

TRAX/2014



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FIND NEW ROADS™

CHEVROLET



WHY JUST GO FROM A TO B

The road. A simple path, really. And yet it's come to mean so much more. Perhaps the real reason roads are special is that every road leads us to someplace we're not – but could be. At Chevrolet, roads are our springboards. They challenge us, tantalize us and guide us to create better, more exciting, more ingenious ways to move through life. Roads drive us to places we've never been before. And we'll never stop seeking out new ones.

WHEN IMAGINATION CAN TAKE YOU EVERYWHERE

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TRAX/

CITY ADVENTURER



Trax LTZ in Victory Red.

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When navigating the city, you need a right-sized ride. This agile 5-passenger crossover is a natural fit for narrow streets and downtown parking spaces. A 138-horsepower ECOTEC® 1.4L turbocharged engine puts a priority on efficiency with a highway fuel consumption rating of just 5.7 L/100 km – unsurpassed in its class! You'll go confidently with a choice of either front-wheel drive or available all-wheel drive. Inside, premium appointments

catch the eye and the available Chevrolet MyLink™2 system offers hands-free calling and instant access to the world of music. Wherever you're headed, you've got the room for four friends and all your gear. Ready to get adventurous? Then get a Trax.

RIGHT SIZE, RIGHT LOOK, RIGHT FEEL Trax is the smart SUV that's small and nimble enough to navigate the urban landscape, yet large



1 2014 Chevrolet Trax front-wheel drive (FWD) with 6-speed manual transmission, fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2013 Fuel Consumption Guide and latest competitive information available at the time of printing for 2013 GM compact SUV segmentation. Your actual fuel consumption may vary. 2 MyLink functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. MyLink on Trax does not include functionality such as enhanced voice recognition, GM Radio and On-Demand play. Visit MyLink.chevrolet.ca for more details.

YOUR MOBILE CONCIERGE



Trax LTZ interior in Jet Black/Brownstone with available features.

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INSTANT READOUTS The Trax gauge cluster combines digital readouts with analogue displays. Ice-blue ambient lighting sets the mood.

SCREEN PLAY Available Chevrolet MyLink¹ is connected to an integrated 178 mm (7-in.) diagonal colour touch-screen, providing access to your smartphone's playlists, photo galleries, phone book and other stored media.

SEAT OF POWER Find exactly the right driving position with a power driver seat (standard on 2LT and LTZ). A tilt and telescopic steering wheel is standard on all models.

MEGA STORAGE From sunglasses to smartphones, you've got places for everything in Trax. There's a bin at the top of the centre stack, a covered storage area in the instrument panel, an oversized glovebox, dual-level door storage plus six cupholders for front and rear-seat passengers.

Instant readouts.

Available power 6-way driver seat.

Standard driver side airbag.

Front passenger under-seat storage tray.

¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some services. MyLink on Trax does not include functionality such as enhanced voice recognition, GM OnStar and CD player. Visit MyLinkChevrolet.ca for more details.

IT'S ONLY BIG ON THE INSIDE



Wherever you're going or whatever you're doing, Trax is the perfect complement to your urban lifestyle. Got friends or family in town for the weekend? Trax has room for five people or up to 1371 L (48.4 cu. ft.)¹ of cargo with the rear seats folded down. And you can upsize even the interior cargo space with a front passenger seatback that folds forward to form a flat working space or to carry long items.

CARRY-ONS WELCOME With flip-and-fold rear seats that provide a level load floor, Trax has room for bicycles and other fun things you might want to bring along. Cargo space is impressive with the added versatility of standard 60/40 split-folding rear seats.

BELOW-FLOOR STORAGE Stash valuables out of sight with the convenient and hidden underfloor storage in the cargo area.

Trax LTZ in Silver Ice Metallic with available features.

¹ Cargo and load capacity limited by weight and distribution. Always secure all cargo. See Owner's Manual for details.

