



# DAT SUN RANGE 1981



# Before you take a look at the Cars, take a look at Datsun

On the following pages you'll see the full range of Datsun cars. You'll find facts and figures, and all the ingredients that go to make up a Datsun.

But, on these pages, we'd like to tell you a little about the story behind each Datsun, and the people who engineer them with such fine quality, the Nissan Motor Company Limited.

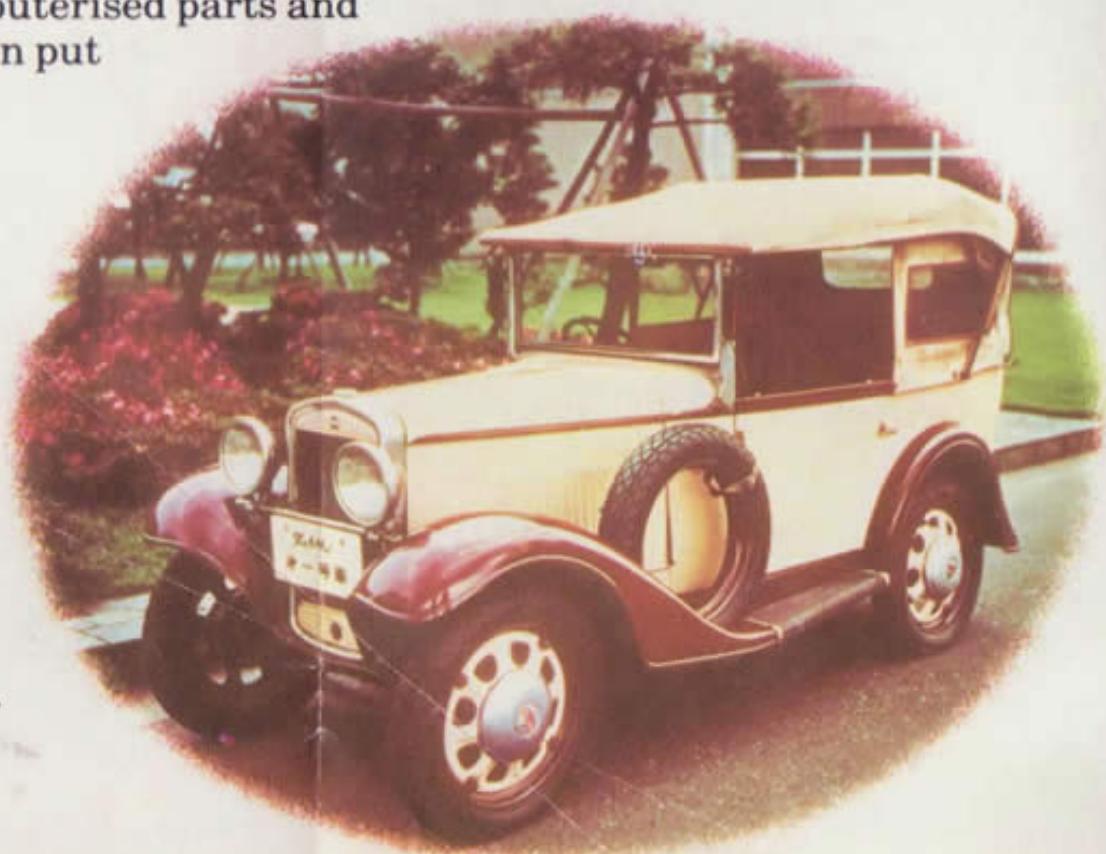
Nissan was formed in Japan some 48 years ago, in 1933, and within two years Datsuns were being mass-produced and exported in small numbers.

In the early 1950's, the factory was still relatively small when Nissan began building Austins under Licence . . . and investing in a future that was to take it to the top of vehicle manufacturing to become the 4th largest vehicle manufacturer in the world.

Since the early days, over 8 million Datsuns have been exported to more than 130 countries.

In 1971, Datsun U.K. Limited was formed to bring Datsuns into Britain. Over the years more than 400 Datsun dealerships have been established in this country and a vast computerised parts and service network has been put into operation. A new headquarters complex with a parts warehouse carrying £15m. worth of spares has been built at Worthing in Sussex. Port facilities have been established and developed at Middlesbrough and Southampton.

