



SOLUTIONS FOR THE WORLD YOU DRIVE IN.

At General Motors we are 100 percent committed to building vehicles that answer your specific needs. Because you demand more of your vehicle than ever before, we're committed to putting more of what you want into every vehicle we make.

VALUE

Value means much more than simply the price you pay for a vehicle. We are particularly proud of the value you receive for your money when you choose a General Motors vehicle – the unique combination of style, performance, safety, quality and functionality that sets GM's diverse model lineup apart from the rest.

FUEL ECONOMY

We know how important fuel efficiency is today. GM has it covered by offering more cars that get better than 7.0 L/100 km or 40 mpg in highway* driving than any other automaker in Canada. In addition, GM offers 15 models with Active Fuel Management™ fuel-saving technology – and 17 models that can run on E85 ethanol fuel.

QUALITY

If you're looking for a vehicle that's built to exceptionally high standards, look no further than GM's long list of quality and dependability awards, media accolades and consumer recommendations – as well as the fact that GM builds the most dependable, longest-lasting full-size pickups on the road.*

INNOVATIVE DESIGNS

It required ingenuity to bring utility and dramatic style together in the Chevrolet HHR. And it required pure creativity to execute the flawless lines and purposeful design of the Pontiac Solstice open-air roadster. At GM, we break the mould to develop new designs that give you more range of selection than ever before.

SAFETY

General Motors is the only automotive manufacturer committed to offering a full range of cars, trucks and SUVs that provide safety protection before, during and after a collision. In addition, GM builds 26 vehicles that have earned U.S. Government five-star frontal or side crash test ratings for 2006 models.**

FEATURES

GM keeps you ahead of the curve, by adding the features that really make a difference to your driving experience. Features like OnStar – the first comprehensive in-vehicle communications and assistance service. And XM Satellite Radio – the largest satellite radio provider in the world – that's now offered on more than 50 GM vehicles.

*Dependability based on longevity; 1988–July 2005 full-size Chevrolet and GMC light-duty pickup registrations, including chassis cabs. Sources: R.L. Polk Canada, Inc. National Vehicle Population Profile – Canadian Vehicles in Operation as of July 1, 2005. Based on % of vehicles remaining in operation, weighted on age of vehicle.

**U.S. Government ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (safercar.gov).

†Based on Natural Resources Canada's 2006 Fuel Consumption Guide's rating available at time of printing.

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CHEVROLET PONTIAC BUICK GMC SATURN HUMMER SAAB CADILLAC

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CENTURY
AUTOMOBILES

2007 OPTRA



2007 OPTRA



CHEVROLET

2007 OPTRA

ATTRACTED TO VERSATILITY?

It used to be if you wanted a versatile vehicle you had to accept a less than inspiring approach to design. Functional – sure, but where was the style? Then along came Optra with its sharp styling and impressive utility. In two distinct forms: Optra 5-Door and Optra Wagon. They share solid engineering, highlighted by a lively dual overhead cam engine and four-wheel disc brakes. Both offer the added enjoyment of a no-charge power sunroof on all LT models. Also shared is the comprehensive backing of the \$0-deductible 5-year/100,000 km* Extended Powertrain Warranty. A much more attractive form of versatility: Optra 5-Door and Optra Wagon.

For more information about the 2007 Optra, visit our website at optra.gmcanada.com

*Whichever comes first.



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TOP: Optra LT Wagon, shown in Denim Blue.

BOTTOM: Optra LT 5-Door, shown in Cosmic Silver Metallic with available equipment.

OPTRA 5-DOOR

AN OPEN DOOR POLICY.

Optra 5-Door welcomes all – not just your buddies and family, but all the stuff they bring with them. Its functionality is the product of a standard rear liftgate – as well as the split-folding rear seatback that enables you to accommodate both passengers and cargo. Which in turn opens a lot of doors.



Go ahead and bring it with you. Optra 5-Door features a rear liftgate and a 60/40 split-folding rear seatback, creating more flexibility in handling both passengers and cargo.

