

CRUZE/2014



CENTURY
AUTO.CA

FIND NEW ROADS™

CHEVROLET



WHY JUST GO FROM A TO B

The road. A simple path, really. And yet it's come to mean so much more. Perhaps the real reason roads are special is that every road leads us to someplace we're not — but could be. At Chevrolet, roads are our springboards. They challenge us, tantalize us and guide us to create better, more exciting, more ingenious ways to move through life. Roads drive us to places we've never been before. And we'll never stop seeking out new ones.

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CRUZE /

WHO SAYS YOU CAN'T HAVE IT ALL? With expressive styling, outstanding fuel efficiency and standout safety technology, Chevrolet Cruze is redefining the compact sedan. The ingenious Cruze Eco offers a highway fuel efficiency rating of 4.6 L/100 km¹—better than Honda Civic and Hyundai Elantra.² The all-new Cruze Turbo Diesel offers the best highway fuel efficiency of any gas-only or diesel engine in Canada.³ And Cruze was the first car in its class with 10 standard airbags.⁴ Cruze—it's way beyond the everyday drive.

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Cruze LTZ in Red Hot with available RS Package.

1 2014 Cruze Eco equipped with standard 6-speed manual transmission. Fuel consumption rating based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. 2 Competitive fuel consumption ratings based on 2013 Natural Resources Canada's Fuel Consumption Guide highway ratings: Honda Civic DX equipped with manual transmission 5.4 L/100 km; Hyundai Elantra L Sedan with manual transmission 5.5 L/100 km. Your actual fuel consumption may vary. 3 2014 Cruze Turbo Diesel fuel consumption rating based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. Competitive highway fuel consumption ratings based on 2013 Natural Resources Canada's Fuel Consumption Guide and latest information available at the time of printing. 4 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information. 5 Standard on LTZ, included on 2LT with the available RS Package.



Above: Cruze 2LT in Silver Ice Metallic with available RS Package.

AT FIRST GLANCE Cruze has you captivated with its confident stance and pleasing proportions. Centred by the strong, attention-grabbing grille, its swept-back headlights lead the eye across sculpted fenders, around the sides and back again. And don't forget that those curves, lines and angles do more than just turn heads. They are designed to improve aerodynamics, which helps optimize fuel efficiency and get the most out of every litre.

TAKE IT UP A NOTCH The RS Appearance Package, available for LT and LTZ, includes 18" aluminum wheels, unique front and rear fascias, rocker mouldings and a rear spoiler, giving your Cruze the look to match the feeling behind the wheel. Even the fog lights⁵ offer a custom touch with RS-exclusive chrome highlights.



Cruze LTZ in Jet Black
with leather-appointed seats
and available features.

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SMART SPACE

MORE ROOM FOR YOU AND EVERYTHING
YOU DON'T WANT TO LEAVE BEHIND.



SIZED TO FIT YOUR LIFE It's called a compact but don't let that fool you. The spacious Cruze interior not only offers more passenger room than Ford Focus Sedan and Honda Civic, it also surpasses them in cargo volume.¹ And Cruze is smart about how to use all that space with 60/40 split-folding rear seats so you can find room for those larger items.

ENJOY THE RIDE Refinements such as soft touch interiors, rich colours and available heated leather-appointed front seats give Cruze a premium feel. And you'll enjoy a quiet drive with a triple-sealed laminated windshield, one of 30 acoustical treatments² designed to help keep outside noise outside.

Cruze LTZ interior in Cocoa/Light Neutral with leather-appointed seats and available features.

¹ Cargo and load capacity limited by weight and distribution. See owner's manual for more information. ² Not included. Cruze Eco with 6-speed manual transmission.

RAZOR-SHARP RESPONSE



Cruze LTZ in Crystal Red Tintcoat
(extra-cost colour) with available
RS Package.



CUTTING-EDGE PERFORMANCE These days it's all about fuel economy, and Cruze has plenty to spare. But you don't have to sacrifice power just to save a buck. Cruze takes you farther for less. Equipped with the available 6-speed automatic transmission, Cruze Eco has a highway fuel consumption rating of 5.0 L/100 km.¹ And the all-new Cruze Turbo Diesel² takes efficiency even further.

TURBOCHARGED MOVES For those who don't like to hesitate, the available ECOTEC[®] 1.4L turbocharged engine delivers a remarkable 148 lb.-ft. of torque and a gutsy 138 horsepower. The turbocharger increases engine power, allowing for a more robust, immediate driving experience. Premium design elements include dual overhead camshafts and continuously Variable Valve Timing.

