

Seven billion people. One road.

Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to North America with a dream of racing cars. He wished for everyone – not just the rich or entitled – to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries – more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar – today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one man to the movement of millions, it's been a remarkable journey. And at Chevrolet, we're just getting started.



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190-13-B-013E

2013 TRAVERSE



UNCURBED APPEAL

There's something in the way it moves. And the way the sun dances off its curves. It's a confidence that flows with every line, a style that commands attention and a presence that stands alone. It's Traverse like you've never seen it before. Rethought and reshaped from the inside out. The athletic new hood design, restyled front and rear fascia, and revised headlights and tail lights make a strong impression. How can you make an even bolder statement with the new 2013 Traverse? By choosing the new available All-Star Edition on ILT models. It dials up the styling with 20-in. aluminum wheels, while your comfort is enhanced by heated driver and front passenger seats, and the infotainment is advanced by Chevrolet MyLink.[™] New exterior colour and wheel choices offer more ways to make it yours. It's a place where you can find your space. No matter where you go. The new 2013 Traverse.

¹MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.

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Go to getscanlife.com on your smartphone, download the free application then scan the code above for exclusive content.

Traverse LTZ, shown in Tungsten Metallic with available features.

The image shows the front interior of a Chevrolet Traverse LTZ. The dashboard and center console are finished with a dark wood grain. The steering wheel is black with silver accents and the Chevrolet bowtie logo. The instrument cluster features three analog gauges with green needles. The center console has a large 6.5-inch diagonal color touch-screen display showing a navigation map. Below the screen are three circular air vents and a gear shifter. The front seats are upholstered in tan leather with contrast stitching. The door panels also feature wood grain and leather trim. The overall design is modern and sophisticated.

RICHLY REFINED

Premium soft-touch materials. Contrast stitching. Subtle available ambient lighting that sweeps across the dash. These are just a few of the stunning details that make the new Traverse interior feel like a warm welcome every time you step inside. Other amenities include a vibrant 165 mm (6.5-in.) diagonal colour touch-screen display for controlling audio system and vehicle settings, plus available heated and cooled front seats and an available heated steering wheel¹ for added comfort. It simply feels good inside to be inside.

¹Interim availability.

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Traverse LTZ interior shown in
Ebony/Mojave with available features.

ALL ABOARD

With standard seating for eight or available seating for seven (shown) across three incredibly spacious rows, Traverse brings family and friends together without compromising any passenger's personal space. And it acs the parent test with a low step-in height, easy-to-clean available leather-trimmed seating and Smart Slide® second-row seating for easy third-row access. It also features 10 or 12 cupholders (depending on available seating), rear-seat climate controls, and an available rear-seat entertainment system that plays DVDs through a flip-down display – all for the convenience and entertainment of everyone riding along.

Cargo and load capacity limited by weight and distribution. Always secure all cargo. See Owner's Manual for details.

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Traverse LTZ interior shown in
Ebony/Mojave with available features.

YOU'LL ADAPT.

You adapt to change every day in many different ways. It's just a part of the life of an active family. Traverse has been designed and engineered to be as adaptable as you. Start with standard seating for up to eight. Keep going with 691 L (24.4 cu. ft.)¹ of space – even with all seats occupied. Or, when cargo needs rule the day, fold down the second and third rows and open up a whopping 3293 L (116.3 cu. ft.)¹ of space. That beats everything else in its class.² And with a more than one cupholder per person and strategically located storage compartments throughout the cabin, everyone can keep their stuff right where they want it. The highly adaptable Traverse.

¹Cargo and load capacity limited by weight and distribution. ²Comparison based on WardsAuto.com 2012 segmentation for Large/Cross Utility Vehicle and latest competitive information available at time of printing. Excludes other GM vehicles.

Traverse LTZ shown in Tungsten Metallic with available features.



60/40

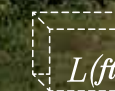
FLEXIBLE SEATING CONFIGURATIONS

You can get standard seating for eight with second- and third-row flat-folding 60/40 split-bench seats. Or you can choose available seating for seven (depending on model) with second-row flat-folding captain's chairs and a third-row flat-folding 60/40 split-bench seat.



