



THE NEXT GENERATION 2007 CHEVROLET SILVERADO

A NEW LEVEL OF CONFIDENCE.

Take to the road in a new 2007 Chevrolet and take with you a new level of confidence, knowing that your vehicle is backed by the best coverage in Canada:

- 160,000 KM/5 YEAR POWERTRAIN LIMITED WARRANTY†**
- 160,000 KM/5 YEARS OF COURTESY TRANSPORTATION†**
- 160,000 KM/5 YEARS OF 24/7 ROADSIDE ASSISTANCE†**

Chevrolet offers an additional form of reassurance: OnStar – the world's most comprehensive in-vehicle communications, security and diagnostics service. This innovative OnStar technology is standard or available on most Chevrolet models. It can provide emergency assistance, as well as a wealth of comfort, convenience and safety features.

But choosing Chevrolet means much more, since Chevrolet is dedicated to building more value into every vehicle that bears its name. That extends far beyond the moment you first take delivery of your new Chevrolet, with quality that's revealed by the long list of dependability awards and media accolades. And fuel efficiency that's demonstrated by technology such as Silverado's Active Fuel Management™. Plus the reduced emissions delivered by engines that can run on E85 ethanol. Add to that the fact Chevrolet builds the most dependable, longest-lasting full-size trucks on the road.††

You'll also take comfort in the extensive safety package on board every Chevrolet, with technology that provides protection before, during and after a collision.

So you can be as confident driving your Chevrolet as we were in building it.

†Whichever comes first. Excludes Medium-Duty Trucks. See dealer for limited warranty details.

††Dependability based on longevity; 1988-July 2005 full-size light-duty pickup registrations, including chassis cabs. Excludes other GM divisions.



*Chevrolet is a brand of General Motors of Canada the Official Vehicle Partner of the Vancouver 2010 Olympic and Paralympic Winter Games.
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190-07-B-033E



NEXT GENERATION 2007 SILVERADO

THIS IS OUR TRUCK.

You demand a lot from your pickup. Now you can demand even more from the trucks that have set the standard as the most dependable, longest-lasting full-size pickups on the road.* Introducing the Next Generation 2007 Chevrolet Silverado. It surpasses an already high standard, starting with its strong backbone – an all-new chassis with a 234 percent increase in the frame's torsional rigidity. The heart of the all-new Silverado is equally as impressive, with new Generation IV Vortec V8 engines that deliver even more horsepower and torque, contributing to unsurpassed maximum towing capacity and Crew Cab payload capacity.** The new engines are also more fuel efficient, thanks to smart technology such as Active Fuel Management™. And that's not all you can count on with the new Silverado: it's backed by the added confidence of the new GM 160,000 kilometre/5-year Powertrain Limited Warranty.† Your truck: the Next Generation 2007 Chevrolet Silverado.

For more information, visit our website at silverado.gm.ca

*Dependability based on longevity; 1988-July 2005 full-size light-duty pickup registrations, including chassis cabs. Excludes other GM divisions.

**All claims based on 2006 Model Year data for GM Large Pickup segment and latest published competitive information available at time of printing. Excludes other GM vehicles.

†Whichever comes first.

Silverado Crew Cab LTZ short box 4x4, shown in Dark Blue Metallic, with available equipment.

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CREW CAB

THIS IS OUR SKIN.

How can a truck with such a muscular presence be this aerodynamic? Start by spending endless days in wind tunnel testing. Design a steeply raked 57-degree windshield and many other wind-cheating contours. But the real achievement with the Next Generation Silverado is that the class-leading aerodynamics are accomplished in a form that is this bold, with a wider, more powerful stance and available factory-installed 20-in. wheels. Not that the new Silverado should be judged only by its looks; this half-ton Crew Cab offers best-in-class maximum payload capacity. And to get all that payload into the cargo box, Silverado makes it easier than ever with the new available EZ Lift tailgate. Sure the new design will grab your attention, but the most important features in this pickup are much more than skin deep.



Silverado Crew Cab LTZ short box 4x4, shown in Silver Birch Metallic, with available equipment.

CREW CAB INTERIOR



A new level of convenience is provided by the factory-installed remote vehicle starter that's standard on LTZ and available on LT models. The system starts your Silverado from up to 60 m (200 ft.) away, enabling you to activate the climate control system before you enter the vehicle's interior, making the cabin temperature more comfortable.



The show goes on with the available rear DVD entertainment system. It features a large 203 mm (8 in.) flip-down colour monitor. Also included are audio/video input jacks for camcorder playback and video games, 2 wireless headphones and a remote control unit.

THIS IS OUR COMFORT ZONE.

As soon as you open one of the four large Crew Cab doors, you'll realize that this is a totally different kind of full-size pickup cab. First, take note of the increased feeling of spaciousness, particularly in the front seats. You'll also notice a higher level of refinement - more what you'd expect from a luxury sedan than a pickup.



KEY FEATURES:

The LTZ features power 12-way, heated leather-appointed front bucket seats and a premium woodgrain-appearance instrument panel. And LTZ's automatic dual-zone climate controls keep both the driver and front passenger in their desired comfort zone. Rugged, yet refined: the Next Generation Silverado Crew Cab.

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- Power 12-way heated, leather-appointed front bucket seats on LTZ
- 40/20/40 split-bench front seat standard on other models
- Automatic dual-zone climate controls standard on LTZ

Silverado Crew Cab LTZ interior, shown in Light Titanium with Dark Titanium Accents and other available features.

- Manual single-zone climate controls standard on other Crew Cab models
- 60/40 split stadium-style, fold-up rear seat
- Available rear DVD entertainment system.

EXTENDED CAB

THIS IS OUR POINT OF ENTRY.

It isn't only the new large rear doors that open wide in the Next Generation Silverado Extended Cab – a full 170 degrees.

A new available power sliding rear window and new full-drop rear-door windows both open up the cab, increasing ventilation.

Take a closer look at the all-new Silverado and you'll become aware of its exceptionally high quality standard. It's revealed in details, such as the cleaner look of the new door-over-rocker panel design, or the bolt-on door hinges that not only ensure better door alignment – they also allow the doors to open and close with a lot less force. A better pickup?

With the Next Generation Silverado, it's an open and shut case.



The new available power sliding window at the rear of the cab makes it easy to increase airflow. The window slides from its centre position to the passenger side and is operated by a switch mounted on the overhead console. Increased glass area meets increased convenience.

