

09



CHEVY IMPALA







## IMPALA. WHERE LUXURY CAR MEETS SPORT SEDAN.

Over the years, millions of people have chosen the sporty and spacious Impala. And the reasons are many. Standard in LS and 1LT, the 3.5L V6 gas engine has an **EPA ESTIMATED MPG 29 HIGHWAY**. | Every Impala offers the security of **ONSTAR**<sup>1</sup> with a one-year Safe & Sound Plan. | The 2009 Impala earned a **FIVE-STAR**<sup>2</sup> frontal crash test rating. | The StabiliTrak Electronic Stability Control System is standard on 2LT, LTZ and SS, and **4-WHEEL ABS**

**WITH TRACTION CONTROL** is standard on all models. | **ACTIVE FUEL MANAGEMENT** (standard on SS) changes between four and eight cylinders depending on driving conditions and, when combined with the 303-hp 5.3L small block V8 engine, delivers power and efficiency. | Impala has the best coverage in America: a 100,000 mile/5-year<sup>3</sup> transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

<sup>1</sup> Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. <sup>2</sup> Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). <sup>3</sup> Whichever comes first. See dealer for details.



Standard in LS and 1LT, the 3.5L V6 engine can run on either gasoline or E85 and carries with it EPA estimated MPG numbers you'll appreciate: 18 city, 29 highway (gasoline) or 14 city, 22 highway (E85).



The 5.3L small block V8 (above) in SS is more efficient in providing the energy to move the vehicle when only four cylinders are operating. The small block V8 has an EPA estimated MPG 16 city, 24 highway.





*Who says a sedan can't transform into a weekend utility vehicle? It's time to bend that rule. It's time for new thinking. Impala 2LT, LTZ and SS have a rear seat that flips, folds and flips back again ... in seconds. Also available in 1LT (requires Luxury Edition Package).*

## WHERE FLEXIBILITY IS A TRUE MEASURE OF LUXURY.

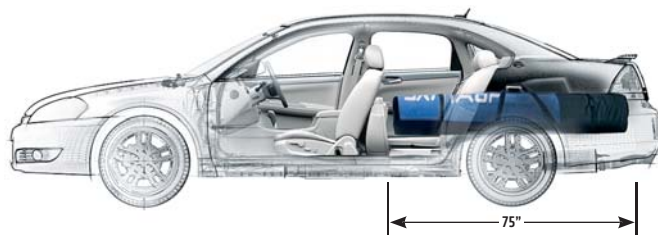
In Impala LTZ, contoured, heated front buckets with leather-appointed seating surround you in comfort. | XM Radio<sup>1</sup> with three trial months (standard in all models) and an eight-speaker **BOSE® SOUND SYSTEM** enhance your entertainment options. | NEW **BLUETOOTH®** wireless technology for select compatible phones<sup>2</sup> lets you answer and end calls without touching your compatible mobile phone (when equipped). Standard in 2LT, LTZ and SS.

1 XM is available only in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately after three trial months. All fees and programming subject to change. For more information, visit gm.xmradio.com. 2 The Bluetooth word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Chevrolet is under license. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. 3 Based on 2008 GM Large Car segment. 4 Cargo and load capacity limited by weight and distribution.

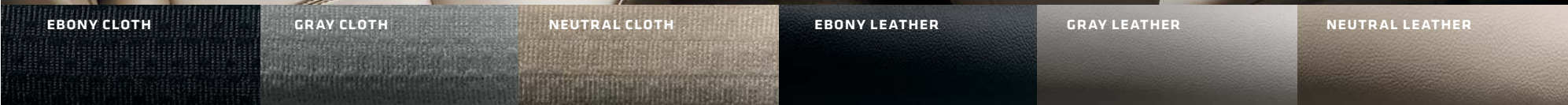


Impala is the only car in its class<sup>3</sup> to offer the convenience and added versatility of flip-and-fold-flat rear seats. The 60/40 seat accommodates three passengers in its normal position. Pull up either seat cushion – or both – to reveal a composite storage tray that runs the entire width of the rear floor. Fold down both rear seatbacks, and a flat load floor is created, providing additional cargo-carrying capability.

The flip-and-fold-flat rear seat in Impala LTZ includes 60/40 split-folding rear seatbacks, allowing for several cargo configurations. When both sides are folded flat, an extended load floor is created to transport long items – such as ski bags up to 75 inches long<sup>4</sup> – with ease.