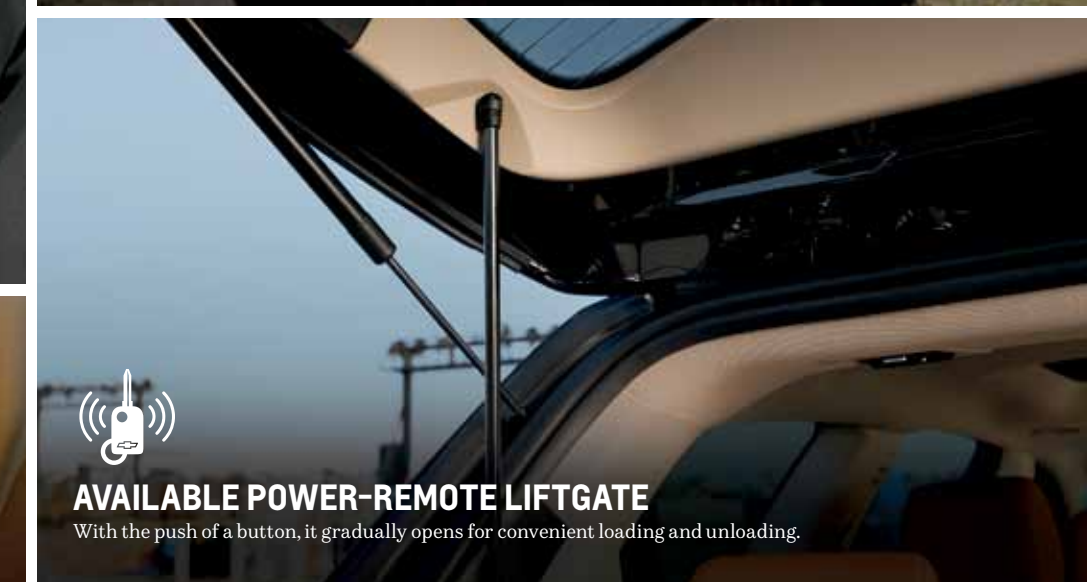
SMART SLIDE® SECOND-ROW SEATING

With a single hand movement, it slides out of the way for convenient access to the full-size third row with seating for three.



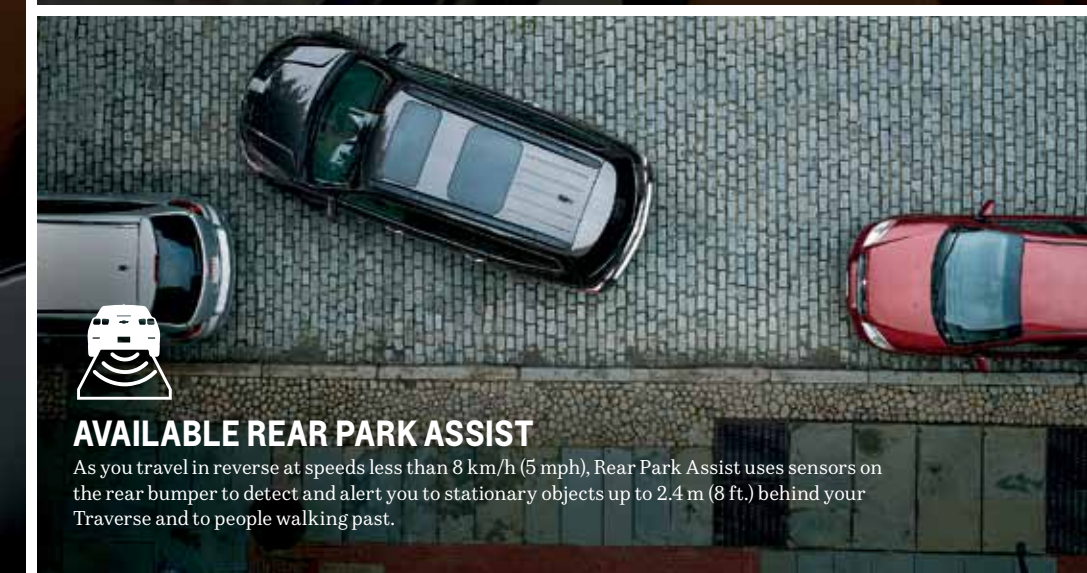
CLASS-LEADING MAXIMUM CARGO SPACE AND SPACE BEHIND THIRD ROW

When it comes to space, Traverse overachieves with 3293 L (116.3 cu. ft.)¹ of maximum cargo space and 691 L (24.4 cu. ft.)¹ of space behind the third row – all best-in-class.²



AVAILABLE POWER-REMOTE LIFTGATE

With the push of a button, it gradually opens for convenient loading and unloading.



