

SSR

2006



2006 SSR



CHEVROLET

CENTURY
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2006 SSR



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SSR

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LEAVE THE ENVY AND AWE TO THE SPECTATORS.

Some people have a knack for drawing attention to themselves. The same holds true for the SSR. It's way out there. Not just its totally out-of-this-world styling, but also its world-class performance technology. For people with a hunger for the spotlight, there's only one rear-drive, two-seat, convertible roadster with a pickup box in the back: the 400* horsepower SSR – the first true street rod of the 21st century. Leaving you only two choices: drive SSR, or envy it. Take your own road. SSR. For All Life's Roads.

*When equipped with available 6-speed Tremec T56 manual transmission.

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CHEVROLET



FOR ALL LIFE'S ROADS

For more information about SSR
visit our Web site at ssr.gmcanada.com

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SSR CONVERTIBLE TOP

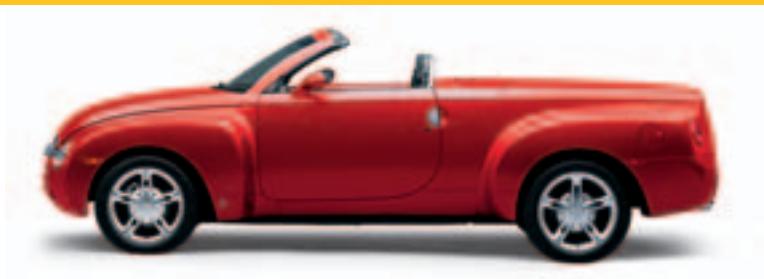
A HARD ACT TO FOLLOW.

There is something undeniably seductive about watching the SSR's retractable hardtop roof perform its disappearing act. You may be so transfixed by this procedure that you will be eager to repeat it just to amaze yourself with the precision and synchronization of the operation. In less than 30 seconds, SSR is transformed from an enclosed hardtop roadster to open-air convertible. All you have to do is press a single button – the power retractable hardtop system does the rest. Feel free to repeat this process as often as desired – like everything in SSR, the retractable roof is engineered for dependability: it is designed to be raised and lowered 8000 times. Talk about entertainment value.

CONVERTIBLE TOP



The retractable roof consists of two stamped steel panels and a deep-tinted fixed backglass. Triple weather seals provide the added protection needed for the Canadian climate.



When all the roof panels move into position inside the storage compartment, the area is concealed by a hard cover. This enhances SSR's sleek top-down look.



The roof panels move on steel linkages to a vertically stacked position in the storage bulkhead located between the passenger and cargo compartments. This clever design retains maximum cargo capacity, even with the roof lowered.

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SSR INTERIOR

YOUR OWN WORLD HQ.

When you enter SSR's twin cockpit, you not only leave the world behind, you become part of a world all its own. Here, there is but one focus, and that is on the pure exhilaration of an uncompromised driving experience. Just you, the meticulously designed controls, and the wide-open road ahead. It's the equivalent of having a lane dedicated to you alone.

KEY FEATURES:

- Manual reclining bucket seats with Ultrasoft leather seating surfaces
- Power six-way driver's seat
- Power two-way passenger's seat
- Climate control system
- Four-speaker stereo with CD player and MP3 playback
- Steering wheel-mounted sound system and Driver Information Centre controls.

INTERIOR



SSR's comprehensive Driver Information Centre continuously monitors and reports on numerous key vehicle functions – everything from the status of the GM Oil Life System to low washer fluid.



For the ultimate performance feel, select the available Tremec T56 close-ratio six-speed manual transmission. The perfect match for the Corvette-based 6.0L LS2 V8 engine. A heavy-duty four-speed automatic transmission is standard.



How does this sound? A 6-disc in-dash CD changer, with a 275-watt digital signal processor (DSP) amplifier and a premium Bose 6-speaker sound system. It is available on SSR.





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SSR is available Slingshot Yellow, with Ebony Ultrasoft leather seating surfaces.

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SSR PERFORMANCE

WITH 400* HORSEPOWER, EVEN YOUR DRIVEWAY IS INTIMIDATED.

