



B L A Z E R

 CHEVROLET

The unmistakable Chevrolet Blazer. Available in the 4-door LS or LT luxury models or the 2-door ZR2 performance model. The Authentic Chevrolet Off-Roader with tradition and much more behind it. The most dependable and longest lasting with its durable construction and superb Driver Control System. Built with comfort, spaciousness and ruggedness, built safe and built tough. Powered by the impressive 4.3 liter Vortec V6, an engine which minimizes fuel consumption while providing real go-ahead go-anywhere power. Combined with standard 2-speed Active Transfer Case that can take you anywhere. The Chevrolet Blazer lets you feel secure regardless of the driving circumstances. The real experience starts with a test drive. So step inside and discover.









**Space and comfort designed for every corner of the Earth.**

The first thing you will notice when climbing into the driver's seat of the Chevrolet Blazer is the dashboard which has been designed for absolute clarity. Let your arms and shoulders tell you how great the ergo-

nomics of steering, floor-mounted gear shift and minor controls are. Then let your body tell you just how good our new high-tech, low-mass seats with new headrests on the back seats feel, on- or off-road. The center console gives more room for safe storage, right where you need it. And in



the rear the comfort level just carries on. Of course you will find power door locks, power windows, air conditioning, driver and front passenger airbags and 4-wheel disc brakes with ABS as standard equipment. Chevrolet Blazer – controllable comfort any place, any terrain, any time.







**Outstanding versatility packed in great looks.** When the new Blazer was introduced in 1995, it rewrote the books on Off-Roader sophistication. All enhancements have kept the original character and vitality but added even more to highlight the great style of the Blazer.

Inside, the Chevrolet Blazer is filled with features that accentuate your individual lifestyle. Plenty of room to stretch and relax in the high-back reclining seats. Available eight-way power seat for driver and front passenger and electronic climate control are designed for optimum



comfort. The 60/40 rear split-bench seats let you bring along your outdoor gear – without giving up all your rear seating space. Chevrolet Blazer – attention to every detail for your comfort, safety and well being. On- or off-road.



**Space? 2,211 liters of it!** Space defined and designed to be easily loaded, easily managed and easily organized. The rear lift-glass/drop gate allow easy access, split folding rear seats allow you to work out the best combinations of load space and rear passenger space. A restraining net keeps cargo in place. Then there is the two-stage multi-leaf rear suspension. This system has specially designed second-stage springs which engage under load conditions to provide additional support without compromising ride quality. So whether you need space for leisure or work, Blazer can cope.







Chevrolet Blazer. Official vehicle of the US Skiing Association and the Fédération Internationale du Ski



# HOTTEST NEWS IN 4-WHEEL DRIVE SINCE 4-WHEEL DRIVE.



## ROUGH CHEVY TRUCKS ARE TAKING CHARGE



414 CHEVY S-10 BLAZER SPORT



### Blazing the trail for nearly 30 years – the Chevrolet Blazer.

In 1969 a new child was born into the Chevrolet family, though at that time there was argument as to whether it was a truck, a car, or a combination of both. This new vehicle was the Blazer, a 4-wheel-drive mountain goat with a detachable solid top. This first of its kind, a Chevrolet Sports Utility vehicle, was bigger, roomier and more powerful than its competition. After nearly twenty successful years its successor, the 1983 S-10 Blazer, quickly became America's number one sports utility vehicle. In 1995, the redesigned Blazer earned Motor Trend's "Truck of the Year" award. The Chevrolet Blazer – after more than 30 years, still blazing the trail for success.





**Get ready for real freedom. In the 2-Door ZR2 Blazer.** Aggressive styling combined with toughness, built to take any terrain you decide to tackle. At the heart of this Blazer is the big-muscled Vortec 4.3 liter V6 with 193 hp/142 kW. Rugged elegance with

a purpose in mind combined with perfect attention to your comfort and safety – the four-wheel-drive 2-door ZR2 Blazer is all about capturing the essence of what the true Off-Road experience should be. Live it in a ZR2 Blazer.