AVAILABLE REAR PARK ASSIST

As you travel in reverse at speeds less than 8 km/h (5 mph), Rear Park Assist uses sensors on the rear bumper to detect and alert you to stationary objects up to 2.4 m (8 ft.) behind your Traverse and to people walking past.

SIMPLY ADVANCED



CHEVROLET MYLINK™

Now it's easy to stay connected while your hands stay safely on the wheel. With available Chevrolet MyLink,¹ you can handle calls, play music and access contacts from your compatible smartphone simply by touching the 165 mm (6.5-in.) diagonal colour touch-screen or by using voice commands. You can also get directions with OnStar® Turn-by-Turn Navigation² – or go for the available Chevrolet MyLink Radio with Navigation, which offers full GPS navigation features plus 2D/3D maps and points of interest. All the connections you need – they're built right into the new Traverse.



Tap the icons on the Chevrolet MyLink¹ screen to make a selection. Customize the order for quicker access to the features you use most.

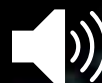
¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ² Visit onstar.ca for coverage map, details and system limitations.



Available on the
App Store

SMARTPHONE MOBILE APPS

Download the OnStar RemoteLink™³ and myChevrolet⁴ mobile apps for the ability to lock/unlock doors and start⁵ your Traverse remotely, set parking reminders, check your fuel range, schedule service, contact roadside assistance and so much more – all from your compatible smartphone. Available on the App Store, BlackBerry App World™ or Google Play.



AVAILABLE BOSE® PREMIUM AUDIO SYSTEM

With 10 strategically placed speakers, you can transform your Traverse into a live concert experience.

³ Available on select Apple®, Android™ and BlackBerry® (interim availability) devices. Services vary by device, vehicle and conditions. Requires active OnStar® subscription. ⁴ Requires iPhone® or Android™ platform. ⁵ Requires available remote vehicle starter system. ⁶ Not compatible with all devices. ⁷ Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately after trial period. Visit siriusxm.ca for details.



STANDARD USB PORT⁶

Enjoy convenient in-car connectivity with compatible devices such as a smartphone, MP3 player or flash drive using the standard USB port.



SIRIUSXM SATELLITE RADIO™⁷

With 120 channels of commercial-free music, talk, comedy, news, family programming and more, there's something for everyone on SiriusXM Satellite Radio™⁷ – which is standard on all Traverse models.

Traverse LTZ interior shown in Ebony/Mojave with available features.

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POSITIVELY DEFENSIVE

Traverse provides peace of mind with an array of innovative safety features. It helps protect against the unexpected with six standard airbags and a new available class-exclusive driver seat-mounted front centre airbag¹ for driver and front passenger that provides added protection. It also includes a standard rear vision camera. And it offers new available Side Blind Zone Alert² and Rear Cross-Traffic Alert to help detect vehicles you otherwise might not see.



¹ Airbag inflation can cause severe injury or death to anyone too close to the airbag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the passenger detecting system, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information. ² Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and activate the turn signal. ³ Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.

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NEW EXCLUSIVE FRONT CENTRE AIRBAG

In the event of a collision, this new airbag deploys from the right side of the driver seat and positions itself between the front seats for added cushioning and restraint to help protect the driver and front passenger from colliding with one another. Standard on LT and LTZ models, available on LS.



STABILITRAK® ELECTRONIC STABILITY CONTROL SYSTEM

This innovative safety technology is designed to improve vehicle stability on most road surfaces, especially during emergency manoeuvres and difficult driving conditions.



ONSTAR®³ AUTOMATIC CRASH RESPONSE STANDARD FOR SIX MONTHS

In many crashes, a trained OnStar® Advisor is immediately connected with your Traverse and can use GPS technology to pinpoint your exact location and request immediate assistance, even if you can't respond.



