



Seven billion people. One road.

Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to North America with a dream of racing cars. He wished for everyone – not just the rich or entitled – to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries – more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar – today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one man to the movement of millions, it's been a remarkable journey. And at Chevrolet, we're just getting started.



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CENTURY
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2013
IMPALA



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LEGENDARY PERFORMANCE

With a 300 horsepower V6 under the hood, a fully independent suspension and four-wheel disc brakes with ABS, the Canadian-built Impala delivers the kind of performance you expect from one of this country's favourite family sedans. Yet Impala also gives you all the space, comfort, refinement and occupant protection you demand in a full-size vehicle. No wonder it's a legend.



300-HP 3.6L V6

Smooth, effortless power is part of what makes Impala special. Under the hood there's a smooth 3.6-litre DOHC V6 engine. Mated to an advanced 6-speed electronically controlled transmission with overdrive, this engine produces 300 horsepower and 262 lb. ft. of torque. Yet has a highway fuel consumption rating of just 6.7 litres of regular gas every 100 km.¹ Factor in a 4-wheel independent suspension tuned for touring – and even a dual exhaust system with polished stainless steel tips – and you have an Impala that loves to run.

¹Fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.



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Impala LTZ in Black



ROOM

MEETS COMFORT

The well-appointed Impala interior has the space and features to make everyone comfortable. Choose standard seating for five with front bucket seats and a six-way power driver's seat adjuster, or select the available bench-style front seat that makes room for six.



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Impala interior shown in
Ebony with leather-accented
front bucket seats.

CONVENIENCE MEETS TECHNOLOGY

Impala is all about total convenience for you and your passengers. Available leather-accented front bucket seats enhance both style and comfort, while dual-zone climate control allows you and your front-seat passenger to personalize your in-cabin experience. An available flip-and-fold-flat rear seat adds versatility. Of course, you're also fully connected. An auxiliary audio input jack is standard, and XM Satellite RadioTM and Bluetooth[®] wireless technology for select phones are also available. OnStar[®] with the Directions & Connections Plan² is included for the first six months to help guide your ride.

01 STEERING WHEEL-MOUNTED AUDIO CONTROLS

On LT and LTZ models, the audio system, cruise control and Bluetooth[®] mobile phone connectivity can all be accessed without moving your hands from the wheel. That's not only easier, it's also safer.

02 TECHNOLOGY

Every Impala comes equipped with an auxiliary audio input jack that lets you connect your smartphone, iPod[®] or MP3 player to the audio system, so you can enjoy your own music wherever you travel.

03 AVAILABLE FLIP-AND-FOLD-FLAT REAR SEAT

Impala offers a cavernous 527 L (18.6 cu. ft.) trunk. And with the reconfigurable rear seat adjusted to maximize cargo room, you're good to go – another reason why Impala fits into your life so well.



1 Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.

2 Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar[®] acts as a link to existing emergency service providers.

REASSURING SAFETY.

The best collision is one that never happens in the first place. That's the safety philosophy that runs deep in every Chevy. Impala includes StabiliTrak® Electronic Stability Control with traction control to help drivers avoid collisions. If the system detects a lateral skid, the system applies braking and adjusts engine torque to help you get back to your intended direction. Six airbags are engineered into Impala in the event a collision is unavoidable. Our goal is to provide safety that surrounds you.



SIX STANDARD AIRBAGS

Every 2013 Impala comes standard with six airbags. If a moderate to severe collision occurs, sensors determine which of the six airbags (including head curtain side-impact airbags) to deploy.



4-WHEEL ANTI-LOCK BRAKES

Throughout the Impala lineup, from the nicely equipped LS to the no-compromise LTZ, Impala provides the improved control of Anti-lock Braking (ABS) technology. The result: superior crash avoidance in a variety of driving situations. Our engineers wouldn't have it any other way.



STABILITRAK®

Impala employs a network of sensors to monitor your driving path. If the system detects the vehicle is not adequately responding to steering input, StabiliTrak® then assists the driver by selectively applying brake pressure to help restore steering control.



