

1971 Chevrolet Suburbans



Totally Tougher 



Nothing takes a trailer in tow like a Chevy Suburban

You get all the pull of a pickup plus the utility and extra roominess of a king-sized station wagon. And with Chevy's famous "bump exterminator" independent front suspension, you get a smoother ride along with unmatched handling stability under a load.

Most powerful V8, biggest sixes

Suburban gives you a power choice that includes the biggest engines in the field. From a standard 145-hp six all the way up to a 300-hp V8.

High-strength ladder-type steel frames

We give you the same rugged steel frame on Suburbans that we use on Chevrolet pickups. It's a tough truck frame formed of heavy-gauge channel side members and riveted cross rails to provide optimum resiliency under towing stress.

Full-floating rear axle

All 3/4-ton Suburbans come equipped with a full-floating rear axle to provide better support when towing heavy trailers. Trailer weight is borne by the axle housing without adding additional stress to the axle shaft.

Strong like a truck plus the room of



**Plush interiors
trimmed in
color-keyed vinyls**

Thick foam-cushioned seats, padded dash, choice of four interior colors—these are but a few of the luxury touches that are standard with all Suburbans.

Seats for up to nine

And that means nine adults. All facing forward. When you order the two available bench-type rear seats. What's more, you'll have plenty of room left over to store their gear.

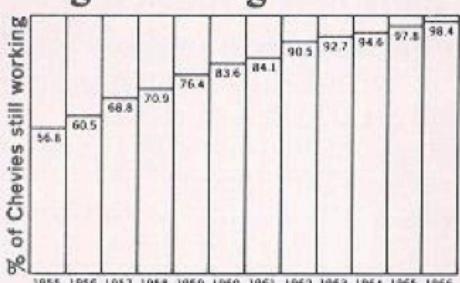
Sized right for family fun

A Chevy Suburban fits into many family activities in ways a conventional can't. What conventional wagon, for example, has room for an entire baseball team plus all its gear? Or can carry up to 3,170 lbs. of what-have-you? Available in either half- or three-quarter ton sizes. See back cover for additional information.

Full choice of power assists

You don't have to compromise, either, when it comes to adding convenience items. Things like power steering. Power brakes. Air-conditioning. And a lot more. See the full list on page 7 of this catalog.

Longer working life



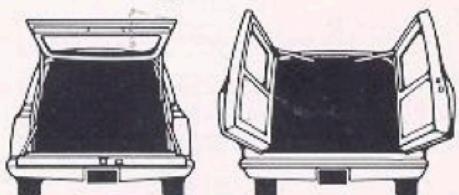
Official figures, based on R. L. Polk & Co. statistics show how Chevies outlast other trucks. Going back as far as 1955, for example, over 56% of the Chevies of that model year are still on the job. No competitive make has as many as half of its 16-year-old models still working.

**, smooth like a car...
a wagon and a half.**



We give you the load capacity of a wagon and a half

Suburban picks up where other wagons leave off. By providing 181 cubic feet of space behind the front seat. You get 51 square feet of load floor to pile in up to 3,170 lbs. That's more than one and a half times the capacity of most full-size wagons.



Choice of rear doors is highest, widest in their field

With Chevy's Suburban, you get a choice of either liftgate/tailgate or panel type rear doors for greater job-matching flexibility. Both open 57 inches wide and almost 41 inches high. Which gives you a rear door opening almost two square feet larger than other wagon-type trucks.

Convenient curbside door for easy rear entry

We designed the Suburban for the convenience of both driver and passengers. By providing two doors on the curbside. With the two available rear seats installed, rear compartment passengers can get in and out easier. Without the rear seats, driver has ready curbside access to the loadspace.

Better balance with 2-stage rear coil springs

Unique 2-stage rear coil springs automatically compensate for changing load and road conditions. As load increases, so does spring stiffness to provide a steady balanced ride all the time.

4-wheel drive to take you where the roads don't

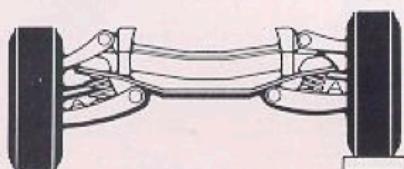
If you drive off the road, you can get up to twice the traction by ordering your Suburban with 4-wheel drive. Single-lever shift control lets you change from 2- to 4-wheel drive at will, even when the vehicle is moving. Without using the clutch. Four-wheel drive low range is also provided.



Inner fender liners thwart rust

No one is tougher on rust than we are. By building protective liners inside the front fenders, we keep rust from getting a start. They act as self-washing shields to prevent mud and slush build-up under the front end sheet metal.

