

1975 CHEVELLE

THE MID-SIZE CHEVROLET CATALYTIC CONVERTER EQUIPPED



The great advantage of the 1975 Chevelle is that it doesn't offer you just one great advantage. It offers you a combination of good things.

Mid-size. Mid-price. Comfort. Easy handling. Room for six adults. And a strong reputation for value.

There's a wide choice of Chevelles for 1975, offered in three basic series. The distinctive Malibu Classic series. The Malibu series, again the least expensive Chevelles to buy. And the sporty Laguna Type S-3.

We hope you'll find the information we have about them in this catalog helpful. We want your 1975 Chevelle to be the most satisfying new car you ever brought home.



SEE WHY MORE CANADIANS BUY CHEVROLET.

 Chevrolet



THE CLASSIC ENVIRONMENT

Fine automotive interiors are far more than simple carrying places for driver and passengers.

They're the heart of your driving enjoyment. They satisfy your taste. They comfort you. They make your drive something personal and pleasurable.

Malibu Classic offers you a fine automotive interior.

Look. It is comfortable, but not opulent. It is stylish, but not gaudy.

New insulation and sound deadening materials add to the peace and quiet of your ride.

Malibu Classic seats are molded full foam, four inches thick, with a fold-down center armrest up front.

Coverings include any of a new selection of quality fabrics or vinyls.

Carpeting is deep cut-pile. Wood-grain vinyl accents the instrument cluster. The door paneling is distinctively designed and tastefully appointed.

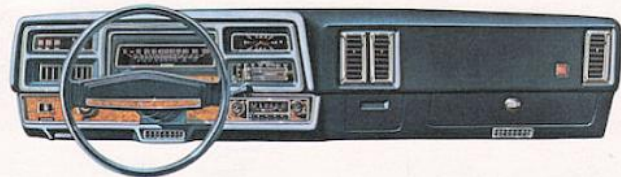
And there is room in this Classic environment for six adults.

If you haven't already done so, test drive a Malibu Classic interior.

See how satisfying it can be to surround your family with good things.

Malibu Classic interior. Shown are representations of color choices. See your Chevrolet dealer for actual fabric samples and colors.

Malibu Classic instrument panel, with new speedometer calibrated in both miles per hour (mph) and kilometers per hour (kph).



This literature is applicable only to 1975 General Motors vehicles equipped with a Catalytic Converter. Some of the equipment illustrated in this catalogue is optional at extra cost.



This may be the most satisfying new car you ever brought home.

Malibu Classic is our most distinguished Chevelle.

Coupe or sedan, it gives you all the basic advantages of mid-size

MALIBU CLASSIC

mentioned on the cover, with a character that is noticeably clean and poised and unpretentious.

1975 exterior refinements include new styling, both front and rear. Notice the new, vertical lines of the grille, and the new, bright trim around the headlights. The rectangular taillights are also new, as well as the brushed chrome panel between the taillights, and the straight line design of the rear deck lid.

The coupe, with distinctive coach windows, can also be ordered as a Landau model (shown on cover) with vinyl roof, full wheel covers, white stripe tires, color-keyed body striping and dual sport mirrors, all standard.

Steel-belted radial ply tires are standard on all 1975 Chevelles, with variable-ratio power steering standard on all models with V8 engines.

And now every Chevelle features GM's new engineering technology,

a series of innovations designed to let your

1975 Chevelle start quicker, run smoother

and cleaner, enjoy improved operating economy

and require fewer scheduled maintenance stops

than previous Chevelles.

The new Malibu Classic.

If you want the advantages of 1975 mid-size Chevelle efficiency in a package of genuine comfort and classic character, this will be the most satisfying Chevelle for you.



Left and above: Malibu Classic Coupe.

Shown on cover: Malibu Classic Landau Coupe.



Two views of the Malibu Classic Sedan.

Malibu Classic Sedan seating space in available all-vinyl.



This will be the most satisfying Chevelle for families who want all of the Malibu Classic advantages with the added convenience of four-door design.

This added convenience involves more than easy in and out. The six-window design provides excellent visibility. And the interior room provides comfortable seating for six adults.

Like every 1975 Chevelle—coupe or sedan—it also gives you the benefits of the new technological advances described on page 12.

You can choose some significant new available options this year, as well. Cruise-Master speed control helps you hold your speed at efficient levels. And a new Econominder gauge tells you when you're using more gas than necessary.

