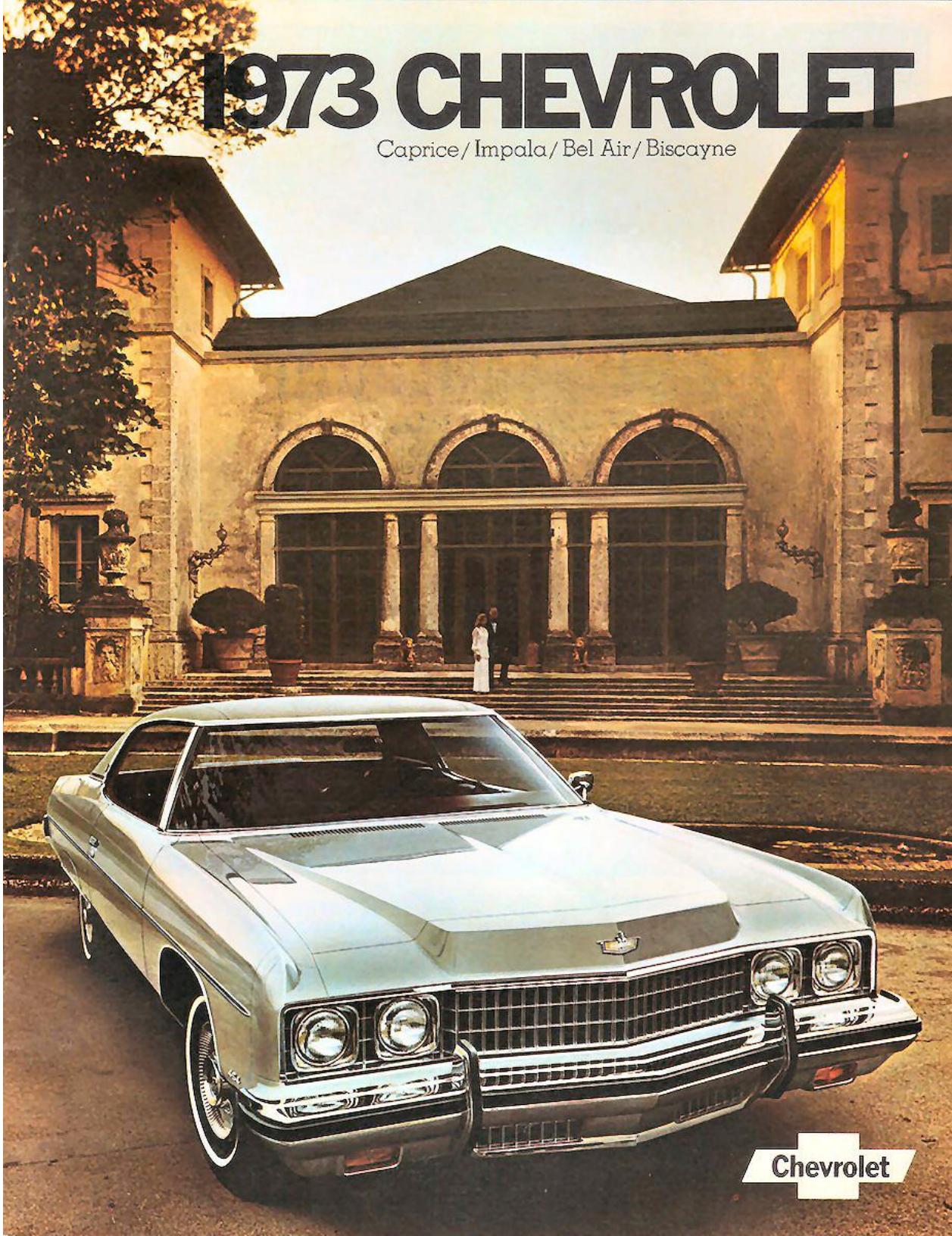


1973 CHEVROLET

Caprice / Impala / Bel Air / Biscayne



Chevrolet



Chevrolet for 1973. Perhaps you've noticed, there's a new side of Chevrolet that's been emerging quietly over the past few years. A new dimension to complement Chevrolet's well-earned reputation of dependability and economy.

We're talking about luxury. About elegance. Qualities that led us ultimately to the stately Caprice.

This year, we've carried these qualities to new heights in a new top series of distinguished Chevrolets.

Appropriately, we call the series "Caprice Classic."

Above and on front cover: The Caprice Classic Coupe.

And classic they are. These are automobiles that compare favorably, in most respects, with the most expensive cars you can buy. In dimensions. In styling. In comfort.

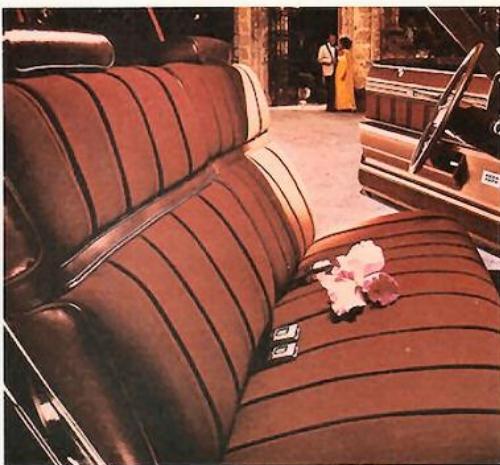
Quality, however, doesn't rest exclusively in Caprice Classic. The 1973 Impala has changed significantly to once again make it a great value: a full-size car, at a reasonable price, with a resale tradition that remains unbeatable in its field, year after year.

