

Seven billion people. One road.

Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to North America with a dream of racing cars. He wished for everyone – not just the rich or entitled – to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries – more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar – today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one man to the movement of millions, it's been a remarkable journey. And at Chevrolet, we're just getting started.



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2013 SILVERADO



THE TRUCK YOU CAN BELIEVE IN.

When you build a truck that works this hard, word gets around. All across Canada, you'll see Chevy Silverado carrying the weight, working the family farms, getting the job done right.

With an engine lineup highlighted by an available 403 horsepower Vortec™ 6.2L V8 and towing capacities that top out at 4853 kg (10,700 lb).

And better V8 highway and city fuel efficiency than Ford F-150.¹ For so many reasons, the 2013 Silverado 1500 is the truck you can believe in.

They are the most capable of all Chevy pickups: the Silverado 2500HD and 3500HD. For more information, ask your dealer for the 2013 Silverado HD brochure and visit chevrolet.ca.

12 MODELS

It's easy to get the Silverado that's right for your needs, with a choice of Regular Cab, Extended Cab or Crew Cab models, all available in 2WD or 4x4 versions.

AVAILABLE 403-HP V8

Silverado powertrain choices include an available Vortec™ 6.2L V8 that generates 403 horsepower and 417 lb.-ft. of torque. An advanced six-speed automatic transmission is standard on all Vortec™ 5.3L and 6.2L V8 models.

TOWS 4853 KG (10,700 LB.)

Extended Cab models can haul 865 kg (1908 lb.) of payload² or tow 4853 kg (10,700 lb.),³ using the available MAX Trailering Package. The 2013 Silverado also features Trailer Sway Control,⁴ Hill Start Assist⁵ and Powertrain Grade Braking.⁵

BEST COVERAGE IN CANADA

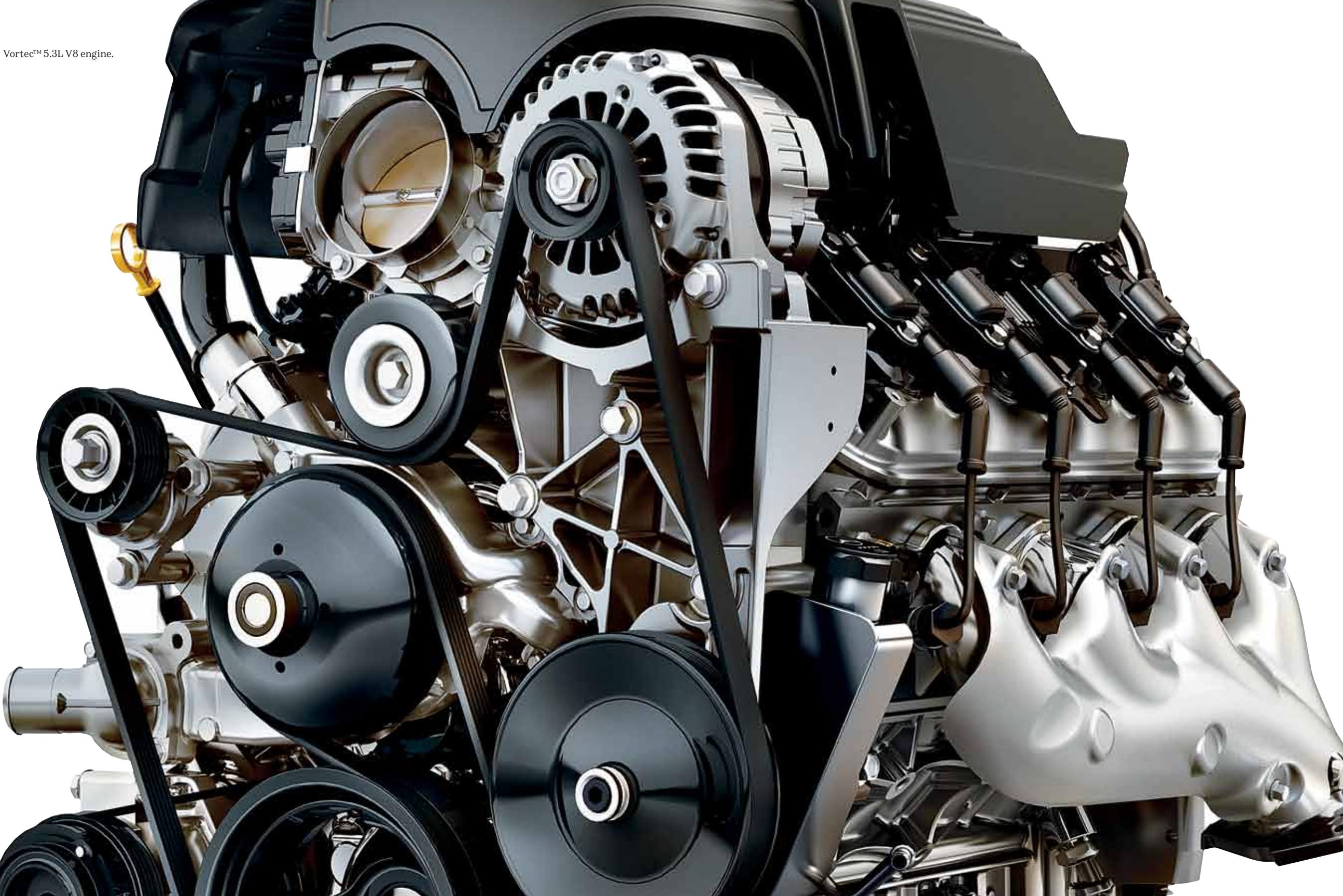
Chevy backs Silverado with the best coverage of any full-size pickup in Canada, including a 3-year/60,000 km New Vehicle Limited Warranty,⁶ a 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible,⁶ 5-year/160,000 km Courtesy Transportation⁶ and 5-year/160,000 km 24/7 Roadside Assistance.⁶



