A vintage advertisement for the 1981 Chrysler Fifth Avenue. The image features a light-colored, four-door sedan parked on a cobblestone street in front of a large, two-story brick house with a classical portico. The car is shown from a front-three-quarter view, highlighting its chrome grille, multi-spoke wheels, and sleek design. The house in the background has several windows with shutters and a central entrance with columns. The entire scene is framed within a large, arched window. At the bottom of the image, the text "1981 CHRYSLER" is prominently displayed in a serif font, with "1981" in a smaller size above "CHRYSLER". Below this, the slogan "The logical choice in a luxury car!" is written in a smaller, sans-serif font. The car's license plate area reads "FIFTH AVENUE".

1981
CHRYSLER
The logical choice in a luxury car!



New Yorker for 1981 has that unmistakable touch of luxury. Whether you choose the New Yorker or the Fifth Avenue Edition available with Carriage Roof, you are purchasing an automobile whose every line and contour is calculated to evoke admiration. The difference, basically, lies in your personal choice of the rainbow-range of exterior colours and other accessories and trim you select. This is your year to discover New Yorker, if you haven't already. With a short test drive, you can experience for yourself the smooth power of its fuel-efficient 5.2-litre (318 cu. in.) engine and Torqueflite automatic transmission; the comfort and superior handling ease with torsion-bar front suspension, rear leaf springs and Oriflow shock absorbers. You'll find it a revealing and rewarding demonstration.



Fifth Avenue All-Cloth 60/40 Bench Seat



The excitement of New Yorker interiors begins with your first glimpse from behind the new luxury steering wheel. You'll see an instrument panel that's superbly functional, with instant "read-out" gauges, and a digital clock. There's standard all cloth 60/40 split bench seating or choices of real leather-and-vinyl upholstery, and cut-pile carpeting all beautifully colour-keyed. Air conditioning, power windows, AM/FM/MX stereo radio, power steering and brakes constitute a partial list of standard features that establishes New Yorker as a luxury leader and sets its environment as a "world apart". It's yours every time you drive this elegant automobile.





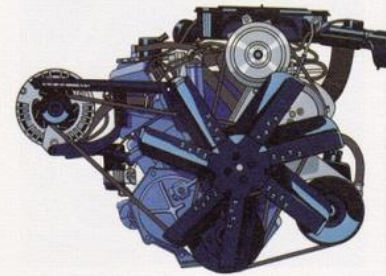
Chrysler Newport for 1981 is a beautiful expression of Chrysler ingenuity in design and construction. It's a family-size car, a luxurious car that delivers fuel-efficient performance along with its impressive room, ride and handling characteristics.

Consider what you get as standard equipment. Roomy six-passenger design. Eye-catching new grille with four rectangular, horizontally placed headlamps. Large trunk capacity. Chrysler's fuel-efficient "Super Six" 3.7-litre (225 cu. in.) engine. Wide-ratio Torqueflite automatic transmission for better fuel economy. Power steering. Power front disc brakes. New monotone exterior colours, highlighted by a new padded vinyl roof with smaller formal rear window and body side accent stripe.

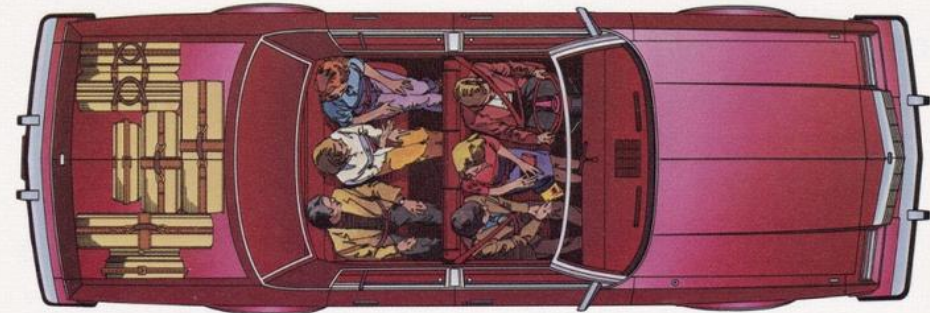
All this and more makes your Newport more luxurious . . . delivering more of the joys of owning a great automobile. Try it. At your Chrysler dealer's now.



