

DAT SUN *VIOLET* saloons and hatchback



JANUARY 1979

1.4/1.6 litre saloons

The Datsun Violet saloon brings you more of the things which make motoring enjoyable — it's a pleasure to own and drive because it has smart and elegant lines, an interior with room to relax, light and easy controls, excellent performance and a full complement of equipment.

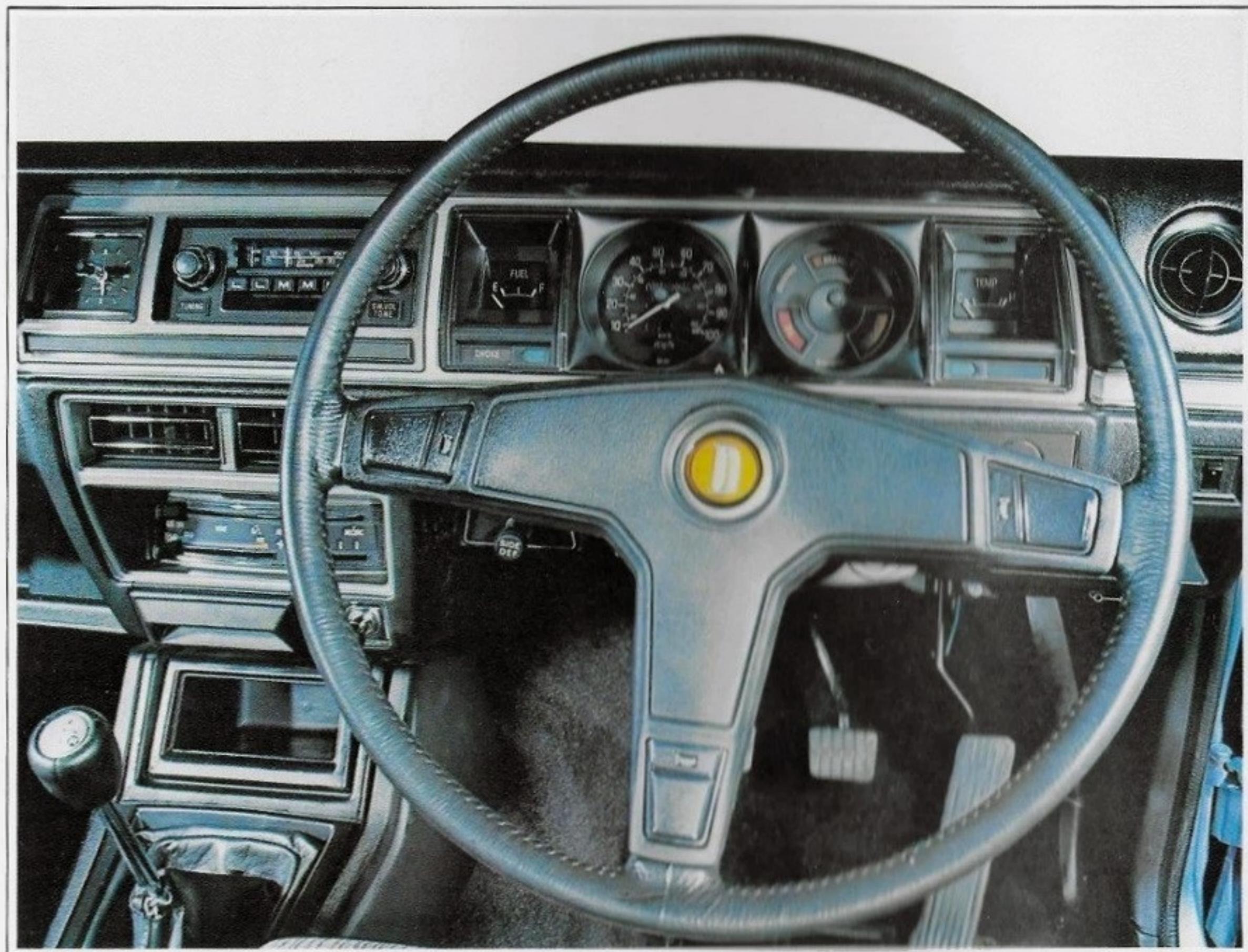
The Violet has sharp, straight-line styling with low waistline and slim pillars to give wide-open visibility.

