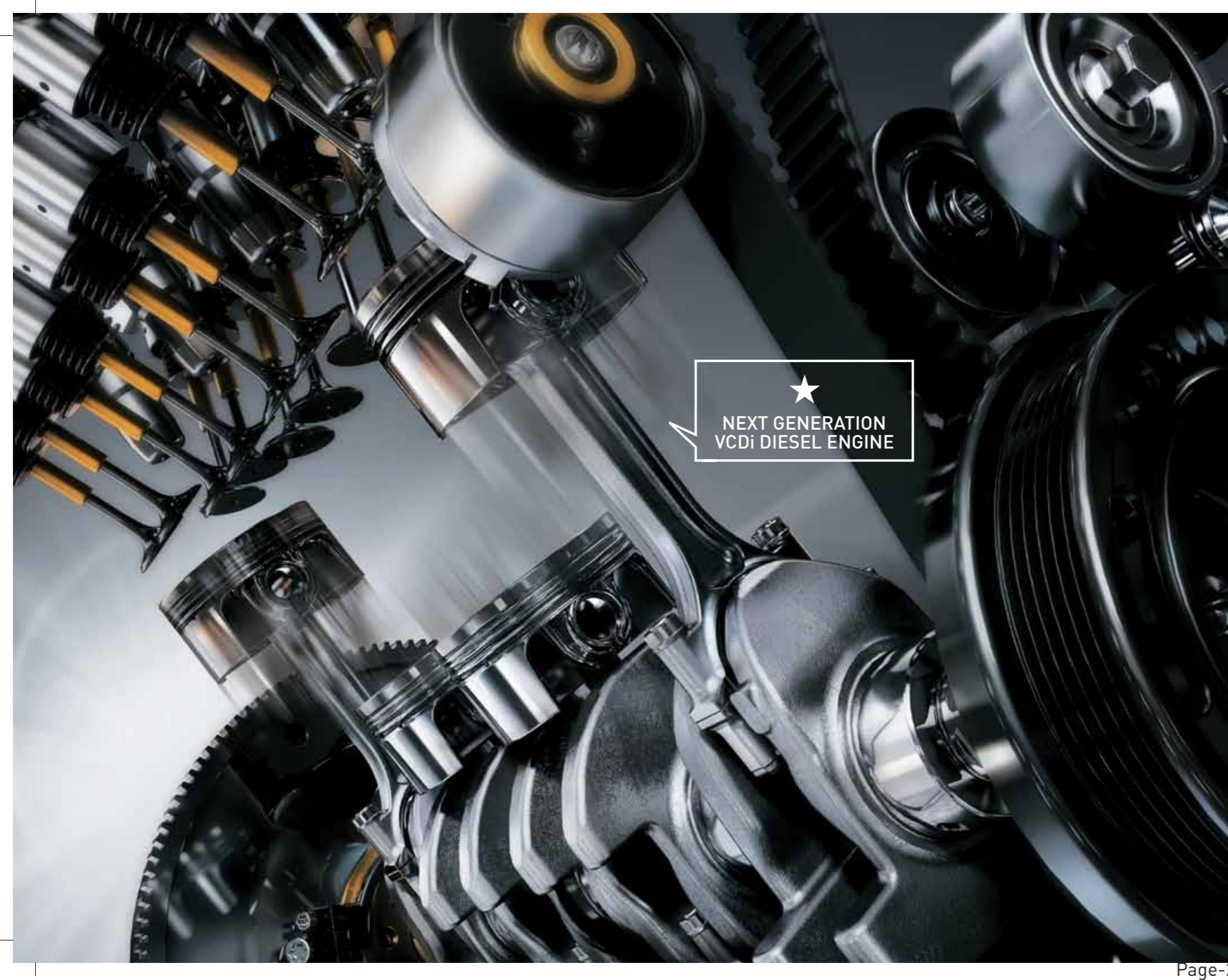






# CHOOSE TO CRUZE

Introducing the all-new Chevrolet Cruze. A car that breaks stereotypes while staying true to its DNA. Bold. Stylish. Aggressive. It's faster, stronger, safer. Developed by a global design team, the Cruze features a push-button start, Jet Black interiors, twin-cockpit sports car interiors and an exhilarating ride that only people who love to drive understand. The Cruze is a category breaker, a car that's in a class of its own. A car that's value without compromise. **Choose to Cruze.**