At the same time we haven't taken a thing away from Bel Air. In fact, we've added. Made it more of a full-size value than ever before. And, of course, we still offer the stylish and economical Biscayne.

Some of the equipment illustrated is optional at extra cost.

Caprice Classic. The new uppermost Chevrolet. "Uppermost" is a word that clearly sums up our luxurious new Caprice.

Uppermost in styling. We made it long, wide and stately with an imposing grille and subtle touches that set it apart not only from other Chevrolets but from other cars in its price range. Uppermost in its ride. Incredibly smooth and steady. The most comfortable ride we've ever constructed. Uppermost with its handsome interiors. Epitomized by an elegant reclining twin-cushion front seat that you can order on any model except convertible. Uppermost in features you'd expect to find only in the most luxurious cars. Not only variable-ratio power steering, power disc front brakes and automatic transmission, but a 400-cu.-in. V8, rear fender skirts, full wheel covers, front door assist grips on sedans and the coupe and many other luxuries.



The Caprice Classic Standard Interior.



The Caprice Classic 50/50 Reclining Split Seat.

The Caprice Classic Standard Interior. Luxury abounds everywhere in this magnificently styled interior, beginning with two elegant fabric choices for coupe, sport sedan and 4-door models: knit cloth and vinyl (shown) in red, black, blue or green; or textured cloth and vinyl in neutral. Matching deep-twist carpeting adds special luxury to the floor and bottom of doors, while a plush fold-down armrest on sedans makes the body-contoured seats seem even more comfortable.

Available Caprice Classic 50/50 Reclining Split Seat. This sumptuous interior features a twin-cushion front seat that can be ordered with 6-way power adjustment on the driver's side. The passenger section is manually adjustable fore and aft and also reclines to turn those long cross-country trips into a restful vacation. Your choice of black, green, blue or red in knit cloth and vinyl, or neutral in textured cloth and vinyl, for coupe, sport sedan and 4-door models. And with every Caprice Classic you get full foam-cushion seats and backrest, and low-profile front seat head restraints.



The Caprice Classic Sport Sedan,
with the convenience of four doors

and the stylish look of a sporty hardtop. Its tastefully refined lines

and spacious interior are sure to make it one of our most popular models.



The Caprice Classic Convertible is a sporty new offering this year. Its durable vinyl top, with a glass front plastic rear window, can be ordered in either black or white with any body color. The interior is all-vinyl in your choice of neutral, green or white.

The Caprice Classic 4-Door Sedan. This is our pillared sedan for the traditional-minded 4-door buyer. Distinctive and impressive, its classic roofline and subdued aura of luxury will attract appreciative attention.



Caprice Classic Exclusive Features.

Bright-finish vertical grid grille with special Caprice crest above the grille • Steering column and new soft-rim steering wheel, with cushioned centre, are color-keyed to the interior of the car • Automatic door light switches on sedan rear doors • New convenient assist grips on front doors of coupe and sedans • Dual-note horn (instead of single note) • Rear fender skirts • Lower body side molding and distinctive black-finish body sills • Rear body molding • Full wheel covers • Front wheel opening molding.

Standard Mechanical Features.

Engine: Turbo-Fire 400 2-barrel V8 • Transmission: 3-Speed Turbo Hydra-matic • Brakes: self-adjusting power disc/drum with ventilated front discs and finned rear drums • Dual master cylinder system with warning light and corrosion resistant brake lines • Steering: variable-ratio power steering • Suspension: advanced Full Coil suspension system with computer-selected springs to suit the weight of your particular car and new front lower control arm ball joints with wear indicators that permit a visual check of ball joint condition • Miscellaneous: wide 15" x 6" wheels with low-profile G78-15 bias belted ply tires • Sealed side-terminal energizer-type battery • Standard axle ratio, 2.73:1 • More durable Delcotron due to integral Delcotron and voltage regulator.

Interior Comfort

Advanced body mounting system to help isolate road noise and vibration • Molded full foam front and rear seat construction • Fold-down front seat centre armrest (Exclusive with Caprice Classic sedans) • Engine and transmission cushions at mounting points to isolate noise and vibrations • Acoustical inner roof panel to quiet road noises • Refined flow-through power ventilation system keeps outside air coming in, even when idling or driving with windows up • Smooth, quiet driveline to reduce annoying noise and vibration • Extra body insulation throughout for a quieter, smoother ride.

Interior Convenience.

Day-night rearview mirror • Glove compartment light • Luggage compartment light • Electric clock • Cigarette lighter • Two-speed electric windshield wipers • Inside hood release • Color-coded control panel for heater or available air conditioning.

Exterior Styling.

New triple-unit taillights with silver accents • Curved side windows with full door-glass styling • Hide-A-Way windshield wipers • Rectangular outside rearview mirror on driver's door • Hidden radio antenna built into windshield glass (when you order a factory-installed radio or tinted glass) • Front wheel opening molding • Rear fender skirt molding.