Engine selection runs from our newly refined standard 250 Six and standard 350 V8 to an available 400 V8 or 454 V8 for trailering or other special power requirements.

The mid-size, mid-price family sedan: Malibu Classic. Look at it as room you can handle nicely.

MALIBU CLASSIC SEDAN

**CENTURY
AUTO.CA**



Left: Malibu Sedan.
Right: Malibu Coupe.

Again the least expensive Chevelle to buy. For 1975, we've again added the lowest of all Chevelle prices to Malibu's list of basic advantages: mid-size, efficiency, comfort, room for six, easy handling and reputation for value.

Inside, Malibu treats you to molded, full foam seating covered with rich new pattern cloths or vinyls.

New Malibu front end styling includes a handsome new grille: grid-patterned, with a clean, vertical look. New rear styling features rectangular taillights flush with the body surface, plus our new Chevelle straight line deck lid.

We've also made engineering changes—

adjusting the suspension and steering geometry, for example—to further refine Malibu handling characteristics. Variable-ratio power steering is now standard on V8 models. Steel-belted radial ply tires are now standard on all models.

And new General Motors technological advances allow the 1975 Malibu to run more efficiently, more economically, and extends service intervals for oil, oil filter, spark plugs, chassis lubrication and transmission fluid.

You see, we want Malibu to be more than a satisfying car to buy. We want it to be a satisfying car to maintain.

MALIBU

**CENTURY
AUTO.CA**



Malibu interior
in available mixed-
tone vinyl.



Laguna's new aerodynamically styled front end is a single assembly, covered with urethane to help resist minor dents. What's more, it's mounted on hydraulic cylinders to retract as a unit on minor impact.



Standard Laguna full bench seat covered in distinctive sport cloth.



Available 4-spoke sport wheel with special instrument pack, including voltmeter, tachometer, temperature gauge and clock.



Put yourself in this picture. Available swivel bucket seats are deeply contoured for firm support, swivel up to 90° for easy in and out, adjust up to 5° forward and backward.

A brand-new look for the sportiest Chevelle of all.

Going into motion in a new Chevelle has always been a kind of outdoor sport. But the sport has never looked like this before; never this fresh, never this audacious.

The new Laguna Type S-3 is aerodynamically styled. The front end is clean and young and rakish. The Rally wheels are standard. So are the louvered coach windows and dual sport mirrors.

For quick, responsive handling, Laguna gives you standard steel-belted radials, variable-ratio power steering and Full Coil radial-tuned suspension with front and rear stabilizers.

For efficiency, it gives you all the advantages of new General Motors advanced engineering.

For your friends, it gives you room. All the room and comfort of mid-size.

And for your own personal reasons, it gives you a wide choice of available sport options. Enough to personalize your new Laguna from top to bottom.

Some of these options are shown here. A lot more are shown on pages 14 and 15.

Laguna Type S-3 will not be available at the start of 1975 production. Check your dealer for delivery information.

LAGUNA TYPE S-3



Left: Laguna Type S-3 Coupe.
Right: Laguna Type S-3 Coupe with available sport roof and body striping.

MID-SIZE CHEVELLES:

MAKING MORE SENSE THAN EVER

GM's new technological engineering program consists of a series of innovations designed to work together to make every 1975 Chevelle run leaner (with more overall economy), run cleaner (with purer exhaust emissions) and provide improved operating economy (with more everyday operating efficiency, as well as fewer recommended maintenance stops than previous Chevelles). Available new fuel-saving options can help increase your Chevelle's efficiency even more.

NEW CHEVROLET TECHNOLOGICAL ADVANCES

Extended service intervals. Compare 1974 figures with those we recommend for 1975. You not only save money, you save valuable time.

Extended Service Intervals		
	1974*	1975*
Spark plugs	6000 miles	22,500 miles
Engine oil	4 months or 6000 miles	6 months or 7500 miles
Oil filter	First 6000 miles Every 12,000 miles thereafter	First 7500 miles Every 15,000 miles thereafter
Chassis lubrication	4 months or 6000 miles	6 months or 7500 miles
Transmission fluid	24,000 miles	30,000 miles

*Based on normal driving conditions, 1975 figures are based on the use of unleaded fuel.
Check '75 Chevelle owner's manual for specific recommendation details.