STANDARD REAR VISION CAMERA

Watch your back while looking forward with an image of what's behind your Traverse projected onto the 165 mm (6.5-in.) diagonal colour touch-screen display.



SMOOTH SAILING

With more horsepower, torque and available maximum towing capability than Honda Pilot and Toyota Highlander;¹ Traverse lets you make the most of each kilometre — and enjoy every minute of it. The catalyst is a spirited yet efficient direct-injected 3.6L V6 engine, which delivers a winning combination of 281 horsepower and 8.4 L/100 km highway fuel consumption rating.² It pairs with a thoughtfully refined suspension that's fluid and responsive and available all-wheel drive that helps maintain a controlled stride in all types of weather and road conditions.

¹ Traverse equipped with available Trailer Towing Package. Based on latest 2013 Model Year competitive information available at time of printing.
² 2013 Traverse, equipped with the 281 hp V6 engine. Fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.

Traverse LTZ shown in Crystal Red Tintcoat (extra cost colour) with available features.

TRAVERSE MODEL OVERVIEW



TRAVERSE LS

Traverse LS includes these standard features:

- 281 hp 3.6L V6 engine with Direct Injection and Variable Valve Timing (VVT)
- GM Oil Life Monitoring System
- 6-speed automatic transmission
- 4-wheel disc brakes with ABS, panic brake assist and hill hold assist
- StabiliTrak® Electronic Stability Control System
- Traction control
- 4-wheel independent suspension
- 17-in. steel wheels with painted wheel covers
- Power exterior mirrors, manual folding, black with integral blind spot mirror
- Black bodyside and beltline mouldings
- Rear vision camera
- Remote keyless entry system
- Content theft alarm
- Six airbags
- Driver Information Centre
- Single-zone air conditioning with manual controls
- Power windows and programmable door locks
- Tilt and telescopic steering column
- Cruise control
- Steering wheel-mounted Bluetooth®, cruise and audio system controls
- Seating for eight with front bucket seats, including manual 4-way driver seat adjuster and manual lumbar adjuster, Smart Slide® flat-folding 60/40 split-bench second-row seat and 60/40 split-bench third-row seat
- AM/FM stereo with CD player, 165 mm (6.5-in.) colour touch-screen display, Radio Data System® (RDS), speed compensated volume and auxiliary audio input jack
- USB port¹
- Bluetooth® hands-free phone connectivity
- 6-speaker audio system
- SiriusXM Satellite Radio^{TM2}
- OnStar® with 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation³ and OnStar RemoteLink^{TM4}.



TRAVERSE 1LT

Traverse 1LT enhances LS features with:

- Variable-assist power steering
- Remote vehicle starter system
- 18-in. aluminum wheels
- Body-coloured bodyside mouldings
- Chrome beltline mouldings
- Fog lights
- Heated, power exterior mirrors, manual folding, body-coloured with integral turn signals
- Ultrasonic rear parking assist
- Front row inboard side impact airbag, driver seat mounted
- Power 8-way driver seat and power lumbar adjusters
- Interior ambient light pipe in instrument panel
- Leather-wrapped steering wheel.



TRAVERSE 2LT

Traverse 2LT enhances 1LT features with:

- Power rear liftgate
- Auto-dimming interior and exterior rear-view mirrors
- Tri-zone automatic climate control
- Seating for seven with second-row Smart Slide® captain's chairs
- Heated driver and front-passenger seats
- Chevrolet MyLink^{TM5} entertainment and communications system
- Bose® 10-speaker premium audio system
- Rear-seat audio controls
- Universal home remote transmitter.



TRAVERSE LTZ

Traverse LTZ enhances 2LT features with:

- 288 hp 3.6L V6 engine with Direct Injection and Variable Valve Timing (VVT)
- Dual chrome exhaust tips
- 20-in. machined aluminum wheels
- Side blind zone alert with cross traffic alert
- Heated, power exterior mirrors, power folding, body-coloured with integral turn signals and memory feature
- Body-coloured bodyside mouldings with chrome accents
- Heated and cooled driver and front-passenger seats
- Driver-side 2-position memory
- Power 8-way front-passenger seat and power lumbar adjuster
- Perforated leather-appointed seating in first and second rows
- Power window driver express up/down feature
- Heated steering wheel.*

¹ Not compatible with all devices. ² Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. ³ Visit onstar.ca for details and system limitations. Services vary by model and conditions. ⁴ Available on select iPhone®, AndroidTM and BlackBerry® (interim availability) devices. Services vary by phone, vehicle and conditions. Requires active OnStar® subscription. ⁵ MyLinkTM functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ⁶ Interim availability.