The available RS Special Edition Package features 15-in. aluminum wheels, a rear spoiler, premium 8-speaker sound system, a leather-wrapped shift knob and steering wheel with sound system controls, plus an Apple iPod Nano (visit optra.gmcanada.com for details).



Optra LS 5-Door, shown in Super Red.

KEY FEATURES:

- Air conditioning, standard on LT, available on LS
- Power door locks and windows, standard on LT
- Fog lights
- Tilt adjustable steering column
- 60/40 split-folding rear seatback
- Rear liftgate
- CD player with MP3 playback and auxiliary audio input jack
- Available 8-speaker premium sound system.

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OPTRA WAGON

ONE GOOD WAGON.

Sightings of affordable, good-looking wagons on today's roads are about as common as sightings of the Loch Ness monster. But all that is changing, thanks to the Optra Wagon. It takes the versatility of Optra 5-Door and adds almost 500 litres (more than 16 cu. ft.) of cargo capacity. That's a heckuva lot of space. Optra Wagon. One very good wagon indeed.



For easy loading, the rear tailgate opens up a large cargo area with a level load floor.



Optra LS Wagon, shown in Imperial Blue.

KEY FEATURES:

- Wide-opening rear tailgate
- Integrated roof rails, standard on LT
- Rear window wiper and washer
- 60/40 split-folding rear seatbacks
- 8 integrated cargo area anchors
- Cargo area floor net.

OPTRA INTERIOR



The reclining front bucket seats feature a standard lumbar support adjuster on the driver's side to enhance comfort.

Optra LT models feature the added convenience and security of a standard remote keyless entry system. In addition to Lock and Unlock functions, the key fob also includes an alarm button.



OPTRA TECHNOLOGY

READ THE SPECS.

When you turn the page and read the specs you'll find a lot to like, such as four-wheel disc brakes – instead of the common front disc/rear drum combo. They're standard, as is a heavy-duty exhaust system that resists the corrosive effects of Canadian winter roads. What did you expect? Optra is a Chevrolet, combining outstanding value with the built-in durability Chevrolet is famous for.



Optra's standard 4-wheel independent suspension system contributes to its precise handling characteristics.

Optra's 119 horsepower 2.0L dual overhead cam 4-cylinder engine is transversely mounted, making it space efficient.



EFFORTLESS INTEGRATION OF STYLE AND FUNCTIONALITY.

First you'll notice how the contours of the instrument panel flow into the area housing the sound system and climate controls. But Optra is also accomplished at integrating what you bring with you, whether by folding down the rear seat to handle a snowboard, or by creating space for

maps and magazines in the seatback storage pockets. Finally, top it off with a no-charge power sunroof in LT models.* Optra – because functionality never goes out of style.

*See your dealer for details.

KEY FEATURES:

- 119 hp 2.0L dual overhead cam I-4 engine
- 5-speed manual transmission standard; 4-speed automatic available
- Power 4-wheel disc brakes
- 4-wheel anti-lock brakes (ABS) available
- 4-wheel independent suspension

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- Speed-sensitive, power rack-and-pinion steering on LT
- Dual-stage frontal air bags with Passenger Sensing System*
- Security Package with anti-lock brakes, front-seat side-impact air bags and tire pressure monitoring system available.

*A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Even with the Passenger Sensing System, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.

OPTRA STANDARD & OPTIONAL FEATURES

	5-DOOR LS/LT	WAGON LS/LT
SAFETY AND SECURITY		
Air bags – dual-stage, driver and front-passenger, frontal, includes Passenger Sensing System with automatic air bag suppression system	S	S
Air bags – driver and front-passenger, seat-mounted side-impact	O ¹	O ¹
Brake/transmission shift interlock (automatic transmission only)	S	S
Door locks – rear door, child-security	S	S
Headlights – Daytime Running Lights, warning-on system	S	S
Keyless entry system – remote with alarm	–/S	–/S
Lights – side repeaters with European white lens	S	S
Safety belts – front pre-tensioners and shoulder belt height adjusters	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S
Security Package – includes 4-wheel anti-lock braking system (ABS), driver and front-passenger seat-mounted side-impact air bags and tire pressure monitoring system	O	O