Just how strong is SSR's performance orientation? Just take a look under the hood and marvel at the LS2 V8 engine – the same powerplant you'll find in the new generation Corvette. With a horsepower rating of 400* and 400 lb.-ft. of torque, there is no questioning its ability to get off the line. In fact, when mated with the available Tremec six-speed manual transmission, SSR has clocked a 0 – 96 km/h (60 mph) time of just 5.3 seconds. Feel the pavement tremble.

*395 horsepower with standard 4-speed heavy-duty automatic transmission.

KEY FEATURES:

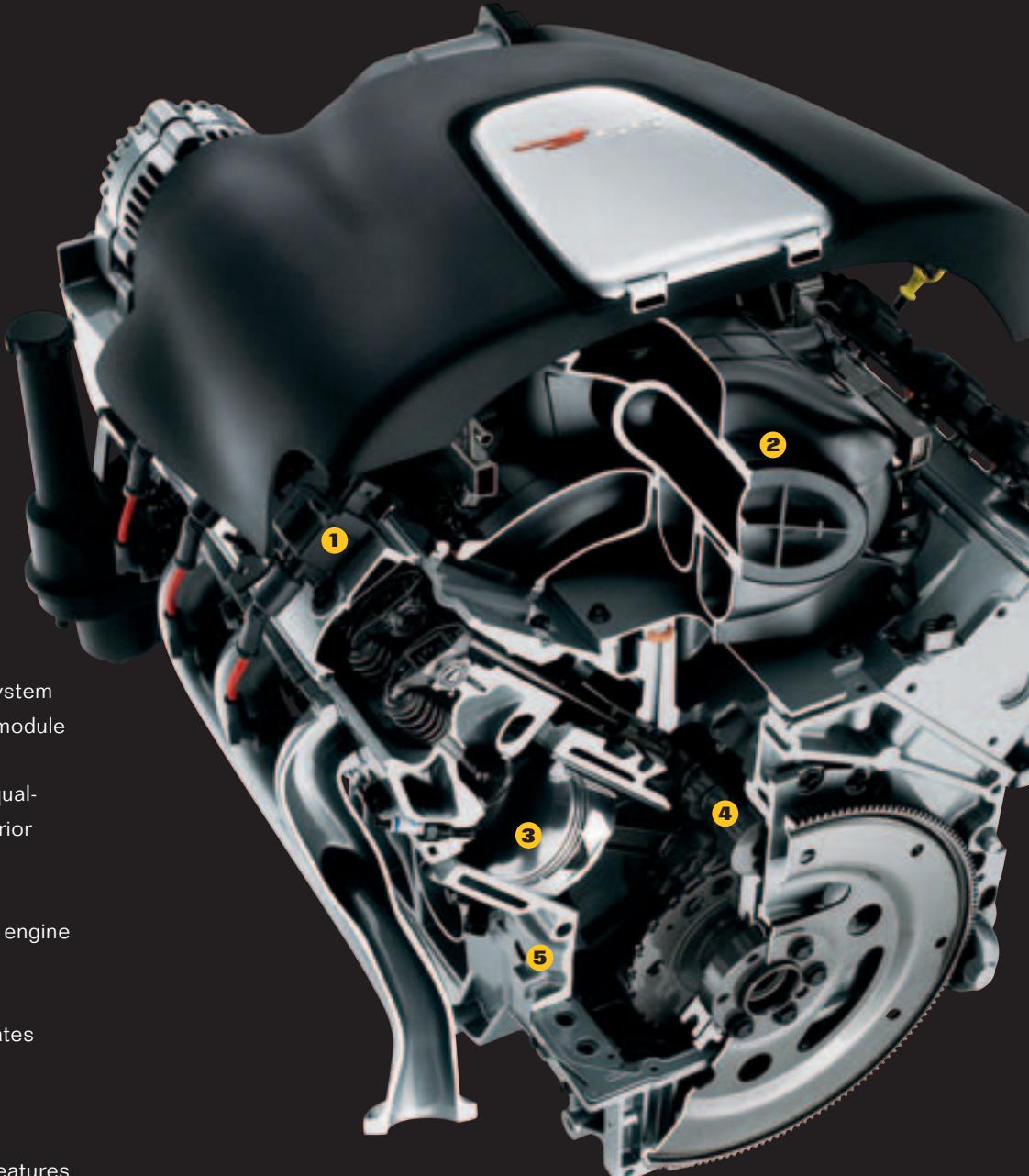
1 A race-proven coil-near-plug ignition system is operated by the powertrain control module