Nothing else Suburban's power, capacity



Independent front suspension makes everything run smoother

We introduced the independent front suspension system to trucks ahead of anybody else. And it's worked so well that more than 95% of the trucks built with it in the last 10 years are still on the job. In the Chevrolet system, front wheels are suspended independently. Road shock gets absorbed at its source. Not passed back and forth between the wheels or back through the cab and body.

New front wheel power disc brakes

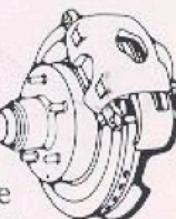
All Suburbans come with floating caliper-type self-adjusting disc brakes on front wheels. You get all this:

Longer brake life—even in the toughest kind of driving.

More fade resistance—because disc brakes run cooler,

despite heavy use.

Better vehicle control—a special three-way valve balances the entire system; proportions front and rear braking pressures; warns of pressure loss in either half of the dual brake system. New finned rear drums on series 10 dissipate heat better, too, improving fade characteristics of the total system. Power assist standard, front and rear.



Power to give you the pull of a pickup

Suburban gives you truck power others can't match, the biggest standard Six and high-

torque V8 power available up to 300 hp in our 400 V8.

ENGINE SPECIFICATIONS	250 Six	292 Six	307 V8*	307 V8**	350 V8	400 V8
Displacement (cu. in.)	250	292	307	307	350	400
Bore & Stroke (in.)	3 3/8 x 3 1/2	3 3/8 x 4 1/8	3 3/8 x 3 1/4	3 3/8 x 3 1/4	4 x 3 1/2	4 x 3 3/4
Compression Ratio	8.5 to 1	8.0 to 1	8.5 to 1	8.5 to 1	8.5 to 1	8.5 to 1
Gross Horsepower @ rpm	145 @ 4200	165 @ 4000	200 @ 4600	215 @ 4800	250 @ 4600	300 @ 4800
Net Horsepower @ rpm	110 @ 4000	125 @ 3600	135 @ 4000	135 @ 4000	170 @ 3600	240 @ 4400
Gross Torque (lbs.-ft.) @ rpm	230 @ 1600	270 @ 1600	300 @ 2400	305 @ 2800	350 @ 3000	400 @ 3200
Net Torque (lbs.-ft.) @ rpm	185 @ 1600	225 @ 2400	235 @ 2400	230 @ 2000	310 @ 2400	340 @ 3200

All engines modified to operate efficiently, and with lower exhaust emissions, on low lead content fuel.

*Series 10 **Series 20

Suburban combines capacity and convenience.



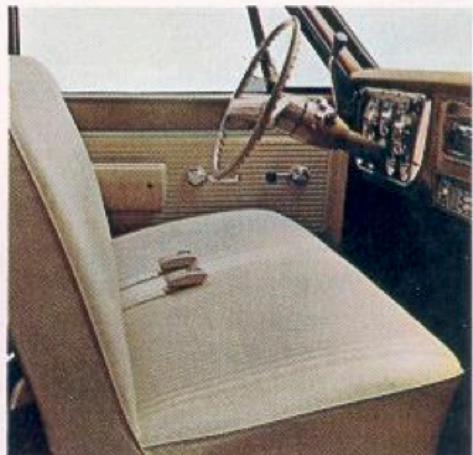
Custom Deluxe interior

Here's car-like luxury at its very best. Suburban's Custom Deluxe interior gives you all the station wagon comforts of our Custom interior and then some. For example, you sit above the rest on thick full-depth, foam-padded chair-height seats. With a view of the road through a panoramic windshield that has the widest expanse of glass in its field. Seats are trimmed in rich-looking cloth/vinyl combinations. Perforated hardboard headlining adds a touch of elegance and reduces interior

noise. Custom Deluxe interior also includes such items as vinyl cover for spare tire, extra insulation, color-keyed rubber floor mats, vinyl-trimmed door panels and sidewalls. You get a choice of four interior colors.