You will particularly like the large interior because it means more room for passengers without adding to your parking problems. And it offers outstanding comfort with cloth upholstery, deep pile fitted carpets and a remarkable range of equipment.

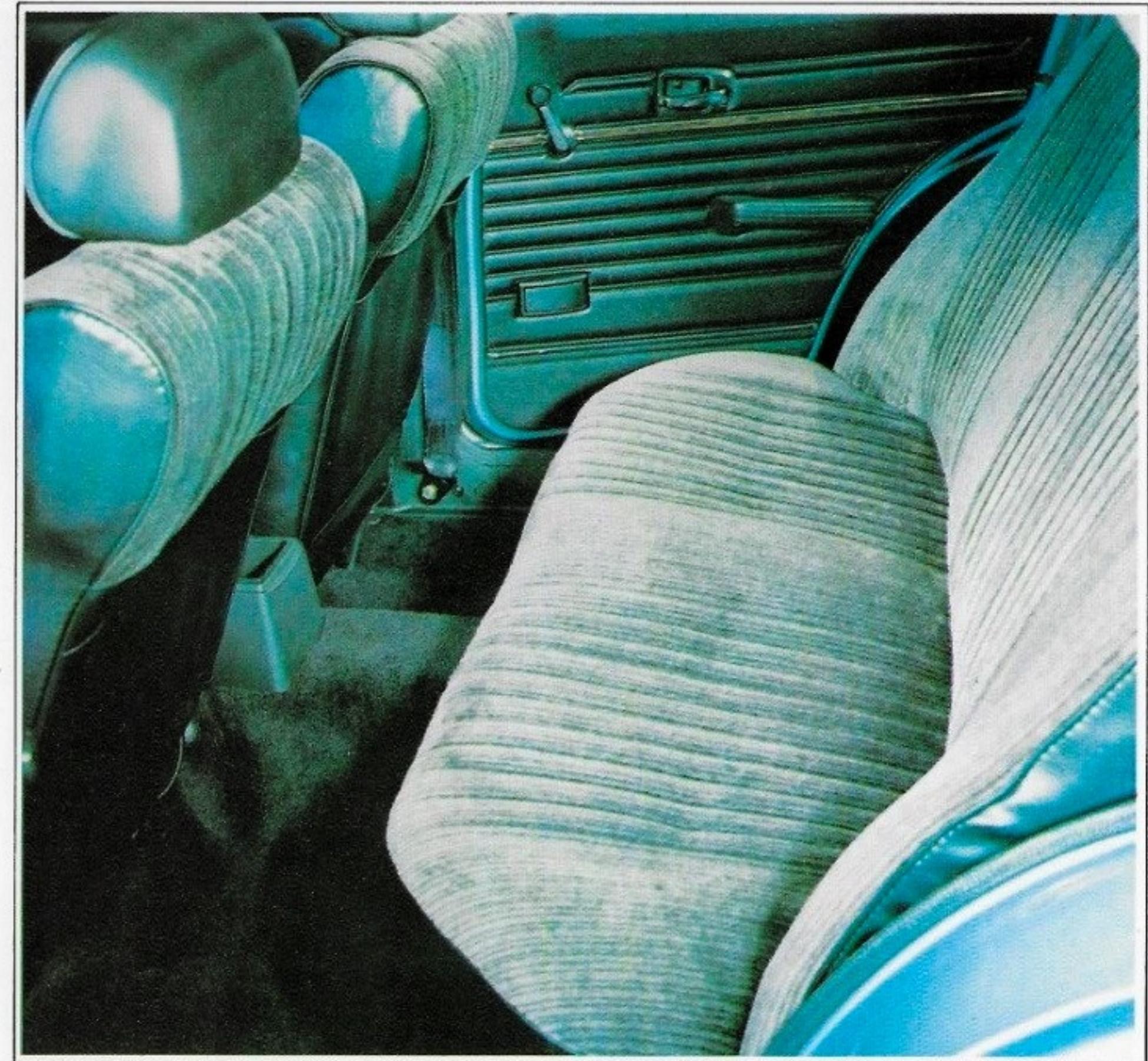
The Violet gives you the quality and refinement of executive style motoring in a practical family saloon.