2 Composite intake manifold features equal-length intake runners with smooth interior surfaces, for efficient airflow

3 The flat-top aluminum pistons help the engine achieve a 10.9:1 compression ratio

4 The steel billet high-lift camshaft operates a low-friction, hydraulic, roller-rocker style valvetrain

5 The deep-skirt cast aluminum engine features six cross-bolted steel main bearing caps and cast-in-place cylinder liners.



The 6.0L LS2 V8 delivers more than 300 lb.-ft. of torque from 1200 to 6500 rpm with peak torque of 400 lb.-ft. at 4000 rpm (shown with GM Accessories engine cover insert).

SSR TECHNOLOGY

READ IT AND WEEP.

We trust that your interest in SSR is more than skin deep. And that you'll have trouble containing your enthusiasm for the technical highlights of SSR's advanced performance engineering package. As much as reading about this technology is sure to stimulate your passion for driving, there is no substitute for the real thing. We suggest a test drive.

1 INDEPENDENT FRONT SUSPENSION

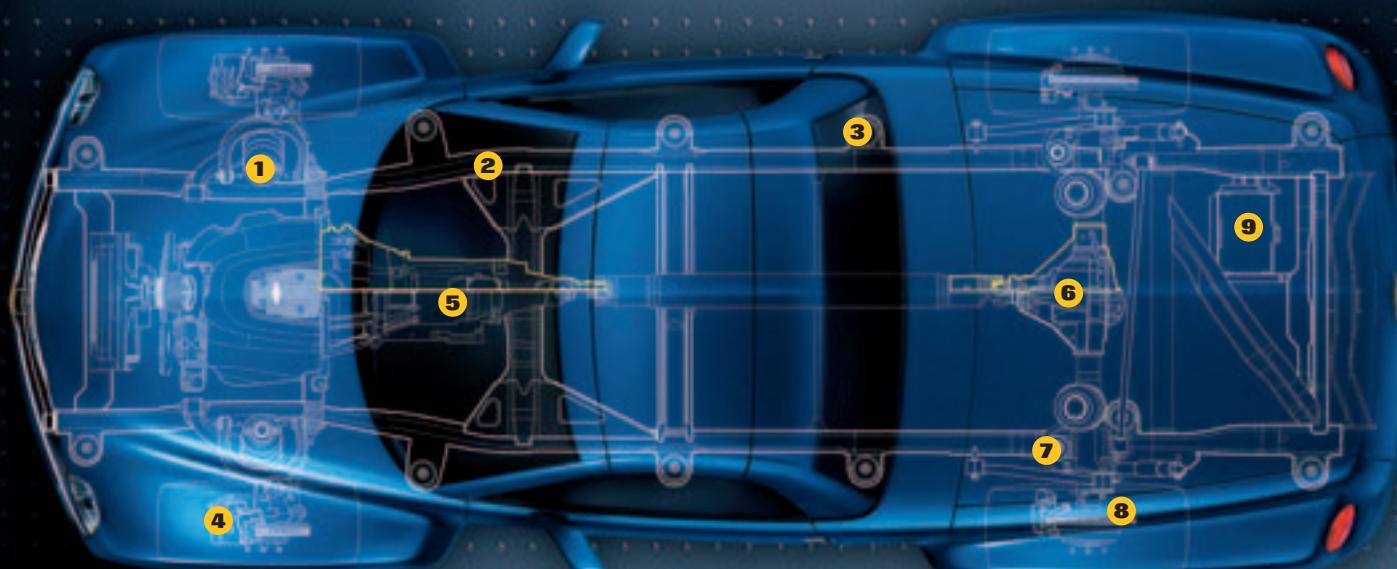
Features of the front suspension system include upper and lower A-arms, a modular coil-over-shock design and a 32 mm stabilizer bar. Accurate alignment is maintained with the help of an innovative slot/slip attachment cast in the frame.

