



DATSON GO



# GO YOU!

The time to reach for your dream has arrived. It's time to set your own boundaries and push the limits of what you can achieve.

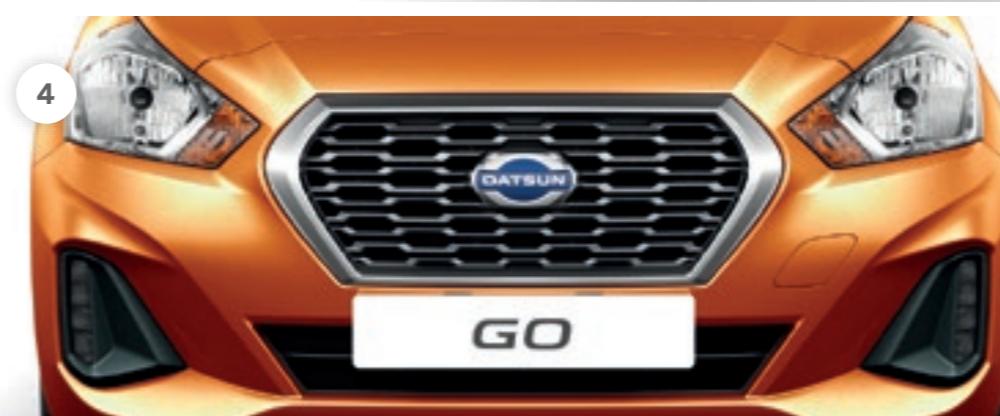
The open road is calling, with every turn promising a new adventure. Where you go is up to you. How will you get there?

Meet the Datsun GO.



## TOMORROW'S THERE FOR THE TAKING.

You know who you are. You know where you're going. You know the world of opportunity rapidly unfolding before you. But it's not enough. You need the roar in your heart to thrust you forward. You need the breadth of your vision to be reflected in a boundless sky, and your destiny to be as open as the road before you. You need a vehicle to drive your ambitions. That vehicle already exists, and it's waiting to realise your next adventure.



## GO SET YOUR OWN STYLE.

The Datsun GO is here to stay. With a robust body, strong and dynamic lines, distinctive headlamps and impressive arches, its bold design reflects its character. Its D-cut grille with chrome lining shows Datsun GO's strong character. From the athletic rear shoulders to its cosy cabin space, the Datsun GO is a style statement to mark your breakthrough to tomorrow.

### 1. Headlamp design.

Just like the eyes, headlamps can say so much. The signature elongated 3D shaped headlamps feature a multifaceted design, framed by a metallic accent to provide a premium and stylish look. Daytime running lamps keep you visible all day long. (Available on select models.)

### 2. City-chic styling.

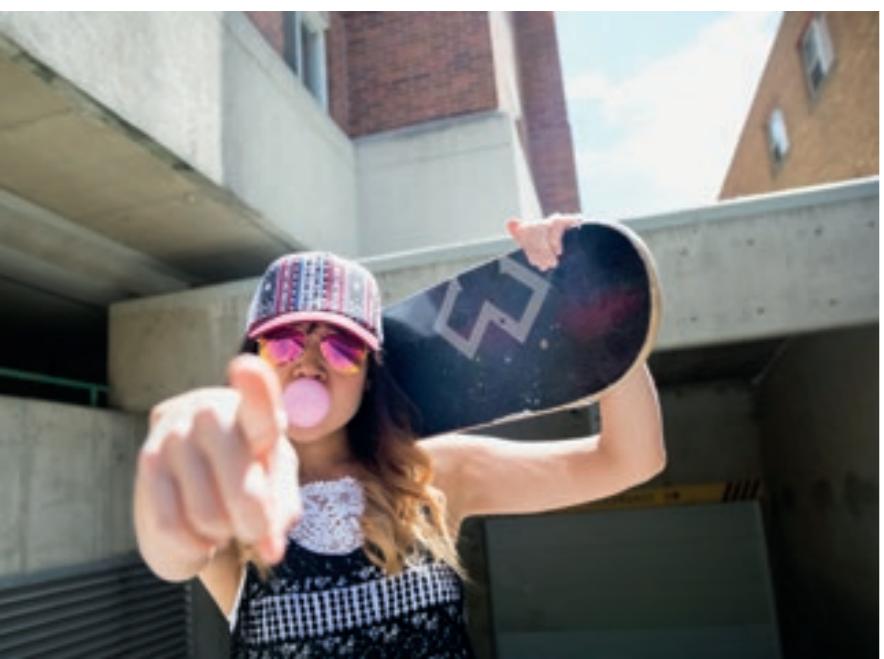
Keeping in step with modern trends, the GO boasts bold styling cues that attract the right attention. With the right mix of strong, aggressive lines and seductive curves, the GO makes a fashion statement every time it hits the road.