The large boot caters for family motoring needs and has a flat floor for maximum convenience. Advanced engineering has made this car light and easy to drive, with safe, predictable handling. The suspension uses coil springs all round with new 4-link coil suspension at the rear to smooth out the bumps and give you enhanced riding stability.

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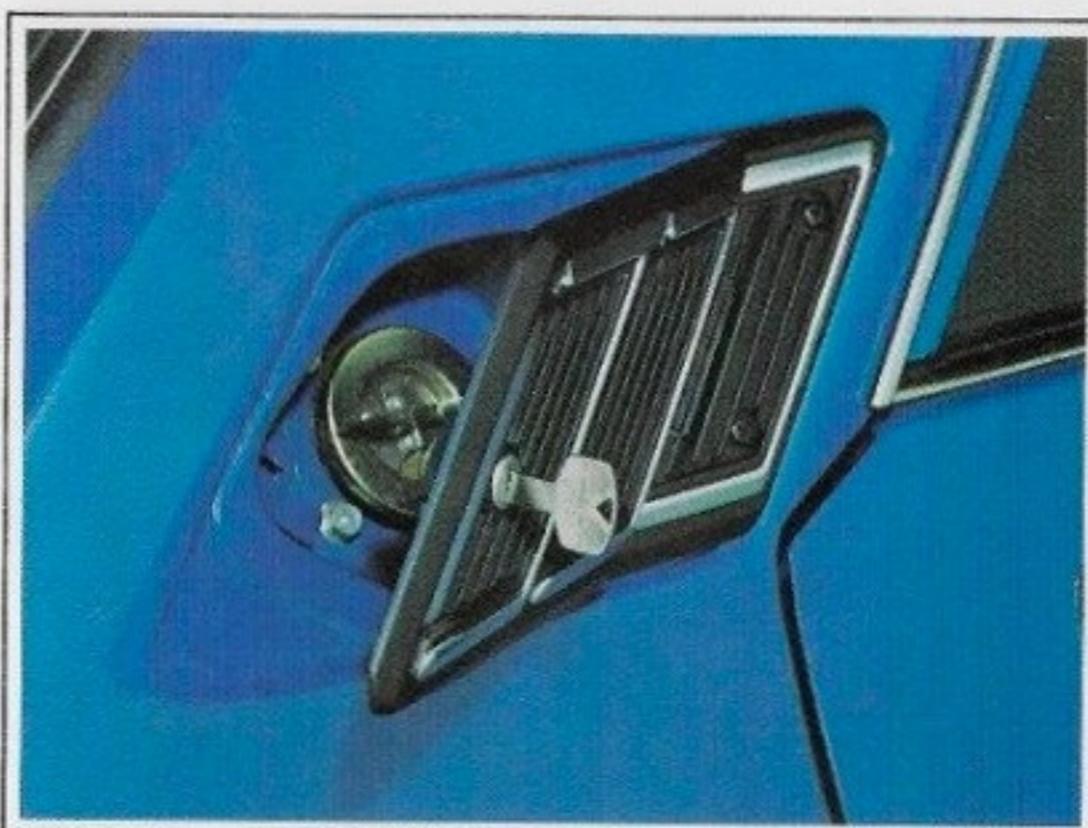
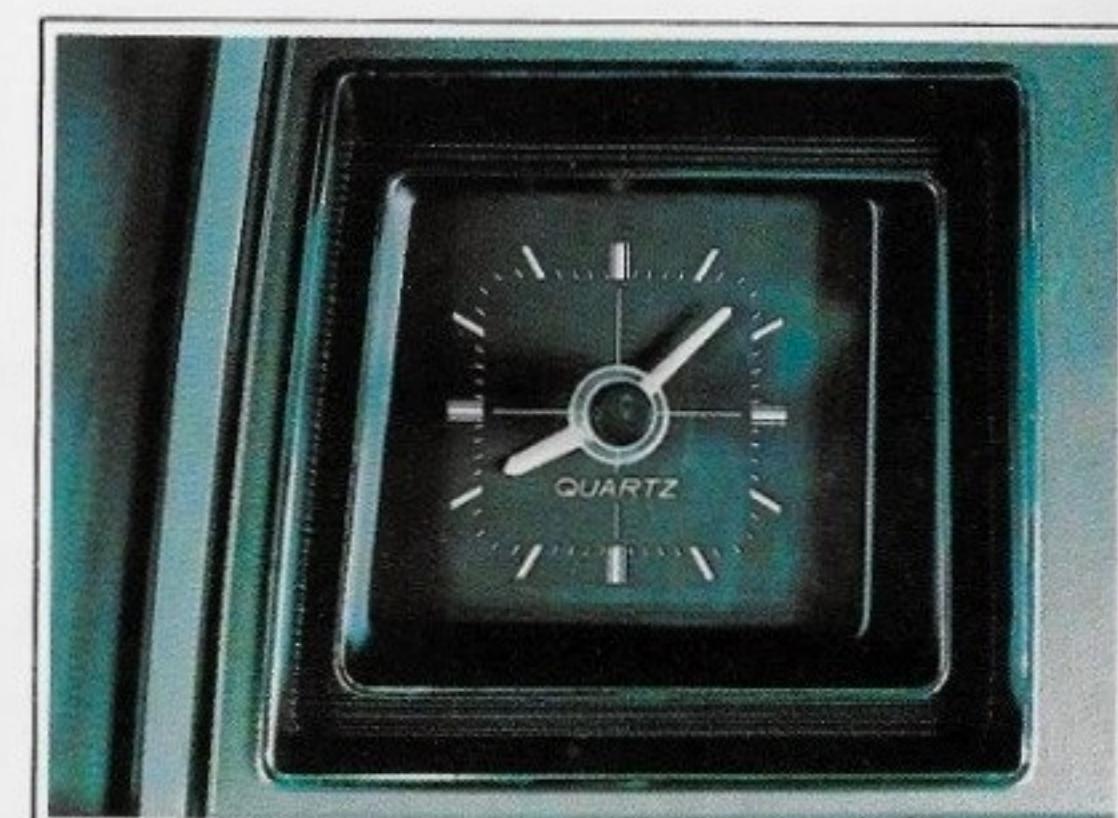
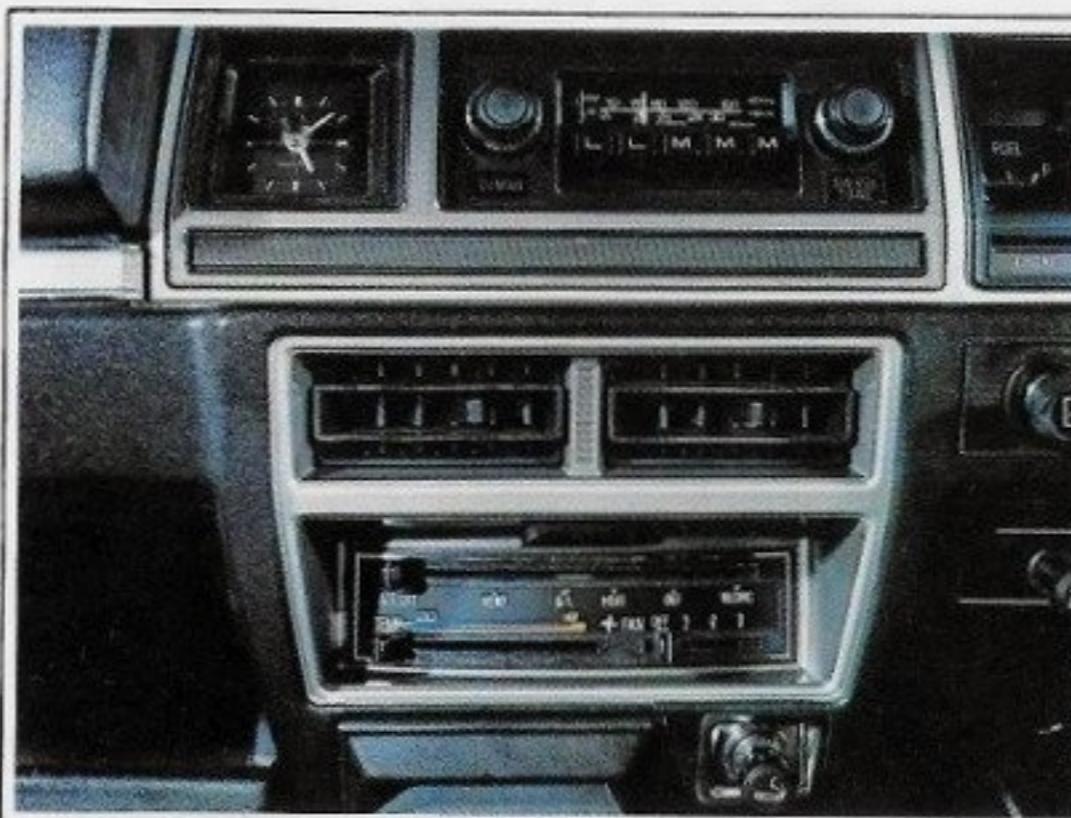


