



Seven billion people. One road.

Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to North America with a dream of racing cars. He wished for everyone – not just the rich or entitled – to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries – more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar – today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one man to the movement of millions, it's been a remarkable journey. And at Chevrolet, we're just getting started.



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190-13-B-012E



2013
EQUINOX

OUTRUN FUEL COSTS

CROSS OVER TO EQUINOX

If you need a crossover that fits your lifestyle, Equinox is the way to go. With 6.1 L/100 km highway and 9.2 L/100 km city fuel efficiency ratings,¹ it will take you on your journey efficiently. Wherever the destination, you'll travel farther for less. For added peace of mind, Equinox was named a 2012 Top Safety Pick by the Insurance Institute for Highway Safety.²



¹2013 Chevy Equinox FWD, equipped with standard 2.4L ECOTEC® I-4 engine, fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. ²For more information, visit iihs.org/ratings

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Equinox LT shown in Black Granite Metalic (extra-cost colour) with available features.

PERFORMANCE TIMES TWO



TWO ENGINES, NO COMPROMISES

Equinox lets you choose either the advanced 182 horsepower ECOTEC® 2.4L DOHC 4-cylinder engine that balances power and efficiency or the new available 3.6L V6 engine delivering 301 horsepower and 272 lb.-ft. of torque. With a 0-96 km/h (0-60 mph) acceleration time of just 6.7 seconds,¹ the new V6 Equinox makes a powerful statement. With either engine, you'll enjoy smooth, responsive performance.



¹With available all-wheel drive.

CENTURY
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Equinox LT shown in
Silver Ice Metallic with
available features.



THE GREAT INDOORS

Even inside, Equinox stands out. Available leather-appointed seating features two-tone panels and contrast-colour stitching. Standard features include a tilt and telescoping steering wheel and ice-blue ambient lighting, which adds to the driving experience. Heated front seats – standard on 2LT and LTZ – are another unexpected luxury. Up to five people can enjoy uncompromising comfort – and a quiet ride as well, thanks to special acoustic-laminated glass and Active Noise Cancellation on 4-cylinder models.



MULTI-FLEX® SLIDING REAR SEAT

This ingenious 60/40 split-folding seat folds flat to create 1803 L (63.7 cu. ft.) of maximum cargo space.¹ Slide it all the way back to add 200 mm (7.9 in.) of rear legroom – the most in its class.² Or, slide the seat forward to add extra storage space.



AVAILABLE 8-WAY POWER FRONT SEATS

Equinox has got your back. Power lumbar support and vertical height adjustment are standard on the driver seat in every model. For added convenience, power 8-way seats are available for both the driver and front passenger.



AVAILABLE REAR SEAT ENTERTAINMENT SYSTEM

The available DVD rear seat entertainment system combines dual front seatback-mounted monitors with wireless headphones. Entertainment for the family – peace and quiet for you.

¹ With 2nd-row seats folded flat. Cargo and load capacity limited by weight and distribution. ² Based on 2012 Wardsauto.com Middle Cross/Utility Vehicle segmentation and latest published competitive information available at the time of printing. Excludes other GM vehicles.



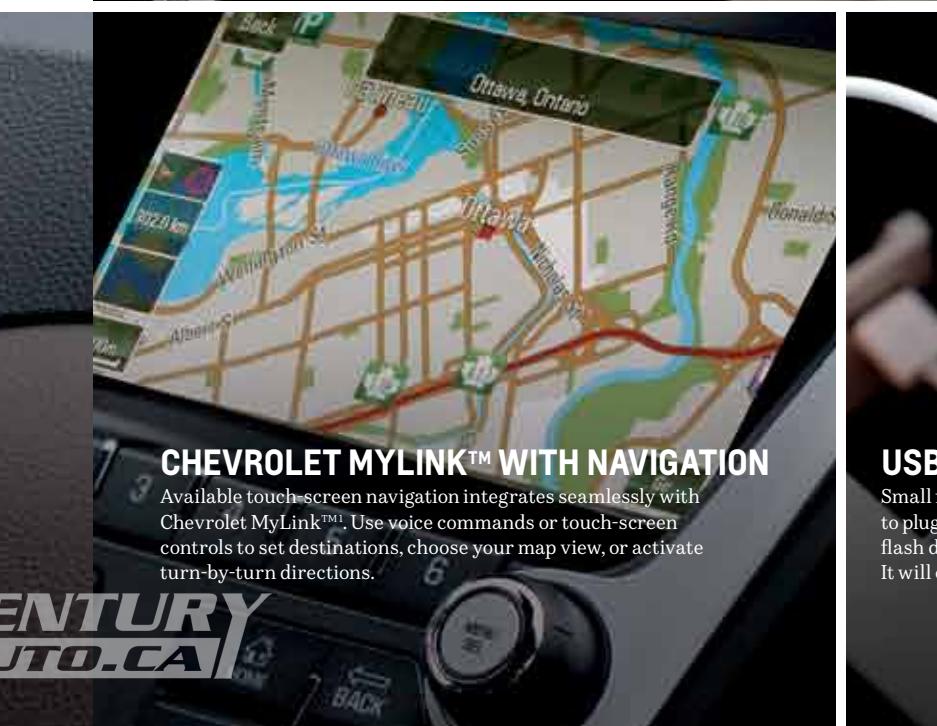
Equinox 2LT interior shown in Jet Black/Brownstone with available features.