ONSTAR®

The safety of OnStar® is standard for six months.¹ In most crashes, critical crash details are automatically sent to OnStar.® An OnStar® Advisor is immediately connected into your vehicle to see if you need help. Even if you can't respond, your OnStar® Advisor can pinpoint your exact position and request that assistance be sent right away.

IMPALA MODEL OVERVIEW



IMPALA LS

Impala LS includes these standard features:

- 300 hp 3.6L V6 engine with Direct Injection and Variable Valve Timing (VVT)
- GM Oil Life Monitoring System
- 6-speed automatic transmission
- 4-wheel disc brakes with ABS
- StabiliTrak® Electronic Stability Control System
- Traction control
- 4-wheel independent suspension
- 16-in. aluminum wheels
- Power exterior mirrors
- Dual exhaust outlets
- Remote keyless entry system
- Six airbags
- Driver Information Centre
- Air conditioning with air filtration system particulate/pollen filter
- Power windows and door locks
- Tilt adjustable steering column
- Cruise control
- Front bucket seats
- Power 6-way driver seat adjuster
- Cloth seating surfaces
- 6-speaker audio system with AM/FM stereo, CD player, MP3 playback and auxiliary audio input jack
- OnStar® with 6 months of the Directions & Connections Plan featuring Turn-by-Turn Navigation¹ and OnStar RemoteLink^{TM,2}



IMPALA LT

Impala LT enhances LS features with:

- Ride and Handling suspension
- 17-in. machined-aluminum wheels
- Remote vehicle starter system
- Heated, power exterior mirrors
- Deluxe Driver Information Centre with compass and exterior temperature displays
- Leather-wrapped steering wheel and shifter
- Steering wheel-mounted Bluetooth®, cruise and audio system controls
- Dual-zone air conditioning
- Bluetooth® hands-free phone connectivity.



IMPALA LTZ

Impala LTZ enhances LT features with:

- Sport suspension
- 18-in. machined-face aluminum wheels
- Fog lights
- Chrome door handles
- Rear spoiler
- Content theft alarm
- Auto-dimming interior rear-view mirror
- Leather-accented front bucket seats
- Heated driver and front-passenger seats
- Power 8-way driver seat adjuster
- Power 6-way front-passenger seat adjuster
- Flip-and-fold-flat rear seats
- Universal home remote transmitter
- Bose® 8-speaker amplified audio system
- XM Satellite Radio^{TM,3}

