

1997  
Motor Trend Car  
of the Year

M A L I B U



1 9 9 7

CENTURY  
AUTOMOTIVE



CHEVROLET



If you happened to be in a Chevrolet dealership recently, you might have seen something quite remarkable. Talented, dedicated automotive designers and engineers listening to real people – people like you – talk about cars. Learning what they loved about the cars they drove. And what they disliked. Finding out what they did with their cars, and where they went, and who and what they carried in them. And discovering what they wanted most in their next car. They heard about room. Quality. Safety. And value. And as they listened, *Motor Trend's* 1997



CHEVROLET

TRIED  
TESTED  
& TRUE

Car of the Year began to take shape.

The all-new Chevrolet Malibu.

The oldest and most prestigious honor in the North American auto industry, the *Motor Trend* Car of the Year award is given only after exhaustive testing and evaluation.



## This changes everything.

The 1997 Malibu rewrites the rules in the mid-size sedan class. Nothing else comes close to Malibu's combination of sensible exterior size, abundant interior room, solid construction and down-to-earth Chevrolet value. And that's just the beginning. Malibu also offers enviable comfort and convenience and a full roster of standard safety features, not to mention great performance with the most powerful standard 4-cylinder engine in its class. Add it up and it's no wonder Malibu is Motor Trend Car of the Year for 1997.



Malibu's dual outside rearview mirrors are designed to "break away" on impact to help protect pedestrians then snap back into position undamaged.

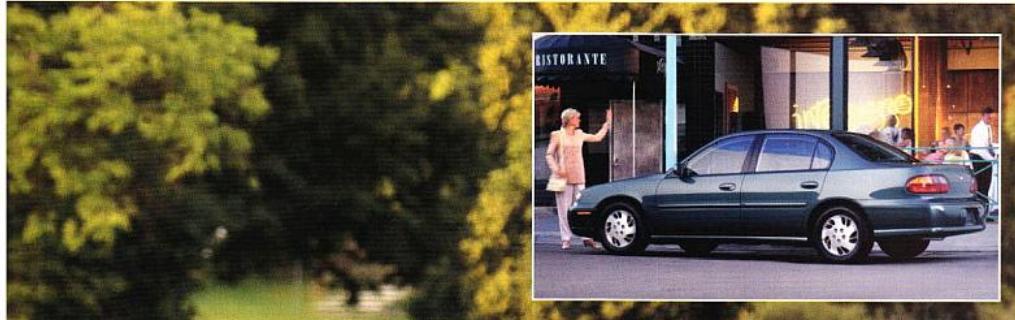


The remote keyless entry system lets you lock or unlock the car and open the trunk, from up to 6 m (20 ft.) away. Available on Malibu, standard on Malibu LS.



Malibu's economical 2.4-litre Twin Cam engine features a standard balance shaft and produces 150 horsepower for smooth, responsive performance.

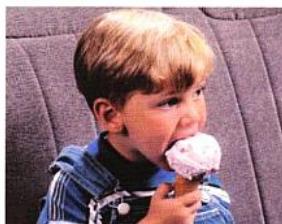
Malibu Sedan shown in Sandrift Metallic. Inset: Malibu Sedan shown in Medium Malachite Metallic.



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## Because there's no such thing as too much space.

Combining a trim exterior with generous passenger space is a key part of Malibu's appeal. Thanks to clever design, Malibu has one of the roomiest cabins you'll find in this class. Well designed full foam cushioned seats and extensive sound-deadening measures, help make the ride comfortable and soothingly quiet. And Malibu includes air conditioning, a floor console with storage, a cupholder and an excellent stereo, complete with cassette tape player, all standard.



For those occasional spills, Malibu's seats, door trim, carpets and mats are treated with Scotchgard™ Fabric Protector to help make clean-up easier.



Console-mounted shifter for Malibu's standard 4-speed automatic transmission is anatomically shaped for a more comfortable, natural feel in your hand.



Thoughtfully designed inside door pulls are well located and easy to use, even when you're wearing winter gloves or mittens.

*Malibu Sedan interior with available Custom cloth in Medium Gray. Inset: Malibu Sedan interior in Medium Neutral.*



## Now you can have it all.

You say you need great value, but you want to indulge yourself at the same time? Malibu LS delivers premium driving without the premium price tag. Malibu LS gives you all the practical advantages of Malibu Sedan, then adds a little extra in the way of style and performance. Fog lamps, power mirrors and handsome cast-aluminum wheels dress up Malibu LS's exterior, and there's a smooth, responsive 3100 SFI V6 engine under the hood.



Malibu LS's available power sunroof slides back at the touch of a button to let the sunshine and fresh air in whenever you choose. (Interior availability).

