

SPARK / 2014



CENTURY
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FIND NEW ROADS™

CHEVROLET



WHY JUST GO FROM A TO B



WHEN IMAGINATION CAN TAKE YOU EVERYWHERE

The road. A simple path, really. And yet it's come to mean so much more. Perhaps the real reason roads are special is that every road leads us to someplace we're not – but could be. At Chevrolet, roads are our springboards. They challenge us, taunt us and guide us to create better, more exciting, more ingenious ways to move through life. Roads drive us to places we've never been before. And we'll never stop seeking out new ones.

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SPARK /

HAVE A CAR IN THE CITY – AND LOVE IT. The 2014 Spark is a colour-sporting, friend-toting, technology-loving fun machine. Stay connected like never before with all the latest technology like the available Chevrolet MyLink¹ Radio with Siri Eyes Free² and BringGo.³ And when you arrive, slide into spots where most would fear to parallel.



Spark 2LT in Jalapeño
(limited colour availability).

¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player. Visit MyLink.Chevrolet.ca for more details.

² Requires available Chevrolet MyLink Radio and compatible iPhone running iOS 6. ³ Requires available Chevrolet MyLink. BringGo app must be purchased separately. Requires compatible smartphone. Data plan rates apply. See dealer for more information. ⁴ Limited availability.

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BE IN THE SPOTLIGHT Let the wallflowers wear beige. You're a downtown dweller with style to match. Spark lets you strut your stuff with an assortment of spirited colours, including Lemonade, Denim, Salsa and Jalapeño.⁴ So pick the colour that suits you, and you'll be turning heads at every corner.

And every city slicker knows that sleek sneakers are a must for urban living. Now you have a car that has equally funky footwear.



Spark 2LT in Jalapeño⁴ and Salsa,
Spark 1LT in Grape Ice and Spark 2LT
in Black Granite (extra-cost colour).

PERSONALIZE YOUR SPACE



Spark 2LT interior in Dark Pewter-colour
Leatherette with Red inserts and Red trim.

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CITY CHIC Spark has international style – inside and out. Pop the door open and step into an interior that's 100% your style. Enjoy the contoured comfort of the heated leatherette front seats on 2LT models. Get added style from colour-coordinated interiors and trim in hues like Red, Green and Silver. Bask in the soft glow of available blue ambient lighting. No matter which model you find is right for you, you'll get the smart motorcycle-inspired instrument cluster. It's just one more

element that gives Spark its fun, flashy appearance. With style like this, it's easy to see why Spark was named one of *Ward's* 10 Best Interiors for 2013.



PACK IT IN Commuting to work? Craving a night out? The surprisingly spacious interior means that even with three of your best friends in tow, you'll never find yourself looking for more elbow room. That's more space¹ than FIAT 500, smart fortwo and Scion iQ. Plus, with five doors and 883.6 litres (31.2 cubic feet) of maximum cargo space,² you can indulge in all your weekend hobbies without worries.



60/40 flip-and-fold rear seats.



Room for whatever your weekend brings.



Convenience within reach.

1 Based on latest competitive information available at the time of printing. 2 Cargo and load capacity limited by weight and distribution.

BE TECH DRIVEN



Spark 2LT interior in Dark Pewter-colour
Leatherette and Green trim.

YOUR COMMAND CENTRE Smart technology. How about really smart technology? Start with the available Chevrolet MyLink¹ Radio. From there, you'll find connectivity, media, music, your favourite apps and more. And it's all within reach, thanks to the available 178 mm (7-in.) diagonal colour touch-screen display. Spark brings meaningful technology to your fingertips.

GET AROUND Don't just be a driver. Be a well-connected, tech-savvy downtown navigator with the available Chevrolet MyLink¹ Radio. Thanks to purposeful technologies like Siri Eyes Free² and BringGo³, you control your journey even after you've stepped away from the car. With Siri Eyes Free² as your personal assistant, it's just a single command away. Simply pair your iPhone[®] with the Chevrolet

MyLink¹ Radio to access all that Siri Eyes Free² has to offer. This technology allows you to truly conquer the concrete jungle.

