



These days, it's not enough for a sports car to look great and go fast. It also has to be efficient and technologically savvy. The all new Camaro was created to meet that mission. It was developed by an international team of designers and engineers who made sure that it was 21st century on every level. Concept-car styling? Check. Jaw-dropping performance? Check. The latest technology? Check. Impressive fuel economy?¹ Check. The all new Camaro is proof that awe-inspiring design, performance and efficiency *can* coexist – perfectly.

"This car needed to break new ground...it just has a spirit and a drive that we all get excited about."

— ED WELBURN, GM VICE PRESIDENT OF GLOBAL DESIGN



CAMARO LT SHOWN IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE AND AVAILABLE POLISHED-ALUMINUM WHEELS.

1V6: EPA est. 29 MPG hwy. SS: EPA est. 25 MPG hwy. with available TAPshift automatic.

For a 360-degree view, visit chev.com/camaro

At the start of the Camaro design process, Exterior Design Director Tom Peters challenged his team to "design the meanest 21st century street-fighting dog you've ever seen." Designer SangYup Lee answered that charge – and then some. Modern confidence fused with unmistakable soul. Clean, creased lines set off by bold fender shapes. Sculpted rear shoulders created by an impressive one-piece body-side panel that is as much a marvel of engineering as it is of design. The entire look is capped off with deep-set eyes – high-intensity discharge headlamps with glowing LED halo rings in the available RS Package (LT, SS). Large diameter wheels and tires only enhance its "ready to pounce" presence. And the long hood and short rear deck give Camaro an iconic look and ensure that it won't be mistaken for anything else.

TOP RIGHT: THE V-SHAPED FRONT GRILLE SPORTS THE PROUD MARQUE OF CHEVY.

CENTER RIGHT: THE FOUR-PACK GAUGE SET IS SUGGESTIVE OF AIRCRAFT-STYLE CHRONOGRAPHS, STANDARD ON 2LT AND 2SS. SHOWN WITH INTERIOR ACCENT TRIM PACKAGE, AVAILABLE ON 2LT AND 2SS.

BOTTOM RIGHT: THE HIGH-INTENSITY DISCHARGE HEADLAMPS COME TO LIFE WITH LED HALO RINGS, AVAILABLE ON LT AND SS WITH RS PACKAGE.

CAMARO LT SHOWN IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE AND AVAILABLE POLISHED-ALUMINUM WHEELS.



"This car had to be an American statement with global savvy."

– TOM PETERS, CAMARO EXTERIOR DESIGN DIRECTOR





CAMARO 2SS SHOWN WITH BLACK INTERIOR.

Start with the seats – always a good barometer of quality and attention to detail in any car. Thick bolsters on top of supportive structures let you feel confident but comfortable. The meticulous stitching reminds you of the craftsmanship that went into every aspect of the interior. The deep-dish steering wheel is purposeful and fits perfectly in your hands. Two boldly lit gauges flank a helpful Driver Information Center display. A low-mounted four-pack of auxiliary gauges – standard on 2LT and 2SS – look cool but also give you instant feedback. Perfect for a car that doesn't like to wait.

TOP RIGHT: FINE DETAIL ABOUNDS THROUGHOUT THE INTERIOR, SUCH AS THE STITCHING ON THE EDGES OF THE FRONT SEATS.

CENTER RIGHT: AMBIENT LIGHTING ON 2LT AND 2SS DOOR PANELS DISPLAYS A SOFT GLOW DURING LOW-LIGHT OR EVENING DRIVING.

BOTTOM RIGHT: CAMARO SEATS, LEATHER-APPOINTED ON 2LT AND 2SS, ARE SUFFICIENTLY BOLSTERED TO PROVIDE EXCELLENT LATERAL SUPPORT FOR HIGH-PERFORMANCE DRIVING.