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TRAVERSE STANDARD AND OPTIONAL EQUIPMENT

SAFETY AND SECURITY	LS	1LT	2LT	L7Z
Airbags <ul style="list-style-type: none">- driver and front-passenger, dual-stage frontal with passenger-side detecting system and airbag suppression- driver and front-passenger, outboard seat-mounted side-impact- front-to-rear outboard seating positions head curtain side-impact- driver inboard, seat-mounted side-impact	S	S	S	S
Door locks - rear doors, child-security	S	S	S	S
OnStar® In-Vehicle Communications and Assistance Service - includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink™	S	S	S	S
Safety restraints <ul style="list-style-type: none">- 3-point belts for all seating positions, front safety belt pre-tensioners, dual mode retractors and shoulder belt height adjusters- LATCH (Lower Anchors and top Tethers for Children), 2nd-row outboard seating positions	S	S	S	S
Security system - content theft alarm, audible/visible, programmable	S	S	S	S
Side Blind Zone Alert with Rear Cross-Traffic Alert	-	-	-	S¹
StabiliTrak® - Electronic Stability Control System with enhanced rollover protection	S	S	S	S
Theft-deterrent system - electronic immobilizer	S	S	S	S
Traction control - electronic, full-function, all-speed	S	S	S	S

MECHANICAL				
Battery - with run-down protection	S	S	S	S
Brakes <ul style="list-style-type: none">- power, 4-wheel disc- 4-wheel Anti-lock Braking System (ABS), Dynamic Rear Proportioning (DRP), panic brake assist and hill hold assist	S	S	S	S
Drive <ul style="list-style-type: none">- front-wheel (FWD)- full-time, active electronic all-wheel (AWD)	S O	S O	S O	S O
Engine <ul style="list-style-type: none">- 3.6L V6 with VVT and Direct Injection; Horsepower with single exhaust - 281 @ 6300 rpm; Torque - 266 lb.-ft. @ 3400 rpm- 3.6L V6 with VVT and Direct Injection; Horsepower with dual exhaust - 288 @ 6300 rpm; Torque - 270 lb.-ft. @ 3400 rpm	S	S	S	- S
Engine - block heater	O	O	O	O
Exhaust system <ul style="list-style-type: none">- aluminized stainless steel, single- aluminized stainless steel, dual with chrome tips	S -	S -	S -	- S
Steering <ul style="list-style-type: none">- power, rack-and-pinion- power, rack-and-pinion, variable assist	S -	- S	- S	- S
Suspension - 4 wheel independent	S	S	S	S
Transmission - 6-speed automatic with overdrive	S	S	S	S
Vehicle starter system - remote	-	S	S	S
Trailer Towing Package - heavy-duty, includes hitch receiver platform, 51 mm (2") hitch receiver, 7-wire trailer wiring harness with sealed connector, transmission cooler and electric brake controller harness	O	O	O	O


