

IMPALA/2014



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FIND **NEW** ROADS™

CHEVROLET



WHY JUST GO FROM A TO B

WHEN IMAGINATION CAN TAKE YOU EVERYWHERE

The road. A simple path, really. And yet it's come to mean so much more. Perhaps the real reason roads are special is that every road leads us to someplace we're not — but could be. At Chevrolet, roads are our springboards. They challenge us, taunt us and guide us to create better, more exciting, more ingenious ways to move through life. Roads drive us to places we've never been before. And we'll never stop seeking out new ones.

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IMPALA

A STUNNING CONVERGENCE
OF DESIGN AND PERFORMANCE



Impala LTZ in Silver Ice Metallic
with available features.



Chevrolet designers and engineers reached far into the future to create the all-new 2014 Impala and shape it firmly in the present. The result is timeless – a convergence of imaginative design, impeccable craftsmanship, driver-centric innovations and more available comprehensive safety features than ever before.

DESIGN THAT TURNS HEADS AND HEARTS It's not often that a vehicle takes performance and

turns it into an art form. With a silhouette inspired by the best in both luxury and performance nameplates, Impala is gracefully aggressive, artistically aerodynamic and passionately refined.

SCULPTURED STYLE: MODERN YET TIMELESS
The wide chrome grille, projector-beam headlights and available LED daytime running

lights illuminate the bold new face of Impala. From the sweeping roofline and sculpted bodysides to the jewel-like chrome highlights, Impala elicits the rare visceral excitement of a premium sedan. Poised on available 20" aluminum wheels, the stance of Impala is both athletic and confident.

Impala 2LT in Silver Ice Metallic
with available features.



Impala LTZ interior in Jet Black/Mojave with available features.

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Available keyless Access with push-button start.



Available 1-speaker Bose® Centerpoint® surround sound audio system.



Available 210-Watt Class II style power outlet.



Convenient umbrella storage.

A PERFECT FIT IN EVERY EXQUISITE DETAIL

IMPALA REWARDS YOUR DESIRE FOR EXCELLENCE
WITH AN EXCEPTIONALLY REFINED DRIVING ENVIRONMENT.



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Indulge yourself in the soft textures of the available premium sanded microfibre or leather-appointed seating surfaces. Relax in the incredibly roomy cabin and, thanks to numerous acoustic treatments, the sounds of the outside world seem to disappear.

BEAUTY FLOWS AROUND YOU Take in the flowing instrument panel, with rich available burnished woodgrain and chrome accents. At night, the illuminating details of the full-colour Driver Information Centre and available ice-blue ambient lighting set the mood. Like a fine handmade suit, Impala features precise tailoring that's a perfect fit.

THE UNCOMMON LUXURY OF MORE ROOM Experience the luxury of upscale refinement and spaciousness for five passengers. Options include heated and ventilated front seats and a heated steering wheel with a power tilt/telescoping feature. The available 11-speaker Bose® Centerpoint® surround sound audio system provides clear, lifelike sound and natural timbre. There are storage areas in the door panels and centre armrest, as well as dedicated umbrella storage in the front doors. Impala also provides integrated cupholders, phone storage in the centre console, plus hidden storage space behind the available 203 mm (8-in.) colour touch-screen radio.

NEW DRIVER MEMORY PACKAGE The available Driver Memory Package gives you two preset positions for the 8-way power driver seat, power-adjustable steering wheel and exterior mirrors. It even makes exiting easier by moving the available power seat and steering column back and out of the way.

Impala LTZ interior Jet Black/Mocha with available features.

1 Cargo and load capacity limited by weight and distribution.



305 HORSEPOWER

305 HP 3.6L V6 Would you appreciate V8-like performance with the fuel efficiency of an advanced V6 engine? With an available 305 hp 3.6L V6 matched to an electronically controlled 6-speed automatic transmission, Impala leaps from 0 to 96 km/h (0 to 60 mph) in 6.8 seconds. Direct Injection helps provide more complete combustion of fuel, which improves economy and power and helps lower emissions. Variable Valve Timing consistently boosts power by providing near-peak torque over a wider rpm range, while offering a highway fuel consumption rating of 6.9 L/100 km¹.

2.5L 4-CYLINDER ENGINE Or choose the 2.5L 4-cylinder engine and 6-speed automatic combination that offers a highway fuel consumption rating of 6.3 L/100 km¹ and delivers 196 horses. This engine also includes the technology of Variable Valve Timing and Direct Injection.

