

2010 CHEVY IMPALA





Impala LTZ in Silver Ice Metallic shown with available dealer-installed features, including polished stainless steel dual exhaust tips from Chevy Accessories. LTZ has an estimated 27 MPG hwy. Estimate based on GM testing. Official EPA estimates not yet available. ¹ Estimate based on LS and LT models with 3.5L V6 engine. Estimate based on GM testing. Official EPA estimates not yet available. ² Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ³ Available on select models. ⁴ Based on GM Large Car segment. ⁵ Whichever comes first. See dealer for details. Source: manufacturers' sites.

FOR ALL THE RIGHT REASONS.



FUEL EFFICIENCY For more than 50 years, millions have chosen Impala as one of America's favorite rides. It's easy to understand why. "Impala will thoroughly meet your needs and probably exceed your expectations," says *Kelley Blue Book's* kbb.com. Impala also earned high marks for fuel economy, offering an estimated **29 MPG HIGHWAY.¹** Impala received a **FIVE-STAR FRONTAL CRASH TEST RATING.²** When it comes to passenger seating, Impala delivers more than Ford Taurus, Toyota Avalon and Dodge Charger, with available **SEATING FOR UP TO SIX.³** Plus, Impala offers a segment-exclusive⁴ flip-and-fold-flat rear seat⁵ for flexibility and additional cargo capacity.

THE BEST COVERAGE IN AMERICA

The 2010 Impala is backed by the 100,000 mile/5-year⁵ transferable Powertrain Limited Warranty. That's 40,000 more miles than Toyota or Honda offers. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

OUR BEST REASONS

Enduring Quality	2
Best Coverage in America ...	2
Surprising MPG.....	4
Upscale Features	6
Safety Surrounds You.....	8

IMPALA

For a 360-degree view,
visit chevy.com/impala

The engines in Impala are E85¹ –
FlexFuel-capable – unlike any Honda or Toyota car – with an estimated 22 MPG highway² (3.5L) and 20 MPG highway² (3.9L) using E85. E85 ethanol is a cleaner-burning, mostly renewable fuel source made primarily from U.S.-grown biomaterial. NOTE: E85-capable 3.5L V6 engine not available to order in California.

COMPARISONS

OnStar⁴ with Safe & Sound Plan, standard for the first year, includes Stolen Vehicle Assistance⁵ and Vehicle Diagnostics⁶

E85¹ FlexFuel-capable engine

Oil-Life Monitor

XM Radio⁷ with three trial months

2010 CHEVY IMPALA

STANDARD

STANDARD

STANDARD

STANDARD

2009 TOYOTA AVALON

Not Available

Not Available

Not Available

Available

“...A FINE BALANCE BETWEEN PERFORMANCE AND FUEL EFFICIENCY.” – EDMUNDS.COM



Fuel efficiency is important to everyone, which is why the 3.5L V6 engine on Impala LS and LT was designed to deliver highway mileage you'll appreciate – mileage the 2009 Toyota Avalon, Ford Taurus and Chrysler 300 can't match³ with an estimated **29 MPG HIGHWAY²**. The 3.9L V6 gas engine on LTZ offers an estimated 27 MPG highway². Both engines feature Variable Valve Timing (VVT) – a technology that optimizes combustion, enhances low-end torque and high-end power, and helps control emissions.



Impala LT in Silver Ice Metallic shown with available features. ¹E85 is a combination of 85% ethanol and 15% gasoline. Go to chevy.com/biofuels to see if there is an E85 fuel station near you. ² Estimate based on GM testing. Official EPA estimates not yet available. ³ EPA estimated MPG hwy.: Avalon 28, Taurus SE 28 and 300 Touring 26. ⁴ Call 1-888-4ONSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations. ⁵ Ability to locate stolen vehicles varies with conditions. ⁶ Capabilities vary by model. Visit onstar.com for details and system limitations. ⁷ XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com.



Impala LT in Neutral shown with available Luxury Edition Package. **1** XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com. **2** Based on GM Large Car segment. **3** Call 1-888-4ONSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations. **4** Requires available Directions & Connections Plan. Not available in certain areas. Visit onstar.com for coverage map. **5** LT requires available Universal Home Remote transmitter. **6** Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

LUXURY FOR ALL.