FIND YOUR WAY Take navigation to the next level with BringGo³, the most affordable in-dash navigation system in its class.⁴ This brilliant technology offers turn-by-turn directions, route information and much more.



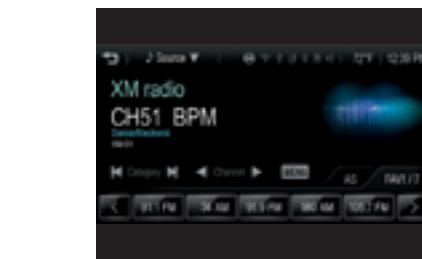
Maps, contacts and vehicle info are all within reach when you use the available colour touch-screen to access the Chevrolet MyLink¹ Radio or the available OnStar[®] Directions & Connections[®] Plan.⁵ You can even connect seamlessly to Spark with the myChevrolet⁶ and OnStar RemoteLink[®] mobile apps. With OnStar RemoteLink,⁷ you can access your Spark remotely to lock and unlock the doors,⁸

have directions sent through your smartphone to the available Chevrolet MyLink¹ Radio or even get vehicle diagnostic info.

ENTERTAINMENT ON THE GO Use the available USB port⁹ or sync wirelessly using Bluetooth[®] wireless technology.⁹ However you choose to connect, all your media and entertainment like Stitcher SmartRadio[®]¹⁰ and SiriusXM Satellite



Available OnStar RemoteLink[®] mobile app.⁷



SiriusXM Satellite Radio.¹¹

1 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player. Visit MyLink.Chevrolet.ca for more details.

2 Requires available Chevrolet MyLink compatible iPhone running iOS 6. 3 Requires available BringGo app, must be purchased separately. Requires compatible smartphone. Data plan rates apply. See dealer for more information. 4 Based on WardsAuto.com 2013 Lower Small segment and the latest competitive information available at time of printing. 5 Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. After the complimentary trial period, an active OnStar service plan is required. 6 Requires Apple iOS or Android platform. 7 Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. 8 Requires available power door locks. 9 Not compatible with all vehicles. 10 Data plan rates apply. 11 Available in Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.

STABILITY IN THE CITY

GETTING AROUND TOWN JUST GOT A LITTLE EASIER.



Spark 2LT in Denim.

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driving manoeuvres.



Spark 2LT in Lemonade.

MOVE MAGNIFICENTLY Exploring city streets is easy and oh so fun in Spark. For optimum driver control, choose the 5-speed manual transmission. Or for a smooth drive, opt for the available Continuously Variable Transmission (CVT). Either way, you'll love the adaptability. With a highway fuel consumption rating of 5.0 L/100 km¹ and a city rating of 6.5 L/100 km¹ you're getting a whole lot of efficiency from one mini car. Even parking is a joy. With a tight turning radius that betters the MINI Cooper, you won't have to back down from city

SPARK STAYS THE COURSE Handling hills? Navigating city streets? Bring it on. Hill Start Assist keeps the brakes engaged for the split second it takes to move your foot from the brake pedal to the accelerator, so slipping up is a thing of the past.

GO WITH CONFIDENCE Even rock-solid drivers know that city driving can be unpredictable. But you can breathe easy knowing you have the support of OnStar.² In the event of a collision, the built-in vehicle sensors can

automatically send an alert to an OnStar Advisor who can send help, even if you are unable to respond. Plus, you and your fellow adventurers can go confidently with 10 standard airbags.³

REAR VISION CAMERA To help you when travelling in reverse at low speeds, a rear vision camera, standard on 1LT and 2LT, provides a real-time picture of the area behind your Spark on the 178 mm (7-in.) colour touch-screen display.



OnStar²

¹ 2014 Spark equipped with available Continuously Variable Transmission (CVT). Fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. ² Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. ³ Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child booster seat. Never place a rear-facing infant restraint in the front seat of a vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information.