DRIVER SHIFT CONTROL With the available 6-speed automatic you'll feel all the power Cruze has to offer. Driver Shift Control allows you to switch from automatic to manual-mode operation. Just move the gearshift into Shift Control mode and a quick tap is all that's required for smooth, crisp shifts.

MORE WAYS TO POUNCE With rack-mounted electric power steering and an available race-proven Z-link rear suspension, along with other fuel-maximizing choices like Eco and Diesel, Cruze is a driving experience that just might surprise you.

Cruze Clean Turbo Diesel in
Summit White.

1 2014 Cruze Eco equipped with the available 6-speed automatic transmission. Fuel consumption rating based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. 2 2014 Cruze Turbo Diesel highway fuel consumption rating is 4.2 L/100 km. Fuel consumption rating based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.



Cruze Eco in Blue Ray Metallic.

1 2014 Cruze Eco equipped with standard 6-speed manual transmission. Fuel consumption rating based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. 2 Competitive fuel consumption ratings based on 2013 Natural Resources Canada's Fuel Consumption Guide highway ratings: Honda Civic DX equipped with manual transmission 5.4 L/100 km; Ford Focus S Sedan with manual transmission 5.5 L/100 km; Hyundai Elantra L Sedan with manual transmission 5.2 L/100 km. Your actual fuel consumption may vary.

GET THE MOST FROM EACH LITRE The ingenious design of Cruze Eco contributes to outstanding fuel economy. By incorporating smooth underbody panels, a rear spoiler and a lower front grille air shutter that closes at higher speeds, air resistance decreases so there's nothing standing between you and your

destination. We've also chosen lightweight aluminum wheels, ultra-low rolling resistance tires and lowered the ride height for enhanced aerodynamics. These innovative features help Cruze Eco offer a highway fuel consumption rating of 4.6 L/100 km,¹ better than Ford Focus Sedan, Honda Civic and Hyundai Elantra.²



INNOVATIVE IDEAS ADD UP TO STELLAR EFFICIENCY



17" Aluminum Wheel.

1 2014 Cruze Turbo Diesel fuel consumption rating based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. Based on latest competitive information available at the time of printing.

2 Based on GM estimates.

INTERNATIONAL-CLASS PERFORMANCE It all starts with a 2.0L turbocharged clean diesel engine designed in Italy, built in Germany and installed at the Chevrolet assembly plant in Lordstown, Ohio. But this clean diesel doesn't sacrifice power. Cruze Clean Turbo Diesel boasts 151 horsepower and 264 lb.-ft. of low-end torque.² An overboost feature can increase torque to 280 lb.-ft.² for approximately 10 seconds when increased performance is necessary, such as passing on the highway.

UNBEATABLE FUEL ECONOMY¹ Get ready for a new wave of technology that mixes total efficiency with impressive performance.

Cruze Clean Turbo Diesel offers the best highway fuel economy of any gasoline or diesel car in Canada – with a highway fuel consumption rating of just 4.2 L/100 km.¹

CLEAN DIESEL TECHNOLOGY The turbocharged engine in Cruze Clean Turbo Diesel generates at least 90% less nitrogen oxide and particulate emissions when compared to previous-generation diesels. And Cruze Diesel meets U.S. Environmental Protection Agency's stringent Tier 2 Bin 5 Emission Standards.

4.2
LITRES/100 KM
HIGHWAY¹

CRUZE CLEAN TURBO DIESEL



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Cruze Clean Turbo Diesel
in Summit White.

YOUR ENTERTAINMENT DESTINATION

CHEVROLET MYLINK MAKES IT EASY TO BRING THE CONVENIENCE OF YOUR SMARTPHONE WITH YOU.



AVAILABLE CHEVROLET MYLINK Cruze lets you bring all of your favourite music and entertainment with you for the drive. Chevrolet MyLink¹ works with your compatible smartphone and Bluetooth[®] wireless technology to stream content to its 178 mm (7-in.) diagonal colour touch-screen. Through intuitive voice commands and touch controls, take your pick from Stitcher SmartRadio^{™2} or listen to over 120 channels of commercial-free music, sports, talk and news with a 3-month trial of SiriusXM Satellite Radio.^{™3} And with Siri Eyes Free,⁴ you can use voice commands to talk, text, get directions and more.