¹2013 Chevy Silverado, with available Vortec™ 5.3L V8 engine and 6-speed automatic transmission, fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2012 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes hybrids and other GM models. ²Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo, and are approximate. ³Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. ⁴Not available on Silverado Hybrid. ⁵Not available on Silverado Hybrid or with 4-speed automatic transmission. ⁶Whichever comes first. Conditions and limitations apply; see dealer for details.

Silverado 1500 Crew Cab LBZ Short Box 4x4 shown in Silver Ice Metallic with available features.

Vortec™ 5.3L V8 engine.



MOST POWERFUL V8 ENGINES IN SILVERADO HISTORY

Select from a Vortec™ 4.8L V8 with 302 horsepower, a 315 horsepower Vortec™ 5.3L V8 or the 322 horsepower hybrid 6.0L V8. If you want to take the ultimate power trip, step up to the available Vortec™ 6.2L V8 that generates 403 horsepower and 417 lb.-ft. of torque. It's our most powerful half-ton ever.

Vortec™ V8 engines feature fuel-saving technologies such as Active Fuel Management® with patented cylinder deactivation and Variable Valve Timing (VVT) that optimize both performance and efficiency for the Silverado driver. The Vortec™ 5.3L and 6.2L V8s are teamed with a Hydra-Matic® 6-speed automatic transmission with a "steep" first gear that maximizes acceleration and a "tall" overdrive top gear for quiet, low-rpm highway cruising.

Vortec™ power – the heart of Silverado capability.



Silverado Hybrid features the advanced Two-Mode Hybrid System – the only hybrid technology in full-size pickups today. It offers the best city fuel efficiency ratings of any full-size pickup: at 10.1 L/100 km.* It also provides the capabilities of a gasoline-powered 332 hp Vortec™ V8 that generates 367 lb.-ft. of torque that helps the Hybrid tow up to 2776 kg (6100 lb.).

ENGINE	HP @ RPM	LB.-FT. TORQUE @ RPM	STANDARD TRANSMISSION
Vortec™ 4.3L V6	195 @ 4600	260 @ 2800	Hydra-Matic® 4-Speed Automatic Overdrive
Vortec™ 4.8L V8	302 @ 5600	305 @ 4600	Hydra-Matic® 4-Speed Automatic Overdrive
Vortec™ 5.3L V8	315 @ 5200	335 @ 4000	Hydra-Matic® 6-Speed Automatic Overdrive
Vortec™ 6.0L V8 (Hybrid only)	332 @ 5100	367 @ 4100	Hybrid Specific
Vortec™ 6.2L V8	403 @ 5700	417 @ 4300	Hydra-Matic® 6-Speed Automatic Overdrive

*2013 Silverado Hybrid fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2012 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes other GM models.

TRAILERING - TO THE MAX



MAX TRAILERING PACKAGE

The MAX Trailering Pack, available with the Vortec™ 6.2L V8, gives Extended Cab models the capability to tow up to 4853 kg (10,700 lb.)¹ (4808 kg [10,600 lb.] on Crew Cab models).

Silverado 1500 Crew Cab LTZ 4x4, shown in Silver Ice Metallic with available dealer-installed Chevy Accessories.

POWERTRAIN GRADE BRAKING²

This advanced system automatically downshifts the 6-speed automatic transmission to help slow the truck and preserve brake pads on long, steep descents. An available trailer brake controller is fully integrated with the anti-lock brake system (ABS).

AUTOMATIC LOCKING REAR DIFFERENTIAL

This GM segment-exclusive feature – available on 2WD and 4x4 models – directs power to the wheel that has the most traction on slick or slippery road surfaces.

REAR VISION CAMERA

The available rear vision camera, integrated into the rear-view mirror or the navigation system, if so equipped, makes hooking up the easiest part of trailering.

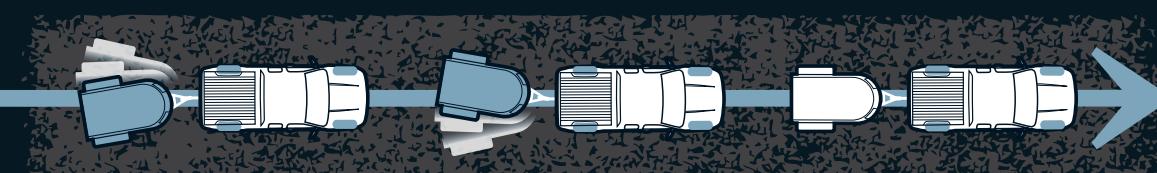
TOW/HAUL MODE

Standard Tow/Haul mode² adjusts the shift schedule on the automatic transmission so it isn't "hunting" for the correct gear while towing or hauling.



STABILITRAK® WITH TRAILER SWAY CONTROL

The StabiliTrak® Electronic Stability Control System works in conjunction with Trailer Sway Control² to keep your vehicle and your trailer – on the path being steered by sensing a loss of lateral traction and responding by adjusting the engine output and brakes accordingly. And when you're trailering in hilly terrain, Hill Start Assist² holds the truck stationary for about a second after the brake is released, giving you time to accelerate before the truck can roll backward.