“...a lot of bang for the buck with a cavernous interior, plenty of standard amenities...” That’s what CarandDriver.com (September 2008) had to say about the 2009 Impala. And it’s no wonder, since Impala comes stocked with upscale features that make driving more entertaining and informative. **XM RADIO¹** with three trial months and dual-zone climate controls are both standard. Seating choices (depending on the model you select) include front buckets, in cloth or with **LEATHER APPOINTMENTS**, or a split-bench front seat in cloth. A segment-exclusive² flip-and-fold-flat rear seat is standard on LTZ and available on LT. OnStar³ with available **TURN-BY-TURN NAVIGATION⁴** provides simple, voice-guided directions at the touch of a button. It’s included in the one-year Directions & Connections Plan. And enjoy open-air driving with a deep-tinted, power sunroof (available on LT⁵ and LTZ) that tilts or slides back.



Pull up either of the available 60/40 flip-and-fold-flat rear seats – or both – to reveal a composite storage tray that extends across the entire width of the rear floor. Fold down both rear seatbacks, and an easy-to-clean, flat load floor is created, producing additional cargo room.

IMPALA

See a photo gallery of Impala at
chevy.com/impala



The eight-speaker Bose® sound system (available on select models) features woofers strategically placed in the front doors and rear to deliver full, powerful, low-frequency sound. A Bose amplifier with proprietary digital signal processing and six channels of custom equalization helps tune the sound specifically for Impala. Read more about this innovative system from Bose at bose.com/auto.

 Bluetooth® wireless technology⁶ for select compatible phones lets you make, answer and end calls with a tap of the steering wheel controls. Available on select models.

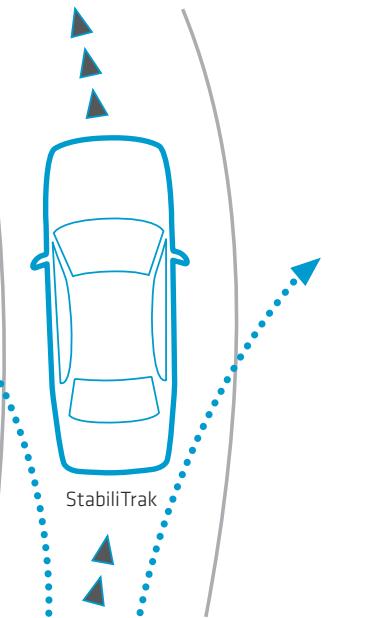
IMPALA

For complete pricing information, visit chevy.com/impala

Every Impala provides peace of mind with the OnStar¹ Safe & Sound Plan (standard for the first year) that helps protect you and your family with safety and security services. And with Automatic Crash Response (ACR), if you're in a crash, built-in vehicle sensors can automatically alert an OnStar Advisor, who is immediately connected into your vehicle and can request that emergency help be sent to your exact location. ACR also sends specific crash data so that responders can be prepared in advance for potential injuries.

TECHNOLOGY THAT'S SAFETY-DRIVEN.

Impala earned a **FIVE-STAR FRONTAL CRASH TEST RATING²** – the highest government rating possible – for frontal crash safety. A holistic approach to safety for Impala includes the security of **ONSTAR¹** with a Safe & Sound Plan (standard for the first year), the **STABILITRAK** Electronic Stability Control System, **ABS** and Traction Control – all standard. And every Impala comes with dual-stage frontal air bags,³ a right-front Passenger Sensing System and **THORAX SIDE-IMPACT AIR BAGS** for the driver and right-front passenger, plus head-curtain side-impact air bags for front and rear outboard passengers. A **DRIVER INFORMATION CENTER** – also standard – provides important readouts of vehicle functions, including engine oil life and tire pressure (excludes spare tire). Available **BLUETOOTH[®]** wireless technology⁴ for select compatible phones allows hands-free calling and even mutes the stereo to take your calls.



FABRICS. COLORS. WHEELS.



Neutral Cloth



Gray Cloth



Ebony Cloth



Ebony Leather Appointments



Gray Leather Appointments



Neutral Leather Appointments



Imperial Blue Metallic



Silver Ice Metallic



Victory Red



Black



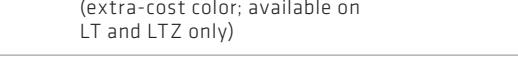
NEW Summit White



NEW Cyber Gray Metallic



Red Jewel Tintcoat
(extra-cost color; available on LT and LTZ only)



Aqua Blue Metallic



Gold Mist Metallic



01



02



03

¹ OnStar acts as a link to existing emergency service providers. Call 1-888-4ONSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations. ² Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ³ Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. ⁴ Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

YOUR IMPALA. YOUR WAY.

AVAILABLE DEALER-INSTALLED ACCESSORIES

01 17" nine-spoke cast-chrome aluminum wheel. Available on LS and LT.

02 17" 15-spoke cast-chrome aluminum wheel. Available on LS and LT.



