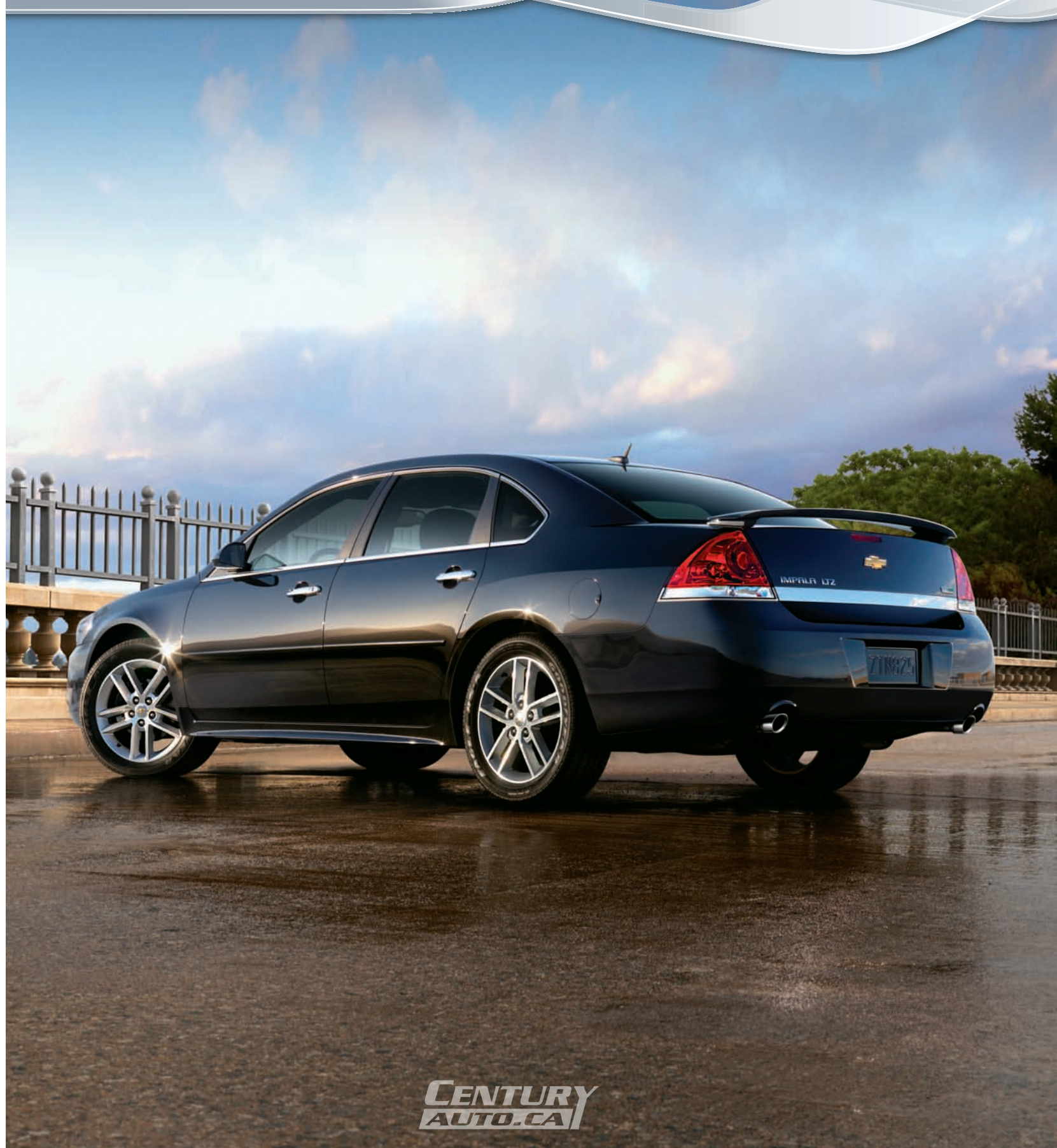


# 2011 CHEVROLET IMPALA





IMPALA



Impala LT, shown in  
Red Jewel Tintcoat  
with available equipment.