With a confident sense of control and balance, the 2014 Impala is an inspiring driving experience. The stiff body structure and athletic stance allowed Impala engineers to tune ride and handling precisely for an impressive connected-to-the-road feel.

RAZOR-SHARP REFLEXES A premium electric rack-and-pinion steering system delivers crisp, responsive handling and excellent on-centre feel. The tight steering radius, combined with a variable-effort feature, which increases the level of power assist at low speeds, contributes to agile handling and manoeuvrability.

A NEW LEVEL OF QUIET Triple-sealed doors, 16 acoustic baffles and acoustic perimeter deflectors in all four doors are designed to block, reduce and absorb road noise. The advanced Active Noise Cancellation feature on 4-cylinder models uses microphones to constantly monitor sound quality and help cancel out unwanted vehicle drivetrain noises. Highway wind noise is further reduced via the aerodynamic exterior shape, which has been validated by extensive wind tunnel testing. With an acoustic-laminated windshield and front side glass, plus liquid-applied and melt-on sound-deadening materials, this is the quietest Impala ever.

Impala 2L in Silver Metallic with available features.

¹ Fuel consumption ratings based on GM testing in accordance with Transport Canada test methods. Your actual fuel consumption may vary.

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INTUITIVE INTELLIGENCE

AVAILABLE CHEVROLET MYLINK MAKES IT EASY TO
BRING THE CONVENIENCE OF YOUR SMARTPHONE WITH YOU.



CUSTOMIZE YOUR DRIVING EXPERIENCE The latest evolution of available Chevrolet MyLink¹ is here and premiering in the 2014 Impala. It features an all-new intuitive interface with the latest, easy-to-use technologies. Put simply: Chevrolet MyLink is cutting-edge and highly customizable.

COMMUNICATIONS MADE EASIER With available Chevrolet MyLink, natural voice recognition

allows you to place calls, enter destinations,² browse media, play music and control other functions simply by telling the vehicle what to do. There are no key phrases to remember and no need to look at a screen. A microphone over the driver helps ensure voice commands are heard.

SAVE AND STORE YOUR FAVOURITES Available Chevrolet MyLink can store up to 60 favourites, including radio stations (AM/FM/SiriusXM),

contacts, destinations,² music and other media. Chevrolet MyLink is even capable of linking up to 10 mobile devices with Bluetooth[®] wireless technology, and it can be fully integrated with your contacts and call logs. Use the touch-screen, the Driver Information Centre or the steering wheel-mounted controls to navigate Chevrolet MyLink features. This is innovation that makes connectivity a whole lot simpler.

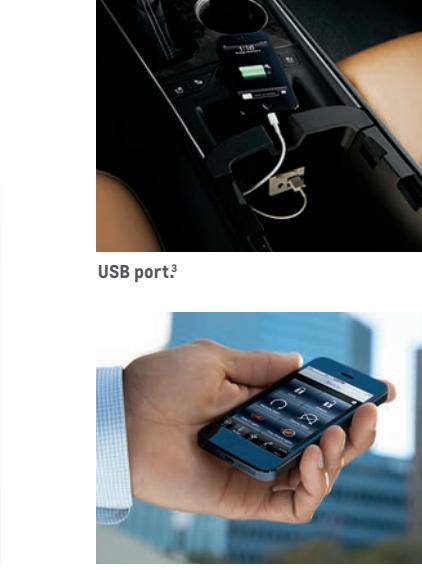


CHOOSE YOUR GRAPHICS This award-winning Chevrolet MyLink¹ system features four specific graphic appearances for the touch-screen and the Driver Information Centre (Contemporary, Edge, Velocity and Main Street), selectable through the Settings menu.

EASY-TO-USE, TABLET-LIKE TOUCH-SCREEN You'll immediately notice the layout resembles a smartphone or tablet with intuitive, easy-to-use icons. On the 203 mm (8-in.) diagonal

touch-screen, you can flip through lists, swipe, click and drag, just as you would on a tablet. The screen also has a power up/down feature that reveals a hidden storage compartment. Inside, there's a USB port³ so you can charge and store your smartphone out of sight.

