



# 1969 CAMARO

PUTTING YOU FIRST KEEPS US FIRST 



**WHO NEEDS TO SAY  
"NEW" OR "BETTER"  
OR "ANNOUNCING"?**

Camaro... Chevrolet's incomparable Hugger with the wide-stance grip. Longer, wider, tougher, even quieter for 1969. Decide on a Convertible or Sport Coupe and personalize it from a long list of options and packages. A starter: New Astro Bumper that looks like it's part of the car, yet shrugs off nicks and bumps. But put it all together the way you want it, then watch the ordinary pass by.



On the cover: Camaro SS Sport Coupe with Rally Sport equipment. Above: Camaro Sport Coupe with vinyl roof and new Astro Bumper you can order. Some of the equipment illustrated is optional at extra cost.

**TO COME THIS CLOSE TO A  
CORVETTE, WE PICKED THE  
BEST SPORTS CAR BRAINS  
AROUND (OUR OWN).**

Is it really necessary to say that the competition is no longer competitive? Not when you consider what we call standard, other cars call optional. Full door-glass styling. Astro Ventilation. 140-hp Six or big 210-hp V8. Bucket seats. Carpeting. If you want more car, you'll have to go to Corvette. Or maybe Indianapolis.



Camaro Sport Coupe with vinyl top and Style Trim Group you can order. Some of the equipment illustrated is optional at extra cost.



Camaro Convertible with Rally Sport equipment.  
Some of the equipment illustrated is optional at extra cost.

## RALLY SPORT: THIS IS THE SPIRITED WAY TO CHALLENGE A ROAD. JUST ASK THE ONE WHO OWNS ONE.

One look and you can see what all the hullabaloo's about. Concealed headlights and a special grille. Rear fender louvers. Headlight washers (that's right, *headlight* washers). You can see why we added a maximum security locking system on the steering column that makes it awfully tough to steal your car. Think we outdid our competition with this one? Good thinking.



## SS: ALL-MUSCLE, ALL-CAR, WITHOUT A TACKY PIECE OF GINGERBREAD ANYWHERE.

Nobody else can come close to Camaro SS. Fat tires. Power disc brakes. Special Hood. Sport striping. Special suspension. Big power. Special 3-Speed transmission with floor shifter. Camaro SS: what the younger generation is coming to because it's about as close as you can come to a pure sports car and still get a back seat and trunk in the deal. We have only one more thing to say: drive it!



Camaro SS Sport Coupe.

Some of the equipment illustrated is optional at extra cost.

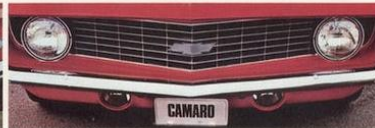




The command post.



Camaro, from the rear.



New grille and parking lights.



The Camaro Rally Sport from the side.



The Rally Sport's rear trim.



SS head with simulated ports.



Concealed headlights, open.

Concealed headlights, closed.



Rear trim on the SS.



Body side trim on SS.

## CAMARO

If Camaro looks longer and wider this year, that's because it is. Result: a steadier stance than anything else for this kind of money. There are bucket seats, carpeting, an improved Astro Ventilation system that admits outside air through new rectangular

instrument panel vent ports, a wide range of Magic-Mirror colors, 25 power team combinations and a new larger tire design. Other refinements you can't see make Camaro so quiet that other sportsters wish they had our secret.

## INTERIORS

Look. That's the only way to appreciate Camaro's new interiors. You'd think that this is a luxury car, not a lithe and lean sportster. Those tough bucket seats are even more comfortable, and included this year are color-keyed head restraints. The new instrument panel is easy to read and functional (for even more dials to keep track of things, order the special instrumentation package). Our interior choices for '69: STANDARD INTERIOR. All-vinyl

bucket seats, matching door and sidewall panels and deep-twist carpeting. Colors: black, ivory-black, blue, red, medium green and dark green. CUSTOM INTERIOR. In addition to the features listed, you get bright pedal trim, glove compartment light, the look of wood on instrument panel and steering wheel, special body insulation, luggage compartment mat, built-in armrests, carpeted lower door panels, and an assist handle on the

## RALLY SPORT

Order a Rally Sport and you'll get features like a unique grille with concealed headlights, bright accented simulated rear fender louvers, fender striping, RS emblems all around, wheel opening moldings, black body sill, steering wheel with RS emblem, chrome-accented tail and

parking lights, headlight washers, and backup lights mounted below the rear bumper. Sport Coupe includes roof drip molding. If you want to look like you wrote the book on sportiness, you may specify the SS option — all by itself or with this one.