¹ Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating. ² Driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. ² Not available on Silverado Hybrid.

DREAM BUILDER



Silverado 1500 Extended Cab LT 4x4, shown in Deep Ruby Metallic with available features and available dealer-installed Chevy Accessories.

If you're restoring a '70 Chevelle to concours condition, you work from the ground up. And if you're building a great truck, you start with a solid foundation. Every Silverado features a hydroformed front frame. Hydroforming – the injection of hydraulic fluids under extreme high pressure to reform metal into curved shapes – allows for fewer welds and better fits. The front portion of the frame is fully boxed for extra rigidity. The rear portion of the Silverado frame is fully boxed all the way to the spare tire cross member, where it becomes a C-channel. The result? A Crew Cab can haul up to 879 kg (1937 lb.) of payload with the available MAX Trailering Package.

DURABLE BEDLINER

Help protect the bed of your Silverado with a durable Bedliner, complete with a Tailgate Liner, available from Chevy Accessories.



TWO-TIER LOADING

Silverado was built for work with a stamped pickup box that includes stake pockets, two-tier loading capability and four cargo tie-downs for convenience and utility. And the tailgate can be lowered or removed for longer loads.



YOUR CREW. YOUR TRUCK.

You have the friends, family and colleagues who go places with you. Silverado Crew Cab has the accommodations to make them feel very welcome. Beginning with four large doors that allow for easy access to the generous amount of space inside. And the cab is as cargo-friendly as it is passenger-friendly, with a 60/40 split-folding rear bench seat that adds to the versatility. That's just one more way that Silverado makes hauling your stuff easier. Other examples include a low bed floor height and an available EZ Lift tailgate. Good for your crew – and everything they bring with them: Silverado Crew Cab.



Silverado 1500 Crew Cab LTZ Short Box 4x4,
shown in Silver Ice Metallic with available
Z71 Plus Package and other available features.

IT'LL CHANGE YOUR THINKING 170 DEGREES.



It took Chevy to build an Extended Cab without compromise. No need to squeeze into the rear of the cab – the large rear doors open a full 170 degrees for easy entry and exit. Extended Cab models also help you tailor the pickup box to the types of loads you carry with a choice of either a 6.5-ft. standard box or an 8-ft. long box. You can even reconfigure the box into divided compartments and utilize provisions for 2-tiered loading. The right cab and the right box – Silverado Extended Cab.



Silverado Extended Cab rear doors swing open a full 170 degrees – the widest of any full-size pickup. And the bed has a low load-in height to help you get the job done.

Silverado 1500 Extended Cab LT Standard Box 4x4, shown in Blue Granite Metallic with available features.



Silverado 1500 Crew Cab LTZ interior shown in Light Cashmere with available features.



YOU CAN JUST CALL IT THE COMFORT CABIN.

It doesn't matter whether you choose a Crew Extended or Regular Cab, Silverado 1500 cabins offer a high level of comfort – even luxury – for the hours you spend on the road. But to experience a truly upscale environment, opt for the LTZ. It features power 10-way front seat adjusters, including power two-way lumbar adjusters. You can take luxury one step up with available heated and cooled front bucket seats with perforated leather-appointed seating surfaces. Enter your comfort zone – inside Silverado's well-appointed cabins.



ROOM FOR EVERYTHING

Silverado LTZ has the room and functionality you want with a cavernous centre console, front and rear storage areas, and a one-hundred-plus rear bench seat on Crew Cab and Extended Cab models.



HEATED AND COOLED FRONT SEATS

Heated and cooled, leather-appointed front bucket seats with power 10-way adjusters are available on Silverado LTZ.



POWER ADJUSTABLE PEDALS

Find your perfect driving position with power-adjustable accelerator and brake pedals. They are available on LT and LTZ. An adjustable steering column is standard on all models.



DUAL-ZONE AUTOMATIC CLIMATE CONTROL

Here's another thoughtful interior detail – standard on LTZ and available on LT – that you and your passengers will appreciate all year long.

WAY BEYOND THE EXPECTED.

You expect a Chevy full-size pickup to be highly functional – and Silverado delivers. What may come as a surprise is the many forms of advanced technology that make your ride that much better informed – and entertained. The information technology includes everything from the standard OnStar® system with six months¹ of the Directions & Connections Plan to a sophisticated available touch-screen navigation system² that includes an 80 GB hard drive that can store up to 50 GB for media – and can time shift the radio up to 20 minutes. Other features keep you entertained along the way – options include a Bose® premium sound system with a subwoofer and a Rear Seat Entertainment Package with a DVD player and overhead display. Raise your expectations – with Silverado.



01 ONSTAR

In most crashes, built-in sensors can automatically alert an OnStar® Advisor, who is immediately connected into your vehicle. Turn-by-Turn Navigation offers voice-guided directions at the touch of a button. It's all standard on all models for six months.

02 TOUCH-SCREEN NAVIGATION

The available touch-screen navigation system² displays maps and information to help you find your way. You can also use the system to play the available XM Satellite Radio™.³ Or you can listen to music from your CDs or MP3 player. To further customize your tunes, plug your iPod® or even a music-loaded flash drive directly into the USB port.⁴ The available rear vision camera display, integrated into the navigation screen, features guidelines to help direct you into spaces and provides a clear view for trailer hookups.