CHEVROLET MYLINK™

Travelling the road of life just got easier. Chevrolet MyLink™ standard on LT and LTZ, integrates content from your compatible smartphone to a 178 mm (7 in.) diagonal colour touch screen. Use voice commands or touch controls to access contacts, initiate hands-free calling, or play music from your MP3 player, flash drive or compatible smartphone with Bluetooth® audio streaming. It's easy to stay connected when you have Chevrolet MyLink™.

1 MyLink™ functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. 2 Not compatible with all devices. 3 Data plan rates apply.



CHEVROLET MYLINK™ WITH NAVIGATION

Available touch-screen navigation integrates seamlessly with Chevrolet MyLink™. Use voice commands or touch-screen controls to set destinations, choose your map view, or activate turn-by-turn directions.



USB PORT²

Small feature. Big difference. Equinox features a USB port² to plug in your smartphone, iPod®, MP3 player or music-loaded flash drive and enjoy personalized listening on the road. It will even keep certain devices charged.



SMARTPHONE APP INTEGRATION

Chevrolet MyLink™ integrates Stitcher SmartRadio™ apps with the centre stack touch-screen controls, so you can stream your personalized radio selections directly from your smartphone. Gracenote® identifies songs in your music libraries and displays artist information and album art.



POWER-PROGRAMMABLE LIFTGATE

Equinox can be equipped with a power liftgate that makes loading and unloading everything and anything easier. You can even customize the height of the liftgate to clear the opening of your garage door.



1803 L (63.7 CU. FT.) OF MAXIMUM CARGO SPACE*

Fold either side – or both sides – of the 60/40 split-folding rear seat and say hello to the great indoors. How much space is available inside Equinox? Enough to live life without compromise – and take a whole lot of it with you.

*With 2nd-row seats folded flat. Cargo and load capacity limited by weight and distribution.



FUN FOLLOWS FUNCTION

INTELLIGENTLY BEAUTIFUL

Equinox designers set out to create an uncompromising design that's beautiful, reduces wind drag, and helps boost fuel efficiency. Sculpted lines and exterior accents add style to the equation. Available roof rack side rails are integrated smartly as well, making it easy to add available cross bars or dealer-installed Chevy Accessories so you can carry everything from bikes to boards to skis.

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Equinox LTZ shown in Atlantis Blue Metallic with dealer-installed Chevy Accessories and other available features.

ADVANCED SAFETY

AN UNCOMPROMISING COMMITMENT
TO YOUR WELL-BEING



Equinox was designed to meet your expectations for a comprehensive safety package in an advanced crossover. Available Forward Collision Alert and Lane Departure Warning notify you of potential trouble. Also poised to enhance safety is the StabiliTrak® Electronic Stability Control System that monitors the road for slick conditions through a combination of stability and traction control technologies. And integrated blind spot mirrors enhance

the ability to see traffic that may be obscured. If a collision does occur, six standard airbags¹ and front safety belt pre-tensioners respond – while LATCH (Lower Anchors and Top tethers for Children) helps keep car seats secure. After a collision, OnStar^{®, 2} standard for six months, with Automatic Crash Response² alerts an Advisor to your exact location – even if you're unable to respond. That's safety you can believe in.

Equinox LTZ shown in
Champagne Silver Metallic
(interim availability) with available features.

CENTURY
AUTO.CA

¹ Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger side airbag. See the Owner's Manual and child safety seat instructions for more safety information. ² Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to existing emergency providers.