## ITS ENDURING QUALITIES STAND ALONE.

What makes Chevrolet Impala such a consistently popular choice across North America, year after year? The answer is apparent as soon as you study the extensive list of features included in the spacious Impala, from powerful, yet impressively fuel efficient V6 power to a host of driver control features highlighted by StabiliTrak® and four-wheel disc brakes with ABS. That's in addition to the reassurance of OnStar®\* – including six months of the Directions & Connections Plan and Automatic Crash Response. Then turn your attention to the bottom line – Impala delivers a well-rounded approach that sets it apart from other

premium full-size sedans. It's not just Chevrolet dependability that endures – Impala proves that Chevrolet value makes an equally lasting impression. Year after year.

\* Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency providers.

[chevrolet.ca](http://chevrolet.ca)



**CENTURY  
AUTO.CA**



Impala LT interior, shown in Neutral, with available equipment.

## FUNCTIONAL? YES. LUXURIOUS? RIGHT AGAIN.

Impala offers a high level of functionality, beginning with an abundance of space, with available seating for up to six. Its versatility is exemplified by the flip-and-fold-flat rear seats that are standard on LTZ – and the fact Impala offers an available six-passenger seating configuration, unlike 2011 Ford Taurus or 2011 Hyundai Genesis.\* The comfort is also noteworthy. Examples can be seen in the standard power six-way driver's seat and the dual-zone climate controls that are included in LT and LTZ models. You can then top it off with the genuine luxury of the available heated power front bucket seats with leather-appointed seating surfaces. Just one more way that Impala exceeds your expectations.

\* Based on latest competitive information available at time of printing.



The versatile flip-and-fold-flat rear seats fold down to create an extended loading floor that is 1905 mm (75 in.) in length – more than long enough for oversized items, such as skis. Standard on LTZ, available on LS and LT models.





Impala LTZ, shown in Red Jewel Tintcoat.

POWER vs. FUEL  
EFFICIENCY? HOW  
ABOUT POWER +  
FUEL EFFICIENCY?

The times dictate that power alone is not enough. Fuel efficiency is an equally strong consideration. Impala answers with two V6 engines that deliver an impressive combination of horsepower and fuel efficiency. The standard 3.5L V6 produces 211 horsepower, while the output of the 3.9L V6 engine on LTZ models is 230 horsepower. Both engines incorporate advanced engine management technology, including Variable Valve Timing (VVT) that optimizes combustion, boosts low-end torque and enhances fuel efficiency. The result is fuel efficiency that is the envy of its competitors. Why envy it, when you can drive it?



COMPETITIVE COMPARISON*		
	L/100 km Highway	L/100 km City
2011 Chevrolet Impala with 3.5L V6	6.7	10.8
2011 Ford Taurus with 3.5L V6	7.2	11.6
2011 Hyundai Genesis with 3.8L V6	7.2	11.4

\* 2011 Chevrolet Impala fuel consumption data based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel efficiency data based on latest information available at time of printing. Your actual fuel consumption may vary.





Impala LTZ, shown in Silver Ice Metallic.

# AVOID. PROTECT. CONNECT.

Impala’s comprehensive approach to safety begins with defence. The standard StabiliTrak system combines with the anti-lock braking system (ABS) to enhance driver control and help you take action to avoid an incident. Should a collision prove unavoidable, Impala provides excellent occupant protection with features like safety cage construction and six standard air bags.\* Contributing further to your peace of mind is the presence of OnStar\*\* that includes Automatic Crash Response. Impala – it puts safety first. Just like you.

\* A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Refer to the vehicle Owner’s Manual and child safety seat instructions for more information.

\*\* Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency providers.



Every Impala is equipped with 6 standard air bags,\* including the thorax front seat-mounted side-impact air bags shown here, in addition to dual-stage frontal air bags and head curtain side-impact air bags.

