 Extended Cab short box with Z71 off-road package and other available equipment.



C/K EXTENDED CAB LONG BOX

All C/K Pickups offer substantial hauling capabilities. The Extended Cab Long Box model has a GVWR of up to 4536 kg (10,000 lb.) in the 3500 models.

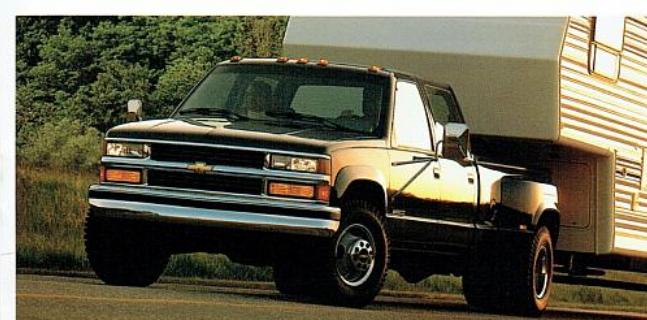
Silverado 2500 Extended Cab long box 4x4 with optional equipment.



C/K CREW CAB LONG BOX

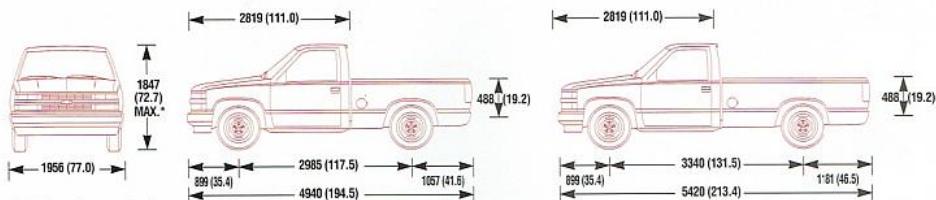
The Crew Cab can handle up to six full-sized passengers as easily as it can handle a box loaded with heavy building materials. The Crew Cab has a GVWR of up to 4536 kg (10,000 lb.) when equipped with dual rear wheels.

Silverado Crew Cab 4x4 long box and optional Big Dooley dual rear wheels and other optional equipment.





REGULAR CAB DIMENSIONS mm (in.)



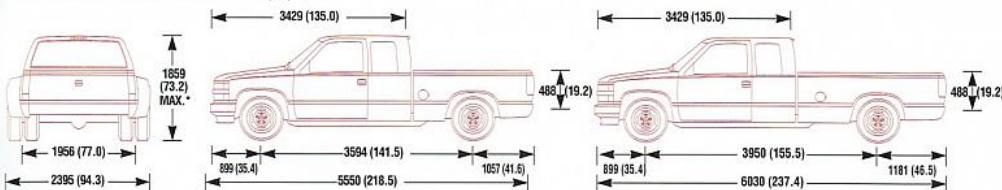
C/K PICKUPS MODEL SELECTOR

MODEL	MODEL NUMBER	WHEELBASE mm (in.)	DRIVETRAIN	GVWR Std./Opt. kg (lb.)	PAYOUT* Max. kg (lb.)	BOX LENGTH nominal feet kg (lb.)	MAX. GROSS TRAILER WEIGHT** kg (lb.)	SEATING Std./Opt.
C/K Pickup (Reg. Cab)								
C10703	2985 (117.5)	RWD	2767 (6100)	977 (2154)	6.5	3175 (7000)	3/2	
C10903	3340 (131.5)	RWD	2767 (6100)	910 (2007)	8	3175 (7000)	3/2	
K10703	2985 (117.5)	4x4	2767 (6100)	799 (1762)	6.5	2948 (6500)	3/2	
K10903	3340 (131.5)	4x4	2767 (6100)	734 (1619)	8	2948 (6500)	3/2	
C20903	3340 (131.5)	RWD	3266 (7200)/ 3901 (8600)	1254 (2765)/ 1663 (3667)	8	3175 (7000)	3/2	
K20903	3340 (131.5)	4x4	3901 (8600)	1499 (3305)	8	4536 (10,000)	3/2	
C30903	3340 (131.5)	RWD	4082 (9000)/ 4536 (10,000)'	1824 (4023)/ 2153 (4747)	8	4536 (10,000)	3/2	
K30903	3340 (131.5)	4x4	4173 (9200)/ 4536 (10,000)	1747 (3852)/ 1982 (4370)	8	4536 (10,000)	3/2	
C/K Pickup (Ext. Cab)								
C10753	3594 (141.5)	RWD	2812 (6200)	817 (1802)	6.5	3175 (7000)	6/3/5	
C10953	3950 (155.5)	RWD	2812 (6200)	717 (1582)	8	3175 (7000)	6/3/5	
K10753	3594 (141.5)	4x4	2812 (6200)/ 2994 (6600)	644 (1421)/ 782 (1724)	6.5	2948 (6500)	6/3/5	
K10953	3950 (155.5)	4x4	2812 (6200)/ 2994 (6600)	521 (1150)/ 660 (1456)	8	2948 (6500)	6/3/5	
C20753	3594 (141.5)	RWD	3266 (7200)	1152 (2540)	6.5	3175 (7000)	6/3/5	
C20953	3950 (155.5)	RWD	3901 (8600)	1493 (3292)	8	4536 (10,000)	6/3/5	
K20753	3594 (141.5)	4x4	3901 (8600)	1437 (3169)	6.5	4536 (10,000)	6/3/5	
K20953	3950 (155.5)	4x4	3901 (8600)	1323 (2917)	8	4536 (10,000)	6/3/5	
C30953	3950 (155.5)	RWD	4536 (10,000)'	1973 (4351)	8	4536 (10,000)	6/3/5	
K30953	3950 (155.5)	4x4	4536 (10,000)'	1797 (3962)	8	4536 (10,000)	6/3/5	
C/K Pickup (Crew Cab)								
C30943	4280 (168.5)	RWD	4082 (9000)/ 4355 (9600)	1520 (3353)/ 1743 (3842)	8	4536 (10,000)	6/5	
			4536 (10,000)'	1846 (4070)		4536 (10,000)	6/5	
K30943	4280 (168.5)	4x4	4173 (9200)/ 4536 (10,000)'	1446 (3189)/ 1673 (3689)	8	4536 (10,000)	6/5	