STAY CONNECTED With available Chevrolet MyLink, you can stream music from online sources like Stitcher SmartRadio.[®]⁴ Listen



USB port.³

Available OnStar RemoteLink[™] mobile app.⁷

¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth[®] and smartphone, and USB connectivity for some devices. Visit MyLink.Chevrolet.ca for more details.
² Requires Chevrolet MyLink Radio with Navigation.
³ Not compatible with all devices. ⁴ Data plan rates apply.
⁵ Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit SiriusXM.ca for details.
⁶ Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. After the complimentary trial period, an active OnStar service plan is required.
⁷ Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan.



Available Side Blind Zone Alert¹

1 Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. 2 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information. 3 Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. 4 Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle.



INGENIOUS SAFETY TECHNOLOGY

FROM NEW AVAILABLE RADAR SENSORS TO HIGH-STRENGTH STEEL,
ADVANCED DESIGN IS ALL AROUND YOU.

The comprehensive enhanced safety technology in the 2014 Impala sets the bar high. There are 10 standard airbags² and new ultra-high-strength steel forms a rigid structure around the passenger compartment. The safety and security of OnStar Automatic Crash Response³ is standard for six months. And patented innovations place an ingenious level of active safety all around you.

AVAILABLE ADVANCED SAFETY PACKAGE A new Advanced Safety Package (available on LT and standard on LTZ) surrounds you with safety features, including Forward Collision Alert, Side Blind Zone Alert,¹ Rear Cross Traffic Alert and Lane Departure Warning.

FORWARD COLLISION ALERT This safety feature is new to Impala and uses either the radar mounted in the grille (available on LTZ) or high-resolution camera (available on LT, standard on LTZ) to identify vehicles ahead

LANE DEPARTURE WARNING New to Impala, this available camera-based lane departure detection system sends an alert if you

and alert the driver to any potential front-end crash risks, helping provide time to stop and/or change course.

SIDE BLIND ZONE ALERT³ This available feature, also new to Impala, uses radar sensors on both sides of the vehicle to help you "look" for other vehicles in your side blind zone areas and indicates their presence with LED-lit symbols in the exterior rear-view mirrors.

FULL-SPEED-RANGE ADAPTIVE CRUISE CONTROL⁴ Using radar technology, this new available system uses automatic braking to maintain the driver-selected cruise speed and following gap distance, even under stop-and-go traffic conditions. Available on LTZ.

CRASH IMMINENT BRAKING Included with available Full-Speed-Range Adaptive Cruise Control, this Chevrolet first uses radar technology to automatically brake in certain situations (a potential imminent crash with a vehicle being followed ahead). This can occur if the driver does not react quickly enough to the warning or does not react at all. Available on LTZ.

1 Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. 2 Not compatible with all devices. 3 Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. 4 Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. 5 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit MyLink.Chevrolet.ca for more details. 6 Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.

SELECT VEHICLE FEATURES

IMPALA LS

Impala LS includes these standard features:

- 196 hp ECOTEC[®] 2.5L 4-cylinder engine with Direct Injection and Variable Valve Timing (VVT)
- Oil life monitoring system
- 6-speed automatic transmission with Driver Shift Control
- 4-wheel disc brakes with ABS and Panic Brake Assist
- StabiliTrak[®] Electronic Stability Control System
- Traction control
- 4-wheel independent suspension
- 18-in. wheels with fascia-spoke wheel covers
- Heated, power exterior mirrors with integrated turn signals and ground illumination
- Remote keyless entry system
- Content theft alarm
- 10 airbags
- Driver Information Centre
- Tire pressure monitoring system
- Air conditioning with air filtration system and particulate/pollen filter
- Power windows and programmable door locks
- Tilt and telescopic adjustable steering column
- Cruise control
- Steering wheel-mounted Bluetooth[®], cruise and audio system controls
- Front bucket seats
- Premium cloth seating surfaces
- Power 8-way driver-seat adjuster with power 4-way lumbar adjuster
- Power front passenger-seat height adjuster
- 60/40 split-folding rear seats
- 6-speaker audio system with AM/FM stereo, CD player, auxiliary audio input jack and 107 mm (4.2-in.) colour display screen
- SiriusXM Satellite Radio¹
- USB port²; single
- Bluetooth hands-free phone connectivity
- OnStar with 6 months of the Directions & Connections Plan featuring Turn-by-Turn Navigation³ and OnStar RemoteLink⁴

IMPALA LT (1LT) (CONTINUED)

- 4-way adjustable front-seat head restraints
- 2-way adjustable and foldable rear-seat head restraints
- Power 4-way front passenger-seat lumbar adjuster
- Chevrolet MyLink[®] Radio infotainment system with 203 mm (8-in.) colour touch-screen with motorized power up/down and hidden storage
- USB ports²; multiple
- Bluetooth wireless audio streaming
- SD memory card slot

IMPALA LT (2LT)

Impala LT (2LT) enhances LT (1LT) features with:

- 305 hp 3.6L DOHC V6 engine with Direct Injection and Variable Valve Timing (VVT).