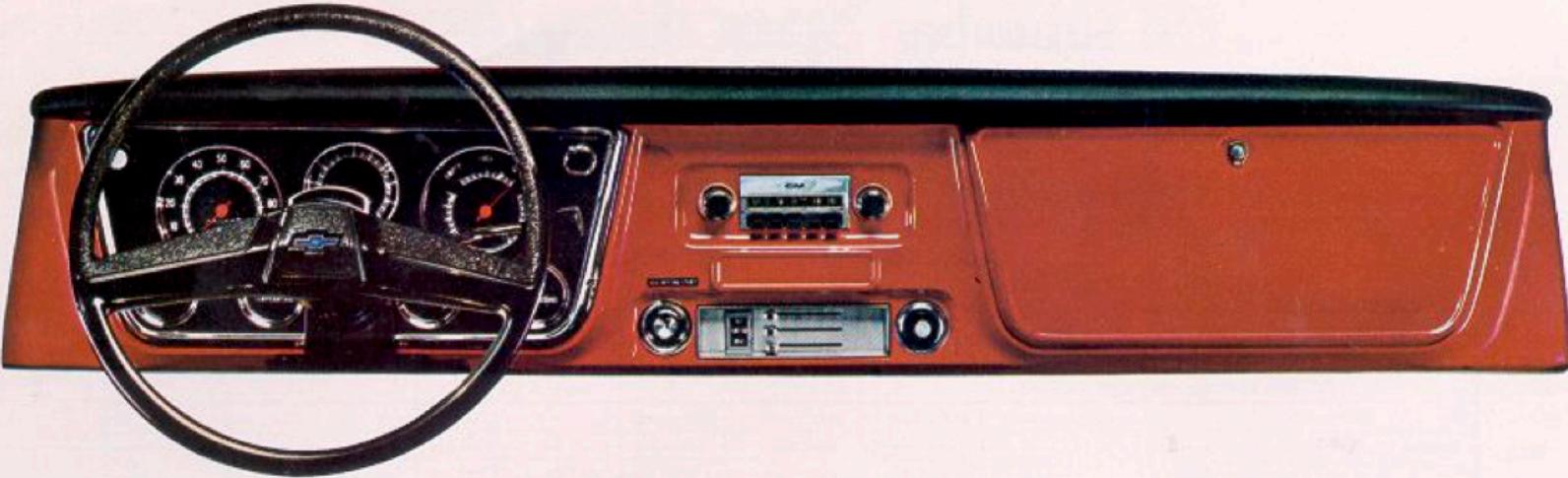
Custom interior

Once again, there's no compromise when it comes to comfort and convenience. Custom interiors feature thick foam-cushioned seats covered with tough all-vinyl fabric in a choice of six colors. There's plenty of stretch-out room on the deep wide 3-man front seat. Included with the Custom



interior are color-keyed floor mat, padded instrument panel, non-glare interior trim and a low-profile steering wheel.

**Our inside story
doesn't leave anything out.**



Comfortilt steering wheel

New Comfortilt steering wheel is available for all conventional and 4-wheel drive Suburbans with automatic or



4-speed transmissions. It allows the steering wheel to be adjusted to any of seven different angles by means of a lever on the steering column.

Turbo Hydra-matic transmission

Three-speed Turbo Hydra-matic automatically selects the most suitable ratio for the load and speed. Fully automatic, it smooths the flow of power for maximum component life. A heavy-duty radiator is included with Turbo Hydra-matic. Two-speed Powerglide is also available.

Pushbutton radio

Five pushbuttons provide quick, accurate tuning for Chevrolet's solid state transistor AM or AM/FM radios. Exceptional range is an added benefit. Perfect way to make long hours on the road pass quicker and to keep up to date on news and weather.

Limited-slip rear axles

Limited-slip rear axles are designed to transfer maximum driving power to the wheel which has the most traction. Almost a "must" if you operate in snow, mud or sand.

Air conditioning

A body-integrated air conditioning unit is available for 1971. Operating on re-circulated air, this high-capacity system has ducts located for efficient distribution of cool air to both front and rear compartments. Three-speed control allows you to regulate air flow for most comfortable cooling level.

Power steering

This handy option makes parking and low-speed maneuvering much easier. And especially on long trips, it reduces driver fatigue.

Second and third seats

If you carry more passengers than cargo you may order two additional forward-facing rear seats. Seats attach securely to truck floor and can easily be removed should you need more cargo space. One or both seats may be ordered. Fabric and color match that of truck seat.

Other available equipment

- Below-Eye-Line mirrors
- Stainless steel wheel covers
- Heavy-duty shock absorbers
- Bucket seats
- Auxiliary heater
- Trailer-equalizing hitch platform
- Front stabilizer
- Wide-base tires
- Heavy-duty Delcotron generators

Suburban extras to make everything easier.