The new Silverado Extended Cab LT and LTZ models feature new power rear windows that drop all the way down into the door and offer a 12 percent larger glass area. For a video demonstration of these features, visit silverado.gm.ca



Silverado Extended Cab LT standard box, shown in Desert Brown Metallic with available equipment.

EXTENDED CAB INTERIOR



It isn't only Silverado's pickup box that offers enormous stowage capacity. LT models equipped with the bench seat feature a 9 L lockable underseat storage space, plus a 6 L fold-down armrest storage compartment. The lockable front-seat console on LTZ models provides 20 L of highly useable space.



Silverado opens up new levels of Extended Cab functionality. That begins with large rear doors that open 170 degrees – wider than any other full-size pickup. The cab can also easily convert from passenger to cargo hauling, thanks to a fold-up rear bench seat. For a video demonstration of these doors, visit silverado.gm.ca



THIS IS OUR WIDE-OPEN SPACE.

Step into a more comfortable Extended Cab pickup. With the Next Generation Silverado, that feeling begins even before you step inside the cab, thanks to the wide-opening doors and the low step-in height. Once inside, the refinement continues with advanced seat comfort provided by the dual-firmness foam cushions. Best-in-class maximum front-seat legroom and a reconfigured instrument panel

with enhanced ergonomics help make it a cab unlike anything you've ever experienced before in a pickup. The cab is also highly functional, thanks to the stadium-style fold-up 60/40 split-bench rear seating in LT and LTZ models that provide useful underseat storage. It's a space that's tailored to everyone's comfort and convenience, no matter if they're sitting in the front or rear seats.

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KEY FEATURES:

- Wide-opening rear doors
- Full-drop power rear windows on LT and LTZ
- 9 L lockable underseat storage and 6 L fold-down armrest storage on LT, 20 L front console storage on LTZ
- Fold-up 60/40 split-folding rear bench seat, in LT and LTZ models, provides additional rear storage

Silverado Extended Cab LT interior, shown in Light Cashmere with Ebony Accents and available Custom leather-appointed seating.

- Stadium-style seating provides easy access to all rear seating positions
- CD player and MP3 playback standard on LT
- In-dash 6-disc CD changer, MP3 playback, XM Satellite Radio* and Bose speaker system standard on LTZ.

*Includes 3 trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

REGULAR CAB WT



THIS IS OUR TOOL BOX.

Silverado's reputation as a hard-working pickup is about to be enhanced by the Next Generation Silverado. A number of features enable every new Silverado to work even harder – including the new Work Truck (WT) model. A new box design is stronger and deeper, creating additional cargo volume. Four cargo tie-downs, stake pockets, two-tier loading capability and cargo bulkheads make the box that much easier to use. And a new Cargo Management System that's available on all Silverados increases functionality even further. It uses sliding hooks in C-channel tracks along the sides and front of the box for easy reconfiguration and the attachment of GM Accessories. Even the interior can handle more of what you bring along with you, thanks to 10 litres of fold-down centre armrest storage, plus dual glove compartments with an additional 10 litres of space. These days, you have to work harder. So should your pickup. The new Silverado Work Truck.

For **video** demonstrations of the Cargo Management System and dual glove compartments, visit silverado.gm.ca

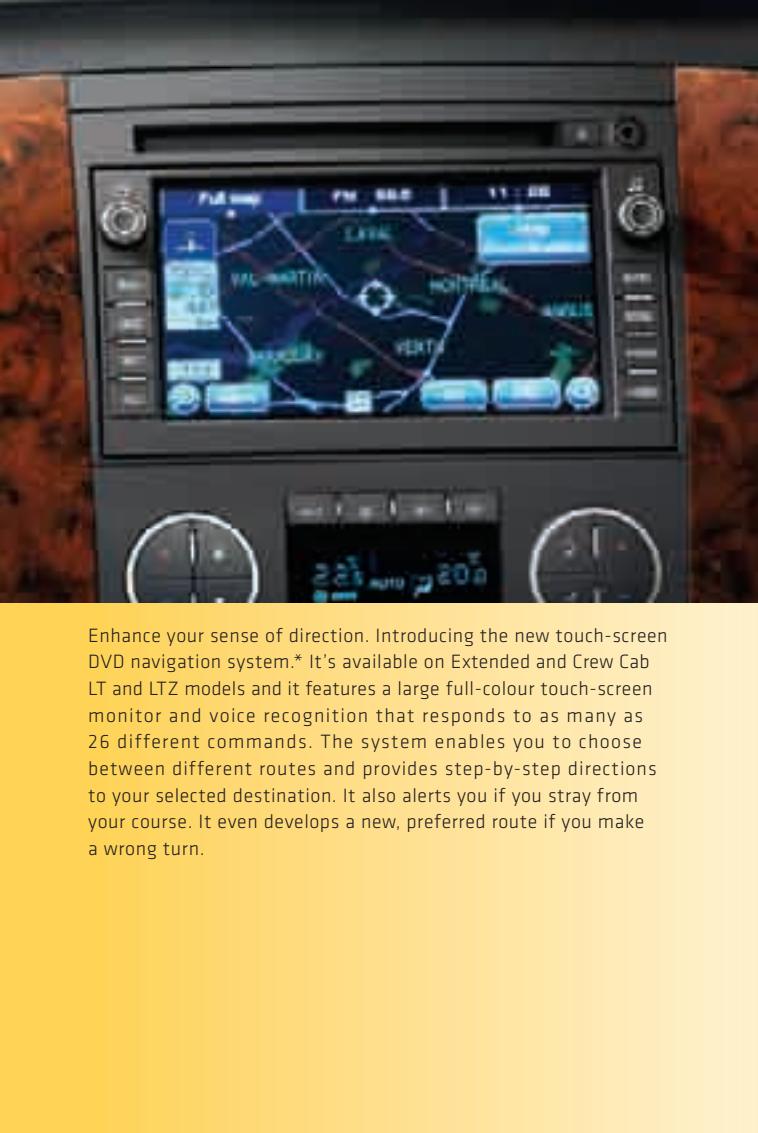


Silverado Regular Cab Work Truck (WT) long box 4x4, shown in Summit White with available equipment.

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Silverado Regular Cab Work Truck interior, shown in Dark Titanium Vinyl.

CONTROLS



Enhance your sense of direction. Introducing the new touch-screen DVD navigation system.* It's available on Extended and Crew Cab LT and LTZ models and it features a large full-colour touch-screen monitor and voice recognition that responds to as many as 26 different commands. The system enables you to choose between different routes and provides step-by-step directions to your selected destination. It also alerts you if you stray from your course. It even develops a new, preferred route if you make a wrong turn.