### 3. Sculpted front fenders.

Flowing smoothly into the front end, these bold, curvy fenders add a touch of class. And with its 3D silhouette, it has a modern character that's a cut above.

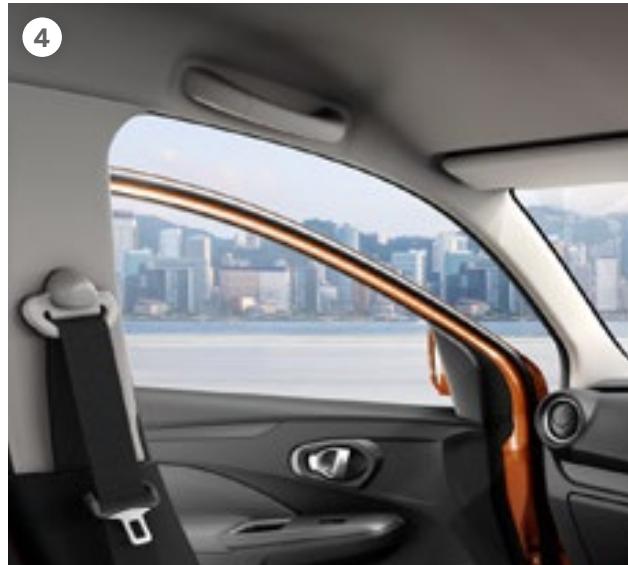
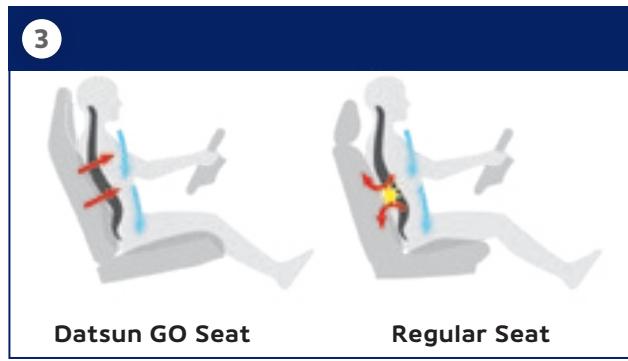
### 4. Bold, characteristic D-cut grille.

A face you can love. The contours of the car draw attention to the honeycomb-style grille, which features a chrome surround that frames the Datsun logo giving an even more striking impression to the D-cut grille. It symbolises the spirit of Datsun in a fresh, contemporary way.





GO BIG ON SPACE.



## 1. Luggage space.

With competitive luggage space of 265ℓ, you can easily fit in your luggage and then some.

## 2. Individually adjustable front seats.

Individually adjustable front seats for the driver and the front seat passenger provide total comfort no matter how long the drive may be.



## 3. Spinal support front seat.

With our advanced technology, designed to meet the human body's neutral posture, the front seats of the Datsun GO are specially designed to keep you relaxed, yet alert. By adapting to the natural curve of the spine when sitting, they individually support the pelvis and chest, relieving pressure on your back.

## 4. Headroom.

Ample headroom that provides comfort, and makes sure that you have a ride to remember.

## 5. Seat comfort with updated rear seat belts.

Premium seating, now with pretensioned rear seat belts to make each adventure more comfortable.

## 6. Dual airbags.

In the event of a front-end crash, the driver and passenger airbags, in conjunction with the seat belt, help minimise the impact on the driver and passenger from the collision. When the airbag automatically deploys and inflates in a front-end crash, it mitigates serious head injuries.



#### 1. Android Auto/Apple CarPlay.

Control your world with Android Auto/Apple CarPlay. It gives you access to everything on your smartphone in your car, including navigation, your music, USB charging and hands-free calling.



#### 2. Passenger-side storage.

Offers ample storage in front of the passenger seat, so you can quickly store and remove your belongings.



#### 3. Door pocket.

The holder in the door trim can be used to store bottles, sunglasses and more.