And over 700,000 Datsuns have been sold.





DATSON U.K. HEADQUARTERS AT WORTHING, SUSSEX.

As you'll see in this booklet, there are many kinds of Datsun cars.

What you'll not see is the other side of Nissan. The company has nine modern manufacturing plants throughout Japan. Last year they built over 2,300,000 vehicles.

Nissan built the rocket that launched Japan's first scientific satellite into orbit. Nissan build mini-buses to transport visitors around Kenya's national parks, and develop futuristic vehicles that can travel on ordinary roads and computer controlled guideways.

Nissan produce "jet looms" for the textile industries of the world; Nissan make boats for pleasure use and marine engines for multi-purpose application. So you can see that Nissan does a lot of things.

What Nissan does for the motorist is to make some of the best, most carefully produced cars in the world, using the latest technology to produce vehicles that are safe and rewarding to drive, and have a reliability that is second to none.

We invite you to turn the pages and see the cars for yourself.



# New Cherry 3 & 5 door GL Hatchbacks

Versatile economy cars with distinctive new styling, combining low running costs with comfort, space and luxury equipment. Light and easy to handle with front wheel drive, fully independent suspension and power assisted brakes.

There are 3 and 5 door hatchbacks with fold down rear seats both luxuriously equipped with soft-touch cloth upholstery, wall-to-wall carpets, quartz clock, interior boot release, choke and handbrake warning lights, tinted glass, cigar lighter, heated rear window and much more.



## Specification:

**Engine:** 3dr - 4-cyl. OHV 988cc. Max. power 45bhp (DIN) at 6000rpm.  
or - 4-cyl. OHV 1171cc. Max. power 52bhp (DIN) at 5600 rpm.  
5dr - 4-cyl. OHV 1171cc. Max. power 52bhp (DIN) at 5600rpm.

**Gearbox:** Manual 4-speed, all synchromesh.

**Steering:** Rack and pinion.

**Suspension:** Fully independent coil spring.

**Brakes:** Power assisted, disc front, drum rear.

**Wheels/Tyres:** 4½J styled/155SR radials.

## Government Fuel Consumption Tests - MPG (litres per 100 kilometres).

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
1.0 litre	44.8 (6.3)	32.8 (8.6)	30.7 (9.2)
1.2 litre	44.8 (6.3)	30.4 (9.3)	32.8 (8.6)



# New Cherry Estate



Designed for the motorist who wants economy with extra space. Even with the rear seat in position you have a really substantial luggage area 52 inches wide and 39 inches long. A one-touch control lets you fold the rear seat down for even more space! An exceptionally low floor height makes it ideal for loading heavy or awkward objects. Unusually for an estate car of this size, the Cherry has five doors including the high-lift tailgate. Luxury equipment includes cloth upholstery, fitted carpets, tinted glass, quartz clock, heated rear window, cigar lighter and much more.

## Specification:

**Engine:** 4-cyl. OHV 1171cc. Max power 52bhp (DIN) at 5600rpm.

**Gearbox:** Manual 4-speed, all synchromesh.

**Suspension:** Front independent coil springs, rear-independent torsion springs.

**Brakes:** Power assisted, disc front, drum rear.

**Wheels/Tyres:** 4½J styled/155SR 13 radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres)

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
1.2 litre	46.3 (6.1)	30.4 (9.3)	32.8 (8.6)



# New Cherry Coupe

Exciting hatchback coupe with bold attractive styling that really makes it stand out from the crowd. An 1171cc engine gives the coupe a top speed of up to 93mph and a five speed, close ratio gearbox makes the most of the performance and gives economical cruising.

Luxury interior features some of the latest Datsun equipment with variable intermittent wipers, rear screen wiper and washer, interior fuel lid and tailgate release, walk-in device etc. Split rear seats fold individually to give 'multispace' carrying capacity.



