

09



CHEVY COLORADO



WORK HARD. PLAY HARDER.

Chevrolet Colorado, from the family of Chevy trucks – the most dependable, longest-lasting trucks on the road¹ – offers full-powered choices in three cab configurations: Crew, Extended or Regular. | Colorado offers even more muscle for those who need to work even harder. | With the Vortec 3.7L I-5 engine – standard on Z71 and available on Z85 – Colorado provides **BETTER FUEL ECONOMY THAN ANY V6 MIDSIZE PICKUP** with an EPA estimated MPG 17 city, 23 highway.² | Colorado with a new **5.3L V8 ENGINE** – standard on Sport and available on Z85 and Z71 – pumps out 300 hp and offers the **BEST V8 MIDSIZE PICKUP FUEL ECONOMY** with an EPA estimated MPG 15 city, 21 highway.² | StabiliTrak Electronic Stability Control System (including Traction Control) and **ONSTAR³ WITH A ONE-YEAR SAFE & SOUND PLAN** are now standard. | Colorado has the best coverage in America – the Chevy 100,000 mile/5-year⁴ transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

1 Dependability based on longevity: 1981-July 2007 full-line light-duty truck company registrations. Excludes other GM divisions. 2 FWD models. 3 Call 1-888-4ONSTAR (1-888-466-7827), visit onstar.com and see page 11 for details and system limitations. 4 Whichever comes first. See dealer for details.

NOTE: Unless otherwise noted, all claims based on 2008 GM Mid-Pickup segment and latest available competitive information. Excludes other GM vehicles.



Colorado Crew Cab Z71 4x4. Shown in Victory Red with available dealer-installed Chevy Accessories.



GET COMFORTABLE. GET TO WORK.

Available on Extended Cab and Crew Cab models, Colorado's interior offers **LEATHER-APPOINTED** front bucket seating with an eight-way power-adjustable driver seat and a six-way power-adjustable front passenger seat. Plus, both front seats are heated. | Standard features for the Z85, Z71 and Sport models include a CD/MP3 player, **XM RADIO¹** for three trial months and OnStar² with a one-year Safe & Sound Plan.

1 XM is available only in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately after three trial months. Visit gm.xmradio.com for more details. 2 Call 1-888-4ONSTAR (1-888-466-7827), visit onstar.com and see page 11 for details and system limitations.



 **XM RADIO WITH THREE TRIAL MONTHS¹** turns your world on with commercial-free music channels from rock to jazz, country to classical, Latin pop to hip-hop, and virtually everything in between – all in amazing digital sound.



A POWER SUNROOF is available on Extended and Crew Cab models. The sunroof can be tilted up or fully opened with the touch of a button.



COLORADO IS THE PERFECT BLEND OF WORK AND PLAY, OFFERING THE BEST IN ENTERTAINMENT CHOICES AND STANDARD EQUIPMENT THAT HELP YOU GET THE JOB DONE. IN OTHER WORDS, IT WILL HELP YOU GET THE MOST OUT OF WHATEVER YOU DO.

STILL PUNCHES IN...EVEN WHEN YOU PUNCH OUT.



FUEL EFFICIENCY

Pack a big punch with Colorado Extended Cab Sport. | Colorado with the Vortec 5.3L V8 power plant pumps out **300 HORSEPOWER**. | It also offers **BEST V8 MIDSIZE PICKUP FUEL ECONOMY.¹** | Standard sleek body-color bumpers, grille surround and distinctive Chevrolet center bar. | Lowered and tuned Sport Suspension. | Foglamps, color-keyed carpeting with vinyl floor mats and **18-INCH MIDNIGHT SILVER WHEELS** are also standard.

1 2WD EPA estimated MPG 15 city, 21 highway.



COLORADO EXTENDED CAB SPORT interior shown in Light Cashmere with Deluxe Cloth seats.



Colorado Extended Cab Sport. Shown in Black Granite Metallic (extra-cost color).

WEEK IN. WEEKEND OUT.

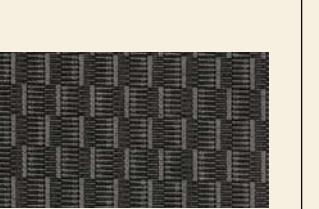
Do more for less with the Colorado Value Model on 2WD Extended and Crew Cabs. | The fuel-friendly¹ 185-hp 2.9L I-4 engine is standard. | Includes NEW 16-inch aluminum wheels. | Features an AM/FM stereo with CD/MP3 player. | XM Radio² with three trial months. | OnStar³ with a one-year Safe & Sound Plan. | Foglamps. | Power door locks and

windows. | Power outside rearview mirrors. | Remote Keyless Entry. | Crew Cab comes standard with Hydra-Matic four-speed automatic transmission.

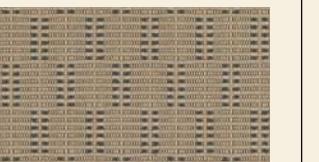
¹EPA estimated MPG 18 city, 24 highway. ² XM is available only in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately after three trial months. Visit gm.xmradio.com for more details. ³ Call 1-888-4ONSTAR (1-888-466-7827), visit onstar.com and see page 11 for details and system limitations.



INTERIOR COLOR CHOICES.



EBONY DELUXE CLOTH



LIGHT CASHMERE DELUXE CLOTH



LIGHT CASHMERE LEATHER



EBONY LEATHER

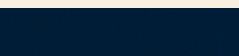


LIGHT CASHMERE LEATHER

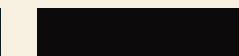


LIGHT CASHMERE LEATHER

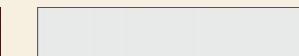
EXTERIOR COLOR CHOICES.