## GO IN STYLE – INTERIORS THAT ARE THE ENVY OF OTHER HATCHBACKS.



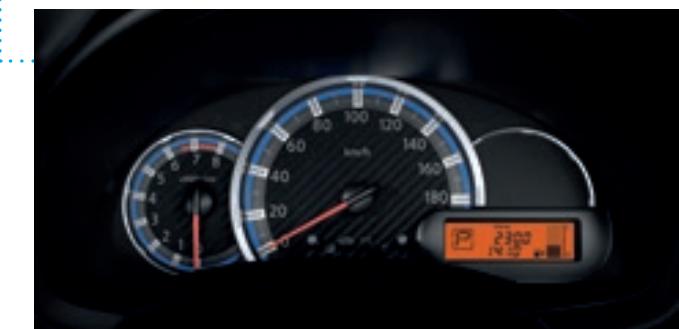
In the interior, the Datsun GO is clean and simple. There's emphasis on thoughtful details that add to the driving experience and reflect the Datsun GO's simple, yet vibrant nature. Consider the elegant, dipping line of the dash, the subtle, yet striking

accents of silver and the gear lever that is at arm's length from the steering wheel, for effortless driving in heavy traffic. These, along with the ergonomic door handles, make the Datsun GO a breakthrough at many levels of innovation.



#### 4. 360° air vents for surround A/C ventilation.

Allows better control of airflow and air direction for your comfort.



#### 5. Blue-lit speedometer with white lettering.

Provides enhanced visibility, so you're in control at all times.



#### 6. Grain-pattern dashboard.

The dashboard and interior trim with a grain pattern gives the interior an upmarket feel.

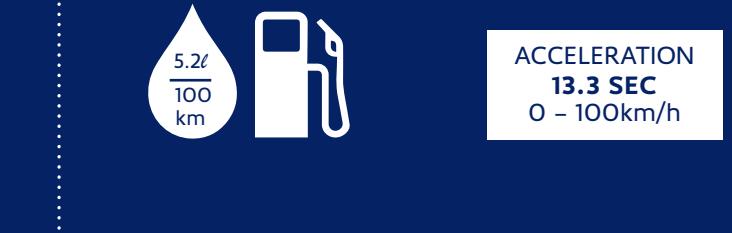
# GO SET THE PACE.

The Datsun GO is integrated with cutting-edge technologies for its drive train. These include a newly-developed and powerful engine, superior front suspension, ventilated disc brakes and an electronically-controlled accelerator, enabling more control and a smoother driving experience.

With a smart meter that comes complete with a drive computer, follow-me-home headlamps and an intelligent wiper system, the Datsun GO comes prepared for anything. In addition, the speed-sensitive power steering gives you better handling and control. And despite its wide wheelbase, the Datsun GO has a conveniently small turning radius. To top it all, it delivers excellent fuel efficiency, with a consumption of only 5.2ℓ/100km.



ACCELERATION  
13.3 SEC  
0 – 100km/h



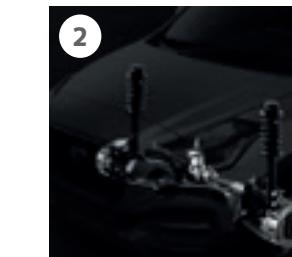
## 1. Engine and power.

The Datsun GO comes with a powerful 1.2ℓ engine, using race-car engine technology adapted for maximum torque and power.



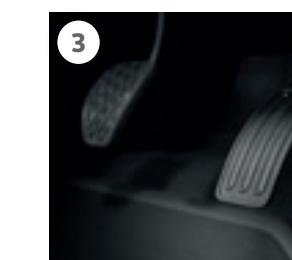
## 2. Suspension system.

A double-pivot front arm enables greater agility, while the tension from rough roads is absorbed by a high-response damper.



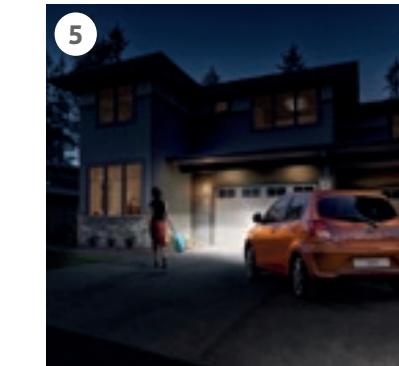
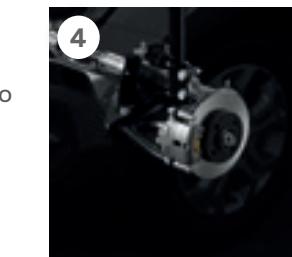
## 3. Electronic accelerator pedal.