FORWARD COLLISION ALERT

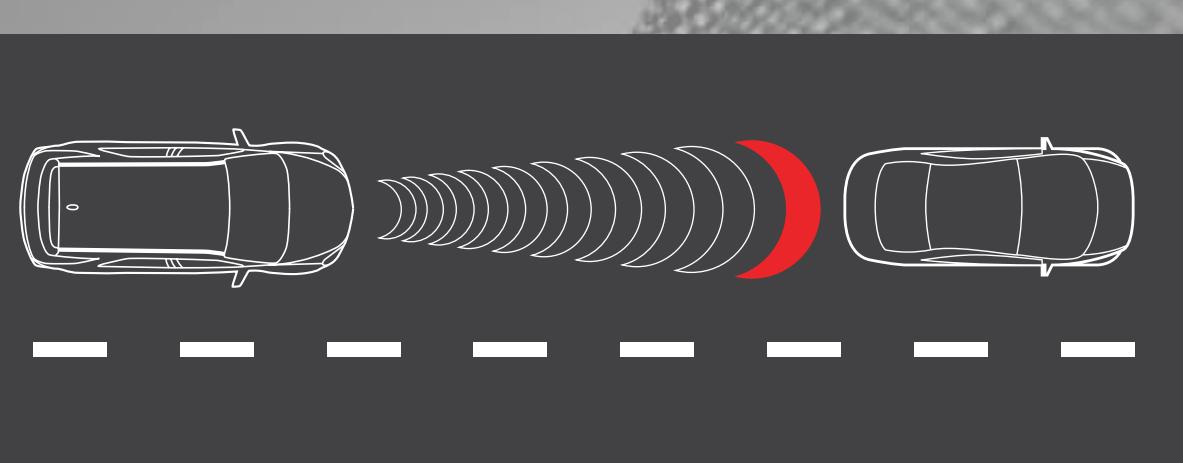
This available active safety technology utilizes a windshield-mounted high-resolution camera and advanced image processing to monitor your proximity to the vehicle in front of you. The icon below left (A) tells the driver when a vehicle is detected ahead. The centre icon (B) lights up when your vehicle is following too closely and flashes with audible chimes when there is danger of a front-end collision.



In-dash warning lights

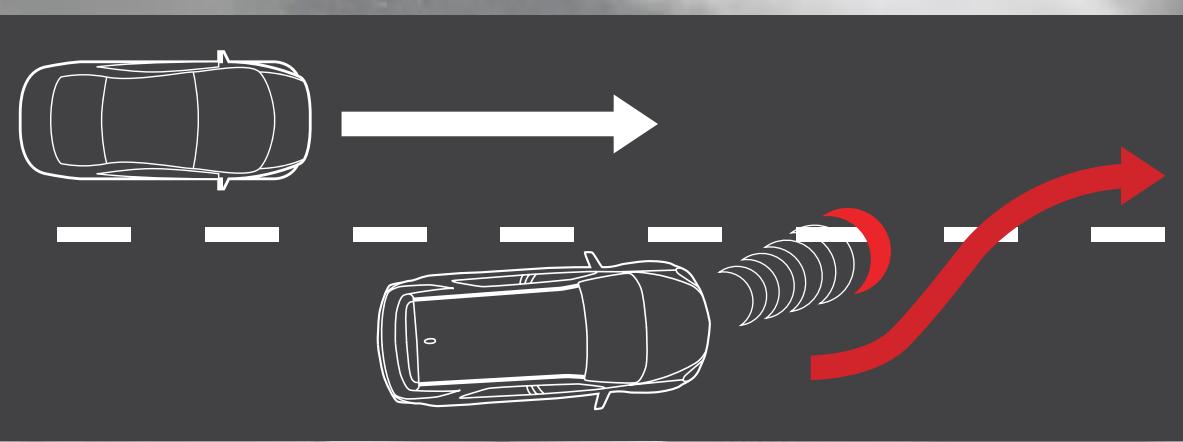
LANE DEPARTURE WARNING

This available system reads the lines on the road, providing a visual and audible alert when you stray into another lane without signalling. The icon above right (C) turns from green to amber when an unsignalled lane change begins.



REAR VISION CAMERA

Forward thinking for when you're backing up. An available rear vision camera puts eyes in the back of your head – or at least on the available touch screen in the Equinox centre stack.





4-WHEEL ANTI-LOCK DISC BRAKES

Standard anti-lock disc brakes help maintain steering control by reducing wheel lockup during hard braking on most slippery surfaces. Equinox also includes an advanced Electronic Brake Force Distribution system that helps balance brake force between the front and rear under heavy braking.



STABILITRAK®

In slick conditions, this safety system combines Electronic Stability Control with Traction Control to enhance stability and help keep you on the path being steered.



