

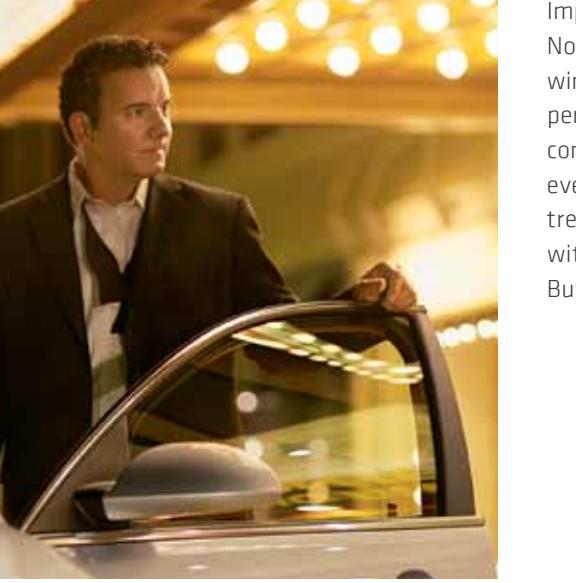


2012 CHEVROLET
IMPALA



DRIVING OUR WORLD FORWARD

MORE REASONS TO CHOOSE IMPALA.



Impala is a popular choice and is on roads across North America for very good reason. It offers a winning combination of spaciousness, comfort, performance and fuel efficiency that is clearly convincing. For 2012, Chevrolet gives you an even more powerful case for choosing this tremendously well-equipped sedan – beginning with updated exterior and interior styling. But the most substantial changes to Impala

are under the hood, where you'll find a new direct-injected 302 horsepower 3.6L V6 engine mated with a new six-speed automatic transmission. The new engine not only provides more standard horsepower but also better highway fuel efficiency. Your needs and wants have evolved. And so has Impala. Now with even more reasons to move it to the top of your shopping list.





Impala LTZ interior, shown in Ebony with available equipment.

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PREMIUM FEATURES. WITHOUT THE PREMIUM PRICE TAG.

The first premium feature to greet you when you enter Impala's interior is its spaciousness. It's a full-size sedan with available seating for up to six – something Chrysler 300, Dodge Charger, Ford Taurus or Hyundai Genesis Sedan can't match.* You'll find the comfort is inviting, with a standard power six-way driver's seat and dual-zone climate control that are included in LT and LTZ models. The interior trim is decidedly upscale, highlighted by new simulated walnut burl woodgrain accents. For an even more upscale experience,

* Based on latest competitive information available at time of printing.

there's Impala LTZ. It offers heated front bucket seats with leather-accented seating surfaces, plus a power eight-way driver's seat and power six-way front passenger seat. You even have the added versatility of flip-and-fold rear seats. But like every Impala, once you see the long list of desirable features and then the affordable price, you'll be pleasantly surprised that this form of premium driving is very down to earth.

1. Steering wheel-mounted controls are included on Impala LT and LTZ models. They enable you to operate both the audio system and the Bluetooth® hands-free phone connectivity that's also standard on both models and available on Impala LS.
2. The versatile flip-and-fold rear seats fold down to create an extended loading floor that is 1905 mm (75 in.) in length – more than long enough for oversized items, such as skis or a flatscreen TV. Standard on LTZ, available on Impala LS and LT models.



MORE POWERFUL AND FUEL-EFFICIENT. SAME HIGH LEVEL OF SAFETY.

Meet the new heart of Impala. A new 3.6L V6 engine delivers a prodigious 302 horsepower, yet with Direct Injection, Variable Valve Timing (VVT) and a new six-speed automatic transmission it also earns a 6.7 L/100 km highway fuel consumption rating.* So not only does Impala provide more standard horsepower than Chrysler 300, Dodge Charger, Ford Taurus, Hyundai Genesis Sedan and Toyota Avalon,** it also has better highway fuel efficiency.[†] And to handle that additional power, the 2012 Impala also receives new suspension tuning.

At the same time, Impala continues to feature a comprehensive approach to safety that begins with a series of driver control systems that can help you avoid an incident on the road – four-wheel disc brakes with ABS, full-function

traction control and StabiliTrak[®] are all standard. That's on top of expected safety features like a steel safety cage and six standard airbags.^{††} What is unexpected is the Automatic Crash Response that is included with the standard OnStar^{®‡} system. It can direct emergency providers to your exact location. It all adds up to a high level of confidence every time you get behind the wheel.