IMPALA LTZ (1LZ)

Impala LTZ (1LZ) enhances LT (1LT) features with:

- Forward Collision Alert
- Lane Departure Warning
- Air conditioning with air filtration system and particulate/pollen filter
- Power windows and programmable door locks
- Tilt and telescopic adjustable steering column
- Cruise control
- Steering wheel-mounted Bluetooth[®], cruise and audio system controls
- Front bucket seats
- Premium cloth seating surfaces
- Power 8-way driver-seat adjuster with power 4-way lumbar adjuster
- Power front passenger-seat height adjuster
- 60/40 split-folding rear seats
- 6-speaker audio system with AM/FM stereo, CD player, auxiliary audio input jack and 107 mm (4.2-in.) colour display screen
- SiriusXM Satellite Radio¹
- USB port²; single
- Bluetooth hands-free phone connectivity
- OnStar with 6 months of the Directions & Connections Plan featuring Turn-by-Turn Navigation³ and OnStar RemoteLink⁴

IMPALA LT (1LT)

Impala LT (1LT) enhances LS features with:

- 18-in. painted aluminum wheels
- Dual-outlet exhaust system with hidden tips
- Dual-zone automatic climate controls
- Leather-wrapped steering wheel
- Premium cloth/leatherette seating surfaces

IMPALA LTZ (2LZ)

Impala LTZ (2LZ) enhances LTZ (1LZ) features with:

- 305 hp 3.6L DOHC V6 engine with Direct Injection and Variable Valve Timing (VVT)
- Power sunroof with sunshade.

DIMENSIONS



INTERIOR, MM (IN.) FRONT/REAR

Headroom	1013/39.5 (39.3/1.5 in.)
Legroom	1163/41.1 (15.8/5.9 in.)
Shoulder Room	1471/45.9 (45.9/5.9 in.)
Hip Room	1394/43.7 (45.9/5.4 in.)

CAPACITIES

Trunk, L (cu. ft.)	53/2.8 (8.8)
Fuel Tank, L (imp. gal.)	70.5 (1.4)

CURB WEIGHT, KG (LB.)

LS	1661/3662 (3662)
LT (1LT)	1670/3632 (3632)
LT (2LT)	1713/3785 (3785)
LTZ (1LZ)	1722/3796 (3796)
LTZ (2LZ)	1754/3867 (3867)

WARRANTY INFORMATION

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can have peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*

* Whichever comes first. Conditions and limitations apply; see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- GM Protection Plan (GMPP) – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your Chevrolet vehicle better
- Goodwrench Service Maintenance Plan (GSMP) – the only maintenance plan designed specifically for buyers of General Motors vehicles, and is backed by the resources and commitment of General Motors. GSMP may be purchased at the time of sale or on vehicles up to 3 model years old or 60,000 km
- Chevrolet Owner Centre – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at chevroletowner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing – on-the-spot financing; see dealer for full details*
- GM Student Bonus Program – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- The GM Card – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) towards the Total Purchase Price on eligible new GM vehicles. For full program details, please visit thegmcard.ca
- † Subject to eligibility. †† Conditions and limitations apply. ‡ Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your Chevrolet dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users)

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Chevrolet dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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Chevrolet vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevrolet vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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INTERIOR FABRICS



EXTERIOR COLOURS



* Interim availability. ** Not available on LT. † Available at extra cost. †† Not available on LS.

WHEELS



DEALER-INSTALLED ACCESSORIES (PLEASE SEE YOUR DEALER FOR DETAILS AND AVAILABILITY)

PERSONALIZE YOUR IMPALA AT CHEVROLET.CA



1 Standard on LS. 2 Standard on LT (2LT shown). 3 Available on LT (2LT shown). Requires available LT Convenience Package, Advanced Safety Package and LT Premium Seating Package. 4 Standard on LTZ.

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