

1987 CHEVROLET CARS AND TRUCKS



THE HEARTBEAT OF AMERICA.
TODAY'S CHEVROLET.



More people have depended on Chevy to take them to work, to play, on vacation and home for the holidays than on any other automobile for the past 45 years.

Chevrolet is, unquestionably, America's car.

And when there's work to be done, Chevy's there, too. Since 1948, more Chevrolet trucks have been in use than any other make. Every year, every day, nothing works like a Chevy truck.

Today's Chevrolet is the contemporary design of Celebrity Eurosport and S-10 Blazer. It is the flair of Camaro, the luxury of Caprice, the stretch-out room of Chevy Astro and the romance of Corvette.

From Sprint to Suburban, Today's Chevrolet has the most complete range of cars and trucks available in any showroom.

You'll love the variety, the value and the fun. America is seeking out new ideas in personal transportation. And America is finding them... in a Chevy.

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Introducing Turbo Sprint. A spirited addition to the Sprint family of coupe and sedan minicars.



Cavalier Hatchback
gives you Cavalier
quality, handy
versatility and room
for five.

**SPRINT, SPECTRUM,
CHEVETTE CS, CAVALIER
HATCHBACK.**

*Put a lot of fun in your life. Chevy fun.
The kind of enjoyment Chevy builds
into the cars you see here. Snappy
performance. Hatchback versatility.
Contemporary design. Proven
value. Qualities you want in a
vehicle you can depend on. At a
price that will let you enjoy many of
life's other fun things.*



Chevette CS, one of
America's best-
known cars, has
proved its mettle in
millions of owner-
driven miles.



The intelligent
choice, Spectrum,
with sharp styling,
contemporary
engineering and a
choice of sedan and
coupe models.



S-10 Blazer 2WD goes anywhere in style. Tires supplied by various manufacturers.

S-10 Pickup 2WD is as handy for getting to the office as it is for weekend chores.





S-10 BLAZER 2WD, S-10 PICKUP 2WD.

Stylishly handsome on the outside. Truck tough underneath. That's the idea behind S-10 Blazer and S-10 Pickup. That's why so many people are discovering the advantages of vehicles that do so much and look so good. Weekend projects? Load 'em up. Commuting to the office? S-10s fit right in. An outing? No problem. After all, you do a lot. Your vehicle should, too.



Nova, in sedan and hatchback versions, is good-looking, spacious and surprisingly well equipped.

Take the hot-selling Cavalier, dress it in sleek RS decor, ride in comfort and style.



NOVA, CAVALIER, CELEBRITY.

When it's time to talk about cars with space for the family and contemporary styling, too, Chevrolet has plenty to say. About compact cars. Mid-size cars. Front-drive traction and responsiveness. Sporty performance. And the value you expect from Chevrolet. Take a look. There's a family Chevy just right for you.



The "Woodie" updated with simulated wood grain, in a Celebrity Estate Wagon that can hold up to eight (with optional third seat).



Celebrity Eurosport — sporty styling and performance in a mid-size car.



New size, new styling, traditional Chevy value. Astro is today's kind of van.

ASTRO, S-10 MAXI-CAB, SPORTVAN.

At last. Time to load up the Chevy and get away from it all. Fortunately, there's plenty of room to take it with you, from kids to camping gear to the family dog. Tow the boat, too, when your Chevy is properly equipped. Because beneath the attractive sheet metal, these vehicles are Chevy truck tough.





A great idea expanded — the S-10 Pickup Maxi-Cab, with extra cab space built in. Truck tires supplied by various manufacturers.



When big room plus big power is what you need, full-size Sportvan delivers both.



Cavalier plus
performance —
that's Cavalier Z24.

IROC-Z, the ultimate
Camaro. One of
America's favorite
family of 2 + 2 sport
coupes.





Monte Carlo SS.
Super performance,
super styling, Super
Sport.



The Corvette
Convertible. Open to
wind, open to
sunshine, open to the
envious stares of
those consigned to
lesser cars.



**CAMARO, CAVALIER Z24,
MONTE CARLO SS,
CORVETTE.**

Chevy Thunder. Echoing across the U.S.A. Bringing you performance in a variety of guises, sizes and prices. In everything from a front-drive compact to America's sports car. With powerful acceleration, head-turning styling, people-pleasing interiors and driver systems that keep you fully in touch with the road. Get the Thunder. Then feel your heartbeat.



**S-10 BLAZER 4X4,
S-10 PICKUP 4X4,
FULL-SIZE PICKUP 4X4,
FULL-SIZE BLAZER,
EL CAMINO.**

Adventure calls you and your Chevy. Off-road, hubs locked, 4x4 engaged. Whether your destination is a remote trout stream or a mountain pinnacle, Chevy trucks have the rugged engineering to take you there. In pickups and Blazers that are full size or compact. All built Chevy tough.