03 BLUETOOTH® AT YOUR COMMAND

Make, answer and end calls without taking your hands off the wheel or your eyes from the road. Just tap the steering wheel-mounted controls and you're in touch. Bluetooth® wireless hands-free phone connectivity is standard on all models.

04 MEDIA SCREEN

You can listen to music from your choice of a 30 GB hard drive, CDs, an MP3 player or a 3-month trial of XM Satellite Radio™.³ The included USB port⁴ also allows you to customize your tunes from an iPod® or a music-loaded flash drive.

05 REAR VISION CAMERA

The available rear vision camera display, integrated into the navigation screen, features guidelines to help direct you into spaces and provides a clear view for trailer hookups.

¹Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to existing emergency service providers. ²At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Quebec City and Halifax). Coverage is limited outside these areas. ³Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details. ⁴Not compatible with all devices.



ADVENTURES AWAIT.

Ready to take on the most challenging landscape Canada has to offer? The available Z71 Plus Package has what it takes to get you there with 46 mm shocks, off-road jounce bumpers and skid plates. The package gives your Silverado the bold look to match its legendary capability. The Z71 Plus Package includes all the features listed – to allow you to satisfy your spirit of adventure.

01

RANCHO® SHOCKS

These heavy-duty shock absorbers are specifically designed for off-road use.

02

UNIQUE INTERIOR STYLING

A gauge cluster with the look of carbon fibre and bright aluminum doorsill plates add a custom touch.

03

18-IN. ALUMINUM WHEELS

Massive 18" aluminum wheels are an exclusive Z71 feature.

04

UNIQUE EXTERIOR STYLING

A body-coloured grille with chrome insert, body-coloured outside rear-view mirrors and body-coloured exterior door handles set Silverado Z71 Plus Package apart. Fog lights and chrome recovery hooks are also featured.

Silverado 1500 Extended Cab LTZ 4x4 shown in Victory Red with available Z71 Plus package.

CHEVY ACCESSORIES



Chevy Accessories offer the same quality of fit, finish and function as the rest of your vehicle. They are backed by the 3-year/60,000 km New Vehicle Limited Warranty* and can be included in your lease or finance agreement. Ask your dealer for a complete list of the Chevy Accessories available for Silverado, or visit gm.ca

STATIONARY TOOL BOX

This diamond-pattern aluminum Tool Box can hold up to 113 kg (250 lb.). It features a removable sliding tray with rubber mat and a one-touch latching mechanism.

BED RAIL PROTECTORS

You're not afraid of a hard day's work and neither is Silverado. Molded Bed Rail Protectors are designed to keep your Silverado looking new after the job is done.

*Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months or 20,000 km, whichever comes first.



THREE-PIECE SOFT FOLDING TONNEAU COVER

The available Three-Piece Soft Tonneau Cover provides a clean appearance and is designed to improve aerodynamics at highway speeds.



ASSIST STEPS WITH STEP PADS

Tubular Assist Steps are available with either chrome or black powder coat finish.



SPLASH GUARDS

Molded Splash Guards are designed to shield your truck from tire splash and mud.

SILVERADO 1500 MODEL SELECTOR

Series	Cab Type	Model Number	Drivetrain	Pickup Box Length (ft. in.)	Wheelbase mm (in.)	GVWR Max. kg (lb.)	Payload Max. kg (lb.)	Ball Hitch Towing Capacity Max. kg (lb.)	Fifth Wheel Towing Capacity Max. kg (lb.)
1500	Regular Cab	C10703	2WD	6'6"	3023 (119.0)	2900 (6400)	880 (1940)	4128 (9100)	4037 (8900)
		C10903	2WD	8'	3378 (133.0)	2900 (6400)	818 (1804)	4536 (10,000)	3720 (8200)
		K10703	4x4	6'6"	3023 (119.0)	2900 (6400)	777 (1714)	4037 (8900)	4400 (9700)
		K10903	4x4	8'	3378 (133.0)	3084 (6800)	829 (1827)	4445 (9800)	
	Extended Cab	C10753	2WD	6'6"	3645 (143.5)	3084 (6800)	809 (1783)	4400 (9700)	4264 (9400)
		C10753/NHT*	2WD	6'6"	3645 (143.5)	3175 (7000)	865 (1908)	4583 (10,700)	4808 (10,600)
		C10953	2WD	8'	4000 (157.5)	3130 (6900)	744 (1641)	4309 (9500)	4082 (9000)
		K10753	4x4	6'6"	3645 (143.5)	3175 (7000)	814 (1794)	4355 (9600)	4355 (9600)
		K10753/NHT*	4x4	6'6"	3645 (143.5)	3266 (7200)	832 (1835)	4717 (10,400)	4672 (10,300)
	Crew Cab	C10543	2WD	5'8"	3645 (143.5)	3084 (6800)	772 (1701)	4400 (9700)	
		C10543/NHT*	2WD	5'8"	3645 (143.5)	3221 (7100)	879 (1937)	4808 (10,600)	
		C10543/Hybrid	2WD	5'8"	3645 (143.5)	3221 (7100)	693 (1527)	2767 (6100)	
		K10543	4x4	5'8"	3645 (143.5)	3175 (7000)	777 (1712)	4309 (9500)	
		K10543/NHT*	4x4	5'8"	3645 (143.5)	3311 (7300)	857 (1890)	4717 (10,400)	
		K10543/Hybrid	4x4	5'8"	3645 (143.5)	3311 (7300)	684 (1509)	2676 (5900)	

*With MAX Trailering Package (NHT).