Impala LTZ interior in Neutral. Shown with standard leather-appointed seats, including heated front buckets.







★★★★★  
FIVE-STAR  
FRONTAL CRASH  
TEST RATING<sup>1</sup>

## STABILITRAK IN YOUR CORNER. ONSTAR AT YOUR COMMAND.

You'll feel secure with Impala surrounding you. | The **STABILITRAK ELECTRONIC STABILITY CONTROL SYSTEM** (standard on 2LT, LTZ and SS) helps improve vehicle stability, particularly during emergency maneuvers. | This system works in conjunction with Impala's four-wheel ABS and **ELECTRONIC TRACTION CONTROL**. | A **TIRE PRESSURE MONITOR** measures the air pressure in each of the four tires (excludes spare tire). If any tire drops below a specified pressure, the system displays a warning in the **DRIVER INFORMATION CENTER**.



Every Impala features dual-stage frontal air bags, a right-front Passenger Sensing System and new thorax side-impact air bags for the driver and right-front passenger plus head-curtain side-impact air bags for outboard front and rear passengers.<sup>3</sup>

That's important, because properly inflated tires can improve gas mileage by up to three percent.<sup>2</sup> | And it's good to know that the 2009 Impala earned the highest possible U.S. government rating for frontal crash safety – **FIVE STARS**.<sup>1</sup>



Every Impala features a Driver Information Center (DIC) with readouts for engine oil life, tire pressure and trip odometer. LT, LTZ and SS also have an electronic compass and outside temperature display.

<sup>1</sup> Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). <sup>2</sup> Source: [fuelconomy.gov](http://fuelconomy.gov). <sup>3</sup> A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information. <sup>4</sup> Call 1-888-4ONSTAR (1-888-466-7827) or visit [onstar.com](http://onstar.com) for details and system limitations. OnStar acts as a link to existing emergency service providers. <sup>5</sup> Not available in certain areas. Visit [onstar.com](http://onstar.com) for coverage maps. <sup>6</sup> Remote Door Unlock success varies with conditions.

**On** Every Impala provides peace of mind with OnStar<sup>4</sup> (standard for one year) to help protect you and your family on the road with nine safety and security features. Turn-by-Turn Navigation<sup>5</sup> (included with the one-year Directions & Connections Plan) is standard with the Luxury Edition Package for 1LT. An OnStar Advisor is ready to help in a variety of situations, whether you've locked your keys in your car<sup>6</sup> or you have a flat tire. And with Automatic Crash Response, if you're in a crash, built-in vehicle sensors can automatically alert an OnStar Advisor who is immediately connected into your vehicle and can request emergency help be sent to your exact location.





*Impala is E85<sup>1</sup>-capable and that's a good thing – E85 is a cleaner-burning, mostly renewable fuel source made primarily from U.S.-grown biomaterial, such as corn or other grain products. The E85 FlexFuel 3.5L V6 engine on 1LT has an EPA estimated MPG 18 city, 29 highway (gasoline) or 14 city, 22 highway (E85). FlexFuel engines are standard on LS, 2LT and LTZ (not available on SS).*

## IMPALA LT. WHERE YOU'LL ENJOY THE UNEXPECTED.

Impala LT has more interior room (with available seating for up to six) and more cargo room than Toyota Camry. | And, unlike any Toyota or Honda, Impala LT is **E85<sup>1</sup> FLEXFUEL-CAPABLE**, which helps lessen American dependence on petroleum. | Plus, you'll enjoy upscale conveniences, including a factory-installed remote vehicle starter system, **ONSTAR<sup>2</sup>** with a one-year Safe & Sound Plan and **XM RADIO<sup>3</sup>** with three trial months. | Dual-zone temperature controls, a Driver Information Center with an electronic compass and an **OIL-LIFE MONITOR** are all standard. | And when you choose the **LUXURY EDITION PACKAGE** for 1LT, you get heated and leather-appointed front bucket seats, six-way power front passenger seat, flip-and-fold-flat rear seat, leather-wrapped steering wheel with redundant audio controls, a Bose eight-speaker system, a rear spoiler, and OnStar with **TURN-BY-TURN NAVIGATION<sup>4</sup>** (included in the one-year Directions & Connections Plan). Turn-by-Turn Navigation<sup>5</sup> is the simplest and smartest navigation system: Just press the OnStar button and tell your destination to an Advisor. The route will be downloaded to your vehicle, and an automated

voice will guide you through every turn until you arrive at your destination. | The smartly designed Impala – it's the full-size car that's right for today.