## Specification:

**Engine:** 4-cyl. OHV 1171cc. Max power 52bhp (DIN) at 5600rpm.  
**Gearbox:** Manual 5-speed all synchromesh.  
**Steering:** Rack and pinion.  
**Suspension:** Fully independent coil spring.  
**Brakes:** Power assisted, disc front, drum rear.  
**Wheels/Tyres:** 4½J styled/155SR 13 radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

Constant 56mph (90km/h)  
46.3 (6.1)

Town Driving Cycle  
32.8 (8.6)

Constant 75mph (120km/h)  
32.1 (8.8)



# New Sunny Saloons and Estate



Britain's best selling imported range with saloons now featuring a 1.5 litre engine giving lively performance with exceptional economy. Fully equipped for family motoring in style with a push button radio, quartz clock, three speed wipers with intermittent wipe, side window demisters, choke and handbrake warning lights and so on.

There are 2 and 4 door saloons and a 5 door estate car with wide lift-up tailgate and fold down rear seat giving a really spacious load area over five feet long.

## Specification:

**Engine:** 2dr – 4-cyl. OHV 1171cc. Max. power 52bhp (DIN) at 5600rpm.

4dr – 4-cyl. OHV 1171cc. Max. power 52bhp (DIN) at 5600rpm.

or – 4-cyl. OHV 1488cc. Max. power 70bhp (DIN) at 5200rpm.

2dr & 4dr auto – 4-cyl. OHV 1488cc. Max. power 70bhp (DIN) at 5200rpm.

Est – 4-cyl. OHV 1171cc. Max. power 52bhp (DIN) at 5600rpm.

**Gearbox:** Manual 4-speed, all synchromesh. Automatic (saloons) – 3-speed, floor shift.

**Steering:** Recirculating ball.

**Suspension:** Saloons – Front independent, rear 4-link coil spring. Estate – Front independent, rear leaf spring.

**Brakes:** Power assisted, disc front, drum rear.

**Wheels/Tyres:** 4½J steel/155SR 13 radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres)

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
1.2 sal	43.5 (6.5)	34.0 (8.3)	30.1 (9.4)
1.5 sal	44.1 (6.4)	30.4 (9.3)	32.1 (8.8)
1.5 auto	38.7 (7.3)	29.7 (9.5)	29.4 (9.6)
1.2 est	41.5 (6.8)	34.0 (8.3)	28.8 (9.8)



# New Sunny Coupe

Elegant 3-door hatchback with sleek, distinctive lines. 1500cc engine, slick 4-speed gearbox and special four-link coil rear suspension give the New Sunny Coupe sporting performance with safe handling. A close ratio five speed gearbox is available at extra cost.

The comfortable interior is luxuriously equipped with soft-touch cloth upholstery, wall-to-wall carpeting and the latest features like a special 'walk-in' device for easy entry to the rear seats. The hatchback style tailgate gives access to the spacious luggage area. Operate a one touch control and the rear seats fold individually to give 'multispace' carrying capacity.



## Specification:

**Engine:** 4-cyl. OHV 1488cc. Max. power 70bhp (DIN) at 5200rpm.  
**Gearbox:** Manual 4-speed all synchromesh. 5-speed optional extra.  
**Steering:** Recirculating ball.  
**Suspension:** Front independent coil spring, rear 4-link coil spring.  
**Brakes:** Power assisted, disc front, drum rear.  
**Wheels/Tyres:** 4½J styled/155SR radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres)

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
4-speed	45.6 (6.2)	30.4 (9.3)	32.8 (8.6)
5-speed	49.6 (5.7)	30.4 (9.3)	36.2 (7.8)



# New Sunny Fastback Estate



Designed for the family man looking for extra performance with economy in a comfortable, well equipped four seater with 'multispace' load carrying advantages. 1500cc engine gives the fastback a top speed of up to 96mph with brisk acceleration to match. Refined interior offers executive style comfort and luxury with 'soft-touch' cloth upholstery, deep pile fitted carpets and some of the latest Datsun equipment. The wide opening high lift tailgate gives access to a spacious, fully carpeted luggage area. Rear seats can be folded individually to cater for awkward equipment or with both seats folded you have a really roomy five foot long loading bay.