**Kick up a little dust. In the 2-Door Blazer.** Even standing still the ZR2 promises the prospect of real adventure. The widened tire track, over 10 cm wider than the four-door Blazer, gives ultimate stability. Underneath, the reinforced chassis

and suspension system feature 46 mm Bilstein monotube gas-filled shock absorbers to give a great ride on the road and terrific control. A 3.73 rear-axle ratio, bigger Off-Road wheels and tires, specifically tuned front and rear suspension, flared wheel arches, and underbody

shielding all add up to massive ability. And because it is a Blazer, it has all the sophisticated comfort you expect.

ZR2 – challenging the boundaries of Off-Road driving.





[1] Specifically tuned all-season tires designed for optimum handling under dry, wet and snowy conditions (4-door model only).

[2] The 4.3 liter Vortec V6 – one of the most powerful 6-cylinder engines in its class and designed for maximum efficiency.

[3] The new Active Transfer Case, which gives you the choice between 2-wheel drive, electronic automatic all-wheel drive, permanent all-wheel drive, and high- and low-4-wheel drive.

[4] OBD II – On-Board Diagnostics, constantly monitors emissions system and powertrain.

[5] Side-door beams help prevent intrusions into the passenger compartment during side collisions.

[6] Standard driver and passenger airbag.

[7] Standard air conditioning.

[8] Standard overhead console with compass, outside temperature display and dual reading lamps.

[9] Optional Power Sun Roof. (Available on 4-Door models only.)



**A better Chevrolet Blazer.** A better Chevrolet Blazer is a vehicle of undisputed quality, with all the equipment you want and with a comprehensive range of proven comfort and safety features, which combine to create a vehicle that represents very real value for money.

**We'll deliver you safely.** Every Chevrolet Blazer benefits directly from the vast resources of General Motors and its commitment to every aspect of both passenger and vehicle safety. Your personal security is important to us. For example, all doors are fitted with a steel crossbeam to protect you and your passengers from side impacts.

Our commitment to safety, in all its aspects, is total.

**The vital three As. Airbag, ABS and Air conditioning.** These are critical to passenger safety and comfort, so naturally they are all fitted as standard. In our opinion, your safety is not an optional extra – it is of paramount importance.

**We guarantee quality.**

The standard of build quality, technology and equipment is such that every Blazer has a 3-year or 100,000-km guarantee.

Plus a 6-year anti-corrosion guarantee.



**We believe in true value for money.**

We fit as standard what other manufacturers frequently charge extra for. Value for money is not something we just talk about. We deliver it.

**We are always supportive.** We give you the reassurance of our 24-hour, 365-days-a-year Roadside Assistance, which operates from service points throughout Europe. We believe that if you buy a Chevrolet Blazer the very least you should expect is 100% commitment.

**Now we would like to offer you a little temptation!** Every Chevrolet retailer throughout Europe wants to give you the opportunity to experience for yourself the pleasure and excitement of driving a better Chevrolet Blazer.



**Spacious, versatile and, above all, safe.** The Blazer is designed to give you an extremely versatile interior. The rear seats can be split to let you carry a variety of loads.

From the rigid steel safety cage to the abundant safety features of the Blazer Total Safety System, the Blazer is built to give you pleasure and absolute reassurance.

Standard driver & front passenger airbag

Single-key locking

Enhanced rear vision

Crush zones: front and rear



Side impact bars

Child security rear-door locks

2.26 m<sup>2</sup> rear-view mirrors

4-wheel ABS disk brake system

Split folding rear seats (60/40)









Because we understand that resources are finite, we are dedicated to the protection of the global environment and natural resources at every stage of the production lifecycle.



*For further information, please contact your Chevrolet retailer  
or visit us in the Internet <http://www.chevrolet-europe.com>*