Newport Interiors. Standard seating highlights a cloth-and-vinyl split-back bench front seat with folding centre armrest or an all-vinyl option. Newport offers as an option, 60/40 cloth-and-vinyl individually adjustable front seats with folding centre armrest, and passenger seat-back recliner. Colour choices are dark blue, heather, red or cashmere. Shag carpeting, harmonizing with interior doors, is the finishing touch.



For your Driving Needs. Designed to suit your driving. Standard on Newport is the 3.7-litre (225 cu. in.) "Super Six" engine. As an option, on Newport you can select the 5.2-litre (318 cu. in.) 8-cylinder engine in 2- or 4-barrel carburetor versions. The 5.2-litre 8-cylinder engine is standard on New Yorker. You know the kind of driving you do, and the equipment you'll want on your car, so your dealer will assist you in choosing the right engine for your needs.



NEWPORT . . . ENGINEERED FOR COMFORT & ECONOMY!

Six-Adult Capacity . . . and Comfort! All-welded "Unibody" construction design imparts strength and rigidity to the body, eliminates rattles, and allows designers to get generous "people dimensions". In spite of consider-

able weight savings and smaller exterior dimensions, there is more front and rear headroom and more rear hiproom than full-size cars of a couple of years ago.



E



F



B



C



G

Chrysler options . . . add more luxury!

A. Illuminated Vanity Mirror is one of those special "little extras" you'll appreciate more and more as you use it. Located on either sun visor, automatically lights up when you lift the cover.

B. AM/FM/MX Stereo Radio with cassette tape player provides superior reception with its Dolby® noise reduction system. Makes your favourite tape recording or radio program more of a pleasure than ever!

*Trademark, Dolby Laboratories

C. Air Conditioning. Automatic temperature control . . . with its high-capacity blower provides quick cooldown. Blower speeds and temperature controls are fingertip handy.

D. Digital Clock . . . a "must" option. You get quality crystal precision accuracy to within 60 seconds a month. Silent operation and no moving parts. (Standard New Yorker).

E. Power Seat Control. An extra measure of comfort that allows you to adjust your seat to 6 different positions.

F. Forged Aluminum Road Wheels. Add that sports car flair to your Chrysler. In motion or at rest, they give you that aggressive "made-for-the-road" look.

G. Tilt Steering. Allows easier entry and exit to all who may drive your Chrysler. Adjusts to accommodate everyone's size or preferred driving position

Chrysler Standard Equipment

AIR CONDITIONING—With manual control (New Yorker)

ALTERNATOR—60 amp., 100 amp. with optional electrically-heated rear window defroster

***ARMRESTS**—Padded, front doors, rear doors and front seat centre—mounted folding type (Newport). Front and rear seat centre—mounted folding type (New Yorker)

ASH RECEIVERS—Front and rear

BATTERY—430 amp. Maintenance Free, with built-in test indicator

***BODY**—Unibody construction combines body and frame into one solid, strong unit.

***BRAKES**—Power-assisted, front disc, rear drum

***BUMPER GUARDS**—Front and rear (New Yorker)

***BUMPER RUB STRIPS**—Front and rear

***BUMPERS**—Hydraulic energy-absorbing units restrict damage to bumpers and filler panels at impact speeds up to 8 km/h (5 mph) front and rear

CARPETING—Colour-keyed shag, front and rear passenger compartment

CHIMES—Warning for seat belts, headlights on, and key-left-in-ignition

CIGAR LIGHTER—Front (Newport) plus two more in rear (New Yorker)

CLOCK—Electronic digital (New Yorker)

COOLANT RESERVE SYSTEM

CORROSION PROTECTION—Seven-stage anti-corrosion process.

Extensive use of galvanized steel. Front wheelhouse liners of high impact plastic.

***DOORS**—Safety action recessed door handles, keyless locking system. Interlocking non override door locks (except driver's door)

EMISSION CONTROL SYSTEM—Closed crankcase ventilation. Air preheat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric-assist choke.