Silverado LTZ instrument panel, shown with available equipment.

THIS IS OUR OFFICE.

The new Silverado just might be the smartest pickup ever built. To begin with, it's the product of an intelligent approach to design. Advanced space planning resulted in repositioning the instrument panel down and forward to open up a substantial amount of additional cab room for the driver and front passengers, and to enhance ergonomics. The sophistication extends to the electronics.

A Driver Information Centre monitors a number of vital vehicle functions. And the standard OnStar system not only includes one year of the Safe & Sound Plan – it also features OnStar Vehicle Diagnostics that's capable of running hundreds of diagnostic checks. So you can make sure your pickup is working or playing as hard as you are.

KEY FEATURES:

- OnStar with one year of the Safe & Sound Plan
- Comprehensive Driver Information Centre
- Available rear DVD entertainment system
- XM Satellite Radio** standard on LTZ, available on LT
- New available touch-screen navigation system.*

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*At time of printing, detailed map coverage is available for most major urban areas of the United States and certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. Choose the factory navigation option and you will receive an updated navigation DVD each of the first two years following your purchase.
**Includes 3 trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

ENGINEERING

THIS IS OUR BACKBONE.

The Next Generation Silverado sets all-new benchmarks with its advanced engineering. Every aspect of the full-size pickup was examined, and re-examined to focus on new methods of improvement that were further refined through exhaustive testing. The resulting changes are fundamental, beginning with a stronger frame and continuing with a more powerful Vortec V8 engine lineup. Along the way, the new Silverado establishes new standards for capability, safety, ride quality, fuel efficiency, electronics and aerodynamics. We're confident that you'll get just as much out of the Next Generation full-size Silverado as our engineers put into it.

NEW FRAME

With Silverado's new stronger frame, form follows function. Every part of the frame is engineered for the specific demands placed on it. For example, a hydroformed fully-boxed section is used in the front for added strength. Further back along the frame, a fully-boxed section is used back to the spare tire cross member, where it becomes a C-channel. The frame achieves a 234 percent increase in torsional rigidity, without adding unnecessary weight. The frame also helps boost payload capacity and contributes to improved road isolation, as well as enhanced ride quality. For a video demonstration of the new frame, visit silverado.gm.ca

NEW FRONT AND REAR SUSPENSIONS

A new coil-over-shock front suspension, combined with a 76 mm (3-in.) wider track and monotube shocks, significantly enhance ride and handling. The new configuration provides improved on-centre feel and excellent stability. Also contributing to better ride quality are the rear shocks that are angled out and moved to a more upright position. Remarkably, these gains have been achieved without sacrificing hauling capabilities.

NEW QUIETER RIDE

Reducing noise and vibration was a real priority in the development of the Next Generation Silverado. This was accomplished through the use of hydraulic engine mounts on the Vortec 5.3L and VortecMAX 6.0L V8 engines, optimized exhaust and induction tuning, acoustic mats in the front and back of the cab, in addition to Silverado's enhanced aerodynamics.

UPGRADED HYDRA-MATIC AUTOMATIC TRANSMISSIONS

The enhanced Hydra-Matic 4-speed electronically controlled automatic transmissions optimize the shift sequence, based on driver input. Overdrive and Tow/Haul mode are both included. And these smooth, quiet transmissions require minimal maintenance. The new Dexron V transmission fluid is validated "fill for life", meaning the original fluid is designed to last the service life of the truck, under normal driving conditions.*

IMPROVED AUTOMATIC LOCKING REAR DIFFERENTIAL

The available automatic locking rear differential adds traction in slippery conditions. It intervenes when rear wheel slippage is detected at lower speeds. If one rear wheel slips, the locking rear axle automatically sends power to the wheel with grip, providing full lockup for maximum drive power to both rear wheels. Activation is fully automatic.

SUSPENSION CHOICES

Silverado suspension systems include:

- Z83 Solid Smooth Ride with 46 mm monotube front shock absorbers, twin-tube rear shocks and a 32 mm front stabilizer bar
- Z85 Handling/Trailering with increased capacity adds 46 mm rear monotube shocks and a 34 mm stabilizer bar
- Z60 High Performance suspension utilizes monotube shocks and provides a lowered ride height
- Z71 Off-Road suspension with 46 mm monotube shock absorbers, off-road jounce bumpers and a heavy-duty front stabilizer. Also includes a high capacity air cleaner, skid plates, locking differential and Z71 decals.

QUICKER AND SMOOTHER AUTOTRAC 4x4 SYSTEM

The available Autotrac system was re-engineered to adapt more precisely to changing road conditions. The system features new, lighter transfer case assemblies with aluminum housings, optimized low-range gears, and more reliable contact-less sensors. In addition to the traditional 2HI, 4HI, Neutral and 4LO modes, the Auto 4x4 setting, when engaged, senses wheelspin and automatically transfers power between the front and rear wheels.

QUIETER, STRONGER AXLES

The re-engineered front and rear axles provide smoother operation and improved durability. A 50 percent thicker rear cover provides added strength, while stiffer mounting brackets help reduce noise and vibration.

NEW FLAT BLADE WINDSHIELD WIPERS

The new, flatter wiper blade design is preformed to match the curvature of the windshield. This minimizes blind spots, streaking, wind lift and noise. The wipers also reduce wind resistance, contributing to the new Silverado's impressive aerodynamics.

NEW RAINSENSE WINDSHIELD WIPER SYSTEM

When the Rainsense moisture-sensing windshield wiper system's infrared sensor detects water or mist on the windshield, it automatically activates the wipers to clear the windshield. The system adjusts the wiper speed, based on the intensity of precipitation. You can also select conventional low and high-speed modes. Rainsense wipers are standard on Crew Cab LTZ models.

NEW EZ LIFT TAILGATE

Easy does it. The new, available EZ Lift tailgate requires only about 7.25 kg (16 lb.) of effort to operate - 40 percent less than in previous models. That makes it easier than ever to gain access to the pickup box. The tailgate can be easily removed and it locks to reduce the possibility of theft. For a video demonstration of EZ Lift, visit silverado.gm.ca

NEW ULTRASONIC REAR PARKING ASSIST

When the new Silverado is in Reverse at low speeds, the available ultrasonic rear parking assist detects objects in your path up to 2.4 m (8 ft.) behind the vehicle and activates audio and LED warnings.