HOOK IT UP, THEN TURN IT UP You can connect your music-loaded flash drive or MP3 player through the standard USB port.⁵ Gracenote[®] will even organize your music library and populate missing song information and album art. And you'll experience it all through the available 9-speaker, 250-watt Pioneer[®] premium audio system with high-frequency tweeters.

DIRECTIONS & CONNECTIONS Being lost is a thing of the past with the OnStar[®] Directions & Connections[®] Plan (standard for 6 months).⁶ You can view turn-by-turn directions in the Driver Information Centre or on the available diagonal colour touch-screen. Even opt to hear prompts from an automated voice.

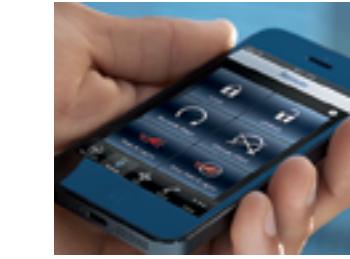
ONSTAR REMOTELINK MOBILE APP Now you can remotely lock and unlock your vehicle, and even start your engine,⁷ right from your compatible smartphone. View real-time vehicle diagnostics including fuel and remaining oil life with the OnStar RemoteLink[®] mobile app.⁸

MYCHEVROLET[®] MOBILE APP Here's another way to conveniently connect to your Cruze: Schedule a service appointment online. View the Owner's Manual. Even create a reminder of where you parked—with a mark on the map and a photo to jog your memory.

USB connectivity.⁵



Premium 9-speaker Pioneer audio system.

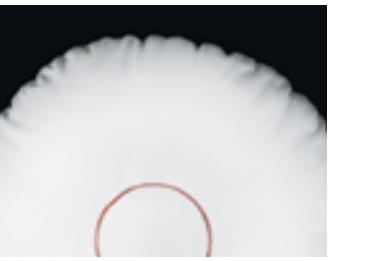


OnStar RemoteLink mobile app.⁸

1 MyLink functionality varies by model. Full functionality requires a compatible Bluetooth[®] and smartphone, and USB connectivity for some services. Visit MyLink.Chevrolet.ca for more details. 2 Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. 3 Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. 4 Requires a compatible Chevrolet MyLink and compatible iPhone running iOS 6.5. Not compatible with all devices. 5 Visit onstar.ca for coverage map, details and system limitations. Service vary by model and condition. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. 6 Requires a available 6-speed automatic transmission and available remote vehicle start system. 7 Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. 8 Requires iPhone or Android platform.



OnStar Service Advisor¹



10 standard airbags²

¹ Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. ² Airbag inflation can cause severe injury or death to anyone too close to the airbag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information. ³ Based on 2013 Insurance Institute for Highway Safety (IIHS) testing. ⁴ U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ⁵ Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.

SAFETY

DETECT, REACT, PROTECT.



AWARD-WINNING SAFETY TECHNOLOGY

We've got the accolades to prove it. The 2013 Cruze was an IIHS 2013 Top Safety Pick³ and the 2014 Cruze received a 5-Star Overall Vehicle Score for safety from the National Highway Traffic Safety Administration (NHTSA).⁴ Simply put, it's our "more" approach to safety.

10 STANDARD AIRBAGS² All Cruze models feature frontal and knee airbags for driver and front passenger, head-curtain side-impact airbags for front and rear outboard passengers, and front and rear seat-mounted side-impact airbags to help further protect outboard passengers.

STABILITRAK The StabiliTrak[®] Electronic Stability Control System helps assist you with directional control in difficult driving conditions. Sensors continually monitor the path being steered and the direction in which the vehicle is actually travelling. If there is a difference, the system selectively applies brake pressure to the appropriate wheel to help move the vehicle back to the path being steered.

SIDE BLIND ZONE ALERT⁵ This available feature uses radar sensors on both sides of the vehicle to help "look" for other vehicles in the blind zone areas and alerts the driver to their presence. It's like having an extra pair of eyes.

REAR CROSS TRAFFIC ALERT This available system warns the driver of crossing traffic behind your vehicle when in reverse, such as backing out of a parking spot—including angled parking. Audible alerts, as well as visual alerts on the rear vision camera screen, are triggered if approaching vehicles are detected.

ONSTAR¹ Standard for six months with the Directions & Connections Plan, OnStar features Automatic Crash Response. In many crashes, built-in vehicle sensors can automatically alert an OnStar Advisor who is immediately connected with your vehicle to see if you need help.