NOTE: Aftermarket manufacturers offer many products such as slide-in campers and camper shells that are designed to fit pickup trucks. However, such products built prior to the 1988 model year may not fit on the beds of our 1988 or newer Chevy Full-Size Pickups. Please confirm the compatibility of any aftermarket product you intend to install on your new C/K by consulting with the product manufacturer, or by checking the cargo box dimensions.

* Payload includes passengers, equipment and cargo. Higher payloads may require optional equipment. Payloads are approximate and will change with the addition of optional or aftermarket equipment. Consult your dealer or equipment supplier for details. ** Trailer Weight (also called Trailer Towing Capacity) is the weight of a trailer, its load or contents plus any other weight added to the tow vehicle. Many trailer towing applications require additional optional equipment. Refer to the trailering information section for details. ' With dual rear wheel equipment.

EXTENDED CAB DIMENSIONS mm (in.)



WHEELS

2-WHEEL DRIVE WHEELS



Steel
Painted argent with black hub cap; standard on Cheyenne.



Steel
Painted argent with Rally trim rings and bright hub caps – standard on Silverado and W/T 1500, optional on Cheyenne.



Chrome-plated
Optional on all 1500 models.



Aluminum
Optional on all 1500 models.



Steel
Painted argent with black hub cap on 3500 Cheyenne with dual rear wheels. Silverado includes trim rings and bright hub cap as shown.

4-WHEEL DRIVE WHEELS



Steel
Painted argent with black hub cap, standard on Cheyenne.



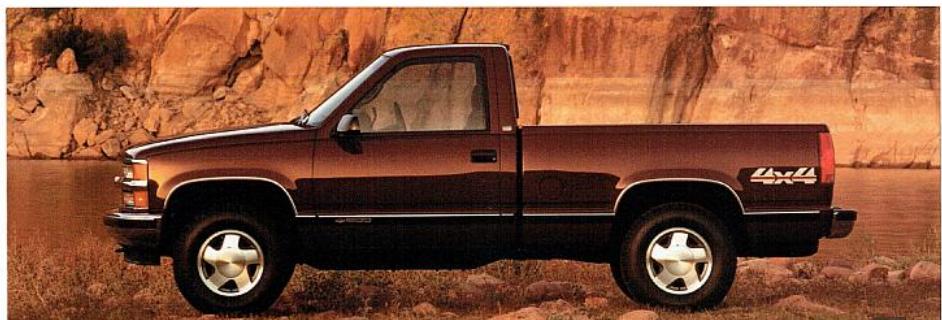
Steel
Painted argent with Rally trim rings and bright hub caps; standard on Silverado and W/T 1500, optional on Cheyenne.



Aluminum
Optional on all 1500 models.



Steel
Painted argent with black hub cap on 3500 Cheyenne with dual rear wheels. Silverado includes Rally trim rings and bright hub cap as shown.



CENTURY
AUTO.CA

SEATS

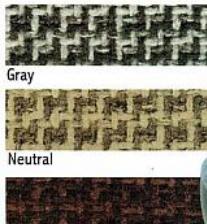
BUYER'S GUIDE



Gray
Blue
Neutral



Red Vinyl Bench Seat



Gray
Neutral
Red



Blue Cloth 60/40 Bench Seat



Blue
Neutral
Red



Gray Custom Cloth Bucket Seat



Gray
Blue
Red



Neutral Leather Bucket Seat

COLOUR AND TRIM AVAILABILITY

The colour bars shown are not intended to reflect the actual interior colours. Refer to above for more accurate representation.

EXTERIOR	INTERIOR	GRAY	BLUE	NEUTRAL	RED
11 LT. PEWTER MET.	X	X	—	X	
35 MED. BLUE GREEN MET.	X	—	X	—	
39 INDIGO BLUE MET.	X	X	X	—	
41 ONYX BLACK	X	—	X	X	
43 EMERALD GREEN MET.	X	—	X	—	
50 SUMMIT WHITE	X	X	X	X	
51 DK. CARMINE RED MET.	X	—	X	X	
69 DK. COPPER MET.	X	—	X	—	
74 VICTORY RED	X	—	X	X	

BUYER'S GUIDE

PREFERRED EQUIPMENT GROUPS

These PEGs group popular options by trim level for your ordering convenience.