SILVERADO 1500 BALL HITCH TRAILERING

Engine	Vortec™ 4.3L V6 (LU3)	Vortec™ 4.8L V8 (L20)	Vortec™ 5.3L V8 (LMG/LC9)	Vortec™ 6.0L V8 Hybrid (LZ1)	Vortec™ 6.2L V8 (L9H)
AUTOMATIC TRANSMISSION	4-speed (4L60E)	4-speed (4L60E)	6-speed (6L80)	4-speed (2-mode)	6-speed (6L80)
Horsepower @ rpm	195 @ 4600	302 @ 5000	315 @ 5200	332 @ 5100	403 @ 5700
Torque (lb.-ft.) @ rpm	260 @ 2800	305 @ 4600	335 @ 4000	367 @ 4100	417 @ 4300
Model	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)
C10703 - Regular Cab 6' 6" Standard Box, 2WD	2177 (4800)	3.23	2132 (4700) 3266 (7200)	3.23 3.73	2994 (6600) 3357 (7400) 4128 (9100)
C10903 - Regular Cab 8' Long Box, 2WD	2132 (4700)	3.23	2313 (5100) 3221 (7100)	3.23 3.73	2948 (6500) 3266 (7200) 4536 (10,000)
C10753 - Extended Cab 6' 6" Standard Box, 2WD	1996 (4400)	3.23	2132 (4700) 3039 (6700)	3.23 3.73	2812 (6200) 3130 (6900) 4400 (9700)
C10953 - Extended Cab 8' Long Box, 2WD					4400 (9700) 4853 (10,700)
C10543 - Crew Cab 5' 8" Short Box, 2WD			2132 (4700) 3039 (6700)	3.23 3.73	3.08 3.08 ¹ 3.42 ¹
K10703 - Regular Cab 6' 6" Standard Box, 4x4	2313 (5100)	3.73	2722 (6000)	3.42	2903 (6400) 3221 (7100) 4037 (8900)
K10903 - Regular Cab 8' Long Box, 4x4	2223 (4900)	3.73	2631 (5800)	3.42	2858 (6300) 3175 (7000) 4445 (9800)
K10753 - Extended Cab 6' 6" Standard Box, 4x4			2495 (5500)	3.42	2767 (6100) 3084 (6800) 4355 (9600)
K10953 - Extended Cab 8' Long Box, 4x4					4264 (9400) 4717 (10,400)
K10543 - Crew Cab 5' 8" Short Box, 4x4			2495 (5500)	3.42	3.08 3.08 ¹ 3.42 ¹

1 - Requires Heavy-Duty Enhanced Cooling Package (K5L).

2 - XFE model (eXtra Fuel Efficiency).

3 - Requires MAX Trailering Package (NHT).

• Weight-carrying Hitch Limit: 2268 kg (5000 lb) trailer with 272 kg (600 lb) tongue weight.

A weight-distributing hitch and sway control is required over a 2268 kg (5000 lb) trailer weight.

• Ball hitch trailers over 2268 kg (5000 lb) require the optional Trailering Special Equipment Package (Z82) plus Handling/Trailing suspension (Z85). High-Performance suspension (Z60) or Off Road Suspension Package (Z71).

• Trailer tongue load weight should be 10 - 15% of the loaded trailer weight up to 454 kg (1000 lb) - 543 kg (1200 lb) on models with MAX Trailering Package (NHT).

• The edition of trailer tongue weight or kingpin weight must not cause the vehicle weights to exceed the Rear Gross Axle Weight Rating (RGAWR) or Gross Vehicle Weight Rating (GVWR).

• 1500 Short Box Crew Cab models are not designed or intended to tow 5th-wheel (gooseneck) trailers.

• For 5th-wheel trailer ratings and Gross Combination Weight Rating (GCWR) information please refer to chevrolet.ca or see your Chevrolet dealer.

SILVERADO 1500 MODEL OVERVIEW



SILVERADO WT



SILVERADO LT



SILVERADO LTZ



SILVERADO HYBRID

SILVERADO WT

Silverado WT is available in Regular Cab, Extended Cab, and Crew Cab configurations and includes these standard features:

- AM/FM stereo with CD player, MP3 playback, seek/scan, clock and auxiliary audio input jack
- 195 hp Vortec™ 4.3L V6 engine (except Extended Cab Long Box)
- GM Oil Life Monitoring System
- 4-speed automatic transmission
- 4-wheel anti-lock braking system

SILVERADO LT

Silverado LT enhances LT features with: StabiliTrak® Electronic Stability Control System with Proactive Roll Avoidance, traction control, Trailer Sway Control and Hill Hold Assist features

- 302 hp Vortec™ 4.8L V8 engine

Z83 Solid Smooth Ride Suspension
Z85 Handling/Trailing Suspension
2-speed transfer case (4x4 models)
17" chrome appearance steel wheels with chrome centre cap

- Tire pressure monitoring system

Chrome front bumper with chrome end caps
Front recovery hooks (4x4 models)
Black front bumper
Chrome rear bumper with step pad
Solar-Ray tinted glass (all windows)

- Auto-dimming interior rear-view mirror

Black manual folding exterior mirrors
Body-coloured side mouldings
Power windows

- Premium instrument panel

Upgraded full-function Driver Information Centre (DIC)
Upgraded Driver Information Centre