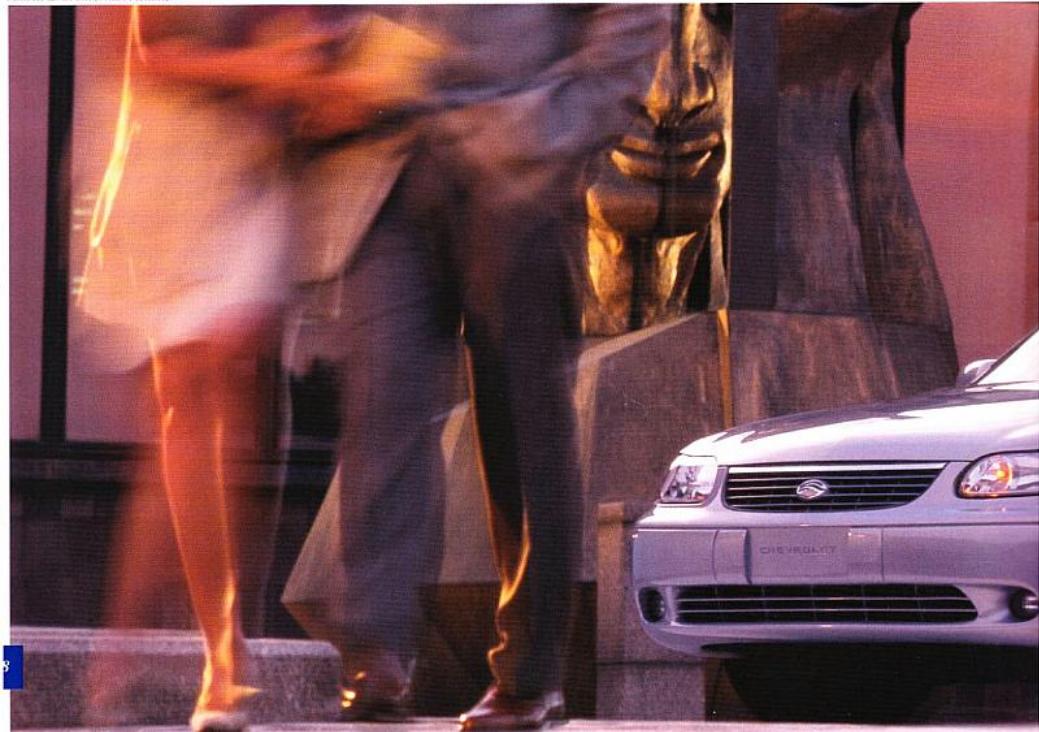


Standard fog lamps help Malibu LS drivers to see and be seen in inclement driving conditions and add a sporty styling accent.



The smooth 3100 SFI V6 engine produces 155 horsepower and 185 lb.-ft. of torque. Standard on Malibu LS and available on Malibu.

Malibu LS in Sirenenist Metallic.



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## Comfort and convenience are standard equipment.

On most competitive cars, high-end features like remote keyless entry, a 6-way power driver's seat and power windows, door locks and mirrors are extra-cost options. On Malibu LS they're all included with the base price. As are electronic cruise control and specific front seats trimmed in rich LS Custom cloth upholstery. And of course, Malibu LS also comes equipped with the best features of Malibu Sedan, including air conditioning and full analogue instrumentation.



*A cupholder which slides out from the dash to the left of the steering wheel is just one example of Malibu's extraordinary attention to detail.*



*For your convenience Malibu's ignition switch is mounted, not on the steering column but on the cleanly-styled instrument panel. Other thoughtful touches include easy reading analogue gauges and cruise control switches mounted on the steering wheel.*

*Malibu LS interior in Medium Neutral. Inset: standard split folding rear seatbacks*



## The genius of Malibu is in the details.

Anywhere you look in the Malibu cabin, you see the attention that went into getting the little things right. Malibu literally surrounds you with features that add to your comfort, safety and enjoyment. Case in point: a standard air conditioning system with vents positioned for maximum air flow throughout the interior.



Rotary controls for the standard air conditioning system have been designed for easy, almost intuitive use. To protect the ozone layer, Malibu's air conditioning uses a non-CFC refrigerant.