STANDARD AND OPTIONAL EQUIPMENT

TRIM LEVEL	WT 1500	CHEV.	SILV.
ORDERING CODE	ZE5/ZE1	ZE5	YE9
SAFETY AND SECURITY FEATURES			
AIR BAGS			
Driver- and front passenger-side (on models under 3856 kg (8500 lb.) GVWR)	S	S	S
BRAKES			
Anti-lock braking system (ABS), 4-wheel	S	S	S
BRAKE/TRANSMISSION			
Shift interlock with automatic transmission	S	S	S
HEADLAMPS			
Daytime Running Lamps	S	S	S
ILLUMINATED ENTRY			
	S	S	S
KEYLESS ENTRY SYSTEM			
Remote	NA	NA	S
SAFETY BELTS			
Front seat height-adjusters	S	S	S
THEFT-DETERRENT SYSTEM			
PASSLock™	S	S	S
C/K 1500 INTERIOR FEATURES			
AIR CONDITIONING	0	0	S
CONSOLE			
Overhead, when bucket seats are ordered Extended Cab models	NA	NA	S
Floor, when bucket seats are ordered. Includes 2 front cupholders, 2 rear cupholders and storage drawer included in Extended Cabs	NA	NA	S
CONVENIENCE GROUPS			
Power door locks and windows (Driver's express-down feature on windows); inc. backlit switches on YE9	NA	0 ¹	S
Tilt-Wheel™ & speed control	NA	0	S
CUPHOLDERS			
Dual, in instrument panel	S	S	S
DOOR TRIM PANELS			
Colour-keyed grained moulded plastic	S	S	NA
Soft vinyl with carpet covered map pocket and cloth insert	NA	NA	S
FLOOR COVERING			
Colour-keyed vinyl floor covering	S	S	0
Colour-keyed carpeting and removable front mats	NA	0	S
Rear mats - Extended Cabs	NA	0	S
GAUGES			
Analogue needle design; including tachometer	S	S	S
HEADLINER			
Full length colour-keyed cloth with matching retainer mouldings (mystic vinyl not colour-keyed on WT 1500)	S	S	S
ILLUMINATED ENTRY			
With delay feature	S	S	S
MIRROR			
Electrochromic, with compass	NA	NA	0
POWER OUTLETS			
Two auxiliary	S	S	S
SUNSHADES			
LH and RH padded; colour-keyed cloth, visor RH mirror	S	S	NA
LH and RH padded; colour-keyed cloth; LH with storage strap RH with visor mirror	NA	NA	S

TRIM LEVEL	W/T1500	CHEY.	SIL.
ORDERING CODE	ZES/X81	ZE5	YE9
SEATS			
(Regular Cab) Full-width front bench; full-depth foam seat cushion with folding backrest. Silverado models include fold-down centre armrest with storage	S	S	S
(Extended Cab) Split front bench with folding backrests; power lumbar supports on YE9; LH and RH easy entry; folding rear bench seat. Silverado models include fold-down centre armrest with storage	NA	S	S
Front high-back reclining buckets with floor console and power lumbar supports; roof console with Extended Cab models – Leather seating surfaces with LT trim	NA	NA	0
Leather seating surfaces, full width bench seat with lumbar support for driver and passenger (Regular Cab only)	NA	NA	0
Leather seating surfaces, 60/40 split bench seat with lumbar support for driver and passenger 6-way power driver-side seat adjuster	NA	NA	0
SEAT ADJUSTER			
Power, Driver Side – standard with LT trim (Extended Cab)	NA	NA	0
SCOTCHGARD™			
Fabric protector on cloth seat trim, door trim and floor carpeting	S	S	S
SOUND SYSTEMS			
AM/FM stereo with seek/scan and digital clock; inc. 4 speakers	S	S	NA
AM/FM stereo with seek/scan, cassette player and digital clock; inc. 4 speakers	0	0	S
AM/FM stereo with cassette player, seek/scan, automatic tone control and digital clock; inc. 6 speakers	NA	NA	0
AM/FM stereo with compact disc player, seek/scan automatic tone control and digital clock; inc. 6 speakers	NA	NA	0
AM/FM stereo with cassette and compact disc players, seek/scan, automatic tone control and digital clock; inc. 6 speakers	NA	NA	0
C/K 1500 EXTERIOR FEATURES			
BUMPER			
Front; chrome (YE9 – deluxe bumper with rub strip)	S	S	S
Rear step, painted on ZES, chrome on YE9	S	S	S
THIRD DOOR			
RH side; (1500 short box Ext. Cab with V8 gas engine & automatic transmission only)	NA	NA	0
GRILLE			
Moulded plastic; painted argent	S	S	NA
Chrome w/composite headlamps	0	0	S
HEADLAMPS			
Two rectangular halogen	S	S	NA
Four, composite with halogen bulbs	0	0	S
KEY			
Single two-sided	S	S	S
LAMP			
Underhood trouble	S	S	S

TRIM LEVEL	W/T 1500	CHEV.	SIL.
ORDERING CODE	ZE5/X81	ZE5	YE9
C/K 1500 EXTERIOR FEATURES (cont'd)			
MIRRORS			
Exterior, below eye-line type - fold-away design, painted black	S	S	S
MIRRORS			
Electric remote control	NA	NA	S
MOULDINGS			
Bright bodyside and wheel opening mouldings	NA	O	S
SPORTSIDER BOX			
	NA	O	O
TOW HOOKS			
Two front mounted at the front of each frame side member (4x4 models)	S	S	S
WHEEL TRIM			
Painted argent with black hub caps	NA	S	NA
Rally trim rings with bright hub caps	S	O	S
Aluminum - 1500 models only	O	O	O
Chrome Plated - 1500 2WD models only	O	O	O
WINDOW			
Sliding rear	0	0	0
WINDOW			
Swing-out rear quarter on Ext. Cabs	NA	S	S
WIRING HARNESS			
Trailer - 8-wire	S	S	S
Z71 4x4 OFF-ROAD PACKAGE			
Includes rear fender "Z71" decal, stiffer torsion bars, 46 mm rear gas-charged shock absorbers, special jounce bumpers and protective skid plate shields for engine, front differential and transfer case. Requires P265/75R-16 or LT245/75R-16C tires	NA	NA	O
MECHANICAL FEATURES			
BRAKES			
Power, front disc/rear drum	S	S	S
ENGINE			
Refer to page 18 for complete selection			
Engine block heater	S	S	S
Exhaust system - aluminized stainless steel	S	S	S
STEERING			
Power, speed sensitive	S	S	S
TRANSMISSION			
4-speed electronically-controlled automatic with overdrive	O	O	O
TRANSFER CASE			
Electric push-button 4x4 shift (requires automatic transmission)	NA	O	O

S = Standard. O = Optional. NA = Not Available.