NEW HEATED WINDSHIELD WASHER SYSTEM

By quickly heating windshield washer fluid up to 70 degrees Celsius and using the wipers, you can remove a thin layer of ice from the windshield without having to use a scraper. This factory-installed system makes short work of frost, light ice build-up, insect spatter - even tree sap. Standard on LTZ and available on LT.

BEST-IN-CLASS AERODYNAMICS

From the steeply raked windshield, right through to the new tailgate end cap, the Next Generation Silverado has been designed with aerodynamic performance in mind. Extensive wind tunnel testing helped refine the shape, enabling Silverado to achieve the lowest drag coefficient of any full-size pickup on the road today. It also helps reduce noise and enhance fuel efficiency.

BEST-IN-CLASS CONFIGURABILITY

With 7 engines, 3 cab types and 3 box lengths, the Next Generation Silverado offers more overall engine/cab/box combinations than any other half-ton pickup out there.

*Maintenance needs vary with different uses and driving conditions. Please refer to the Owner's Manual for more information.



VORTEC POWER

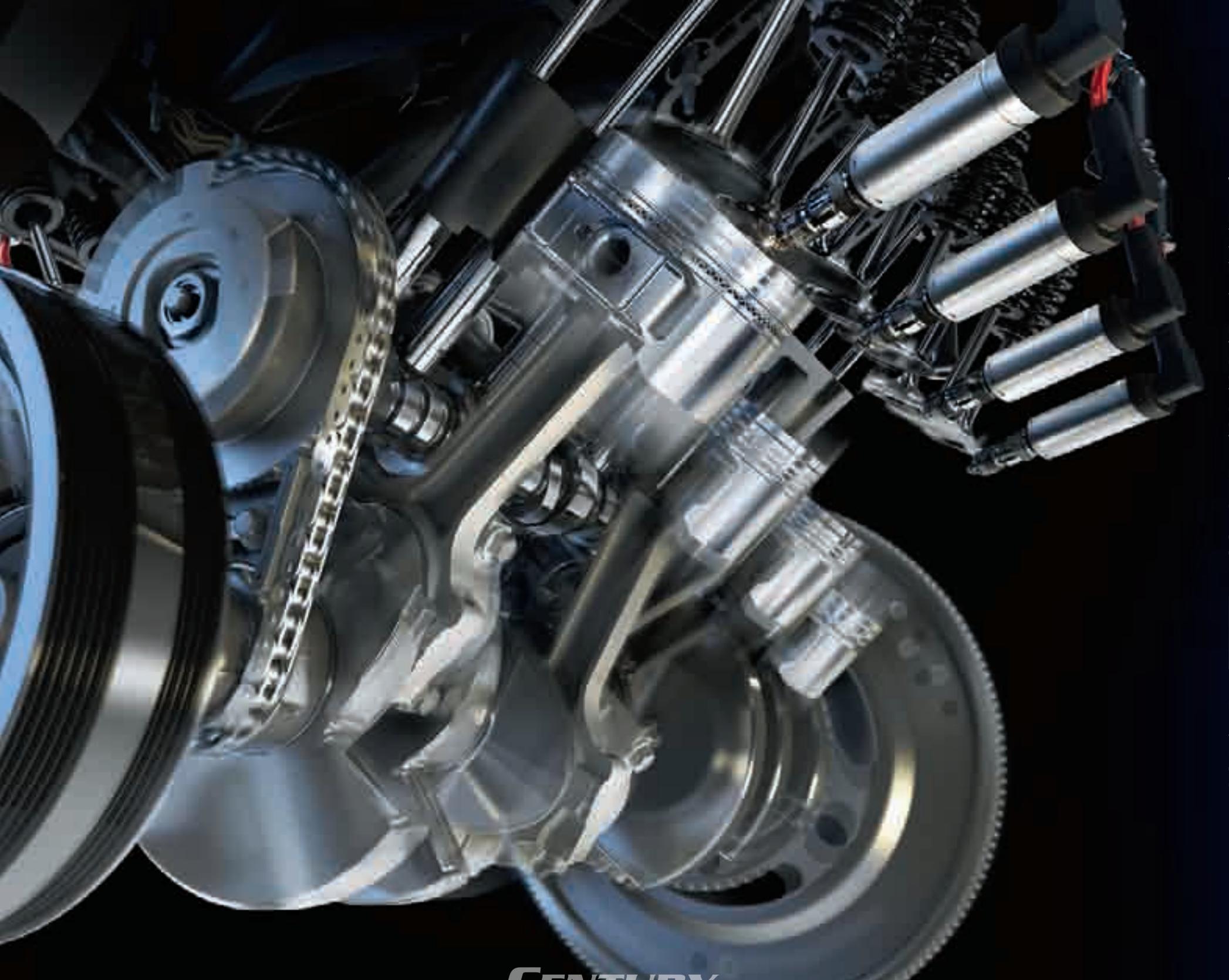
THIS IS OUR HEART.

The Next Generation Silverado has a very big and very strong heart. The engines pump out impressive horsepower and torque. Leading the way is the available 367 hp VortecMAX 6.0L V8 – one of the most powerful half-ton V8 engines out there. And that's only one of seven Vortec engines in the new Silverado lineup that are as technologically advanced as they are powerful. Take the Vortec 5.3L V8 and VortecMAX 6.0L V8 engines – their output has increased substantially. So has their fuel efficiency. That's thanks to the smart Active Fuel Management™ technology that shuts down four of eight cylinders in low-demand situations. These Vortec V8s are also tremendously durable, having already proven themselves in testing equalling more than 320,000 km – or eight times around the world. Or the equivalent of a very demanding heart stress test.



NEW ACTIVE FUEL MANAGEMENT™

It's the key to the remarkable fuel efficiency gains of the new Vortec 5.3L V8 and VortecMAX 6.0L V8 engines: Active Fuel Management™. It shuts down four of eight cylinders in low demand situations, such as cruising on a level highway. But the moment more power is needed, such as during acceleration or driving uphill, the cylinders are reactivated quickly and smoothly – with no driver input required. In fact, the transitions are so seamless, they are virtually undetectable. For a video demonstration of Active Fuel Management™, visit silverado.gm.ca



VortecMAX 6.0L V8 engine.

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VORTEC V8 TECHNOLOGY:

NEW ADVANCED ENGINE CONTROL MODULE (ECM)

The ECM synchronizes more than 100 distinct engine functions on the Vortec V8 engines, from spark plug timing to reduced power for traction control. The new ECM is both faster and more powerful than its predecessor. It also now includes a rate-based-monitoring protocol that enhances the Onboard Diagnostics capabilities.