Two-way advanced remote starter.



All-weather floor mats.



Side-window deflectors.



Rear-seat DVD entertainment system.



Molded splash guard.



ACCESSORIES

Every Chevy Accessory is covered by the GM 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty when ordered with your vehicle. See your dealer or visit chevy.com/impala for details and a closer look at more available accessories.

IMPALA FEATURES.

S = Standard O = Optional — = Not Available

MAXIMUM CAPACITIES

Trunk volume (cu. ft.) ¹	18.6		
Fuel tank (gal. approx.)	17		
Seating (standard/available on select models)	5/6 (LS and LT)		

EXTERIOR

	LS	LT	LTZ
Foglamps: integral, in front fascia	—	S	S
Mirrors: body-color, power-adjustable	S	S	—
Mirrors: body-color, power-adjustable, heated	—	O ²	S
Moldings: body-color, body-side	O	O	O
Moldings: body-color, rocker	S	S	S
Spoiler: rear	—	O	S

ENGINES/CHASSIS

Battery: maintenance-free with rundown protection	S	S	S
Engine: 3.5L V6 with Variable Valve Timing, 211 hp @ 5800 rpm, 214 lb.-ft. of torque @ 4000 rpm, E85 FlexFuel-capable ³	S	S	—
Engine: 3.9L V6 with Variable Valve Timing, 233 hp @ 5600 rpm, 240 lb.-ft. of torque @ 4000 rpm, E85 FlexFuel-capable ³	—	—	S
Engine block heater	O	O	O
Exhaust: single, stainless steel	S	S	—
Exhaust: dual-outlet, stainless steel	—	—	S
Oil-Life Monitor	S	S	S
Steering: power, rack-and-pinion	S	S	S
Suspension: four-wheel independent, Touring	S	S	—
Suspension: four-wheel independent, Luxury-Tuned	—	—	S
Transmission: four-speed automatic, electronically controlled with overdrive	S	S	S

INTERIOR

Air conditioning: dual-zone, manual climate controls, with individual settings for driver and right-front passenger	S	S	S
Convenience Package: Bluetooth [®] wireless technology ⁴ for select compatible phones; Universal Home Remote transmitter; auto-dimming rearview mirror; and heated, power-adjustable outside mirrors	—	O ⁵	—
Defogger: rear-window, electric	S	S	S
Door locks: power-programmable, with lockout protection	S	S	S
Instrumentation: analog deluxe four-gauge cluster with speedometer, tachometer, coolant temperature, fuel, trip odometer, Driver Information Center, outside temperature display and compass	—	S	S
Lighting: center-mounted dome and rear reading lamps	S	S	S

INTERIOR (CONTINUED)

Luxury Edition Package: front bucket seats with leather appointments, heated driver seat, heated front passenger six-way power seat, flip-and-fold-flat rear seat, leather-wrapped steering wheel with audio and cruise controls, Bose eight-speaker sound system, rear spoiler and OnStar[®] Directions & Connections Plan (standard for the first year; includes Turn-by-Turn Navigation⁷)

	LS	LT	LTZ
Mirror: inside, rearview, manual day/night	S	S	—
Mirror: inside, rearview, auto-dimming	—	O ²	S
Steering wheel: urethane	S	—	—
Steering wheel-mounted audio controls	—	S	S
Sunroof: power, tilt/sliding with sunshade	—	O ⁸	0
Trunk release: remote	S	S	S
Universal Home Remote transmitter	—	O ⁹	S
Visors: front, with illuminated vanity mirrors	—	S	S
Visors: front, with vanity mirrors	S	—	—

SAFETY & SECURITY

Air bags:¹⁰ dual-stage frontal and side-impact, driver and front passenger (includes Passenger Sensing System); head-curtain side-impact, front and rear outboard seating positions

	LS	LT	LTZ
Brakes: four-wheel antilock, four-wheel disc; includes Traction Control	S	S	S
Daytime Running Lamps	S	S	S
Door locks: rear, child security	S	S	S
OnStar: ⁶ with one-year Safe & Sound Plan	S	S	S
OnStar: ⁶ with one-year Directions & Connections Plan	O	O	O
Remote Keyless Entry	S	—	—
Remote vehicle starter system, includes Remote Keyless Entry	—	S	S
StabiliTrak Electronic Stability Control System	S	S	S

SEATING

Front buckets, cloth, with six-way power driver seat
Front 40/20/40 split-bench, cloth, with six-way power driver seat
Front buckets, heated, with leather appointments, six-way driver and six-way passenger power seat adjusters (eight-way power driver seat on LTZ)
Rear bench seat, fixed
Rear seat: flip-and-fold-flat