2 HYDROFORMED RAILS

The foundation of SSR's strength is its chassis, which features full-length hydroformed-steel frame side rails. Hydroforming allows steel to retain more of its strength, while reducing weight, when compared with the traditional stamping process. It also improves dimensional accuracy, by reducing stretching during manufacturing.

3 TUNED BODY MOUNTS

The most effective way to reduce noise and vibration is to absorb them before they can penetrate the cockpit. SSR has 12 specially-tuned body mounts, which perform precisely that function. The mounts are strategically located and triaxially tuned to balance the demands for stiffness and noise reduction.



4 FOUR-WHEEL DISC BRAKES WITH ABS

Four-wheel disc brakes with an anti-lock braking system (ABS) are standard. Each disc is vented, to help dissipate heat. To reduce weight, the brake calipers are made of aluminum. The brake linings are manufactured with non-asbestos organic compounds, to increase their recyclability.

5 AVAILABLE SIX-SPEED MANUAL TRANSMISSION

The available Tremec T56 close-ratio six-speed manual transmission incorporates double and triple cone synchronizers and needle bearings for precise shifting. A heavy-duty four-speed automatic transmission is standard.

6 LIMITED-SLIP REAR DIFFERENTIAL

When rear-wheel slippage is detected, the limited-slip differential directs up to 70 percent of the available torque to the rear wheel with the most traction. The gear-based limited-slip design responds more quickly than the common clutch-type design.

7 FIVE-LINK REAR SUSPENSION

SSR's lateral stability is enhanced by the rear suspension configuration that features upper and lower links, in addition to a transverse link or track bar that helps provide lateral stability.

8 ELECTRONIC TRACTION ASSIST

Electronic traction assist helps reduce wheel slippage on most slippery surfaces, by modulating engine power through the electronic throttle control whenever rear-wheel slippage is detected. This feature is included with the automatic transmission only.

9 REAR-MOUNTED BATTERY

Positioning the battery in the rear of the vehicle not only improves weight distribution, it extends battery life by reducing exposure to the high temperatures experienced under the hood.

SSR DETAILS

NOT REALLY DETAILS – STATEMENTS.

When you stare at SSR long enough, you'll be able to get beyond the sheer boldness of the styling and begin to analyze: what makes it so distinctive? It isn't just the sharpness of the lines, it's the way that every element is unique to SSR, and flows seamlessly together. The result is a striking design statement that is both loud and clear.

DETAILS/
CHROME PACKAGE

The unique flush projector beam headlights are complemented by the satin chrome grille bar.



The polished stainless steel dual exhaust outlets add more street rod flair.



SSR, shown in Aqua Blur Metallic with available cargo compartment trim.



The satin chrome Chevrolet hood accent and grille bar showcase the signature Chevrolet look.



The unique shape of the door handles is accented by the use of satin chrome.





SSR CHROME PACKAGE

YOU'LL TAKE A SHINE TO IT.

There is nothing modest or understated about SSR. And you wouldn't have it any other way. But what if you wanted to take that brash character to the fullest expression possible? The answer is: the available Chrome Package. It features bright-chrome finish on the hood accent, grille bar, door handles, fog lights and interior trim. The SSR Chrome Package – because this is no time to hold back.

Interior door handle, with chrome finish.

Automatic transmission shifter and available auxiliary gauge package with chrome finish (U.S. instrumentation shown in this brochure is Metric in Canada).



Three-dial climate controls, with chrome finish.



SSR ACCESSORIES

IT'S NOT JUST AN SSR. IT'S YOUR SSR.

Chevy SSR is built to reflect who you are. But don't stop there. You can transform your SSR into a personalized expression of your style and priorities – with GM Accessories. They are the only accessories that are integrated into the process of designing your vehicle, ensuring excellent fit, finish and functionality. And only GM Accessories are backed by GM's 3-year/60,000 km New Vehicle Limited Warranty.* They can also be included in your new-vehicle lease or finance agreement through GMAC. Ask your dealer for a complete list of the GM Accessories available for SSR, or visit gmc.ca

*When permanently installed by the dealer at the time you purchase or lease your new vehicle.