EXTERIOR	LS	1LT	2LT	L7Z
Glass - tinted, deep-tinted behind front doors	S	S	S	S
Liftgate <ul style="list-style-type: none">- rear, manual- rear, power	S -	S -	- S	- S
Lights <ul style="list-style-type: none">- daytime running lights with automatic light control- dual halogen- fog lights	S S -	S S S	S S S	S S S
Mirrors <ul style="list-style-type: none">- manual folding, power remote control, integral spotter mirror, black- manual folding, power remote control, heated with integral turn signals, integral spotter mirror, body-coloured- manual folding, power remote control, heated with integral turn signals, integral spotter mirror, driver-side auto-dimming, body-coloured- power folding, power remote control, heated with integral turn signals, driver-side auto-dimming with memory, body-coloured	S - - -	- S - -	- - S -	- - S
Mouldings <ul style="list-style-type: none">- beltline and bodyside, black- bodyside, body-coloured- bodyside, body-coloured with chrome accent- beltline (below window), chrome	S - - -	- S - S	- S - S	- - S S
Rear park assist - ultrasonic rear obstacle detection system with audible warning	-	S	S	S
Rear vision camera - reverse assist for parking, integrated into colour touch-screen display	S	S	S	S
Roof side rails - black	S	S	S	S
Spoiler - rear, body-coloured	S	S	S	S
Sunroof - two panel, power tilt-sliding front and fixed rear with manual sunscreen	-	O	O	O
Tires <ul style="list-style-type: none">- P245/70R17 all-season**- P255/65R18 all-season**- P255/55R20 H-rated all-season**- spare, compact	S - - S	- S O² S	- S - S	- - S S
Wheels <ul style="list-style-type: none">- 17" x 7.5" steel with painted wheel cover (A)- 18" x 7.5" aluminum (B)- 20" x 7.5" aluminum with painted spokes (C)- 20" x 7.5" machined aluminum (D)	S - - -	- S O² -	- S - S	- - - S
Windshield wiper/washer <ul style="list-style-type: none">- front with variable delay (intermittent)- rear-window with variable delay	S S	S S	S S	S S

INTERIOR				
All-Star Edition - includes Chevrolet MyLink™, heated driver and front-passenger seats, universal home remote transmitter, 20" x 7.5" painted spoke aluminum wheels (C) and P255/55R20 H-rated all-season** tires	-	O	-	-
Cargo storage - under rear cargo floor	S	S	S	S
Climate control <ul style="list-style-type: none">- manual, single-zone front air conditioning- rear, manual- automatic, tri-zone climate control with individual settings for driver, front-passenger and 2nd-/3rd-row controls for rear-seat passengers	S S	S S	- -	- -
Console <ul style="list-style-type: none">- front floor, includes 2 cupholders, storage compartment and 12-volt power outlet	S	S	S	S
Cruise control	S	S	S	S
Cupholders - 10 with 7-passenger/12 with 8-passenger seating configuration	S	S	S	S
Defogger - electric rear-window	S	S	S	S
Floor mats - front and rear removable floor mats	S	S	S	S

INTERIOR (CONTINUED)	LS	1LT	2LT	L7Z
Instrumentation <ul style="list-style-type: none">- analogue gauges (includes speedometer, tachometer, coolant temperature, voltmeter and fuel gauges)- Driver Information Centre (DIC) including 8-point compass, exterior temperature display, vehicle information including low oil level warning and personalization features- GM Oil Life Monitoring System with readout in DIC- tire pressure monitoring system (except spare)	S S S	S S S	S S S	S S S
Lighting <ul style="list-style-type: none">- includes LED front reading, LED 2nd-row reading integrated into dome, LED cargo area, theatre dimming and illuminated entry/exit features- instrument panel ambient light pipe	- S	- S	- S	- S
Locks <ul style="list-style-type: none">- power, programmable with lock-out protection- remote keyless entry system, programmable with panic button	S S	S S	S S	S S
Mirror <ul style="list-style-type: none">- rear-view with OnStar® controls- rear-view with OnStar® controls and auto-dimming feature	S -	S -	- S	- S
Power outlets <ul style="list-style-type: none">- 12-volt auxiliary on instrument panel, in centre console storage, 2nd-row, 3rd-row and cargo area- 115-volt AC 3-prong outlet in rear of front-row centre console	S -	S O³	S O³	S O³
Steering column - tilt adjustable and telescopic	S	S	S	S
Steering wheel <ul style="list-style-type: none">- Bluetooth®, cruise and audio system controls- leather-wrapped- heated	S - -	S S -	S S -	S S S⁴
Sunshades - LH and RH padded, illuminated vanity mirrors	S	S	S	S
Universal home remote - 3-channel transmitter	-	O²	S	S
Windows <ul style="list-style-type: none">- power, express-down driver-side and rear lock-out features- power, express-up/-down driver, express-down front-passenger with rear lock-out features	S -	S -	S -	- S