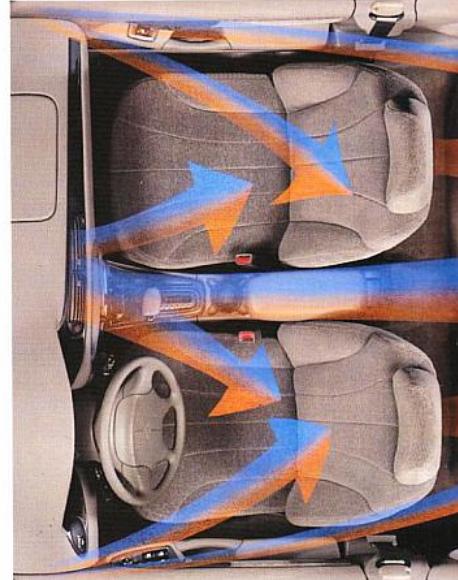
Enjoy superb sound reproduction with Malibu's available AM/FM stereo with CD player, Speed Compensated Volume and Auto Tone Control.



Standard floor console features an auxiliary power outlet, a storage armrest and the convenience of cup and coin-holders.



Switches for the electronic cruise control are mounted within easy reach on the steering wheel. Standard on Malibu LS and available on Malibu.



Special guides let you adjust the rear seat shoulder belts to make them more comfortable for smaller passengers.



Standard dual cupholders for the rear passengers hold a variety of beverage containers—even juice boxes.



Power windows include a driver's express-down feature for convenience and a passenger window lock-out for safety. Standard on Malibu LS.

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Because drivers and passengers come in all sizes, Malibu's front seat shoulder belts are height-adjustable to help keep everyone safe.

## Malibu stands on guard for you.

Protecting your family is your most important responsibility—and Malibu's top priority. Every Malibu is equipped with a Total Safety System made up of over 100 safety features. Some, like the 4-wheel ABS, are designed to help you avoid a crash whenever possible. Others, such as the dual air bags, are intended to protect you and your loved ones. Malibu even protects itself, with a standard PASSLock™ theft-deterrent system.



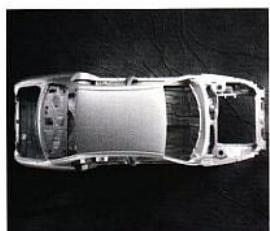
*Dual front air bags supplement the protection of the standard safety belts in certain frontal collisions.*



*Designed-in crush zones at the front and rear of the car absorb crash energy to protect Malibu's occupants.*



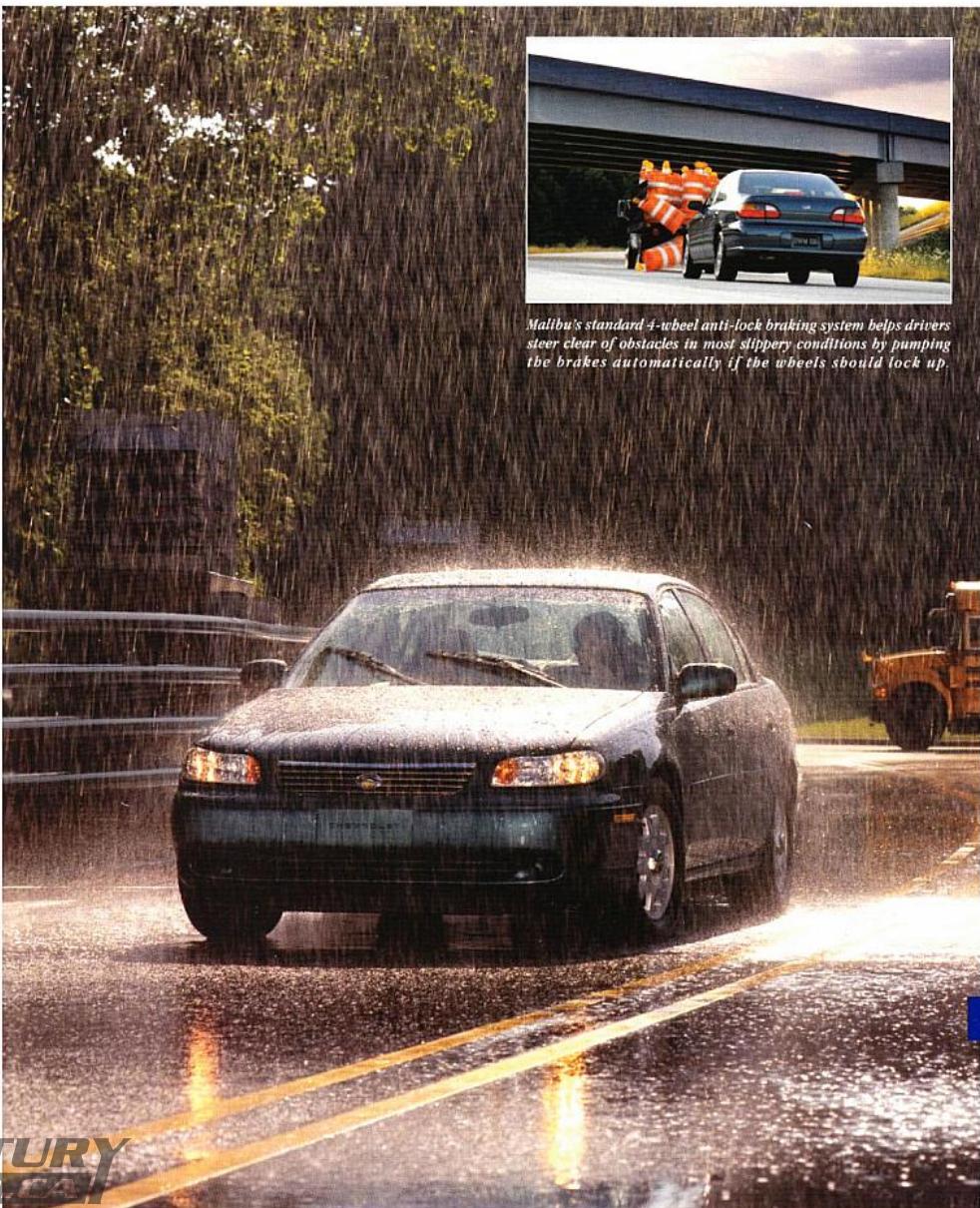
*For your peace of mind, Malibu's rear door locks can be set to prevent the doors from being opened from the inside.*