NOTE: The trim features indicated reflect only a portion of the total content of each C/K 1500 Series (1/2-ton) trim level. For a complete list, details and information relating to the C/K 2500 (3/4-ton) and C/K 3500 (1-ton) see your dealer for current availability and compatibility.

ENTURY
TO-CAL



BALL HITCH TRAILERING

These trailering charts will help you determine which Chevrolet C/K pick-up will best suit your towing requirements. Chevrolet recommends that you specify the 4-speed automatic transmission with overdrive for your truck if you plan to tow with it. See

page 33 for a GCWR chart that provides useful information. NOTE: In addition to the weight of the trailer, maximum gross trailer weight includes all passengers, equipment and cargo in the pickup, plus any cargo in the trailer.

GAS POWERED C/K MODELS

ENGINE TRANSMISSION	Vortec 4300 SFI V6 Automatic or Manual ¹			Vortec 5000 SFI V8 Automatic or Manual ¹			Vortec 5700 SFI V8 Automatic or Manual ¹			Vortec 7400 SFI V8 Automatic or Manual ¹		
MODEL	Max. Trailer Weight ² kg (lb.)	Max. Tongue Load kg (lb.)	Required Axle Ratio	Max. Trailer Weight ² kg (lb.)	Max. Tongue Load kg (lb.)	Required Axle Ratio	Max. Trailer Weight ² kg (lb.)	Max. Tongue Load kg (lb.)	Required Axle Ratio	Max. Trailer Weight ² kg (lb.)	Max. Tongue Load kg (lb.)	Required Axle Ratio
C1500 (2WD) Reg. Cab/Ext. Cab	1814 (4000)	227 (500)	3.08	2041 (4500)	250 (550)	3.08	2268 (5000)	250 (600)	3.08	2722 (6000)	340 (750)	3.42
	2268 (5000)	272 (600)	3.42	2495 (5500)	317 (700)	3.42	2948 (6500)	363 (800)	3.73	3175 (7000)	386 (850)	3.73
K1500 (4x4) Reg. Cab/Ext. Cab	2268 (5000)	272 (600)	3.73	2268 (5000)	272 (600)	3.42	2495 (5500)	317 (700)	3.42	2722 (6000)	340 (750)	3.73
C2500 (2WD) Reg. Cab/Ext. Cab				2495 (5500)	317 (700)	3.42	2722 (6000)	340 (750)	3.42	4082 (9000)	454 (1000)	3.73
				2948 (6500)	363 (800)	3.73	3175 (7000)	386 (850)	3.73	4536 (10,000)	454 (1000)	4.10
K2500 (4x4) Reg. Cab/Ext. Cab							2722 (6000)	340 (750)	3.73	3856 (8500)	454 (1000)	3.73
							3402 (7500)	408 (900)	4.10	4536 (10,000)	454 (1000)	4.10
C3500 (2WD) Reg. Cab/Ext. Cab							3402 (7500)	408 (900)	4.10	4536 (10,000)	454 (1000)	4.10
							4082 (9000)	454 (1000)	4.56	4536 (10,000)	454 (1000)	4.56
K3500 (4x4) Reg. Cab/Ext. Cab							3175 (7000)	386 (850)	4.10	4536 (10,000)	454 (1000)	4.10
C3500 (2WD) Crew Cab							3175 (7000)	386 (850)	4.10	4536 (10,000)	454 (1000)	4.10
							3856 (8500)	454 (1000)	4.56	4536 (10,000)	454 (1000)	4.56
K3500 (4x4) Crew Cab							2948 (6500)	363 (800)	4.10	4536 (10,000)	454 (1000)	4.10
							3629 (8000)	431 (950)	4.56	4536 (10,000)	454 (1000)	4.56

¹ — Trailer ratings are reduced with manual transmission (see GCWR chart). ² — Maximum trailer weight is calculated assuming the driver and one passenger are in the tow vehicle and it has all required equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight. NOTE: Any C/K Pickup can tow a 907 kg (2000 lb.) trailer without special equipment. • All trailers over 907 kg (2000 lb.) require optional engine oil cooler (W4). Heavy-duty cooling is included with heavy-duty emissions engines (C/K Pickups with 3901 kg (8600 lb.) and above GVWRs have heavy-duty emissions engines). • All trailers rated over 2268 kg (5000 lb.) require optional special trailering equipment (Z82), which includes a weight-distributing hitch platform and heavy-duty cooling (also includes heavy-duty shock absorbers on C/K 1500 models). The optional additional transmission oil cooler (KNP) is recommended with automatic transmissions. An 8-wire trailer wiring harness is standard on all C/K pickup models.



CENTURY
AUTO.CA

FIFTH-WHEEL TRAILERING

If you plan to "fifth-wheel" a trailer with a gross weight of up to 5670 kg (12,500 lb.) with your C/K Pickup, please take special note of the following: there are two types of pickup fifth-wheel hitch installations. The first type has a fifth wheel on a bar mounted on brackets attached to the frame and the bed of the pickup, and is supported by braces on the fender housings.

(NOTE: Diagonal bracing is required. The kingpin is mounted on the trailer.) With the second type, the kingpin is mounted in the bed of the pickup box and is bolted to the box and the pickup frame, and the fifth wheel is mounted on the trailer. These types

of hitches are supplied and installed by the trailer manufacturer. Fifth-wheel trailers have a greater percentage of their weight on the kingpin (tongue load) than a conventional trailer.

Because of this, greater attention must be given to the maximum allowable payload and GVWR. The charts below show the maximum allowable payload and GVWR for each fifth-wheel application, which should not be exceeded. The weight of any additional equipment and all passengers must be subtracted from the payload weight shown to determine the maximum kingpin load available.