## STABILITRAK

The standard StabiliTrak electronic stability control system continuously monitors steering angle, wheel speeds, brake pressure and lateral acceleration. If the system detects a lateral skid, it intervenes by adjusting brake pressure and engine power to help return your vehicle to its intended driving line.

## ELECTRONIC TRACTION CONTROL

Helping reduce wheelspin when accelerating on slippery surfaces, the standard full-function traction control system monitors wheelspin, then responds by either reducing engine power, applying the brakes or both simultaneously.

## SIX STANDARD AIR BAGS

Standard dual-stage frontal air bags are complemented by a Passenger Sensing System that deactivates the front-passenger air bag when the passenger seat is not being used, or when it is occupied by a child or small adult. Every Impala also includes the added protection provided by head curtain and thorax front seat-mounted side-impact air bags.

## FRONT-SEAT STRUCTURE

Tubular reinforcing members work with a rigid box seat structure, to help dissipate the energy of a moderate to severe side impact by transferring the force laterally.

## SAFETY CAGE CONSTRUCTION

Impala surrounds you and your passengers with a protective, heavy-gauge, reinforced-steel cage that helps prevent collision-caused intrusions into the passenger compartment.

## ONSTAR

The Automatic Crash Response feature of OnStar\*\* helps direct emergency providers to your exact location following a collision. OnStar and 6 months of the Directions & Connections Plan are standard on all Impalas.





OnStar\* and six months of the Directions & Connections Plan are standard on all Impala models. Take a look at the range of safety, security, information and communications features that are included.

**Security Services**

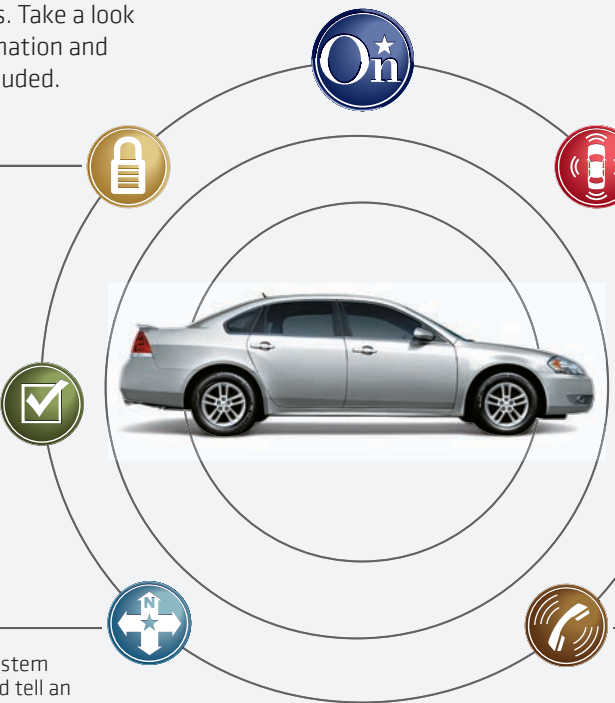
If your vehicle is stolen, OnStar's GPS technology helps police locate it. OnStar also includes remote door unlock, plus remote horn and light services.

**Vehicle Diagnostics**

You can receive monthly emails updating the status of your vehicle's key operating systems.

**Turn-by-Turn Navigation**

It's the simplest and smartest navigation system available. Simply push the OnStar button and tell an Advisor where you are going. Instructions are then downloaded to your vehicle, giving you turn-by-turn directions to your destination.



**Automatic Crash Response**

The moment OnStar's sensors detect a collision, they automatically alert OnStar requesting help – even if you are unable to do so. An Advisor then directs emergency help to your exact GPS location.

**Emergency Services**

A priority connection is used to get help sent to you as quickly as possible.

**Hands-Free Calling**

This feature enables you to make and receive calls, while keeping your eyes on the road and your hands on the steering wheel. It's not only safer and more convenient, it's also the law in many Canadian provinces.

\* Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.

# IMPALA MODEL OVERVIEW

**IMPALA LS**

*Impala LS includes these standard features:*

- 211 hp 3.5L V6 engine with Variable Valve Timing (VVT)
- GM Oil Life Monitoring System
- 4-wheel disc brakes with ABS
- StabiliTrak electronic stability control system
- Traction control
- 4-wheel independent suspension
- 17-in. sterling silver painted fascia spoke wheels
- Power exterior mirrors
- Remote keyless entry system
- Six air bags
- Driver Information Centre
- Air conditioning
- Power windows and door locks
- Tilt adjustable steering column
- Cruise control
- Power 6-way driver's seat adjuster
- 6-speaker sound system with CD player, MP3 playback and auxiliary audio input jack
- OnStar\* and 6 months of the Directions & Connections Plan, including Turn-by-Turn Navigation.

\* Visit [onstar.ca](http://onstar.ca) for details and system limitations. Services vary by model and conditions.

**IMPALA LT**

*Impala LT enhances LS features with:*

- 17-in. 5-spoke machined aluminum wheels
- Remote vehicle starter system
- Leather-wrapped steering wheel with sound system controls
- Deluxe Driver Information Centre with compass and exterior temperature readouts
- Dual-zone climate controls
- Bluetooth connectivity.

**IMPALA LTZ**

*Impala LTZ enhances LT features with:*

- 230 hp 3.9L V6 engine with Variable Valve Timing (VVT)
- Sport suspension
- 18-in. machined-face aluminum wheels
- Fog lights
- Chrome door handles
- Heated, power exterior mirrors
- Dual exhaust outlets
- Rear spoiler
- Content theft alarm
- Auto-dimming interior rear-view mirror
- Flip-and-fold-flat rear seats
- Universal home remote transmitter.



# CONNECTED. ENTERTAINED.

Transporting you safely, comfortably and efficiently to your destination represents the functional side of Impala. But Impala is also equipped to integrate that journey with your highly connected world. So you will find that Impala offers a wide range of the latest information, communications and entertainment technology.



**XM SATELLITE RADIO™\***

You can choose from up to 130 channels of XM Satellite Radio. It's already enjoyed by more than 9 million subscribers – and it's available on all Impala models. It includes everything from a vast range of musical genres, to news, talk, comedy and sports channels – and more than 1000 NHL games.



**BLUETOOTH®**

The available Bluetooth hands-free wireless connectivity enables you to make, answer and end calls on compatible mobile phones, using available steering wheel-mounted controls.



**BOSE® AMPLIFIED 8-SPEAKER SOUND SYSTEM**

An available Bose amplified 8-speaker sound system includes proprietary digital signal processing and six channels of custom equalization. The system features woofers strategically placed in the front doors and rear deck to deliver full, powerful low-frequency sound.

# PUT EVEN MORE OF YOURSELF INTO IMPALA.

It's your vehicle – so why not personalize it to reflect who you are and what you want from your Impala by adding Chevrolet Accessories? They are the only accessories that were created as part of Impala's development process. That ensures they offer the same quality of fit, finish and function as the rest of your vehicle. They are backed by the 3-year/60,000 km New Vehicle Limited Warranty\* and can be included in your finance agreement. Ask your dealer for a complete list of the Chevrolet Accessories available for Impala, or visit [gm.ca](http://gm.ca)

\* Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months.

Chevrolet Accessories available for Impala include:

- Remote vehicle starter system
- Cargo organizer
- Moulded splash guards
- Rear spoiler
- Chrome tip exhaust outlets
- Accessory wheels
- Cable for portable music player
- Premium all-weather floor mats.



\*Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit [xmradio.ca](http://xmradio.ca) for details.