*The passenger compartment is surrounded by a steel safety cage, complete with strong steel side-guard beams in every door.*



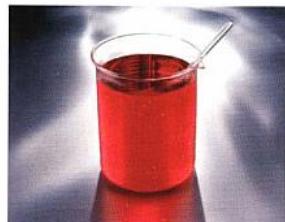
*Rear shoulder belts are designed to accommodate a child safety seat without the need for additional clips or other hardware.*



*Malibu's standard 4-wheel anti-lock braking system helps drivers steer clear of obstacles in most slippery conditions by pumping the brakes automatically if the wheels should lock up.*

## Performance that goes and goes and goes...

With the most standard horsepower of any 4-cylinder car in its class, responsive power-assisted rack-and-pinion steering and a very capable fully independent suspension, Malibu is up for a good time whenever you are. And with Malibu, the good times will last a long time, thanks to such long-life features as two-sided galvanized steel body panels, platinum-tipped spark plugs and the industry's most advanced engine coolant and transmission fluids.



*Long-life DEX-COOL™ engine coolant and Dexron® automatic transmission fluid help save you money by reducing the frequency of scheduled maintenance.*



*Proven electronics help assure the durable, reliable performance of Malibu's engines, transmission, anti-lock brakes and many other systems.*



*For durability and long life, all of Malibu's exterior body panels are precision-stamped from corrosion-resistant 2-sided galvanized steel.*



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*Standard 15-inch all-season radial tires were designed specifically for Malibu and are perfectly matched to the car's chassis for enhanced ride and handling.*

# Chevrolet's engineers thought of everything.

In cars, real quality is much more than skin deep. In the long run it's what you don't see that makes all the difference. And with Malibu, what you don't see is simply amazing. There's tried, tested and true Chevrolet engineering from bumper to bumper.

## 100% galvanized steel body.

Every exterior body panel is fabricated from steel which is galvanized on both sides to prevent rust from finding a place to start. If the galvanizing coating is scratched through to the bare metal, it can actually "heal" before corrosion can begin.

## Frame-under-glass door design.

This design detail helps smooth the flow of air over Malibu's exterior, so there's less interior wind noise. Aerodynamically-designed mirrors are another feature that contributes to Malibu's quiet ride.

## Designed-in rain gutter.

An innovative channel in Malibu's roof is designed to direct water away from the door openings, to help keep you dry when you're getting in and out of your car in wet weather.

## Rigid body structure.

Malibu's strong body structure contributes to a feeling of true quality in the car's interior. It also allows more precise suspension tuning for better ride and handling characteristics, and it helps protect Malibu's occupants in the event of a collision.

## Choice of two proven engines.

Malibu is powered by a 150-horsepower 2.4-liter engine with dual overhead camshafts and 4 valves per cylinder. A responsive 3100 SP/16 is standard on Malibu LS and available on Malibu.

## 8 km/h bumpers.

In the event of an impact at 8 km/h (5 mph) or less, Malibu's handsome body-color bumpers are designed to bounce back without damage.

## Full-frame front chassis cradle.

Front suspension components are mounted, not directly to the body, but to a separate full-frame chassis cradle. The cradle helps isolate the body from road impacts and contributes to the impressive strength of the Malibu body structure.