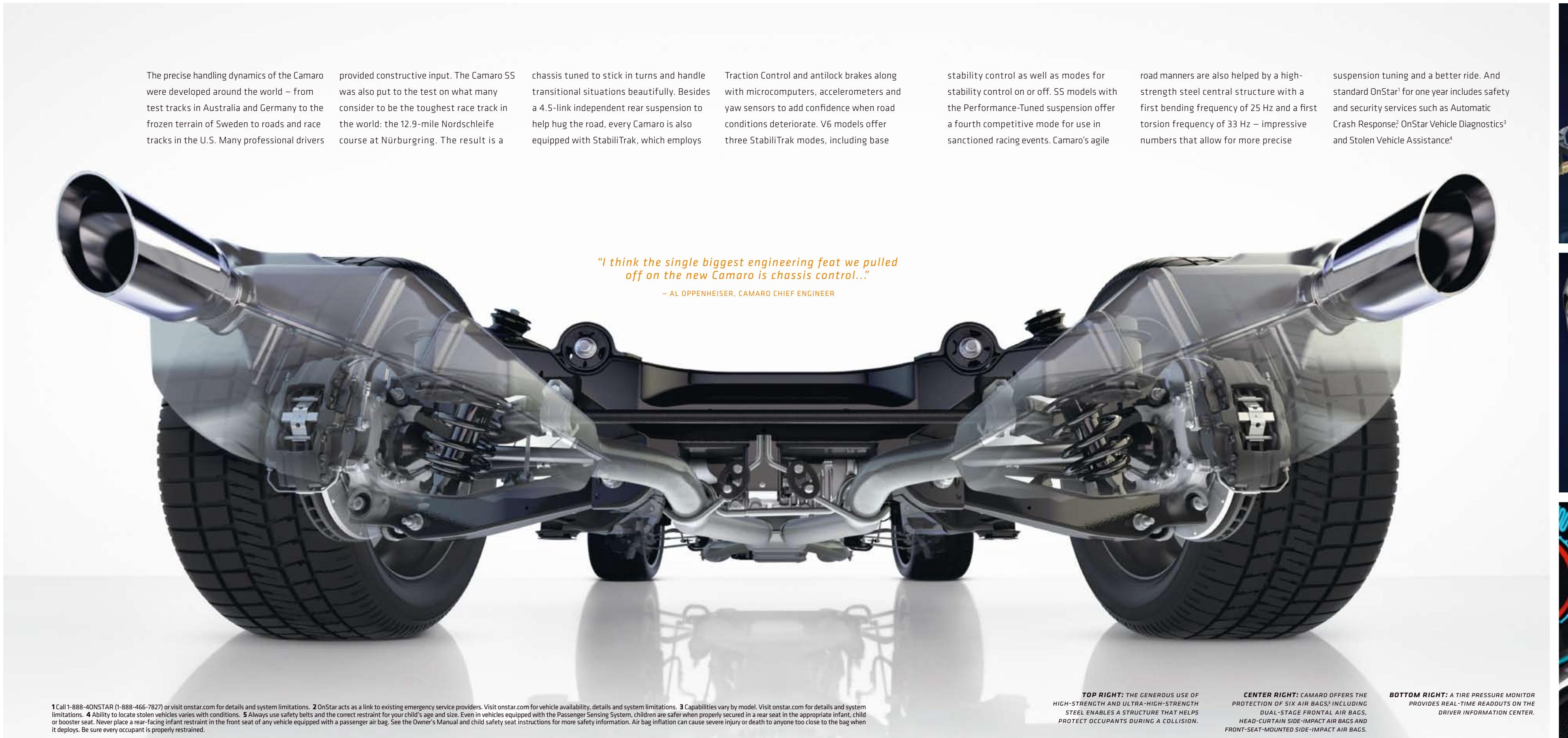




An amazing 304 hp and an EPA estimated 29 MPG highway – that's the output of the Camaro 3.6L dual overhead cam V6 engine. Direct Injection and Variable Valve Timing work to enhance combustion and breathing efficiency, respectively. An available 6-speed automatic transmission equipped with steering wheel-mounted TAPshift controls allows clutchless manual shifting for power when you need it – and when don't you? Then there's the 6.2L V8 engine in the Camaro SS that makes apologies to no one. Automatic transmission versions of this engine are equipped with Active Fuel Management for an EPA estimated 25 MPG highway while still producing 400 hp. Six-speed manual transmission versions of the engine produce a prodigious 426 hp. A 4.5-link independent rear suspension with progressive-rate coil springs over shocks is a Camaro first. The suspension allows the rear wheels to react independently to road input. Combined with variable-ratio power steering and a 52/48 front/rear weight distribution, Camaro maintains road manners you'd associate with German performance sedans.