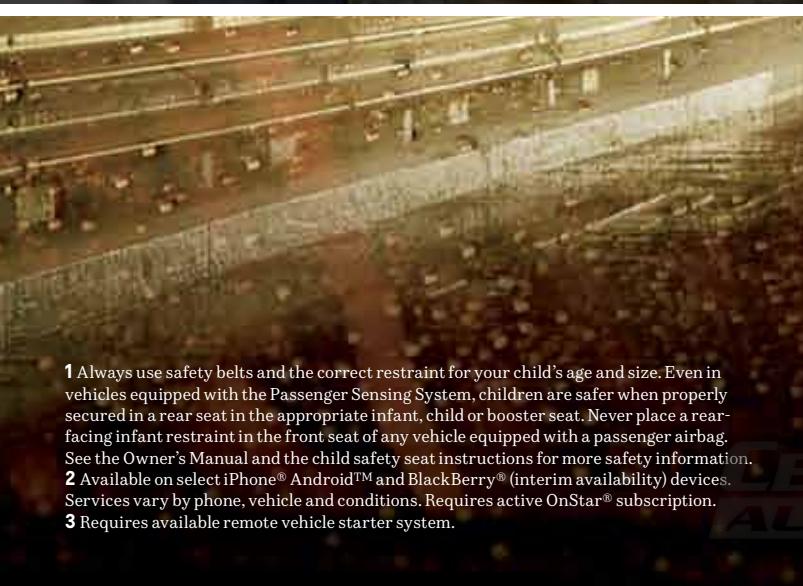
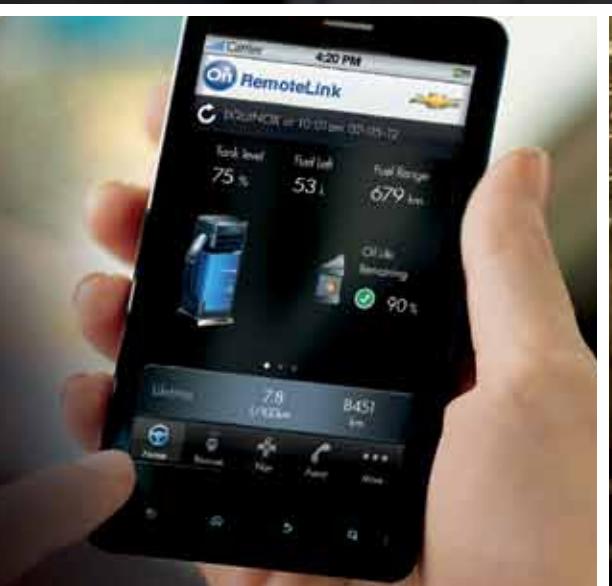
SIX STANDARD AIRBAGS

Sometimes a collision is unavoidable. If a moderate to severe collision does occur, sensors determine which of six airbags,¹ including head curtain side-impact airbags, deploy to help keep you safe.



ONSTAR® REMOTELINK™²

Now you can remotely lock and unlock your vehicle and even start your engine from your smartphone.³ View real-time vehicle diagnostics including fuel, remaining oil life and tire pressure with OnStar RemoteLink™ mobile app.²



1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information.

2 Available on select iPhone®, Android™ and BlackBerry® (interim availability) devices. Services vary by phone, vehicle and conditions. Requires active OnStar® subscription.

3 Requires available remote vehicle starter system.

EQUINOX MODEL OVERVIEW



EQUINOX LS FWD/AWD

Equinox LS includes these standard features:

- 182 hp 2.4L ECOTEC® DOHC 4-cylinder engine with Direct Injection and Variable Valve Timing (VVT)
- GM Oil Life Monitoring System
- 6-speed automatic transmission
- 4-wheel disc brakes with ABS, panic brake assist and hill hold assist
- StabiliTrak® Electronic Stability Control System
- Traction control
- 4-wheel independent suspension
- 17" painted aluminum wheels
- Power exterior mirrors with integral blind spot mirror
- Remote keyless entry system
- Content theft alarm
- 6 airbags
- Driver Information Centre
- Air conditioning with manual controls and air filtration system
- Power windows and programmable door locks
- Power rear door child-security locks
- Tilt and telescopic steering column
- Cruise control
- Steering wheel-mounted, Bluetooth®, cruise and audio system controls
- Reclining cloth front bucket seats with front centre console
- 4-way driver seat with manual fore/aft, power up/down and power lumbar adjusters



EQUINOX 1LT FWD/AWD

Equinox 1LT enhances LS features with:

- Fog lights
- Heated, power exterior mirrors, body-coloured
- Deep-tinted glass behind front doors
- Charcoal roof rack side rails
- Rear vision camera
- Automatic climate control
- Compass
- Leather-wrapped steering wheel
- Ambient lighting on instrument panel
- Premium cloth seating
- Colour Touch Radio with 7" display, Radio Data System® (RDS) and speed compensated volume
- Chevrolet MyLink™⁴ personal media connectivity
- USB port¹ with full iPod® display
- SiriusXM Satellite Radio™.⁵



EQUINOX LTZ FWD/AWD

Equinox LTZ enhances 1LT features with:

- Halogen projector-style headlights
- Chrome front and rear skid plates
- Lane departure warning and forward collision alert
- Chrome exterior mirror caps
- Chrome door handles
- Chrome roof rack side rail accents
- Roof rack crossbars with chrome inserts
- Programmable power rear liftgate
- Ultrasonic rear parking assist
- Universal home remote
- Perforated leather-appointed seating
- Memory setting for driver's seat and exterior rear-view mirrors
- Power 8-way passenger seat adjuster with power lumbar support
- Ambient lighting on interior door handles and door storage pockets
- Cargo net
- Rear cargo compartment security shade.