## Liquid-filled engine mounts.

The Malibu engine is connected to the car's chassis via special mounts filled with liquid. These mounts actually damp out engine vibration and contribute to a smoother, quieter ride for Malibu's driver and passengers.

## 4-speed automatic transmission.

Electronic controls help the Malibu transmission deliver smooth, precise gear changes, while an overdrive top gear enhances fuel economy on the highway. There's also a 2nd-gear start feature that helps maximize the most available traction in slippery conditions.

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## Remote keyless entry.

Standard on Malibu LS and available on Malibu, remote keyless entry lets you lock or unlock the doors or unlock the trunk from up to 6 m (20 ft.) away, for greater convenience and security.

## 4-wheel independent suspension.

Meticulous development of Malibu's all-independent suspension helps isolate the passenger compartment from the noise and harshness of road impacts without sacrificing wheel control and handling.

## Foam baffles in floor, rockers, body and pillars.

Sound-deadening materials are used extensively in Malibu, to ensure a quiet, soothing ride.

## Side-guard beams.

With its safety-cage construction, front and rear crush zones and steel side-guard beams in all 4 doors, Malibu provides enhanced occupant protection in the event of a collision.

## Aluminum brake calipers.

Malibu's aluminum brake calipers weigh roughly 20% less than calipers made from traditional materials. The result: lighter wheel assemblies that contribute to improved ride and handling characteristics.

# MALIBU

standard and optional equipment

SAFETY AND SECURITY		SEDAN	LS	INTERIOR	SEDAN	LS	
Air bags - driver- and front passenger-side		S	S	Air conditioning - manual	S	S	
Brakes - anti-lock braking system (ABS), 4-wheel		S	S	Console - front floor, armrest	S	S	
Brake/transmission shift interlock feature		S	S	Cruise control - electronic with resume, coast and decelerate/accelerate features (steering wheel mounted)	O	S	
Door locks - rear door, child-security		S	S	Defogger - electric rear-window, zoned	S	S	
Headlamps - Daytime Running Lamps, automatic light control and flash-to-pass		S	S	Door locks - power	O	S	
Illuminated entry/ext system - theatre dimming and ignition key removal		S	S	Fabric - Scotchgard™ Protector (included on cloth seats, door trim, floor carpeting and mats)	S	S	
Keyless entry system - remote		O	S	Floor mats - front and rear, carpeted	S	S	
Safety belts - front seat height-adjusters		S	S	Heat ducts - rear seat	S	S	
Safety belts - rear seat child shoulder belt comfort guides		S	S	Instrumentation - analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauges)	S	S	
Theft-deterrent system - PASSLock		S	S	Instrumentation - low oil level sensor (included with V6 engine)	O	S	
MECHANICAL		SEDAN	LS	Lamps - dome courtesy, instrument panel, ashtray, glove compartment and trunk	S	S	
Battery - Delco Freedom II with run-down protection system		S	S	Mirror - rearview with dual reading lamps	O	S	
Brakes - power, front disc/rear drum		S	S	Mirror - visor vanity, passenger-side, illuminated	-	S	
Drive - front-wheel		S	S	Mirrors - visor vanity, left and right covered	S	S	
Engine - 2.4L Twin Cam L4 with SFI				Seat - 6-way power driver adjuster	O	S	
Horsepower - 150 @ 5600 rpm				Seats - cloth reclining front bucket seats with floor console	S	-	
Torque - 155 lb.-ft. @ 4400 rpm		S	-	Seats - Custom cloth reclining front bucket seats with floor console	O	-	
Engine - 3.1L 3100 V6 with SFI				Seats - LS Custom cloth reclining front bucket seats with floor console	O	S	
Horsepower - 155 @ 5200 rpm				Seatback - split-folding rear	O	S	
Torque - 185 lb.-ft. @ 4000 rpm		O	S	Steering column - Tilt-Wheel™, adjustable	S	S	
Engine block heater		S	S	Trunk - cargo convenience net	-	S	
Exhaust system - aluminized stainless steel		S	S	Trunk - power remote release	S	S	
Steering - power, rack-and-pinion		S	S	Windows - power, driver's express-down and passenger lock-out features	O	S	
Suspension - 4-wheel independent		S	S	Windshield wipers - 2-speed with variable delay (intermittent)	S	S	
Transmission - 4-speed electronically-controlled automatic with overdrive and 2nd gear start		S	S				
EXTERIOR		SEDAN	LS				
Body panels - 2-sided galvanized steel		S	S	SOUND SYSTEMS		SEDAN	LS
Fog lamps		-	S	All Malibu sound systems include an electronically tuned Delco AM/FM stereo with seek up/down, scan and digital clock.			
Glass - Soft-Ray, tinted		S	S	AM/FM stereo, cassette tape player, Auto Tone Control, Speed Compensated Volume control and Delco TheftLock™	S	S	
Headlamps - composite halogen		S	S	AM/FM stereo, CD player, Auto Tone Control, Speed Compensated Volume control and Delco TheftLock™	O	O	
Mirrors - dual, left remote, right manual		S	-	AM/FM stereo, cassette tape and CD players, Auto Tone Control, Speed Compensated Volume control and Delco TheftLock™	O	O	
Mirrors - dual, left and right power remote		O	S	4-speaker, enhanced front and rear coaxial sound system	S	S	
Mouldings - body-side		S	S				
Mud guards - front and rear wheels		O	O				
Paint - base-coat/clear-coat		S	S				
Tires - P215/60R15 all-season touring blackwall		S	S				
Wheels - 15 x 6 steel with bolt-on wheel cover		S	-				
Wheels - 15 x 6 9-spoke cast-aluminum		O	S				