GAS POWERED C/K MODELS

ENGINE TRANSMISSION	Vortec 5000 SFI V8 Automatic or Manual ¹			Vortec 5700 SFI V8 Automatic or Manual ¹			Vortec 7400 SFI V8 Automatic or Manual ¹		
MODEL	Max. Trailer Weight ² kg (lb.)	Max. Kingpin Load kg (lb.)	Required Axle Ratio	Max. Trailer Weight ² kg (lb.)	Max. Kingpin Load kg (lb.)	Required Axle Ratio	Max. Trailer Weight ² kg (lb.)	Max. Kingpin Load kg (lb.)	Required Axle Ratio
C1500 (2WD) Reg. Cab/Ext. Cab	2495 (5500)	544 (1200)	3.42	2722 (6000)	544 (1200)	3.42	2812 (6000)	544 (1200)	3.73
	2948 (6500)	544 (1200)	3.73						
K1500 (4x4) Reg. Cab/Ext. Cab	2268 (5000)	454 (1000)	3.42	2722 (6000)	454 (1000)	3.42	2812 (6000)	454 (1000)	3.73
	2722 (6000)	454 (1000)	3.73						
C2500 (2WD) Reg. Cab/Ext. Cab	2495 (5500)	907 (2000)	3.42	2722 (6000)	907 (2000)	3.42	3266 (6000)	907 (2000)	3.73
	2948 (6500)	907 (2000)	3.73						
C2500 (2WD) Reg. Cab/Ext. Cab				2948 (6500)	1360 (3000)	3.73	4082 (9000)	1133 (2500)	3.73
				3629 (8000)	1360 (3000)	4.10	4990 (11,000)	1133 (2500)	4.10
K2500 (4x4) Reg. Cab/Ext. Cab				2722 (6000)	1133 (2500)	3.73	3856 (8500)	907 (2000)	3.73
				3402 (7500)	1133 (2500)	4.10	4763 (10,500)	907 (2000)	4.10
C3500 (2WD) Reg. Cab/Ext. Cab				3402 (7500)	1360 (3000)	4.10	4763 (10,500)	1360 (3000)	4.10
				4082 (9000)	1360 (3000)	4.56	5670 (12,500)	1360 (3000)	4.56
K3500 (4x4) Reg. Cab/Ext. Cab				3175 (7000)	1360 (3000)	4.10	4536 (10,000)	1360 (3000)	4.10
				3856 (8500)	1360 (3000)	4.56	5443 (12,000)	1360 (3000)	4.56
C3500 (2WD) Crew Cab				3175 (7000)	1360 (3000)	4.10	4763 (10,500)	1360 (3000)	4.10
				3856 (8500)	1360 (3000)	4.56	5670 (12,500)	1360 (3000)	4.56
K3500 (4x4) Crew Cab				2948 (6500)	1360 (3000)	4.10	4536 (10,000)	1360 (3000)	4.10
				3629 (8000)	1360 (3000)	4.56	5443 (12,000)	1360 (3000)	4.56

¹ — Trailer ratings are reduced with manual transmission (see GCWR chart). ² — Maximum trailer weight is calculated assuming the driver and one passenger are in the tow vehicle and it has all required equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight. Kingpin weight cannot exceed available payload. Subtract vehicle weight plus passengers and cargo from the GVWR to determine available payload. Caution: must be used when selecting a C/K 1500 model to tow 5th wheel trailers due to limited payload and rear axle capacity to handle typical kingpin weights. Payload capacity is reduced by the added weight of optional equipment such as engines and automatic transmissions, etc. plus passengers and cargo in the tow vehicle. C/K 1500 models can tow 5th wheel trailers, as long as the kingpin weight does not cause the vehicle to exceed the GVWR. All available engine and transmission oil coolers must be specified if not standard equipment.

TRAILERING (CONT'D)

BALL-HITCH TRAILERING – DIESEL-POWERED C/K MODELS

ENGINE TRANSMISSION MODEL	6.5 L V8 Turbo Diesel Automatic or Manual ¹			
	Max. Trailer Weight ² kg (lb.)	Max. Tongue Load kg (lb.)	Required Axle Ratio	
K1500 (4x4) Extended Cab	2722 (6000)	340 (750)	3.42	
	3175 (7000)	386 (850)	3.73	
C2500 (2WD) Regular Cab & Extended Cab	2948 (6500)	363 (800)	3.42	
	3402 (7500)	408 (900)	3.73	
	3856 (8500)	454 (1000)	4.10	
K2500 (4x4) Regular Cab & Extended Cab	2948 (6500)	363 (800)	3.73	
	3629 (8000)	431 (950)	4.10	
C3500 (2WD) Regular Cab & Extended Cab	3629 (8000)	431 (950)	4.10	
K3500 (4x4) Regular Cab & Extended Cab	3402 (7500)	408 (900)	4.10	
C3500 (2WD) Crew Cab	3629 (8000)	431 (950)	4.10	
K3500 (4x4) Crew Cab	3402 (7500)	408 (900)	4.10	

¹ – Trailer ratings are reduced with manual transmission (see GCWR chart). ² – Maximum trailer weight is calculated assuming the driver and one passenger are in the tow vehicle and it has all required equipment. The weight of additional optional equipment, passengers and cargo in the tow vehicle must be subtracted from the maximum trailer weight. NOTE: Any C/K pickup can tow a 907 kg (2000 lb.) trailer without special equipment. All trailers over 907 kg (2000 lb.) require optional heavy-duty cooling when equipped with an automatic transmission. Heavy-duty cooling is included with heavy-duty emission engines (C/K Pickups with 3901 kg (8600 lb.) and above GVWRs have heavy-duty emissions engines). * All trailers rated over 2268 kg (5000 lb.) require optional special trailering equipment (ZB2), which includes a weight-distributing hitch platform and heavy-duty cooling (also includes heavy-duty shock absorbers on C/K 1500 models).