## EXTRAS

HEADLIGHT WASHERS. Included with Rally Sport. Optional with other Camaro models. Press a button and presto — pulsating jets of water automatically clean your headlights. Washers may be used while car is in motion. ASTRO BUMPER. This new color-matched resilient front bumper makes your Camaro a distinct departure from the usual. ALL-TRANSISTOR RADIOS. Choose from three pushbutton models — AM, AM-FM or AM-FM stereo. FENDER STRIPING. Narrow striping around the front edge of each wheel opening accents Camaro's new lines.

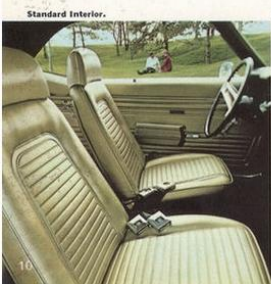
## SS

Camaro SS. The one with a name like the hiss of a snake. Get big power: a 300-hp Turbo-Fire 350 V8. Then, the rest comes easy because it all comes with the car. Special 3-Speed transmission. Sport striping. Special heavily insulated hood. New white lettered wide-oval

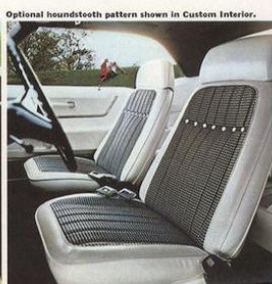
tires. Wide wheels. Beefed-up suspension. Power disc brakes. SS identification. Chrome engine accents. Two-spoke steering wheel with SS emblem. Bright-accented simulated rear fender louvers. Black body sill. Chrome accents in the right places.

Included in Rally Sport and Style Trim Group. Not available with "SS" or Sport Striping. SPORT STRIPING. Tapered striping along each front fender. Included with Camaro SS. FRONT ACCENT STRIPING. This wide band and stripe extends across the nose and down the centre of the hood. Available with fender striping. STYLE TRIM GROUP. Fender striping, bright accented rear fender louvers, front and rear wheel opening moldings, black body sill, taillight accents and roof drip molding on Sport Coupe. These items are included with Rally Sport. FLOOR-MOUNTED SHIFT. Available with standard 3-Speed

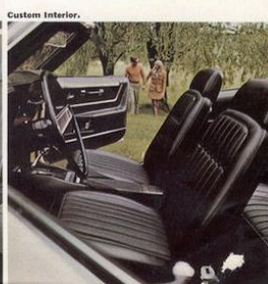
transmission. Standard with Special 3-Speed and 4-Speed. POWER STEERING. New variable ratio power steering option provides more responsive maneuverability while turning or parking. Does not affect straight-ahead road feel. Special Steering Option, for even faster response, is also available. Included with Camaro SS. POWER BRAKES. Large vacuum unit reduces pedal effort. Two power disc brake options are also available. The front wheel disc option, included with Camaro SS, provides sure braking power and cools faster, reduces fading and shrugs off dampness. Just like Corvette, you can get discs on all 4 wheels. Performance?



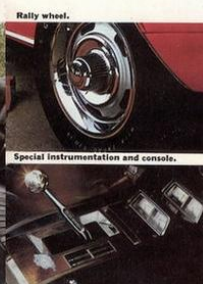
Standard interior.



Optional houndstooth pattern shown in Custom interior.



Custom interior.



Rally wheel.



Vinyl roof cover with a new styling touch.



Sport striping.

Special instrumentation and console.



# THIS IS HOW YOU CAN MAKE YOUR CAMARO A SPORTING PROPOSITION.

You can build your Camaro from an economical family car all the way to a high performance sportster with a name to match: Z/28. Read over our power team choices and pick the one that matches your idea of a car. We'll start with our strongest. Z/28 Camaro. This is our mean streak. A tough car to catch, a hard car to beat. Z/28 is a high-performance option package for the Camaro Sport Coupe. Includes a special 290-hp Turbo-Fire 302 V8, quick-ratio steering, special suspension, F70 x 15 high-performance tires, special rally striping, Z/28 emblems and more. Also included are power disc brakes and 4-Speed transmission with Hurst linkage floor-mounted shifter.

## 1969 STANDARD SAFETY FEATURES

- Energy absorbing steering column • Seat belts with pushbutton buckles for all passenger positions
- Driver and right front passenger shoulder belts with pushbutton buckles and special storage provision (except convertibles) • Two front seat head restraints • Passenger guard door locks—with forward mounted lock buttons • Four-way hazard warning flasher • Dual master cylinder brake system with warning light and corrosion resistant brake lines • Folding seat back latches • Dual speed windshield wipers and washers • Dual action safety hood latch • Outside rear view mirror • Backup lights • Side marker lights and parking lamps that illuminate with headlamps • Energy absorbing instrument panel • Padded sun visors • Reduced glare instrument panel top, inside windshield moldings, horn buttons, steering wheel hub, and windshield wiper arms and blades • Wide inside day-night mirror with deflecting base • Lane change feature in direction signal control • Safety arm rests • Thick laminate windshield • Soft, low-profile window control knobs, coat hooks, dome lamp • Padded front seat back tops • Smooth contoured door and window regulator handles • Anti-theft ignition key warning buzzer • Anti-theft ignition, steering and transmission lock • Starter safety switch on all transmissions • Tire safety rim • Safety door latches and hinges • Uniform shift quadrant.