# MALIBU

standard and optional equipment

PREFERRED EQUIPMENT GROUP PACKAGES	SEDAN	1SB	1SC
Cruise control - electronic with resume, coast and decelerate/accelerate features (steering wheel mounted)	•	•	
Door locks - power	•	•	
Mirror - inside rearview with dual reading lamps			•
Mirrors - dual, left and right power remote			•
Keyless entry system - remote			•
Windows - power, driver's express-down and passenger lock-out features			•

## TOWING

2.4L Twin Cam L4	Trailer towing not recommended with this engine
3.1L 3100 V6	3.0:5 final drive ratio 454 kg (1000 lb.) maximum gross trailer weight*

\* Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination.

## DIMENSIONS

### EXTERIOR, MM (IN.)

Wheelbase	2718 (107.0)
Length	4836 (190.4)
Width	1763 (69.4)
Height	1433 (56.4)
Front tread	1499 (59.0)
Rear tread	1506 (59.3)

### INTERIOR, MM (IN.) FRONT/REAR

Head room	1000/955 (39.4/37.6)
Leg room	1063/965 (41.9/38.0)
Shoulder room	1415/1405 (55.7/55.3)
Hip room	1323/1322 (52.1/52.0)

### CAPACITIES/WEIGHT

Trunk, L (cu. ft.)	464 (16.4)
Fuel tank, L (gal.)	57 (12.5)
Curb weight (est.), kg (lb.)	1384 (3052) Sedan 1396 (3078) LS

## EXTERIOR COLOURS

Colours may not be exactly as illustrated due to restrictions of printing process.



42 - Medium Malachite Metallic



16 - Bright White



49 - Sandrift Metallic



17 - Silvermist Metallic



51 - Dark Carmine Red Metallic



24 - Medium Opal Blue Metallic



56 - Dark Jade Green Metallic



41 - Black



77 - Dark Cherry Metallic

# Commitment

**Buying a Chevrolet isn't a transaction that ends when you drive off the dealer's lot. Instead, the day you take delivery of your new car marks the beginning of a special relationship between you and General Motors of Canada. We're committed to your long-term satisfaction with your new Chevrolet, and we're backing that commitment with the programs and initiatives outlined below.**

**GM Total Warranty** Every new GM car and truck is backed by the GM TOTAL™ Warranty (3 years/60,000 km, whichever comes first) which covers complete repair, including parts and labour, to correct any defects in material or workmanship occurring during the warranty period. The GM TOTAL™ Warranty requires no deductible. Time are included. Warranty features include towing, no-charge warranty transfer, and 6-year/160,000 km (whichever comes first) corrosion perforation coverage and 8-year/130,000 km (whichever comes first) coverage on catalytic converters and powertrain control modules (PCM). Regular maintenance is not included. See your dealer for terms of this limited warranty.

**Roadside Assistance** When you drive away in your new 1997 GM car or truck, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free number usable anywhere in Canada or the United States. During the warranty period, whenever a problem may occur, your Roadside Service Advisor is just a phone call away. Whether it's lock-out assistance, a jump start, a flat tire change, fuel delivery or towing assistance, simply call 1-800-268-6800 and we'll be there to get you on the road again without charge. See your dealer for details.

**Courtesy Transportation** Your GM dealer may offer courtesy transportation while your 1997 GM vehicle is serviced at your GM dealership for repairs covered under the 3 year/60,000 km GM TOTAL™ Warranty. See your GM dealer for full details (includes public transportation or shuttle service for same-day repairs and loaner or rental service for overnight repairs).