FIFTH-WHEEL TRAILERING – DIESEL-POWERED C/K MODELS

ENGINE TRANSMISSION MODEL	6.5 L V8 Turbo Diesel Automatic or Manual ¹			
	Max. Trailer Weight ² kg (lb.)	Max. Tongue Load kg (lb.)	Required Axle Ratio	
C2500 (2WD) Regular Cab & Extended Cab	2948 (6500)	363 (800)	3.42	
	3402 (7500)	408 (900)	3.73	
	3856 (8500)	454 (1000)	4.10	
C2500 (2WD) Regular Cab & Extended Cab	2948 (6500)	363 (800)	3.42	
	3266 kg (7200 lb.) GVWR	726 (1600)	3.42	
C2500 (2WD) Regular Cab & Extended Cab	3175 (7000)	1133 (2500)	3.73	
	3856 (8500)	1133 (2500)	4.10	
K2500 (4x4) Regular Cab & Extended Cab	2948 (6500)	907 (2000)	3.73	
	3629 (8000)	907 (2000)	4.10	
K2500 (4x4) Regular Cab & Extended Cab	2948 (6500)	907 (2000)	3.73	
	3901 kg (8600 lb.) GVWR	907 (2000)	4.10	
K3500 (4x4) Regular Cab & Extended Cab	3402 (7500)	1364 (3000)	4.10	
C3500 (2WD) Regular Cab & Extended Cab	3629 (8000)	1364 (3000)	4.10	
K3500 (4x4) Regular Cab & Extended Cab	3402 (7500)	1364 (3000)	4.10	
C3500 (2WD) Crew Cab	3629 (8000)	1364 (3000)	4.10	
K3500 (4x4) Crew Cab	3402 (7500)	1364 (3000)	4.10	



CENTURY
AUTO.CA

GROSS COMBINATION WEIGHT RATINGS (GCWR)

Perhaps you prefer to use Gross Combination Weight Ratings (GCWRs) to determine the engine and rear axle ratios you will require to tow a specific trailer with your Chevy truck. The chart below shows you the maximum allowable GCWR based on all the available truck engines and rear axle ratios with automatic or

WITH AUTOMATIC TRANSMISSION

GCWR kg (lb.)	3856 (8500)	4309 (9500)	4536 (10,000)	4763 (10,500)	4990 (11,000)	5216 (11,500)	5443 (12,000)	5897 (13,000)	6124 (13,500)	6577 (14,500)	6804 (15,000)	7711 (17,000)	8618 (19,000)
------------------	----------------	----------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------

ENGINE

Vortec 4300 SFI V8 Gas	3.08	3.42	3.73										
Vortec 5000 SFI V8 Gas		3.08		3.42		3.73							
Vortec 5700 SFI V8 Gas			3.08		3.42		3.73		4.10		4.56		
Vortec 7400 SFI V8 Gas										3.73	4.10	4.56	
6.5 L V8 Turbo Diesel								3.42	3.73		4.10		

6.5 L V8 Turbo Diesel

WITH MANUAL TRANSMISSION

GCWR kg (lb.)	2948 (6500)	3175 (7000)	3402 (7500)	3629 (8000)	4082 (9000)	(4990)	5443 (11,000)	5897 (12,000)	6124 (13,000)	6577 (13,500)	6804 (14,500)	7258 (15,000)	7711 (16,000)	8618 (19,000)
------------------	----------------	----------------	----------------	----------------	----------------	--------	------------------	------------------	------------------	------------------	------------------	------------------	------------------	------------------

ENGINE

Vortec 4300 SFI V8 Gas	3.08	3.42	3.73											
Vortec 5000 SFI V8 Gas		3.08		3.42		3.73								
Vortec 5700 SFI V8 Gas					3.42		3.73		4.10		4.56			
Vortec 7400 SFI V8 Gas										3.73	4.10	4.56		
6.5 L V8 Turbo Diesel										3.73	4.10	4.56		

6.5 L V8 Turbo Diesel

A Word About This Brochure

This brochure is based on the latest information at the time of printing. General Motors of Canada Limited reserves the right to make changes at any time, without notice, to specifications, equipment, colours, model, availability, programs and services. Your Chevy dealer is the best source for up-to-date information.

A Word About Assembly

Chevy Trucks are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevy Trucks. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

Trailing Brakes

If your trailer weighs more than 454 kg (1000 lb.) loaded, then it must have its own adequate brakes. Be sure to read and follow the instructions for the trailer brake controller so that it is installed, adjusted and maintained properly.

Hitches

It's important to have the correct hitch equipment. Crosswinds, large trucks going by and rough roads are just a few of the reasons why you'll need the right hitch. Here are some rules to follow:

- Be sure to use a frame-mounted, weight-distributing hitch and sway control of the proper size when towing a trailer with a C/K Pickup if the loaded trailer will weigh

more than 2268 kg (5000 lb.). This equipment is very important for proper vehicle loading and good handling when you're driving.

NOTE: The safety steps described here are by no means the only precautions to be taken when trailering. See the Owner's Manual for the new Chevy truck of your choice for additional guidelines and trailering tips.

Please Note: Instruments shown throughout this brochure are metric in Canada.

General Motors, GM, the GM emblem, CHEVROLET, CHEVY, the CHEVROLET emblem, Cheyenne, Silverado, Blazer, Tahoe, Astro, Chevy Van, Express, Suburban, Delco, Vortec, Tilt-Wheel, Autotrac, Insta-Trac, Autotrac, and the TOTAL Warranty are all trademarks of General Motors Corporation and/or General Motors of Canada Limited.

GMAC and SMARTLEASE are trademarks of the General Motors Acceptance Corporation.