#### Specification:

**Engine:** 4-cyl. OHV 1488cc. Max. power 70bhp (DIN) at 5200rpm.

**Gearbox:** Manual 4-speed, all synchromesh.

**Steering:** Recirculating ball.

**Suspension:** Front independent coil spring, rear 4-link coil spring.

**Brakes:** Power assisted, disc front, drum rear.

**Wheels/Tyres:** 4½J styled/155SR 13 radials.

#### Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

Constant 56mph (90km/h)  
41.5 (6.8)

Town Driving Cycle  
30.4 (9.3)

Constant 75mph (120km/h)  
30.7 (9.2)



# Violet Saloons and SSS Hatchback Coupe

New style compact family saloon with choice of 1.4 or 1.6 litre engines. Luxurious and well equipped interior is quiet and spacious. A superb family saloon providing economical motoring in style.

Also available Violet SSS, an exciting hatchback coupe combining sports car performance and handling with saloon car comfort and space. Additional equipment on the SSS includes five speed gearbox, rev. counter, rear passenger 'walk-in' device and split rear seats which fold down to provide extra luggage space.



## Specification:

**Engine:** 1.4 – 4-cyl. OHV 1397cc. Max. power 63bhp (DIN) at 5600rpm.  
1.6 – 4-cyl. OHC 1595cc. Max. power 81bhp (DIN) at 5600rpm.  
SSS – 4-cyl. OHC 1595cc. Max. power 87bhp (DIN) at 5800rpm.

**Gearbox:** 1.4/1.6 – Manual 4-speed, all synchromesh.  
1.6 – Auto 3-speed, floor shift.  
SSS – Manual 5-speed, all synchromesh.

**Steering:** Recirculating ball.

**Suspension:** Front independent coil spring, rear 4-link coil spring.

**Brakes:** Power assisted, disc front, drum rear.

**Wheels/Tyres:** 4½J styled/165SR 13 radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
1.4	42.8 (6.6)	33.2 (8.5)	30.4 (9.3)
1.6	39.8 (7.1)	29.4 (9.6)	28.8 (9.8)
1.6 Auto	36.2 (7.8)	28.5 (9.9)	25.9 (10.9)
SSS	43.5 (6.5)	27.2 (10.4)	32.1 (8.8)



# New Bluebird Saloons, Estate and SSS Coupe

Outstanding new executive family cars featuring the latest Datsun styling, refined luxurious interiors and new mechanical features including advanced 'zero scrub' front suspension, rack and pinion steering and ventilated front disc brakes.

There's a choice of saloons, a spacious estate car and a high performance coupe with five speed gearbox.

All models feature attractive colour co-ordinated interiors and the latest Datsun equipment including digital quartz clock, rev. counter, variable intermittent wipe, roof mounted console with map light and much more.

An electrically operated steel sunroof is now available at extra cost on the coupe.

## Specification:

**Engine:** 1.6 – 4-cyl. OHC 1595cc. Max. power 81bhp (DIN) at 5600rpm. 1.8 – 4-cyl. OHC 1770cc. Max. power 88bhp (DIN) at 5600rpm. SSS – 4-cyl. OHC 1770cc. Max. power 90bhp (DIN) at 5800rpm.

**Gearbox:** Saloons & Estate – Manual 4-speed, all synchromesh.

1.8 Sal Auto – 3-speed, floor shift.

SSS – Manual 5-speed all synchromesh. Auto – 3-speed, floor shift.

**Steering:** Rack and pinion.

**Suspension:** Saloons and SSS – fully independent coil spring. Estate – Front independent coil spring, rear live axle leaf spring.

**Brakes:** Power assisted, disc front, drum rear.

**Wheels/Tyres:** 5J styled/ 165SR 14 radials. Alloy wheels with 185/HR-14 radials available on coupe at extra cost.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
1.6	40.2 (7.0)	26.6 (10.6)	29.7 (9.5)
1.8 sal	40.1 (7.0)	26.6 (10.6)	29.7 (9.5)
1.8 sal auto	35.9 (7.9)	28.9 (9.8)	27.4 (10.3)
Est	39.3 (7.2)	27.1 (10.4)	28.9 (9.8)
SSS coupe	42.9 (6.6)	23.9 (11.8)	32.7 (8.7)
SSS coupe auto	36.3 (7.8)	25.9 (10.9)	27.0 (10.5)



# New Laurel 2.4 Litre Saloon

Superb new saloon combining luxury with advanced engineering efficiency.

Powerful six cylinder engine and five speed, close ratio gearbox give the New Laurel smooth performance with exceptional economy. 'Zero scrub' front suspension and 4-link coil rear suspension give precise, enjoyable handling and a superbly comfortable ride. Power assisted steering gives you effortless control.