Light-touch recirculating ball steering requires less effort to operate and gives you a small turning radius so that parking is much simpler. Dual-circuit brakes have a powerful servo so that you can stop safely and swiftly with the minimum of effort, while a slick 4-speed, all synchromesh gearbox and a light clutch add to the all-round ease of driving.



There's a choice of engines — 1.4 litre or 1.6 litre, both based on highly efficient, world proven units with literally millions of miles behind them, to give an excellent combination of performance and economy with Datsun's legendary reliability. The larger-engined saloon is available with automatic transmission.

The Violet saloon is equipped in true Datsun style with luxurious velvet-like cloth upholstery, front reclining seats with adjustable head restraints, two waveband push-button radio, a quartz clock for maximum accuracy, tinted glass, heated rear window, glove box, vanity mirror, a bi-level ventilation system with cool air to the face and warm air at foot level, a heater with 3-speed fan to keep you warm on the coldest winter days, a one-touch windscreen wiper and washer control and a column



mounted lever for lights, indicators, etc. Reversing lights, hazard flashers, choke and handbrake warning lights, twin headlamps and styled wheels are all part of the package with the exciting Datsun Violet saloon.

This is a car which sets new standards in family motoring, offering executive style elegance and refinement in a compact saloon which is both practical and economical.

Trust Datsun to give you the best of both worlds.



1.6 litre hatchback

The Violet coupe is an exciting "Hatchback" combining sports car performance and handling with saloon car comfort — with the added advantage of extra space when you need it.

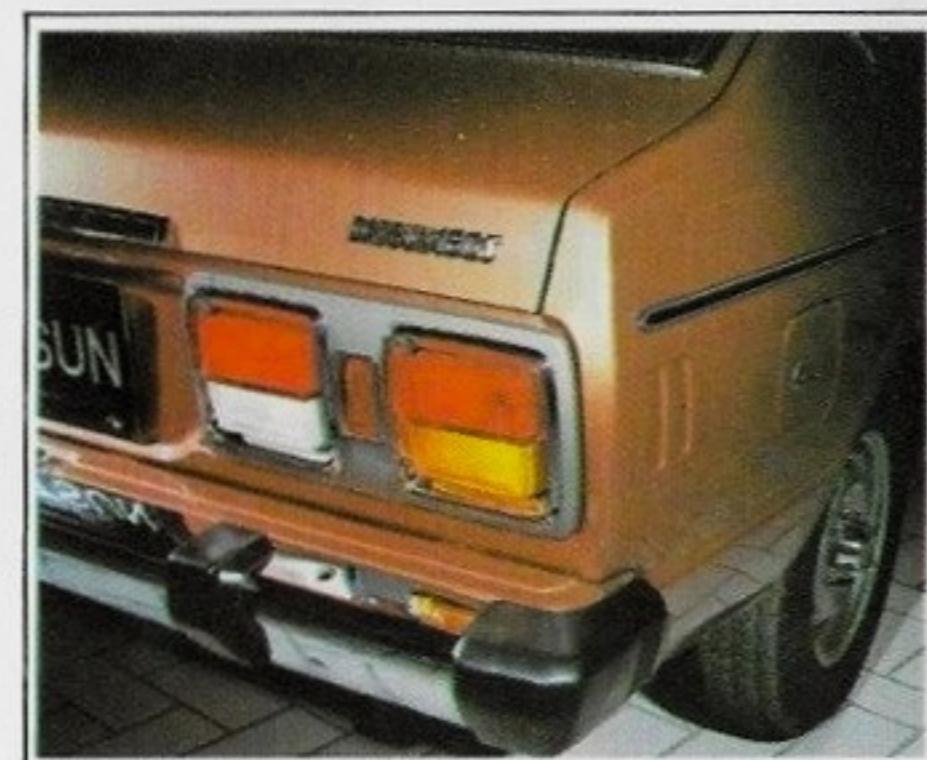
Exciting performance with economy comes from a highly efficient 1595 cc twin carburettor OHC engine. A top speed of over 100 m.p.h. and acceleration to match make driving safe and enjoyable. The close ratio five-speed