PASSLock is a registered trademark of the Delco Electronics Corporation.

Printed in Canada, September 1997.

© General Motors of Canada Limited



11 – Light Pewter Metallic



50 – Summit White



35 – Medium Blue Green Metallic



51 – Dark Carmine Red Metallic



39 – Indigo Blue Metallic



69 – Dark Copper Metallic



41 – Onyx Black



74 – Victory Red



43 – Emerald Green Metallic



TWO-TONE OPTION

Exterior/interior colour availability varies by models and two-tone paints chosen. See your Chevrolet dealer for details.

Conventional two-tone (ZY2). Conventional two-tone places the accent colour below the lower styling line. Not available on W/T 1500.

Chevrolet's commitment to you goes far beyond simply building quality vehicles. Chevrolet also supports you with a host of programs designed to make our vehicles easier to buy and more pleasant to live with over the long haul. At General Motors of Canada, we know that selecting a new vehicle is a serious process. In this brochure, we've endeavoured to provide you with essential information about the Chevy C/K Pickup to help you make an intelligent, informed choice. To learn even more about C/K's many features and benefits, please visit our web site at

www.gmcanaada.com™

or call our CUSTOMER COMMUNICATION CENTRE at 1-800-263-3777 or 1-800-263-7854 (French) (TTY users, 1-800-263-3830).



Every new GM car and light-duty truck is backed by the GM TOTAL™ Warranty 3 years/60,000 km (whichever comes first) which covers completed vehicle repairs, including parts and labour, to correct any defects in material or workmanship occurring during the warranty period. The GM TOTAL™ Warranty requires no deductible. Tires are included. Warranty features include towing, no-charge warranty transfer, 6-year/160,000 km (whichever comes first) corrosion perforation coverage and 8-year/130,000 km (whichever comes first) coverage on catalytic converters and powertrain control module (PCM). Regular maintenance is not included. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your dealer for terms of this limited warranty.



When you drive away in your 1998 GM car or light-duty truck, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free number usable anywhere in Canada or the United States. During the warranty period, whenever a problem may occur, your Roadside Service Advisor is just a phone call away. Whether it's lock-out assistance, a jump start, a flat tire, change, fuel delivery or towing assistance, simply call 1-800-268-6800 and we'll be there to assist you without charge. See your dealer for details.



Your GM dealer may offer courtesy transportation while your 1998 GM vehicle is serviced at your GM dealership for repairs covered under the 3 year/60,000 km GM TOTAL™ Warranty. See your GM dealer for full details.



General Motors Acceptance Corporation of Canada Limited (GMAC for short) is a General Motors division that was created specifically to assist GM Dealers in marketing new vehicles to qualified GM customers. You can arrange GMAC financing right in your GM dealer's showroom, and the terms of your arrangement can be tailored to fit your particular needs. It's a convenient, flexible alternative to a conventional bank loan.



SMARTLEASE is administered by GMAC as an alternative to traditional financing. Qualified SMARTLEASE customers pay for the portion of the vehicle that is used, rather than paying for the entire vehicle as with traditional financing. Consider these SMARTLEASE benefits: Affordable monthly payments, drive more vehicle for your money, drive a new vehicle more often, limited maintenance and repair expense, no resale risks or trade-in hassles and a guaranteed option-to-purchase price when your lease ends. Most importantly, there are no surprises with SMARTLEASE. Leasing doesn't have to be a mystery. See your GM dealer about the benefits of SMARTLEASE. Or call 1-800-32-SMART.



Start your dream rolling with The GM Card®. With the GM VISA® Card, your dream of owning a new GM car or truck can quickly become a reality. Every time you make a purchase using The GM Card, you earn 5% of that purchase which you can apply towards the purchase price or lease down payment of your next eligible new GM vehicle**. Earn up to \$3,500* without having to do anything other than charge your usual purchases to your GM VISA Card.

What's more, there is no annual fee. To receive an application or for full terms and conditions, please see your local GM Dealer, TD Bank branch or call 1-800-GM-DRIVE. *Registered Trademark of General Motors Corporation. TD Bank licensed user. **TD and GM are licensed users of Marks. See the GM Card Program Rules for limitations and details. See your dealer for vehicle eligibility. [†] Earn up to \$500 per Cardholder Year, for a maximum of \$3,500 over 7 years.



If you or your passenger(s) have a physical disability which prevents you from driving or riding in a factory-equipped vehicle, find out about the GM Mobility Program for Persons with Disabilities. You may be eligible for reimbursement of up to \$1000 (GST included) for adaptive equipment you may require for your 1998 GM vehicle. Your GM dealer can also set up complete GMAC financing for you. (SmartLease not eligible). Beyond that, your GM dealer can provide you with lists of qualified driver assessment centres and mobility equipment installers. Call this toll-free number for more information: 1-800-GM-DRIVE (TTY users, 1-800-263-3830).



Get \$750 (GST included) off. If you're a recent graduate from a recognized college or university, you may qualify for \$750 (GST included) off on the purchase or lease down payment of the new GM vehicle of your choice. Anyone graduating from a 3-year university degree program, a 2-year college program or, in Quebec, a 3-year CEGEP D.E.C. (Technique) program between May 1, 1995 and December 31, 1998 can take part. To get credit for your degree, see your GM dealer for full details.



GMPP coverage provides you with "Peace of Mind" protection from repair costs (parts and labour), as well as many associated expenses that may occur to your vehicle beyond the GM TOTAL™ Warranty period. Whether you're purchasing or leasing your GM vehicle, there's a GMPP coverage level and plan term to suit your budget and driving needs. Be sure to ask your GM dealer about the many benefits you receive through your purchase of the General Motors Protection Plan. There are other extended service plans in the marketplace, but GMPP is the only Extended Service Plan backed by the resources and commitment of General Motors.