- Tire pressure monitoring system

Heated power exterior mirrors
Premium instrument panel
Upgraded full-function Driver Information Centre (DIC)

- Premium instrument panel

Instrumentation - speedometer, tachometer, odometer with trip odometer, fuel level and engine temperature gauges
Air conditioning with manual controls

- Tilt adjustable steering column

Leather-wrapped steering wheel with cruise and audio system controls
Cruise control
Programmable power door locks with remote keyless entry (Crew Cab models)

- Black vinyl floor covering

Accessory power outlets
Front seats - vinyl or cloth 40/20/40 split bench with fold-down centre armrest

- Rear seat - fold-up bench

(Extended and Crew Cab models)

SILVERADO LTZ

Silverado LTZ enhances LT features with: StabiliTrak® Electronic Stability Control System with Proactive Roll Avoidance, traction control, Trailer Sway Control and Hill Hold Assist features

- 315 hp Vortec™ 5.3L V8 engine

Heavy-duty enhanced cooling system
Locking rear differential
6-speed automatic transmission
Trailering Special Equipment Package

- 18" chrome-clad aluminum wheels

Remote vehicle starter system
Body-coloured front bumper and end caps
Fog lights

- Body-coloured front bumper and end caps

Regenerative 4-wheel disc braking system with ABS
StabiliTrak® Electronic Stability Control System with Proactive Roll Avoidance

- Autotrac™ 4x4 system (4x4 models)

Locking rear differential
Trailering Equipment Package
18" chrome-clad aluminum wheels
300-volt nickel-metal-hydride Energy Storage System (ESS) located under rear seat

- Regenerative 4-wheel disc braking system with ABS

StabiliTrak® Electronic Stability Control System with Proactive Roll Avoidance
Autotrac™ 4x4 system (4x4 models)

- Locking rear differential

Trailering Equipment Package
18" chrome-clad aluminum wheels
300-volt nickel-metal-hydride Energy Storage System (ESS) located under rear seat

- Regenerative 4-wheel disc braking system with ABS

StabiliTrak® Electronic Stability Control System with Proactive Roll Avoidance
Autotrac™ 4x4 system (4x4 models)

- Locking rear differential

Trailering Equipment Package
18" chrome-clad aluminum wheels
300-volt nickel-metal-hydride Energy Storage System (ESS) located under rear seat

- Regenerative 4-wheel disc braking system with ABS

StabiliTrak® Electronic Stability Control System with Proactive Roll Avoidance
Autotrac™ 4x4 system (4x4 models)

- Locking rear differential

Trailering Equipment Package
18" chrome-clad aluminum wheels
300-volt nickel-metal-hydride Energy Storage System (ESS) located under rear seat

SILVERADO 1500 STANDARD AND OPTIONAL EQUIPMENT

SAFETY AND SECURITY					WT	LT	LTZ	HYBRID
Airbags					S	S	S	S
- driver and right front passenger, dual-stage, frontal								
- includes front-passenger sensing system with automatic airbag suppression								
- seat-mounted side-impact, driver and right front passenger for thorax and pelvic protection					S	S	S	S
- roof rail-mounted side head curtain for all outboard seating positions with rollover sensor					S	S	S	S
OnStar® - In-Vehicle Communications and Assistance Service					S	S	S	S
- includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink™								
Safety restraints					S	S	S	S
- LATCH (Lower Anchors and top Tethers for Children) - Ext. and Crew Cab only								
- top tether anchor behind passenger seat of Regular Cab models					S	S	-	-
Side guard door beams					S	S	S	S
StabiliTrak®					S	-	-	-
- Electronic Stability Control System with proactive roll avoidance and traction control					S	S	S	S
- trailer sway control and hill hold assist					S	S	-	-
Theft-deterrent system - electronic immobilizer					S	S	S	S
MECHANICAL								
Air cleaner - high capacity	O	O	S	-				
Brakes					S	S	S	-
- power, front disc/rear drum with 4-wheel Anti-lock Braking System (ABS) and dynamic rear proportioning - rear disc brakes on Ext. and Crew Cab when equipped with the Vortec™ 6.2L V8 engine								
- electro-hydraulic power, 4-wheel disc with 4-wheel Anti-lock Braking System (ABS), dynamic rear proportioning and regenerative braking system					-	-	S	-
Engine - block heater	O	O	O	O				
Fuel Economy Package (XFE) - available on 2WD Crew Cab only; includes Vortec™ 5.3L V8 engine with aluminum block, 6-speed automatic transmission, Heavy-Duty Enhanced Cooling Package, 3.08:1 rear axle ratio, 3039 kg (6700 lb.) GVWR, 17" aluminum wheels, P245/70R17 all-season** tires and soft tonneau cover					O	O	S	S
Heavy-Duty Enhanced Cooling Package - includes external transmission and engine oil coolers, heavy-duty radiator and electric cooling fan	O	O	S	-				
Lamp provision for cab - roof mounted, provides an instrument panel-mounted switch and electrical wiring tucked beneath the headliner for a body upfitter to connect a body-mounted warning or emergency lamp, 30-amp nominal rating	O	O	-	-				
Locking differential - rear	O	O	S	S				
MAX Trailering Package (NHT) - available on Ext. Cab standard box and Crew Cab models; includes increased Gross Vehicle Weight Ratings (GVWRs), Vortec™ 6.2L V8 engine, heavy-duty 9.5" rear axle, 3.73:1 rear axle ratio, 4-wheel disc brakes with ABS, 6-speed (model L680) automatic transmission and P265/70R17 On/Off road tires and 17" aluminum wheels are included if not already equipped. A Heavy-Duty Enhanced Cooling Package protects both the engine and transmission. A high-capacity air cleaner, locking rear differential, fog lights and Trailering Special Equipment Package are included if not already equipped					-	O	O	-
Silverado Z71 Plus Package - available on Ext. Cab standard box and Crew Cab LT and LTZ 4x4 models; includes Z71-specific instrument cluster, bright sill plate and "Z71" decals, body-coloured grille with chrome mesh insert, chrome recovery hooks, smooth body-coloured front lower fascia, body-coloured door handles and exterior mirrors, P265/65R18 All-Terrain tires, 18" x 8" bright machined aluminum wheels and Z71 Off-Road Chassis Package with Rancho® shock absorbers. LT models upgrade to automatic climate control, fog lights, auto-dimming interior rear-view mirror and heated, power adjustable, power folding exterior rear-view mirrors					-	O	O	-

