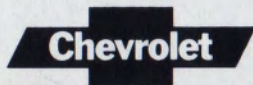


1973 CHEVROLET TRUCKS

Sportvan

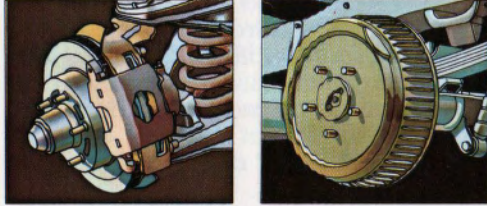


Building a better way to see the U.S.A.

Plenty of convenience standard.

Power front disc/rear drum brakes standard.

Every Sportvan has power front disc brakes with new road splash shield and finned rear drum brakes standard. Excellent fade resistance in hilly terrain and under heavy load conditions. Fast recovery, too, from effects of water.

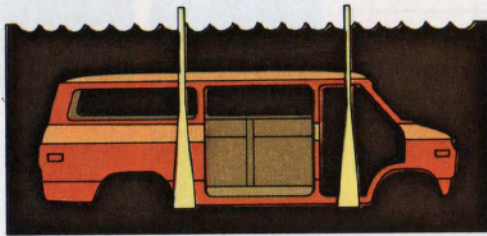


Convenient 48"-wide rear doors.

There are all kinds of ways to get in and out of a Sportvan. Including two big swing-out-type rear doors which pivot on strap-type steel hinges. Closed cell sponge rubber sealing helps keep doors watertight and weathertight. One-piece inner and outer panels add to structural rigidity.

Sportvan bodies start life with a dip in rust preventative.

Chevy Sportvan bodies are electro-coated with rust preventative before painting. Body is completely immersed in a bath of special prime paint, electrically charged to draw the rust-preventing emulsion into every corner and crevice. It makes a firm, corrosion-resistant foundation for Sportvan's lustrous baked-on acrylic enamel finish.



Sportvan's front hood helps make service easier and more economical. Just raise the hood and oil check and fill, battery and radiator, major engine components, fuel pump—27 separate items in all—are accessible.



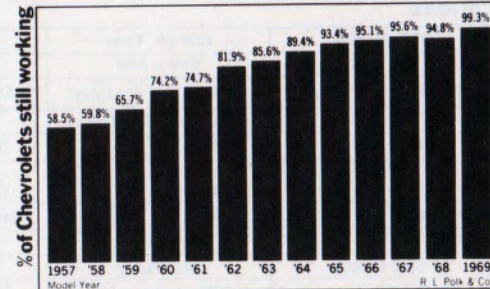
Front hood makes service checks easy.

Sportvan models now carry the added toughness of a new Salisbury 5,700-pound-capacity rear axle. This full-floating-type axle offers increased durability under heavier loads, as well as broader ratio coverage.

New Salisbury-type rear axle for Series 30 models.

Over 58% of Chevrolet's 1957 model trucks are still in use. No other make has even half, based on official industry records. Evidence of how well Chevrolets are designed. How well they're built. And how well they serve the U.S.A.

And Chevy trucks last. Here's proof:



Series 20 Sportvan.



Chevy Sportvan: Big and comfortable inside, trim outside, tough all over.

Choose from five basic Chevy Sportvans.

Chevy Sportvans come in sizes and styles to suit most any family. Choose 110" or 125" wheelbase models with 5200-5400-lb. (G10 Series) or 5700-6200-lb. (G20 Series) GVW ratings, plus a 125" wheelbase model with a 6600-8300-lb. GVW rating (G30 Series). All ride smoothly on Chevy's massive Girder Beam front suspension.

Sliding side door is standard for easy getting in and out.

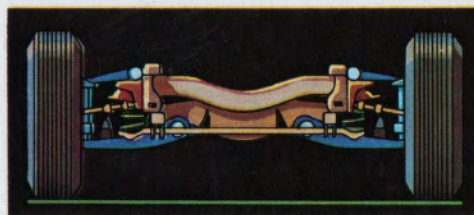
Chevy's triple-tracked sliding side door takes most of the twists and turns out of unloading either people or cargo. Only 4½ inches of clearance are required to open the door. You can pull right up to your unloading point. Save steps if you're unloading people; save carrying if you're unloading cargo.



Sportvan's rear suspension adjusts to the load.

Two-stage multi-leaf rear springs automatically adjust to the load. When riding with small or no load, rear springs flex more easily, provide a softer ride. Add passengers or cargo and spring action stiffens for a comfortably firm ride. Direct-acting shock absorbers are standard. Modified spring design for '73 features an eight-leaf assembly for the higher GVW ratings.

Chevy's Girder Beam front suspension has gotten even smoother in '73. Control arms are rubber-bushed to reduce road harshness on Series 10 and 20 models. And a tough coil spring at each wheel helps soak up most road shock before it can reach the passenger compartment. Shock is not transferred from one wheel to the other. It all makes for a quiet, smooth ride and easy handling.



Massive Girder Beam independent front suspension smooths the way.

Standard V8 on G10 models is 307 cu. in., while a powerful 350-cu.-in. V8 is standard on G20 and G30 V8 models. The 350-cu.-in. V8 is also available on G10 models. Specify a 6-cylinder model and you get Chevy's big 250-cu.-in. Six. All Sportvan engines are designed to operate on no-lead, low-lead and regular fuels.

Power availabilities up to a 350-cu.-in. V8.