2011 IMPALA STANDARD & OPTIONAL FEATURES

SAFETY AND SECURITY	LS	LT	L TZ
Air bags – dual-stage, driver and front-passenger, frontal with Passenger Sensing System	S	S	S
Air bags – driver and front-passenger, seat-mounted side-impact	S	S	S
Air bags – front-to-rear, head curtain side-impact	S	S	S
Brake/transmission shift interlock	S	S	S
Door locks – power, programmable with lock-out protection	S	S	S
Door locks – rear doors, child-security	S	S	S
Headlights – Daytime Running Lights with automatic light control	S	S	S
Keyless entry system – remote, includes Panic feature	S	S	S
OnStar® In-Vehicle Communications and Assistance Service – includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation	S	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S	S
StabiliTrak – electronic stability control system	S	S	S
Theft-deterrent system – electronic immobilizer	S	S	S
Theft-deterrent system – content theft alarm, audible/visible	–	–	S
Traction control – electronic, full-function, all-speed	S	S	S

MECHANICAL			
Battery – with run-down protection	S	S	S
Brakes – power, 4-wheel disc	S	S	S
Brakes – 4-wheel anti-lock braking system (ABS)	S	S	S
Drive – front-wheel	S	S	S
Engine – 3.5L V6 VVT with SFI, FlexFuel (E85 capable) Horsepower – 211 @ 5800 rpm; Torque – 216 lb.-ft. @ 4000 rpm	S	S	–
Engine – 3.9L V6 VVT with SFI, FlexFuel (E85 capable) Horsepower – 230 @ 5700 rpm; Torque – 235 lb.-ft. @ 3200 rpm	–	–	S
Engine – block heater	0	0	0
Exhaust system – aluminized stainless steel	S	S	S
Exhaust system – dual outlets	–	–	S
Steering – power, rack-and-pinion	S	S	S
Suspension – 4-wheel independent	S	S	S
Suspension – Ride and Handling	S	S	–
Suspension – Sport	–	–	S
Transmission – 4-speed automatic with overdrive	S	S	S
Vehicle starter system – remote	0¹	S	S


EXTERIOR	LS	LT	L TZ
Door handles – body colour	S	S	–
Door handles – chrome	–	–	S
Fog lights – projector beam	–	–	S
Glass – Solar-Ray, tinted	S	S	S
Mirrors – power remote control	S	S	–
Mirrors – power remote control, heated	–	0²	S
Mouldings – rocker, body-colour	S	S	S
Mouldings – bodyside, body-colour	0	0	0
Spoiler – rear deck-lid	0	0	S
Sunroof – power, sliding glass panel with sunshade	0³	0³	0
Tires – P225/55R17 all-season**	S	S	–
Tires – P235/50R18 all-season**	–	–	S
Wheels – 17" x 6.5" sterling silver painted fascia spoke (A)	S	–	–
Wheels – 17" x 6.5" machined aluminum (B)	0⁴	S	–
Wheels – 18" x 7" machined-face aluminum (C)	–	–	S
Windshield wipers – flat-blade, 2-speed with variable delay (intermittent)	S	S	S
Accessory Package – includes engine block heater, bodyside mouldings and rear deck-lid spoiler	–	0	–
LS Sport Package – includes flip-and-fold-flat rear seat, 17" x 6.5" machined aluminum wheels (B) and rear deck-lid spoiler	0	–	–
Luxury Package – includes power sunroof, heated front bucket seats with leather-appointed seating surfaces, power 8-way driver's seat adjuster, power 6-way front-passenger seat adjuster, 8-speaker Bose sound system and XM Satellite Radio¹	–	–	0