GM ACCESSORIES AVAILABLE FOR SSR INCLUDE:

- Integrated side saddle storage system
- Windbreak
- Floor mats
- Brushed aluminum pedals
- Hitch-mounted ski/bicycle carrier
- Cargo cover storage system
- Cargo Netting Package
- Satin chrome or body-coloured running boards
- Car cover.



Accessories



SSR STANDARD AND OPTIONAL FEATURES

SAFETY AND SECURITY

Air bags – dual-stage, driver and passenger frontal with passenger-side suppression switch located in glovebox	S
Air bags – driver and passenger, seat-mounted side-impact	S
Door locks – power, programmable, automatic	S
Headlights – high-output halogen with automatic light control	S
Keyless entry system – remote, includes Panic feature and hard cargo area cover release	S
Safety restraints – LATCH (Lower Anchor and top Tether for Child), passenger seat	S
Theft-deterrent system – PASSLock	S
Traction assist – electronic with instrument panel on-off switch (automatic transmission only)	S

MECHANICAL

Axle ratio – rear, 3.73	S
Brakes – power, 4-wheel vented disc with 4-wheel anti-lock braking system (ABS)	S
Drive – rear wheel	S
Engine – 6.0L LS2 aluminum V8: Horsepower – 400 @ 6000 rpm with manual transmission – 395 @ 5700 rpm with automatic transmission	
Torque – 400 lb.-ft. @ 4000 rpm	S
Limited-slip differential – rear	S
Steering – power, rack-and-pinion, hydraulically assisted	S
Suspension – Sport, featuring a double A-arm front independent and 5-link solid rear axle with coil springs and stabilizer bars	S
Transmission – 4-speed heavy-duty automatic with overdrive	S
Transmission – Tremec T56 close-ratio 6-speed manual	0
Trailering equipment – includes hitch cross member and 7-wire harness	S
Towing Package – extension that inserts into hitch cross member (ball not included)*	0

EXTERIOR

Cargo area liner – hard plastic	S
Fog lights – front, halogen	S
Glass – Solar-Ray with deep-tinted rear	S
Hardtop – power, retractable	S
Mirrors – power remote control, heated, body-coloured	S
Paint – two-tone, available only in Smokin' Asphalt and Ricochet Silver Metallic	0
Rear compartment cover – removable hard tonneau cover, front hinged, lockable with remote release	S
Side saddle storage – integrated*	0
Tires – front P255/45R19 all-season touring – rear P295/40R20 all-season touring	S
Tire sealant and inflator kit – in lieu of spare tire	S
Wheels – aluminum with Ultra Silver finish (A)** – front, 19" x 8" – rear, 20" x 10"	S
Wheels – as above with chrome-plated finish (B)**	0
Windshield wipers – 2-speed intermittent with dual washer nozzles	S
Body Colour Package – includes body-coloured running boards and auxiliary gauge bezels (available only with PEG 1SC)	0
Cargo Compartment Trim Package – includes cargo cover inner trim, 2 bed track covers and 7 cargo compartment wood strips	0
Cargo Convenience Package – includes cargo storage netting, telescoping cross bar and 4 tie-down rings*	0
Chrome Package – includes all interior and exterior trim parts, chrome gauge housing and body-coloured running boards (available only with PEG 1SB or 1SC)	0

*Regular Production Accessory, dealer installed. **Wheels shown on page 15.

INTERIOR

Air conditioning – manual, climate control	S
Console – centre floor, lockable with transmission shifter	S
Cruise control – electronic with resume, coast and accelerate/decelerate features	S
Cupholders – one in instrument panel	S
Defogger – electric, rear-window	S
Floor covering mats – colour-keyed carpet with embroidered SSR logo and decorative piping	S
Instrumentation – full analogue cluster (includes speedometer, tachometer, trip odometer, coolant temperature, oil pressure and fuel gauges)	S
Instrumentation – Driver Information Centre includes trip computer and message centre, monitoring vital vehicle functions which include; GM Oil Life System, oil level, transmission fluid life, low washer fluid level, low battery and door ajar alerts	S
Power outlets – two, auxiliary	S
Seats – reclining bucket seats with Ultrasoft leather seating surfaces, 6-way power driver's seat, 2-way power passenger's seat, power lumbar support and integral head restraints	S
Steering column – tilt adjustable	S
Steering wheel – leather-wrapped with sound system and Driver Information Centre controls	S
Sunshades – LH and RH padded with single blade	S
Windbreak*	0
Windows – power, driver and passenger with express-down feature	S