Durability

Protective inner fenders, front and rear • Double-panel steel roof • Long-life aluminized exhaust system • Open-channel rocker panels to speed up drying and resist corrosion • Long-lasting Magic-Mirror acrylic lacquer finish: Choice of 16 colors—14 new this year.



Front door vinyl assist grips are among the many elegant touches that make Caprice Classic the special car that it is.

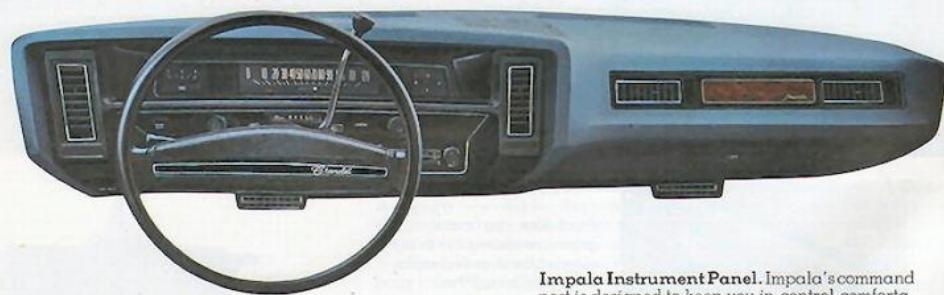
Some of the equipment illustrated is optional at extra cost.





Impala Custom Coupe

Impala Sport Coupe



Impala Instrument Panel. Impala's command post is designed to keep you in control comfortably. Dials are easy to see. Control knobs are within easy reach. Everything is arranged beautifully to add to your life of luxury in your Impala.

New Impala. Great Value.

Again, Impala comes through again with more value per dollar than ever before. With the roominess. With the ride quality. With the comfort features found only on cars costing considerably more. Which shouldn't come as any surprise. Impala has been one of Canada's most popular cars year after year, and a leader in its field when it comes to resale value. This year's highlights include new front and rear styling, an energy-

absorbing front bumper system, a smooth quiet ride, smart new interiors and options like body side molding with a black vinyl insert (a standard feature on the Custom Coupe) and a dome and reading light. Naturally, Impala's standard feature list remains impressive. For example: variable-ratio power steering, power front disc/rear drum brakes and 3-speed Turbo Hydra-matic transmission. Dollar for dollar Impala remains

one of the biggest values on the road today.

The Impala Custom Coupe (above, left). Formal styling and special features like body side molding with a black vinyl insert and front and rear wheel opening moldings.

The Impala Sport Coupe (above). Six-passenger roominess with a sporty profile. Its tasteful design includes a wider grille and rear bumpers with built-in triple-unit taillights.



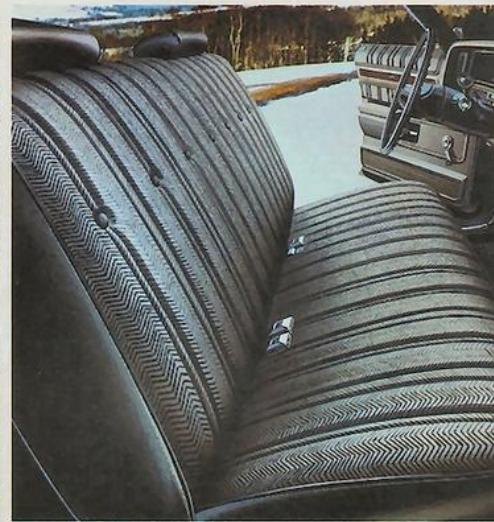
The Impala 4-door Sedan.



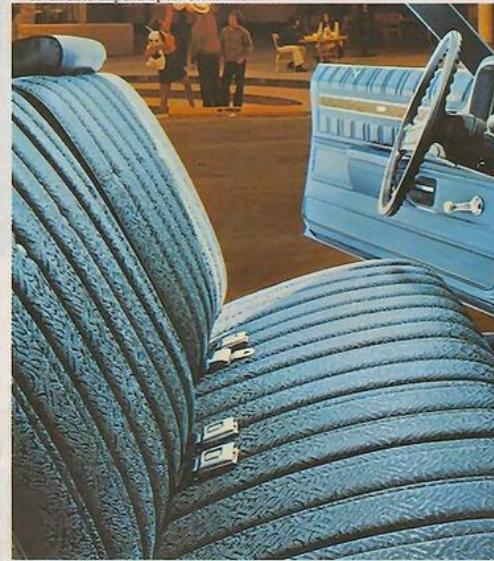
The Impala Sport Sedan.

The Impala Sport Sedan. 4-door styling that's both elegant and sporty. A combination that isn't a compromise, but a beautiful blend of looks, comfort and convenience. Plus the benefit of rear seat entrance and exit.

The Impala 4-Door Sedan. You can be just a little more conservative and have your Impala, too. However, this doesn't mean we haven't been liberal in what you get. Styling, size, comfort—it's all there.



Available Impala Sport Cloth Interior.



The Impala Standard Interior.

Available Impala Sport Cloth Interior can be ordered in all Impala models in black with smart mixed-tone seat insert panels in black-and-white herringbone pattern. Choice of black or red carpeting.

Impala Mechanical Features.