MECHANICAL (CONTINUED)

WT	LT	LTZ	HYBRID
Silverado Special Edition - available on Ext. Cab standard box and Crew Cab models; includes Vortec™ 5.3 L V8 engine, 6-speed automatic transmission, Heavy-Duty Enhanced Cooling Package, locking rear differential, 17" custom aluminum wheels, Trailering Special Equipment Package, power 6-way driver's seat adjuster with either a split bench or bucket front seats, dual-zone climate controls, fog lights and locking EZ Lift tailgate			
- seat-mounted side-impact, driver and right front passenger for thorax and pelvic protection	S	S	S
- roof rail-mounted side head curtain for all outboard seating positions with rollover sensor	S	S	S
Snow Plow Prep Provisions - available on Regular Cab 4x4 models; includes 15 amp power for backup and roof emergency light, 160 amp alternator, forward lamp wiring harness, 85 mm (3.35 in.) access hole with grommet in front of dash panel, roof beacon lamp provisions with switch in the overhead console, instrument panel jumper wiring harness for electric brake controller, high-capacity air cleaner, auxiliary external transmission oil cooler and skid plate package	S	O	-
Safety restraints	S	S	S
- LATCH (Lower Anchors and top Tethers for Children) - Ext. and Crew Cab only	S	S	S
- top tether anchor behind passenger seat of Regular Cab models	S	S	-
Side guard door beams	S	S	S
StabiliTrak®	S	S	S
- Electronic Stability Control System with proactive roll avoidance and traction control	S	-	-
- trailer sway control and hill hold assist	S	S	-
Theft-deterrent system - electronic immobilizer	S	S	S

EXTERIOR (CONTINUED)

WT	LT	LTZ	HYBRID
Grille	S	-	-
- moulded plastic with black surround	O	S	S
- chrome surround with chrome mesh insert	-	S	-
- body-coloured surround with chrome mesh insert	-	O ¹	-
Lights	S	S	S
- dual halogen composite with automatic exterior light control and flash to pass feature. Cargo area lighting - fog lights	O	O	-
LS Package - Regular Cab and Ext. Cab long box models; includes 17" chrome appearance steel wheels with chrome centre caps, chrome grille surround and chrome front bumper with chrome end caps	O	-	-
LT Exterior Package - includes remote vehicle starter system, fog lights, universal home remote, auto-dimming interior rear-view mirror and 17" custom aluminum wheels. Also includes up-level power remote control exterior mirrors (heated, power folding with integral turn signal indicators) on Ext. and Crew Cab	-	O	-
Mirrors	S	-	-
- manual folding, black	-	S	-
- manual folding, power remote control, heated, black	-	O	-
- power folding, power remote control, heated, integral turn signal indicators, auto-dimming driver's side, body-coloured	-	O	-
- Z60, High-Performance with monotube shock absorbers and a lowered ride height - not available on long box models	-	O	-
- Z71, Off-Road with 46 mm monotube shock absorbers, off-road jounce bumpers and heavy-duty front stabilizer bar, also includes high-capacity air cleaner, skid plates and Z71 decals	-	O	-
Silverado Thunder Edition	S	-	-
- Combines Silverado Special Edition and Chrome Accessories Package, includes "Thunder" decals on front doors	O	O	-
Trailering Special Equipment Package - includes weight-distributing trailer hitch platform with a 2" receiver. Also includes a 7-wire harness with independently fused trailering circuits mated to a 7-way sealed connector and 4-blunt-cut wires in the instrument panel for an aftermarket trailer brake controller (except when equipped with optional integrated trailer brake control) and a lead for a centre high-mounted stoplight. Includes extra capacity transmission cooling and a high-capacity air cleaner if not already equipped	O	O	S
Recovery hooks - two, front	O ³	O ³	O ³
Shine and Shield Package - (4x4 models only) includes all-weather floor mats, chrome front recovery hooks, chrome exhaust tip, bed rail protector and wheel house liner - not available on Extended Cab Long Box or XFE models	O	O	O
Trailer electric brake controller	O	O	O
Transfer case (4x4 models)	S	O	S
- lever-operated, 2-speed part-time	-	S	-
- Autotrac™ 2-speed with electronic rotary dial	S	S	S
Transmission	O	O	S
- 4-speed automatic (model 4L60E) with overdrive and Tow/Haul mode used on models equipped with the Vortec™ 4.3L V6 or Vortec™ 4.8L V8 engines - 6-speed automatic (model L680) with tap-up/tap-down shift control and Tow/Haul mode used on all models equipped with the Vortec™ 5.3L V8 or Vortec™ 6.2L V8 engines	S	S	S
- 4-speed automatic integrated with Hybrid electronically variable propulsion system	-	-	S
Vehicle starter system - remote	-	O ¹	S