1 Go to [chevy.com/biofuels](http://chevy.com/biofuels) to see if there is an E85 station near you. 2 Call 1-888-4ONSTAR (1-888-466-7827) or visit [onstar.com](http://onstar.com) for details and system limitations. 3 XM is available only in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately after three trial months. All fees and programming subject to change. For more information, visit [gm.xmradio.com](http://gm.xmradio.com). 4 Not available in certain areas. Visit [onstar.com](http://onstar.com) for coverage maps.



XM Radio<sup>3</sup> is standard in every Impala with three trial months. XM turns your world on with commercial-free music channels for virtually every music genre, all in amazing digital sound. Turn on your favorite sports including every Major League Baseball® game, plus the biggest names in news, talk, comedy and family programming, wherever you go, from coast to coast. Find what turns you on.



Impala 1LT in NEW Silver Ice Metallic. Shown with available features.



# COLORS.



Red Jewel Tintcoat<sup>1</sup>



Imperial Blue Metallic<sup>2</sup>



Dark Silver Metallic<sup>2</sup>



Mocha Bronze Metallic<sup>2,3</sup>



Aqua Blue Metallic<sup>4</sup>



Black



Victory Red



White



Silver Ice Metallic



Slate Metallic<sup>2</sup>



Gold Mist Metallic<sup>2</sup>

<sup>1</sup> Extra-cost color. Not available on LS. <sup>2</sup> Not available on SS.  
<sup>3</sup> Available through 12/08.  
<sup>4</sup> Interim availability.



# SEATS.

**01 40/20/40 SPLIT-BENCH FRONT SEATS.** Shown in Gray cloth. Available in LS, 1LT and 2LT.

**02 HEATED, LEATHER-APPOINTED FRONT BUCKET SEATS.** Shown in Neutral. Standard in LTZ and SS; available in 2LT and 1LT (1LT requires Luxury Edition Package).

# WHEELS.

**01 16" STEEL WHEELS WITH FULL WHEEL COVERS.**  
Standard on LS.

**03 17" MACHINED-ALUMINUM WHEELS.**  
Standard on 2LT.

**05 18" POLISHED FLANGELESS ALUMINUM WHEELS.**  
Standard on SS.

**06 17" FASCIA-SPOKE CHROME-TRIM WHEELS.**  
Optional on 1LT (interim availability).

**02 16" FIVE-SPOKE STYLED CAST-ALUMINUM WHEELS.**  
Standard on 1LT.

**04 18" MACHINED-FACE ALUMINUM WHEELS.**  
Standard on LTZ.



# ACCESSORIES



01

02



03

**01 17-INCH FORGED POLISHED-ALUMINUM WHEELS.**  
Available on LS, 1LT and 2LT.

**02 18-INCH DOUBLE-SPOKE CHROME WHEELS.**  
Available on LTZ and SS.

**03 HEAD RESTRAINT DVD.**  
Available in all models.

See the complete lineup of Chevy Accessories available for Impala at [chevy.com/impala](http://chevy.com/impala).

# IMPORTANT INFORMATION.

**THE BEST COVERAGE IN AMERICA.** Every 2009 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of 24/7 Roadside Assistance, Courtesy Transportation and much more. See dealer for details.

**NEW VEHICLE LIMITED WARRANTY.** GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

**ENGINES.** Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

**ASSEMBLY.** Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

**ONSTAR.** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit [onstar.com](http://onstar.com) for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. Additional information can be found in the OnStar Owner's Guide.

# WE'VE GOT YOUR BACK.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these web sites or phone numbers.

**CHEVY.COM.** Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools ... and much more.

**24-HOUR ROADSIDE ASSISTANCE (1-800-CHEV-USA).** Chevrolet Roadside Assistance provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

**COURTESY TRANSPORTATION.** Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

**CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020).** Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

**CHEVY.COM/SAFETY.** Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

**GMMOBILITY.COM (1-800-323-9935).** GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit [gmmobility.com](http://gmmobility.com).

**A NOTE ON CHILD SAFETY.** Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information.

**IMPORTANT WORDS ABOUT THIS CATALOG.** We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on 2008 GM Large-Car Sedan segment and latest available competitive information. Excludes other GM vehicles.

**CHEVROLET OWNER CENTER (CHEVY.COM/MYGM LINK).** Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

**MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS).** Call 1-800-950-CHEV (1-800-950-2438) or visit [chevy.com/specialoffers](http://chevy.com/specialoffers) for new product, current incentive and marketing program information.