Engine: Turbo-Fire 350 2-barrel V8 • Transmission: 3-speed Turbo Hydra-matic • Brakes: power front disc and rear drums • Steering: variable-ratio power steering • Suspension: advanced Full Coil suspension system with computer-selected springs to suit the weight of your particular car • Miscellaneous: wide 15" x 6" wheels with low-profile G78-15 bias belted ply tires • Sealed side-terminal energizer-type battery • Axle ratio, 2.73: 1 • More durable Delcotron due to integral Delcotron and voltage regulator.

Interior Comfort and Convenience.

Advanced body mounting system to help isolate road noise and vibrations • Molded full foam front and rear seat construction • Acoustical double roof panel to quiet road noises • Improved flow-through power ventilation system keeps outside air coming in, even when idling or driving with windows up • Day-night rearview mirror • Glove compartment light • Luggage compartment light • Vinyl cushioned soft-rim steering wheel • Cigarette lighter • Luggage compartment mat • Two-speed electric windshield wipers.

Exterior Styling.

Silver-accented grid-pattern grille • New triple-unit taillights with silver accents • Curved side windows with full door-glass styling • Flush-style door handles • Hide-A-Way windshield wipers • Rectangular outside rearview mirror on driver's door • Hidden radio antenna built into windshield glass (with factory-installed radio or tinted glass) • Body side molding (Vinyl insert standard on Custom Coupe) • Thin windshield pillar design • Body sill moldings.

Durability.

Inner fenders, front and rear • Long-life aluminized exhaust system • Open-channel rocker panels to speed up drying and resist corrosion • Long-life Magic-Mirror acrylic lacquer finish.



Bel Air. An exceptional value in a full-size Chevrolet. Bel Air gives you big car looks and comfort, plus many of the major standard features that you find on our other big

Chevrolets. Like variable-ratio power steering, power front disc/rear drum brakes, Turbo Hydramatic transmission (with V8 models) and flow-through power ventilation.

You can be proud to drive either of our Bel Airs.

Shown above: Bel Air 4-door Sedan. Shown Below: Bel Air 2-Door Hardtop.



Bel Air Standard Interior.

The Bel Air Standard Interior. (Illustrated above). Pattern cloth and vinyl in black, medium blue or dark green. Or you can order an all-vinyl interior in black or dark green. Full foam cushions and backrests now are standard on all seats of all models. Also standard are seat and shoulder belts, deep pile carpeting and soft rim steering wheel.

Bel Air Mechanical Features. Engine: Turbo-Fire 350 2-barrel V8 or Turbo-Thrift 250 1-barrel Six on 4-Door Sedan only. Transmission: 3-speed Turbo Hydramatic with V8 engine; 3-Speed manual with Six. Brakes: power disc/drum with ventilated front discs and finned rear drums. Steering: variable-ratio power steering. Suspension: advanced Full Coil with computer-selected springs to suit the weight of your particular car. Miscellaneous:

wide 15" x 6" wheels, with low-profile G78-15 bias belted ply tires. Sealed side-terminal energizer-type battery. Standard axle ratio, 2.73:1 in V8, 3.42:1 in Six. More durable Delcotron due to integral Delcotron and voltage regulator.

Interior Comfort and Convenience. Advanced body mounting system to help isolate road noise and vibrations. Molded full foam front and rear seat construction. Double-panel roof with acoustical inner roof panel to quiet road noises. Improved flow-through power ventilation system keeps outside air coming in, even when idling or driving with windows up. Extra body insulation throughout for a quieter, smoother ride. Day-night rearview mirror. Glove compartment light. Soft rim steering

wheel. Cigarette lighter. Two-speed electric windshield wipers. Inside hood release.

Exterior Styling. Silver-accented grid-pattern grille. Dual-unit tail-lights with silver accents. Body sill moldings. Curved side windows with full door-glass styling. Flush-style door handles. Hide-A-Way windshield wipers. Rectangular outside rearview mirror on driver's door. Hidden radio antenna built into windshield glass (when you order a factory-installed radio).

Durability. Protective inner fenders at all four wheels. Long-life aluminized exhaust system. Open-channel rocker panels to speed up drying and resist corrosion. Long-lasting Magic-Mirror acrylic lacquer finish. Your choice of 16 colors—14 new.



Some of the equipment illustrated is optional at extra cost.



Biscayne 4-Door Sedan



Biscayne Interior.

Biscayne. If what you want is a full-size car that has four doors, smart styling and a remarkably smooth ride, but think you're asking for too much for the amount of money you can afford to pay, Chevrolet has your number. It's Biscayne.

The Biscayne 4-Door Sedan, like all Chevrolets, has an advanced Full-Coil suspension system with computer-selected springs. You're sure of a smooth, comfortable ride no matter how rough the road. You also enjoy the benefit of flow-through power ventilation that keeps you surrounded with refreshing outside air, even with the windows up. And just as refreshing is Biscayne's big-car spaciousness and luxury. The handsome cloth or all-vinyl interior offers you a choice of appealing colors.

As for power, Biscayne gives you a wide choice. If economy is foremost in your mind, there's a standard Turbo-Thrift 250 Six. For more get-up-and-go, you can select the Turbo-Fire 350 V8. And there's more. If you want the tops in V8 performance you can order the big Turbo-Jet 454 V8. The Biscayne 4-Door Sedan is made for people who want the benefits of big-car roominess, comfort and smooth ride at a truly reasonable price. And, Biscayne is Chevrolet value all the way.