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THE STREET-SMART SUV

TURBOCHARGED PERFORMANCE

Trax has the power to merge with a standard 138-horsepower ECOTEC 1.4L turbocharged 4-cylinder engine. Featuring the advanced technology of Variable Valve Timing, Trax achieves a highway fuel consumption rating of just 5.7 L/100 km – unsurpassed by any compact crossover in its class.¹

A CHOICE OF 6-SPEED TRANSMISSIONS

A smooth-shifting electronically controlled 6-speed automatic transmission is standard on LT and LTZ models. Feel like shifting gears? The Driver Shift Control feature allows you to control the gear shift points. Or if you prefer the more visceral feel of shifting gears manually, Trax LS features a slick-shifting 6-speed manual transmission.²

SPORT-TUNED SUSPENSION With an ultra-stiff body structure, wide stance and sport-tuned suspension, Trax has the confident, fun-to-drive attitude you'd expect from a vehicle that was tuned and calibrated in Europe, Asia and North America.

FWD OR AWD – IT'S YOUR OPTION Front-wheel drive (FWD) with electronic traction control is standard. For even more surefooted traction, the available all-wheel drive (AWD) system engages automatically when accelerating from a standing start. This system automatically shifts to FWD mode at speeds above 5 km/h (3 mph) when the system detects there is no wheel slip, maximizing efficiency.



Trax LTZ is shown in Jewel Black with available features.

¹ 2014 Chevrolet Trax front-wheel drive (FWD) with 6-speed manual transmission, fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods.

Competitive fuel consumption ratings based on Natural Resources Canada's 2013 Fuel Consumption Guide and latest competitive information available at time of printing for 2013 GM compact SUV segmentation. Your actual fuel consumption may vary. ² 6-speed automatic transmission is available.

MYLINK KEEPS THE FUN GOING

CHEVROLET MYLINK MAKES IT EASY TO BRING THE CONVENIENCE OF YOUR SMARTPHONE WITH YOU.



Available Chevrolet MyLink¹ uses Bluetooth® audio streaming to pull content from your compatible smartphone and displays it onto a colourful 178 mm (7-in.) diagonal touch-screen. Enjoy hands-free calling using voice commands to make and receive calls. Trax is also the first vehicle in its class to integrate Apple Siri. Through Chevrolet MyLink, Siri offers an Eyes Free mode that lets you interact with your iPhone® using voice commands. You also get Tuneln², a smartphone app that lets you stream over 70,000 radio stations from around the world. And BringGo³, a navigation

app that enables Trax owners to use this app through Chevrolet MyLink. Plus, it's easy to connect your music player of choice to the standard USB port⁴ in the centre console.

THE POWER OF BOSE Trax lets you choose from three available sound systems. The 7-speaker Bose® sound system, our ultimate audio system, is tailored to the acoustics of Trax. It's standard on 2LT and LTZ and available on 1LT.

ROCK FROM COAST TO COAST With a compatible smartphone and available Chevrolet MyLink,

you can stream music from Stitcher SmartRadio[®] anytime, anywhere. Or enjoy 120 channels of commercial-free music, sports, comedy, weather and more with a 3-month trial plan to SiriusXM Satellite Radio.[™]⁵

REAR VISION CAMERA Now it's easier to back up into a tight parking space. The rear vision camera system, standard on 2LT and LTZ models, uses the touch-screen display to help you see stationary objects behind your Trax when travelling in reverse at low speeds.



1 MyLink functionality varies by model. All functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some services. MyLink on Trax does not include functionality such as enhanced voice recognition, Graffiti and 3D player. Visit MyLinkChevrolet.ca for more details. 2 Data plan rates apply. 3 BringGo app must be purchased separately. Requires compatible smartphone. Data plan rates apply. See dealer for more information. 4 Not compatible with all devices. 5 Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.

INNOVATIVE SAFETY TECHNOLOGY

IT SURROUNDS YOU.