EQUINOX 2LT FWD/AWD
Equinox 2LT enhances 1LT features with:

- Remote vehicle starter system
- Tire pressure monitoring system
- Auto-dimming interior rear-view mirror
- Power 8-way driver seat adjuster with power lumbar support
- Heated front bucket seats
- 8-speaker, 250-watt premium Pioneer® audio system with subwoofer.

1 Not compatible with all devices. **2** Includes 6-month trial of the Directions & Connections Plan with Turn-by-Turn Navigation (Turn-by-Turn Navigation not available in certain areas; availability impacted by some geographic/ cellular limitations, advisor-assisted-routing available; visit onstar.ca for coverage map, terms, conditions, privacy statement, and details and system limitations. **3** Available on select iPhone®, Android™ and BlackBerry® (interim availability) devices. Services vary by phone, vehicle and conditions. Requires active OnStar® subscription. **4** MyLink™ functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. **5** Available in Canada provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.

EQUINOX STANDARD AND OPTIONAL EQUIPMENT

SAFETY AND SECURITY				
	LS	1LT	2LT	LTZ
Airbags				
- driver and front-passenger, dual-stage frontal with passenger detecting system	S	S	S	S
- driver and front-passenger, seat-mounted side-impact	S	S	S	S
- front-to-rear, outboard seating positions, head curtain side-impact with rollover protection	S	S	S	S
Door locks - rear doors, child-security, power with I/P switch	S	S	S	S
OnStar® In-Vehicle Communications and Assistance Service - includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation® and OnStar RemoteLink™	S	S	S	S
Safety restraints				
- 3-point belts for all seating positions, front safety belt pre-tensioners, dual mode retractors and shoulder belt height adjusters	S	S	S	S
- LATCH (Lower Anchors and top Tethers for Children), in all rear-seating positions	S	S	S	S
Security system - content theft alarm, audible/visible	S	S	S	S
StabiliTrak® - Electronic Stability Control System with trailer sway control	S	S	S	S
Theft-deterrent system - electronic immobilizer	S	S	S	S
Traction control - electronic	S	S	S	S
MECHANICAL				
Battery - with run-down protection	S	S	S	S
Brakes				
- power, 4-wheel disc with hill hold assist and electronic pedal override	S	S	S	S
- 4-wheel Anti-lock Braking System (ABS) with panic brake assist	S	S	S	S
Drive				
- front-wheel (FWD)	S	S	S	S
- full-time, intelligent all-wheel (AWD)	O	O	O	O
Engine				
- 2.4L ECOTEC® DOHC I-4 VVT with Direct Injection Horsepower - 182 @ 6700 rpm; Torque - 172 lb.-ft. @ 4900 rpm	S	S	S	S
- 3.6L DOHC V6 VVT with Direct Injection and FlexFuel capable; Horsepower - 301 @ 6500 rpm; Torque - 272 lb.-ft. @ 4800 rpm (includes dual polished stainless steel exhaust tips, 155-amp alternator and hydraulic rack-and-pinion power steering)	O	O	O	O
Engine block heater	O	O	O	O
Exhaust system - aluminized stainless steel	S	S	S	S
Steering - power, electric, rack-and-pinion, variable assist	S	S	S	S
Suspension				
- 4-wheel independent	S	S	S	S
- Ride and Handling	-	-	O ²	
Trailer Towing Package - includes 4-pin harness connector and trailer hitch receiver	O	O	O	O
Transmission - 6-speed automatic with overdrive and Driver Shift Control	S	S	S	S
Vehicle starter system - remote	-	O ³	S	S

EXTERIOR				
	LS	1LT	2LT	LTZ
Door handles				
- body-coloured	S	S	S	S
- chrome	-	-	-	S
Fascias				
- front and rear body-coloured	S	S	S	-
- front and rear body-coloured with chrome skid plates	-	-	-	S
Glass				
- Solar-Ray, tinted	S	S	S	S
- Solar-Ray, deep-tinted behind front doors	-	S	S	S
Liftgate				
- rear, manual	S	S	S	-
- power, with programmable height opening	-	-	O ⁴	S
Lights				
- daytime running lights with automatic light control	S	S	S	S
- halogen headlights	S	S	-	S
- halogen headlights, projector style	-	-	S	S
- fog lights, halogen	-	S	S	S
Mirrors				
- power remote control with integral blind spot mirror, black	S	-	-	-
- heated, power remote control with integral blind spot mirror, body-coloured	-	S	S	-
- heated, power remote control with integral blind spot mirror, chrome	-	-	-	S
Rear vision camera - reverse assist for parking or trailer towing hook-up, camera display in radio screen	-	S	S	S
Roof rack				
- side rails, charcoal	-	S	S	-
- side rails, charcoal with chrome inserts	-	-	S	S
- cross bars, charcoal	O ⁵	O ⁵	S	S
Sunroof - power, tilt-sliding glass panel with express-open feature	-	-	O	O
Tires				
- P225/65R17 all-season**	S	S	S	S
Wheels				
- 17" x 7" aluminum (RSB)	S	S	S	S
- 18" x 7" chrome-clad aluminum, includes P235/55R18 all-season** tires (RSX)	-	O	O	O
- 19" x 7" chrome-clad aluminum, includes P235/55R19 all-season** tires (RT6)	-	-	-	O ^{6.7}
Windshield wiper/washer				
- front, 2-speed with 3-speed variable delay (intermittent)	S	S	S	S
- rear-window with variable delay (intermittent)	S	S	S	S
Ultrasonic rear parking assist - rear obstacle detection system with audible warning	-	-	-	S