SELECT VEHICLE FEATURES

CRUZE 1LS

Cruze 1LS includes these standard features:

- 138 hp ECOTEC 1.8L 4-cylinder engine with Variable Valve Timing (VVT)
- Oil life monitoring system
- 6-speed manual transmission
- 4-wheel Anti-lock Braking System (ABS)
- StabiliTrak Electronic Stability Control System
- Traction control
- MacPherson strut independent front suspension and compound crank rear suspension
- 16-in. wheels with silver-painted wheel covers
- Battery run-down protection system
- Manual exterior mirrors, black
- Remote keyless entry system
- Content theft alarm
- 10 airbags
- Driver Information Centre with compass
- Power windows and programmable door locks
- Tilt and telescopic adjustable steering column
- Front bucket seats with manual 6-way seat adjusters
- Premium cloth seating surfaces
- 60/40 split-folding rear seats
- 6-speaker audio system with AM/FM stereo, CD player and auxiliary audio input jack
- SiriusXM Satellite Radio¹

OnStar with 6 months of the Directions & Connections Plan featuring Turn-by-Turn Navigation² and OnStar RemoteLink³

CRUZE 2LS

Cruze 2LS enhances 1LS features with:

- 6-speed automatic transmission with Driver Shift Control
- 4-wheel disc brakes with ABS
- MacPherson strut independent front suspension and Z-link compound crank torsion beam rear suspension
- 17-in. split 5-spoke aluminum wheels with ultra-low rolling resistance tires
- Front bucket seats with manual 6-way seat adjusters
- Premium cloth seating surfaces
- 60/40 split-folding rear seats
- 6-speaker audio system with AM/FM stereo, CD player and auxiliary audio input jack
- SiriusXM Satellite Radio¹

CRUZE 1LT

Cruze 1LT enhances 2LS features with:

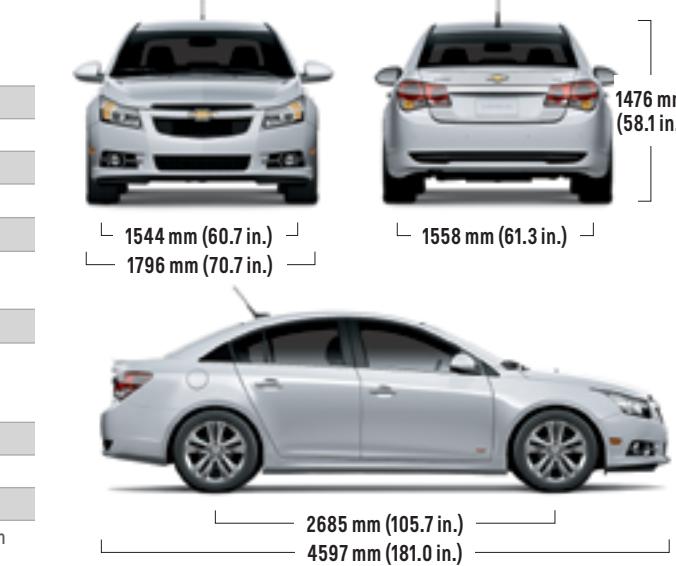
- 138 hp 1.4L ECOTEC turbocharged 4-cylinder engine with Variable Valve Timing (VVT)
- Heated, power exterior mirrors, body-colour
- Cruise control
- Leather-wrapped steering wheel with Bluetooth[®], cruise and audio system controls
- USB port⁴
- Bluetooth hands-free phone connectivity.

CRUZE ECO

Cruze Eco enhances 1LT features with:

- Eco-specific 6-speed manual transmission with lower final drive ratio and triple overdrive gears
- 17-in. 15-spoke forged lightweight polished-aluminum wheels with ultra-low rolling resistance tires
- Tire inflator kit (replaces compact spare)
- Aero Package: Includes lower front grille air shutter system, unique front air dam, mid-body aero panels and rear spoiler.

DIMENSIONS



INTERIOR, MM (IN.) FRONT/REAR

Headroom	998 (39.3/9)
Legroom	1074 (42.1/35.4)
Shoulder Room	1391 (54.8/53.9)
Hip Room	1346/1331 (53.0/52.4)

CAPACITIES

Trunk, L (cu. ft.)	42(51) ⁵
Fuel Tank, L (imp. gal.)	59.2(7) ⁶
CURB WEIGHT, KG (LB.)	
LS	138(303)
LT	140(310)
Eco	136(301)
2.0TD	157(347)
LTZ	144(317)

⁵ Cruze Eco with manual transmission trunk capacity is 43.6 L (1.5 cu. ft.); Cruze Turbo Diesel trunk capacity is 37.7 L (13.3 cu. ft.).