	5-DOOR LS/LT	WAGON LS/LT
MECHANICAL		
Battery – with battery saver feature	S	S
Brakes – power, 4-wheel disc	S	S
Brakes – 4-wheel anti-lock braking system (ABS)	O ¹	O ¹
Drive – front wheel	S	S
Engine – 2.0L DOHC I-4 with MFI Horsepower – 119 @ 5400 rpm, Torque – 126 lb.-ft. @ 4000 rpm	S	S
Engine – block heater	S	S
Exhaust system – heavy-duty	S	S
Steering – power, rack-and-pinion	S/–	S/–
Steering – power, speed-sensitive, rack-and-pinion	–/S	–/S
Suspension – 4-wheel independent	S	S
Transmission – 5-speed manual	S	S
Transmission – 4-speed automatic with overdrive	O	O

	5-DOOR LS/LT	WAGON LS/LT
EXTERIOR		
Antenna – windshield-integrated	S	S
Body panels – 2-sided galvanized steel (except roof)	S	S
Bumpers – body-colour	S	S
Door handles – colour-keyed	S	S
Fog lights	S	S
Glass – tinted windshield top band	S	S
Liftgate – rear liftgate	S	S
Mirrors – remote control, body-colour	S/–	S/–
Mirrors – power remote control, heated, body-colour	–/S	–/S
Mouldings – bodyside, body-colour	S	S
Roof rails	–	–/S
Splash guards*	O	O
Spoiler – rear	O	–
Sunroof – power, sliding glass panel	–/O	–/O
Tires – P195/55R15 all-season	S	S
Wheels – 15" x 5.5" steel with bolt-on wheel covers (A)	S	S
Wheels – 15" x 5.5" 10-spoke aluminum (B) ²	O	O
Wheels – 15" x 5.5" 12-spoke aluminum (C) ²	O	O

	5-DOOR LS/LT	WAGON LS/LT
EXTERIOR (continued)		
Windshield wipers – 2-speed with variable delay (intermittent)	S	S
Windshield wipers – heated wiper resting area	–/S	–/S
Wiper/washer – rear-window	S	S
RS Special Edition Package – includes 15" 10-spoke aluminum wheels (C) ³ , rear spoiler (Optra 5-Door), 8-speaker premium sound system, steering wheel audio controls, leather-wrapped steering wheel and shift knob and Apple iPod Nano (visit optra.gmcanada.com for details)	–/O	–/O