Step on the accelerator and notice how smoothly the GO responds. It's controlled electronically, not by cable, ensuring less maintenance and lower emissions.



## 4. ABS stopping power.

Making the GO come to a stop is now even easier with the addition of ABS braking to the ventilated disc brakes.



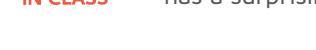
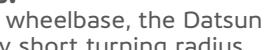
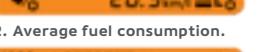
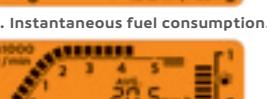
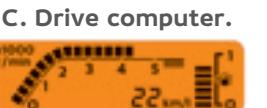
FIRST  
IN CLASS

5. Follow-me-home headlamps.  
These headlamps light up the path as you walk to your door, even after you've locked your car.

FIRST  
IN CLASS

## 6. Intelligent wiping system.

The GO's windscreen wipers automatically select appropriate wiping intervals in INT mode as the vehicle speed changes. With the Wipe-and-Washer function, a final wipe clears away remaining droplets three seconds after the wiper motion stops.



BEST  
IN CLASS

9. Turning radius.  
Despite its wide wheelbase, the Datsun GO has a surprisingly short turning radius.

8. Speed-sensitive electric power steering.  
The system in the Datsun GO has it all figured out and adjusts the level of power assistance according to how fast you're going. At lower speeds, it gives you more assist, making it much easier to park and manoeuvre. At higher speeds, steering is tighter for more control.

## TECHNICAL SPECIFICATIONS

		GO MC A (O) MID	GO MC T (O) LUX
Dimensions	Overall Length (mm)	3,788	
	Overall Width (mm)	1,636	
	Overall Height (mm)	1,507	
	Wheelbase (mm)	2,450	
	Front Track (mm)	1,435	
	Rear Track (mm)	1,445	
	Minimum Ground Clearance (mm)	180	
	Minimum Turning Radius (m)	4,6	
	Tare Mass (kg)	820	829
	Gross Vehicle Mass (kg)	1,216	1,224
	Fuel Tank Capacity (L)	35	
	Seating Capacity	5	
Suspension	Front	Macpherson Strut with Double Pivot Lower Arm	
	Rear	H-type Torsion Beam	
Transmission		5-Speed Manual	
Engine	Engine Type	DOHC 12 Valve 3 Cylinders	
	Fuel System	Electronic Fuel Injection (EFI)	
	Displacement (cc)	1198	
	0 – 100km/h (secs)	13,3	
	Top Speed (km/h)	161	
	Configuration	In-line 3, DOHC	
	Max Power (kW/rpm)	50/5000	
	Max Torque (Nm/rpm)	104/4000	
	Fuel Type	Petrol	
Tyres		165/70R14	
Consumption	Combined (Litres/100km)	5,5	
	CO <sub>2</sub> (g/km)	127	
Steering		Electric Power Steering	
Brakes	Front	Ventilated Discs	
	Rear	Drum	

### Dimensions



Feature	GO MC A (O) MID	GO MC T (O) LUX
<b>Exterior</b>		
Halogen Headlamp	•	•
LED Daytime Running Lights	–	•
Rear Wiper + Washer	–	•
High Mounted Brake Light	•	•
Radiator Grille Finish: Chrome	–	•
Body Colour Bumpers	•	•
Body Colour Electrically-adjustable	•	•
Door Mirrors	•	•
14" Steel Wheel with Colour Full Wheel Cover	•	–
14" Alloy Wheels	–	•
Speed-sensitive Intermittent Wipers	•	•
Sash Tape on Centre Pillar	•	•
<b>Interior</b>		
Rear Assist Grips	•	•
Inside Handle: Resin Colour	•	•
Cluster-C: Piano Black with Silver Decoration	•	•
AC Dial Knob: Silver Paint	•	•
Silver Paint: Shift Knob & Shift Base Ring	•	•
B&C Pillar Full Trims	•	•
Seat Integrated Headrests (Front + Rear)	•	•
Front Seats Slide & Reclining	•	•
Full-door Armrest	•	•
Ergonomically-located Gear Shift Lever	•	•
Bottle Holders in Front Doors (1.5L)	•	•
7" Touchscreen	•	•
Glove Box with Lid	•	•
Interior Reading Lamp	•	•
Speaker Grille (Front Doors)	•	•
Seat Fabric with Cross Pattern	•	•