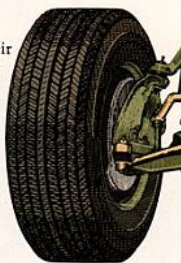
Outside Carburetor Air Induction. Cars, like people, operate better when they're taking in fresher air. Your Chevelle now induces outside air directly to the air cleaner and carburetor. Result: improved performance at all speeds, after warm-up.



GM-developed catalytic converter. Our new catalytic converter chemically changes hydrocarbon and carbon monoxide emissions into water vapour and carbon dioxide. Moreover, by moving the job of emission control to the exhaust system, it lets your Chevelle engine get back to the job it does best: delivering smooth, efficient performance.



Steel-belted radials. Their lower rolling resistance gives you longer tire service and better operating economy. They also give you improved traction on wet and snowy roads, and stiff resistance to cuts.



High Energy Ignition (HEI). Now standard on every Chevelle, HEI delivers higher voltage to spark plugs for quicker starts in cold or wet weather and more positive ignition at all engine speeds. What's more, HEI has no breaker points or ignition condenser to maintain.

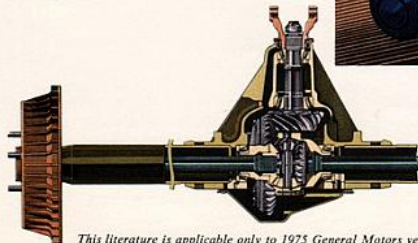
Early Fuel Evaporation. EFE directs exhaust gases back around the inlet manifold during warm-up. This not only gives you a quicker warm-up period, but also a more efficient one.

AVAILABLE FUEL-SAVING OPTIONS

Cruise-Master speed control. Set your Cruise-Master at the speed you want to maintain and it will hold that speed automatically. To disengage Cruise-Master, simply press on the brake pedal.



Highway Axle Ratio. Our new 2.56:1 axle ratio. Available with V8 engine. Helps provide additional fuel economy during extensive highway driving.



Econominder Gauge Package. This new available option has a gauge that shows you when you're using more gas than necessary. Package also includes clock, engine temperature and voltmeter gauges.

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ALL CHEVELLES HAVE:

Mechanical features.

Variable-ratio power steering (standard on all V8 models and six-cylinder models with air conditioning) • Full Coil suspension • Springs selected by computer to match each individual car's weight • Front ventilated disc brakes with audible lining wear indicator • Front ride stabilizer • Visual wear indicator on lower control arm ball joint.

Durability features.

Retracting bumper system with hydraulic cylinders, front and rear • All-welded Body by Fisher • Magic-Mirror acrylic lacquer finish • Double-panel roof, doors, hood and deck lid • Inner fenders, front and rear, offer corrosion resistance • Non-corrosive rear-end panel • Newly calibrated shock absorbers • Sealed side-terminal Energizer battery for corrosion-resistance.

Interior comfort features.

Molded full foam seating, front and rear • Cut-pile nylon carpeting • Flow-through power ventilation with large pillar relief valves to provide a continuous flow of outside air even while car is standing still with the windows up • Engine temperature sensor to delay low-speed blower operation until the engine is warmed up • Armrests front and rear.

Interior convenience features.

Foot-operated parking brake • Illuminated windshield wiper and washer, heater and defroster controls • Cigarette lighter • Speedometer calibrated in miles per hour (mph) and kilometers per hour (kph).

Occupant protection features.

Seat belts with pushbutton buckles for all passenger positions • Two combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, and inertia reel) • Two front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat back tops • Contoured windshield header • Thick-laminate windshield • Padded sun visors • Safety armrests • Safety steering wheel • Cargo-guard • Side-guard beams • Contoured roof inner panel.

Accident prevention features.

Side marker lights and reflectors (front side marker lights flash with direction signal) • Parking lights that illuminate with headlights • Four-way hazard warning flasher • Back-up lights • Lane-change feature in direction signal control • Windshield defrosters, washers and dual-speed wipers • Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Front disc brakes with audible wear indicators • Self-adjusting brakes • Dual-action safety hood latch.

Anti-theft features.

Anti-theft ignition key reminder buzzer • Anti-theft steering column lock • Inside hood latch release.

Standard with the Malibu Classic.