SELECT VEHICLE FEATURES

SPARK LS

Spark LS includes these standard features:

84 hp ECOTEC® 1.2L DOHC 4-cylinder engine
Oil life monitoring system
5-speed manual transmission with shift indicator
Hill Start Assist
4-wheel Anti-lock Braking System (ABS)
StabiliTrak Electronic Stability Control System
Traction control
Power electric rack-and-pinion steering
MacPherson strut independent front suspension and compound crank rear suspension
15-in. split 5-spoke silver-painted aluminum wheels
Battery run-down protection system
Rear spoiler with integrated high-mounted LED stop light
Rear window wiper with washer
10 airbags
Driver Information Centre
Tire pressure monitoring system
Power windows
Tilt adjustable steering column
Remote fuel-filler door release
Front bucket seats with manual 4-way driver-seat adjuster
Driver folding armrest
Cloth seating surfaces
60/40 split-folding rear seatbacks
Cargo convenience net
4-speaker audio system with AM/FM stereo and auxiliary audio input jack
Auxiliary power outlet located in centre stack storage bin
OnStar with six months of the Directions & Connections Plan featuring Turn-by-Turn Navigation ¹ and OnStar RemoteLink ²

SPARK LS

Spark LS PEG 1SB enhances Spark LS features with:

Continuously Variable Transmission (CVT)
Air conditioning with air filtration system.

SPARK 1LT

Spark 1LT enhances LS features with:

Power exterior mirrors
Remote keyless entry system

SPARK 1LT (CONTINUED)

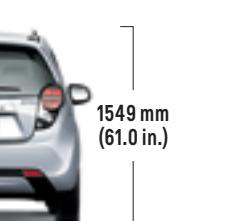
Content theft alarm
Rear vision camera
Air conditioning with air filtration system
Programmable power door locks
Unique centre stack trim
Exterior temperature display
Cruise control
Carpeted front and rear floor mats
Steering wheel-mounted Bluetooth, cruise and audio system controls
6-speaker audio system
USB port ³ and auxiliary audio input jack
Bluetooth hands-free phone connectivity and wireless audio streaming
SiriusXM Satellite Radio ^{™4}
Chevrolet MyLink ⁵ Radio infotainment system with 178 mm (7-in.) colour touch-screen display.

SPARK 1LT

Spark 1LT PEG 1SD enhances Spark 1LT features with:

Continuously Variable Transmission (CVT).

DIMENSIONS



INTERIOR, MM (IN.) FRONT/REAR

Headroom	1001/947 (39.4/37.3)
Sport front and rear body-colour fascias	
Projector-style fog lights	
Chrome beltline mouldings	
Lower rear rocker mouldings, body-colour	
Silver-painted roof rails	
Heated, power exterior mirrors with integrated turn signal indicators	
15-in. machined-face aluminum wheels with dark grey-painted pockets	

CAPACITIES

Cargo Area, L (cu. ft.)	
- Rear Seats in Position	322.8 (11.4)
- Rear Seats Folded	883.6 (31.2)
Fuel Tank, L (imp. gal.)	34.8 (7.7)

CURB WEIGHT, KG (LB.)

Manual Transmission	1029 (2269)
Continuously Variable Transmission (CVT)	1074 (2368)

SPARK 2LT

Spark 2LT PEG 1SF enhances Spark 2LT features with:

Continuously Variable Transmission (CVT).

SPECIFICATIONS

■ STANDARD □ AVAILABLE - NOT AVAILABLE PEG PREFERRED EQUIPMENT GROUP

LS 1LT 2LT

SAFETY AND SECURITY

Airbags

- driver and front passenger, dual-stage, frontal with

Passenger Sensing System and airbag suppression

- driver and front passenger, seat-mounted side-impact

- driver and front passenger, knee protection

- front-to-rear, outboard seating positions, head curtain

side-impact

- rear passenger outboard seating positions, seat-mounted

side-impact

Door locks - rear doors, child-security

OnStar In-Vehicle Communications and Assistance Service

- includes six months of the OnStar Directions & Connections

Plan with Turn-by-Turn Navigation¹ and OnStar RemoteLink²

Safety restraints

- 3-point belts for all seating positions, front safety belt

pre-tensioners, dual-mode retractors and shoulder belt

height adjusters

- LATCH (Lower Anchors and Top tethers for Children),

rear seats

Mouldings

- chrome upper beltline

- lower rear rocker, body-colour

Rear vision camera

Roof rails - silver-painted

Spoiler - roof-mounted with integrated LED centre

high-mounted stop light

Tires

- P185/55R15 all-season*

- tire inflator kit

Wheels

- 15" x 6" split 5-spoke silver-painted aluminum

- 15" x 6" machined-face aluminum with dark

grey-painted pockets

Windshield wipers

- front, 2-speed with variable delay (intermittent)