AUTOMATIC TRANSMISSION

## CHOOSE A DIESEL ROCKET

The Cruze is designed for those who love a powerful drive. With driver-focused thinking and technology that delivers maximum fuel efficiency. With the biggest and the meanest engine in its class, it effortlessly combines muscular performance with dynamic smoothness.

### NEXT GENERATION VARIABLE GEOMETRY TURBO COMMON RAIL DIRECT INJECTION (VCDi) DIESEL ENGINE

The Cruze's powerful 2.0-litre VCDi diesel engine is all about muscle power. The state-of-the-art Variable Geometry Turbocharger (VGT) gives excellent throttle response, particularly during pick-up from low speeds. The high-performance Common Rail Direct Injection system improves fuel economy and reduces emissions. The Exhaust Gas Recirculation (EGR) contributes to increased power with a running refinement of reduced noise and vibration. With 150PS of power and 327 Nm of torque, the Cruze is ready to growl.

### 6-SPEED AUTOMATIC TRANSMISSION

Precisely attuned to maximise the dynamic performance of the Cruze, the 6-speed Automatic Transmission delivers superb gearshifts without any loss of power and momentum. The fully-electronic system offers a clutch-to-clutch shift operation for precision and smoothness. A wide spread gear ratio for quicker acceleration. A sixth gear for increased fuel economy at cruising speeds. Enjoy the power at your fingertips.



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DYNAMIC DESIGN

DUAL BEZEL DESIGN HEADLAMPS

TAIL LAMPS

16" ALLOY WHEELS

## CHOOSE BIG AND BOLD

Whether stationary or on the move, the big and bold nature of the Cruze never fails to make an immediate impression. From its dynamic coupé-like proportions to its signature muscular front grille, there is nothing meek about the car. It's longer, wider, meaner and the biggest car in its class – both in size and attitude.

1 DYNAMIC DESIGN WITH A WIDE TRACK, LONG WHEELBASE AND CRISP SCULPTED SHOULDER LINES

2 DUAL BEZEL DESIGN HEADLAMPS

3 SPLIT-DESIGN TAIL LAMPS

4 LARGE 16" ALLOY WHEELS

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Cruze Brochure 242-2011



INSTRUMENT CLUSTER



STEERING WHEEL



CENTRE STACK

## CHOOSE SOPHISTICATED INTERIORS

Built on an all-new architecture and philosophy, the Cruze's interior has a new dimension of style and sophistication. The Corvette inspired dual-cockpit. The ergonomically designed steering wheel. The ice-blue illuminated dashboard. All these features combine to create an ambience that is designed to make the driver feel good.

### 1 THREE-GAUGE INSTRUMENT CLUSTER

Centre-positioned Driver Information Display sets out digital text information like odometer, average fuel, fuel consumption and average speed. Plus its ice-blue dash illumination heightens cabin sophistication and improves instrumentation and easy reading.

### 2 THREE SPOKE STEERING WHEEL

Thicker rim design enhances grip and feel while driving.

### 3 INTEGRATED CENTRE STACK

Advanced integrated centre panel with graphic infotainment display, radio, HVAC controls and a CD player with MP3 compatibility, Bluetooth music streaming and USB port.



## CHOOSE SPACE AND CONVENIENCE

Designed and executed with exacting craftsmanship, the interior is not only luxurious and dynamic but it's also comfortable. From storage compartments to Follow Me Home lights to reverse parking sensors, the Cruze accommodates all your needs.

### 1 AUTO AIR CONDITIONING

Automatic climate control system maintains constant programmed temperatures, while a pollutant and odour filtration system ensures clean air inside the cabin.



STORAGE

### 2 TILT AND TELESCOPIC STEERING

Adjustable steering column to give that perfect driving position.



