

# 1978 CHRYSLER

Affordable Luxury . . . a very special automobile



NEW YORKER BROUGHAM

NEWPORT





*New Yorker Brougham Two-Door Hardtop with St. Regis Package*

## Chrysler New Yorker Brougham

More than ever, the flagship and class leader of the Chrysler fleet. Available in two- and four-door hardtop styles, the New Yorker Brougham has added some styling refinements this year with the emphasis on luxury. Up front there's a chromed, diecast, divided grille with vertical bars. Grille texture inserts in the bumper match that of the main grille. A new double tape stripe follows the lower body side character line. Outside rearview mirrors and door handles are colour-

keyed to the body, and the Chrysler name appears in chrome script within the coloured portion of the driver's side mirror. In back a dual tape stripe to match the new side stripes highlights the deck lid. An added touch of style: new optional louvered wheel covers carry a distinctive central hexagonal hub theme. For classic and tasteful styling that ranks with the best on the continent, it's hard to beat the New Yorker Brougham.

### NEW YORKER INTERIORS

Sheer elegance. But, you've come to expect that from New Yorker. New interiors feature "loose pillow" cushion and back rest design seats. They are available in velour 50/50 bench

seats, with velour accents on the door trim panels. Also available in the fabled "rich Corinthian leather". Back of front seat stowage pockets are included in both these offerings. A digital clock with fluorescent display is standard. For an added touch of sporty class on Brougham, a leather-covered steering wheel is available for non-tilt steering columns.



*Standard 50/50 All Cloth Bench Seats*



*Optional 50/50 All Leather Bench Seats*







*Newport Two and Four-Door Hardtops*

## Chrysler Newport

The other half of the Chrysler full-size entry, Newport in both two- and four-door versions says its all Chrysler. It has its own special and distinctive styling touches (like available upper body side paint stripes in your choice of seven colours) and this year Newport offers six new exterior colours including three "Sunfire" metallics. Also offered are new red, silver and green vinyl roof choices.

Newport abounds with Chrysler engineering advances, too. It

rides on the tried and proven Chrysler torsion bar suspension system. Its standard 6.6 litre (400 cu. in.) 8-cylinder engine features the electronic "Lean-Burn" System for increased engine and fuel efficiency. And the torque converter in the standard automatic transmission features a new lock-up clutch that results in better fuel economy, lower transmission operating temperature, and less engine speed during highway driving. For more about these and other Newport engineering features, see your Chrysler dealer.

### INSIDE NEWPORT

Newport inside matches Newport outside in having its own distinctive and special styling touches. There's a striking new golden instrument panel that's available. Not only a pleasure to have in front of you but functional, too. Controls are easy to reach, gauges easy to read.



*Standard Cloth and Vinyl Bench Seat*



*Optional "Tuscany" 50/50 Cloth Bench Seat*

A new "Tuscany" body cloth is available for the 50/50 bench seat option in Newport. It's good looking and durable, too. The 50/50 cloth or vinyl bench seat with centre armrest offers a practical new touch also, new thin-back seat design that delivers more knee room and easier entry and exit for rear seat passengers. But to really appreciate Newport inside and outside, check your nearby Chrysler dealer. He'll be glad to show you around Newport.