SEATS				
8-passenger seating configuration, includes front bucket seats with manual 4-way driver seat and manual lumbar adjuster - manual 2-way front-passenger seat adjuster, 2nd-row Smart Slide® flat-folding 60/40 split-bench seat and 3rd-row 60/40 split-bench seat	S	-	-	-
8-passenger seating configuration, includes front bucket seats with power 8-way driver seat and power lumbar adjuster - manual 2-way front-passenger seat adjuster, 2nd-row Smart Slide® flat-folding 60/40 split-bench seat and 3rd-row 60/40 split-bench seat	-	S	-	-
7-passenger seating configuration, 2nd-row Smart Slide® captain's chairs replacing 60/40 split-bench seat	-	O	-	-
7-passenger seating configuration, includes front bucket seats with power 8-way driver seat and power lumbar adjuster - manual 2-way front-passenger seat adjuster, 2nd-row Smart Slide® captain's chairs and 3rd-row 60/40 split-bench seat	-	-	S	-
8-passenger seating configuration, 2nd-row flat-folding 60/40 split-bench seat replaces 2nd-row captain's chairs	-	-	O	-
7-passenger seating configuration, includes front bucket seats with power 8-way driver seat and 2-way power lumbar adjuster and 2-position memory - power 8-way front-passenger seat and 2-way power lumbar adjuster, 2nd-row Smart Slide® captain's chairs and 3rd-row 60/40 split-bench seat	-	-	-	S
Cloth seating surfaces	S	S	S	-
Leather-appointed seating surfaces	-	-	O⁵⁶	-
Perforated leather-appointed seating surfaces	-	-	-	S⁵
Heated front bucket seats	-	O	S	-
Heated and cooled front bucket seats	-	-	-	S

ENTERTAINMENT	LS	1LT	2LT	L7Z
AM/FM stereo, CD player with MP3 playback capability, speed compensated volume, Radio Data System® (RDS), auxiliary audio input jack and 165 mm (6.5-in.) colour touch-screen	S	S	S	S
Chevrolet MyLink™ entertainment and communications system <ul style="list-style-type: none">- includes personal media connectivity by Bluetooth® to vehicle audio system; voice-activated technology for audio, phone, phone book and music selection; 165 mm (6.5-in.) colour touch-screen interface display and Stitcher™ SmartRadio compatibility	-	O²	S	S
Chevrolet MyLink™ with Navigation - with SD card capability‡	-	-	O	O
USB port⁷	S	S	S	S
SiriusXM Satellite Radio™‡	S	S	S	S
Bluetooth® - hands-free phone connectivity	S	S	S	S
6-speaker audio system	S	S	-	-
10-speaker premium Bose® audio system with amplifier	-	O³	S	S
Rear-Seat Entertainment System - includes rear-seat display DVD with remote control, overhead display, 2 sets of 2-channel wireless infrared headphones, rear vision camera system and auxiliary audio/video input jacks	-	O⁸,⁹	O⁹	O⁹
Rear-seat audio controls and earphone jacks	-	O³	S	S

S - Standard. O - Optional individually or in combination with other optional equipment.
Note: The trim features indicated reflect only a portion of the total content of each trim level. See your sales consultant for complete listings, current availability and compatibility.
1 - Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal.
2 - Included with available All-Star Edition.
3 - Included with available Rear-Seat Entertainment System.
4 - Interim availability.
5 - Leather-appointed seats on front and 2nd-row only, 3rd-row is vinyl covered.
6 - Includes power 8-way front-passenger seat and power lumbar adjuster.
7 - Not compatible with all devices.
8 - Includes tri-zone automatic climate controls and Chevrolet MyLink™.
9 - Includes 115-volt AC 3-prong outlet in rear of front-row centre console.
* Visit onstar.ca for coverage map, details and systems limitations. Services vary by model and conditions.
** All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.
‡ Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.
‡‡ At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside those areas.

DIMENSIONS



EXTERIOR, mm (in.)	
Wheelbase (A)	3021 (118.9)
Length (B)	5173 (203.7)
Width (C) - excluding mirrors	1993 (78.5)
Height (D) - with roof rails	1792 (70.6)
Front track (E)	1709 (67.3)
Rear track (F)	1704 (67.1)

INTERIOR, mm (in.) front/2nd-row/3rd-row	
Headroom	1026/1000/959 (40.4/39.4/37.8)
Legroom	1050/934/843 (41.3/36.8/33.2)
Shoulder room	1563/1549/1462 (61.5/61.0/57.6)
Hip room	1472/1467/1227 (58.0/57.8/48.3)