REVERSE PARKING SENSORS

### 3 REVERSE PARKING SENSORS

Four sensors send ultrasonic waves when the Cruze is driving in reverse, notifying the driver of the rear object's proximity.

### 4 STORAGE

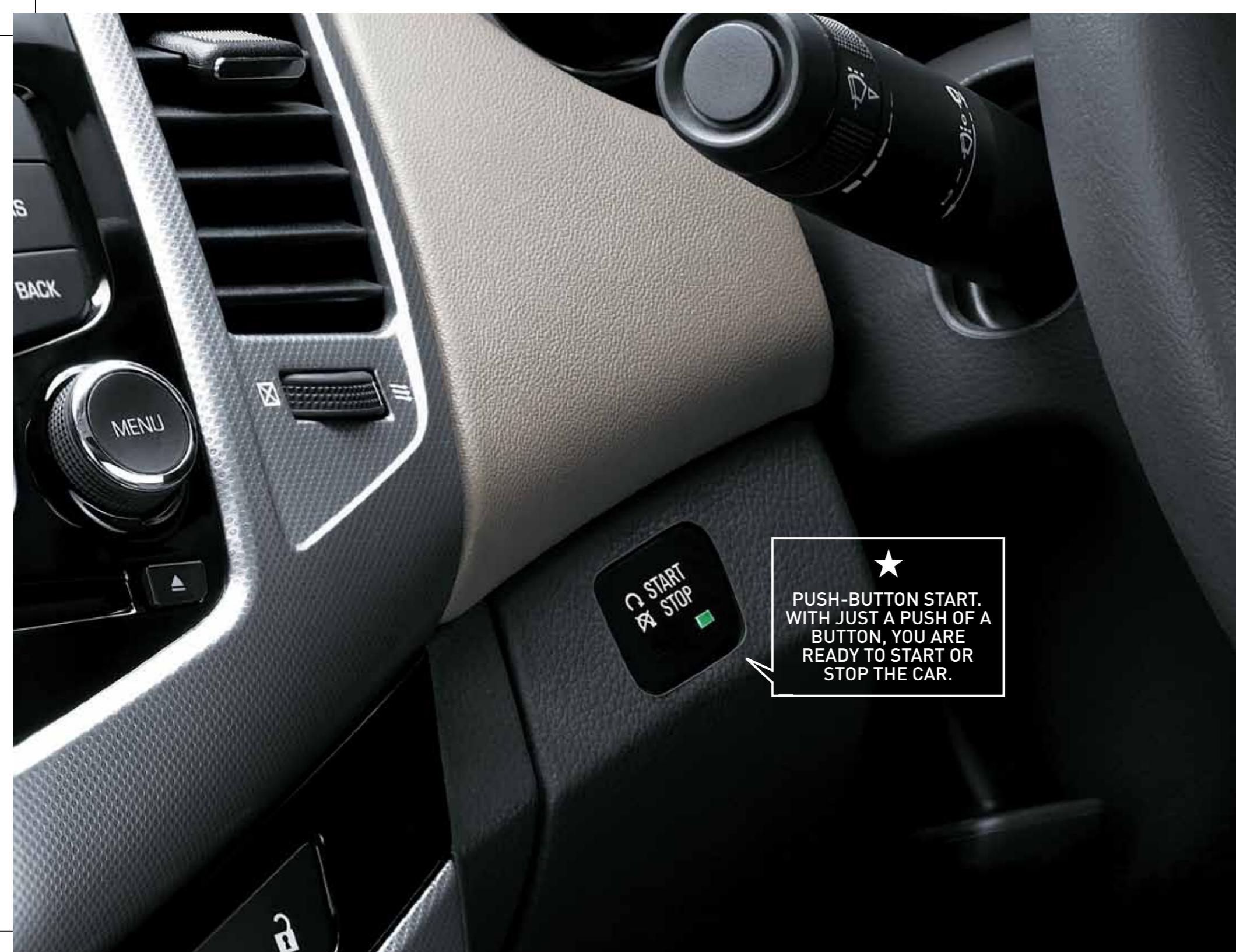
Comes with numerous storage compartments, which are functional and convenient for storing objects like sunglasses, bottles and CDs.