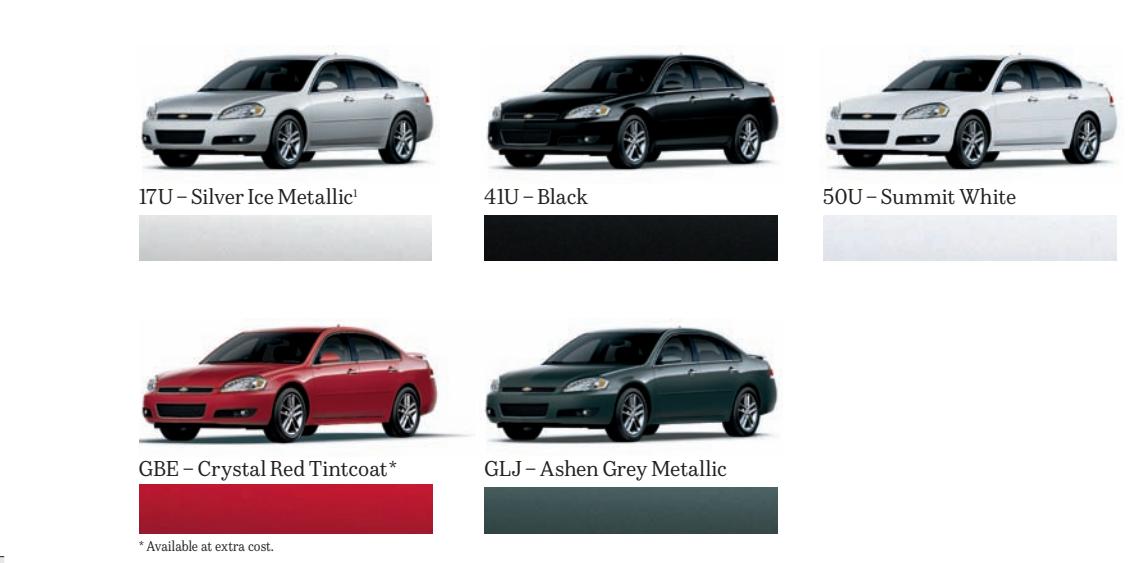
IMPALA STANDARD AND OPTIONAL EQUIPMENT

SAFETY AND SECURITY			LS	LT	LTZ
Airbags					
- driver and front-passenger, dual-stage, frontal with passenger detecting system and airbag suppression	S	S	S		
- driver and front-passenger, seat-mounted side-impact	S	S	S		
- front-to-rear outboard seating positions head curtain side-impact	S	S	S		
Door locks - rear doors, child-security	S	S	S		
OnStar® In-Vehicle Communications and Assistance Service - In-Vehicle Communications and Assistance Service, includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink™	S	S	S		
Safety restraints					
- 3-point belts for all seating positions (excluding centre bench front seat in 6-passenger configuration) front safety belt pre-tensioners and dual-mode retractors	S	S	S		
- LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S	S		
Security system - content theft alarm, audible/visible, programmable	-	-	S		
StabiliTrak® - Electronic Stability Control System	S	S	S		
Theft-deterrent system - electronic immobilizer	S	S	S		
Traction control - electronic, full-function, all-speed	S	S	S		
MECHANICAL					
Battery - with run-down protection	S	S	S		
Brakes					
- power, 4-wheel disc	S	S	S		
- 4-wheel Anti-lock Braking System (ABS)	S	S	S		
Drive - front-wheel	S	S	S		
Engine					
- 3.6L V6 with VVT and Direct Injection, E85 FlexFuel capable Horsepower - 300 @ 6500 rpm; Torque - 262 lb.-ft. @ 5300 rpm	S	S	S		
Engine - block heater	O	O	O		
Exhaust system - aluminized stainless steel with dual outlets	S	S	S		
Steering - power, hydraulic assist rack-and-pinion	S	S	S		
Suspension					
- 4-wheel independent	S	S	S		
- Soft Ride	S	-	-		
- Ride and Handling	O ¹	S	-		
- Sport	-	S	-		
Transmission - 6-speed automatic with overdrive	S	S	S		
Vehicle starter system - remote	O ²	S	S		
EXTERIOR					
Door handles					
- body-coloured	S	S	-		
- chrome	-	-	S		
Glass - Solar-Ray, tinted	S	S	S		
Grille					
- silver	S	S	-		
- gloss black	-	-	S		
Lights					
- halogen headlights, daytime running lights and automatic light control	S	S	S		
- fog lights, projector beam	-	-	S		
Mirrors					
- power remote control	S	S	S		
- heated	-	S	S		
Mouldings					
- rocker, body-coloured	S	S	S		
- bodyside, body-coloured	O	S	S		
Spoiler - rear deck-lid	O	O	S		
Sunroof - power, tilt and sliding glass panel with sunshade and express-open feature	-	O ³	O		
Tires					
- P225/60R16 all-season**	S	-	-		
- P225/55R17 all-season**	O ¹	S	-		
- P225/50R18 all-season**	-	S	-		
- compact spare	S	S	S		
Wheels					
- 16" x 6.5" aluminum (A)	S	-	-		
- 17" x 6.5" machined-aluminum (B)	O ¹	S	-		
- 18" x 7" machined-face aluminum (C)	-	S	-		