## Chrysler

### Standard Equipment Features

- ALTERNATOR—60 amp. with transistorized voltage regulator
- ANTI-FREEZE—Glycol base —35°
- \*ARMRESTS—Front and rear, padded
- BATTERY—440 amp.
- \*BODY—Unibody construction combines body and frame into one solid strong unit. Seven-stage rust inhibitor process
- \*BRAKES—Dual braking system, power-assisted and self-adjusting, front and rear.  
Front—floating caliper disc  
Rear—drum type with bonded linings
- \*BUMPER GUARDS—Front and rear
- \*BUMPERS—Hydraulic bumper system sustains barrier impacts at speeds up to 8 km/h (5 m.p.h.), front and rear
- CARPET—Colour-keyed, front and rear, passenger compartments. Trunk—grey and black print rubber mat (Newport). Carpet (New Yorker Brougham)
- CLOCK—Electronic digital with fluorescent display (New Yorker Brougham)
- COOLANT RESERVE SYSTEM
- \*DOORS—Safety action inside door handles. Non-protruding keyless locking system. Non-override door locks (except driver's door)
- EMISSION CONTROL SYSTEMS—Closed crankcase ventilation. Air preheat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric-assist choke
- GAUGES—Temperature and alternator. Fuel level with light-emitting diode warning lights (New Yorker Brougham)
- HEATER/DEFROSTERS—With upper level ventilation
- HOOD RELEASE—Inside
- HORNS—Dual
- IGNITION—Electronic ignition system eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting
- \*INSTRUMENT PANEL AND CONTROLS—Padded, recessed controls. Variable intensity lights, parking brake release, bin-type glove box with integral coin holder, glove box lock, cigar lighter, master cylinder and park brake warning indicator, and key-left-in ignition warning buzzer
- INSULATION—Special insulation. Seals on hood, doors, dash panel, roof, trunk and floor pan help keep out noise and heat
- \*LIGHTS—Dual headlights (concealed New Yorker Brougham), taillights, stoplights and backup lights, side marker lights and reflectors, parking lights, turn signals, 4-way emergency flasher and passenger compartment light actuated by front and rear doors
- \*LOCKS—Anti-theft ignition and deck lid
- \*MIRRORS—Outside, rear view left. Inside, prismatic day/night, balljoint-mounted with energy-absorbing lip around edge of glass
- PAINT—13 colours in durable Acrylustre finish
- \*SEAT BELTS—Combined lap and shoulder belts for driver and front outboard passenger. Lap belts for all remaining passengers. Automatic retractors for driver and front passenger and outboard passengers in rear seat. Seat belt reminder light and buzzer for driver
- \*SEATS—Bench type with driver and passenger head restraints. Full foam. Flame-resistant cloth or vinyl. Energy-absorbing front seat back. Back latches on two-door models (automatic type on New Yorker two-door hardtop)
- \*SIDE IMPACT—Protection beam in doors
- SPEEDOMETER—Dual calibrated (km/h and MPH) with metric predominant. Distance recorder (odometer) reads in kilometres
- STEERING—Power-assisted, impact-absorbing wheel and steering column. Steering column lock
- STEERING WHEEL—Deluxe 2-spoke with woodtone insert (Newport). Luxury 3-spoke, woodgrain in rim and spokes (New Yorker Brougham)
- \*SUN VISORS—Left and right, padded swivel type
- SUSPENSION—Torsion-Quiet Ride. Special group of rubber bushings on fore structure and steering mechanism. Torsion bars and rear springs greatly reduce road noise. Front sway bar. Torsion bars front, leaf springs rear and Oriflow shock absorbers
- TRANSMISSION—Torqueflite 3-Speed Automatic
- WHEEL COVERS—Deluxe
- \*WHEELS—381 mm (15") safety-rim
- WINDOWS—Ventless side windows
- \*WINDSHIELD—Heavy laminated glass prevents inside shattering
- \*WINDSHIELD WASHERS—Dual electric
- \*WINDSHIELD WIPERS—Deluxe with intermittent wipe (New Yorker Brougham). 2-speed (Newport)
- \*Safety Features

### Selected Optional Equipment

- AIR CONDITIONING—Front unit with Automatic Temperature Control

- ALTERNATOR—100 amp.
- AUTOMATIC REAR HEIGHT CONTROL
- AUTOMATIC SPEED CONTROL
- BATTERY—500 amp. Long Life (Standard with 7.2 litre—440 cu. in. engine)
- BUMPER GUARDS—Deluxe—Front and rear
- CLOCK, ELECTRONIC DIGITAL—Standard New Yorker Brougham
- CORNERING LIGHTS
- ELECTRIC HEATED REAR WINDOW DEFROSTER—Includes 100 amp. alternator
- ENGINE BLOCK HEATERS
- GLASS, TINTED—All windows
- MIRRORS—Outside, left—remote control (Standard New Yorker Brougham). Outside, left and right—remote control. Outside, right—remote control
- PACKAGES—There are many special package options available, some of which are: Light Package, Air-Conditioning Value Package, Heavy-Duty Trailer Assist Package. See your dealer for full details
- POWER ASSISTS—Antenna, deck lid release, door locks, seats, and windows (Standard New Yorker Brougham)
- RADIOS—AM or AM/FM pushbutton, electronic AM/FM stereo with search control. AM and AM/FM with 8-track stereo tapeplayer. AM or AM/FM with 40 channel CB Transceiver
- STEERING COLUMN—Tilt and telescopic
- SUN ROOF—Power operated, includes vinyl roof
- SUN VISOR—Illuminated mirror and vanity case
- SURE-GRIP DIFFERENTIAL—Rear axle
- SUSPENSION—Heavy-duty, includes heavy-duty shock absorbers
- UNDERCOATING AND HOOD SILENCER PAD—Standard New Yorker Brougham
- VENT WINDOWS—Manual (Four-door models only)
- VINYL ROOF—Full
- VINYL ROOF CANOPY—Included with St. Regis Package (New Yorker and Newport two-door hardtops)
- WHEEL COVERS—Premier
- WHEELS—Styled road wheels
- WINDSHIELD WIPERS DELUXE—intermittent Wipe System (Standard New Yorker Brougham)
- THERE ARE MANY OTHER OPTIONS AVAILABLE. SEE YOUR DEALER FOR FULL DETAILS.

### Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Newport	Bench with fold-down centre armrest	Cloth & Vinyl	Bench with fold-down centre armrest	Vinyl
			50/50 Split Bench with individual front armrests (a) (b)	All Cloth or All Vinyl
New Yorker Brougham	50/50 Split Bench with individual front armrests (a) (b) (c)	All Cloth	50/50 Split Bench with individual front armrests (a) (b) (c)	All Leather

(a) Includes passenger seat recliner on four-door models.