CAPACITIES/WEIGHT	
Cargo volume, L (cu. ft.) <ul style="list-style-type: none">- behind 3rd-row seats- with 3rd-row seats folded- with 2nd- and 3rd-row seats folded	691 (24.4) 1991 (70.3) 3293 (116.3)
Fuel tank, L (imp. gal.)	83.3 (18.3)
Curb weight (est.), kg (lb.) <ul style="list-style-type: none">- LS FWD- LS AWD	2128 (4690) 2216 (4886)

TOWING, kg (lb.)	
- minimum	907 (2000)†
- maximum	2359 (5200)†,‡†

† Trailer towing capacity is the weight of the trailer, its load or contents plus any other weight added to the tow vehicle.
‡ Optional equipment, passengers or cargo will reduce trailer towing capacity. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for the vehicle, engine or hitch combination. Many trailer towing applications require additional optional equipment. See your dealer or refer to the Traverse Owner's Manual for details. For more information on trailer towing go to chevrolet.ca
‡‡ Requires available Trailer Towing Package.

CHEVY ACCESSORIES

Chevy Accessories offer the same quality of fit, finish and function as the rest of your vehicle. They are backed by the 3-year/60,000 km New Vehicle Limited Warranty^Δ and can be included in your lease or finance agreement. Ask your dealer for a complete list of the Chevy Accessories available for Traverse, or visit chevrolet.ca



6" Chrome Oval Assist Steps



Roof Rack Cross Bars



20" Chrome Wheels

Δ Whichever comes first, when permanently installed by the dealer at the time you purchase or lease your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months or 20,000 km, whichever comes first.

WARRANTY

IT ISN'T FINE PRINT – IT'S A COMMITMENT.

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can add peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*

* Whichever comes first. Conditions and limitations apply; see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- **GM Protection Plan (GMPP)** – the only extended service plan backed by the resources and commitment of General Motors. GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better
- **Chevrolet Owner Centre** – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at ChevroletOwner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **Purchase Financing and Leasing** – on the spot financing, see dealer for full details†
 - **GM Student Bonus Program** – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
 - **The GM Card** – GM cardholders may redeem up to \$3500 GM Card* Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.†† For full program details please visit thegmcard.ca
- † Subject to eligibility. †† Program subject to change. ** Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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INTERIOR COLOURS



Dark Titanium-Colour/Light Titanium-Colour Premium Cloth^{1,2}



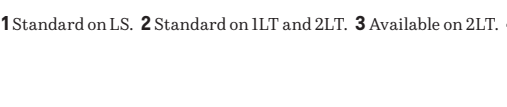
Ebony Premium Cloth²



Dark Titanium-Colour/Light Titanium-Colour Leather Appointments³



Ebony/Mojave Leather Appointments^{3,4}



Ebony Perforated Leather Appointments⁵



Ebony/Mojave Premium Cloth²



Ebony Leather Appointments³



Dark Titanium-Colour/Light Titanium-Colour Perforated Leather Appointments⁵

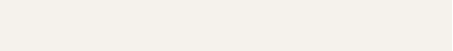


Ebony/Mojave Perforated Leather Appointments⁵

EXTERIOR COLOURS



17 – Silver Ice Metallic



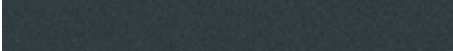
40 – White



89 – Crystal Red Tintcoat^{*,6}



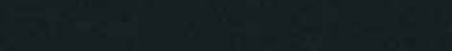
98 – White Diamond Tricoat^{*,6}



57 – Cyber Grey Metallic



GWT – Champagne Silver Metallic⁶



58 – Black Granite Metallic^{*,6}



GWY – Atlantis Blue Metallic



GXG – Tungsten Metallic



WHEELS



A – 17" Steel Wheel with Painted Cover (Standard on LS)



B – 18" Aluminum Wheel (Standard on 1LT and 2LT)



C – 20" Aluminum with Painted Spokes (Available on 1LT; requires All-Star Edition)



D – 20" Machined Aluminum Wheel (Standard on LTZ)

¹ Standard on LS. ² Standard on 1LT and 2LT. ³ Available on 2LT. ⁴ Not available with 8-passenger seating. ⁵ Standard on LTZ.