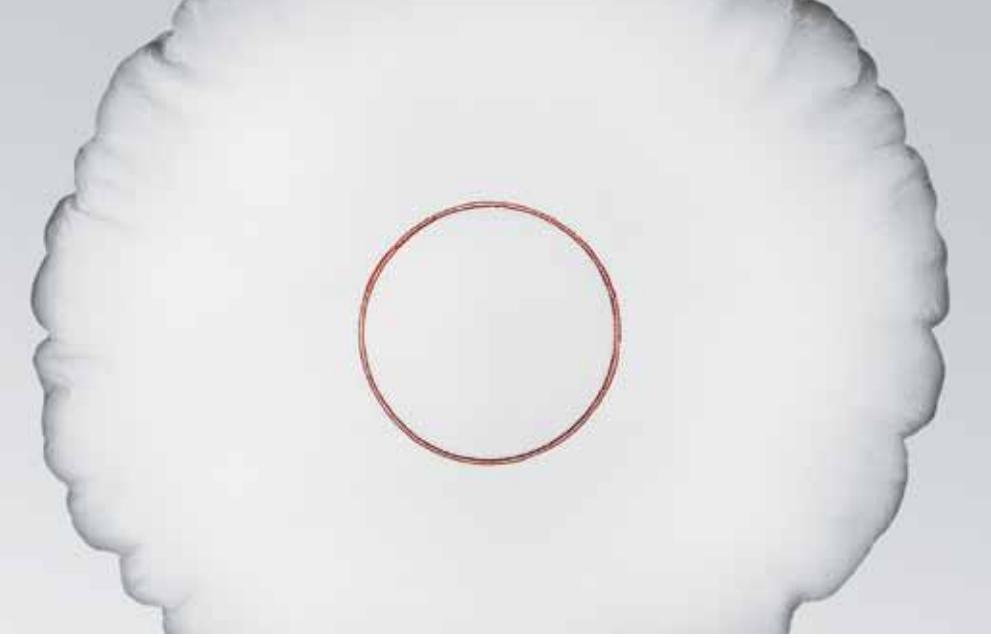
* 2012 Impala fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.

** Based on latest published 2011 Model Year competitive information available at time of printing.

† 2012 Impala fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary.

†† Airbag inflation can cause severe injury or death to anyone too close to the airbag when it deploys. Be sure every occupant is properly restrained.

‡ Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar[®] acts as a link to existing emergency providers.



ONSTAR®

OnStar® and 6 months of the Directions & Connections Plan* are standard on all Impala models. Take a look at the range of safety, security, information and communications features that are included. To find out more about the range of OnStar® features and services available, please visit onstar.ca

Security Services

If your vehicle is stolen, onboard OnStar® GPS technology helps police locate it. OnStar® also includes remote door unlock, plus remote horn and light services.

**OnStar RemoteLink™ Mobile App**

OnStar RemoteLink™ places the power of OnStar® right in the palm of your hand. Whether you're across the street or across the country, OnStar RemoteLink™ gives you unparalleled control and unprecedented connectivity to perform a series of functions remotely from your iPhone® or select Android™ devices.

**Vehicle Diagnostics**

You can receive monthly emails updating the status of your vehicle's key operating systems.

**Turn-by-Turn Navigation**

It's the simplest and smartest navigation system available. Simply push the OnStar® button and tell an Advisor where you are going. Instructions are then downloaded to your vehicle, giving you turn-by-turn directions to your destination.

**Automatic Crash Response**

The moment built-in OnStar® sensors detect a collision, they automatically alert an OnStar® Advisor of critical details, such as the type and severity of the crash – and your exact location. The Advisor relays the information immediately to emergency responders, directing them to your location and preparing them for what to expect at the scene.*

**Emergency Services**

Press the red Emergency button, and you'll get a priority connection to a specially trained Advisor who will contact the appropriate emergency service provider and guide them right to your location.*

**Hands-Free Calling**

This feature enables you to make and receive calls, while keeping your eyes on the road and your hands on the steering wheel. It's not only safer and more convenient, it's also the law in many Canadian provinces.

**STAY PLUGGED IN.**

Communications and entertainment go mobile in Impala. You can stay in touch with your friends, while you listen to your favourite tunes on an excellent sound system. Choose the electronic equipment you want to stay connected and entertained.