### 5 FOLLOW ME HOME LIGHTING

Headlights to stay on for up to two minutes after locking the car, so that you can see where you are walking. This feature can be programmed through the Smart Screen.

### 6 ANTI-THEFT MECHANISM AND IMMOBILISER

Prevents the Cruze from starting without the correct key and sounds the horn if an intrusion is attempted.



## CHOOSE STYLISH FEATURES

Expansive and feature laden, the Chevrolet Cruze comes with must-haves that are not found in any other car in its class. What you get is comfort, luxury and technology that are beyond your expectations.

### 1 PASSIVE ENTRY PASSIVE START (PEPS)

Allows operation of central locking system, anti-theft alarm system and ignition and starter system without the use of a mechanical key. This, together with the push-button start, ensures a complete keyless experience.

### 2 CRUISE CONTROL

Automatically controls the speed with the added advantage of steering mounted controls.

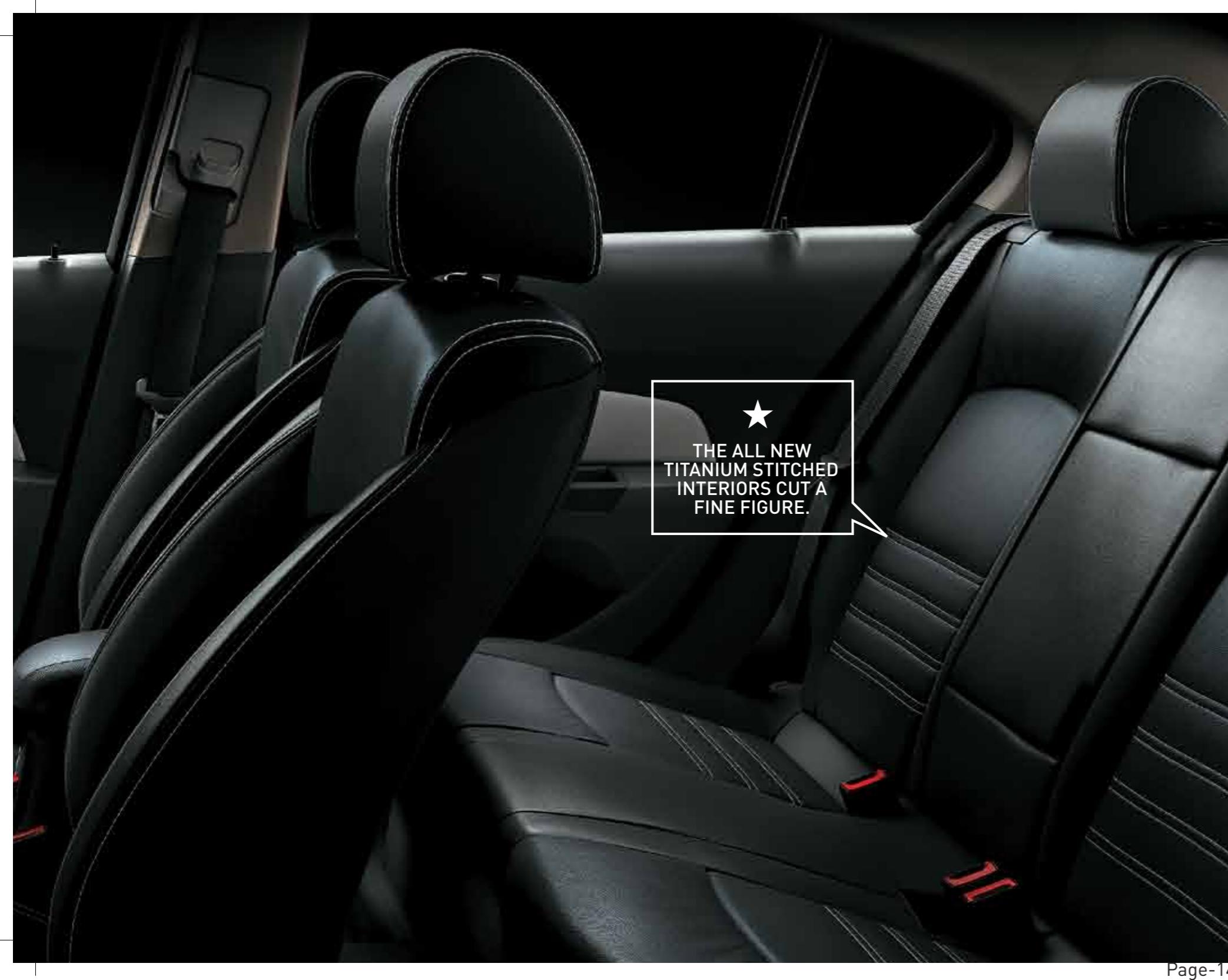
### 3 RAIN SENSING WIPERS

Automatically starts when precipitation is detected and adjusts wiper speed based on rain intensity.

### 4 SMART SCREEN

A graphic information display on which numerous settings are possible. It also detects outside temperature and shows date and time.





## CHOOSE LUXURY

The best-in-class Cruze keeps getting better. The car now comes with all new luxurious black interiors and a host of neat little features that make life at 100 Km/hr an absolute breeze.

### 1 BLUETOOTH MUSIC STREAMING

Turn your Bluetooth on and listen to your favourite songs. No wires or complications necessary.

### 2 AUTOMATIC INSIDE REAR VIEW MIRROR

Never take your hands off the steering wheel with an automatic mirror adjuster on your steering wheel.

### 3 USB PORT

Put your pen drive in the USB port next to the driver's hand rest and let the stereo do the rest.

### 4 ILLUMINATED VANITY MIRROR

Look the part at all times with an illuminated vanity mirror. Perfect for last minute touches.

### 5 TITANIUM STITCHING

The Cruze is all about the details. The new titanium stitching in the more luxurious, more comfortable seats makes the Cruze well and truly a class apart.