Trax LTZ in Silver Ice Metallic
with available features.¹

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Directions & Connections Plan with Turn-by-Turn Navigation and OnStar RemoteLink.^{®3}



Trax is designed to exceed Canadian and international standards with a comprehensive safety package that is unprecedented in this class. The use of new high-strength steel enhances the safety cage surrounding the passenger compartment. Other standard features include StabiliTrak Electronic Stability Control System, traction control and electronic theft-deterrent systems. Every Trax comes with the added peace of mind of OnStar^{®2} standard with six months of the

ONSTAR WITH AUTOMATIC CRASH RESPONSE
The safety of OnStar is standard for six months and includes Automatic Crash Response.² In many crashes, built-in sensors automatically alert an OnStar Advisor, who is immediately connected to your Trax to see if you need help. Even if you cannot respond, an OnStar Advisor can use GPS technology to pinpoint your location and request help be sent right away.

HILL START ASSIST When you're driving on hilly terrain, Hill Start Assist holds your Trax stationary for up to two seconds after the brake is released, giving you time to accelerate before the vehicle rolls backward.

1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit crash data. After the complimentary trial period, an active OnStar service plan is required. 3 Available on select Apple, Android, BlackBerry and Windows devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan.

SELECT VEHICLE FEATURES

TRAX LS

Trax LS includes these standard features:

138 hp ECOTEC 1.4L turbocharged 4-cylinder engine with Variable Valve Timing (VVT)
Oil life monitoring system
6-speed manual transmission with shift indicator
4-wheel Anti-lock Braking System (ABS), Panic Brake Assist and Hill Start Assist
StabiliTrak Electronic Stability Control System
Traction control
MacPherson strut independent front suspension and compound crank rear suspension
16-in. steel wheels with wheel covers
Battery run-down protection system
Power exterior mirrors with spotter mirror
Remote keyless entry system
6 airbags
Driver Information Centre with compass
Power windows and programmable door locks
Tilt and telescopic adjustable steering column
Steering wheel-mounted Bluetooth® and audio system controls
Front bucket seats
Manual 4-way driver-seat adjuster and power lumbar adjuster
Fold-flat front passenger seatback
Cloth seating surfaces
60/40 split-folding rear seats
4-speaker audio system with AM/FM stereo and auxiliary audio input jack
USB port ¹
Bluetooth hands-free phone connectivity
OnStar with 6 months of the Directions & Connections Plan featuring Turn-by-Turn Navigation ² and OnStar RemoteLink ³

TRAX 1LT

Trax 1LT enhances LS features with:
6-speed automatic transmission with Driver Shift Control
4-wheel disc brakes (All-Wheel-Drive model only)
16-in. aluminum wheels
Front and rear silver-painted fascia accents
Heated, power exterior mirrors with spotter mirror
Deep-tinted glass behind front doors

¹ Not compatible with all devices. ² Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. ³ Available on select Apple, Android, BlackBerry and Windows devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. ⁴ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Trax does not include functionality such as enhanced voice recognition, Gracenote and CD player. Visit MyLink.Chevrolet.ca for more details. ⁵ Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. ⁶ Included with available Sound and Technology Package. ⁷ Data plan rates apply. ⁸ Included with available Sound Package. ⁹ Requires available Sound Package.

[†] All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.

TRAX 1LT (CONTINUED)

Silver-painted roof rails
Content theft alarm
Air conditioning with air filtration system
Cruise control
Leather-wrapped steering wheel with Bluetooth, cruise and audio system controls
Deluxe cloth seating surfaces
Front passenger under-seat storage tray
Cargo mat
110-volt AC 3-prong household-style power outlet in rear of front centre console
Bluetooth wireless audio streaming
Enhanced 6-speaker audio system with CD player and MP3 playback.