**GMCARDMEMBERSERVICES.COM.** Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

GM, the GM Logo, Chevrolet, the Chevrolet Logo, and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors Corporation, its subsidiaries, affiliates or licensors. OnStar, Safe & Sound and Directions & Connections are registered service marks of OnStar Corp. The XM name is a registered trademark of XM Satellite Radio Inc. The Bluetooth word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Chevrolet is under license. Go to [gm.com/bluetooth](http://gm.com/bluetooth) to find out which Bluetooth phones are compatible with the vehicle. Bose is a registered trademark of the Bose Corp. ©2008 General Motors Corporation. All rights reserved.

Litho in USA.

July 2008



[chevy.com/impala](http://chevy.com/impala)



## E-Z SPECS: THE QUICK GUIDE TO IMPALA FEATURES.

For a complete list, go to [chevy.com/impala](http://chevy.com/impala).

### IMPALA LS

- The 211-hp 3.5L V6 engine with E85<sup>1</sup> FlexFuel capability has an EPA estimated MPG 29 highway (gasoline) or 22 highway (E85)
- 16-inch steel wheels with deluxe wheel covers
- Four-wheel antilock disc brakes with Traction Control
- Cloth bucket seats with six-way power driver seat
- Dual-zone temperature controls
- Illuminated vanity mirrors
- Simulated woodgrain instrument panel trim
- Thorax side-impact air bags<sup>2</sup> for driver and right-front passenger
- OnStar<sup>3</sup> with one-year Safe & Sound Plan
- XM Radio<sup>4</sup> with three trial months
- CD/MP3 player and auxiliary audio input jack
- Driver Information Center
- Remote Keyless Entry
- Tire Pressure Monitor<sup>5</sup>

### IMPALA 1LT

*In addition to or replacing LS features, Impala 1LT includes:*

- 16-inch aluminum wheels
- Remote vehicle starter system
- Deluxe Driver Information Center with compass and outside temperature gauge
- Cargo net
- Carpeted front and rear floor mats

### IMPALA 2LT

*In addition to or replacing 1LT features, Impala 2LT includes:*

- The 233-hp 3.9L V6 engine with E85 FlexFuel capability has an EPA estimated MPG 27 highway (gasoline) or 20 highway (E85)
- 17-inch machined-aluminum wheels
- Flip-and-fold-flat rear seating
- Rear spoiler
- StabiliTrak Electronic Stability Control System
- Foglamps
- Content-theft alarm system
- Leather-wrapped steering wheel with mounted audio controls
- Dual exhaust tips
- NEW Bluetooth<sup>®</sup> wireless technology for select compatible phones<sup>6</sup>

### IMPALA LTZ

*In addition to or replacing 2LT features, Impala LTZ includes:*

- 18-inch machined-face aluminum wheels
- Eight-way power driver seat (replaces six-way power driver seat)
- Six-way power passenger seat
- Heated front bucket seats with leather-appointed seating
- Auto-dimming inside rearview mirror
- Heated outside power-adjustable mirrors
- Performance suspension
- Universal Home Remote
- CD/MP3 player with Bose sound system and Radio Data System (RDS)<sup>7</sup>

### IMPALA SS

*Impala SS features include:*

- The 303-hp 5.3L small block V8 engine with Active Fuel Management has an EPA estimated MPG 24 highway
- 18-inch polished flangeless aluminum wheels
- Dual polished stainless steel exhaust tips
- Techno-metallic appliqué on instrument panel and doors

<sup>1</sup> Go to [chevy.com/biofuels](http://chevy.com/biofuels) to see if there is an E85 station near you. <sup>2</sup> Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information. <sup>3</sup> Call 1-888-4ONSTAR (1-888-466-7827) or visit [onstar.com](http://onstar.com) for details and system limitations. <sup>4</sup> XM is available only in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately after three trial months. All fees and programming subject to change. For more information, visit [gm.xmradio.com](http://gm.xmradio.com). <sup>5</sup> Excludes spare tire. <sup>6</sup> The Bluetooth word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Chevrolet is under license. Go to [gm.com/bluetooth](http://gm.com/bluetooth) to find out which Bluetooth phones are compatible with the vehicle. <sup>7</sup> RDS functions only where stations broadcast RDS information.



AN AMERICAN REVOLUTION 

[chevy.com/impala](http://chevy.com/impala)