## CHOOSE 5-STAR SAFETY

With a precisely designed network of active and passive safety mechanisms, the Chevrolet Cruze is serious about giving you maximum protection. Its 4-wheel disc brakes with Anti-lock Braking System (ABS) and occupant protection system keep you protected every time you drive.



ABS



DUAL AIRBAGS

### 1 DUAL AIRBAGS

Equipped with dual front airbags.

### 2 ANTI-LOCK BRAKING SYSTEM (ABS)

Prevents the wheels from locking while braking and allows the driver to maintain steering control, especially on slippery surfaces.

### 3 ALL WHEEL DISC BRAKE

Provides excellent stopping and stable braking capability, reduces brake noise and enhances pedal feel.

### 4 FRONT AND REAR CRUMPLE ZONE

Maximises your safety by absorbing the energy from an impact.

### 5 PEDESTRIAN PROTECTION

A Pedestrian Protection design to the hood and relating hinge structure is to reduce the chance of pedestrians striking the engine block.

### 6 SAFETY CAGE

The strong and rigid safety cage has reinforced pillars with tubular bars, which provide optimum protection to passengers.

### 7 CHILD SEAT PROVISION

Specifically designed to protect children during collisions. They can be secured in any of the three rear seats.



## CHOOSE DYNAMIC DRIVING CONTROL

Driving fast and hard with competitive precision is an integral part of Chevrolet's DNA. With the same fundamental designs used in Chevrolet's World Touring Car Championship (WTCC) racecars, the Cruze has been designed to race – on and off track. With its specifically engineered wider track, stiff body structure and quick-acting steering and braking systems, it delivers better handling, improved aerodynamics, performance and greater sensitivity to set-up changes. The ride just got tighter, faster and better.

### 1 SUSPENSION

A McPherson strut-type front suspension enables an optimal balance of comfort and handling agility, resulting in a better and quieter performance. At the back, its U-shaped rear suspension with torsion beam and gas-charged shock absorbers ensure a smooth and comfortable ride.