⁶ Cruze Eco with manual transmission - 47.7 L (10.5 imp. gal.).

¹ Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. ² Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After the complimentary trial period, an active OnStar service plan is required. ³ Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. ⁴ Not compatible with all devices. ⁵ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit MyLink.Chevrolet.ca for more details.

SPECIFICATIONS

	■ STANDARD □ AVAILABLE - NOT AVAILABLE					
	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
SAFETY AND SECURITY	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
Airbags						
- driver and front passenger, dual-stage, frontal with Passenger Sensing System and airbag suppression	■	■	■	■	■	■
- driver and front passenger, seat-mounted side-impact	■	■	■	■	■	■
- driver and front passenger, knee protection	■	■	■	■	■	■
- front-to-rear, outboard seating positions, head curtain side-impact	■	■	■	■	■	■
- rear passenger outboard seating positions, seat-mounted side-impact	■	■	■	■	■	■
Door locks - rear doors, child-security	■	■	■	■	■	■
OnStar In-Vehicle Communications and Assistance Service - includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink**	■	■	■	■	■	■
Rear Cross Traffic Alert	-	-	-	□ ¹	□ ¹	□ ¹
Safety restraints						
- 3-point belts for all seating positions, front safety belt pretensioners, dual-mode retractors and shoulder belt height adjusters	■	■	■	■	■	■
- LATCH (Lower Anchors and Top Tethers for Children), rear seats	■	■	■	■	■	■
Security system - content theft alarm, audible/visible, programmable	■	■	■	■	■	■
Side Blind Zone Alert ²	-	-	-	□ ¹	□ ¹	□ ¹
StabiliTrak - Electronic Stability Control System	■	■	■	■	■	■
Theft-deterrent system - electronic immobilizer	■	■	■	■	■	■
Traction control - electronic, full-function, all-speed	■	■	■	■	■	■
Enhanced Safety Package - includes rear park assist, Rear Cross Traffic Alert and Side Blind Zone Alert ²	-	-	-	□	□	□
MECHANICAL	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
Battery - maintenance-free with run-down protection	■	■	■	■	■	■
Brakes						
- power, front disc/rear drum	■	■	■	■	-	-
- power, 4-wheel disc	-	-	-	□ ³	■	■
- 4-wheel Anti-lock Braking System (ABS)	■	■	■	■	■	■
Drive - front-wheel	■	■	■	■	■	■
MECHANICAL (CONTINUED)	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
EXTERIOR (CONTINUED)	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
INTERIOR (CONTINUED)	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
INTERIOR (CONTINUED)	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
INTERIOR (CONTINUED)	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ
ENTERTAINMENT	1LS/ 2LS	1LT	ECO	2LT	2.0TD	LTZ

¹ Included with available Enhanced Safety Package. ² Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. ³ Included with available RS Appearance Package. ⁴ Deletes tire inflator kit. Includes compact spare tire and rear centre armrest. ⁵ Requires available automatic transmission. ⁶ Included with available RS Package when available Keyless Access system and remote vehicle starter system are specified. ⁷ Included with available Technology Package. ⁸ Included with available automatic transmission. ⁹ Included with 2LS only. ¹⁰ Requires available remote vehicle starter system. ¹¹ Included with available Convenience Package. ¹² Available with 2LS only. Does not include leather-wrapped steering wheel and cruise control. ¹³ Included with available Connectivity Package. ¹⁴ Rear centre armrest included with available automatic transmission. ¹⁵ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit MyLink.Chevrolet.ca for details. ¹⁶ Data plan rates apply.

* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required.

** Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan.

† All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the winter tire symbol □ may be required during certain months or in certain regions. Contact your Provincial, Municipal or Local distributor for information regarding which tires are required in your particular area.

†† At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.

‡ Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.

†† Not compatible with all devices.