Some of the equipment illustrated is optional at extra cost.



Caprice Estate Wagon.



Impala Wagon.



Bel Air Wagon.



Biscayne Wagon.

Caprice Estate Wagon. Distinctive from every angle, the Caprice Estate Wagon has its own very special grille featuring prominent vertical bars with bright accents and special Caprice crest above the grille. Translucent wood-grain exterior panels that allows the body color show through. Individually framed headlights. Bright roof drip, door upper frame and rear quarter window moldings. And, of course, a vanishing tailgate with power rear window that disappears.

Inside, there's extra lighting, including ash tray, courtesy and glove compartment lights. An electric clock. Color-keyed deep-twist carpeting. Cargo area side walls are trimmed in vinyl. Everything you'd expect in the top of our luxury-size wagon line.

Impala Wagon. Like all our big wagons, Impala has a new look, highlighted by a wider grille, and new front bumper with built-in parking lights.

Impala's grille is silver-accented grid pattern. Bright body side molding, roof drip and rocker panel moldings further highlight Impala as a wagon to be looked at. And used. The Glide-Away tailgate is also a feature of the Impala Wagon. You have a choice of five rich all-vinyl interiors. Cargo area side panels are molded plastic. Underfoot, deep-twist carpeting. The Impala Wagon offers much in the way of comfort and luxury.

Bel Air Wagon. The Bel Air Wagon has Chevrolet's practical vanishing tailgate that disappears out of your way when you're loading or unloading. Or, if you're trailering you needn't unhitch.

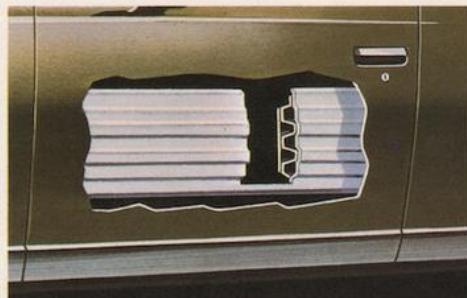
Bel Air offers you a choice of all-vinyl interiors in light neutral or saddle. You also get the underfoot comfort of deep-twist carpeting. Cargo area side panels are molded plastic, vinyl-coated painted metal on the floor.

Biscayne Wagon. If a two-seat wagon meets your passenger-carrying needs and your plans call for carrying a lot of cargo, our Biscayne Wagon could be the answer. It's our economical full-size wagon and is big on roominess, comfort and cargo capacity. The ride is smooth and the handling easy. Take a long look at the Biscayne Wagon . . . its smart styling, attractive interior . . . usefulness . . . and the value it offers in a full-size wagon.

(See our 1973 Chevrolet Wagon Catalogue for complete information on all Chevrolet Wagons.)

Caprice, Impala, Bel Air and Biscayne Standard Features.

Never has Chevrolet's value been more evident than it is in 1973. And this partial list of standard features is one of the best ways we can prove it.



Side-guard beams.

Sturdy steel rails in every door that protect you like the guard rails along a highway.



Improved power ventilation system. Keeps a controlled flow of outside air coming inside even when your car is stopped and the windows are rolled up. And this year we've improved it even more. During cold weather starts the system automatically delays low-speed blower operation until the engine warms up.

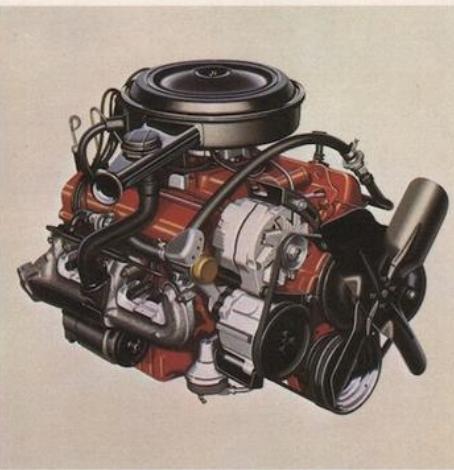


Original Position

Impact

Return

Improved front bumper. This new system retracts on minor impact and hydraulically cushions the shock.

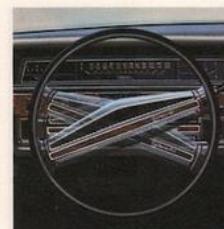


Standard Power Teams and Transmissions

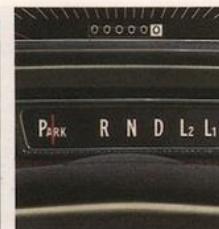
Car	Engine	SAE Net hp*	3-speed Manual	Turbo Hydra-matic (3-speed)
Biscayne & Bel Air 4-Door Sedans only	Turbo-Thrift 250 Six	100	Std.	NA
Bel Air & Impala	Turbo-Fire 350 V8	145	NA	Std.
Caprice Classic	Turbo-Fire 400 V8	150	NA	Std.

*Net horsepower ratings, in accordance with the Society of Automotive Engineers standards, represent the power output of engines as installed in the automobiles.

NOTE: All Chevrolet engines for 1973 run efficiently on no-lead, low-lead or regular fuel of 91 octane or more.