New headlight bezels • Bright body sill, roof drip and wheel opening moldings • Bright accented rectangular taillights • Brushed chrome between taillights • Luxurious front seat with fold-down center armrest • Color-keyed instrument cluster with rectangular dials and wood-grain vinyl accents • Color-keyed steering column and wheel • Luxury seat and upper door panel trim • Glove compartment light.

Standard with Malibu Classic Landau.

All Malibu Classic standard features, plus Landau vinyl roof, dual sport mirrors (remote-controlled on driver's side), full wheel covers, body pinstriping, white stripe tires, bumper impact strips.

Standard with Laguna Type S-3.

Retractable front end assembly, colored

POWER TEAMS

Engine	Horsepower*	Engine Usage	3-Speed	Turbo Hydra-matic
250-1 barrel Six	105	Std.	Std.	A
350-2 barrel V8	145	Std.	Std.	A
350-4 barrel V8	155	A	NA	A
400-4 barrel V8	175	A	NA	A
454-4 barrel V8	215	A	NA	A
A—Available	NA—Not Available			

*S.A.E. net horsepower ratings with catalytic converter.

Some of the equipment illustrated in this catalogue is optional at extra cost.

ALL CHEVELLES CAN HAVE:

The 1975 Chevelle offers you a wide choice of available Options and Custom Features, some of which we've listed here. Your Chevrolet dealer can answer your questions concerning availability and details of specific items.



Power Sky Roof. Touch a button and your roof slides quickly open to the sun and the air. Another touch brings the all-metal roof snugly back into position. (Coupes only.)



Rear window defogger. Flip a switch and a direct flow of inside air clears away mist or rainy day steam-up.

Intermittent windshield wiper system. Ideal for use in mist or light rain. Pulse system automatically provides a single wiper stroke at adjustable time intervals, from one to ten seconds.



Radial-tuned suspension. Specially tuned suspension system with rear stabilizer for improved handling characteristics and steering response. Standard on Laguna Type S-3.

Sport suspension. Radial-tuned Full Coil suspension combined with heavy-duty front and rear stabilizers and special shock absorbers for flatter cornering and firmer ride.

Heavy-duty suspension system. Includes heavy-duty springs for trailering and heavy loads.



Special instrumentation. Includes tachometer, voltmeter, temperature gauge, clock.



Wheels/wheel covers. Left: Rally wheels. Clean and bold and aggressive, with bright trim rings (standard on Laguna Type S-3). Center: full wheel covers. Our most popular wheel covers (standard on Malibu Classic Landau). Right: Simulated wire wheel covers, so carefully detailed that they could be mistaken for actual wire wheels.



Comfortilt steering wheel. Flip a lever and your steering wheel pivots up or down to the precise angle you find most comfortable. Release the lever and wheel is secured.



Remote-control dual mirrors. Now even your right-hand mirror can be adjusted by remote control. Shown here: remote-control right-hand sport mirror in matching body color.



Six-way power seat. Control height, distance from the steering wheel and seating angle with the touch of a button.

Power door locks. Lock and unlock all doors from either the driver or front passenger seat positions quickly, conveniently.

Power windows. Operate each window from the driver seat position.

Separate buttons located at each operating window for passengers.

Other available equipment: Cruise-Master speed control • Econometer Gauge Package • Four-Season air conditioning • 4-spoke sport steering wheel • Soft-Ray tinted glass • Power brakes • Power steering for six-cylinder models • Electric clock • Deluxe bumpers with resilient bumper strips (standard on Malibu Classic Landau and Laguna Type S-3) • AM/FM radio • AM radio • Stereo tape system with AM or AM/FM Stereo radio • Rear seat speaker • Custom Deluxe seat belts • Color-keyed floor mats • Auxiliary Lighting Group, including ashtray, glove compartment, luggage compartment, courtesy lights, mirror map light and underhood light (depending on model) plus "head-lights-on" reminder buzzer • Visor vanity mirror • Laguna Sport Roof with touring style vinyl cover • Laguna body striping.

Swivel bucket seats. Deep and contoured, for firm support. They swivel up to 90° for easy in and out. They adjust up to 5" forward and backward. Seats are shown here with center console (including shift lever and handy compartment).

Swivel bucket seats available on coupes only. Console available only on bucket seat V8 coupe models with Turbo Hydra-matic transmission.