TRAX 2LT

Trax 2LT enhances 1LT features with:

Rear vision camera
Rear park assist
Remote vehicle starter system
Cloth/leatherette seating surfaces
Power 6-way driver-seat adjuster
Chevrolet MyLink ⁴ Radio infotainment system with 178 mm (7-in.) colour touch-screen display
7-speaker Bose [®] premium audio system
SiriusXM Satellite Radio. ^{™5}

TRAX LTZ

Trax LTZ enhances 2LT features with:

18-in. silver-painted aluminum wheels
Fog lights

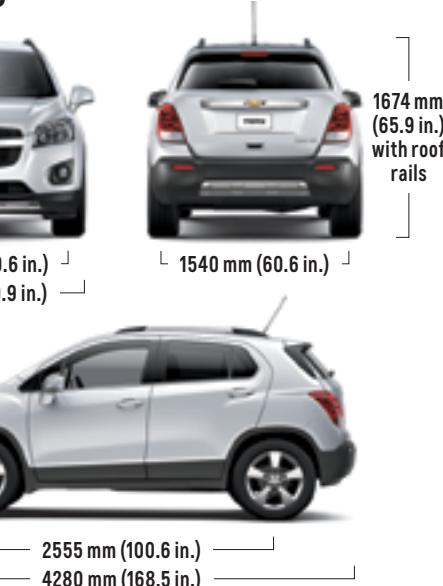
CHROME LIFTGATE HANDLE

10 airbags
Auto-dimming interior rear-view mirror

LEATHERETTE SEATING SURFACES

Heated front bucket seats.

DIMENSIONS



INTERIOR, MM (IN.) FRONT/REAR

Headroom	1005/985 (39.6/38.8)
Legroom	1037/908 (40.8/35.8)
Shoulder Room	1374/1340 (54.1/52.8)
Hip Room	1313/1274 (51.7/50.2)
SiriusXM Satellite Radio. ^{™5}	

CAPACITIES

Cargo Area, L (cu. ft.)	
- Rear Seats in Position	530 (18.7)
- Rear Seats Folded	1371 (48.4)
Fuel Tank, L (imp. gal.)	53 (11.7)
LS	1363 (3005)
1LT AWD	1476 (3254)

CURB WEIGHT, KG (LB.)

10 airbags	1363 (3005)
Auto-dimming interior rear-view mirror	1476 (3254)

Leatherette seating surfaces	
Heated front bucket seats.	
Chrome liftgate handle	
18-in. silver-painted aluminum wheels	
Fog lights	

Brakes	
- 4-wheel Anti-lock Braking System (ABS)	
- Panic Brake Assist and Hill Start Assist	
- power, front disc/rear drum (Front-Wheel-Drive model only)	
- power, 4-wheel disc (All-Wheel-Drive model only)	

Vehicle Starter System - Remote

SPECIFICATIONS

■ STANDARD □ AVAILABLE - NOT AVAILABLE

	LS	1LT	2LT	LTZ
SAFETY AND SECURITY				
Airbags				
- driver and front passenger, dual-stage, frontal with Passenger Sensing System and airbag suppression	■	■	■	■
- driver and front passenger, seat-mounted side-impact	■	■	■	■
- front-to-rear, outboard seating positions, head curtain side-impact	■	■	■	■
- driver and front passenger knee protection; rear passenger outboard seating positions, seat-mounted side-impact	□	□	□	■
Door locks - rear doors, child-security, electronic	■	■	■	■
OnStar In-Vehicle Communications and Assistance Service - includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation ² and OnStar RemoteLink ³	■	■	■	■
Park assist - rear, obstacle detection with audible warning	□ ⁶	■	■	■
Rear vision camera	—	□ ⁶	■	■
Roof rails - silver-painted	—	■	■	■
Sunroof - power with sunshade and express-open feature	—	—	□	□
Tires				
- P205/70R16 all-season ¹	■	■	■	■
- P215/55R18 all-season ¹	—	—	—	■
Wheels				
- 16" x 6.5" steel with wheel cover	■	—	—	—
- 16" x 6.5" aluminum	—	■	■	—
- 18" x 7" silver-painted aluminum	—	—	—	■
Security system - content theft alarm, audible/visible, programmable	—	■	■	■
StabiliTrak - Electronic Stability Control System	■	■	■	■
Theft-deterrent system - electronic immobilizer	■	■	■	■
Traction control - electronic, full-function, all-speed	■	■	■	■
MECHANICAL				
Brakes				
- 4-wheel Anti-lock Braking System (ABS)	■	■	■	■
- Rear Seats in Position	■	■	■	■
- Rear Seats Folded	■	■	■	■
Fuel Tank, L (imp. gal.)	53 (11.7)			
Drive				
- front-wheel (FWD)	■	■	■	■
- all-wheel (AWD)	—	□	□	□
Engine - ECOTEC 1.4L DOHC turbocharged I-4 with VVT				
Horsepower - 138 @ 4900 rpm;				
Torque - 148 lb.-ft. @ 1850 rpm	■	■	■	■
Engine Oil Pan Heater	□	□	□	□
Steering - power, electric, rack-and-pinion, variable-assist	■	■	■	■
Suspension - front MacPherson strut/rear compound crank	■	■	■	■
Transmission				
- 6-speed manual with overdrive and shift indicator	■	—	—	—
- 6-speed automatic with overdrive and Driver Shift Control	□	■	■	■
Mirror				
- rear-view, auto-dimming	—	—	■	■
Steering Column - tilt and telescopic adjustable	■	■	■	■