Variable-ratio power steering. Gives good road feel, turns fast and easy in tight parking situations. This year, the steering wheel has a new soft rim.



Turbo Hydra-matic transmission. Standard with a V-8 engine. It's a three-range automatic that's considered to be among the finest in the world.



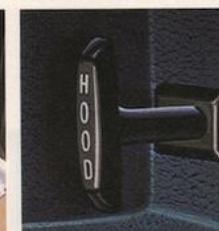
Occupant protection features. Seat belts with pushbutton buckles for all passenger positions • Single buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer).



Hide-A-Way windshield wipers and inside day-night mirror. Chevrolet's windshield wipers are tucked down under the hood. Out of the way. You don't see them. The wide-view inside day-night mirror (vinyl-edged, shatter-resistant glass and deflecting support) provides excellent rearview visibility both day and night.



Double-panel steel roof. It's there for two reasons: added protection and to help eliminate road noises. The solid steel outer roof is welded to a perforated steel inner roof, which is covered with acoustical vinyl.



Power disc/drum brake system. (Standard on all models.) On the front wheels, large fade-resistant ventilated discs. On the rear wheels, reliable finned drums. The system has a dual master cylinder, warning light and corrosion-resistant brake lines.



Full Coil Suspension. Each spring is computer-selected individually to suit the weight of the Chevrolet you buy, which varies according to the equipment you order.

Coil springs, of course, are only part of Chevrolet's totally better ride. For example, Chevrolets have a long 121.5" wheelbase and exceptionally wide stance. They also have an advanced body mounting system that separates body and frame with cushioned mountings. And precise tuning and cushioning of suspension and other components like shock absorbers, transmission and engine mounts. Everything working together to give Chevrolet exceptional handling and comfort.



AIR CONDITIONING

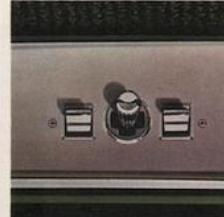
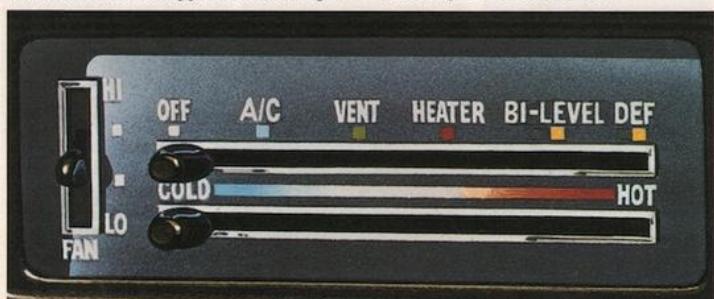
Many people think of automobile air conditioning in the same terms as commercial air conditioning. They believe it is for use during only one season of the year, the summer, when it offers welcome relief and cool comfort while driving on hot, humid days. That's because they're only aware of one quarter of the story.

The facts are, automotive air conditioning provides as many equally comforting advantages in winter, spring and fall as it does in the summer. Chevrolet offers you the choice of two air conditioning options.

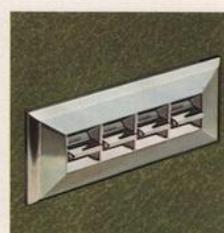
Comfortron Air Conditioning combines the comfort of air conditioning with year-round automatic climate control. You simply set the temperature dial to the desired temperature and it will be maintained, regardless of the season or outside weather conditions.

For example, set the temperature dial at 75 degrees on a winter day and a thermostatically-controlled sensor will keep the heat inside of the car controlled at 75 degrees, just the same as your house thermostat does. The dial need only be set once and normally need not be adjusted.

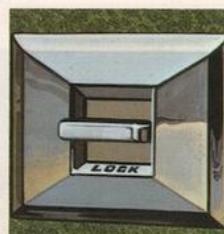
On cool, sunny days the Comfortron system when set for Bi-Level Operation, will provide warm air to the floor and cooler air out of the upper outlets. You get



Six-way Power Seat. Lets you select precisely the seat position you prefer for greatest driving comfort. Powers seat forward, back, up or down—and tilts, too. (Not available on Bel Air or Biscayne.)



Power Windows. Each window can be controlled individually by passengers or with a master switch by the driver. (Not available on Bel Air or Biscayne.)



Power Door Lock System. Driver control permits the locking or unlocking of all doors. A good reminder when carrying children that all is secure.



Radios and Tape Players. A complete choice. AM radio, AM/FM radio, AM/FM Stereo radio. And 8-track stereo tape players with either AM or AM/FM Stereo radio. Tape cartridges plug into the radio dial area.



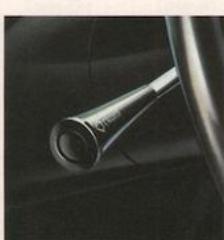
Vinyl Roof Covers. Available in seven different colors on any big Chevrolet except (naturally) the convertible. Your choice of black or white with any exterior color, or blue, chamois, green, neutral or red, depending on exterior body color. There's also a two-tone paint option for all models except the convertible: with upper colors available in white, black, blue, chamois, green, silver or beige depending on lower body color selected.



Deluxe Bumpers, with bumper guards. Hard rubber insets, front and rear, that add further to your Chevrolet's appearance and protection.