- rear

MECHANICAL

Battery - maintenance-free with run-down protection

Brakes

- power, front disc/rear drum

- 4-wheel Anti-lock Braking System (ABS)

Drive - front-wheel

Engine - ECOTEC 1.2L DOHC I-4 with MFI

Horsepower - 84 @ 6400 rpm; Torque - 83 lb.-ft. @ 4200 rpm

Engine block heater

Exhaust system

- aluminized stainless steel

- single chrome outlet

Steering - power, electric, rack-and-pinion

Console - rear with centre storage tray

Cruise control - electronic, steering wheel-mounted controls

Transmission

- 5-speed manual with overdrive and shift indicator

- Continuously Variable Transmission (CVT)

Hill Start Assist

EXTERIOR

Bumpers

- front and rear, body-colour

- sport, front and rear body-colour with unique upper

and lower grille inserts

Fuel filler door release - remote

LS 1LT 2LT

EXTERIOR (CONTINUED)

Glass - solar-absorbing

■ ■ ■

Liftgate handles

■ ■ ■

- body-colour

■ ■ ■

- chrome

■ ■ ■

Lights

■ ■ ■

- daytime running lights with automatic light control

■ ■ ■

- halogen headlights

■ ■ ■

- fog lights

■ ■ ■

Door locks - rear doors, child-security

■ ■ ■

Mirrors

■ ■ ■

- left and right manual control

■ ■ ■

- power remote control

■ ■ ■

- power remote control, heated with integrated turn

■ ■ ■

signal indicators

■ ■ ■

Mouldings

■ ■ ■

WARRANTY INFORMATION

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can have peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*

* Whichever comes first. Conditions and limitations apply; see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- GM Protection Plan (GMPP) – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your Chevrolet vehicle better
- Goodwrench Service Maintenance Plan (GSMP) – the only maintenance plan designed specifically for buyers of General Motors vehicles, and is backed by the resources and commitment of General Motors. GSMP may be purchased at the time of sale or on vehicles up to 3 model years old or 60,000 km
- Chevrolet Owner Centre – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at chevroletowner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing – on-the-spot financing; see dealer for full details¹
- GM Student Bonus Program – students or recent graduates of high school, college or university¹¹ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750¹ (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- The GM Card – GM cardholders may redeem up to \$3500 GM Card[®] Earnings (subject to Vehicle Redemption Allowances) towards the Total Purchase Price on eligible new GM vehicles.¹ For full program details, please visit thegmcard.ca
- † Subject to eligibility. ¹¹ Conditions and limitations apply. ¹ Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your Chevrolet dealer or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Chevrolet dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

Chevrolet vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevrolet vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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INTERIOR FABRICS



Dark Pewter-Colour Cloth with Green Accents and Green Trim^{1,2}

Dark Pewter-Colour Cloth with Yellow Inserts and Yellow Trim^{1,3}

Dark Pewter-Colour Cloth with Silver-Colour Accents and Blue Trim^{1,4}



Dark Pewter-Colour Cloth with Silver-Colour Accents and Silver-Colour Trim^{1,5}

Dark Pewter-Colour Leatherette with Light Titanium-Colour Inserts and Silver-Colour Trim^{5,7}