SHOWN AT LEFT: THE 3.6L V6 WAS HONORED AS ONE OF WARD'S 10 BEST ENGINES IN 2009. IT FEATURES FOUR VALVES PER CYLINDER ALONG WITH DIRECT INJECTION, WHICH ADMINISTERS PRECISE AMOUNTS OF FUEL DIRECTLY INTO THE COMBUSTION CHAMBERS. WHEN COMBINED WITH VARIABLE VALVE TIMING, WHICH DELIVERS OPTIMUM EFFICIENCY FOR CONDITIONS, THE ENGINE OFFERS V8-LIKE PERFORMANCE AT 304 HP YET PROVIDES 29 MPG HIGHWAY, AN OUTSTANDING NUMBER FOR THIS LEVEL OF HORSEPOWER.

CAMARO LT SHOWN IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE.
1 Based on EPA estimate.



The precise handling dynamics of the Camaro were developed around the world – from test tracks in Australia and Germany to the frozen terrain of Sweden to roads and race tracks in the U.S. Many professional drivers

provided constructive input. The Camaro SS was also put to the test on what many consider to be the toughest race track in the world: the 12.9-mile Nordschleife course at Nürburgring. The result is a

chassis tuned to stick in turns and handle transitional situations beautifully. Besides a 4.5-link independent rear suspension to help hug the road, every Camaro is also equipped with StabiliTrak, which employs

Traction Control and antilock brakes along with microcomputers, accelerometers and yaw sensors to add confidence when road conditions deteriorate. V6 models offer three StabiliTrak modes, including base

stability control as well as modes for stability control on or off. SS models with the Performance-Tuned suspension offer a fourth competitive mode for use in sanctioned racing events. Camaro's agile

road manners are also helped by a high-strength steel central structure with a first bending frequency of 25 Hz and a first torsion frequency of 33 Hz – impressive numbers that allow for more precise

suspension tuning and a better ride. And standard OnStar¹ for one year includes safety and security services such as Automatic Crash Response², OnStar Vehicle Diagnostics³ and Stolen Vehicle Assistance⁴.



¹ Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. ² OnStar acts as a link to existing emergency service providers. Visit onstar.com for vehicle availability, details and system limitations. ³ Capabilities vary by model. Visit onstar.com for details and system limitations. ⁴ Ability to locate stolen vehicles varies with conditions. ⁵ Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained.

TOP RIGHT: THE GENEROUS USE OF HIGH-STRENGTH AND ULTRA-HIGH-STRENGTH STEEL ENABLES A STRUCTURE THAT HELPS PROTECT OCCUPANTS DURING A COLLISION.

CENTER RIGHT: CAMARO OFFERS THE PROTECTION OF SIX AIR BAGS⁵, INCLUDING DUAL-STAGE FRONTAL AIR BAGS, HEAD-CURTAIN SIDE-IMPACT AIR BAGS AND FRONT-SEAT-MOUNTED SIDE-IMPACT AIR BAGS.





True modern performance connects you to more than just the road.

Integrated Bluetooth® wireless

technology¹ for select compatible phones, standard on LT and SS, lets you answer calls with a tap of the steering wheel. A USB port, standard on LT and SS, connects your iPod² or MP3 player to the audio system.

OnStar³ with a one-year Safe & Sound Plan is standard on LT and SS.

15. OnStar Directions & Connections, standard on LT and SS, includes Turn-by-Turn Navigation.⁴ Standard XM Radio,⁵

including three trial months, turns your world on with over 170 channels, all in digital-quality sound, including commercial-free music channels.

TOP LEFT: PAIR THE BLUETOOTH® – FEATURING AN INTUITIVE GRAPHIC INFORMATION DISPLAY – WITH THE AVAILABLE 245-WATT BOSTON ACoustics® PREMIUM, NINE-SPEAKER SOUND SYSTEM. **IN SELECT MODELS.**

CENTER LEFT: THE USB PORT ON THE CONSOLE (AVAILABLE ON LT, STANDARD ON LT AND SS) CONNECTS YOUR IPOD® OR MP3 PLAYER TO THE AUDIO SYSTEM. YOU CAN ALSO PLUG A FLASH DRIVE INTO THE USB PORT TO DOWNLOAD MUSIC.