Luxury standard features include central door locking, electric door mirrors, electric windows, headlamp wash/wipe, stereo cassette player, push button radio, digital quartz clock with date, variable intermittent wiper, interior boot and fuel lid release, alloy wheels and much more. An electrically operated steel sunroof is available at extra cost.



## Specification:

**Engine:** 6-cyl. OHC 2393cc. Max. power 113bhp (DIN) at 5200rpm.

**Gearbox:** Manual 5-speed, all synchromesh.

Automatic 3-speed, floor shift.

**Steering:** Recirculating ball, power assisted.

**Suspension:** Front independent coil spring, rear 4-link coil spring.

**Brakes:** Power assisted, ventilated disc front, drum rear.

**Wheels/Tyres:** 5½JJ alloy/185-70 x 14 radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
Man	38.7 (7.3)	22.6 (12.5)	29.7 (9.5)
Auto	32.1 (8.8)	23.5 (12.0)	25.9 (10.9)





## Skyline 2.4 Litre Coupe

Impressive high performance coupe with advanced technical specification and an extremely high standard of luxury. Six cylinder fuel injected engine gives the Skyline a top speed of up to 112mph and a close ratio 5-speed gearbox makes the most of the performance. Variable ratio power assisted steering is a luxury standard feature. Equipment includes electrically operated windows, stereo cassette player, push button radio, rear window wash and wipe, head-lamp washers, interior boot release, walk-in device

for easy access to the rear seats, an advanced warning light system and so on.

### Specification:

**Engine:** 6-cyl. OHC 2393cc. Max. power 127bhp (DIN) at 5600rpm.

**Gearbox:** Manual 5-speed, all synchromesh.  
Automatic 3-speed, floor shift.

**Steering:** Recirculating ball, power assisted.

**Suspension:** Fully independent coil spring.

**Brakes:** Power assisted disc all round.

**Wheels/Tyres:** 5½J alloy/185-70HR 14 radials.

### Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
Man	33.6 (8.4)	22.4 (12.6)	25.9 (10.9)
Auto	31.0 (9.1)	24.6 (11.5)	24.6 (11.5)



# New 280C Saloon and Estate

Prestige new top-of-the-range models with refined styling and luxurious interior. Saloon features air conditioning, central locking and alloy wheels. Spacious estate car has room for seven occupants or can carry a vast amount of luggage or equipment.

Variable ratio power steering, electric windows, digital quartz clock, power jet headlamp washers, stereo cassette player, radio with electric aerial, tinted glass, are just part of the luxury standard equipment on both models.

Smooth six cylinder performance comes from a powerful 2.8 litre engine.



## Specification:

**Engine:** 6-cyl. OHC 2753cc. Max. power 125bhp (DIN) at 4800rpm.

**Gearbox:** Manual 5-speed all synchromesh.

Automatic 3-speed, floor shift.

**Steering:** Recirculating ball, variable ratio power assisted.

**Suspension:** Front independent coil spring.

Rear (Sal) 4-link coil spring. (Est) Leaf spring.

**Brakes:** Power assisted. (Sal) disc all round. (Est) disc front, drum rear.

**Wheels/Tyres:** 5½J steel/195-70 14 radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
Sal	31.0 (9.1)	18.5 (15.3)	24.8 (11.4)
Sal Auto	27.2 (10.4)	19.2 (14.7)	21.4 (13.2)
Est	32.1 (8.8)	18.5 (15.3)	24.1 (11.7)
Est Auto	26.2 (10.8)	19.2 (14.7)	19.9 (14.2)



# 280ZX 2 Seater, 2 + 2 & 2 + 2 Targa.



Successor to the world's best selling sports car. Powered by advanced 2.8 litre engine with electronic fuel injection and transistorised ignition. An outstanding car to drive with variable power assisted steering, close ratio five speed gearbox, fully independent suspension and power assisted disc brakes all round. Luxurious and fully equipped interior featuring cloth upholstered seats with driver's seat lumbar control, electrically operated windows, radio with electric aerial, tinted glass, quartz clock, interior tailgate release and much more. 2 + 2

features rear passenger 'walk-in' device and split rear seats and is now available in Targa form with a sophisticated split roof design with removable tinted glass panels.