NEW VARIABLE VALVE TIMING (VVT)

VVT optimizes airflow by adjusting the opening and closing of the engine's intake and exhaust valves. At high engine rpms, the valves open sooner to allow the engine to breathe more freely. At low revs, VVT closes the valves sooner to reduce the amount of unburned fuel exiting the cylinder. The result is enhanced low-end torque and high-end power, as well as increased fuel efficiency and reduced emissions. VVT is included in the VortecMAX 6.0L V8.

E85 FLEXFUEL

FlexFuel versions of the Vortec 5.3L V8 and VortecMAX 6.0L V8 engines are available and can run on regular unleaded gasoline or a blend of up to 85 percent ethanol and 15 percent gasoline. E85 is a cleaner burning, renewable fuel made from bio-material, helping reduce carbon dioxide emissions, decrease greenhouse gases – and our dependence on petroleum.



DEEP-SKIRT CAST ALUMINUM BLOCK

How does the VortecMAX 6.0L V8 limit crank flex, while stiffening the engine's structure and reducing vibrations? It's all thanks to the deep-skirt engine block design that features 6-bolt main bearings and cross-bolted bearing caps. The use of aluminum reduces weight and emissions, yet warms up more quickly.

TOWING & HAULING

THIS IS OUR TRAINING PARTNER.

This is where the Next Generation Silverado really separates itself from other full-size pickups. The numbers tell the story. No other half-ton exceeds the mammoth 4763 kg (10,500 lb.) maximum towing capacity of the new Silverado equipped with the available VortecMAX Performance Package*. It not only includes the 367 hp 6.0L VortecMAX V8; it also features a heavy-duty rear axle with a 240 mm (9.5 in.) diameter ring gear, engine oil and auxiliary transmission oil coolers, a heavy-duty four-speed automatic transmission, and StabiliTrak. At 925 kg (2039 lb.), the new Silverado also delivers best-in-class maximum crew cab payload capacity. That's on top of such hauling features as the standard Tow/Haul mode on all automatic transmissions, and available locking rear differential. The muscle power needed for serious hauling: the Next Generation Silverado.

*See page 29 for complete VortecMAX Performance Package details.



Silverado Extended Cab LTZ standard box 4x4, shown in Blue Granite Metallic with available equipment.

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360° SAFETY

THIS IS OUR PERIMETER DEFENCE.

The Next Generation Silverado takes an all-round approach to safety. Literally. Its 360-degree collision sensing system includes the industry's first rear collision sensor and it helps protect occupants on all sides. And that's not all that's new – the StabiliTrak vehicle stability control system,* safety belt pre-tensioners, tire pressure monitoring system, a car compatibility bracket and available head curtain side-impact air bags have all been added to make the new Silverado not just the most capable pickup Chevrolet has ever offered, but also the safest. For added confidence.

*Standard on Crew Cabs, available on Extended Cabs.



ONSTAR

OnStar and one year of the Safe & Sound Plan are standard on every Next Generation 2007 Silverado. Also included is OnStar Vehicle Diagnostics that runs hundreds of diagnostic checks on key operating systems and then sends a monthly report via email.

NEW STABILITRAK VEHICLE STABILITY CONTROL SYSTEM

StabiliTrak continuously monitors steering angle, wheel speeds, brake pressure and lateral acceleration. If the system detects a lateral skid, it intervenes by adjusting brake pressure and engine power to help return the vehicle to its intended driving line. Proactive Roll Avoidance function is also included. This GM-exclusive system on full-size pickups is standard on Crew Cab models and available on Extended Cabs.

NEW HEAD CURTAIN SIDE-IMPACT AIR BAGS WITH ROLLOVER SENSOR

Head curtain side-impact air bags* help reduce the risk of injuries to all outboard occupants in certain side impacts, providing enhanced protection for all seating rows. These available air bags cover the first row in Regular Cab models, and both rows in Crew Cab and Extended Cab models. When deployed, the air bags remain inflated for up to 6 seconds in the unlikely event of a rollover, to help reduce the risk of ejection.

NEW SAFETY BELT PRE-TENSIONERS

The new safety belts feature belt pre-tensioning with new Energy Management Retractors (EMRs). In rear impacts, the pre-tensioners take up the slack in the shoulder belt, while the EMRs gradually unwind the belt, limiting the force of the belt on the occupant's body.

ENHANCED SAFETY CAGE AND CRUSH ZONES

A number of enhancements to the body structure provide added protection in the event of a collision. 150 mm (6-in.) of additional crush length and crush management indenters in the frame rails also help maintain the integrity of the passenger compartment.

NEW CAR COMPATIBILITY BRACKET

This horseshoe-shaped bracket is attached to the bottom of the front frame rail. It "grabs" the front bumper of lower-profile vehicles, such as cars, reducing the risk of Silverado riding up onto the other vehicle in a collision.

PASSENGER SENSING SYSTEM

The Passenger Sensing System detects the weight of the passenger in the right front seat and automatically suppresses air bag deployment when appropriate.*

***A NOTE ON CHILD SAFETY:** Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Even with the Passenger Sensing System, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.



ACCESSORIES

**WE PUT OUR HEART AND SOUL
INTO THE NEW SILVERADO.
NOW MAKE IT YOURS.**

Work hard. Play hard. The Next Generation Silverado satisfies both sides of your life. And GM Accessories invite you to elevate your game even further. They are the only accessories that are part of the original vehicle development process – so nothing else can equal their compatibility with the new Silverado. GM Accessories not only make your Silverado look more rugged; they can also make it work even harder. Take the new available Cargo Management System – it helps you take full advantage of Silverado's large cargo box area, and it's engineered for an ideal match for Silverado's bed, providing an excellent framework for the attachment of other GM Accessories. And remember that GM Accessories can be included in your new-vehicle lease or finance agreement through GMAC. And they are backed by GM's 3-year/60,000 km New Vehicle Limited Warranty.* For more information, and for a complete list of GM Accessories for Silverado, ask your dealer or visit gmcana.ca

*Whichever comes first, when permanently installed by the dealer at the time you purchase or lease your new vehicle.

Selected GM Accessories available for Silverado include:

- Sliding tool box
- Sliding bed divider
- Bed extender
- Overhead utility rack
- Bedliner
- Sliding side storage box
- Dual headrest DVD player
- Door sill plates and step shields
- Soft roll-up tonneau cover
- Hard shell tonneau cover (available in 2007)
- Tubular assist steps
- 20-inch wheels
- Recovery hooks
- Moulded splash guards



COMMUNICATIONS AND ENTERTAINMENT TECHNOLOGY.