***GLASS**—Tinted, all windows

HEADLINING—Colour-keyed

HEATER/DEFROSTERS—With powered upper and lower level, Bi-level ventilation and heating. Provides increased comfort control and allows faster, more efficient side-window defrosting

HOOD RELEASE—Conveniently located inside

HORNS—Dual

IGNITION—Electronic Ignition System eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting (Newport). Electronic Spark Control incorporating the Electronic Ignition feature (New Yorker).

***IMPACT PROTECTION**—Protection beams in door. Improved rear impact and roll-over integrity fuel systems

***INSTRUMENT PANEL AND CONTROLS**—Woodtone instrument panel includes a padded "cluster" design with recessed controls, variable intensity lights, "key-left-in-ignition" warning chimes, integrated brake fluid pressure loss-parking brake warning indicator, battery condition indicator and locking glove box

***LIGHTS**—Dual side-by-side round headlights (concealed) on New Yorker. Dual side-by-side rectangular (Newport). Taillights, stoplights and backup lights. Side marker lights and reflectors, turn signal lights with lane change feature, 4-way emergency flasher. Courtesy light under instrument panel and dome light (Newport). Door courtesy lights and rear seat reading lights (New Yorker)

***LOCKS**—Anti-theft ignition and break-in resistant trunk lock

***MIRRORS**—Outside, flag type, manual, left and right in chrome (Newport). Outside, flag type, remote control, left in chrome (New Yorker). Inside prismatic day/night balljoint mounted with energy-absorbing lip around edge of glass.

MULTIFUNCTION COLUMN SWITCH—Turn signal control lever with integral headlight dimmer control and windshield wiper control.

PAINT—10 colours in durable Acryluster finish

POWER WINDOWS—New Yorker

RADIOS—AM/FM/MX Stereo (New Yorker)

***SEAT BELTS**—Combined lap and shoulder Unibelt system for driver and front outboard passenger. Lap belts for all remaining passengers. Colour-keyed with tension reliever feature.

***SEATS**—Cloth and vinyl bench seat with centre armrest (Newport). Cloth 60/40 seat with passenger seat-back recliner (New Yorker)

SPACE-SAVER SPARE TIRE

SPEEDOMETER—Dual calibrated (km/h and mph) with metric predominant. Distance recorder (odometer) reads in kilometres

***STEERING**—Power-assisted, impact absorbing wheel and column

STEERING WHEEL—2-spoke (Newport). 2-spoke Luxury with woodgrain rim inserts (New Yorker)

***SUN VISORS**—Left and right, padded swivel type

SUSPENSION—Torsion-Quiet Ride. Special group of rubber bushings on the fore structure, steering mechanism. Torsion bars and rear springs greatly reduce road noise. Front anti-sway bar. Torsion bars front, leaf springs rear.

TIRES—White sidewall glass-belted, radials (Newport). Wide, white sidewall, steel-belted radials (New Yorker)

TRANSMISSION—Torqueflite, automatic 3-speed

TRUNK DRESS UP—(New Yorker)

VINYL ROOF—Padded Landau (New Yorker) Full Padded (Newport)

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Newport	Split-back bench with folding centre armrest	Cloth & Vinyl	Split-back bench with folding centre armrest	All Vinyl
			60/40 split-back bench with folding centre armrest (c)	Cloth & Vinyl or All Vinyl
New Yorker	60/40 split-back bench with folding centre armrest (c)	All Cloth	60/40 split-back bench with folding centre armrest (c)	Leather & Vinyl
			60/40 split-back bench with folding centre armrest (c) (a)	Leather & Vinyl
			60/40 split-back bench with folding centre armrest (c) (b)	Cloth & Vinyl

(a) Available only with Fifth Avenue Edition and Carriage Roof Packages.

(b) Included with the Fifth Avenue Edition and Carriage Roof Packages.

(c) Includes passenger side recliner.