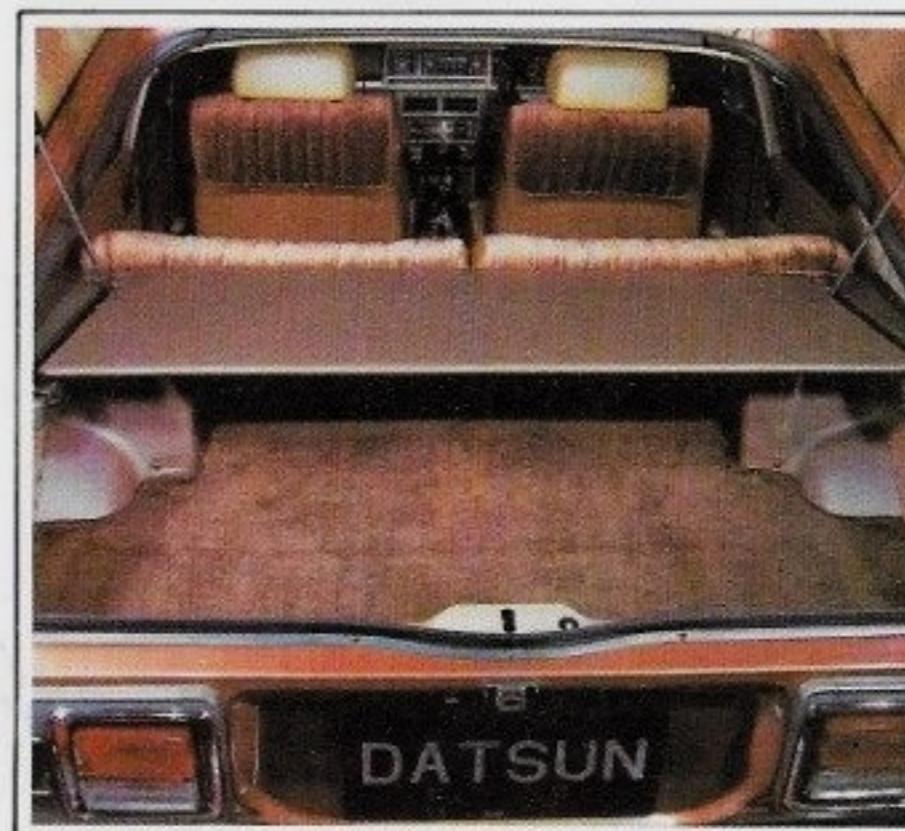
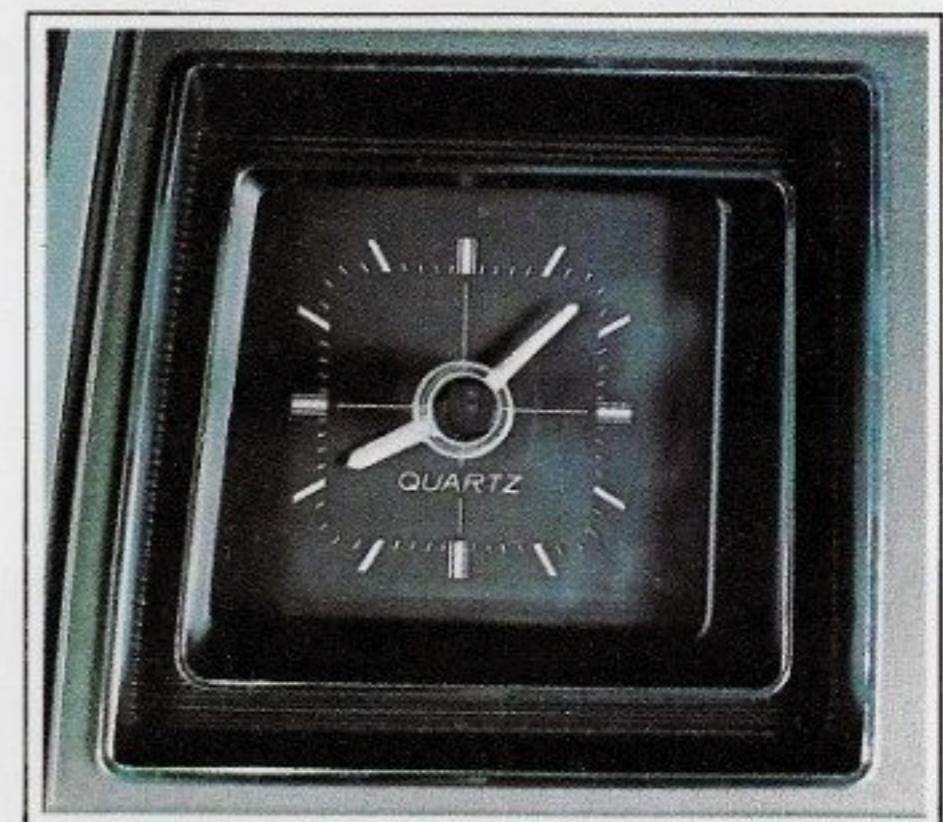
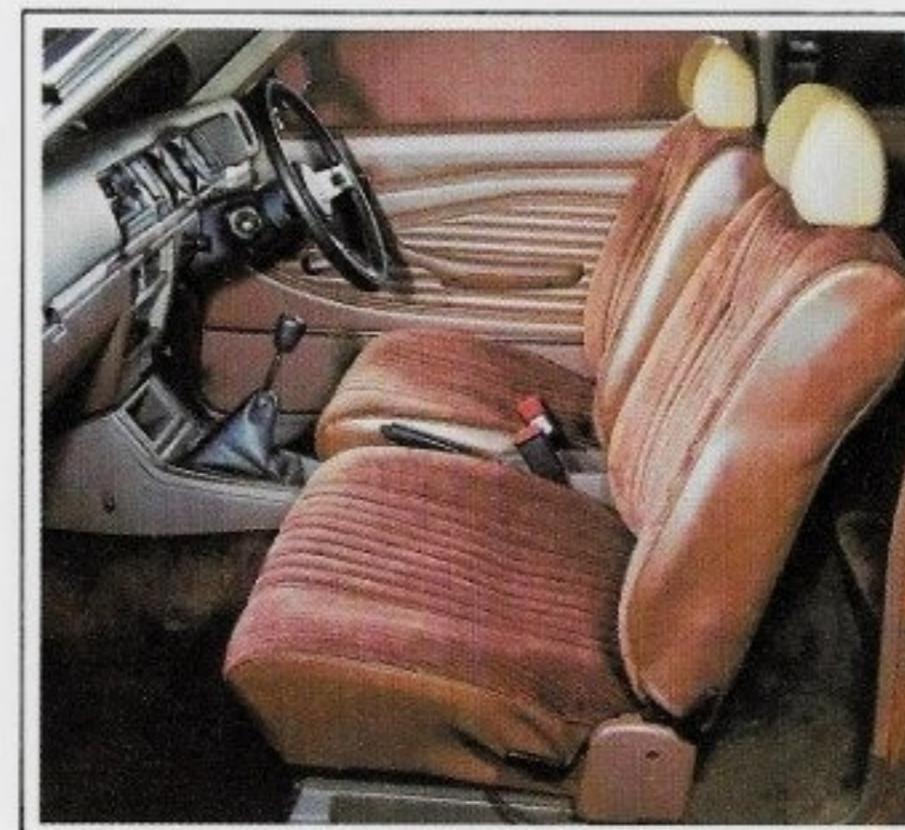
gearbox helps you to make the most of the performance and allows economical high speed cruising. A rev counter is naturally part of the comprehensive standard equipment along with quartz clock, two-wave band radio, tinted glass, cigar lighter and much more.