SOUND SYSTEM

Electronically tuned AM/FM stereo with seek/scan, CD player, MP3 playback, Radio Data System (RDS), auto tone control, TheftLock, speed-compensated volume, digital clock and 4 speakers	S
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SSR PREFERRED EQUIPMENT GROUPS (PEGs)

PEG 1SB includes the following:

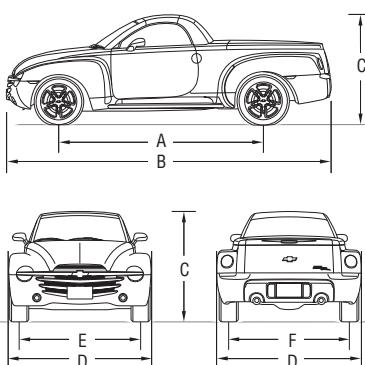
- Driver Convenience Package – includes heated seats and driver's 2-position memory seat
- Mirror – interior, rear-view, electrochromic auto-dimming feature and universal home remote transmitter
- Mirror – exterior, driver's side rear-view, electrochromic auto-dimming feature
- Sound system – 6-disc CD changer and Bose 6-speaker premium sound system with 275-watt Digital Signal Processor (DSP) amplifier added to standard features

PEG 1SC includes all the features of PEG 1SB plus the following:

Running Board Package – integrated, satin chrome appearance, with non-slip surface

Auxiliary gauges – includes voltmeter, delivered torque and exterior temperature with satin chrome bezels

DIMENSIONS



EXTERIOR mm (in.)

Wheelbase (A)	2946 (116.0)
Length (B)	4864 (191.5)
Height (C)	1621 (63.8)
Width (D)	1996 (78.6)
Front track (E)	1628 (64.1)
Rear track (F)	1648 (64.9)

INTERIOR mm (in.)

Headroom	1016 (40.0)
Legroom	1069 (42.1)
Shoulder room	1359 (53.5)
Hip room	1303 (51.3)

CAPACITIES

Cargo area volume, L (cu. ft.)	637 (22.5)
Fuel tank, L (imp. gal.)	95 (20.9)
Trailer towing capacity, max. kg (lb.)	1134 (2500)

COLOURS. FABRICS. WHEELS.

Exterior Colours



79 Slingshot Yellow*

90 Pacific Blue Metallic

41 Smokin' Asphalt**

70 Redline Red

Exterior/Interior Colour Compatibility

Exterior	Interior
26 – Aqua Blur Metallic*	•
41 – Smokin' Asphalt**	•
67 – Ricochet Silver Metallic**	•
70 – Redline Red	•
79 – Slingshot Yellow*	•
90 – Pacific Blue Metallic	•

* Premium colour – available at extra cost.
** These colours are available in two-tone at extra cost. Please see your Sales Consultant for details.

COMMITMENT:
Rock solid trucks. Backed by a rock-solid commitment. There is nothing halfway about Chevrolet's approach to building strong and durable trucks. That can also be said of the way Chevrolet backs each and every truck that bears its name. A comprehensive series of support programs makes it easier to purchase or lease a Chevy Truck and help protect you and your vehicle down the road. A powerful example of the level of protection you can expect is the GM TOTAL™ Warranty. It is so thorough it covers everything from the roof right down to the tires. So when you drive off the lot of your Chevrolet dealership, you can do so with total confidence. Peace of mind is knowing that your vehicle is built for the long haul, and is backed by a comprehensive warranty.