Sportvan's sturdy interiors are trimmed in a choice of four new basic colors for 1973. For a utility vehicle, Sportvan packs a lot of luxury. You can order either standard, custom or Beauville trim. Beauville trim includes thick wall-to-wall carpeting, special vinyl door and sidewall trim panels with wood-grain inserts, and special wood-grain inserts with bright trim for the instrument panel. Good-looking plaid fabric and vinyl trim may be substituted for the special all-vinyl seat trim. Plaid inserts replace the wood-grain on door and sidewall panels.

Luxury interiors designed to stand up as well as stand out.

©1972—Chevrolet Motor Division, General Motors Corporation

Series 30 Sportvan, with available second and third rear seats, seats up to 12.



More convenience available on order.

Let power help take the work out of steering.

Power steering reduces steering effort for low-speed maneuvering, yet retains road feel on the highway. A Comfortilt steering wheel that can be adjusted to suit individual drivers is also available.

Smooth, dependable automatic shifting.

You can rely on one of the world's most thoroughly proved automatic transmissions—Turbo Hydra-matic—to deliver responsive performance. Three speeds forward. Steering-column-mounted selector lever.

Air conditioning.

Now you can ride in air-conditioned comfort on even the hottest days. Basic Sportvan air conditioner consists of a front-mounted recirculating unit equipped with a three-speed control switch. An additional rear overhead unit is also available and works in conjunction with the front unit. Controls for both systems are mounted on front unit.

A powerful, all-transistor radio offers high selectivity together with excellent sound fidelity. Easily adjusted pushbutton tuning.

Two bucket seats standard up front and a bench seat behind for a total seating capacity of five. Order another bench seat of the same width on Series 20 and 30 models and raise the capacity to eight or go all the way and add a full-width bench seat at the rear to make seating room for 12 adults on Series 30 models.

Choose from Sportvan's 15 exterior colors, 10 of them new for '73. In addition, 14 two-tone choices are available using white as the second color. Inside, you can choose from among four basic trim colors.

Take an even tighter grip on the road by equipping your Sportvan with a front stabilizer bar. Special tire size required on G10 and G20 models.

**Set your trip
to music with
AM radio.**

**Seating
arrangements
for up to
12 passengers.**

**Many new
color choices,
inside and out.**

**Add still more
road-gripping
stability.**

1973 SPORTVAN SPECIFICATIONS

Series	G10 (½ Ton)		G20 (¾ Ton)		G30 (1 Ton)	
GVW Ratings (Lbs.)	5200 to 5400		5700 to 6200		6600 to 8300	
	STANDARD	AVAILABLE	STANDARD	AVAILABLE	STANDARD	AVAILABLE
Front	—Type		Independent w/Coil Springs			
Suspension	—Cap (lbs.)		3200		3900	
	—Springs—Cap		1600		1700	
	—(lbs. each)				1950	
	—Shock Absorbers		Standard		Standard	
	—Stabilizer Bar		H.D.		H.D.	
			Available			
Rear	—Axle—Type		Semi-Floating		Full-Floating	
Suspension	—Cap (lbs.)		3500		5700	
	—Ratios		6-3.73 V8-3.40		6-4.56 V8-4.10	
			3.40 3.07, 3.73		3.73, 4.10 4.56	
	—Limited Slip		Positraction		Locking Differential	
	—Springs—Type		Multi-Leaf 2-Stage		Multi-Leaf 2-Stage	
	—Cap (lbs. each)		1600		2100	
	—Shock Absorbers		Standard		Standard	
			H.D.		H.D.	
Engines	*250 Six **307 V8		*250 Six **350 V8		*250 Six **350 V8	
	350 V8					
Clutches	—Dia. (in.)		* 10 #12 #150		* 11 #124 ** 12 **150	
	—Area (sq. in.)		*100 ** 11 **124		*124 ** 12 **150	
Transmissions	3-Spd.		3-Spd.		3-Spd.	
	Turbo Hydra-matic		Turbo Hydra-matic		Turbo Hydra-matic	
Brakes	—Front disc, Rear drum		Standard		Standard	
Power Brakes	Standard		Standard		Standard	
Fuel Tank	—Nominal Capacity		21			
Frame			Integral Body-Frame			
Steering	Manual		Manual		Manual	
	Power		Power		Power	
Electrical	—Battery		*45 Amp		*45 Amp	
	—Battery		**61 Amp		**61 Amp	
	—Alternator		37 Amp		37 Amp	
			42, 61 Amp		42, 61 Amp	
Wheels	—Disc wheels type		5-Stud		8-Stud	
& Tires	—Rim Width (in.)		6.0		6.75	
	—Tubeless Tires		F78-14B (110" WB) G78-14B (125" WB)		8.00-16.5-C 8.75-16.5-D 8.75-16.5-E	

*—Standard on 6-Cyl. Models. **—Standard on V8 Models. Available Equipment shown in Blue. #—Included and available only with 350 V8 engine. Tire Load Range—B (4PR), C (6PR), D (8PR), E (10PR)

Standard Colors



(M) Metallic
All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication. The right is reserved to make changes at any time in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Limitations and variations in color printing make it impossible to match exactly Chevrolet's available truck exterior paint colors. The representations shown above are examples only, and no guarantee of fidelity to actual colors should be inferred. CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT, MICHIGAN 48202. LITHO IN U.S.A.