1971 Suburban Specifications.

Series		CS/CE 10 (1/2-Ton)		CS/CE 20 (3/4-Ton)		10 (1/2-Ton) 4-Wheel Drive		20 (3/4-Ton) 4-Wheel Drive	
GVW Ratings (lbs.)		4800 to 5400		6200 to 7500		5200 to 5800		6400 to 7500	
Front Suspension	IFS with Coil Springs—Cap. (lbs.)	Standard	Optional	Standard	Optional	Standard	Optional	Standard	Optional
	2700			3000		3300		3500	
	Springs—Cap. (lbs.)	1350	1350	1500	1750	1450	1750	1600	1750
	Shock Absorbers	Standard	H.D. Opt.	Standard	H.D. Opt.	Standard	H.D. Opt.	Standard	H.D. Opt.
Stabilizer Bar		Optional							
Rear Suspension	Axle—Cap. (lbs.)	\$3500		#\$200		3300		5200	
	—Ratios	3.73	3.07, 4.11	4.57	3.54†, 4.10	3.73		4.57	4.10††
	•Coil Springs—Cap. (lbs.)	1350	2000	✓2000	3000	1800		1900	2500
	Tapered Leaf Aux. Springs—Cap. (lbs.)		500		500				
Shock Absorbers		Standard	H.D. Opt.	Standard	H.D. Opt.	Standard	H.D. Opt.	Standard	H.D. Opt.
Engines	*250 Six	292 Six	*250 Six	292 Six	*250 Six	292 Six	*250 Six	292 Six	292 Six
	**307 V8	350 V8	**307 V8	350 V8	**307 V8	350 V8	**307 V8	350 V8	350 V8
		400 V8			400 V8				
Fuel Tank	Cap. (gal.)	20.5		23.5		20.5		23.5	
Transmissions	3-spd.	4-spd.	3-spd.	4-spd.	3-spd.	4-spd.	3-spd.	4-spd.	
		Powerglide		4-spd. CR		Turbo Hyd.		Turbo Hyd.	
		Turbo Hyd.		Powerglide					
				Turbo Hyd.					
Brakes	Power		Power		Power		Power		
	Front	Disc		Disc		Disc		Disc	
	Rear	Drum		Drum		Drum		Drum	
Electrical	Battery	53 Amp-Hr.	80 Amp-Hr.	53 Amp-Hr.	80 Amp-Hr.	53 Amp-Hr.	80 Amp-Hr.	53 Amp-Hr.	80 Amp-Hr.
	Generator	37 Amp	42, 51	37 Amp	42, 61	37 Amp	42, 61	37 Amp	42, 61
Steering		Manual	Power	Manual	Power	Manual	Power	Manual	Power
Wheels & Tires	Disc Wheels—Type	5-stud		8-stud		6-stud		8-stud	
	—rim width (in.)	6.0	5.0	6.0	6.75	6.0	5.0	6.0	6.75
	Tubeless Tires—sizes	G78-15B	H78-15B	8.75-16.5	8.75-16.5	G78-15B	H78-15B	8.75-16.5	8.75-16.5
	—sizes				9.50-16.5				9.50-16.5
	Tube-Type Tires—sizes		G78-15B				G78-15B		
	—sizes		6.50-16				6.50-16		

Equipment shown in blue optional at extra cost. *Also available with Positraction or Maximum Traction differential. ▲Tubular driving on 4-wheel drive models (ratios 3.73 K10, 4.55 K20). #Also available with NoSPIN or Maximum Traction differential. *Standard on 6-cylinder models. **Standard on V8 models. •Tapered leaf on 4-wheel drive models. †Included and available only with 400 V8 option. ††Included and available only with optional 350 V8 and 4-speed or Turbo Hydra-matic transmission.

Recommended equipment for trailer towing.

Chevrolet Series	CS/CE 10			CS/CE 20			
Trailer Weight (loaded)	2000 lbs.	4000 lbs.	5000 lbs.	2000 lbs.	4000 lbs.	6000 lbs.	
Maximum GVW	6000	8000	10,000	6500	8500	11,000	
Trailer Hitch Type	Frame Mounted	Frame Mounted or Equalizer	Equalizer	Frame Mounted	Frame Mounted or Equalizer	Equalizer	
Front Suspension	Standard	Standard	Standard	Standard	Standard	Standard	
Rear Suspension	Standard	2000-lb. Springs	2000-lb. Springs	Standard	Standard	Standard	
Power Brakes	Standard	Standard	Standard	Standard	Standard	Standard	
Transmission	Turbo Hydra-matic	Turbo Hydra-matic	Turbo Hydra-matic	Turbo Hydra-matic	Turbo Hydra-matic	Turbo Hydra-matic	
Engines	250 six 292 six 307 V8	350 V8	350 V8	250 six 292 six 307 V8	350 V8 400 V8		
Electrical Generator Battery	42 amp. 80 amp.-hr.	42 amp. 80 amp.-hr.	61 amp. 80 amp.-hr.	42 amp. 80 amp.-hr.	42 amp. 80 amp.-hr.	61 amp. 80 amp.-hr.	
Tires	H78-15B	H78-15B	H78-15B	8.75-16.5-C	8.75-16.5-C	8.75-16.5-C	

Equipment shown in blue optional at extra cost.

Trailers with over 1000 lbs. weight (trailer and load) require separate trailer brakes.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication. The right is reserved to make changes at any time in prices, colors, materials, equipment, specifications and models, and also to discontinue models. CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT, MICHIGAN 48202. LITHO IN U.S.A.