S-10 Pickup 4x4 features Insta-Trac, the 4x4 system that lets you shift to 4WD High at any speed without stopping.



Full-size Pickup 4x4 thrives on the challenge of rough country.



Every full-size Blazer is a rugged Chevy 4x4.



El Camino. For those who like to do their trucking in stylish comfort.



S-10 Blazer 4x4 with Insta-Trac. High adventure for up to four, when optional seating is added. Truck tires supplied by various manufacturers.



The most luxurious way to say Chevrolet — Caprice Classic Brougham. One of several Caprice models available.

Power to go, power to tow and stretch-out comfort with optional seating for up to nine. The truck-tough Suburban offers a choice of 2WD or 4x4 models. When you need more versatility than any conventional wagon can offer, count on America's Superwagon, Suburban by Chevrolet.





CAPRICE, MONTE CARLO LS, SUBURBAN.

In a downsize world, it's comforting to know some things remain unchanged. Like the ample room for people and cargo built into these Chevrolets. Vehicles with a tradition of luxury, a heritage of power and the towing capability of rear drive. When it comes to full-size vehicles, Chevy still understands your desires.

Caprice Classic Estate Wagon. With standard seating for as many as eight.



LS stands for Luxury Sport, and the Monte Carlo LS coupe is certainly that and more.



Among its many abilities, Astro Cargo Van tows up to 6,000 lbs., including equipment, trailer and cargo, when properly equipped.

NOTHING WORKS LIKE A CHEVY TRUCK



Large interior dimensions accessible from the side and rear. Chevy Van believes that's what a van is all about.



**S-10 PICKUP,
FULL-SIZE CHEVY PICKUP,
ASTRO CARGO VAN,
CHEVY VAN.**

Getting the work done — on time, with capacity to spare. That's what these Chevys are all about. With rugged engineering, plenty of power choices, comfortable interiors and the determination to hang in there even when the going gets tough. Compact or full size, van or pickup, there's a Chevy that works as hard as you do.



Chevy's most popular truck, the hardworking full-size pickup.



S-10 Pickup combines compact dimensions with a let's-get-at-it attitude toward work.

The 1987 Chevrolets incorporate many technological changes, all designed to make your motoring more enjoyable. You'll discover:

ADVANCED ENGINE TECHNOLOGY.

Cavalier's standard 2.0 Liter L4 with Electronic Fuel Injection features a



Cavalier's 2.0-liter engine features increased horsepower and simplified Electronic Fuel Injection.

Caprice retains its rugged full-frame construction, Full Coil suspension and rear-drive design.



new aluminum cylinder head and redesigned combustion chamber for increased power and improved dependability.

The 2.8 Liter V6 features a new aluminum cylinder head and a reshaped combustion chamber in 1987. Benefits include improved efficiency. This V6 with Multi-Port Fuel Injection is standard on Cavalier Z24 and optional on Celebrity.

The Tech IV 2.5 Liter L4 with Electronic Fuel Injection, standard in Celebrity, has also been revised to provide efficiency and dependability.

Other engine news for '87 includes the introduction of a 3-cylinder Turbo model that adds even more fun to Chevy Sprint. The wide selection of V6 and V8 engines in Chevrolets continues, including the awesome 5.0 Liter V8 with Tuned-Port Fuel Injection that's optional on Camaro Z28.

For trucks in 1987, most Chevrolet gasoline engines receive Electronic

revolutionary system that allows you to shift from 2WD to 4WD "on the fly." Another example of Chevy technology working for you.

ADVANCED CHASSIS DESIGN.

Chevrolets incorporate many different types of body/chassis construction, all designed specifically for each individual application. For example, the mid-size Celebrity utilizes a front-drive layout and unitized construction, while the full-size Caprice retains full-frame construction and rear drive. All Chevy cars and trucks are designed to resist corrosion through the use of specially coated and galvanized steels in crucial areas.

QUALITY IN MANUFACTURING.

The latest manufacturing technology is being applied in GM facilities, and the goal is to make quality consistently high. Of course, the most important factor is people, and the Chevrolet team is dedicated to making your new Chevrolet the best car or truck you've ever owned.



Chevy Celebrity, America's favorite family-size car, features a front-drive, transverse-engine design. Optional 2.8 Liter V6 with Multi-Port Fuel Injection shown.

Chevrolet is committed to owner satisfaction. Sophisticated manufacturing technology and careful personnel training help make every Chevy a quality product that delivers more than you expect for the price.



75 YEARS: PUTTING YOU FIRST KEEPS US FIRST

Seventy-five years of achievement stand behind the 1987 Chevys, the most comprehensive array of cars and trucks in Chevrolet history.

Our '87 models deliver the value you expect from a leader. Today's Chevrolet is:

MORE MODELS TO CHOOSE.

Chevy lets you select from front drives, rear drives, 4-wheel drives. Cylinders? Choose from 3, 4, 6 or 8.