WARRANTY INFORMATION

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can have peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*

*Whichever comes first. Conditions and limitations apply; see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- GM Protection Plan (GMPP) – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your Chevrolet vehicle better
- Goodwrench Service Maintenance Plan (GSMP) – the only maintenance plan designed specifically for buyers of General Motors vehicles, and is backed by the resources and commitment of General Motors. GSMP may be purchased at the time of sale or on vehicles up to 3 model years old or 60,000 km
- Chevrolet Owner Centre – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to contests, current offers, and the latest driving and maintenance tips. Find out more at chevroletowner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing – on-the-spot financing; see dealer for full details*
- GM Student Bonus Program – students or recent graduates of high school, college or university^{††} may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750[†] (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- The GM Card – GM cardholders may redeem up to \$3500 GM Card[®] Earnings (subject to Vehicle Redemption Allowances) towards the Total Purchase Price on eligible new GM vehicles. For full program details, please visit thegmcard.ca
- † Subject to eligibility. † Program subject to change. †† Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your Chevrolet dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Chevrolet dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

Chevrolet vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevrolet vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

TRADEMARKS

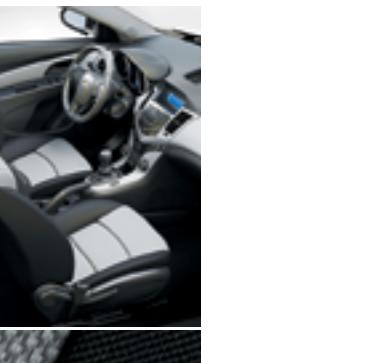
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INTERIOR FABRICS



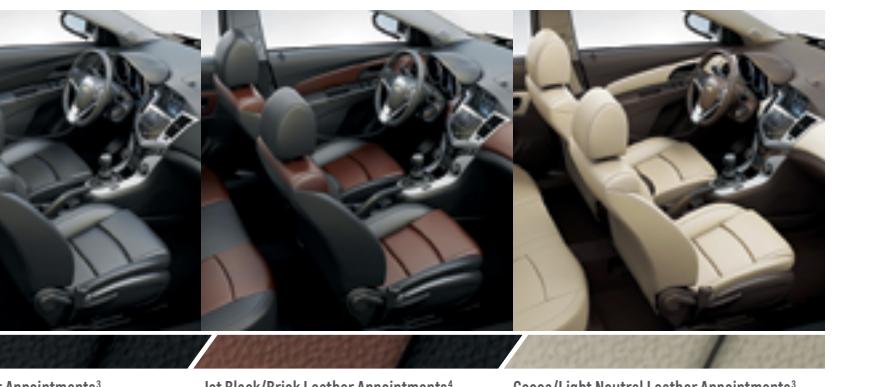
Jet Black/Medium Titanium-Colour Premium Cloth¹



Jet Black Premium Cloth²

Medium Titanium-Colour Premium Cloth²

Jet Black/Sport Red Premium Cloth²



Jet Black Leather Appointments³

Jet Black/Brick Leather Appointments⁴

Cocoa/Light Neutral Leather Appointments³

EXTERIOR COLOURS



G7C - RED HOT



G7J - RAINFOREST GREEN METALLIC^{*}



GAN - SILVER ICE METALLIC



GAR - BLACK GRANITE METALLIC^{**}



GAZ - SUMMIT WHITE



GBE - CRYSTAL RED TINTCOAT^{**}



GWT - CHAMPAGNE SILVER METALLIC



GWY - ATLANTIS BLUE METALLIC

* Available at extra cost, except Clean Turbo Diesel model. ** Available at extra cost. † Not available on LS.

WHEELS



16" Steel with Silver-Painted Wheel Cover
(Standard on LS and 1LT)

16" 5-Spoke
Machined-Face Aluminum
(Standard on 2LT)



17" 15-Spoke
Forged Polished Aluminum
(Standard on Eco)



17" Split 5-Spoke
Aluminum
(Standard on 2.0TD)



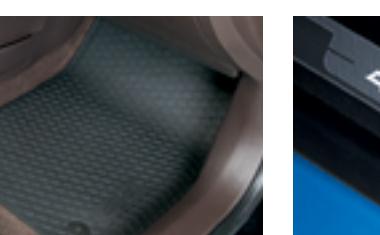
18" 5-Spoke
Flangeless Aluminum
(Included with available RS Appearance Package)

DEALER-INSTALLED ACCESSORIES (PLEASE SEE YOUR DEALER FOR DETAILS AND AVAILABILITY)

PERSONALIZE YOUR CRUZE AT CHEVROLET.CA



17" Chrome Wheels



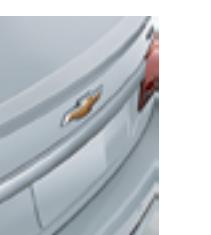
All-Weather Floor Mats



Door Sill Plates



Splash Guards



Spoil (All Body Colors)

1 Standard on LS. 2 Standard on 1LT and Eco (1LT shown). 3 Standard on 2LT, 2.0TD and LTZ (2LT shown). 4 Standard on 2LT and LTZ (2LT shown).

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