VOLTAGE REGULATOR—Electronic

WHEEL COVERS—Deluxe 15", Premier 15" (New Yorker)

***WHEELS**—15", safety-rim

***WINDSHIELD WIPERS/WASHERS**—Electric 2-speed with overlapping wipe pattern

***Safety Features**

Selected Optional Equipment

AIR CONDITIONING—Integral with heater system (Newport), or front unit with automatic temperature control

AUTOMATIC SPEED CONTROL

AXLE—Rear with Sure-Grip Differential

BATTERY—500 amp. Long-Life

BUMPER GUARDS—Front and rear (Newport)

CLOCK—Electronic digital (Newport)

DEFROSTER—ELECTRICALLY HEATED REAR WINDOW

ENGINE BLOCK HEATER

FLOOR MATS—Colour-keyed, front and rear

GAS CAP, LOCKING

HORN—Triad System (3-Note)

LIGHTS—Halogen Headlamp System, cornering lights. Illuminated Entry System

LITTER CONTAINER

MIRRORS—Illuminated sun visor vanity (driver or passenger sides). Right, outside, remote control, chrome (New Yorker). Left, outside, remote control, chrome (Newport). Dual, outside, remote control, chrome (Newport)

PACKAGES—There are many special Chrysler option packages available, some of which are: "Fifth Avenue Edition" Package, Air Conditioning Value Package (Newport), "Carriage Roof" Package, Heavy-Duty Package, or the Open Road Handling Package. See your dealer for full details

POWER ASSISTS—Antenna, deck-lid release, door locks, seats and windows (Newport)

RADIOS—AM, AM/FM, AM/FM/MX (available on Newport only), AM/FM/MX with CB transceiver, AM/FM/MX with 8-track tape, AM/FM/MX with search tune feature and AM/FM/MX tape cassette with Dolby® noise reduction system

***Trademark, Dolby Laboratories**

STEERING WHEELS—Tilt Steering Wheel, 2-spoke Luxury leather wrapped.

SUSPENSION, HEAVY-DUTY—Includes rear springs, front and rear shock absorbers and sway bar

TRUNK DRESS UP—(Newport)

UNDERCOATING

VINYL ROOF, FULL-PADDED—(Newport)

WHEEL COVERS—Premium or Wire

WHEELS—Forged aluminum road wheels

WINDSHIELD WIPERS—Deluxe with intermittent wipe

Ask your dealer for the complete story on the many other Chrysler available options.

CHRYSLER BASIC SPECIFICATIONS

Model Availability	New Yorker Four-Door Pillared Hardtop	Newport Four-Door Pillared Hardtop
Four-Door Pillared Hardtop	X	X

Exterior Dimensions	New Yorker Four-Door Pillared Hardtop		Newport Four-Door Pillared Hardtop	
	millimetres	inches	millimetres	inches
Wheelbase	3010	118.5	3010	118.5
Overall Length (a)	5626	221.5	5593	220.2
Overall Width	1971	77.6	1971	77.6
Overall Height (b)	1384	54.5	1384	54.5
Track—Front	1572	61.9	1572	61.9
—Rear	1575	62.0	1575	62.0
Curb Weight—Kilograms	1778		1657	
—Pounds		3920		3654

(a) Includes bumper guards.

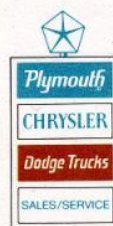
(b) Based on five passenger load.

Interior Dimensions	New Yorker Four-Door Pillared Hardtop		Newport Four-Door Pillared Hardtop	
	millimetres	inches	millimetres	inches
Effective Headroom—Front	980	38.6	970	38.2
—Rear	950	37.4	950	37.4
Effective Legroom—Front	1074	42.3	1074	42.3
—Rear	970	38.2	973	38.3
Shoulder Room—Front	1529	60.2	1549	61.0
—Rear	1527	60.1	1549	61.0
Hip Room—Front	1463	57.6	1458	57.4
—Rear	1478	58.2	1458	57.4

Luggage Compartment	New Yorker Four-Door Pillared Hardtop		Newport Four-Door Pillared Hardtop	
	millimetres	inches	millimetres	inches
Loading Height	709	27.9	709	27.9
Usable Luggage Capacity—dm ³	603		603	
—cu. ft.		21.3		21.3



An optional service contract that covers your vehicle for 5 years or 80,000 kilometres, whichever occurs first, against major power train repair bills. See your Dealer for complete details.



BUY, RENT
OR LEASE

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CNC-81-E