BODY STYLES? WE'VE GOT:

Coupes, sedans, wagons, convertibles, pickups, Blazers, Suburbans, people-movers, cargo-haulers and more. When it comes to personal transportation, Chevy's got you covered.

BOSCH ABS II ANTI-LOCK BRAKING.

Corvette, the world-class American sports car, features the advanced technology of Bosch ABS II anti-lock braking. This system prevents brake lockup and helps reduce stopping distances while retaining steering control on most surfaces.

HIGH MILEAGE.

For 1987, Chevrolet brings you one of the highest fuel economy automobiles available in the U.S., the Sprint ER*. This efficient 3-cylinder model is rated at 54 city, 58 highway MPG by the EPA. (Use for comparison. Your mileage may differ.)

COMPETITION VICTORIES

The technology in Chevrolets is proved every day on the test track, and the racetrack. The small-block V8 is a racing legend, with more competition victories to its credit than any other production-based engine.

MORE DEALERS TO SERVE YOU.

There are more than 5,000 Chevy dealers coast to coast, ready to assist you with your new vehicle choices and service needs. No other automaker, import or domestic, can offer this kind of assurance.

AMERICA'S BEST-SELLING CARS AND TRUCKS.

With all this going for Chevy, it's easy to see why for the past 45 years, more Americans have put their faith in Chevrolet products than in any other.

*Available in limited quantities. Not available in high-altitude areas.

A CHEVY FOR YOU

CARS

Corvette Coupe
Corvette Convertible
Caprice Classic Brougham Sedan
Caprice Classic Brougham LS Sedan
Caprice Classic Sedan
Caprice Classic Coupe
Caprice Classic Wagon
Caprice Sedan
Caprice Wagon
Monte Carlo LS Coupe
Monte Carlo SS Coupe
Celebrity Sedan
Celebrity Coupe
Celebrity Wagon
Celebrity Eurosport Coupe
Celebrity Eurosport Sedan
Celebrity Eurosport Wagon
Camaro Sport Coupe
Camaro LT
Camaro Z28
Camaro IROC-Z
Cavalier Z24 Coupe
Cavalier Z24 Hatchback
Cavalier RS Sedan
Cavalier RS Coupe
Cavalier RS Hatchback
Cavalier RS Convertible
Cavalier RS Wagon
Cavalier CS Sedan
Cavalier CS Hatchback
Cavalier CS Wagon
Cavalier Sedan
Cavalier Coupe
Cavalier Wagon
Nova Sedan
Nova Hatchback
Nova CL Sedan
Nova CL Hatchback
Spectrum Sedan
Spectrum Hatchback Coupe
Sprint Hatchback Coupe
Sprint Hatchback Sedan
Turbo Sprint Coupe
Chevette CS Hatchback Sedan
Chevette CS Hatchback Coupe

LIGHT-DUTY TRUCKS

El Camino
El Camino Sport Decor
S-10 Pickup 2WD Short Box
S-10 Pickup 2WD Long Box
S-10 Pickup 4x4 Short Box
S-10 Pickup 4x4 Long Box
S-10 Pickup Maxi-Cab 2WD
S-10 Pickup Maxi-Cab 4x4
Full-Size Pickup 2WD
Fleetside Short Box
Full-Size Pickup 2WD
Fleetside Long Box
Full-Size Pickup 2WD
Stepside Short Box
Full-Size Pickup 2WD
Stepside Long Box
Full-Size Pickup 4x4
Fleetside Short Box
Full-Size Pickup 4x4
Fleetside Long Box
Full-Size Pickup 4x4
Stepside Short Box
Full-Size Pickup 4x4
Stepside Long Box
Full-Size Pickup Crew Cab 2WD
Full-Size Pickup Crew Cab 4x4
S-10 Blazer 2WD
S-10 Blazer 4x4
Full-Size Blazer 4x4
Suburban 2WD
Suburban 4x4
Astro Passenger Van
Astro Cargo Van
Chevy Van (Cargo) SWB
Chevy Van (Cargo) LWB
Sportvan (Passenger) SWB
Sportvan (Passenger) LWB

IMPORTANT: A WORD ABOUT THIS CATALOG.

We have tried to make this catalog as comprehensive and factual as possible. However, since the time of printing, some of the information may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information.

A WORD ABOUT ENGINES.

Chevrolts are equipped with engines produced at facilities operated by GM car groups, subsidiaries, or affiliated companies worldwide.

GM PROTECTION PLAN. The GM Protection Plan offers service protection in addition to that provided by GM's new-vehicle limited warranty. Ask your dealer about it. Coverage available only in U.S. and Canada.

LET'S GET IT TOGETHER...

BUCKLE UP.



LITHO IN U.S.A.
AUGUST 1986
4647

PLACE
POSTAGE
HERE