**SiriusXM Satellite Radio™****

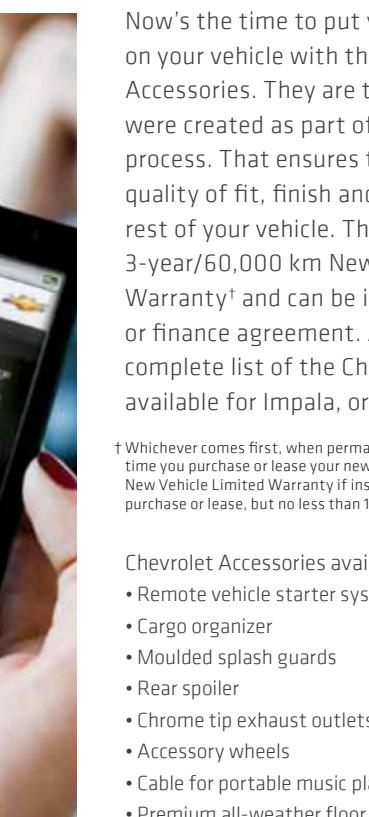
You can choose from up to 130 channels of SiriusXM Satellite Radio™. It's standard on LTZ and available on LS and LT models and offers everything from a vast range of musical genres, to news, talk, comedy and sports channels – including more than 1000 NHL games.

BOSE

Bose® Amplified 8-Speaker Audio System
An available Bose® Performance Enhanced amplified 8-speaker audio system includes proprietary digital signal processing and six channels of custom equalization. The system features woofers strategically placed in the front doors and rear deck to deliver full, powerful low-frequency sound. Standard on LTZ.

**Bluetooth®**

Bluetooth® hands-free phone connectivity enables you to make, answer and end calls on compatible mobile phones, using steering wheel-mounted controls. Standard on LT and LTZ models and available on LS.

**IT'S TIME TO
ACCESSORIZE.****IMPALA LS**

Impala LS includes these standard features:

- 302 hp 3.6L V6 engine with Direct Injection and Variable Valve Timing (VVT)
- Single-zone air conditioning with air filtration system
- 17-in. 5-spoke painted aluminum wheels
- GM Oil Life Monitoring System
- Power windows and door locks
- 6-speed automatic transmission
- Tilt adjustable steering column
- 4-wheel disc brakes with ABS
- Cruise control
- Front bucket seats with power 6-way driver seat adjuster
- Cloth seating surfaces
- Traction control
- 4-wheel independent suspension
- 16-in. aluminum wheels
- Power exterior mirrors
- Dual exhaust outlets
- Remote keyless entry system
- Six airbags

* Whichever comes first, when permanently installed by the dealer at the time you purchase or lease your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase or lease, but no less than 12 months.

Chevrolet Accessories available for Impala include:

- Remote vehicle starter system
- Cargo organizer
- Moulded splash guards
- Rear spoiler
- Chrome tip exhaust outlets
- Accessory wheels
- Cable for portable music player
- Premium all-weather floor mats

**IMPALA MODEL OVERVIEW****IMPALA LT**

Impala LT enhances LS features with:

- Sport suspension
- 18-in. multi-spoke aluminum wheels
- Fog lights
- Chrome door handles
- Heated power exterior mirrors
- Deluxe Driver Information Centre with compass and exterior temperature displays
- Leather-wrapped steering wheel with Bluetooth®, cruise and audio system controls
- Heated leather-accented front bucket seats
- Dual-zone air conditioning
- Power 8-way driver seat adjuster

- Power 6-way front-passenger seat adjuster
- Flip-up fold rear seats
- Universal home remote transmitter
- Bose® 8-speaker amplified audio system
- SiriusXM Satellite Radio™**

* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.

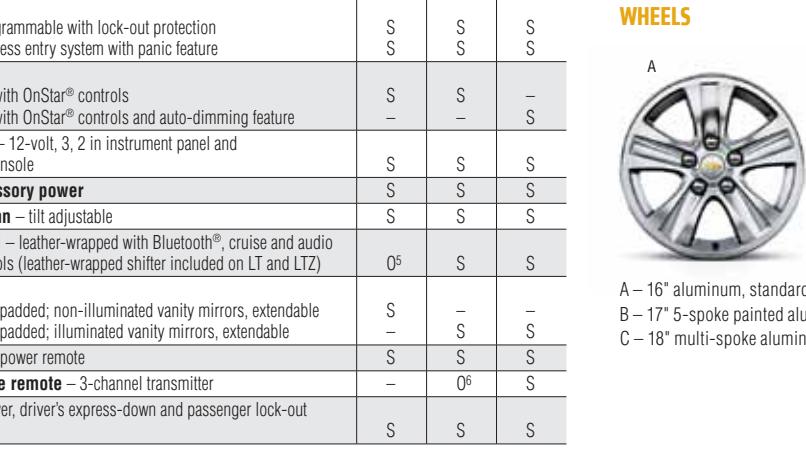
** Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.

IMPALA STANDARD AND OPTIONAL EQUIPMENT

SAFETY AND SECURITY			
	LS	LT	LTZ
Airbags			
– driver and front-passenger, dual-stage, frontal with passenger detecting system and airbag suppression	S	S	S
– driver and front-passenger, seat-mounted side-impact	S	S	S
– front-to-rear outboard seating positions head curtain side-impact	S	S	S
Door locks – rear doors, child-security	S	S	S
OnStar® – In-Vehicle Communications and Assistance Service, includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink™	S	S	S
Safety restraints			
– LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S	S
– 3-point belts for all seating positions (excluding centre bench seat in 6-passenger configuration) front safety belt pre-tensioners and dual-mode retractors	S	S	S
Security system – content theft alarm, audible/visible, programmable	–	–	S
StabiliTrak® – electronic stability control system	S	S	S
Theft-deterrent system – electronic immobilizer	S	S	S
Traction control – electronic, full-function, all-speed	S	S	S
MECHANICAL			
Battery – with run-down protection	S	S	S
Brakes			
– power, 4-wheel disc	S	S	S
– 4-wheel Anti-lock Braking System (ABS)	S	S	S
Drive – front-wheel	S	S	S
Engine			
– 3.6L V6 with VVT and Direct Injection; Horsepower – 302 @ 6800 rpm; Torque – 262 lb.-ft. @ 5300 rpm	S	S	S
– block heater	0	0	0
Exhaust system – aluminized stainless steel with dual outlets	S	S	S
Steering – power, hydraulic assist rack-and-pinion	S	S	S
Suspension			
– 4-wheel independent	S	S	S
– Soft Ride	S	–	–
– Ride and Handling	0 ¹	S	–
– Sport	–	–	S
Transmission – 6-speed automatic with overdrive	S	S	S
Vehicle starter system – remote	0 ²	S	S
EXTERIOR			
Door handles			
– body coloured	S	S	–
– chrome	–	–	S
Glass – Solar-Ray, tinted	S	S	S
Grille			
– silver	S	S	–
– gloss black	–	–	S
Lights			
– daytime running lights with automatic light control	S	S	S
– fog lights, projector beam	–	–	S
Mirrors			
– power remote control, body-coloured	S	S	S
– heated	–	S	S
Mouldings			
– rocker, body-coloured	S	S	S
– bodyside, body-coloured	0	S	S

EXTERIOR (CONTINUED)			
	LS	LT	LTZ
Spoiler – rear deck-lid	0	0	S
Sunroof – power, tilt and sliding glass panel with sunshade and express-open feature	–	0 ³	S
Tires			
– P225/60R16 all-season**	S	–	–
– P225/55R17 all-season**	0 ¹	S	–
– P235/50R18 all-season**	–	–	S
– compact spare	S	S	S
Wheels			
– 16" x 6.5" aluminum (A)	S	–	–
– 17" x 6.5" 5-spoke painted aluminum (B)	0 ¹	S	–
– 18" x 7" multi-spoke aluminum (C)	–	–	S
Windshield wipers – 2-speed with variable delay (intermittent)	S	S	S
LS Sport Package – includes 17" x 6.5" 5-spoke painted aluminum wheel (B) with P225/55R17 all-season** tires, Ride and Handling suspension, rear deck-lid spoiler and flip-and-fold rear seat	0	–	–

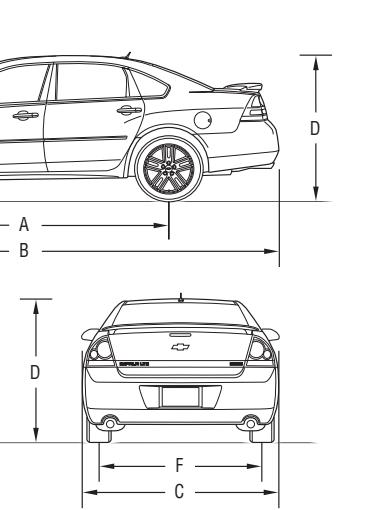
INTERIOR			
	LS	LT	LTZ
Accents			
– simulated walnut burl	S	S	S
– techno steel	0	0	0
Climate control			
– manual, single-zone air conditioning	S	–	–
– manual, dual-zone air conditioning	–	S	S
– air filtration system, particulate/pollen filter	S	S	S
– rear floor heating and cooling ducts	S	S	S
Cruise control	S	S	S
Defogger – electric rear-window	S	S	S
Floor mats – front and rear, carpeted	S	S	S
Instrumentation			
– analogue gauges (includes speedometer, tachometer, coolant temperature and fuel gauges)	S	S	S
– Driver Information Centre (includes system problem notification, GM Oil Life Monitoring System, low fuel level, low washer fluid level and trunk open indicators)	S	S	S
– Deluxe Driver Information Centre (includes exterior temperature and compass display)	0 ⁴	S	S
– tire pressure monitoring system	0	0	0
Lighting – dome delayed entry/exit with ignition key removal, theatre dimming, roof courtesy, dual map lights and trunk	S	S	S
Locks			
– power, programmable with lock-out protection	S	S	S
– remote keyless entry system with panic feature	S	S	S
Mirror			
– rear-view, with OnStar® controls	S	S	–
– rear-view, with OnStar® controls and auto-dimming feature	–	–	S
Power outlets – 12-volt, 3, 2 in instrument panel and 1 in centre console	S	S	S
Retained accessory power	S	S	S
Steering column – tilt adjustable	S	S	S
Steering wheel – leather-wrapped with Bluetooth®, cruise and audio system controls (leather-wrapped shifter included on LT and LTZ)	0 ⁵	S	S
Sunshades			
– LH and RH padded; non-illuminated vanity mirrors, extendable	S	–	–
– LH and RH padded; illuminated vanity mirrors, extendable	–	S	S
Trunk – release, power remote	S	S	S
Universal home remote – 3-channel transmitter	–	0 ⁶	S
Windows – power, driver's express-down and passenger lock-out features	S	S	S



SEATS			
	LS	LT	LTZ
Cloth front bucket seats with floor shifter and front floor console – 5-passenger seating	S	S	–
Cloth front 40/20/40 bench seat with column shifter, flip-and-fold front cushion/console – 6-passenger seating	0	0	–
Heated front bucket seats with leather-accented seating surfaces, floor shifter and front floor console – 5-passenger seating⁷	–	–	S
Power 6-way driver seat adjuster with manual recliner and lumbar adjuster and manual reclining front-passenger adjuster	S	S	–
Power 8-way driver seat adjuster with power recliner, manual lumbar adjuster and power 6-way front-passenger seat adjuster	–	–	S
Seatback			
– rear, 60/40 split-folding	S	S	–
– rear, 60/40 split flip-and-fold	0	0	S

ENTERTAINMENT			
	LS	LT	LTZ
All Impala audio systems include an electronically tuned AM/FM stereo with CD player, MP3 playback, seek up/down, scan, auto tone control, speed-compensated volume control, Radio Data System® (RDS), auxiliary audio input jack, TheftLock® and digital clock	S	S	S
6-speaker audio system	S	S	–
8-speaker Bose® premium audio system	–	–	S
Bluetooth® – hands-free phone connectivity	0 ⁸	S	S
SiriusXM Satellite Radio™†	0	0	S

S – Standard. 0 – Optional individually or in combination with other optional equipment.
1 – Included with available LS Sport Package.
2 – Includes Deluxe Driver Information Centre.
3 – Includes universal home remote 3-channel transmitter.
4 – Included with available remote vehicle starter system.
5 – Included with available Bluetooth® hands-free phone connectivity.
6 – Included with available power sunroof.
7 – Leather-accented seating surfaces on front seats only. Rear seats are vinyl covered.
8 – Includes leather-wrapped steering wheel with audio system controls.
* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.
** All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.
† Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.



EXTERIOR, mm (in.)	
Wheelbase (A)	2807 (110.5)
Length (B)	5090 (200.4)
Width (C)	1851 (72.9)
Height (D)	1491 (58.7)
Front tread (E)	1585 (62.4)
Rear tread (F)	1562 (61.5)

INTERIOR FABRICS	
Cloth – LS/LT	
19C – Ebony	
70C – Neutral	
83C – Titanium	

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WARRANTY

IT ISN'T FINE PRINT – IT'S A COMMITMENT.

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can add peace of mind knowing that every Chevrolet is backed by the best coverage in Canada:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)*

*Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- **GM Protection Plan (GMP)** – the only extended service plan backed by the resources and commitment of General Motors, GMP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better
- **Chevrolet Owner Centre** – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at ChevroletOwner.ca

**Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **Purchase Financing and Leasing** – on the spot financing, see dealer for full details†
- **GM Student Bonus Program** – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles†† For full program details please visit thegmcard.ca

†Subject to eligibility. ††Program subject to change. **Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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