BOTTOM LEFT: THE DRIVER INFORMATION CENTER DISPLAY IS SHOWN WITH AVAILABLE INTERIOR ACCENT TRIM PACKAGE (LT AND SS) AND STANDARD ONE-YEAR ONSTAR TURN-BY-TURN NAVIGATION⁴ (LT AND SS). ONSTAR SIMPLY DOWNLOADS A REQUESTED ROUTE THAT YOU CAN FOLLOW VIA THE DISPLAY OR A HANDHELD DEVICE.

CAMARO 2LT SHOWN WITH BLACK INTERIOR.

1 The Bluetooth word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Chevrolet is under license. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. 2 iPod is a mobile digital device. iPod is a registered trademark of Apple, Inc. All rights reserved. 3 Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. 4 Not available in certain areas. Visit onstar.com for coverage map. 5 XM Radio requires a subscription, sold separately by SIRIUS/XM after the first 90 days. Not available in Alaska or Hawaii. For more information, visit gm.xmradio.com.



LT/RS

While all Camaro models are created around very specific design and engineering criteria, the LT represents a sweet spot. A delicious blend of high-tech power, agility and efficiency wrapped in a stunning design. Everything in harmony. Everything in its place. Tuned precisely to do everything you want – and need – without penalty or compromise. Composure on turns and in transitional situations, thanks to StabiliTrak and a 4.5-link independent rear suspension. And with an EPA estimated 29 MPG highway, you can do it all with a clean conscience. Welcome to the 21st century.

Add attitude to your Camaro with the RS Package (optional on LT and SS). This offers 20-inch¹ wheels with a Midnight Silver finish; body-color roof ditch molding; rear spoiler (already standard on SS); special, sinister-looking taillamps; and high-intensity discharge headlamps with distinctive LED halo rings.

TOP RIGHT: INFERNO ORANGE-ACCENT LEATHER-APPOINTED HEATED FRONT SEATS ARE PART OF THE AVAILABLE INTERIOR ACCENT TRIM PACKAGE ON 2LT AND 2SS.

CENTER RIGHT: THE RS PACKAGE FEATURES SPECIAL TAILLAMPS WITH A UNIQUE GLOW.

BOTTOM RIGHT: DUAL POLISHED EXHAUST TIPS ARE STANDARD ON LT.



SS

If you seek the ultimate, why not own the ultimate – the SS. Call it the extreme Camaro, with performance credentials that compare to many supercars. Its standard 6.2L V8 lays down an incredible 426 hp and a massive 420 lb.-ft. of torque when mated to the standard short-throw six-speed manual – all without a federal gas-guzzler tax. Or go for the precision control and 400 hp offered by the available six-speed automatic transmission with steering wheel-mounted TAPshift controls. A performance version of the 4.5-link independent rear suspension with progressive-rate coil springs over shocks and stabilizer bar, plus fully adjustable camber, delivers exceptional agility. And when you want to take the world from a blur to a halt,

massive four-piston Brembo® performance brakes on all four corners arrest its standard 20-inch¹ Sterling Silver-painted wheels and Pirelli PZero™ ultra-high-performance tires. Inside, a four-pack of auxiliary gauges (2SS) on the console relay any system feedback that you can't already feel through the tingling up your spine.



TOP LEFT: 6.2L 400 HP V8 WITH AUTOMATIC TRANSMISSION FEATURES AN EPA ESTIMATED 25 MPG HIGHWAY AND ACTIVE FUEL MANAGEMENT.

CENTER LEFT: AVAILABLE 20-INCH¹ POLISHED-ALUMINUM WHEEL.

BOTTOM LEFT: BREMBO VENTED BRAKE DISCS ARE STANDARD FARE.

CAMARO SS SHOWN IN CYBER GRAY METALLIC WITH AVAILABLE RS PACKAGE.

¹Use only GM-approved tire and wheel combinations. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details.