**GMAC Financial Services** General Motors Acceptance Corporation (GMAC for short) is a General Motors division that was created specifically to help qualified GM customers to finance their new vehicles. You can arrange GMAC financing right in your GM dealer's showroom, and the terms of your arrangement can be tailored to fit your particular needs. It's a convenient, flexible alternative to a conventional bank loan.

**SMARTLEASE** GM SMARTLEASE is administered by GMAC as an alternative to traditional financing. Qualified SMARTLEASE customers pay for the portion of the vehicle that is used, rather than paying for the entire vehicle as with traditional financing. Consider these SMARTLEASE benefits: Affordable monthly payments, drive more vehicle for your money, drive a new vehicle more often, limited maintenance and repair expenses, no resale risk or trade-in hassles and a guaranteed option-to-purchase price when your lease ends. Most importantly, there are no surprises with SMARTLEASE. Leasing doesn't have to be a mystery. See your GM dealer about the benefits of SMARTLEASE. Or call 1-800-32-SMART.

**TD The U-Card** **Start your dream rolling with The GM Card®.** With the GM Visa® Card, your dream of owning a new GM car or truck can quickly become a reality. Every time you make a purchase using The GM Card, you earn 5% of that purchase which you can apply towards the purchase price or lease down payment of your next new GM vehicle.

Earn up to \$3,500\* without having to do anything other than charge your usual purchases to your GM Visa Card.

What's more, there is no annual fee. To receive an application or for full terms and conditions, please see your local GM Dealer, TD Bank branch or call 1-800-GM-DRIVE. TD and GM are licensed user of Visa. ® Registered Trademark of General Motors Corporation. TD Bank licensed user. I Earn up to \$3,500 per Cardholder Year, for a maximum of \$3,500 over 7 years.

**GM Mobility Program** If you (or your passengers) have a physical disability which prevents you from driving or riding in a factory-equipped vehicle, find out about the GM Mobility Program for Persons with Disabilities. You may be eligible for reimbursement of up to \$1,000 (GST included) for adaptive equipment you may require for your 1997 GM vehicle. Your GM dealer can also set up complete driver assessment centres and mobility equipment installers. Call this toll-free number for more information: 1-800-GM-DRIVE (TTY users, 1-800-263-3830).

Get \$750 off. If you're a recent graduate from a recognized college or university, you may qualify for an additional \$750 off on the purchase or lease down payment of the new GM vehicle of your choice. Anyone graduating from a 3-year university degree program, a 2-year college program or, in Quebec, a 3-year CEGEP D.E.C. (Technique) program between May 1, 1994 and December 31, 1997 can take part. To get credit for your degree, see your GM dealer for full details.



**GM Protection Plan** GMPP coverage provides you with "Peace of Mind" protection from repair costs (parts and labour), as well as many associated expenses that may occur to your vehicle beyond the GM TOTAL™ Warranty period. Whether you're purchasing or leasing your GM vehicle, there's a GMPP coverage level and plan to suit your budget and driving needs. Be sure to ask your GM dealer about the many benefits you receive through your purchase of the General Motors Protection Plan, the only Extended Service Plan backed by the resources and commitment of General Motors.



**GM Parts** If you want more than factory-installed options for your vehicle, ask your Sales Representative about GM Accessories. Your GM dealer can supply and install quality parts and accessories engineered for all GM vehicles at competitive prices. When installed at the time of purchase, GM provides GM TOTAL™ Warranty coverage for all dealer-installed GM Accessories.



**Goodwrench Service Plus** Buying a new vehicle is one of the most important decisions you can make. Naturally, you want to get the best possible value for your purchase. That's why regular maintenance is essential. It helps your vehicle last longer, run better and safer, with better fuel economy. What is more important, it also enhances your resale or trade-in value. So you end up getting a greater return on your investment.

Fitting routine maintenance into your busy schedule need not be difficult. Now GM Goodwrench Service Plus makes it easier with one-stop shopping for all your routine maintenance needs. You need no appointment for a lube, oil and filter, done in 29 minutes or the next one is free. As well, GM trained technicians will efficiently take care of everything from brakes, exhaust, shocks and struts to tire rotation and tune-ups using only quality GM parts. The job is done right the first time with up front competitive prices. What else would you expect from the people who know your GM vehicle best. There are no surprises because at GM Goodwrench Service Plus, the plus is in the service. Not the price.

Whenever you see the GM Goodwrench Service Plus sign, you know you've come to the right place. GM Goodwrench Service Plus is available at authorized participating GM Dealers.