PUT TOGETHER YOUR OWN CHEVELLE WITH THIS EASY CHECK LIST

- ☐ Malibu Classic
Landau Coupe



- ☐ Malibu Classic
Coupe



- ☐ Malibu Classic
Sedan



- ☐ Laguna Type S-3
Coupe



- ☐ Malibu Coupe



- ☐ Malibu Sedan



COLORS

Malibu Classic and Malibu: ☐ Black ☐ Bright Blue Metallic ☐ Dark Red Metallic ☐ Medium Orange Metallic ☐ Silver ☐ Antique White ☐ Cream Beige ☐ Medium Blue ☐ Midnight Blue Metallic ☐ Sandstone ☐ Medium Green ☐ Dark Green Metallic ☐ Light Gray ☐ Medium Red ☐ Dark Brown Metallic ☐ Light Saddle Metallic.

Laguna Type S-3: ☐ Black ☐ Bright Blue Metallic ☐ Dark Red Metallic ☐ Medium Orange Metallic ☐ Silver ☐ Antique White.

Two-tone Combinations available (Malibu Classic and Malibu): Antique White upper, plus ☐ Medium Blue ☐ Midnight Blue Metallic ☐ Bright Blue Metallic ☐ Sandstone ☐ Dark Green Metallic ☐ Medium Green ☐ Dark Brown Metallic ☐ Medium Orange Metallic ☐ Dark Red Metallic.

Laguna Type S-3 Body Striping available: ☐ Red ☐ Black ☐ Silver ☐ White. (Striping depends upon interior/exterior and vinyl roof color combinations.)

Vinyl Roof Covers available (Malibu Classic and Malibu): ☐ Black ☐ White ☐ Dark Blue ☐ Medium Green ☐ Dark Red ☐ Dark Brown ☐ Silver ☐ Sandstone ☐ Red.

Laguna Type S-3 Sport Roof Covers available: ☐ White ☐ Dark Red ☐ Black ☐ Silver.

INTERIORS

Malibu Classic: Ribbed cloth in ☐ Black ☐ Blue ☐ Green ☐ Graystone ☐ Red. Vinyl in ☐ Black ☐ Blue ☐ Sandstone ☐ Saddle. **Swivel Bucket Seats available** (coupes only): Cloth in ☐ Black ☐ Red. Vinyl in ☐ Black ☐ Blue ☐ Sandstone ☐ Saddle. **Malibu:** Pattern cloth in ☐ Black ☐ Blue. Vinyl in ☐ Black ☐ Green ☐ Sandstone ☐ Blue. **Swivel Bucket Seats available** (coupe only): Vinyl in ☐ Black ☐ Sandstone. **Laguna Type S-3:** Sport Cloth or vinyl in ☐ Black ☐ Red ☐ Saddle ☐ White (with a choice of four interior accent color combinations for seats, instrument panel and carpeting—check Dealer for details). **Swivel Bucket Seats available:** Sport Cloth or vinyl in ☐ Black ☐ Red ☐ Saddle.

POWER TEAMS

☐ 1-bbl. 250 Six (standard on all Chevelle six-cylinder models) ☐ 2-bbl. 350 V8 (standard on all Chevelle V8 models) ☐ 4-bbl. 350 V8 ☐ 4-bbl. 400 V8 ☐ 4-bbl. 454 V8 ☐ 3-Speed manual (standard with 250 Six and 2-bbl. 350 V8) ☐ Turbo Hydra-matic ☐ Positraction rear axle ☐ Highway Axle Ratio ☐ High-Altitude Axle Ratio.

POPULAR AVAILABLE OPTIONS

☐ Econominder Gauge Package ☐ Rear window defogger ☐ Power Sky Roof ☐ Intermittent windshield wiper system ☐ Radial-tuned suspension system (standard on Laguna Type S-3). ☐ AM/FM Stereo radio ☐ Special instrumentation ☐ Rally wheels ☐ Full wheel covers ☐ Deluxe bumpers ☐ Comfortilt steering wheel ☐ Remote-control mirrors ☐ Four-season air conditioning ☐ White lettered or white stripe steel-belted radial ply tires ☐ 4-spoke sport steering wheel ☐ Power brakes ☐ Power steering (standard on V8 models).

Malibu Classic and Malibu also come in exciting station wagon models, in addition to the passenger car models described in this catalog. For information on all of Chevrolet's wide range of wagons, see your dealer for the 1975 Chevrolet station wagon catalog.

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GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO

Chevrolet