INTERIOR			
Accents – simulated Walnut Burl	S	S	S
Accents – Techno Steel	0	0	0
Air conditioning – manual, single zone	S	–	–
Air conditioning – manual, dual zone	–	S	S
Air filtration system – pollen filter	S	S	S
Cruise control – steering wheel-mounted, electronic with resume, coast and decelerate/accelerate features	S	S	S
Defogger – electric rear-window	S	S	S
Floor mats – front and rear, carpeted	S	S	S
Heater ducts – rear seat, floor	S	S	S
Instrumentation – analogue gauges (includes speedometer, tachometer, coolant temperature and fuel gauges) and Driver Information Centre (includes system problem notification, low oil pressure, GM Oil Life Monitoring System, low fuel level, low washer fluid level and trunk open indicators)	S	S	S
Instrumentation – Deluxe Driver Information Centre (includes exterior temperature and compass display)	0⁵	S	S
Instrumentation – tire pressure monitoring system	0	0	0
Lights – courtesy, delayed illuminated entry/exit, theatre dimming, front and rear courtesy/reading and trunk	S	S	S
Mirror – rear-view with auto-dimming feature	–	0²	S
Retained accessory power	S	S	S
Steering column – tilt adjustable	S	S	S
Steering wheel – leather-wrapped with sound system controls	0⁶	S	S
Sunshades – LH and RH padded; extendable with vanity mirrors	S	–	–
Sunshades – LH and RH padded; extendable with illuminated vanity mirrors	–	S	S
Trunk – release, power remote	S	S	S
Universal home remote – 3-channel transmitter	0⁷	0².⁷	S
Windows – power, driver's express-down feature and passenger window lock-out features	S	S	S
Convenience Package – includes interior auto-dimming mirror, heated exterior rear-view mirrors and 3-channel programmable universal home remote transmitter	–	0	S

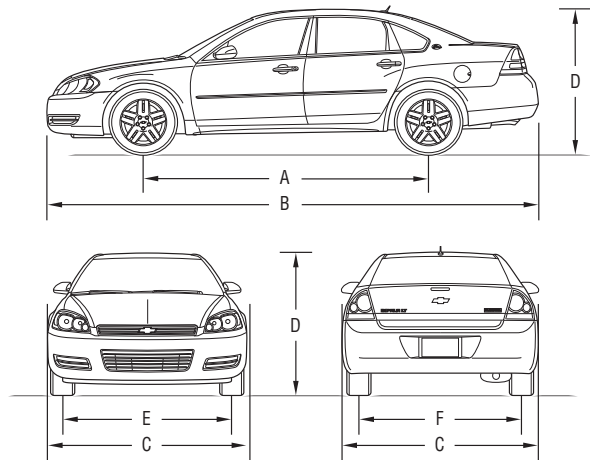
SEATS	LS	LT	L TZ
Cloth front bucket seats with 5-passenger seating, floor shifter and front floor console	S	S	S
Cloth front bucket seats with 6-passenger seating, column shifter, flip-and-fold cushion/console	0	0	–
Front bucket seats with heated leather-appointed seating surfaces, 5-passenger seating, floor shifter, front floor console and power 6-way front-passenger seat adjuster	–	0⁸	0
Power 6-way driver seat with manual recliner and lumbar adjuster	S	S	S
Power 8-way driver seat with power recliners and manual lumbar adjuster	–	–	0
Seatback – rear, 60/40 split flip-and-fold-flat	0	0	S

ENTERTAINMENT SYSTEMS			
All Impala sound systems include an electronically tuned AM/FM stereo with CD player, MP3 playback seek up/down, scan, auto tone control, speed-compensated volume control, Radio Data System® (RDS), auxiliary audio input jack, TheftLock® and digital clock	S	S	S
Bluetooth – utilizes vehicle sound system, microphone, voice recognition and control with Bluetooth-enabled mobile phones	0⁹	S	S
XM Satellite Radio¹	0	0	0
6-speaker sound system	S	S	S
8-speaker Bose sound system	–	0	0

- S – Standard. 0 – Optional individually or in combination with other optional equipment.
- 1 – Includes Deluxe Driver Information Centre.
- 2 – Incuded with available Convenience Package.
- 3 – Includes universal home remote 3-channel transmitter.
- 4 – Included with available LS Sport Package.
- 5 – Included with available remote vehicle starter system.
- 6 – Included when available Bluetooth mobile phone connectivity is specified.
- 7 – Included with available sunroof.
- 8 – Requires available 60/40 split flip-and-fold-flat seatback.
- 9 – Includes leather-wrapped steering wheel with sound system controls.

- \* Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions.
- \*\* All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.
- † Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit [xmradio.ca](http://xmradio.ca) for details.

DIMENSIONS



EXTERIOR, mm (in.)	
Wheelbase (A)	2807 (110.5)
Length (B)	5090 (200.4)
Width (C)	1851 (72.9)
Height (D)	1491 (58.7)
Front tread (E)	1585 (62.4)
Rear tread (F)	1562 (61.5)

INTERIOR, mm (in.) front/rear	
Headroom	1001/961 (39.4/37.8)
Legroom	1074/954 (42.3/37.6)
Shoulder room	1490/1488 (58.7/58.6)
Hip room	1432/1452 (56.4/57.2)

CAPACITIES/WEIGHT	
Trunk, L (cu. ft.)	527 (18.6)
Fuel tank, L (imp. gal.)	64 (14.0)
Curb weight (est.), kg (lb.)	
– LS	1613 (3555)
– LT	1613 (3555)
– LTZ	1655 (3649)

TOWING
3.5L V6 VVT 2.86 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight††
3.9L V6 VVT 3.29 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight††

†† When properly equipped, includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combinations. See your dealer or refer to the Impala Owner's Manual for details.

WHEELS



- A – 17" sterling silver painted fascia spoke, standard on LS.
- B – 17" machined aluminum wheel, standard on LT and included with LS Sport Package.
- C – 18" machined-face aluminum, standard on LTZ.



EXTERIOR COLOURS



The exterior colours in this brochure are as close to the actual vehicle production colour as the printing process allows. For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

\* Available at extra cost.

INTERIOR FABRICS

Cloth



19C – Ebony

52C – Neutral

83C – Titanium

Leather



192 – Ebony

522 – Neutral

832 – Titanium

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

▼ Exterior	Interior ►	19 – Ebony	52 – Neutral	83 – Titanium
17 – Silver Ice Metallic		●		●
37 – Imperial Blue Metallic		●	●	●
41 – Black		●	●	●
50 – Summit White		●	●	●
51 – Gold Mist Metallic		●	●	
57 – Cyber Gray Metallic		●		●
80 – Red Jewel Tintcoat*		●	●	●

\* Available at extra cost.

WARRANTY

IT ISN'T FINE PRINT – IT'S A COMMITMENT.

Chevrolet builds its cars and trucks for the way you use them and drive them. But that's only step one. Every Chevrolet is also built to continue to live up to the highest standards, year after year. You can take added peace of mind in knowing that every Chevrolet is also backed by the best coverage in Canada:

- 3-year/60,000 km New Vehicle Limited Warranty\*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge\*
- 5-year/160,000 km Courtesy Transportation\*
- 5-year/160,000 km 24/7 Roadside Assistance\*
- 6-year/160,000 km rust-through perforation coverage\*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).\*

\* Whichever comes first. Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:\*\*

- **GM Protection Plan (GMPP)** – the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

\*\* Conditions and limitations apply.

TO HELP YOU PURCHASE A NEW VEHICLE:

- **Purchase Financing** – on the spot financing at your GM dealership†
- **GM Student Bonus Program** – students or recent graduates of high school, college or university\*\* may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.†† For full program details please visit [thegmcard.ca](#).

\*\* Conditions and limitations apply. † Subject to eligibility. †† Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at [gm.ca](#)
- The GM Customer Communication Marketing Centre at **1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830** for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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Radio Data System (RDS) is a registered trademark of the U.S. National Association of Broadcasters.

The XM name and related logos are trademarks of XM Canada, Canadian Satellite Radio Inc.

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Bluetooth is a registered trademark of Bluetooth SIG Inc.

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