	LS	1LT	2LT	LTZ

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WARRANTY INFORMATION

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can have peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*

* Whichever comes first. Conditions and limitations apply; see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- GM Protection Plan (GMPP) – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your Chevrolet vehicle better
- Chevrolet Owner Centre – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at chevroletowner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing – on-the-spot financing; see dealer for full details*
- GM Student Bonus Program – students or recent graduates of high school, college or university[†] may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750[†] (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- The GM Card – GM cardholders may redeem up to \$3500 GM Card[®] Earnings (subject to Vehicle Redemption Allowances) towards the Total Purchase Price on eligible new GM vehicles.[‡] For full program details, please visit thegmcard.ca

[†] Subject to eligibility. [‡] Conditions and limitations apply. [‡] Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your Chevrolet dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

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A WORD ABOUT ASSEMBLY

Chevrolet vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevrolet vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

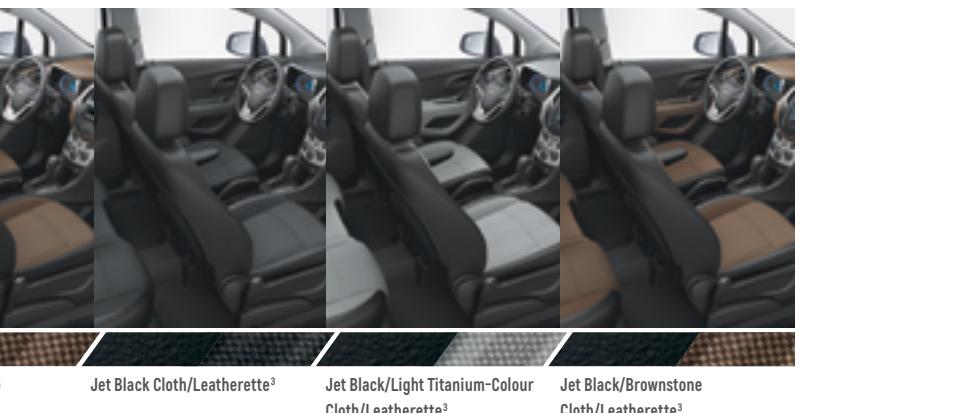
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INTERIOR FABRICS



1 Standard on LS. 2 Standard on 1LT. 3 Standard on 2LT. 4 Standard on LTZ.



EXTERIOR COLOURS



* Available at extra cost.

WHEELS



DEALER-INSTALLED ACCESSORIES (PLEASE SEE YOUR DEALER FOR DETAILS AND AVAILABILITY)

PERSONALIZE YOUR TRAX AT CHEVROLET.CA



Roof Cross Rail Package

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