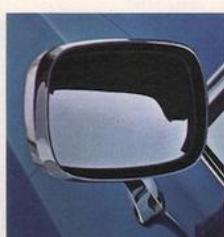
Soft-Ray Tinted Glass. Cool, soothing tint reduces glare from all your windows without shielding your view.



Dome Light. New dome light available for all models has integral twin reading light for driver and front seat passenger.



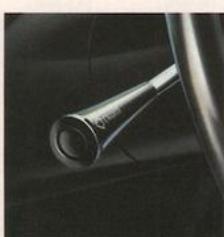
Fender Skirts. A styling touch desired by many. Which is why we've made them available on Impala, Bel Air and Biscayne. And standard on Caprice Classic.



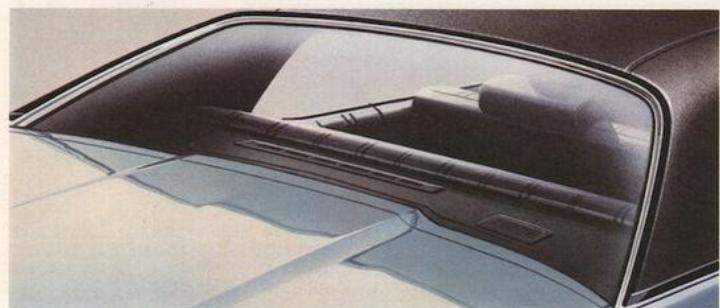
Remote-control Mirror. Adjusting your outside rearview mirror is simple with this convenient unit. You adjust it easily from where you sit, even with the window shut.



Electric Clock. This attractive and accurate electric clock (standard on Caprice Classic) enhances the appearance of the instrument panel, tells you the time at a glance.



Cruise-Master Speed Control. Once you reach the speed you want, you press a button and your car maintains it automatically. To disengage, you simply touch the brake.



Rear Window Defogger. A valuable driving aid in cold-weather driving. It helps keep the rear window free of snow, ice, frost or damp weather fogging. (Shown at right, is grille of rear speaker which is available when factory-installed radio is ordered.)



Heavy-Duty Battery. For added electrical power reserve.



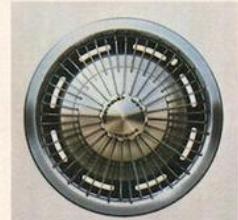
Comfortilt Steering Wheel. Adjusts with one lever to any of six different positions. Nice to have even if you're the only driver because it makes it easier to get in and out of the car. Also reduces fatigue on long trips.



Superlift Shocks. If you plan on towing a heavy load you may need them. Along with many other trailering accessories you get right where you buy your Chevrolet. Ask your dealer for a 1973 Trailering Guide brochure—it has all the details.



Heavy-Duty Radiator. Pulling a trailer increases the load your engine has to pull and the possibility of overheating. A heavy-duty radiator has greater cooling capacity to protect your engine against overheating. (Included when air conditioning is ordered).



Wire Wheel Covers. Should you happen to be the sport-minded type of driver, distinctive wire wheel covers have the appeal you're looking for.



Full Wheel Covers. You can add an extra bright touch of beauty to your Impala, Bel Air or Biscayne with these sparkling full wheel covers.



Protective Body Side Molding. Low-cost body side molding with vinyl insert protects your Chevrolet's exterior finish. (Standard on Impala Custom Coupe.)

1973 SPECIFICATIONS

	CAPRICE	IMPALA	BEL AIR	BISCAYNE
Body Styles (*V8 models only)	*Coupe *Sport Sedan *4-Door Sedan *Convertible	*Custom Coupe *Sport Coupe *Sport Sedan *4-Door Sedan	*Sport Coupe 4-Door Sedan	4-Door Sedan
Engines: Standard Six Cyl. Standard V8 Optional V8s	N.A. 400 454	N.A. 350 350 400† 454	250 350 350 454	250 350 350 454
† Available on Impala Custom Coupe only				
Transmission: Standard Optional †Std. with 6-cyl. ‡Std. with all V8s	Turbo Hydra-matic None	Turbo Hydra-matic None	†3-spd. manual	†3-spd. manual
Power Brakes: Front Dia. (ins.) Rear Dia. (ins.)	11.86 Disc 11.00 Drum	11.86 Disc 11.00 Drum	11.86 Disc 11.00 Drum	11.86 Disc 11.00 Drum
Turning Circle: Curb-to-Curb (ft.)	41.7	41.7	41.7	41.7
Energizer: Six Cylinder V8	— 61 amp.	— 61 amp.	45 amp. 61 amp.	45 amp. 61 amp.
Suspension	Coil	Coil	Coil	Coil
Frame	Perimeter	Perimeter	Perimeter	Perimeter
Wheelbase (ins.)	121.5	121.5	121.5	121.5
Overall Length (ins.)	221.9	221.9	221.9	221.9
Height (ins.)	53.7 (Coupe)	53.7 (Custom Coupe)	54.5 (Sedan)	54.5
Width (ins.)	79.5	79.5	79.5	79.5
Curb Weight (lbs.) 4-Door Sedan V8	4322	4284	4041	4041
Tread (ins.): Front Rear	64.1 64.0	64.1 64.0	64.1 64.0	64.1 64.0
Base Tire Size:	G78 x 15	G78 x 15	G78 x 15	G78 x 15
Wheel Size	15 x 6	15 x 6	15 x 6	15 x 6
Minimum Ground Clearance (ins.)	5.6	5.6	5.6	5.6
Head Room (ins.): Front Rear	38.1 37.1 (Coupe)	38.1 37.1 (Custom Coupe)	38.9 38.0 (Sedan)	38.9 38.0
Leg Room (ins.): Front Rear	42.5 35.8 (Coupe)	42.5 35.8 (Custom Coupe)	42.5 38.8 (Sedan)	42.5 38.8
Hip Room (ins.): Front Rear	62.0 56.2 (Coupe)	62.0 56.2 (Custom Coupe)	62.0 61.9 (Sedan)	62.0 61.9
Shoulder Room (ins.): Front Rear	64.3 61.4 (Coupe)	64.3 62.1 (Custom Coupe)	64.3 63.5 (Sedan)	64.3 63.5
Fuel Tank Capacity (Imp. gals.)	21.6	21.6	21.6	21.6
Usable Luggage Space (cu. ft.) 4-Door Sedan	20.5	20.5	20.5	20.5