### 2 STEERING

Quick acting steering systems with excellent on-centre and driver feedback. Its standard hydraulic power rack-and-pinion power steering is tuned for more responsiveness with a relatively quick reacting ratio.

### 3 BRAKES

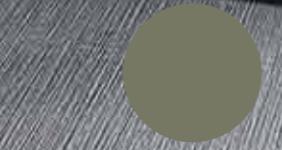
A four-wheel disc brake system provides excellent stopping and stable braking capability. ABS uses input from speed sensors to regulate individual wheel brakes for reduced stopping distances, maximum stability and improved steering ability in braking situations.



ATLANTIS BLUE



SAND DRIFT GREY



OLYMPIC WHITE



VELVET RED



SWITCHBLADE SILVER



CAVIAR BLACK



DIAMOND WHITE



# CHOOSE TO WIN

12 races. One grueling season, the Chevrolet Cruze is No. 1 in the FIA 2010 world touring car championship. It benefits from some of the road car's fundamental design advantages, such as a wider track, close-to-the-ground stance and a stiffer body structure that promises better handling, improved aerodynamic performance and a greater sensitivity to set-up changes.

**WTCC**  
FIA World Touring Car Championship  
**CHAMPION 2010**

## TECH SPECS

### →DIMENSIONS

Length	4597 mm
Width	1788 mm
Height	1477 mm
Wheelbase	2685 mm
Ground Clearance	165 mm

### →ENGINE

No. of Cylinders	4
Displacement	1991 cc
Power (PS)	150@ 4000 rpm
Torque (Nm)	327@ 2600 rpm
Engine Type	VCDi 16V SOHC
Fuel Efficiency	17.3 kmpl-MT

### →SUSPENSION

Front	McPherson Strut with Linear Cylindrical Coil Spring & Tubular Stabiliser Bar System
Rear	Compound Crank Type with Non-Linear, Mini -Block Coil Spring
Front & Rear Shock Absorbers	Twin Tube Gas Pressure Type

### →BRAKES

Front	Disc
Rear	Disc

### →TRANSMISSION

5 Speed Manual
6 Speed Automatic

### →WHEELS

6.5 X 16 Alloy
205/60 R16

### →TYRES

205/60 R16

### →EXTERIOR

Alloy Wheels
Chrome Garnish on Window Sill
Chrome Door Handles & Trunk Lid Garnish
Electric Sunroof