OnStar^{*} uses advanced communications technology to enhance your safety, security and convenience. OnStar Advisors can provide a wealth of information and perform a variety of diagnostic services. They can also provide assistance in an emergency. No wonder more than 4 million people have become OnStar subscribers and over 12 million calls are made safely each month on the built-in voice-activated hands-free system. OnStar and one year of the Safe & Sound Plan are standard on all Chevrolet Silverado models. The Directions & Connections Plan is available. See your dealer for more information on plans and services.

*OnStar services require vehicle electrical system (including battery), wireless service, and GPS satellite signals to be available and operating for features to function properly. Not all OnStar features are available on all vehicles. OnStar acts as a link to existing emergency service providers. OnStar Hands-Free Calling requires a Hands-Free enabled vehicle, prepaid minutes and existing OnStar service contract.



What's convinced more than 6 million people to subscribe to XM Satellite Radio? How about the largest playlist on the planet, with musical genres that span everything from decades to dance, rock to rap and country to classical – broadcasting the most commercial-free music in digital quality sound? Or is it the news, talk, comedy and sports channels – including more than 1,000 NHL games, and all available from coast to coast?* XM has revolutionized radio as we know it. And now you can enjoy XM Satellite Radio in your next General Motors vehicle – GM is the first automaker to offer factory-installed satellite receivers.

Ask your Chevrolet dealer for more information.

*Includes 3 trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

A NEW LEVEL OF CONFIDENCE.

It isn't only the strength and safety of the Next Generation 2007 Silverado that will fill you with confidence. Silverado is also backed by the best coverage in Canada:

- 3-year/60,000 km* New Vehicle Limited Warranty
- 5-year/160,000 km* Powertrain Limited Warranty, with no deductibles on repairs and the warranty is fully transferable at no charge
- 5-year/160,000 km* Courtesy Transportation**
- 5-year/160,000 km* 24/7 Roadside Assistance**
- 6-year/160,000 km* rust-through perforation coverage
- 8-year/130,000 km* coverage on catalytic converters and powertrain control modules (PCMs).

*Whichever comes first. **Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:[†]

- **GM Protection Plan (GMPP)** – the only extended service contract backed by the resources and commitment of General Motors; GMPP may be purchased at the time of your sale or lease, or subsequently during the New Vehicle Limited Warranty.
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

[†]Conditions and limitations apply.

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

TRADEMARKS

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SILVERADO MODEL SELECTOR

Series	Cab Type	Model Number	Wheelbase mm (in.)	Drivetrain	Gross Vehicle Weight Rating Max. – kg (lb.)	Maximum Payload* kg (lb.)	Pickup Box Length (ft. in.)	Max. Gross Trailer Weight** – kg (lb.)	Seating Std./Opt.
1500	Regular Cab	C10703	3023 (119.0)	2WD	2903 (6400)	885 (1952)	6' 6"	3720 (8200)	3/2
		C10903	3378 (133.0)	2WD	2903 (6400)	822 (1812)	8'	3629 (8000)	3/2
		K10703	3023 (119.0)	4x4	2903 (6400)	777 (1713)	6' 6"	4037 (8900)	3/2
		K10903	3378 (133.0)	4x4	3084 (6800)	839 (1850)	8'	4037 (8900)	3/2
1500	Extended Cab	C10553	3401 (133.9)	2WD	3084 (6800)	830 (1829)	5' 8"	4037 (8900) [†]	6/5
		C10753	3645 (143.5)	2WD	2903 (6400)	980 (2160)	6' 6"	4672 (10,300) [†]	6/5
		C10953	4000 (157.5)	2WD	3130 (6900)	765 (1687)	8'	3402 (7500)	6/5
		K10553	3401 (133.9)	4x4	3084 (6800)	752 (1657)	5' 8"	3901 (8600) [†]	6/5
		K10753	3645 (143.5)	4x4	3175 (7000)	913 (2013)	6' 6"	4763 (10,500) [†]	6/5
1500	Crew Cab	C10953	4000 (157.5)	4x4	3175 (7000)	714 (1574)	8'	3765 (8300)	6/5
		C10543	3645 (143.5)	2WD	3084 (6800)	925 (2039)	5' 8"	4627 (10,200) [†]	6/5
		K10543	3645 (143.5)	4x4	3175 (7000)	912 (2010)	5' 8"	4763 (10,500) [†]	6/5

*Payload includes passengers, equipment and cargo. Higher payloads may require optional equipment. Payloads are approximate and will change with the addition of optional or aftermarket equipment. Consult your dealer or equipment supplier for details.

**Trailer ratings are calculated assuming only the driver is in the tow vehicle. Trailer Weight (also called Trailer Towing Capacity) is the weight of a trailer, its load or contents plus any other weight added to the tow vehicle. Ball-hitch ratings are shown. Many trailer towing applications require additional optional equipment. For details, ask your Sales Consultant about the Chevrolet Trailer Towing Guide.

[†]When equipped with the VortecMAX Performance Package.

SILVERADO ENGINE & TRANSMISSION AVAILABILITY

Series	Cab Type	Model Number	Vortec 4.3L V6 ¹ 195 hp @ 4600 rpm 260 lb.-ft. torque @ 2800 rpm	Vortec 4.8L V8 ¹ 295 hp @ 5600 rpm 305 lb.-ft. torque @ 4800 rpm	Vortec 5.3L V8 ¹ 315 hp @ 5200 rpm 338 lb.-ft. torque @ 4400 rpm	VortecMAX 6.0L V8 ¹ 367 hp @ 5500 rpm 375 lb.-ft. torque @ 4300 rpm
1500	Regular Cab	C10703	0	S	0 ³	–
		C10903	0	S	0 ³	–
		K10703	0	S	0 ³	–
		K10903	0	S	0 ³	–
1500	Extended Cab	C10553	0	S	0 ³	0
		C10753	0	S	0 ³	0 ⁵
		C10953	–	–	S ³	–
		K10553	–	S	0 ³	0
		K10753	–	S	0 ³	0 ⁵
1500	Crew Cab	K10953	–	–	S ³	0 ⁵
		C10543	–	S	0 ³	0 ⁵
		K10543	–	S	0 ^{3,4}	0 ⁵

S = Standard O = Optional

¹ A 4-speed automatic transmission is standard on all models.

² Interim availability.

³ Available Vortec 5.3L V8 engine, capable of running on E85.

⁴ Aluminum engine block Vortec 5.3L V8.

⁵ Available with VortecMAX Performance Package.