INTERIOR				
	LS	1LT	2LT	LTZ
Assist handles - front passenger and rear outboard positions	S	S	S	S
- body-coloured	-	S	O ⁵	S
- chrome	-	-	-	-
Cargo area - security shade	-	O ⁵	O ⁵	S
Cargo convenience net	-	O ⁵	O ⁵	S
Cargo Management Package - includes rear cargo area security shade, cargo convenience net and roof rack cross bars	-	O	O	S
Climate control				
- air conditioning, manual controls	S	-	-	-
- automatic controls	-	S	S	-
- air filtration system	S	S	S	S
- rear heating and cooling ducts	S	S	S	S
Console - front floor; includes armrest, 2 cupholders and concealed storage	S	S	S	S
Cruise control				
-	S	S	S	S
Cupholders - 2 front centre console, 2 rear centre armrest and 1 bottle holder in each rear door	S	S	S	S
Defogger - electric rear-window	S	S	S	S
Floor mats - front and rear, carpeted	S	S	S	S
Instrumentation				
- analogue gauges (includes speedometer, single trip odometer, tachometer, coolant temperature and fuel gauges)	S	S	S	S
- Driver Information Centre (includes personalization and vehicle information features and GM Oil Life Monitoring System)	-	S	S	S
- Exterior temperature in radio display	S	S	S	S
- Driver Information Centre with compass	-	S	S	S
- Driver Information Centre with tire pressure monitoring system	-	S	S	S
Lane departure warning and forward collision alert	-	-	O	S
Lighting				
- includes theatre dimming, front reading, overhead centre dome and rear cargo area	S	S	S	S
- ambient, cupholders, instrument panel centre stack and front centre console	S	S	S	S
- ambient, instrument panel	-	S	S	S
- ambient, interior door handles and door storage areas	-	-	S	S
Locks				
- power, programmable with lock-out protection	S	S	S	S
- remote keyless entry system with panic button	S	S	S	S
Map pockets - seatback of driver and front-passenger seats	S	S	S	S
Memory setting - driver's seat and exterior rear-view mirrors	-	-	-	S
Ultrasonic rear parking assist - rear obstacle detection system with audible warning	-	-	-	S

SEATS				
	LS	1LT	2LT	LTZ
Reclining front bucket seats	S	S	S	S
Cloth	S	-	-	-
Premium cloth	-	S	S	-
Perforated leather-appointed seating	-	-	O	S
4-way driver adjuster - power up/down, manual fore/aft and power lumbar	S	S	-	-
2-way front-passenger adjuster - manual	S	S	S	-
Power 8-way driver seat adjuster with power lumbar	-	O ³	S	S
Heated, driver and front-passenger seats	-	O ³	S	S
Power 8-way passenger seat adjuster with power lumbar	-	-	S	S
Rear seat				
- Multi-Flex® sliding rear seats, with the ability to slide 200 mm (7.9 in.) includes 60/40 split-folding seatbacks and 3-position recline feature	S	S	S	S
- centre armrest with 2 cupholders	S	S	S	S
Entertainment				
AM/FM stereo, CD player with MP3 playback capability, speed compensated volume, Radio Data System® (RDS), auxiliary audio input jack and iPod® display in text	S	-	-	-
Same as above with 178 mm (7 in.) Colour Touch Radio with full iPod® display in colour screen	-	S	S	S
Chevrolet MyLink™ - entertainment and communications system				
- includes personal media connectivity by Bluetooth® to vehicle audio system; voice-activated technology for audio, phone, phone book and music selection; colour touch-screen interface display; Gracenote® music database and Stitcher™ SmartRadio compatibility	-	S	S	S
Chevrolet MyLink™ with Navigation - with SD card capability, album art, picture viewer	-	-	O	O
Wheelbase (A)				2857 (112.5)
Length (B)				4771 (187.8)
Width (C)				1842 (72.5)
Height (D)				
- without roof rack				1684 (66.3)
- with roof rack				1760 (69.3)
Front track (E)				1598 (62.9)
Rear track (F)				1578 (62.1)

EXTERIOR, mm (in.)				
	LS	1LT	2LT	LTZ
Wheelbase (A)				2857 (112.5)
Length (B)				4771 (187.8)
Width (C)				1842 (72.5)
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- without roof rack				1684 (66.3)
- with roof rack				1760 (69.3)
Front track (E)				1598 (62.9)
Rear track (F)				1578 (62.1)

INTERIOR, mm (in.) front/2nd-row				
	LS	1LT	2LT	LTZ</th

WARRANTY

IT ISN'T FINE PRINT – IT'S A COMMITMENT.