### →INTERIOR

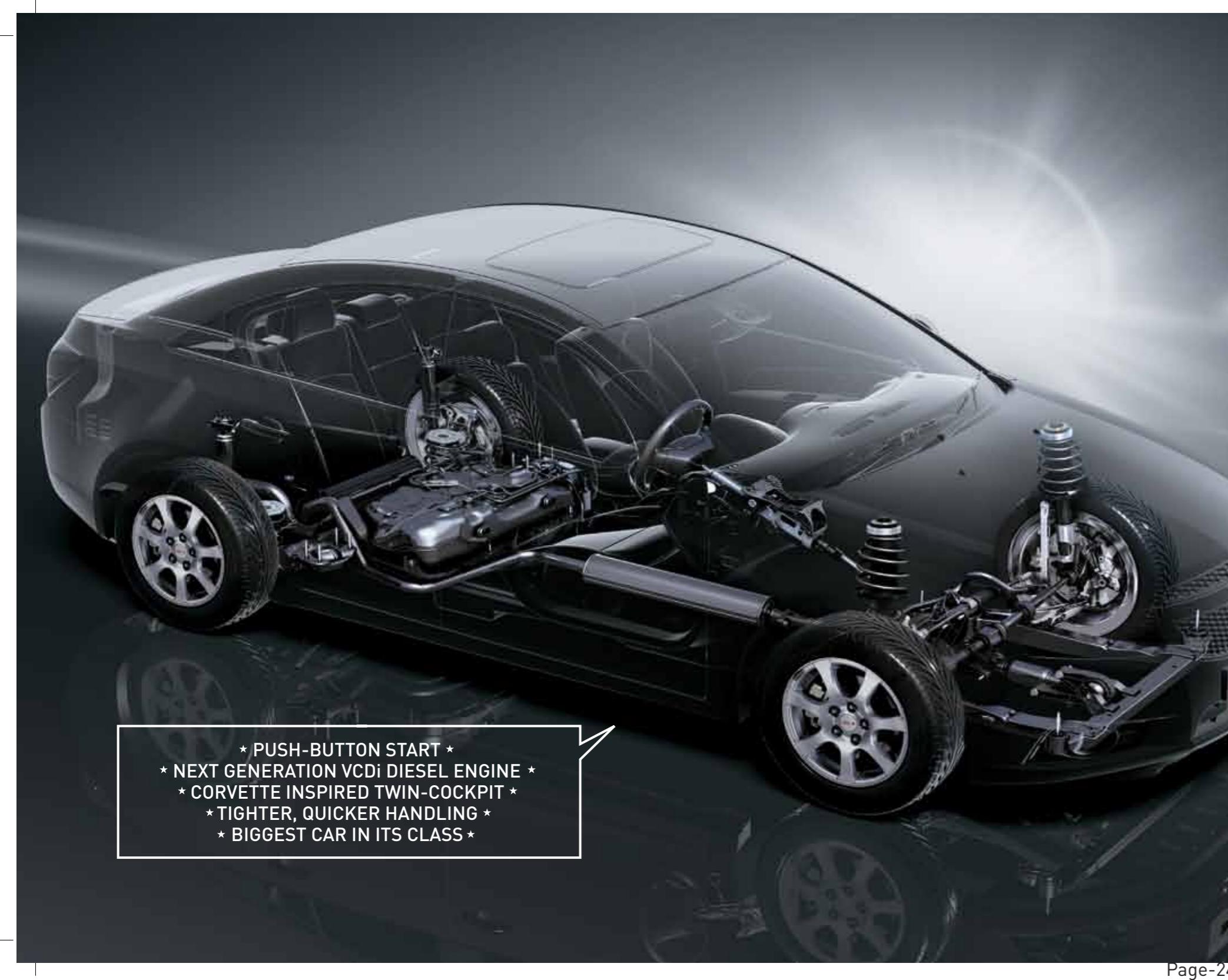
Jet Black and Medium Titanium Dashboard and Door Trims
Monotone Jet Black Seats with Titanium Stitch
Interior Colour Scheme
Front Centre Armrest with Storage & Sliding Lid
Rear Seat Armrest with Cupholders
Instrument Cluster Dimmer
Leather Upholstery
Leather Steering & Gear Knob