Note: Some up-level series include a larger engine than indicated on this chart. Please ask your Sales Consultant for details.



SILVERADO 1500 STANDARD & OPTIONAL FEATURES

SAFETY AND SECURITY

	WT	LT	LTZ
Air bags – dual-stage, driver and right front passenger, frontal. Includes front Passenger Sensing System with automatic air bag suppression	S	S	S
Air bags – front to rear, side head curtain with rollover sensor	–	0	0
Door locks – power, programmable with lock-out protection	0 ¹	S	S
Headlights – dual composite halogen – Daytime Running Lights with automatic light control	S	S	S
Keyless entry system – remote, programmable, includes two transmitters with Panic alarm feature	0 ¹	S	S
OnStar In-Vehicle Communications and Assistance Service – includes one-year Safe & Sound Plan	S	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children) – Ext. and Crew Cab only	S	S	S
StabiliTrak – vehicle stability control system with traction control – Crew Cab	S	S	S
StabiliTrak – vehicle stability control system with traction control – Ext. Cab standard box	–	0	0
Theft-deterrent system – PASS-Key III+	S	S	S
Tire pressure monitor – except spare tire	S	S	S
Ultrasonic Rear Parking Assist – rear obstacle detection system with audible/visible warning, included in Safety Package on Ext. and Crew Cab only	–	0	0

¹ – Included with WT Convenience Package.

MECHANICAL

	0	0	S
Air cleaner – high capacity	0	0	S
Brakes – power, front disc/rear drum with 4-wheel anti-lock braking system (ABS) and dynamic rear proportioning (DRP) – rear disc brakes when equipped with the VortecMAX 6.0L V8 engine	S	S	S
Engines – refer to page 27 for complete availability	S	S	S
Engine – block heater	S	S	S
Exhaust system – aluminized stainless steel muffler and tailpipe	S	S	S
Locking differential – rear	0	0	S
Remote vehicle starter system	–	0 ²	S
Spare tire carrier – locking, rear underbody, winch-mounted	0	S	S
Steering – power, rack-and-pinion	S	S	S
Suspension – refer to page 17 for complete availability	S	S	S
Trailer wiring provisions – includes additional 8-way wiring harness to front of pickup box ³	0	0	0
Transfer case (4x4) models – lever operated, 2-speed manual	S	–	–
Transfer case (4x4) models – Autotrac with electronic rotary dial	–	S	S
Transmission – 4-speed automatic with overdrive and Tow/Haul mode – super-duty transmission when equipped with the VortecMAX 6.0L V8 engine	S	S	S

² – Included with LT Convenience Package.

³ – Requires Trailering Special Equipment Package.

EXTERIOR

Bumpers – front black with black end caps	S	–	–
Bumpers – front chrome with body-colour end caps	0 ⁴	S	–
Bumpers – front body-colour with body-colour end caps	–	–	S
Bumper – rear, chrome with step pad	S	S	S
Cargo management pickup box – includes aluminum front and side C-channel rails in pickup box	0	0	0
Fog lights	–	S	S
Glass – Solar-Ray tinted, all windows	S	S	S
Glass – deep-tinted on all windows behind front doors	0	S	S
Grille – moulded plastic with black surround	S	–	–
Grille – moulded plastic with chrome surround	0 ⁴	S	S
Luggage rack – roof-mounted, side rails only (Crew Cab)	–	0	0
Mirrors – manual foldaway, black	S	–	–
Mirrors – manual foldaway, power remote control, heated, black	–	S	–
Mirrors – power folding, power remote control, heated, electrochromic auto-dimming driver's side and integral turn signal indicators, body-coloured	–	–	S
Mirrors – camper-style, manual extending	0	–	–
Mirrors – deluxe wide-load, vertical glass, heated with integrated turn signal, manual extending and folding with lower convex spotter glass	–	0	0
Mouldings – bodyside, body-coloured	–	S	S
Recovery hooks – two front, except 2WD WT models	S	S	S
Skid plates – off-road, includes shields for engine, transmission, transfer case and front differential, included with Z71 suspension (4x4 only)	0	0	0
Sunroof – power, with express-open, includes universal home remote and short overhead console (Ext. and Crew Cab)	–	0	0
Tires – P245/70R17 all-season, 2WD models	S	S	S
Tires – P245/70R17 all-season, white outline lettered, 2WD models	0	0	0

⁴ – Included with LS Package.

EXTERIOR (continued)

	WT	LT	LTZ
Tires – P265/70R17 all-season, 4x4 models	S	S	S
Tires – P265/70R17 all-season, white outline lettered, 4x4 models	0	0	0
Tires – P265/70R17 on/off road, 4x4 models ⁵	–	0	0
Tires – P265/70R17 on/off road, white outline lettered ⁶	–	0	0
Tires – LT245/70R17 all-terrain selected 4x4 models only	0	0	0
Tires – P265/65R18 on/off road ^{6,7}	–	0	0
Tires – P265/65R18 on/off road, white outline lettered ^{6,7}	–	0	0
Tires – P275/55R20 all-season, 2WD models, includes 17" spare (not available on long box models)	–	0	0
Wheel trim – please refer to page 29 for description and availability	S	S	S
Windshield washer fluid system – heated	–	–	S
Windshield wipers – variable delay (intermittent), flat-blade with wet arm washers	S	S	–
Windshield wipers – RainSense moisture sensitive, flat-blade with wet arm washers	–	0 ⁸	S

⁵ – Requires Z71 Off-Road Package.

⁶ – Requires Z71 Off-Road Package or VortecMAX Performance Package.

⁷ – Requires available 18" aluminum wheels.

⁸ – Included with Up-level LT Convenience Package.