(b) Includes automatic seat-back release on two-door hardtop.

(c) Includes rear seat centre armrest.



# Chrysler — Basic Specifications

Exterior Dimensions	Two-Door Hardtop		Four-Door Hardtop	
	MILLIMETRES	INCHES	MILLIMETRES	INCHES
Wheelbase	3147	123.9	3147	123.9
Overall Length (a)	5768	227.1	5867	231.0
Overall Width	2024	79.7	2019	79.5
Overall Height	1389	54.7	1389	54.7
Track—Front	1626	64.0	1626	64.0
—Rear	1610	63.4	1610	63.4
Road Clearance	119	4.7	119	4.7
Approximate Shipping Weight				
—Kilograms	1990 (b)		2020 (c)	
—Pounds		4394 (b)		4460 (c)

(a) Includes bumper guards.

(b) New Yorker Brougham — 2092 kilograms (4619 pounds).

(c) New Yorker Brougham — 2115 kilograms (4669 pounds).

Interior Dimensions	Two-Door Hardtop		Four-Door Hardtop	
	MILLIMETRES	INCHES	MILLIMETRES	INCHES
Effective Headroom—Front	963	37.9	968	38.1
—Rear	940	37.0	940	37.0
Effective Legroom—Front	1069	42.1	1072	42.2
—Rear	973	38.3	965	38.0
Shoulder Room—Front	1562	61.5	1544	60.8
—Rear	1534	60.4	1544	60.8
Hiproom—Front	1499	59.0	1483	58.4
—Rear	1468	57.8	1476	58.1

Luggage Compartment	MILLIMETRES	INCHES
Loading Height	716	28.2
Usable Space		
Estimated (dm <sup>3</sup> )	572	
(cu. ft.)		20.2

## Model Availability

	Two-Door Hardtop	Four-Door Hardtop
Newport	X	X
New Yorker Brougham	X	X

# Engine and Transmission Specifications

Engine Specifications	8 cylinder	
Displacement (litres)	6.6	7.2 (a)
(cu. in.)	400	440 (a)
Bore (millimetres)	110	110
(inches)	4.34	4.31
Stroke (millimetres)	86	92.3
(inches)	3.38	3.75
Installed Net Power (kW @ R.P.M.)	145 @ 3600	150 @ 3600
(H.P. @ R.P.M.)	195 @ 3600	200 @ 3600
Installed Net Torque (N.m @ R.P.M.)	415 @ 3200	435 @ 2000
(Pd./ft. @ R.P.M.)	305 @ 3200	320 @ 2000
Compression Ratio	8.2:1	8.2:1
Carburetor	1-4 Barrel	1-4 Barrel
Air cleaner	Silenced	Silenced
Exhaust	Single	Single
Fuel Required	Leaded or Unleaded	Leaded or Unleaded
Electronic "Lean-Burn" System	Standard	Standard
Torqueflite, 3-Speed Automatic Transmission	Standard	Standard
Engine Application by Model		
Newport	Standard	Optional
New Yorker Brougham	Standard	Optional

(a) Standard engine with Heavy-Duty Trailer Assist Package.





A.



B.



C.



D.



E.



F.



G.



H.

## SELECTED CHRYSLER OPTIONS

- A. **SUN ROOF.** Power operated to slide easily open. Gives a bright, open and airy feel reminiscent of those convertible days. Includes vinyl roof.
- B. **REAR WINDOW DEFROSTER.** A big convenience and safety feature. Clears up snow, ice or fog in minutes. Helps keep window clear too for unobstructed rear vision. Goes to work defrosting at the flick of a switch.
- C. **SPEED CONTROL.** For long drives, just set the control at the speed you desire. Great accelerator foot rest and gas saver, too. Cuts out when you accelerate, brake or disengage it.
- D. **AIR CONDITIONING.** Year round temperature control, winter,

summer, spring or fall. Automatically holds temperature you select as best for your comfort according to the weather. Soothing peace and quiet factor, too.

- E. **TILT STEERING.** Welcome comfort and convenience addition for the multi-driver car. Adjusts to fit any size person behind the wheel both for seating comfort and reach. Moves easily out of the way for ease of entry and exit.
- F. **AM/FM RADIO.** New electronic unit with search control and light-emitting diode digital display. 100 percent solid-state design. Precision tuning frequency synthesizer eliminates need for manual fine tuning.
- G. **CB RADIO.** New 40 channel citizens band (CB) transceiver in

both AM and AM/FM stereo radios. Features ease of operation, matched styling, and reduced theft potential inasmuch as the integral CB transceiver is not as easily recognized as a conventional CB radio. A fully retractable power tri-band antenna is included.

- H. **HEAVY-DUTY TRAILER ASSIST PACKAGE.** New heavy-duty trailer package assures you of the proper assist equipment selection for your towing needs. Includes high-output alternator, 3.21 axle ratio, Long Life battery, heavy-duty suspension, auxiliary transmission oil cooler, special wiring harness, variable-load turn signal flasher and wide-rim wheels. See your dealer for full details.



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