### →COMFORT AND CONVENIENCE

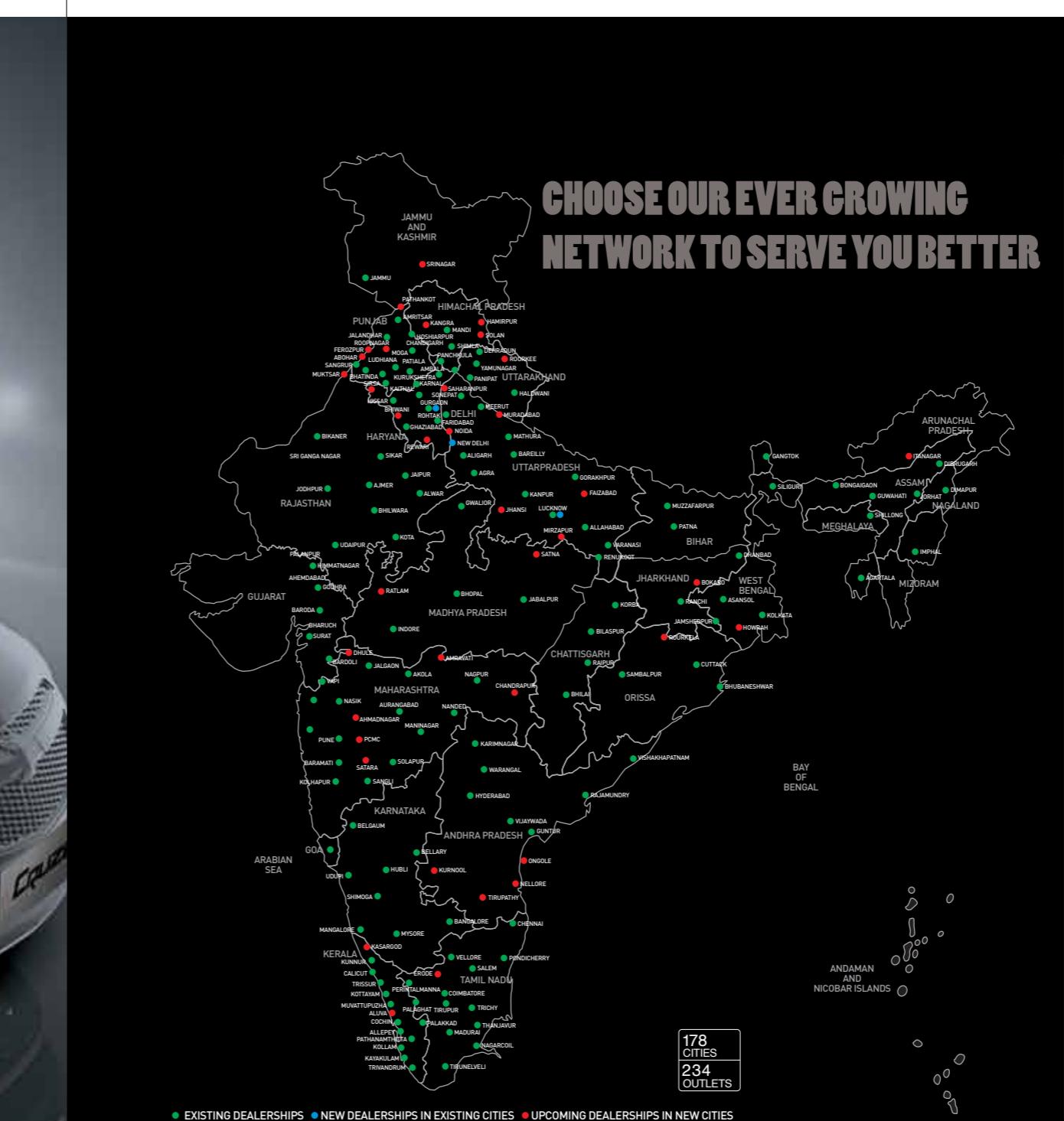
Power Steering
Power Windows with All 4 Express One Touch Down
Smart Screen
Electrically adjustable outside mirrors
Integrated Audio System with Radio, CD/MP3 and Aux-in
USB port in audio system
Programmable Follow Me Home Headlamps
Steering Mounted Audio Control
Auto Climate Control with Air Quality System
Illuminated Vanity Mirror
Tilt & Telescopic Steering
Automatic Inside rear view mirror
Bluetooth music streaming
Power Folding & Heated Outside Mirror
Rear Park Assist
Rain Sensitive Wiper System
Cruise Control
Intelligent Programmable Passive Entry
Passive Start with Push-Button Ignition On/Off

### →SAFETY AND SECURITY

ABS
Dual Airbags
4 kmph Impact Proof Front & Rear Bumpers
Advanced Security System
Child Seat Provisions
Emergency Exit System
Front Fog Lamps



- ★ PUSH-BUTTON START ★
- ★ NEXT GENERATION VCDi DIESEL ENGINE ★
- ★ CORVETTE INSPIRED TWIN-COCKPIT ★
- ★ TIGHTER, QUICKER HANDLING ★
- ★ BIGGEST CAR IN ITS CLASS ★



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**FUEL  
EFFICIENCY**  
17.3 kmpl



SMS Cruze to 5300 for a test drive. E-mail: [crs@chevrolet.co.in](mailto:crs@chevrolet.co.in).  
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