	LS	LT	LTZ
Front buckets, cloth, with six-way power driver seat	S	S	—
Front 40/20/40 split-bench, cloth, with six-way power driver seat	O	O	—
Front buckets, heated, with leather appointments, six-way driver and six-way passenger power seat adjusters (eight-way power driver seat on LTZ)	—	O ¹¹	S
Rear bench seat, fixed	S	S	—
Rear seat: flip-and-fold-flat	—	O ¹¹	S

AUDIO SYSTEMS

AM/FM stereo with CD player/MP3 playback and auxiliary audio input jack
Bluetooth[®] wireless technology⁴ for select compatible phones

	LS	LT	LTZ
AM/FM stereo with CD player/MP3 playback and auxiliary audio input jack	S	S	S
Bluetooth [®] wireless technology ⁴ for select compatible phones	—	O ²	S

SELECT AVAILABLE FEATURES.

AUDIO SYSTEMS (CONTINUED)

Bose eight-speaker sound system
Six-speaker sound system
XM Radio:¹² with three trial months

WHEELS

16" steel with deluxe bolt-on covers
16" five-spoke styled cast-aluminum
18" machined-face aluminum

DEALER-INSTALLED CHEVY ACCESSORIES

	LS	LT	LTZ
Bose eight-speaker sound system	–	0 ¹¹	S
Six-speaker sound system	S	S	–
XM Radio: ¹² with three trial months	S	S	S
WHEELS			
16" steel with deluxe bolt-on covers	S	–	–
16" five-spoke styled cast-aluminum	–	S	–
18" machined-face aluminum	–	–	S
DEALER-INSTALLED CHEVY ACCESSORIES			
17" Nine-Spoke Cast-Chrome Aluminum Wheels	0	0	–
17" 15-Spoke Cast-Chrome Aluminum Wheels	0	0	–
18" Five-Triangular-Double-Spoke Chrome Wheels	–	–	0
All-Weather Floor Mats	0	0	–
Polished Stainless Steel Dual Exhaust Tips	–	–	0
Rear-Seat DVD Entertainment System	0	0	0
Side-Window Deflectors	0	0	0
Sport-Styled Rear Spoiler	0	0	–
Two-Way Advanced Remote Starter	0	0	0



1 Cargo and load capacity limited by weight and distribution. **2** Requires available Convenience Package (interim availability). **3** E85-capable 3.5L V6 engine not available to order in California. E85 is a combination of 85% ethanol and 15% gasoline. Go to chevy.com/biofuels to see if there is an E85 fuel station near you. **4** Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. **5** Interim availability. **6** Call 1-888-40NSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations. **7** Not available in certain areas. Visit onstar.com for coverage map. **8** Requires available Universal Home Remote transmitter. **9** Requires available power sunroof or available Convenience Package. **10** Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. **11** Requires available Luxury Edition Package. **12** XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com.

IMPALA LS

- Body-color, body-side moldings
- 40/20/40 split-bench cloth front seat
- Front and rear carpeted floor mats
- Engine block heater

IMPALA LT

- Red Jewel Tintcoat exterior color (extra-cost color)
- Heated, power-adjustable, body-color outside mirrors²
- Rear spoiler
- Bose eight-speaker sound system¹¹
- Heated front buckets with leather appointments and six-way power passenger seat adjuster¹¹
- Flip-and-fold-flat rear seat¹¹
- Convenience Package:⁵ Bluetooth[®] wireless technology⁴ for select compatible phones; Universal Home Remote transmitter; auto-dimming rearview mirror; and heated, power-adjustable, body-color outside mirrors
- Luxury Edition Package: front bucket seats with leather appointments, heated driver seat, heated front passenger six-way power seat, flip-and-fold-flat rear seat, leather-wrapped steering wheel with audio and cruise controls, Bose eight-speaker sound system, rear spoiler and OnStar⁶ Directions & Connections Plan (standard for the first year; includes Turn-by-Turn Navigation?)
- Universal Home Remote transmitter⁹
- Power sunroof with sunshade⁸

IMPALA LTZ

- Red Jewel Tintcoat exterior color (extra-cost color)
- Body-color, body-side moldings
- Engine block heater
- Power sunroof with sunshade

CHEVY

For more information about ownership extras, please visit the websites below.



onstar.com



ACCESSORIES

chevy.com/accessories



gm.xmradio.com



chevy.com/warranty

THE BEST COVERAGE IN AMERICA.