DIMENSIONS

EXTERIOR (CONTINUED)			LS	LT	LTZ
Windshield wipers - 2-speed with variable delay (intermittent)	S	S	S		
LS Sport Package - includes 17" x 6.5" machined-aluminum wheels (B) with P225/55R17 all-season** tires, Ride and Handling suspension, rear deck-lid spoiler and flip-and-fold-flat rear seats	O	-	-		
INTERIOR					
Accents	S	S	S		
- simulated walnut burl	O	O	O		
- techno steel	-	-	S		
Climate control	S	-	-		
- manual, single-zone air conditioning	-	S	S		
- manual, dual-zone air conditioning	S	S	S		
- air filtration system, particulate/pollen filter	S	S	S		
- rear floor heating and cooling ducts	S	S	S		
Cruise control	S	S	S		
Defogger - electric rear-window	S	S	S		
Floor mats - front and rear, carpeted	S	S	S		
Instrumentation	S	S	S		
- analogue gauges (includes speedometer, tachometer, coolant temperature and fuel gauges)	S	S	S		
- Driver Information Centre (includes system problem notification, GM Oil Life Monitoring System, low fuel level, low washer fluid level and trunk open indicators)	S	S	S		
- Deluxe Driver Information Centre (includes exterior temperature and compass display)	O ⁴	S	S		
- tire pressure monitoring system	O	O	O		
Lighting - dome, delayed entry/exit with ignition key removal, theatre dimming, roof courtesy, dual map lights and trunk	S	S	S		
Locks	S	S	S		
- power, programmable with lock-out protection	S	S	S		
- remote keyless entry system with panic feature	S	S	S		
Mirror	S	-	S		
- rear-view with OnStar® controls	-	-	S		
- rear-view, with OnStar® controls and auto-dimming feature	-	-	S		
Power outlets - 12-volt, 3.2 in instrument panel and 1 in centre console	S	S	S		
Retained accessory power	S	S	S		
Power outlets - 12-volt, 3.2 in instrument panel and 1 in centre console	S	S	S		
Retained accessory power	S	S	S		
Power outlets - 12-volt, 3.2 in instrument panel and 1 in centre console	S	S	S		
Steering column - tilt adjustable	S	S	S		
Steering wheel - leather-wrapped with Bluetooth®, cruise and audio system controls (leather-wrapped shifter included on LT and LTZ)	O ⁵	S	S		
Sunshades	S	-	S		
- LH and RH padded; non-illuminated vanity mirrors, extendable	-	S	S		
- LH and RH padded; illuminated vanity mirrors, extendable	-	S	S		
Trunk - release, power remote	S	S	S		
Universal home remote - 3-channel transmitter	-	O ⁶	S		
Windows - power, driver's express-down feature and passenger window lock-out features	S	S	S		
EXTERIOR					
Door handles					
- body-coloured	S	S	-		
- chrome	-	-	S		
Glass - Solar-Ray, tinted	S	S	S		
Grille					
- silver	S	S	-		
- gloss black	-	-	S		
Lights					
- halogen headlights, daytime running lights and automatic light control	S	S	S		
- fog lights, projector beam	-	-	S		
Mirrors					
- power remote control	S	S	S		
- heated	-	S	S		
Mouldings					
- rocker, body-coloured	S	S	S		
- bodyside, body-coloured	O	S	S		
Spoiler - rear deck-lid	O	O	S		
Sunroof - power, tilt and sliding glass panel with sunshade and express-open feature	-	O ³	O		
Tires					
- P225/60R16 all-season**	S	-	-		
- P225/55R17 all-season**	O ¹	S	-		
- P225/50R18 all-season**	-	S	-		
- compact spare	S	S	S		
Wheels					
- 16" x 6.5" aluminum (A)	S	-	-		
- 17" x 6.5" machined-aluminum (B)	O ¹	S	-		
- 18" x 7" machined-face aluminum (C)	-	S	-		

EXTERIOR COLOURS



* Available at extra cost.

FABRICS & LEATHER



1 Not available with Neutral interior. 2 Standard on LS and LT. 3 Standard on LTZ.

WHEELS



WARRANTY

IT ISN'T FINE PRINT - IT'S A COMMITMENT.

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can add peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Power train Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)*

* Whichever comes first. Conditions and limitations apply; see dealer for details.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing - on the spot financing, see dealer for full details
- GM Student Bonus Program - students or recent graduates of high school, college or university* may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750† (tax inclusive) (purchase of vehicle dependent) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- The GM Card - GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to vehicle redemption, allowances) toward the Total Purchase Price on eligible new GM vehicles.† For full program details please visit thegmcard.ca
- † Subject to eligibility. † Program subject to change. ** Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information resources:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-623-3304 for DOD users)

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximations based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start a new model year at different times.

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GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles