



DRIVING OUR WORLD FORWARD

2012 CHEVROLET
SILVERADO



DRIVING OUR WORLD FORWARD



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THE ONE THING IT WON'T DO IS LET YOU DOWN.



You expect a lot from a pickup. Power. Strength. Hauling capacities. Advanced, yet reliable technologies. Durability. The list goes on. The longer your list, the more you'll find to appreciate about Silverado. It's the full-size pickup that delivers on your expectations again and again. Sure the credentials are impressive. The engine lineup includes a 403 horsepower Vortec™ 6.2L High Output V8. Towing capacities range all the way up to 4854 kg (10,700 lb.). Best-in-class V8 highway and city fuel efficiency for both 2WD and 4x4 models.* That's in addition to the most fuel efficient full-size pickup in Canada – Silverado Hybrid with its leading-edge Two-Mode Hybrid System.** Standard driver control technologies include the StabiliTrak® electronic stability control system. Refined cabs with a high level of

comfort, convenience and connectivity. And the backing of the best coverage in Canada.† Don't just expect more – get more, with Silverado 1500.

If you're looking for even greater power, strength and hauling capacities, take a look at Silverado 2500HD and 3500HD. Ask your dealer for the 2012 Silverado HD brochure and visit chevrolet.ca for more information.

*2012 Chevrolet Silverado, equipped with available Vortec™ 5.3L V8 engine and 6-speed automatic transmission, fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on WardsAuto.com 2011 Large Pickup segment and Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes hybrids and other GM models.

**2012 Chevrolet Silverado Hybrid fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on WardsAuto.com 2011 Large Pickup segment and Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes other GM models.

†Refer to page 26 for details.



Silverado 1500 Crew Cab LTZ 4x4 Short Box, shown in Blue Granite Metallic with available equipment.



Silverado 1500 Crew Cab LTZ 4x4 Short Box, shown in Silver Ice Metallic with available equipment.

WORKS HARD. WHILE YOU ENJOY SOME R&R.

Load up Silverado – it can handle it, with payload capacities that go up to 880 kg (1940 lb.). And with Silverado, it's not just how much it can carry, but also how easy it is to load, thanks to features like a low bed floor height and an available EZ Lift tailgate. Once you hit the road, the spacious Crew Cab offers up a different side of Silverado that rewards you every kilometre of the way. The best example is the LTZ Crew Cab, with its heated power 10-way front bucket seats and leather-appointed seat inserts, while cab temperature is maintained with an automatic dual-zone climate control system. And available power adjustable pedals make life easier for drivers of all different sizes. Capable, sure. Comfortable – absolutely. Enjoy some quality time – inside Silverado Crew Cab.

1. Silverado 1500 Crew Cab LTZ rear stadium-style 60/40 split folding seat, shown in Ebony.

2. Silverado 1500 Crew Cab LTZ front bucket seats with centre console, shown in Ebony with available equipment.



1



2



Silverado 1500 Extended Cab LT 4x4 Standard Box, shown in Blue Granite Metallic with available equipment.

IT'S ALL BUSINESS.

Silverado is engineered with an understanding of the way you use your truck. The purpose is clear: to help support your business on the road and off. That begins literally with the support of the three-piece modular frame. Another example of Silverado's functional engineering is the large rear doors on Extended Cabs. They open wide – 170 degrees to be precise, making it easier to get in and out. Other thoughtful features include rear seats that fold up to increase the cargo capacity inside the cab. Turn your attention to the pickup box and you'll

1. With some extended cab pickups, entering the cab through the rear doors can be a bit of a squeeze. Not so with Silverado Extended Cabs. Their large doors swing 170 degrees – almost flush against the side of the pickup, making for surprisingly easy access.

find a series of features that help you take full advantage of the loading capacity. The aptly named Work Truck models include an easily removable tailgate, four cargo tie-downs, stake pockets and two-tier loading capability. You can reconfigure the box into divided compartments. And you can add the available integrated Cargo Management System that employs sliding hooks mounted on the C-channel tracks on the sides and front of the box. Silverado – the pickup that knows its business.

2. Silverado Extended Cab LT interior, shown in Light Cashmere with available leather 40/20/40 split-bench front seat featuring a 9 L lockable under-seat storage space with a 12-volt power outlet, in addition to a 6 L fold-down armrest storage compartment.





Z71 PLUS PACKAGE

WHEN THE ROAD-LESS-TRAVELLED ISN'T LESS TRAVELLED ENOUGH.

Some people possess a hunger for adventure that just isn't fulfilled by highways and back roads. These true-blooded off-roaders believe that real travel begins where civilization ends. They know that not just any truck can handle the rough-and-tumble world beyond the pavement. For those people, there is no substitute for Silverado 1500 with the available Z71 Plus Package. Its rugged engineering features include Rancho® shocks, plus 18-in. bright machined aluminum wheels and terrain-grabbing

P265/65R18 On/Off Road tires. The Z71 Plus Package also has a look all its own with a body-coloured grille, complemented by a chrome mesh insert, chrome recovery hooks, plus body-coloured front lower fascia, door handles and exterior mirrors – and the true badge for off-roaders: Z71 decals. Even the cab receives a distinctive treatment with a Z71-exclusive instrument cluster and a bright sill plate. The Silverado Z71 – the exclusive territory occupied by serious off-roaders.





Silverado LT instrument panel, shown in Light Titanium with available equipment.



1



2



3

NOT JUST THE TECHNOLOGY YOU NEED – IT'S WHAT YOU WANT.

Silverado helps you get the most out of your truck with instrumentation that features a standard Driver Information Centre. It includes a series of service interval reminders that let you know when a particular system requires attention. You'll find features like the standard OnStar[®]** system another source of useful information, thanks to its vehicle diagnostics feature that now enables you to access this data remotely through your iPhone[®] or Android[™] device via RemoteLink[™]. Features like the available Bluetooth[®] hands-free phone connectivity and rear vision camera

add to the functionality. But Silverado is also dedicated to making your time spent in the cab enjoyable, not just productive. Music lovers can opt for the available Bose[®] premium sound system with a subwoofer – plus the incredible selection of programming through the available SiriusXM Satellite Radio[™]**. It's everything you want – from the truck you need.

* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. .
** Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.



1. A new navigation system with an AM/FM stereo features a large 178 mm (7-in.) full-colour touch-screen monitor. It includes an 80 GB hard drive with 50 GB reserved for media downloads. There's even a time-shifting feature that lets you pause the radio and restart for up to 20 minutes. The system also includes an enhanced DVD-based navigation system,[†] SiriusXM Satellite Radio[™]**, a CD/DVD player, a USB port, the Bose[®] premium sound system and the rear vision camera. Available on Extended and Crew Cab LTZ models.

2. The available rear vision camera helps you see behind the truck, thanks to the camera positioned near the tailgate release handle. The image is displayed on the rear-view mirror or the available touch-screen navigation screen. In addition to the obvious safety benefits, the system helps when you're hooking up a trailer.

3. A USB port enables you to operate an MP3 player and access music on a flash drive – all using steering wheel-mounted controls. Standard on LTZ and Hybrid, available on LT models.

Bluetooth[®] hands-free phone connectivity enables you to make, answer and end calls on compatible mobile phones, using available steering wheel-mounted controls. Standard on LTZ and Hybrid, available on WT and LT models.

[†] At time of printing, detailed map coverage is available for most major urban areas of the United States and certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas.



Silverado 1500 Crew Cab Short Box with XFE Fuel Economy Package, shown in Silver Ice Metallic. Silverado XFE features an aluminum block Vortec™ 5.3L V8, 6-speed automatic transmission, low-rolling resistance tires, aluminum wheels, soft tonneau cover and many other components designed to improve fuel efficiency.

XFE/HYBRID

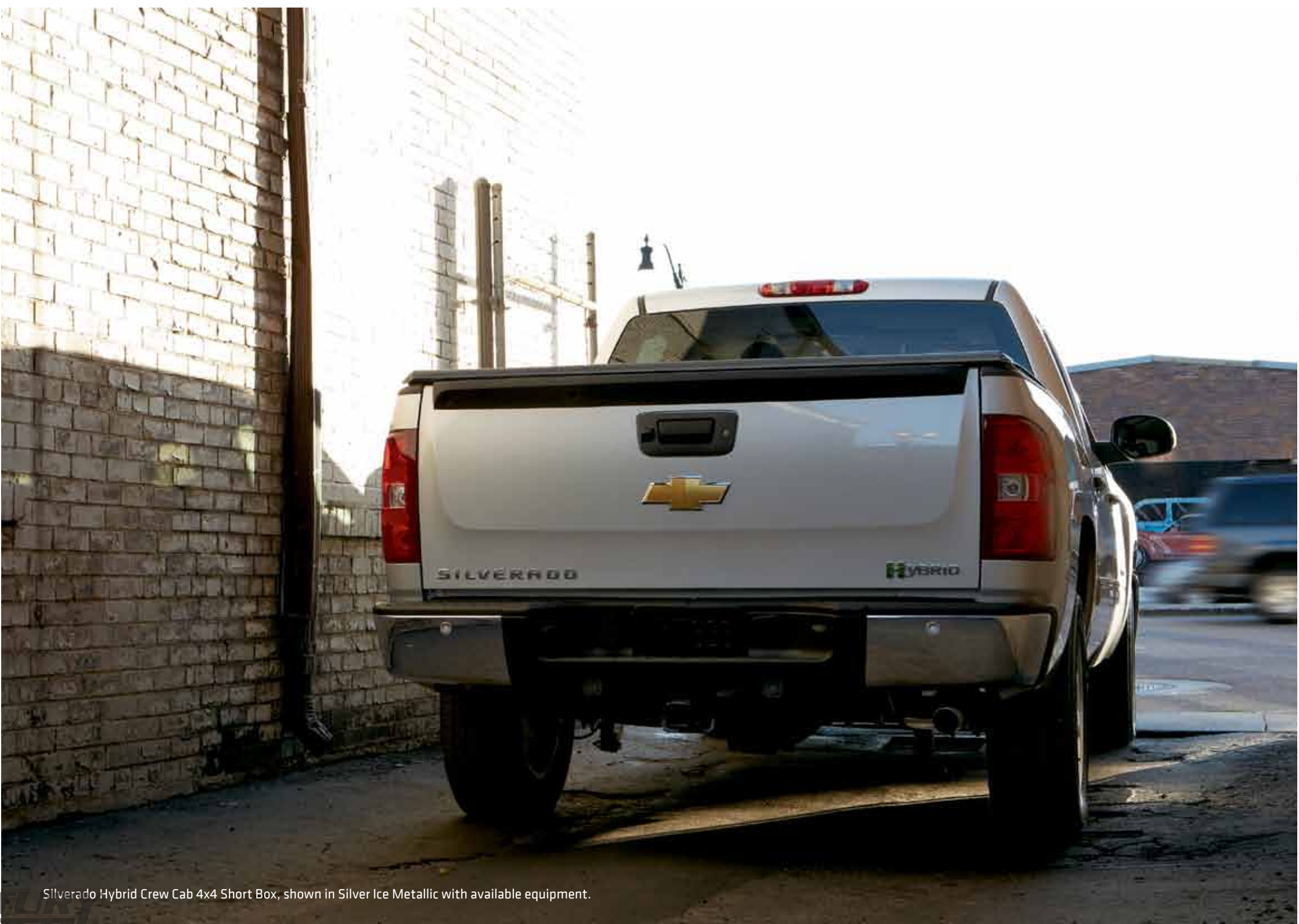
HUNGRY FOR WORK. NOT THIRSTY.

Silverado has an unquestionable work ethic. But today, strength and power must be combined with fuel efficiency, since high fuel prices have a major impact on overall operating costs. And here, Silverado leaves other full-size pickups behind. In fact, Silverado XFE delivers the best V8 highway and city fuel efficiency among all full-size pickups.* That's thanks to a Vortec™ 5.3L V8 that features Active Fuel Management® and Variable Valve Timing (VVT). Other fuel-saving features include a six-speed automatic transmission with two overdrive gears, plus a 3.08:1 axle ratio and lower rolling resistance tires. Want to go even further on a tank of gas? Silverado Hybrid has the best overall fuel efficiency of any full-size pickup.** Its 10.1 L/100 km city fuel consumption rating

is a revelation for a pickup. It's all the result of one of the world's most advanced technologies – the Two-Mode Hybrid System. It can operate on a combination of Vortec™ 6.0L LIVC V8 VVT gasoline power and electric power generated by GM's Hybrid Propulsion System – or each on its own. Silverado – the pickup that fuels your work ethic.

* 2012 Chevrolet Silverado, equipped with available Vortec™ 5.3L V8 engine and 6-speed automatic transmission, fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on WardsAuto.com 2011 Large Pickup segment and Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes hybrids and other GM models.

** 2012 Chevrolet Silverado Hybrid fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on WardsAuto.com 2011 Large Pickup segment and Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. Excludes other GM models.



Silverado Hybrid Crew Cab 4x4 Short Box, shown in Silver Ice Metallic with available equipment.

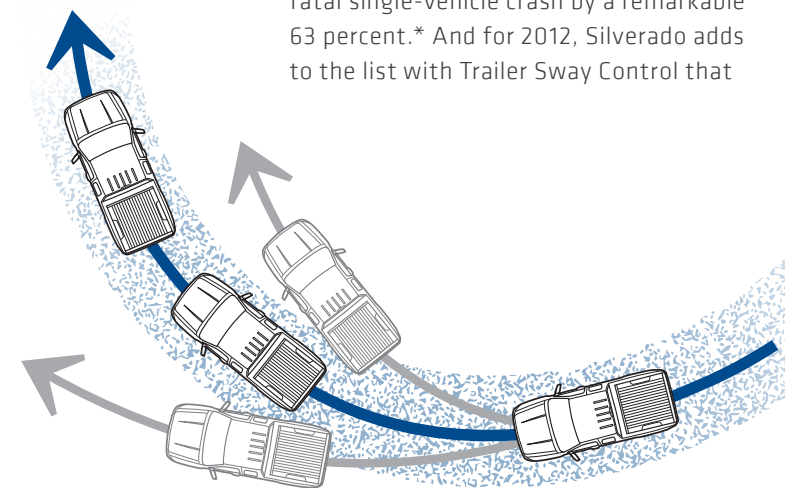
TAKE CONTROL – AND KEEP IT.

There's never such a thing as too much control. That's why Silverado continues to add new control technologies to give you even more assurance behind the wheel. The long list of integrated control technologies include StabiliTrak® with proactive roll avoidance that work with traction control, ABS, and Dynamic Rear Proportioning (DRP) to enhance driver control in a range of situations. Electronic stability control systems like StabiliTrak® are so effective, they have been proven to reduce the risk of a fatal single-vehicle crash by a remarkable 63 percent.* And for 2012, Silverado adds to the list with Trailer Sway Control that

intervenes when it detects your trailer beginning to sway – and new hill hold assist that makes it easier to get moving on an incline. Your peace of mind is further enhanced by the comprehensive occupant protection of the 360° safety system and the presence of the standard OnStar®** system that includes Automatic Crash Response. Maintain an even higher level of control – with Silverado.

*According to information published by the U.S. Department of Transportation's National Highway Traffic Safety Administration, July 2007.
**Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to existing emergency providers.

StabiliTrak® compares your steering input with the truck's actual track, intervening automatically whenever it detects a loss of lateral traction (sideslip), understeer (plowing) or oversteer (fishtailing). It helps return the truck to your intended line by incrementally applying an individual brake and if necessary, by reducing engine torque. Proactive Roll Avoidance is included, reducing the truck's tendency to roll over during emergency braking.



HEAD CURTAIN SIDE-IMPACT AIRBAGS WITH ROLLOVER SENSOR

Head curtain side-impact airbags† are standard on all models. They help reduce the risk of injuries to all outboard occupants in certain side impacts. When deployed in the unlikely event of a rollover, the airbags remain inflated for up to six seconds to help reduce the risk of ejection.

CAR COMPATIBILITY BRACKET

This horseshoe-shaped bracket is attached to the bottom of the front frame rail. It "grabs" the bumper of lower-profile vehicles, such as cars, reducing the risk of Silverado riding up onto the other vehicle in a collision.

PASSENGER SENSING SYSTEM

The Passenger Sensing System detects the weight of the passenger in the right front seat and automatically suppresses air bag deployment when appropriate.†

ULTRASONIC REAR PARKING ASSIST

When in reverse at low speeds, the available ultrasonic rear parking assist detects objects in your path up to 2.4 m (8 ft.) behind the vehicle, and activates audio warnings.

HILL HOLD ASSIST

The new standard hill hold assist feature holds the truck stationary for about a second after you release the brake on a five percent or greater incline, enabling you to begin to accelerate before the truck starts to roll backward.

TRAILER SWAY CONTROL

Silverado's standard StabiliTrak® system is integrated with the trailer sway control feature. When it detects your trailer beginning to sway, it automatically intervenes by applying individual brakes and reducing engine power.

† A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with airbags. Refer to the vehicle Owner's Manual and child safety seat instructions for more information. Airbag inflation can cause severe injury or death to anyone too close to the airbag when it deploys. Be sure every occupant is properly restrained.



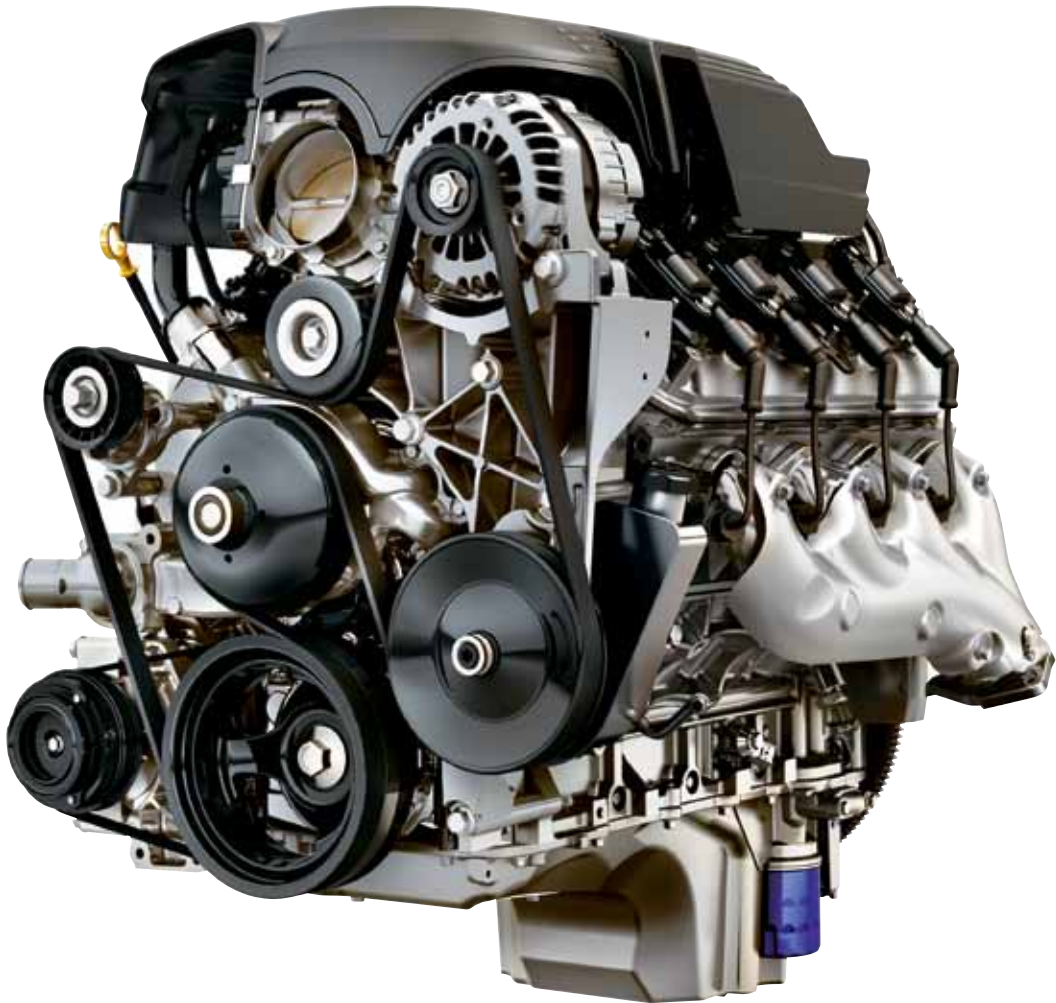
**CENTURY
AUTO.CA**

TAKE IT TO THE MAX.

Silverado offers a range of Vortec™ engines, from a fuel-efficient V6 through three V8s, plus a Hybrid. For its combination of power and fuel efficiency, the Vortec™ 5.3L V8 with Active Fuel Management® and Variable Valve Timing (VVT) remains the most popular choice. It generates 326 horsepower and 348 lb.-ft. of torque, enabling towing capacities of up to 4536 kg (10,000 lb.). For maximum power and towing capacity, you can upgrade to the available Vortec™ 6.2L V8 that produces 403 horsepower and 417 lb.-ft. of torque. Add the available MAX Trailering Package which includes this engine and the towing

capacity increases up to 4854 kg (10,700 lb.). Silverado is purpose-built for towing, with specific technologies developed to answer the dynamics of trailering – technologies like the standard trailer sway control, Tow/Haul mode and grade braking on six-speed automatic transmissions that automatically downshifts to slow you down, without having to ride the brakes. Power and towing capabilities taken to the max – with Silverado.

Need even greater power and towing capacity? Ask your dealer for the 2012 Silverado HD brochure and visit chevrolet.ca



ENGINE AND TRANSMISSION AVAILABILITY

Engine	Vortec™ 4.3L V6	Vortec™ 4.8L V8	Vortec™ 5.3L V8	Vortec™ 6.2L V8	Vortec™ 6.0L V8
	195 hp @ 4600 rpm 260 lb.-ft. of torque @ 2800 rpm	302 hp @ 5600 rpm 305 lb.-ft. of torque @ 4600 rpm	326 hp @ 5300 rpm 348 lb.-ft. of torque @ 4400 rpm	403 hp @ 5700 rpm 417 lb.-ft. of torque @ 4300 rpm	332 hp @ 5100 rpm 367 lb.-ft. of torque @ 4100 rpm
Transmission	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking	Hybrid specific 4-speed automatic with overdrive and electronically variable propulsion system
Features and Applications	This powertrain is limited to WT trim versions of Regular Cab and 2WD Extended Cab Standard Box models	This powertrain is standard on most base 1500 models. The engine features Variable Valve Timing (VVT) and is capable of running on regular unleaded fuel or up to 85% ethanol (E85)	Featuring outstanding performance with remarkable fuel economy, this popular powertrain is available on most models and is standard with LTZ trim. It is E85 compatible and features Active Fuel Management® and Variable Valve Timing. An aluminum block version is available in selected applications	With phenomenal performance, this powertrain is the logical choice for the MAX Trailering Package. It features an aluminum block, Variable Valve Timing and E85 compatibility. It is available in Extended Cab Standard Box and Crew Cab LT and LTZ	This powertrain is exclusive to the Hybrid model and features Active Fuel Management® for improved fuel efficiency when running in Hybrid mode 2 as well as Late Intake Valve Closing (LIVC) to facilitate frequent stops and re-starts

ACTIVE FUEL MANAGEMENT®

The Vortec™ 5.3L and 6.0L V8 engines feature a technological advancement called Active Fuel Management®. This ingenious system seamlessly deactivates four of the engine's cylinders when less power is needed – essentially turning the V8 into a V4. Simply depressing the acceleration restores full V8 power in milliseconds.



Silverado 1500 Crew Cab LT 4x4 Short Box, shown in Black with available equipment.

SILVERADO 1500 ENGINEERING

THE BEST OF THREE WORLDS.

Good things come in threes. Take Silverado's three-piece frame: By using a modular design, the Silverado maximizes the strength vs. weight ratio. The frame provides additional reinforcement where it's really needed, such as to support the steering gear, front suspension and powertrain. In other places, a different frame profile is used to minimize weight. That's in addition to the weight-reduction

provided by the hydroforming process that's used to shape many of the frame's components. Those weight savings translate into better fuel efficiency and higher payload capacities. And all the pieces come together in a frame that delivers uncompromised torsional rigidity, which not only supports loads, it also produces a very smooth and quiet ride. Silverado's frame – a true trifecta.



FRAME

With Silverado's tremendously strong frame, form follows function. Every part of the frame is engineered for the specific demands placed on it. For example, a hydroformed, fully boxed section is used in the front for added strength to support the front suspension and engine. A fully boxed section fabricated from high-strength steel extends back along the frame under the load to the spare tire cross member, where it becomes a C-channel. The frame achieves extraordinary torsional rigidity without adding unnecessary weight. This helps boost payload capacity and contributes to road isolation as well as ride quality.

FRONT AND REAR SUSPENSIONS

A coil-over-shock front suspension and rack-and-pinion steering, combined with a wide track, significantly enhances ride and handling. The configuration provides excellent on-centre feel and stability. The rear shocks are also positioned to optimize ride quality. Better yet, the smooth ride is achieved without sacrificing hauling capabilities.

SUSPENSION CHOICES

Silverado suspension systems include:

- Z83 Solid Smooth Ride with 46 mm twin-tube front and rear shock absorbers and a 32 mm front stabilizer bar
- Z85 Handling/Trailering, with increased capacity from its 46 mm rear monotube shocks and a 34 mm front stabilizer bar
- Z60 High-Performance employs monotube shocks and a sporty lowered ride height
- Z71 Off-Road with 46 mm monotube shock absorbers, off-road jounce bumpers and a heavy-duty front stabilizer; also includes a high capacity air cleaner, skid plates, locking differential and Z71 decals.

QUIET RIDE

Reducing noise and vibration was a real priority in the development of Silverado. The truck's aerodynamic shape helped to accomplish this objective. And it is enhanced by hydraulic engine mounts on the Vortec™ 5.3L and 6.2L V8 engines, as well as the optimized exhaust and induction tuning, in addition to acoustic mats on the front and back of the cab.

HYDRA-MATIC AUTOMATIC TRANSMISSIONS

The Hydra-Matic 6-speed automatic transmission uses an advanced 32-bit control module to optimize the shift schedule, balancing power delivery and fuel efficiency. It is standard on models equipped with a Vortec™ 5.3L or 6.2L V8 engine and it includes tap-up/tap-down driver shift controls. The standard Hydra-Matic 4-speed electronically controlled automatic transmissions optimize the shift sequence, based on driver input. Overdrive gears and Tow/Haul mode are included on both transmissions. And these smooth, quiet transmissions require minimal maintenance. The Dexron V™ transmission fluid is validated to “fill for life,” meaning the original fluid is designed to last for the service life of the truck under normal driving conditions.*

AUTOMATIC LOCKING REAR DIFFERENTIAL

The automatic locking rear differential adds traction, especially in slippery conditions. It intervenes when rear wheel slippage is detected at lower speeds. If one rear wheel slips, the locking rear axle provides full lockup automatically for maximum drive power to both rear wheels. Standard on LTZ and Hybrid models and available on all other models.

AUTOTRAC™ 4x4 SYSTEM

The Autotrac™ system adapts precisely to changing road conditions. The system features a lightweight transfer case assembly, optimized low-range gears and more reliable contact-less sensors. In addition to the traditional 2HI, 4HI, Neutral and 4LO modes, there's an Auto 4x4 setting that can sense wheelspin and automatically transfer power between the front and rear wheels. Autotrac™ is standard on 1500 LT, LTZ and Hybrid 4x4 models.

GM OIL LIFE MONITORING SYSTEM

This computer-based system assesses engine oil condition and optimizes oil change intervals based on vehicle and environmental operating conditions. The benefits include reduced oil change frequency and lower overall operating costs.

QUIET, STRONG AXLES

The front and rear axles provide smooth operation and excellent durability. A thick rear housing cover provides added strength, while stiff mounting brackets help reduce noise and vibration.

EZ LIFT TAILGATE

Easy does it. The available EZ Lift tailgate requires only about 7.25 kg (16 lb.) of effort to operate. That makes it easier than ever to gain access to the pickup box. The tailgate can be easily removed – and it locks to reduce the possibility of theft.

CONFIGURABILITY

With six engines, three cab types and three box lengths, Silverado offers a remarkable range of combinations, helping you find the right one to meet your needs.

TIRE PRESSURE MONITORING SYSTEM

The standard tire pressure monitoring system uses sensors to detect whether the tire pressure is too low in any tire, except the spare. If low pressure is detected, it displays a warning on the Driver Information Centre.

* Maintenance needs vary with different uses and driving conditions. Please refer to the vehicle Owner's Manual for more information.

IT'S TIME TO ACCESSORIZE.

Now's the time to put your personal stamp on your Silverado with the addition of Chevrolet Accessories. They are the only accessories that were created as part of Silverado's development process. That ensures they offer the same quality of fit, finish and function as the rest of your vehicle. They are backed by the 3-year/60,000 km New Vehicle Limited Warranty* and can be included in your finance or lease agreement. Ask your dealer for a complete list of the Chevrolet Accessories available for Silverado, or visit gm.ca

* Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months.

- Selected GM Accessories available for Silverado include:
- Sliding box divider
 - Bed extender
 - Overhead utility rack
 - Bedliner
 - Dual headrest DVD player
 - Doorsill plates and step shields
 - Hard folding tonneau cover
 - Soft folding tonneau cover
 - Soft roll-up tonneau cover
 - Hard shell tonneau cover
 - Tubular assist steps in 3-in. round or 6-in. oval (black or chrome)
 - 20-in. wheels
 - Recovery hooks
 - Chrome fuel door, door handles and mirror covers.



SILVERADO 1500 MODEL SELECTOR

SERIES	Cab Type	Model Number	Drivetrain	Pickup Box Length (ft. in.)	Wheelbase mm (in.)	GVWR Max. kg (lb.)	Payload Max. kg (lb.)	Ball Hitch Towing Capacity Max. kg (lb.)	5th Wheel Towing Capacity Max. kg (lb.)
1500	Regular Cab	C10703	2WD	6'6"	3032 (119.0)	2900 (6400)	880 (1940)	4128 (9100)	4173 (9200)
		C10903	2WD	8'	3378 (133.0)	2900 (6400)	818 (1804)	4536 (10,000)	4037 (8900)
		K10703	4x4	6'6"	3032 (119.0)	2900 (6400)	777 (1714)	4037 (8900)	3720 (8200)
		K10903	4x4	8'	3378 (133.0)	3084 (6800)	829 (1827)	4445 (9800)	4400 (9700)
	Extended Cab	C10753	2WD	6'6"	3645 (143.5)	3084 (6800)	809 (1783)	4400 (9700)	4264 (9400)
		C10753/NHT*	2WD	6'6"	3645 (143.5)	3175 (7000)	865 (1908)	4854 (10,700)	4808 (10,600)
		C10953	2WD	8'	4000 (157.5)	3130 (6900)	744 (1641)	4309 (9500)	4082 (9000)
		K10753	4x4	6'6"	3645 (143.5)	3175 (7000)	814 (1794)	4355 (9600)	4355 (9600)
		K10753/NHT*	4x4	6'6"	3645 (143.5)	3266 (7200)	832 (1835)	4717 (10,400)	4672 (10,300)
		K10953	4x4	8'	4000 (157.5)	3175 (7000)	686 (1513)	4218 (9300)	3674 (8100)
	Crew Cab	C10543	2WD	5'8"	3645 (143.5)	3084 (6800)	772 (1701)	4400 (9700)	
		C10543/NHT*	2WD	5'8"	3645 (143.5)	3220 (7100)	879 (1937)	4808 (10,600)	
		C10543/Hybrid	2WD	5'8"	3645 (143.5)	3220 (7100)	693 (1527)	2767 (6100)	
		K10543	4x4	5'8"	3645 (143.5)	3175 (7000)	777 (1712)	4309 (9500)	
		K10543/NHT*	4x4	5'8"	3645 (143.5)	3311 (7300)	857 (1890)	4717 (10,400)	
		K10543/Hybrid	4x4	5'8"	3645 (143.5)	3311 (7300)	684 (1509)	2676 (5900)	

* With MAX Trailering Package (NHT).

SILVERADO 1500 BALL HITCH TRAILERING

ENGINE	Vortec™ 4.3L V6 (LU3)		Vortec™ 4.8L V8 (L20)		Vortec™ 5.3L V8 (LMG/LC9)		Vortec™ 6.0L V8 Hybrid (LZ1)		Vortec™ 6.2L H.O. V8 (L9H)	
AUTOMATIC TRANSMISSION	4-speed (4L60E)		4-speed (4L60E)		6-speed (6L80)		4-speed (2-mode)		6-speed (6L80)	
Horsepower @ rpm Torque (lb.-ft.) @ rpm	195 @ 4600 260 @ 2800		302 @ 5600 305 @ 4600		326 @ 5300 348 @ 4400		332 @ 5100 367 @ 4100		403 @ 5700 417 @ 4300	
MODEL	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio	Max. Trailer Weight kg (lb.)	Axle Ratio
C10703 – Regular Cab 6' 6" Standard Box, 2WD	2177 (4800)	3.23	2132 (4700) 3266 (7200)	3.23 3.73	2994 (6600) 3357 (7400) 4128 (9100)	3.08 3.08 ¹ 3.42 ¹				
C10903 – Regular Cab 8' Long Box, 2WD	2132 (4700)	3.23	2313 (5100) 3221 (7100)	3.23 3.73	2948 (6500) 3266 (7200) 4536 (10,000)	3.08 3.08 ¹ 3.42 ¹				
C10753 – Extended Cab 6' 6" Standard Box, 2WD	1996 (4400)	3.23	2132 (4700) 3039 (6700)	3.23 3.73	2812 (6200) 3130 (6900) 4400 (9700)	3.08 3.08 ¹ 3.42 ¹		4400 (9700) 4854 (10,700)	3.42 ¹ 3.73 ³	
C10953 – Extended Cab 8' Long Box, 2WD					2722 (6000) 3039 (6700) 4309 (9500)	3.08 3.08 ¹ 3.42 ¹				
C10543 – Crew Cab 5' 8" Short Box, 2WD			2132 (4700) 3039 (6700)	3.23 3.73	2812 (6200) 3130 (6900) 3175 (7000) 4355 (9600)	3.08 3.08 ¹ 3.08 ² 3.42 ¹	2767 (6100)	3.08	4400 (9700) 4808 (10,600)	3.42 ¹ 3.73 ³
K10703 – Regular Cab 6' 6" Standard Box, 4x4	2313 (5100)	3.73	2722 (6000)	3.42	2903 (6400) 3221 (7100) 4037 (8900)	3.08 3.08 ¹ 3.42 ¹				
K10903 – Regular Cab 8' Long Box, 4x4	2223 (4900)	3.73	2631 (5800)	3.42	2858 (6300) 3175 (7000) 4445 (9800)	3.08 3.08 ¹ 3.42 ¹				
K10753 – Extended Cab 6' 6" Standard Box, 4x4			2495 (5500)	3.42	2767 (6100) 6084 (6800) 4355 (9600)	3.08 3.08 ¹ 3.42 ¹			4264 (9400) 4717 (10,400)	3.42 ¹ 3.73 ³
K10953 – Extended Cab 8' Long Box, 4x4					2631 (5800) 2948 (6500) 4218 (9300)	3.08 3.08 ¹ 3.42 ¹				
K10543 – Crew Cab 5' 8" Short Box, 4x4			2495 (5500)	3.42	2722 (6000) 3039 (6700) 4309 (9500)	3.08 3.08 ¹ 3.42 ¹	2676 (5900)	3.08	4264 (9400) 4717 (10,400)	3.42 ¹ 3.73 ³

1 – Requires Heavy-Duty Enhanced Cooling Package (K5L).
2 – XFE model (eXtra Fuel Efficiency).
3 – Requires MAX Trailering Package (NHT).

• Weight-carrying Hitch Limit: 2268 kg (5000 lb.) trailer with 272 kg (600 lb.) tongue weight.
A weight-distributing hitch and sway control is required over a 2268 kg (5000 lb.) trailer weight.
• Ball hitch trailers over 2268 kg (5000 lb.) require the optional Trailering Special Equipment Package (Z82) plus Handling/Trailering suspension (Z85), High-Performance suspension (Z60) or Off Road Suspension Package (Z71).
• Trailer tongue load weight should be 10 – 15% of the loaded trailer weight up to 454 kg (1000 lb.) – 543 kg (1200 lb.) on models with MAX Trailering Package (NHT).

• The addition of trailer tongue weight or kingpin weight must not cause the vehicle weights to exceed the Rear Gross Axle Weight Rating (RGAWR) or Gross Vehicle Weight Rating (GVWR).
• 1500 Short Box Crew Cab models are not designed or intended to tow 5th-wheel (gooseneck) trailers. For 5th-wheel trailer ratings and Gross Combination Weight Rating (GCWR) information please refer to chevrolet.ca or see your Chevrolet dealer.



SILVERADO 1500 MODEL OVERVIEW

SILVERADO WT

Silverado WT is available in Regular Cab, Extended Cab, and Crew Cab configurations and includes these standard features:

- 195 hp Vortec™ 4.3L V6 engine (except Extended Cab Long Box)
- 4-speed automatic transmission
- GM Oil Life Monitoring System
- 4-wheel anti-lock braking system
- StabiliTrak® electronic stability control system with Proactive Roll Avoidance and Traction Control, plus Trailer Sway Control and new Hill Hold Assist features
- Z83 Solid Smooth Ride Suspension
- 2-speed transfer case with floor-mounted shifter (4x4 models)
- 17" painted steel wheels with centre caps
- Spare tire lock
- Intermittent windshield wipers
- Tire pressure monitoring system
- Black front bumper
- Chrome rear bumper with step pad
- Front recovery hooks (4x4 models)
- Automatic headlight control
- Solar-Ray tinted glass (all windows)
- Black manual folding exterior mirrors
- Driver and front passenger frontal airbags with Passenger Detecting System

- Head curtain side-impact air bags
- Driver and front passenger seat-mounted side-impact air bags
- Driver Information Centre (DIC)
- Instrumentation – speedometer, tachometer, odometer with trip odometer, fuel level and engine temperature gauges
- Climate Control, manual air conditioning, single zone
- Tilt adjustable steering column
- Programmable power door locks with remote keyless entry (Crew Cab models)
- Cruise control
- Black vinyl floor covering
- Overhead deluxe console
- Accessory power outlets
- Front seats – vinyl or cloth 40/20/40 split bench with fold-down centre armrest
- Rear seat – fold-up bench (Extended and Crew Cab models)
- AM/FM stereo with seek/scan and clock
- OnStar® with 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar® RemoteLink™.

SILVERADO CHEYENNE EDITION

Silverado Extended and Crew Cabs with the Cheyenne Edition enhance WT features with:

- 302 hp Vortec™ 4.8L V8 engine
- Z85 handling/trailering suspension
- 17" chrome appearance steel wheels with chrome centre cap
- Chrome front bumper with chrome end caps
- Chrome grille surround
- Deep-tinted glass on all windows behind front doors
- Heated power exterior mirrors
- Body-coloured side mouldings
- Power windows
- Power door locks with remote keyless entry system
- Colour-keyed carpeting with vinyl mats
- CD player and MP3 playback.

SILVERADO LT

Silverado LT enhances Cheyenne Edition features with:

- Autotrac™ transfer case (4x4 models)
- Instrumentation includes voltmeter and oil pressure gauge
- Compass and exterior temperature display added to Driver Information Centre
- Leather-wrapped sport steering wheel
- Sunshades with lighted visor mirror
- Front seats – premium cloth 40/20/40 split-bench with centre armrest and under-seat storage
- Auxiliary audio input jack.

SILVERADO LTZ

Silverado LTZ enhances LT features with:

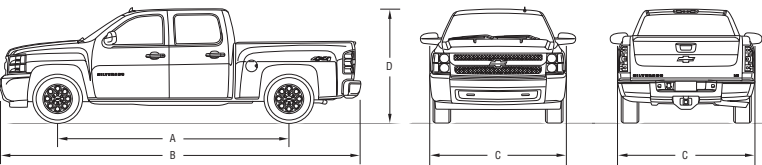
- 326 hp Vortec™ 5.3L V8 engine
- 6-speed automatic transmission
- Heavy-duty enhanced cooling system
- Locking rear differential
- Trailering Special Equipment Package
- 18" chrome-clad aluminum wheels
- Remote vehicle starter system
- Body-coloured front bumper and end caps
- Fog lights
- Power folding, auto-dimming, body-coloured power exterior mirrors with integral turn signal indicators
- Rear-window electric defogger
- Passenger-side power window express-down feature

- Dual-zone automatic climate control
- Auto-dimming interior rear-view mirror
- Premium instrument panel
- Upgraded full-function Driver Information Centre (DIC)
- Programmable personalization for comfort and convenience features
- Full-feature heated power 10-way front bucket seats with leather seat inserts
- Steering wheel-mounted sound system and cruise controls
- Bose® premium speaker system with subwoofer
- Bluetooth® hands-free phone connectivity
- USB port
- SiriusXM Satellite Radio™.**

* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions.
** Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.



DIMENSIONS



EXTERIOR, mm (in.)	A. Wheelbase	B. Overall Length	C. Width*	D. Height†
Regular Cab Standard Box	3023 (119.0)	5222 (205.6)	2029 (79.9)	1875 (73.8)
Regular Cab Long Box	3378 (133.0)	5702 (224.5)	2029 (79.9)	1875 (73.8)
Extended Cab Standard Box	3645 (143.5)	5847 (230.2)	2029 (79.9)	1877 (73.9)
Extended Cab Long Box	4000 (157.5)	6330 (249.2)	2029 (79.9)	1869 (73.6)
Crew Cab Short Box	3645 (143.5)	5847 (230.2)	2032 (80.0)	1875 (73.8)

* Excluding mirrors. † Varies depending on model selected.

SILVERADO 1500 STANDARD AND OPTIONAL EQUIPMENT

SAFETY AND SECURITY	WT	LT	LTZ	HYBRID
Airbags <ul style="list-style-type: none">dual-stage, driver and right front passenger, frontal. Includes front passenger sensing system with automatic airbag suppressionseat-mounted side-impact, driver and right front passenger for thorax and pelvic protectionroof rail-mounted side head curtain for all outboard seating positions with rollover sensor	S	S	S	S
OnStar® – In-Vehicle Communications and Assistance Service, includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink™	S	S	S	S
Safety restraints <ul style="list-style-type: none">LATCH (Lower Anchors and top Tethers for Children) – Extended and Crew Cab onlytop tether anchor behind passenger seat of Regular Cab models	S	S	S	–
Side Guard Door Beams	S	S	S	S
StabiliTrak® – electronic stability control system with proactive roll avoidance, traction control, trailer sway control and hill hold assist	S	S	S	S
Theft-deterrent system – electronic immobilizer	S	S	S	S
MECHANICAL				
Air cleaner – high capacity	0	0	S	–
Brakes <ul style="list-style-type: none">power, front disc/rear drum with 4-wheel Anti-lock Braking System (ABS) and dynamic rear proportioning – rear disc brakes on Extended and Crew Cab when equipped with the 6.2L V8 engineelectro-hydraulic power, 4-wheel disc with 4-wheel Anti-lock Braking System (ABS), dynamic rear proportioning and regenerative braking system	S	S	S	–
Engine – Block heater	–	–	–	S
Fuel Economy Package (XFE) – available on 2WD Crew Cab only; includes Vortec™ 5.3L V8 engine with aluminum block, 6-speed automatic transmission, Heavy-Duty Enhanced Cooling Package, 3.08:1 rear axle ratio, 3039 kg (6700 lb.) GVWR, 17-inch aluminum wheels, P245/70R17 all-season** tires and soft tonneau cover	–	0	–	–
Heavy-Duty Enhanced Cooling Package – includes external transmission and engine oil coolers, heavy-duty radiator and electric cooling fan	0	0	S	–
Lamp provision for cab – roof mounted, provides an instrument panel-mounted switch and electrical wiring tucked beneath the headliner for a body upfitter to connect a body-mounted warning or emergency lamp. 30-amp nominal rating	0	0	–	–
Locking differential – rear	0	0	S	S
MAX Trailering Package (NHT) – available on Extended Cab standard box and Crew Cab models; includes increased Gross Vehicle Weight Ratings (GVWRs), Vortec™ 6.2L V8 engine, heavy-duty 9.5" rear axle, 3.73:1 rear axle ratio, 4-wheel disc brakes with ABS, 6-speed (model 6L80) automatic transmission and P265/70R17 On-Off Road tires and 17-inch aluminum wheels are included if not already equipped. A Heavy-Duty Enhanced Cooling Package protects both the engine and transmission. A high-capacity air cleaner, locking rear differential, fog lights and Trailering Special Equipment Package are included if not already equipped	–	0	0	–
Silverado Z71 Plus Package – available on Extended Cab standard box and Crew Cab LT and LTZ 4x4 models; includes Z71-specific instrument cluster, bright sill plate and "Z71" decals, body-colour grille with chrome mesh insert, chrome recovery hooks, smooth body-colour front lower fascia, body-coloured door handles and exterior mirrors, P265/65R18 On/Off Road tires, 18" x 8" bright machined aluminum wheels and Z71 Off-Road Chassis Package with Rancho® shock absorbers. LT models upgrade to automatic climate control, fog lights, self-dimming interior rear-view mirror and heated, power adjustable, power folding exterior rear-view mirror	–	0	0	–

MECHANICAL (CONTINUED)	WT	LT	LTZ	HYBRID
Special Edition Package – available on Extended Cab Standard Box and Crew Cab models; includes Vortec™ 5.3 L V8 engine, 6-speed automatic transmission, Heavy-Duty Enhanced Cooling Package, locking rear differential, 17-inch sport polished aluminum wheels, Trailering Special Equipment Package, AM/FM stereo with CD player and MP3 playback capability, steering wheel sound system controls, Bluetooth® phone connectivity, power 6-way driver's seat with either a split bench or bucket front seats, dual-zone climate controls, fog lights and locking EZ Lift tailgate	–	0	–	–
Snow Plow Prep Provisions – available on Regular Cab 4x4 models; includes 15 amp power for backup and roof emergency light, 160 amp alternator, forward lamp wiring harness, 85 mm (3.35") access hole with grommet in front of dash panel, roof beacon lamp provisions with switch in the overhead console, instrument panel jumper wiring harness for electric brake controller, high capacity air cleaner, auxiliary external transmission oil cooler and skid plate package	0	0	–	–
Steering – power, rack-and-pinion – electric assist on Hybrid	S	S	S	S
Suspension <ul style="list-style-type: none">Z83, Solid Smooth Ride with 46 mm twin tube shock absorbers and 32 mm front stabilizer barZ85, Handling/Trailering with 46 mm monotube shock absorbers and 34 mm front stabilizer barZ60, High-Performance with monotube shock absorber and a lowered ride height – not available on long box modelsZ71, Off-Road with 46 mm monotube shock absorber, off-road jounce bumpers and heavy-duty front stabilizer bar, also includes high capacity air cleaner, skid plates, locking differential and Z71 decals	S	–	–	–
Trailering Special Equipment Package – includes weight-distributing trailer hitch platform with a 2-inch receiver. Also includes a 7-wire harness with independently fused trailering circuits mated to a 7-way sealed connector and 4 blunt-cut wires in the instrument panel for an aftermarket trailer brake controller (except when equipped with optional integrated trailer brake control) and a lead for a centre high-mounted stoplight. Includes extra capacity transmission cooling and a high-capacity air cleaner if not already equipped	0	0	S	S
Trailer electric brake controller	0	0	0	0
Transfer case (4x4 models) <ul style="list-style-type: none">lever-operated, 2-speed part-timeAutotrac™ 2-speed with electronic rotary dial	S	–	–	–
Transmission <ul style="list-style-type: none">4-speed automatic (model 4L60E) with overdrive and Tow/Haul mode used on models equipped with the Vortec™ 4.3L V6 or 4.8L V8 engines – 6-speed automatic (model 6L80) with tap-up/tap-down shift control and Tow/Haul mode used on all models equipped with the Vortec™ 5.3L V8 or Vortec™ 6.2L V8 engines4-speed automatic integrated with Hybrid electronically variable propulsion system	S	S	S	–
Vehicle starter system – remote	–	0¹	S	–
EXTERIOR				
Assist steps <ul style="list-style-type: none">tubular, 3", chrometubular, 6" oval, chrome	0	0	0	–
Bumper <ul style="list-style-type: none">front, black with black end capsfront, chrome with chrome end capsfront, body colour with body-colour top cap and end capsrear, chrome with step pad	S	–	–	–
Cargo management pickup box – includes aluminum front and side C-channel rails in pickup box with 4 adjustable tie-down hooks	0	0	0	–
Chrome Appearance Package – deluxe, includes chrome door handles, mirror caps, recovery hooks and exhaust tips	0	0	0	0
Glass <ul style="list-style-type: none">Solar-Ray, tinteddeep-tinted, all windows behind front doors	S	S	S	S
Grille <ul style="list-style-type: none">moulded plastic with black surroundchrome surround with chrome mesh insertbody-colour surround with chrome mesh insert	S	–	–	–

EXTERIOR (CONTINUED)	WT	LT	LTZ	HYBRID
Lights <ul style="list-style-type: none">dual halogen composite with automatic exterior light control and flash to pass feature. Cargo area lightingfog lights	S	S	S	S
LS Package – Regular Cab and Extended Cab long box models; includes 17" chrome appearance steel wheels with chrome centre caps, chrome grille surround and chrome front bumper with chrome end caps	0	–	–	–
LT Exterior Package – includes remote vehicle starter system, fog lights, universal home remote, auto-dimming interior rear-view mirror and 17" custom aluminum wheels. Also includes up-level power remote control exterior mirrors (heated, power folding with integral turn signal indicators) on Extended and Crew Cab	–	0	–	–
Mirrors <ul style="list-style-type: none">manual folding, blackmanual folding, power remote control, heated, blackpower folding, power remote control, heated, integral turn signal indicators, electrochromic auto-dimming driver's side, body-colourcamper type with manual extend capability, blackdeluxe wide-load, manual extending and folding, heated, integrated turn signals with lower convex spotter, black	S	–	–	–
Mouldings – bodyside, body-colour	–	S	–	S
Rear Vision Camera – reverse assist for parking or trailer towing (includes interior rear-view mirror display) – not available on Regular Cab models	–	0	0	0
Recovery hooks – two, front	0²	0²	0²	0²
Silverado Cheyenne Edition – available on Extended Cab and Crew Cab WT models; includes Vortec™ 4.8L V8 engine, Z85 Handling/Trailering Suspension, 17-inch chrome appearance steel wheels, chrome front bumper with chrome end caps, chrome grille surround, deep-tinted glass on all windows behind the front doors, heated power exterior rear-view mirrors, body-colour side mouldings, remote keyless entry system, power door locks and windows, CD player with MP3 playback, colour-keyed floor carpet with vinyl mats and "Silverado Cheyenne Edition" decals on front doors and tailgate	0	–	–	–
Skid plates – off-road, includes shields for engine, transmission, transfer case and front differential, included with Z71 suspension (4x4 only)	0	0	0	–
Spare tire – full-size, mounted on steel wheel	S	S	S	S
Spare tire carrier – rear underbody, winch-mounted – includes spare tire lock	S	S	S	S
Sunroof – power, with express-open, includes short overhead console and requires universal home remote (Extended and Crew Cab)	–	0	0	0
Tailgate Package – includes EZ Lift tailgate, lockable	–	0	0	S
Tires <ul style="list-style-type: none">P245/70R17 all-season** (2WD models)P265/70R17 all-season** (4x4 models)P265/65R18 all-season**P265/65R18 On-Off road (included with Z71 Plus Package)P275/55R20 all-season** (requires Z60 High Performance Suspension)	S	S	–	–
Two-tone fusion film, Durashield – gradient colour, fades from light grey to black going from top to bottom. Enhances appearance and protects from road rash. Extended Cab standard box and Crew Cab models	–	0	0	0
Ultrasonic rear parking assist – rear obstacle detection system with audible warning, included with available Safety and LTZ Convenience Package on Extended and Crew Cab	–	0	0	0
Wheel <ul style="list-style-type: none">17-inch painted steel (NX7)17-inch chrome appearance steel (PY9)17-inch custom aluminum (P46)18-inch aluminum with Z71 Off-Road suspension (N87)18-inch chrome-clad aluminum (R07)20-inch chrome-clad aluminum with High-Performance Suspension (S80)	S	–	–	–
Wheel well moulding – black, Extended Cab standard box and Crew Cab models	–	0	0	0
Windshield wipers – variable delay (intermittent), flat-blade with wet arm washers	S	S	S	S
White Diamond Package – includes White Diamond Tricoat exterior paint and bodyside mouldings with chrome inserts – Crew Cab only	–	0	0	–

INTERIOR	WT	LT	LTZ	HYBRID
Climate control <ul style="list-style-type: none">manual air conditioning, single-zoneautomatic, dual-zone	S	S	–	–
Console – overhead deluxe	S	S	S	S
Cruise control	S	S	S	S
Defogger – electric rear-window	0	0	S	0
Floor covering <ul style="list-style-type: none">vinyl, graphite rubberized coatingcolour-keyed carpeting and removable vinyl floor mats (includes rear mats in Extended and Crew Cab)	S	0	–	–
Instrument panel <ul style="list-style-type: none">standard with upper and lower glove compartmentspremium with single glove compartment	S	S	–	S
Instrumentation <ul style="list-style-type: none">analogue gauge cluster with speedometer, tachometer, engine temperature and fuel levelvoltmeter (ECO gauge on Hybrid) and oil pressure gauges added to aboveDriver Information Centre (DIC); comprehensive multi-language system with trip odometer, engine hour meter, transmission temperature, GM Oil Life Monitoring System, tire pressure monitoring system and visual and audible reminders/warningscompass and exterior temperature display added to abovefour DIC menu buttons located on the instrument panel provide additional vehicle information and permit customization features such as automatic locking/unlocking, seat position recall, exit lighting, remote door lock/unlock and curb-view assist exterior mirrors	S	S	S	S
Locks <ul style="list-style-type: none">power, programmable with lock-out protectionKeyless entry system – programmable remote, includes 2 extended range transmitters with panic button	0⁴	S	S	S
Pedals – power adjustable	–	–	0	–
LT Interior Package – includes AM/FM stereo with MP3 compatible CD player, Bluetooth® connectivity, steering wheel-mounted audio system controls, power 6-way driver's seat adjuster with 40/20/40 split-bench and dual-zone automatic climate controls on Extended and Crew Cab models	–	0	–	–
LTZ Convenience Package – includes universal home remote, power adjustable pedals and ultrasonic rear parking assist	–	–	0	–
Mirror – includes auto-dimming feature	–	–	S	–
Safety Package – includes power adjustable pedals and ultrasonic rear parking assist (Extended and Crew Cab models)	–	0	–	–
Steering column – tilt adjustable	S	S	S	S
Steering wheel <ul style="list-style-type: none">leather-wrappedaudio system controls	0⁵	S	S	S
Sunshades <ul style="list-style-type: none">LH and RH, padded; colour-keyed cloth; LH with pocket, RH with visor mirrorLH and RH, padded; colour-keyed cloth with illuminated visor mirrors	S	–	S	–
Universal home remote – 3-channel transmitter	–	0¹	0⁶	0
Windows <ul style="list-style-type: none">rear sliding, power operated – Extended and Crew Cabrear, fixed side – Extended Cabfront, includes driver and passenger express-down featurefront, includes driver express-down featurefront, power with passenger lock-out featurerear, manual drop glass – Crew Cabrear, power drop glass – Extended and Crew Cab	–	0	0⁷	–
WT Convenience Package – includes power door locks, remote keyless entry system and AM/FM stereo with MP3 compatible CD player	0	–	–	–

SEATS	WT	LT	LTZ	HYBRID
Front 40/20/40 split-bench with driver and front-passenger manual recliners, centre fold-down armrest, vinyl or cloth trim. Includes driver manual lumbar adjuster when cloth trim specified	S	–	–	–
Front 40/20/40 split-bench, driver and front-passenger manual recliners, driver manual lumbar adjuster, centre fold-down armrest with storage, lockable storage compartment in centre seat cushion (includes auxiliary power outlet), seatback storage pockets on Extended and Crew Cab models. Available in Premium cloth or with leather seat inserts. Rear folding seat includes vinyl trim when ordered with leather seat inserts	–	S	–	S
Seat adjuster – power 6-way driver seat on 40/20/40 split-bench (required with available leather seat inserts)	–	0	–	0
Front bucket seats – available on Extended and Crew Cab models; includes power 6-way driver and front-passenger seat adjusters, front passenger manual recliner, driver and front passenger manual lumbar adjuster, centre console and seatback storage pockets. Available in Premium cloth or with leather seat inserts. Rear folding seat includes vinyl trim when ordered with leather seat inserts	–	0	–	0
Front bucket seats with leather inserts, includes power 10-way driver and front-passenger seat adjusters (including power 2-way lumbar adjuster), heated seat cushions and seatbacks, 2-position driver memory, centre floor console and seatback storage pockets. Rear folding seat includes vinyl trim	–	–	S	–
Front bucket seats, heated and cooled perforated leather-appointed seating surfaces	–	–	0	–
Rear seat – stadium-style, folding bench	–	–	–	S
Rear seat – stadium-style fold-up seat on Extended and Crew Cab – 60/40 split-folding on Crew Cab	S	–	–	–
Rear seat – stadium-style fold-up seat on Extended and Crew Cab – 60/40 split-folding	–	S	S	–

ENTERTAINMENT	WT	LT	LTZ	HYBRID
AM/FM stereo with seek/scan and digital clock	S	–	–	–
AM/FM stereo, CD player with MP3 playback capability, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock® and Radio Data System® (RDS)	0	S	–	S
Includes features of above sound system plus USB port and 36 cross-band presets	–	0	S	–
AM/FM stereo, 6-disc CD changer with MP3 playback capability, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock®, Radio Data System® (RDS), USB port, Bose® Premium sound system with subwoofer and 36 cross-band presets	–	0	0	–
AM/FM stereo, CD/DVD player upper slot/CD player lower slot, both with MP3 playback capability, auxiliary audio input jack, seek/scan, digital clock, auto tone control, speed-compensated volume, TheftLock®, Radio Data System® (RDS), USB port and Bose® Premium sound system with subwoofer. Includes 178 mm (7-inch) touch screen interface display, enhanced DVD based navigation system, voice-based commands, points-of-interest, 80 GB hard drive with 50 GB for media file downloading, time shifting up to 20 minutes and rear vision camera with display in navigation screen – Extended and Crew Cab models‡†	–	–	0	0
Rear Seat Entertainment Package can be added to above sound system. Includes single DVD player, overhead display, remote control, 2 sets of wireless headphones and auxiliary audio/video input jacks. Available on Crew Cab only	–	–	0	–
SiriusXM Satellite Radio™‡	0	0	S	S
Bluetooth® – hands-free phone connectivity	0⁵	0³.⁵	S	S
Bluetooth® Convenience Package – includes Bluetooth® connectivity and leather-wrapped steering wheel with audio system controls and adds cruise control to WT models	0	–	–	–
Rear-seat audio controls and earphone jacks – Crew Cab only	–	–	S	–
4-speaker sound system – Regular Cab	S	S	–	–
6-speaker up-level performance sound system – Extended and Crew Cab	S	S	–	S
Bose® Premium sound system with subwoofer – Extended and Crew Cab	–	0	S	–

1 – Included with available LT Exterior Package.
2 – Standard on 4x4 models.
3 – Included with available LT Interior Package.
4 – Standard on Crew Cab models.
5 – Included with available Bluetooth® Convenience Package.
6 – Included with available LTZ Convenience Package.
7 – Deletes electric rear-window defogger.
* Visit onstar.ca for coverage map, details and systems limitations. Services vary by model and conditions.
** All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol ❄️ may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.
‡ Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately after trial period. Visit xmradio.ca for details.
†† At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas.

WARRANTY

IT ISN'T FINE PRINT – IT'S A COMMITMENT.

Chevrolet builds its cars and trucks for the way you use them and drive them. But that's only step one. Every Chevrolet is also built to continue to live up to the highest standards, year after year. You can take added peace of mind knowing that every Chevrolet is also backed by the best coverage in Canada:

- 3-year/60,000 km New Vehicle Limited Warranty*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge*
- 5-year/160,000 km Courtesy Transportation*
- 5-year/160,000 km 24/7 Roadside Assistance*
- 6-year/160,000 km rust-through perforation coverage*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)*
- 8-year/160,000 km coverage on specific hybrid components on Silverado Hybrid model.*

* Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:**

- **GM Protection Plan (GMP)** – the only extended service plan backed by the resources and commitment of General Motors, GMP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period.
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- **Chevrolet Owner Centre** – As an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at ChevroletOwner.ca

** Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **Purchase Financing and Leasing** – on the spot financing, see your dealer for full details!.
- **GM Student Bonus Program** – students or recent graduates of high school, college or university** may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750^{††} (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle.
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles^{††}. For full program details please visit thegmcard.ca

[†] Subject to eligibility. ^{††} Program subject to change. **Conditions and limitations apply.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Care Centre at **1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830** for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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INTERIOR FABRICS

Cloth



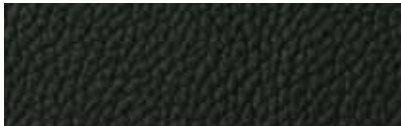
88B – Dark Titanium

Premium Cloth



19C – Ebony

Leather



19 – Ebony

Vinyl



88V – Dark Titanium



83C – Light Titanium



33C – Light Cashmere



83 – Light Titanium



33 – Cashmere

WHEELS



17" painted steel,
standard on
WT models (NX7)



17" chrome appearance steel,
standard on LT and included on
WT models with LS or
Cheyenne Edition (PY9)



17" custom aluminum,
available on LT (P46)



18" chrome-clad aluminum, standard
on LTZ (R07)



18" bright machined aluminum, available
on LT and LTZ with
Z71 Off-Road Suspension (N87)



20" x 8.5" chrome-clad aluminum,
available on LTZ models
(S80)

EXTERIOR COLOURS



16 – Greystone Metallic



37 – Imperial Blue Metallic¹



41 – Black



46 – Blue Granite Metallic¹



50 – Summit White



58 – Black Granite Metallic*¹



74 – Victory Red



98 – White Diamond Tricoat^{1,2}



GAN – Silver Ice Metallic¹



GHA – Mocha Steel Metallic¹

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

	Interior ►	19 – Ebony	33 – Light Cashmere with Dark Cashmere accents	83 – Light Titanium with Dark Titanium accents	88 – Dark Titanium
▼ Exterior	Model ►	LT/LTZ	LT/LTZ	LT/LTZ	WT
16 – Greystone Metallic		•	•	•	•
37 – Imperial Blue Metallic ¹		•	•	•	•
41 – Black		•	•	•	•
46 – Blue Granite Metallic ¹		•	•	•	•
50 – Summit White		•	•	•	•
58 – Black Granite Metallic* ¹		•	•	•	•
74 – Victory Red		•	•	•	•
98 – White Diamond Tricoat ^{1,2}		•	•	•	•
GAN – Silver Ice Metallic ¹		•	•	•	•
GHA – Mocha Steel Metallic ¹		•	•	•	•

* Available at extra cost.

¹ – Colour not available with Silverado Z71 Plus Package. ² – Only available with White Diamond Package.

Due to the limitations of the printing process, the colours shown may differ slightly from the actual colour. For more accurate colour samples, ask your sales consultant to see the dealer showroom colour display. Exterior colours may be subject to changes during the 2012 model year, please check with your sales consultant or visit chevrolet.ca for latest colour availability on Silverado.