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can add peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).*

* Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- GM Protection Plan (GMP) – the only extended service plan backed by the resources and commitment of General Motors, GMP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better
- Chevrolet Owner Centre – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at ChevroletOwner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- Purchase Financing and Leasing – on the spot financing, see dealer for full details†
- GM Student Bonus Program – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- The GM Card – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.†† For full program details please visit thegmcard.ca

† Subject to eligibility. †† Program subject to change. ** Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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YouTube is a registered trademark and Android is a trademark of Google Inc.

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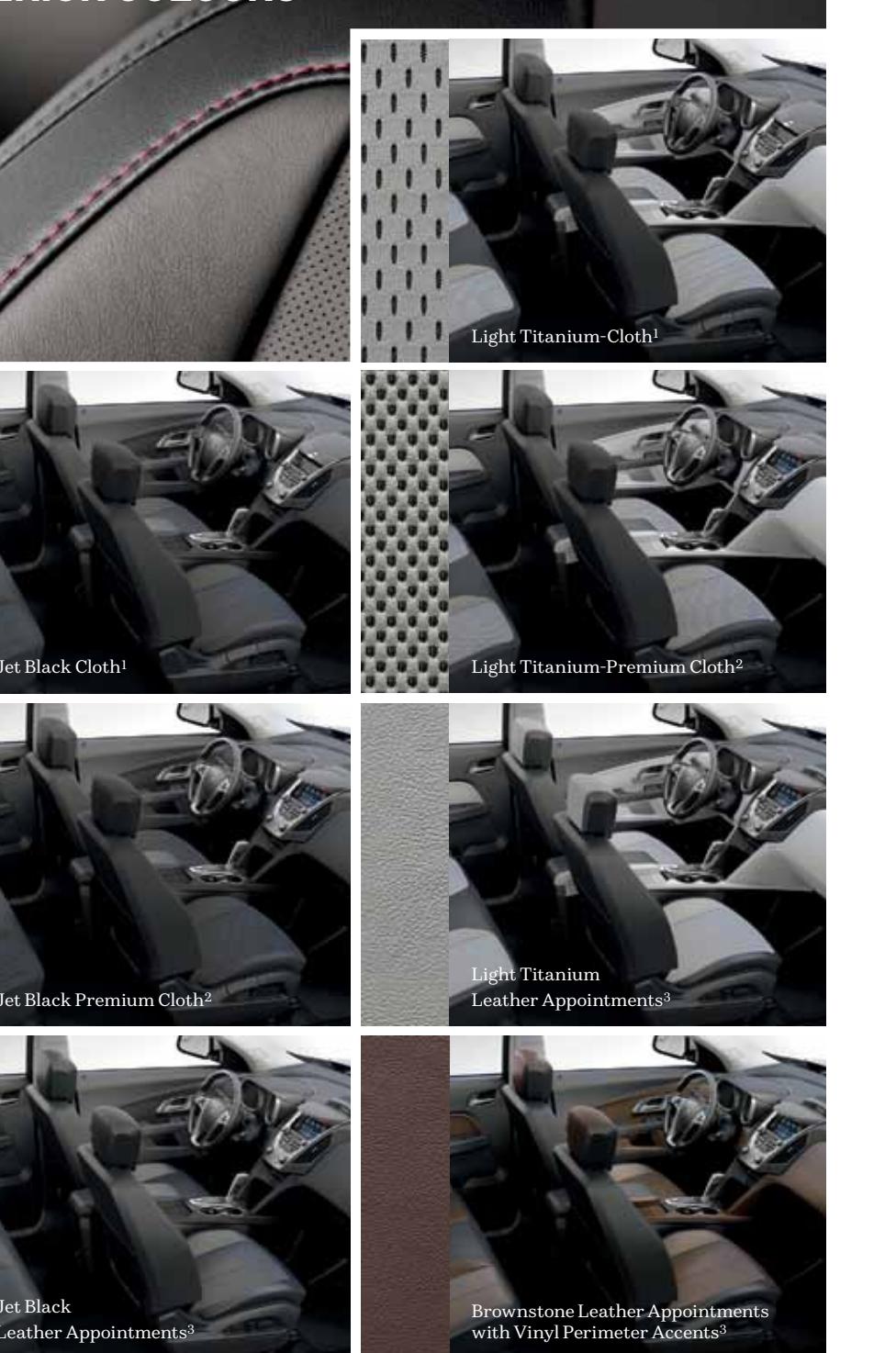
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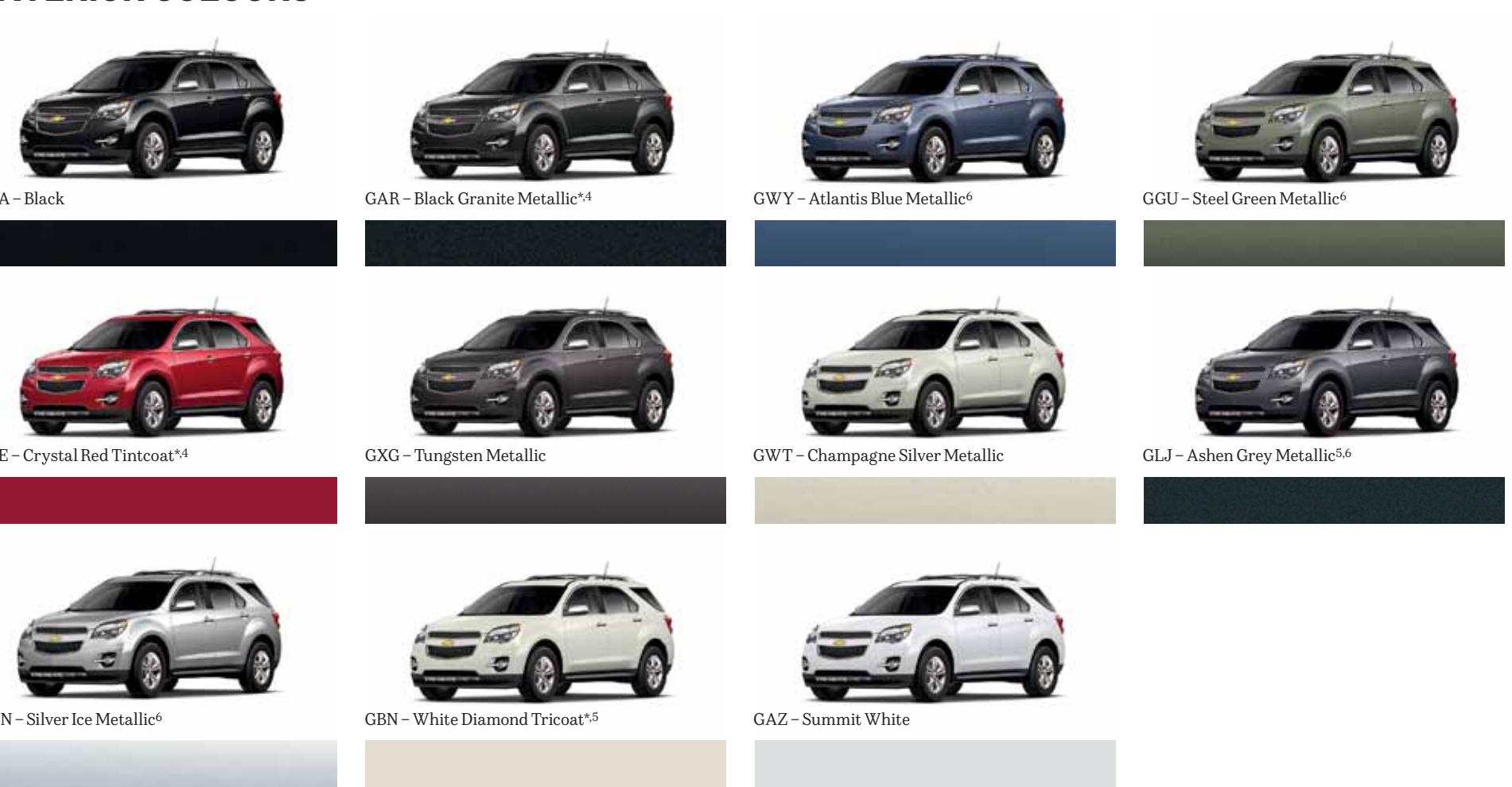
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INTERIOR COLOURS



EXTERIOR COLOURS



Note: Due to the limitations of the printing process, the colours shown may differ slightly from the actual colour. For more accurate colour samples, ask your sales consultant to see the dealer showroom colour display. Exterior colours may be subject to change during the 2013 model year, please check with your sales consultant or visit chevrolet.ca for latest colour availability on Equinox.

WHEELS



17" Aluminum Wheel (RSB)
standard on all models

18" Chrome-Clad
Aluminum Wheel (RSX),
available on LT and LTZ

19" Chrome-Clad
Aluminum Wheel (RT6),
available on LTZ; requires V6 engine