For competitive comparisons, visit chevrolet.com/camaro



CAMARO BUYER'S GUIDE

S = Standard O = Optional - = Not Available

STANDARD AND INCREMENTAL FEATURES

	LS	1LT	2LT	1SS	2SS
Air bags: ¹ dual-stage frontal and side-impact for driver and front passenger, head-curtain side-impact for front and rear occupants; includes Passenger Sensing System for front passenger	S	S	S	S	S
Air conditioning: single-zone manual	S	S	S	S	S
AM/FM stereo with CD-ROM and MP3 playback, music navigator and Graphic Information Display; includes outside temperature display	S	S	S	S	S
Brakes: four-wheel antilock; four-wheel, single-piston disc	S	S	S	-	-
Center console: floor, includes armrest and auxiliary audio input jack	S	S	S	S	S
Cruise control: steering wheel-mounted, electronic with set and resume speed	S	S	S	S	S
Daytime Running Lamps (DRL)	S	S	S	S	S
Defogger: rear-window electric	S	S	S	S	S
Door locks: power-programmable with lockout protection; windows: power with driver and passenger Express-Up/-Down	S	S	S	S	S
Driver Information Center (DIC): with driver customization, warning messages, temperature display, Oil-Life Monitor, trip odometer and programmable menu functions	S	S	S	S	S
Electronic compass in Driver Information Center	S	S	S	S	S
Exhaust system: dual-outlet stainless steel with polished tips	S	S	S	-	-
Lighting: front reading lamps, interior dome with illuminated entry and theatre dimming	S	S	S	S	S
OnStar ² with one-year Safe & Sound Plan	S	-	-	S	-
Power outlets: two auxiliary, 12-volt	S	S	S	S	S
Remote Keyless Entry	S	S	S	S	S
Seats: front Sport buckets; includes power recline, adjustable head restraints and folding rear seat with trunk pass-through	S	S ³	S ³	S ³	S ³
StabiliTrak Electronic Stability Control System with Traction Control	S	S	S	S	S
Steering: power, variable-ratio	S	S	S	S	S
Theft-deterrent system: PASS-Key III	S	S	S	S	S
Tire Pressure Monitoring System, tire sealant and tire inflation kit (see page 19)	S	S	S	S	S
Transmission: 6-speed manual	S	S	S	S	S
XM Radio: ⁴ with three trial months	S	S	S	S	S
Engine: 3.6L V6 with Direct Injection and Variable Valve Timing	S	S	S	-	-
Engine: 6.2L V8	-	-	-	S	S
Foglamps: ⁵ front, integral in front fascia	-	S	S	S	S
Gauge cluster, auxiliary: includes oil pressure, battery voltage, oil temperature and transmission fluid temperature gauges; located in lower center console	-	-	S	-	S
Mirrors: outside, heated, body-color, power-adjustable; driver-side auto-dimming; inside rearview auto-dimming	-	-	S	-	S
Seats: heated, leather-appointed driver and front passenger	-	-	S	-	S
Universal Home Remote: three-channel programmable, includes garage door opener	-	-	S	-	S
Brakes: Brembo ⁶ four-piston calipers and vented discs on all four corners	-	-	-	S	S
Fascias: front and rear, body-color, SS-specific, with unique front grille and rear diffuser, lower extension and front air scoop	-	-	-	S	S
Exhaust system: dual-outlet stainless steel with chrome tips	-	-	-	S	S

SELECT AVAILABLE FEATURES

	LS	1LT	2LT	1SS	2SS
OnStar ² with one-year Directions & Connections Plan, including Turn-by-Turn Navigation ⁶	O	S	S	O	S
Boston Acoustics premium nine-speaker system, 245 watts	-	O	S	O	S
Bluetooth ⁷ wireless technology for select compatible phones	-	O ⁸	S	-	S
Preferred Device Interface Module (PDIM): wireless; allows user to control a remote audio device (e.g., an iPod [®]) through vehicle's audio system controls, including steering wheel-mounted audio controls	-	O ⁸	S	-	S
Steering wheel-mounted audio controls	-	O ⁸	S	-	S
USB port	-	O ⁸	S	-	S
Convenience and Connectivity Package: Bluetooth ⁷ wireless technology for select compatible phones, Preferred Device Interface Module (PDIM), USB port, steering wheel-mounted audio controls, leather-wrapped steering wheel and shift knob, cargo convenience net, and remote vehicle starter system when available automatic transmission is ordered	-	O	S	-	S
Transmission: 6-speed automatic with overdrive; includes steering wheel-mounted TAPshift controls	O	O	O	O	O
Remote vehicle starter system ⁹	-	O ⁸	O	-	O
RS Package: includes 20-inch painted-aluminum wheels ¹⁰ with Midnight Silver finish, high-intensity discharge headlamps with integral LED halo rings, rear spoiler (on LT models – comes standard on SS), body-color roof ditch molding and unique taillamps	-	O	O	O	O
Sunroof: power with Express-Open and venting	-	O	O	O	O
Interior Accent Trim Package: Black interior with Inferno Orange-accent front and rear seats, door trim and instrument panel applique and Inferno Orange-accent stitching on steering wheel, shift knob, door armrest, center console and seats	-	-	O	-	O
Cyber Gray Metallic Rally Stripe Package	-	-	O	-	O
White Rally Stripe Package	-	-	O	-	O