Standard • Not Available – Optional O

Feature	GO MC A (O) MID	GO MC T (O) LUX
<b>Comfort &amp; Convenience</b>		
Digital Tachometer	•	•
Drive Computer	•	•
Low Fuel Warning	•	•
Trip Meter	•	•
Electronic Fuel Gauge	•	•
Gear Shift Guide	•	•
Follow-Me-Home Headlights	•	•
Air Conditioner	•	•
Front & Rear Power Windows	•	•
Android Auto/Apple CarPlay	•	•
USB	•	•
AUX	•	•
FM	•	•
Bluetooth	•	•
Front Speakers (Both Sides, One Each)	•	•
Accessory Socket (12V)	•	•
<b>Safety &amp; Security</b>		
Driver & Passenger Airbag	•	•
ABS	•	•
Three-point Seat Belts (Front)	•	•
Three-point Seat Belts (Rear)	•	•
Two-point Seat Belt (Rear Central)	•	•
Child Lock	•	•
Immobiliser	•	•
Central Locking	•	•
Parking Sensors	•	•
<b>Service &amp; Warranty</b>		
Service Intervals (km)	15 000	
6-Year/150 000km	•	•
Service Plan	O	O
Maintenance Plan	O	O

## ACCESSORIES – MAKE IT YOURS.

Choose from a selection of accessories that will make your Datsun yours and yours alone. From a variety of sophisticated chrome fittings, to a spoiler, roof rails and alloy wheels for that sporty look. Made especially for those who insist that every part of their car is as unique as they are.



### BOOT CHROME GARNISH

Fitting in with your Datsun's stylish aesthetic, a boot chrome garnish will complete its refined, polished feeling.



### ROOF RAILS\*

Nothing says over the top flair like a set of new silver roof rails. Keep your car in style and make sure the polished look continues throughout your new Datsun.



### CHROME EXHAUST FINISHER

Finish off your car's look with a chrome exhaust finisher. For those who insist that every part of their car is as modern as they are.



### DOOR SIDE MOULDING BLACK

Door mouldings give your GO a cross-country, SUV look that is also functional. Protecting your paintwork against chips and scratches in small spaces.



### 15-INCH ALLOY WHEELS

Wheels are the showpiece of any car. Show off your new Datsun on the kind of pedestal it deserves: sporty, 15-inch alloy wheels.



### ROOF SPOILER

Get that 'all eyes on me' feeling combined with function. This roof spoiler is designed to give your rear tyres extra grip for better handling and that athletic stance.

## BEST-IN-CLASS TOTAL COST OF OWNERSHIP.

Once you own the Datsun GO, we make sure that you not only save money, but also have total and absolute peace of mind by providing you with best-in-class total cost of ownership. When comparing the maintenance cost of a selected basket of service parts and associated labour costs, up to the 45 000km and 90 000km services, the Datsun GO was best in class when compared against other models.

From the start, the Datsun GO was engineered and built to offer the most affordable parts and maintenance costs available in its segment. Add to this its highly-competitive fuel efficiency and our 6-year/150 000km warranty and 1-year subsidised insurance, and you're assured of a hassle-free and affordable motoring experience in your Datsun GO.

## WE DELIVER QUALITY AND MAINTAIN IT.



### Assured quality.

A strong drive to assure global standards, combined with our Japanese DNA, ensures that you get only the best. The Datsun GO, while new to South Africa, benefits from the industry-leading support of Nissan Motor's global expertise. We use only the latest in our styling, engineering and manufacturing processes.



### 6-Year/150 000km warranty.

Datsun provides a 6-year/150 000km warranty to ensure your ownership of the Datsun GO provides you with reliability that gives you complete peace of mind.



### Datsun roadside assistance.

Our round-the-clock roadside assistance ensures that your Datsun GO ownership experience is one of reliable backup and total relief. Call us on 0800 328 786 for assistance at any time.



### Dealerships nationwide.

Through the Datsun dealership network, we're accessible to you all across the country for the tomorrow that awaits with your Datsun GO.



### 1-Year subsidised insurance.

Datsun provides you with subsidised insurance for 1 year, giving you everything you need to get on the road without any delay.

# GO SHINE IN COLOUR.

White



Silver



Grey



Orange



Red



Call us on 0800 328 786  
[www.datsun.co.za](http://www.datsun.co.za)

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