## SPECIFICATIONS

Body Styles	Sport Coupe	Convertible	Chassis	Coupe	Convertible
<b>Engines</b>			Suspension		Coil
Std. Six	230		Front		Mono Leaf
V8	327		Rear		Single Leaf
Optional			Frame		Unitized with Partial Frame
Six	250		Wheelbase		108.0
V8	350		Length O/All (in.)		186.0
	350		Height (in.)	51.6	
	396		Width (in.)		74.0
<b>Transmissions</b>			Curb Weight		
Std.	3-spd.		Six lbs.		
Opt.	(L6 & Base V8 only)		V8 lbs.	3005	3255
	H.D. 3 spd.			3145	3395
	4-spd.		Tread Front (in.)		59.6
	*Torque Drive		Rear (in.)		59.5
	Powerglide		Tire Base		E 78 x 14*
	Turbo Hydra-matic		Wheel Size		14 x 6
*Six cyl. only.			Road Clearance	5.1	5.1
<b>Brakes</b>			Headroom		
Drum Size			Front	37.0	37.5
Front (in.)	9.5 x 2.5		Rear	36.7	36.8
Rear (in.)	9.5 x 2.0		Legroom		
Lining Area			Front		42.5
Total sq. in.	168.9		Rear	29.2	29.5
Steering Gear Ratios			Hiproom		
Manual Std. O/All	28.3:1		Front		56.3
Power Std.	NA		Rear	54.6	47.5
Power variable-ratio	15.5:1/11.8:1		Shoulder Room		
Turning Circle			Front		56.5
Wall to Wall	38.8		Rear	53.6	47.3
Curb to Curb	37.4		Fuel Tank Cap. Gal.		15
<b>Energizer</b>			Usable Luggage Space cu. ft.	8.5	6.1
Std. Six	12 v 45 amp. hr.				
Std. V8	12 v 45 amp. hr.				
Optional V8 s	12 v 61 amp. hr.				

\*Wide oval F70 x 14 white lettered tires with 14 x 7 wheels included on Camaro SS.

	*140 hp Turbo-Thrift 230 Six	155 hp Turbo-Thrift 250 Six	*210 hp Turbo-Fire 327 V8	255 hp Turbo-Fire 350	300 hp Turbo-Fire 350 V8	325 hp Turbo-Jet 396 V8
<b>Engines</b>						
Displ. cu. in.	230	250	327	350	350	396
HP @ RPM	140 @ 4400	155 @ 4200	210 @ 4600	255 @ 4800	300 @ 4800	325 @ 4800
Torque @ RPM ft./lbs.	220 @ 1600	235 @ 1600	320 @ 2400	365 @ 3200	380 @ 3200	410 @ 3200
Comp. Ratio	8.5:1	8.5:1	9.0:1	9.0:1	10.25:1	10.25:1
Carburetion	1-bbl.	1-bbl.	2-bbl.	4-bbl.	4-bbl.	4-bbl.
Bore and Stroke (in.)	3.875 x 3.25	3.875 x 3.53	4.00 x 3.25	4.00 x 3.48	4.0 x 3.48	4.094 x 3.76
Fuel	Reg.	Reg.	Reg.	Reg.	Prem.	Prem.
Oil System Capacity	3.3	3.3	3.3	3.3	3.3	3.3
Qts. (Less Filter)						
Cooling System Cap. Qts.	10.8	10.8	14.2	13.3	13.3	19.2
Exhaust System	Single	Single	Single	Single	Dual	Dual
Valve Lifters	Hyd.	Hyd.	Hyd.	Hyd.	Hyd.	Hyd.
Clutch Dia. (in.)	9.12	9.12	10.34	10.34	11.0	11.0
*Standard engines.						
<b>Base Axle Ratios</b>						
Std. 3 speed	3.08	3.08	3.08	NA	NA	NA
HD 3 speed	NA	NA	NA	3.31	3.31	3.07
4 speed	3.08	3.08	3.08	3.31	3.31	3.07
*Torque Dr.	2.73	2.73	NA	NA	NA	NA
Powerglide	2.73	2.73	2.73	3.08	3.08	NA
Turbo Hydra-matic	2.73	2.73	2.73	3.08	3.08	3.07
*Six cylinder models only.						

Positraction required for 3.73, 4.10 (special ratios), optional all others

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Every Camaro has to make it before we mark it.



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