1 Always use safety belts and the correct restraint for your child's age and size. Children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. **2** Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. **3** Includes passenger-side seatback map pocket. **4** XM Radio requires a subscription, sold separately by SIRIUS/XM after the first 90 days. Not available in Alaska or Hawaii. For more information, visit gm.xmradio.com. **5** When (WRS) RS Package is ordered, foglamps act as Daytime Running Lamps. **6** Not available in certain areas. Visit onstar.com for coverage map. **7** The Bluetooth word mark is a registered trademark of Bluetooth SIG, Inc. and any use of such mark by Chevrolet is under license. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. **8** Included and only available with (SR) Convenience and Connectivity Package. **9** Requires TAPshift automatic transmission. **10** Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details.



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SEATS. FABRICS. WHEELS. COLORS.



01 Inferno Orange-accent leather-appointed front seats.
02 Black leather-appointed front seats. Standard on 2LT and 2SS. Also available in Beige and Gray.
03 Black LS cloth seats. Standard on LS. Also available in Gray.

Not shown: Black Sport Cloth seats. Standard on 1LT and 1SS. SS seats include SS-specific embroidery. Also available in Beige and Gray.



01 20-inch polished-aluminum wheel^{2,3}
02 20-inch Midnight Silver-painted aluminum wheel^{2,4}
03 19-inch Sterling Silver-painted aluminum wheel⁵
04 18-inch Bavarian Silver-painted aluminum wheel⁶
05 18-inch heritage steel wheel⁷

Not shown: 20-inch Sterling Silver-painted aluminum wheel⁸; 19-inch polished-aluminum wheel⁹



Summit White (interim availability)
Red Jewel Tintcoat (extra-cost color)
Aqua Blue Metallic
Inferno Orange Metallic
Cyber Gray Metallic
Victory Red
Silver Ice Metallic
Imperial Blue Metallic
Rally Yellow
Black

AVAILABLE DEALER-INSTALLED CHEVY ACCESSORIES.

01 Body-Color Engine Cover with Performance Air Intake
02 Ground Effects Package
03 Custom Camaro Car Cover
04 Satin-Nickel Fuel Door
05 21-Inch Black Painted Wheel²
06 21-Inch Machined-Aluminum Wheel with Black Accents²



SEE THESE AND OTHER ACCESSORIES AT CHEVY.COM

- Rally Stripe Packages
- Hood and Hockey Stripe Package
- Rear High-Wing Spoiler
- And more



1 Included and only available with (W1H) Interior Accent Trim Package. 2LT and 2SS only. **2** Use only GM-approved tire and wheel combination. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. **3** Available on SS and 1LT with RS Package. **4** Standard on LT and SS with available RS Package. **5** Standard on 2LT. **6** Standard on 1LT. **7** Standard on LS. **8** Standard on SS. **9** Available on LT.

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SPARE TIRE INFORMATION. There is no jack or spare tire and no place to store a tire in the 2010 Chevrolet Camaro. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a one-quarter-inch puncture in the tread area of the tire. After using the tire inflator kit, it is recommended that you take the tire to an authorized retailer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than one-quarter inch, or a tire that has unssealed from the wheel. The sealant can only be used on one tire and for one time before its expiration date.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, and details and system limitations. Additional information can be found in the OnStar Owner's Guide.

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ALL NEW 2010 CAMARO

"When I saw it, I knew. It's got the magic, it's got the look...it's got the soul."

— TOM PETERS, CAMARO EXTERIOR DESIGN DIRECTOR