**GM Customer Satisfaction** It's good to know, when you travel long distances, that there are hundreds of GM dealers in Canada, each one ready to provide you with professional service and genuine GM parts. You can place the GM Customer Communication Centre toll-free at 1-800-263-3777 (English) or 1-800-263-7854 (French) (TTY users, 1-800-263-3830) to talk with trained experts regarding any General Motors product or service. The Centre is open Monday through Friday, 7:30 a.m. to 11:30 p.m., EST.

#### A Word About This Brochure

We have tried to make this brochure as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

#### A Word About Engines

Engines are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM needs.

#### A Word About Assembly

Chevrolet are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Chevrolets incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to preface Chevrolets with different or differently sourced components than originally scheduled. All such components have been approved for use in Chevrolets and will provide the quality performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered, or if there are charges, that they are acceptable to you.

#### A Word About Corrosion Protection

Chevrolet are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/250,000 kilometres. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

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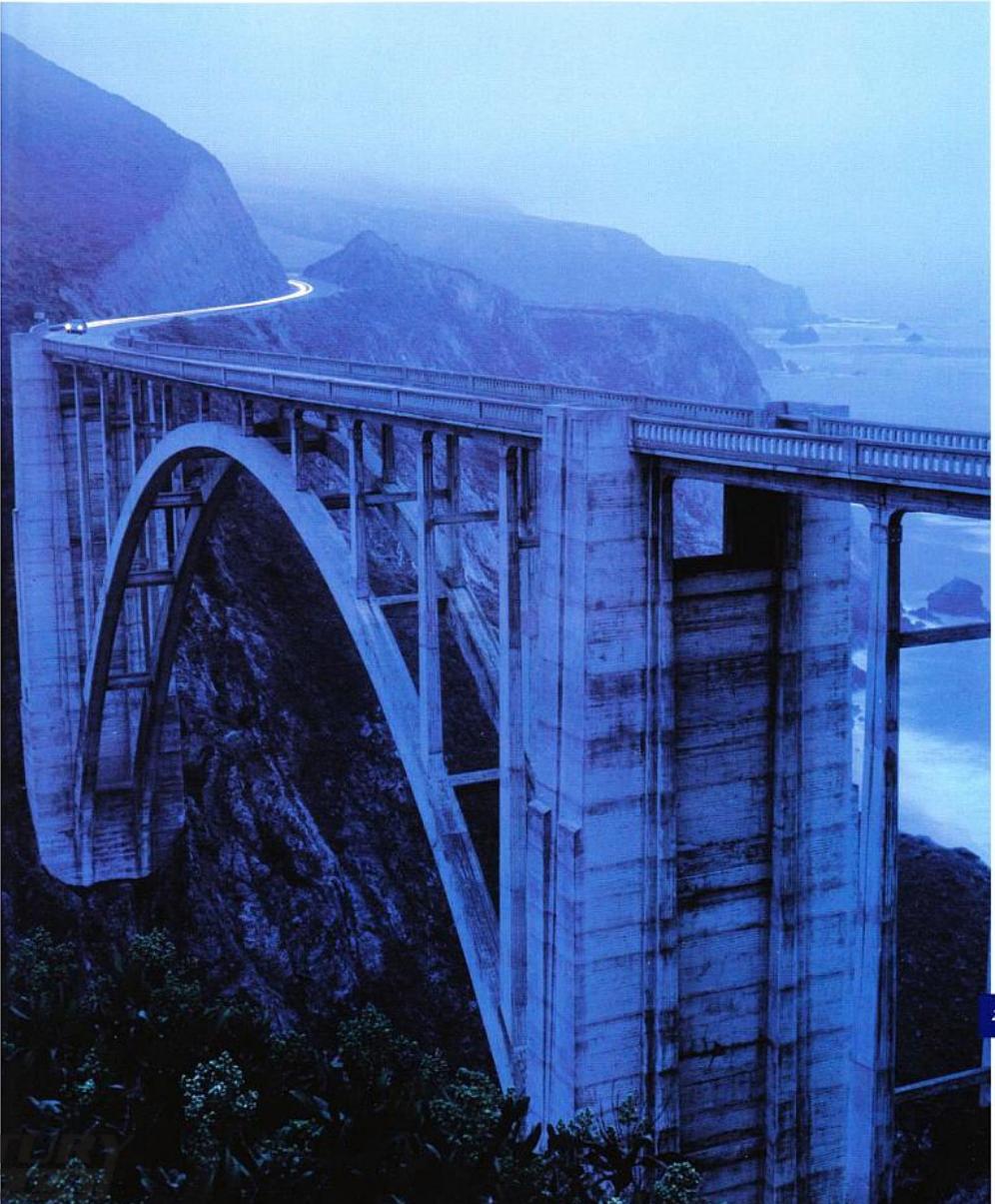
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