The hatchback interior features the luxury and refinement of the Violet saloon with deep pile fitted carpets, cloth upholstered seats, two-speed wipers with intermittent and wash/wipe facility, vanity mirror etc. A special 'walk-in' device on the passenger seat moves the whole seat forward providing easy access to the rear seats. Built in to the rear side trims are handy storage boxes.

The high-lift tailgate on the Violet coupe gives access to a fully carpeted luggage area with a parcel shelf which keeps your valuable equipment out of sight. If, however, you have long or awkward loads to carry, you can lift away the shelf, fold down either one or both rear seats and use the hatchback's enormous carrying capacity.

The Violet hatchback coupe offers versatility to the family man looking for refined performance motoring in comfort. And because it's built by Datsun you can rely on the quality that ensures years of trouble-free, enjoyable motoring.





1.4/1.6 Litre Saloons

ENGINE:

4-cylinder, in-line, water cooled. Mechanical fuel pump. Two-barrel carburettor.
 1.4: OHV. Capacity 1397cc. Bore 76.0mm. Stroke 77.0mm. Max power 63bhp at 5600rpm.
 (DIN). Compression ratio 8.5:1.
 1.6: OHC. Capacity 1595cc. Bore 83.0mm. Stroke 73.7mm. Max power 81bhp at 5600rpm.
 (DIN). Compression ratio 8.5:1.

EQUIPMENT:

Alternator 50amp. Battery 12volt, 50amp/hour. Magnetic shift starter motor.

TRANSMISSION:

Clutch: Single dry plate, diaphragm spring, hydraulic operation. Gearbox: manual 4-speed, all synchromesh. Automatic (1.6) 3-speed floor selector. Final drive: Hypoid gear.

SUSPENSION: Front: Independent struts with coil springs. Rear: 4-link coil spring.

STEERING: Recirculating ball. Ratio 16.5:1.

BRAKES:

Disc front, drum rear. Dual circuit, tandem master cylinder, anti-skid valve. Master vac power assistance. Automatic rear brake adjuster.

WHEELS/TYRES: 4½J x 13 inch steel. 165SR/13 steel radial.

DIMENSIONS/WEIGHTS:

Length: 167.7 inches.
 Width: 63.0 inches.
 Height: 54.7 inches.
 Kerb weight: 1.4 1984 lbs.
 1.6 2083 lbs.
 1.6 Auto. 2104 lbs.

GOVERNMENT FUEL CONSUMPTION TESTS —

M.P.G. (Litres per 100 Kilometres)

Town Driving Cycle	Constant 56 m.p.h. (90 km/h)	Constant 75 m.p.h. (120 km/h)
1.4 Sal. (M) 32.1 (8.8)	42.8 (6.6)	30.4 (9.3)
1.6 Sal. (M) 29.4 (9.6)	39.8 (7.1)	28.8 (9.8)
1.6 Sal. (A) 28.5 (9.9)	36.2 (7.8)	25.9 (10.9)
1.6 Cpe. (M) 27.2 (10.4)	43.5 (6.5)	32.1 (8.8)

DIMENSIONS/WEIGHTS:

Length: 167.7 inches.
 Width: 63.0 inches.
 Height: 53.1 inches.
 Kerb weight: 2149 lbs.



DATSON UK LIMITED,



DATSON HOUSE · NEW ROAD · WORTHING · BN13 3HD · SUSSEX

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