If you want more than factory-installed options for your vehicle, ask your Sales Consultant about GM Accessories. Your GM dealer can supply and install quality parts and accessories engineered for all GM vehicles at competitive prices. When installed at the time of purchase, GM provides GM TOTAL™ Warranty coverage for all dealer-installed GM Accessories.



Buying a new vehicle is one of the most important decisions you can make. Naturally, you want to get the best possible value from your purchase. That's why regular maintenance is essential. It helps your vehicle last longer, run better and safer, with better fuel economy. What's more important it also enhances your resale or trade-in value.

So you end up getting a greater return on your investment. Fitting routine maintenance into your busy schedule need not be difficult. Now, GM Goodwrench Service makes it easier, with one-stop shopping for all your routine maintenance needs. You need no appointment for a lube, oil and filter done in 29 minutes or the next one is free. As well, GM trained technicians will efficiently take care of everything from brakes, exhaust, shocks and struts to tire rotation and tune-ups using only quality GM parts. The job is done right the first time with up front competitive prices.

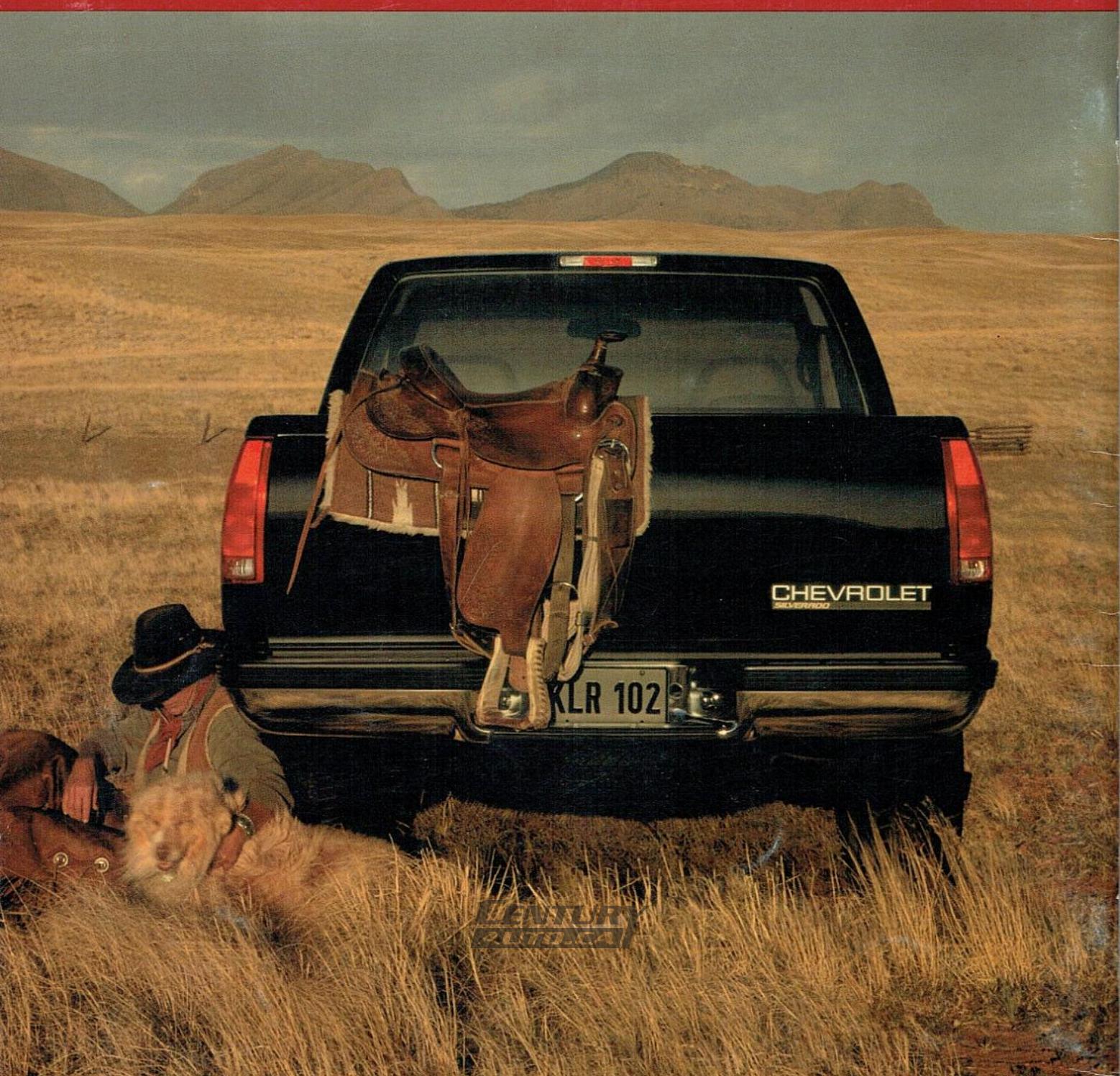
Whenever you see the GM Goodwrench Service sign, you know you've come to a convenient place you can trust for all your routine maintenance service. GM Goodwrench Service is available at authorized participating GM Dealers.



It's good to know, when you travel long distances, that there are hundreds of GM dealers in Canada, each one ready to provide you with professional service and genuine GM parts. You can phone the GM Customer Communication Centre toll-free at 1-800-263-3777 (English) or 1-800-263-7854 (French) (TTY users, 1-800-263-3830) to talk with trained representatives regarding any General Motors product or service. The Centre is open Monday through Friday, 7:30 a.m. to 11:30 p.m., EST.

CENTURY
AUTO.CA





CENTURY
AUTO.CA

CHEVY TRUCKS



LIKE A ROCK

122-8-B-003E