THE GM TOTAL™ WARRANTY:[†]
The GM TOTAL™ Warranty is your promise of total warranty protection. It covers every new Chevy Truck for 3 years or 60,000 km*. Complete vehicle repairs are covered, **including parts and labour, with no deductible. The warranty includes:
• 3-year/60,000 km* complete vehicle repair coverage
• 6-year/160,000 km* corrosion perforation coverage
• 8-year/130,000 km* coverage on catalytic converters and powertrain control modules (PCMs).
*Whichever comes first. **To correct any defects in material or workmanship occurring during the warranty period. Regular maintenance is not included, nor is the excessive wear and tear caused by reckless or negligent driving.
†Conditions and limitations apply.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:[‡]
• **Roadside Assistance** – 24/7 service via toll-free number during your warranty period, anywhere in Canada or the United States
• **Courtesy Transportation** – may be offered during the warranty period
• **GM Protection Plan (GMPP)** – the only extended services contract backed by the resources and commitment of General Motors, GMPP may be purchased at the time of your sale or lease, or subsequently
• **GM Mobility Program** – you may be eligible for reimbursement of up to \$1000 (taxes included) for adaptive equipment for your GM vehicle

INFORMATION RESOURCES:
You can find more information about these programs from your GM dealer, or at these information centres:
• The GM Web site at gmcanada.com
• The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users) – for information about any GM product or service, including The GM Card and the GM Mobility Program
• For information about GMAC visit gmcanada.com or call 1-800-616-4622.

GM Canada



26 Aqua Blur Metallic*

67 Ricochet Silver Metallic**

Interior Fabrics



Ebony
Ultrasoft
Leather

Wheels



A – Ultra Silver Finish



B – Chrome-plated Finish

Two-tone paint in **41** Smokin' Asphalt** and
67 Ricochet Silver Metallic**

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A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Chevrolet dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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A WORD ABOUT ASSEMBLY

Chevrolet Trucks are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevrolet Trucks. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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SSR



COLORADO



SILVERADO



AVALANCHE



EQUINOX



TRAILBLAZER



TAHOE



SUBURBAN



EXPRESS

A STORY ONLY GENERAL MOTORS CAN TELL.

General Motors' commitment to setting the highest standards in quality, safety, innovation, and fuel efficiency are matched by an equally strong commitment to the community.

DID YOU KNOW?

QUALITY: GM plants swept the J.D. Power Initial Quality Study^{SM*} rankings for North and South America: Gold and Silver Plant Quality Awards for the Canadian Oshawa #2 and #1 car plants, in addition to the Bronze Plant Quality Award for the Hamtramck, Michigan plant.

SAFETY: General Motors is the only automotive manufacturer committed to offering a full range of cars, trucks, and SUVs that provide safety protection before, during and after a collision. GM vehicles are equipped with a range of features and technologies that help drivers avoid collisions, reduce the risk of injury should a collision prove unavoidable, and help you get the assistance you need after a collision.

INNOVATION: GM is at the forefront of automotive technology with breakthrough features such as OnStar and XM Satellite Radio.

FUEL EFFICIENCY: GM offers more cars than any other automaker in Canada that get better than 7.0 L/100 km in highway driving. GM has also won more EnerGuide fuel-efficiency awards than any other car company.

GM IS COMMITTED TO CANADA.

INVESTMENT: GM invests more in Canada than any other car company: The \$2.5 billion Beacon Project represents the largest automotive investment in Canadian history.

EMPLOYMENT: GM directly employs over 20,000 people in Canada – more than any other car company.

DESIGN: GM is the only car company that designs, engineers and builds cars in Canada.

GM IS BEHIND YOU AND YOUR VEHICLE.

GM is equally comprehensive in the way it backs its Chevrolet vehicles. All Chevrolet Truck models include:

- **3-year/60,000 km** complete vehicle repair coverage**
- **6-year/160,000 km** corrosion perforation coverage**
- **8-year/130,000 km** coverage on catalytic converters and powertrain control modules (PCMs)**
- **3-year/60,000 km** 24-hour Roadside Assistance.**

*General Motors Corporation – Oshawa #2 (Ontario – Car) was the highest ranked plant, Oshawa #1 (Ontario) was the second ranked plant and Hamtramck, MI was the third ranked plant in North/South America among plants producing vehicles for the U.S. market in J.D. Power and Associates 2005 U.S. Initial Quality StudySM. Study based on a total of 62,251 U.S. consumer responses indicating owner reported problems during the first 90 days of ownership. www.jdpower.com

**Whichever comes first.



CHEVROLET PONTIAC BUICK GMC CADILLAC SATURN SAAB HUMMER



CHEVROLET FOR ALL LIFE'S ROADS

CENTURY
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