ENGINES

	Turbo-Thrift 250 Six	Turbo-Fire 350 V8	Turbo-Fire 350 V8 Opt. L48	Turbo-Fire 400 V8 Opt. LF6	Turbo-Jet 454 V8 Opt. LS4
Displacement (cu. in.)	250	350	350	400	454
HP @ rpm (S.A.E. net)	100 @ 3600	145 @ 4000	175 @ 4000	150 @ 3200	245 @ 4000
H.P. torque (ft. lbs.) @ rpm (S.A.E. net)	175 @ 1600	255 @ 2400	260 @ 2800	295 @ 2000	375 @ 2800
Compression Ratio	8.25:1	8.5:1	8.5:1	8.5:1	8.25:1
Carburetion	1-bbl.	2-bbl.	4-bbl.	2-bbl.	4-bbl.
Fuel	Regular	Regular	Regular	Regular	Regular
Exhaust System	Single	Single	Dual†	Single	Dual†

† Except Station Wagon.

All 1973 Chevrolet engines are equipped with advanced exhaust emission control systems, and are designed to operate efficiently on all regular grade gasolines including low-lead or no-lead. In addition to the lower exhaust emissions attainable, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

The illustrations or descriptions in this literature do not necessarily show standard colors, materials and equipment. General Motors of Canada Limited reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. This right may be exercised without incurring any responsibility with regard to cars previously sold.

GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO



General Motors Progress Report

Convenience, comfort, pleasure and value for your money.

We try to do our best every year to offer a little more of all these qualities in our cars.

And we have other goals.

To build cars that help protect their occupants while helping to prevent accidents.

And to build cars that run cleaner.

General Motors is making significant progress in both these areas.

For 1973 General Motors passenger cars, for instance, have steel side guard beams protection on all doors. There is an alert system to warn the driver and his right front passenger to buckle up lap and shoulder belts. All new GM cars have improved front bumpers. And these features are standard equipment.

Cleaner running cars. Over the years, as a result of many engine improvements and the installation of various emission control systems, the amount of pollutants from our cars has been dramatically reduced in the areas of hydrocarbon emissions, carbon monoxide emissions and oxides of nitrogen. For instance, in 1973 we have added Exhaust Gas Recirculation system which will further reduce oxides of nitrogen.

In addition, all our engines are able to operate efficiently on unleaded, low leaded or any leaded regular gasoline with a research octane of 91 or higher.

Nevertheless new systems are continuously being explored and tested that should help us achieve our goals.

Meanwhile you can help by maintaining your own car in good operating condition and by having it tuned regularly.

And, in the area of safe motoring, you can help by having everyone in your car wearing seat belts when in motion and by driving defensively at all times.



GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO

Reassurance Features

OCCUPANT PROTECTION

- Seat belts with pushbutton buckles for all passenger positions
- Single-buckle seat and shoulder belts (except convertible) for driver and right front passenger with reminder light and buzzer
- Two front seat head restraints
- Energy-absorbing steering column
- Passenger-guard door locks with forward-mounted lock buttons
- Safety door latches and hinges
- Folding seat back latches
- Energy-absorbing padded instrument panel and front seat back tops
- Contoured windshield header (except conv.)
- Thick laminate windshield
- Padded sun visors
- Safety armrests
- Safety steering wheel
- Cargo guard luggage compartment
- Side-guard door beams
- Contoured full roof inner panel (except convertible)

ACCIDENT PREVENTION

- Side marker lights and reflectors (front side marker lights flash with direction signal)
- Parking lights that illuminate with headlights
- Four-way hazard warning flasher
- Backup lights
- Lane-change feature in direction signal control
- Windshield defroster, washers and dual speed wipers
- Wide-view inside day/night mirror (vinyl edged, glass and deflecting support)
- Outside rearview mirror
- Dual master cylinder brake system with warning light
- Starter safety switch
- Dual-action safety hood latch
- Improved bumper system

ANTI-THEFT

- Anti-theft ignition key warning buzzer
- Anti-theft steering column lock
- Inside hood latch release