100,000 MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2010 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on 2009 GM Large Car segment and latest available competitive information. Excludes other GM vehicles.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these websites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA). The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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Litho in USA. June 2009



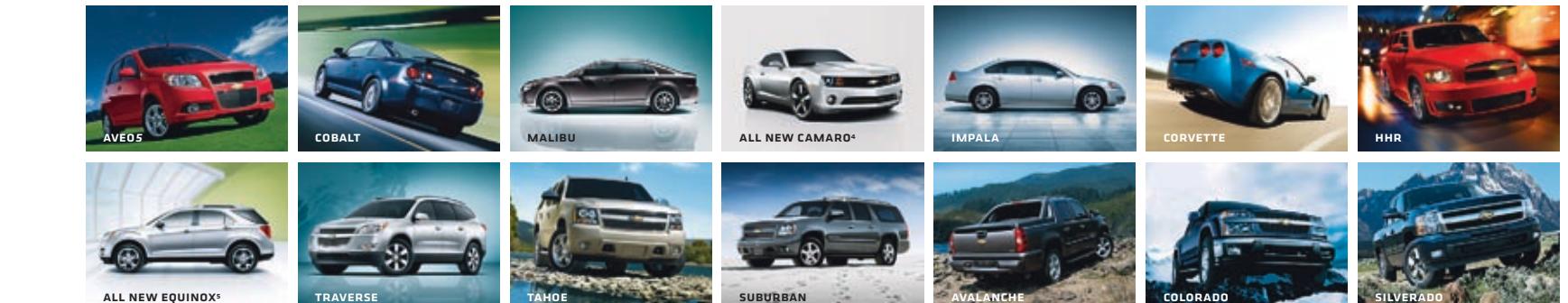
Impala LTZ in Imperial Blue Metallic shown with available features and Chevy Accessories.



CHEVY

To us, it's pretty simple: Build vehicles that anyone would be proud to own, and put them within reach. We've made sure that no one offers more models with **30 MPG HIGHWAY OR BETTER!** We're backing our quality with the **BEST COVERAGE IN AMERICA**, which includes the 100,000 mile/5-year² transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy

Transportation Programs. We're filling our cars and trucks with the kind of thinking, features and craftsmanship you'd expect to pay a lot more for. This philosophy has earned us more **CONSUMERS DIGEST "BEST BUY"** awards for 2009 models³ than any other brand. So owning a Chevy isn't just a source of transportation. It's a source of pride. CHEVY.COM



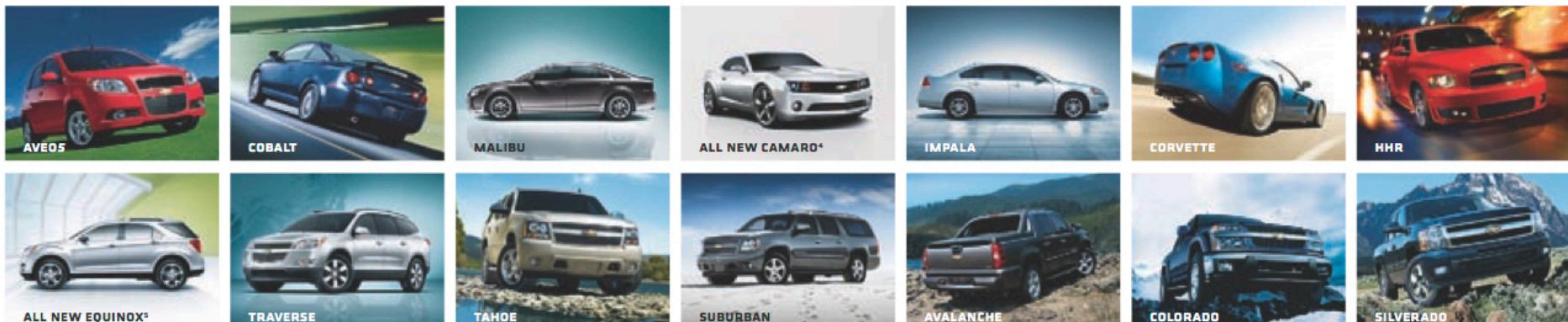
¹ EPA estimated. Models include Aveo, Aveo5, Cobalt, Cobalt XFE, HHR, HHR Panel, select Malibu models and 2010 Equinox. ² Whichever comes first. See dealer for details. ³ Models include Malibu, Traverse, Silverado 1500 and others. Visit www.consumersdigest.com/award_page to see the full list of award-winning Chevy vehicles. ⁴ Available to order. ⁵ Available July 2009.





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