NEW DEEP NAVY



BLACK
(NOT AVAILABLE ON SPORT)



SUMMIT WHITE



DEEP RUBY METALLIC
(NOT AVAILABLE ON SPORT)



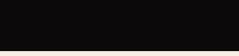
SILVER BIRCH METALLIC
(NOT AVAILABLE ON SPORT)



NEW AQUA BLUE METALLIC



Victory Red



BLACK GRANITE METALLIC
(EXTRA-COST COLOR)



DARK GRAY METALLIC



INFERNO ORANGE METALLIC
(EXTRA-COST COLOR)

WHEELS.



NEW 16-INCH ALUMINUM.
Standard on 2WD Z85 models.



NEW 16-INCH ALUMINUM.
Standard on 4x4 Z85 models.



NEW 18-INCH MIDNIGHT SILVER.
Standard on 2WD Sport models.



NEW 17-INCH CHROME-LACED.
Standard on Z71 models.



WORKDAY STIFF. WEEKEND WARRIOR.

Make Colorado your own by adding the available dealer-installed Chevy Accessories that are specifically designed to enhance each model's **AGGRESSIVE STYLING** and functionality. | Include some flash with chrome stainless steel tubular assist steps, chrome grille inserts and chrome surrounds, as featured on this page. | Order your Colorado with **DEALER-INSTALLED CHEVY ACCESSORIES**, and they'll be covered by the GM 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty. Accessories installed after delivery include a 12-month/12,000-mile (whichever comes first) limited warranty. | See your dealer for more warranty information. For a complete list of dealer-installed Chevy Accessories, go to chevy.com/colorado/accessories for details.



Colorado Crew Cab Z71 4x4 shown in NEW Deep Navy with available dealer-installed Chevy Accessories.



A BRUSH GRILLE GUARD adds a layer of protection and makes a bold statement.



A SOFT TONNEAU COVER helps keep the elements and onlookers from valuable cargo items.



STRETCH THE BED CARGO capacity with this bed extender.

IMPORTANT INFORMATION.

THE BEST COVERAGE IN AMERICA. Every 2009 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of 24/7 Roadside Assistance, Courtesy Transportation and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). Powertrain components will be covered for 100,000 miles/5 years (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, and details and system limitations. Additional information can be found in the OnStar Owner's Guide.

WE'VE GOT YOUR BACK.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these web sites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE (1-800-CHEV-USA). Chevrolet Roadside Assistance provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

GMCARDMEMBERSERVICES.COM. Did you know about the family reward credit card that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With GM Reward, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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COURTESY TRANSPORTATION. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Be sure every occupant is properly restrained. See the vehicle Owner's Manual and child safety seat instructions for more information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based upon design engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on 2008 GM Mid-Pickup segment and latest available competitive information. Excludes other GM vehicles.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to chevy.com and carefully review an Owner's Manual for important safety information about trailering and off-road driving in your vehicle.

CHEVROLET OWNER CENTER (CHEVY.COM/MYGMLINK). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle's Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-10-05-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family reward credit card that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With GM Reward, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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Mixed Sources

Product group from well-managed

forests and other controlled sources

www.fsc.org Cert. no. SCS-COC-00949

© 1996 Forest Stewardship Council

chevy.com/colorado

SELECT COLORADO FEATURES

For a complete list, go to chevy.com/colorado/features

Z85 (1LT)

- Vortec 2.9L I-4 engine
- Front disc, rear drum brakes
- NEW 16-inch aluminum wheels
- 60/40 split-bench front seat
- Air conditioning
- Cruise control
- Ebony carpeting and vinyl floor mats
- Color-keyed grille surround and center bar
- Color-keyed bumpers with Dark Gray front fascia
- Chrome-trimmed interior accents
- Deep-tinted rear windows
- Driver and front passenger frontal air bags¹ with Passenger Sensing System
- Available head-curtain side-impact air bags¹
- StabiliTrak (includes Traction Control)
- OnStar² with one-year Safe & Sound Plan
- XM Radio³ with three trial months
- Leather-wrapped steering wheel
- Foglamps
- Standard bedliner

Included on Crew Cab:

- Vortec 3.7L I-5 engine (4x4)
- Four-speed automatic transmission
- Remote Keyless Entry
- Power door locks
- Power windows

Z71

In addition to or replacing Colorado Z85 features, Colorado Z71 includes:

- Vortec 3.7L I-5 engine
- Automatic locking rear differential
- NEW 17-inch chrome-clad wheels
- Four-speed automatic transmission
- Auto-dimming rearview mirror with compass and temperature display
- Sliding rear window
- Color-keyed grille with chrome center bar and bumpers

SPORT

Available on 2WD Extended and Crew Cab models only.

In addition to or replacing Colorado Z85 features, Colorado Sport includes:

- Vortec 5.3L V8 engine
- NEW 18-inch Midnight Silver wheels
- Sport Suspension Package
- Front bucket seats
- Color-keyed grille with chrome-trimmed surround
- Color-keyed front and rear bumpers

VALUE MODEL

Available on 2WD Extended and Crew Cab models only.

- Vortec 2.9L I-4 engine
- NEW 16-inch aluminum wheels
- Five-speed manual transmission (Extended Cab)
- Automatic transmission (Crew Cab)
- XM Radio³ with three trial months
- AM/FM stereo with CD/MP3 player
- Remote Keyless Entry
- Power door locks
- Power windows
- Foglamps

1 Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information. 2 Call 1-888-4ONSTAR (1-888-466-7827), visit onstar.com and see page 11 for details and system limitations. 3 XM is available only in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately after three trial months. Visit gm.xmradio.com for more details.

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AN AMERICAN REVOLUTION 

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