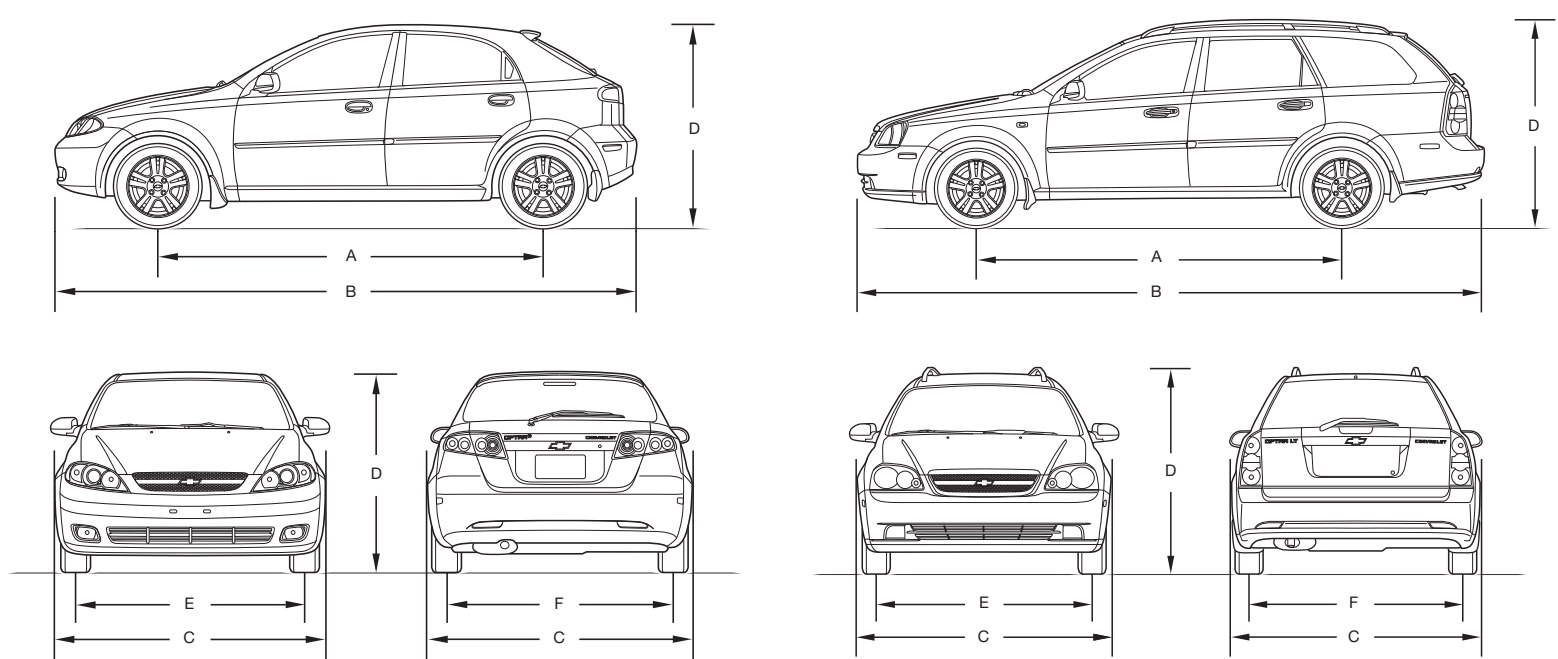
	5-DOOR LS/LT	WAGON LS/LT
INTERIOR		
Air conditioning – manual	O/S	O/S
Assist grips – front-passenger and rear outboard	S	S
Auxiliary power outlet – 12-volt	S ⁴	S
Cargo area – 8 integrated anchors for rear cargo net	–	S
Cargo area – load compartment tray	–	S
Cargo area – floor net	–	–/S
Clock – digital	S	S
Console – front floor with armrest, storage and cupholders	S	S
Cruise control – electronic with resume, coast and decelerate/accelerate features	–/S	–/S
Defogger – electric rear-window	S	S
Door locks – power	–/S	–/S
Driver foot rest	S	S
Floor mats – front and rear, carpeted	S	S
Fuel filler door – release, manual remote	S	S
Heat ducts – rear-seat, floor	S	S
Instrumentation – analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauge)	S	S
Light – dome, theatre dimming	S	S
Smoker's Package – includes ashtray and lighter	S	S
Steering column – tilt adjustable	S	S
Sunglasses holder – driver-side roof-mounted	S	S
Sunshades – LH and RH; vanity mirrors	S	S
Windows – power with driver's express-down feature	–/S	–/S

	5-DOOR LS/LT	WAGON LS/LT
SEATS		
Cloth reclining front bucket seats with driver lumbar support	S	S
Seatback – rear, 60/40 split-folding	S	S

	5-DOOR LS/LT	WAGON LS/LT
SOUND SYSTEMS		
All Optra sound systems include an electronically tuned AM/FM stereo with seek, scan, 4-speaker sound system and auxiliary audio input jack		
AM/FM stereo with CD player and MP3 playback	S	S
AM/FM stereo with in-dash 6-disc changer and MP3 playback	O	O

S – Standard. O – Optional individually or in combination with other optional equipment.
1 – Included with Security Package.
2 – Requires RS Special Edition Package.
3 – 10-spoke aluminum wheel may be replaced with 12-spoke aluminum wheel.
4 – Additional power outlet included in rear cargo area.
*Dealer-installed accessory.