## Specification:

**Engine:** 6-cyl. OHC 2753cc. Max. power 140bhp (DIN) at 5200rpm.

**Gearbox:** Manual 5-speed all synchromesh.

Automatic 3-speed, floor shift.

**Steering:** Power assisted, recirculating ball.

**Brakes:** Power assisted, disc all round.

**Wheels/Tyres:** 6J alloy/195-70 VR 14 radials.

## Government Fuel Consumption Tests – MPG (litres per 100 kilometres).

	Constant 56mph (90km/h)	Town Driving Cycle	Constant 75mph (120km/h)
2 str.	35.8 (7.9)	20.3 (13.9)	29.1 (9.7)
2 str. auto	30.7 (9.2)	19.3 (14.6)	25.0 (11.3)
2 + 2	35.8 (7.9)	20.3 (13.9)	29.7 (9.5)
2 + 2 auto	30.4 (9.3)	19.3 (14.6)	23.0 (12.3)





## New Sunny Van

Compact, hardworking van powered by world famous 1171cc engine, giving reliable, economical performance. Low, flat cargo area is five feet long and a high-lift tailgate provides easy access to the load area. Light responsive controls and well equipped, comfortable interior make driving easy and enjoyable.

### Specification:

**Engine:** 4-cyl. OHV 1171cc 52bhp (DIN) at 6000rpm.

**Gearbox:** Manual 4-speed all synchromesh.

**Suspension:** Front independent coil spring, rear rigid axle leaf spring.

**Brakes:** Power assisted, disc front, drum rear.

**Wheels/Tyres:** 4½J steel/6.15, 13 crossply.



## New 1 Ton Pick-Up

Successor to world famous Datsun 1 ton pick-up now more spacious with new styling, larger engine and more comfortable interior. Powerful 1.8 litre engine, heavy duty suspension and power assisted front disc brakes cope with the toughest working conditions. Sturdy pick-up load area takes a full 20cwt. Modern cab is fully equipped with two speed wipers, electric washers, cigar lighter and much more.

### Specification:

**Engine:** 4-cyl. OHC 1770cc. Max. power 80bhp (DIN) at 5000rpm.

**Gearbox:** Manual 4-speed, all synchromesh.

**Suspension:** Front independent torsion bar, rear semi-floating axle leaf spring.

**Brakes:** Power assisted disc front, drum rear.

**Wheels/Tyres:** 5J steel/185R 14 radial.



## Cabstar Hi-Deck Pick-Up

Long wheelbase pick-up with drop sides for easy loading. Cargo area is more than 10ft. long and has a payload of up to 29cwt. Powerful 2 litre engine and sturdy suspension make light work of heavy loads. Modern cab is spacious and fully equipped with push button radio, two speed wipers, electric washers, cigar lighter and so on.

### Specification:

**Engine:** 4-cyl. OHV 1982cc. Max. power 75bhp (DIN) at 4400rpm.

**Gearbox:** Manual 4-speed all synchromesh.

**Suspension:** Front independent torsion bar, rear rigid axle leaf spring.

**Brakes:** Power assisted, drum front and rear.

**Wheels/Tyres:** 5½J steel/7.00 15 crossply.



## E20 Panel Van

Spacious new commercial vehicle with outstanding load capacity and a modern, well equipped cab. Cargo area is almost 10ft. long and 5ft. wide and takes loads of up to 19.7cwt. Large sliding side door and high-lift tailgate with gas strut supports make loading easy. Well equipped cab comfortably accommodates three. Equipment includes push button radio, cigar lighter, handbrake warning light, two-speed wipers with electric washers etc.

### Specification:

**Engine:** 4-cyl. OHV 1982cc. Max. power 75bhp (DIN) at 4400rpm.

**Gearbox:** Manual 4-speed all synchromesh.

**Suspension:** Front independent torsion bar, rear rigid axle leaf spring.

**Brakes:** Power assisted drum front and rear. **Wheels/Tyres:** 5½J steel/185 14 radials.

# DATSON UK LIMITED

DATSON HOUSE · NEW ROAD  
WORTHING BN13 3HD · SUSSEX  
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