EXTERIOR

WT	LT	LTZ	HYBRID
Assist steps	O	O	O
- tubular, 3", chrome	O	O	O
- tubular, 6" oval, chrome	O	O	O
Bumpers	S	-	-
- front, black with black end caps	O	S	S
- front, chrome with chrome end caps	-	S	-
- front, body-coloured with body-coloured top cap and end caps	S	S	S
- rear, chrome with step pad	S	S	S
Chrome Accessories Package - includes chrome door handles, mirror caps and 6" oval assist steps. Ext. Cab standard box and Crew Cab models	-	O	O
Door handles	S	S	-
- black	-	S	-
- body-coloured	-	O ²	O ²
- chrome	-	O ²	O ²
Glass	S	S	S
- Solar-Ray, tinted	O	S	S
- deep-tinted, all windows behind front doors	O	S	S

EXTERIOR (CONTINUED)

WT	LT	LTZ	HYBRID
Tires	S	S	-
- P245/70R17 all-season** (2WD models)	S	S	S
- P265/70R17 all-season** (4x4 models)	S	S	S
- P265/65R18 all-season*	-	S	S
- P265/70R17 On/Off road (included with MAX Trailering Package)	-	O	O
- P265/65R18 all-terrain (included with Z71 Plus Package)	-	O	O
- P275/55R20 all-season*	-	O	O
- (requires Z60 High Performance Suspension)	-	O	O
- LT245/70R17 all-terrain	-	O	O
Tailgate Package - includes EZ Lift tailgate, lockable	-	O	O
Steering wheel	S	S	S
- leather-wrapped	S	S	S
- Bluetooth®, cruise and audio system controls	S	S	S
- four-button DIC menu controls	S	S	S
Sunshades	S	-	-
- LH and RH, padded; colour-keyed cloth; LH with pocket, RH with visor mirror	S	-	-
- 80 GB hard drive with 50 GB for media file downloading, time shifting up to 20 minutes and rear vision camera with display in navigation screen - Ext. and Crew Cab models†	-	S	S
Chrome Accessories Package - includes chrome door handles, mirror caps and 6" oval assist steps. Ext. Cab standard box and Crew Cab models	-	O ¹	O ⁶
Door handles	S	S	-
- black	-	S	-
- body-coloured	-	S	-
- chrome	-	O ²	O ²
Glass	S	S	S
- Solar-Ray, tinted	O	S	S
- deep-tinted, all windows behind front doors	O	S	S

EXTERIOR (CONTINUED)

WT	LT	LTZ	HYBRID
Exterior (Continued)	S	-	-
Wheels	S	-	-
- 17" painted steel (NX7)	O	S	S

WARRANTY

IT ISN'T FINE PRINT – IT'S A COMMITMENT.

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can add peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs, and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)*
- 8-year/160,000 km coverage on specific hybrid components on Silverado 1500 Hybrid model.*

*Whichever comes first. Conditions and limitations apply; see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- GM Protection Plan (GMP) – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
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Find out more at ChevroletOwner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing – on-the-spot financing; see your dealer for full details†
- GM Student Bonus Program – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- The GM Card – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles††. For full program details please visit thegmcard.ca

† Subject to eligibility. †† Program subject to change. ** Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

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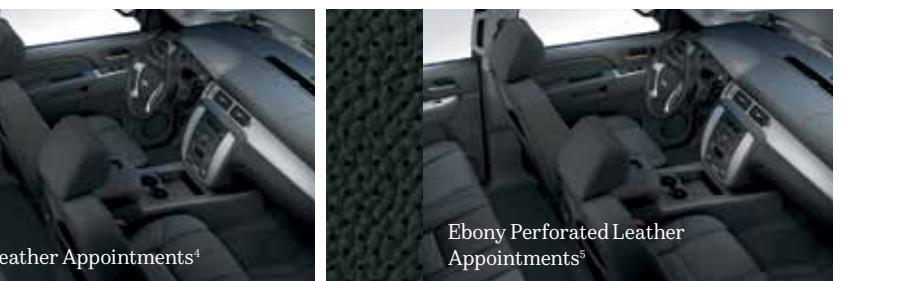
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INTERIOR COLOURS



1 Standard on WT. 2 Standard on LT (shown), available on WT. 3 Standard on LT. 4 Standard on LTZ (shown), available on LT. 5 Available on LTZ.

EXTERIOR COLOURS



* Available at extra cost. 1 On LTZ requires Crew Cab model. 2 Not available with Silverado Z71 Plus Package. 3 Available on LT and LTZ Crew Cab only. Includes body-coloured side mouldings with chrome insert. Requires Chrome Accessories Package. 4 Available on LT and LTZ extended Cab only. Includes body-coloured side mouldings with chrome insert. Requires Chrome Accessories Package. 5 Available on LT, LTZ and Hybrid Crew Cab only. Includes body-coloured side mouldings with chrome insert. Includes chrome door handles and mirror caps on Hybrid. Requires Chrome Accessories Package on LT and LTZ.

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WHEELS