DIMENSIONS



EXTERIOR, mm (in.)	5-DOOR	WAGON
Wheelbase (A)	2600 (102.4)	2600 (102.4)
Length (B)	4295 (169.1)	4580 (180.3)
Width (C)	1725 (67.9)	1725 (67.9)
Height (D)	1445 (56.9)	1500 (59.1)
Front tread (E)	1480 (58.3)	1480 (58.3)
Rear tread (F)	1480 (58.3)	1480 (58.3)

INTERIOR, mm (in.) front/rear		
Headroom	993/964 (39.1/38.0)	1000/999 (39.4/39.3)
Legroom	1068/932 (42.1/36.7)	1068/932 (42.0/36.7)
Shoulder room	1387/1364 (54.6/53.7)	1387/1364 (54.6/53.7)
Hip room	1360/1365 (53.5/53.7)	1360/1365 (53.5/53.7)

CAPACITIES/WEIGHT	
Cargo, L (cu. ft.), – Optra 5-Door, rear seats up – Optra 5-Door, rear seats down – Optra Wagon, rear seats up – Optra Wagon, rear seats down	250 (8.8) 1285 (45.4) 545 (19.3) 1750 (61.8)
Fuel tank, L (imp. gal.)	55 (12.1)
Curb weight (est.), kg (lb.), – Optra 5-Door, manual transmission – Optra 5-Door, automatic transmission – Optra Wagon, manual transmission – Optra Wagon, automatic transmission	1254 (2765) 1265 (2789) 1295 (2855) 1315 (2899)

WHEELS



EXTERIOR COLOURS



Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your Sales Consultant for specific colour and model availability. Optra 5-Door shown with splash guards a dealer-installed accessory.

INTERIOR FABRICS



82B – Gray Optra 5-Door
82C – Gray Optra Wagon

EXTERIOR/INTERIOR COLOUR COMPATIBILITY		
▼ Exterior	Interior ►	82 – Gray
11 – Galaxy White		•
15 – Imperial Blue		•
31 – Denim Blue		•
54 – Sunset Orange*		•
58 – Dark Turquoise		•
70 – Red Rock		•
71 – Super Red		•
87 – Pearl Black		•
92 – Cosmic Silver Metallic		•

*Not available on Optra Wagon.

THE GM WARRANTY:†

The New Vehicle Limited Warranty is your promise of total warranty protection. It applies to the first owner and all future owners of the vehicle, and covers repairs to correct vehicle defects related to materials or workmanship during the warranty period. The warranty includes:

- 3-year/60,000 km* Base warranty coverage
- 6-year/160,000 km* rust-through perforation coverage
- 8-year/130,000 km* coverage on catalytic converters and powertrain control modules (PCMs).

†Conditions and limitations apply. *Whichever comes first.

EXTENDED POWERTRAIN LIMITED WARRANTY:

Every Chevrolet Optra is also covered by a special Powertrain Component Warranty with no deductible for 5 years or 100,000 km.* So you can count on your Chevrolet Optra for much more than its styling and engineering – today, and down the road.

*Whichever comes first.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:†

- **Roadside Assistance** – 24/7 service via toll-free number during the Base warranty period, anywhere in Canada or the United States
- **Courtesy Transportation** – may be offered during the Base warranty period
- **GM Protection Plan (GMPP)** – the only extended services contract backed by the resources and commitment of General Motors, GMPP may be purchased at the time of your sale or lease, or subsequently during the Base warranty period†
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

†Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **GMAC Financing** – on the spot financing at your GM dealership††
- **GMAC SMARTLEASE** – a smart alternative to traditional financing††
- **GM Student Bonus Program** – GM will cover the first two purchase finance or lease payments and the lease security deposit on eligible new GM vehicles for students and recent graduates of high school, college or university†
- **The GM Card** – eligible cardholders may be able to redeem up to \$3500 on GM Card® Earnings toward the total purchase price or lease down payment on selected vehicles! For more information on The GM Card please call 1-800-461-3279.

†Conditions and limitations apply. ††Subject to eligibility.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gmcanada.com
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users)
- For information about GMAC visit gmcanada.com or call 1-800-616-4622.



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GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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