Dark Pewter-Colour Leatherette and Silver-Colour Trim^{6,8}

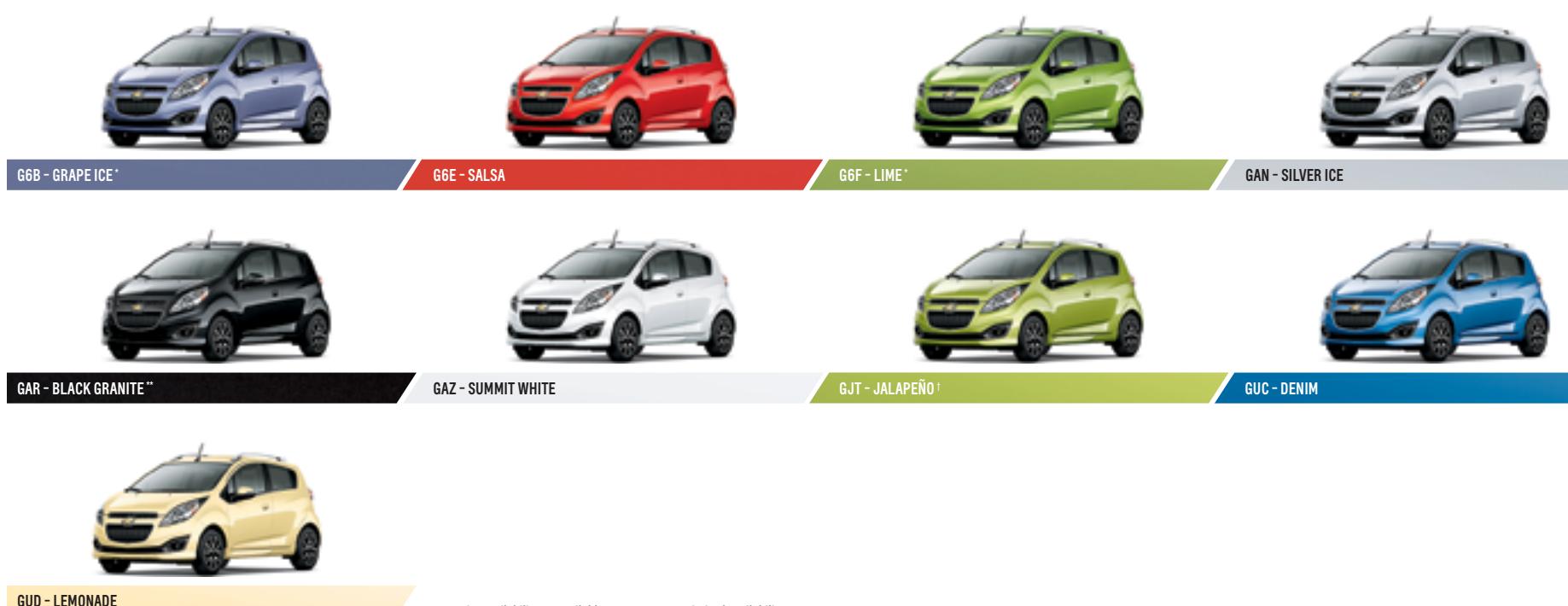


Dark Pewter-Colour Leatherette and Green Trim^{2,6}

Dark Pewter-Colour Leatherette with Red Inserts and Red Trim^{5,9}

1 Standard on LS and 1LT. 2 Requires Jalapeño (limited availability) or Lime exterior colour. 3 Requires Lemonade exterior colour. 4 Requires Denim exterior colour. 5 Requires Silver Ice, Black Granite, Summit White or Salsa exterior colours. 6 Standard on 2LT. 7 Requires Silver Ice or Summit White exterior colours. 8 Requires Black Granite, Denim or Lemonade exterior colours. 9 Requires Salsa exterior colour.

EXTERIOR COLOURS



* Interim availability. ** Available at extra cost. † Limited availability.

WHEELS



15" Split 5-Spoke Silver-Painted Aluminum (Standard on LS and 1LT)

15" Machined-Face Aluminum with Dark Grey-Painted Pockets (Standard on 2LT)

DEALER-INSTALLED ACCESSORIES (PLEASE SEE YOUR DEALER FOR DETAILS AND AVAILABILITY)

PERSONALIZE YOUR SPARK AT CHEVROLET.CA



All-Weather Cargo Mat

Door Sill Plates

Interior Trim Kit

Roof Rail Cross Bars

Foot Pedals



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