SEATS (continued)

	WT	LT	LTZ
Front buckets with leather-appointed seating, includes power 12-way driver and front passenger seat adjusters, power 2-way lumbar control, power bolsters, heated seat cushions and seatbacks, 2-position driver memory, centre floor console and seatback storage pockets. Rear folding seat includes vinyl trim on Ext. Cab models and leather-appointed on Crew Cab models	–	–	S
Head restraints, adjustable on all outboard seats	S	S	S
Rear stadium-style fold-up seat on Ext. Cab – 60/40 split folding on LT and LTZ	S	S	S
Rear stadium-style fold-up seat on Crew Cab – 60/40 split folding	S	S	S

ENTERTAINMENT SYSTEMS

AM/FM stereo with seek/scan and digital clock. Includes four standard speakers on Reg. Cab models and six up-level performance audio speakers on Ext. and Crew Cab models	S	–	–
AM/FM stereo with CD player, seek/scan and digital clock. Includes four standard speakers on Reg. Cab models and six up-level performance audio speakers on Ext. and Crew Cab models	0	–	–
AM/FM stereo with CD player, MP3 playback compatible, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock and Radio Data System (RDS). Includes up-level performance audio speakers, four on Reg. Cab models and six on Ext. and Crew Cab models	–	S	–
AM/FM stereo with in-dash 6-disc CD changer, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock and Radio Data System (RDS). Includes Bose speakers	–	–	S

AM/FM stereo with CD/DVD player, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock and Radio Data System (RDS). Includes Rear Entertainment System including DVD player with remote control, overhead display, 2 sets of 2-channel wireless infrared headphones and auxiliary audio/video input jacks (Crew Cab models only)	–	0	0 ¹⁰
Navigation radio with voice recognition, includes AM/FM stereo with CD player, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock, Radio Data System (RDS). Bose speaker system. Includes rear-seat audio controls and earphone jacks on Crew Cab (Ext. and Crew Cab models)*	–	0	0 ¹⁰
Navigation radio with voice recognition, includes AM/FM stereo with CD/DVD player, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock and Radio Data System (RDS). Bose speaker system. Includes rear-seat audio controls and earphone jacks on Crew Cab (Ext. and Crew Cab models)*	–	0	0 ¹⁰
Navigation radio with voice recognition, includes AM/FM stereo with CD/DVD player, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock and Radio Data System (RDS). Bose speaker system. Includes rear-seat audio controls and earphone jacks on Crew Cab (Ext. and Crew Cab models)*	–	0	0 ¹⁰
XM Satellite Radio ¹¹	–	0	S

¹⁰ – Deletes in-dash 6-disc CD changer.

¹¹ – At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas. Includes Navigation Disc updates on 1st and 2nd anniversary of delivery. [†]Includes three trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

SILVERADO PACKAGES

LS Package – includes 17" chrome style steel wheels, exterior "LS" badge and chrome grille surround	0	–	–
WT Convenience Package – includes power door locks, remote keyless entry and AM/FM stereo with CD player	0	–	–
LT Convenience Package – includes remote vehicle starter system, steering wheel-mounted audio system controls, 17" custom aluminum wheels. Dual-zone automatic climate controls on Ext. and Crew Cabs	–	0	–
Up-level LT Convenience Package – includes remote vehicle starter system, heated window washer fluid, universal home remote, exterior mirrors with power remote control, heated, power folding and integral turn signal indicators	–	0	–
Audio Package – includes XM Satellite Radio ¹² and AM/FM stereo with 6-disc CD changer. Bose speaker system added in up-level LT Ext. and Crew Cab models. Rear-seat audio controls added in up-level Crew Cabs	–	0	–
Safety Package – includes power adjustable pedals, ultrasonic rear parking assist and front to rear side head curtain air bags (Ext. and Crew Cab models)	–	0	0
Snow Plow Prep Package – includes 10 amp wiring for roof-mounted light and provisions for switch in overhead console, high-flow front bumper, forward lamp wiring harness, high-capacity air cleaner, auxiliary external transmission oil cooler, skid plate package and 160 amp alternator (Reg. Cab 4x4 only)	0	0	–
Tailgate Package – includes EZ Lift Tailgate, lockable	–	0	0
Trailing Special Equipment Package – includes weight-distributing trailer hitch platform with 50 mm (2 in.) receiver, 7-lead wiring harness with a 7-pin sealed connector (includes trailer brake controller 4-lead wiring harness), auxiliary external transmission oil cooler and high capacity air cleaner	0	0	S
VortecMAX Performance Package (NHT) – available on Extended Cab standard box and Crew Cab short box LT and LTZ models, includes: increased Gross Vehicle Weight Ratings (GVWRs), VortecMAX 6.0L V8 engine, engine oil cooler, high-capacity air cleaner, heavy-duty 9.5" rear axle, 4-wheel disc brakes with 4-wheel ABS, 4-speed Super-duty automatic transmission with auxiliary oil cooler, Z85 Increased Capacity suspension, locking rear differential, P265/70R17 on/off-Road tires, StabiliTrak vehicle stability control system and Trailing Special Equipment	–	0	0

DIMENSIONS

MODEL	A. Wheelbase mm (in.)	B. Overall Length mm (in.)
	C. Width mm (in.)	D. Height mm (in.)

<tbl

EXTERIOR COLOURS



*Not available on Work Truck (WT).

Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your Sales Consultant for specific colour and model availability and compatibility.

CENTURY
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INTERIOR FABRICS



A. WT vinyl 40/20/40 split-bench seat, shown in Dark Titanium (cloth available). Standard in WT models.

B. LT Premium cloth power 6-way bucket seat, shown in Light Titanium. Also available in Ebony and Light Cashmere.

C. LTZ full-feature power 12-way, leather-appointed bucket seat shown in Light Cashmere. Also available in Ebony and Light Titanium.



1. LT Light Titanium Premium Cloth

2. LT Light Titanium Select Cloth†

3. LT Light Cashmere Select Cloth†

4. LT Ebony Select Cloth†

5. LT Ebony Premium Cloth†

6. WT Dark Titanium Cloth

7. LTZ Ebony Custom Leather-Appointed Trim††

8. WT Dark Titanium Vinyl

9. LT Light Cashmere Premium Cloth

10. LTZ Light Titanium Custom Leather-Appointed Trim††

11. LTZ Light Cashmere Custom Leather-Appointed Trim††

†Standard in LT models with 40/20/40 front split-bench seat.

††Available with up-level LT model.

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

Interior ►	19 – LT, LTZ Ebony	31 – LT, LTZ Light Cashmere with Ebony Accents*	83 – LTZ Light Titanium with Dark Titanium Accents*	84 – LT Light Titanium with Ebony Accents*	88 – WT Dark Titanium
▼ Exterior					
16 – Graystone Metallic	•		•	•	•
25 – Dark Blue Metallic	•	•	•	•	•
41 – Black	•	•	•	•	•
46 – Blue Granite Metallic	•	•	•	•	•
50 – Summit White	•	•	•	•	•
59 – Silver Birch Metallic	•	•	•	•	•
63 – Sport Red Metallic*	•	•	•	•	•
74 – Victory Red	•	•	•	•	•
81 – Desert Brown Metallic**	•	•	•	•	•

*Accents apply to instrument panel and door trim panels only.

**Not available on Silverado Work Truck (WT).