

A yellow Datsun sedan is parked on a city street at night. The car is positioned in the lower half of the frame, angled towards the right. It has a license plate that reads "DATSUN". The background shows a city street with blurred lights and buildings, creating a bokeh effect. The overall scene is illuminated by streetlights, giving it a cool, urban feel.

DATSUN

140J
160J sss

DATSUN 140J saloon 160J sss coupe

so compact,
economical...



...and so reliable

The 140J Violet is a medium sized family saloon designed by Datsun, the world's fourth largest car manufacturer, to combine the comfort and equipment of an executive saloon with the practical virtues of a compact family car.

Powered by a 1428 c.c. engine of modern overhead camshaft design, the Violet will cruise effortlessly at 70 with plenty of power in reserve. Good acceleration means safer overtaking; in a recent road test, *Motor* obtained top gear acceleration from 40-60 m.p.h. in just 12 seconds. Yet at a steady 50 m.p.h. they achieved over 40 m.p.g.

The drive is taken to the rear wheels through a 4-speed, all synchromesh gearbox. "The gearchange is 'outstanding'", said *Motor* and "the clutch is smooth and light".

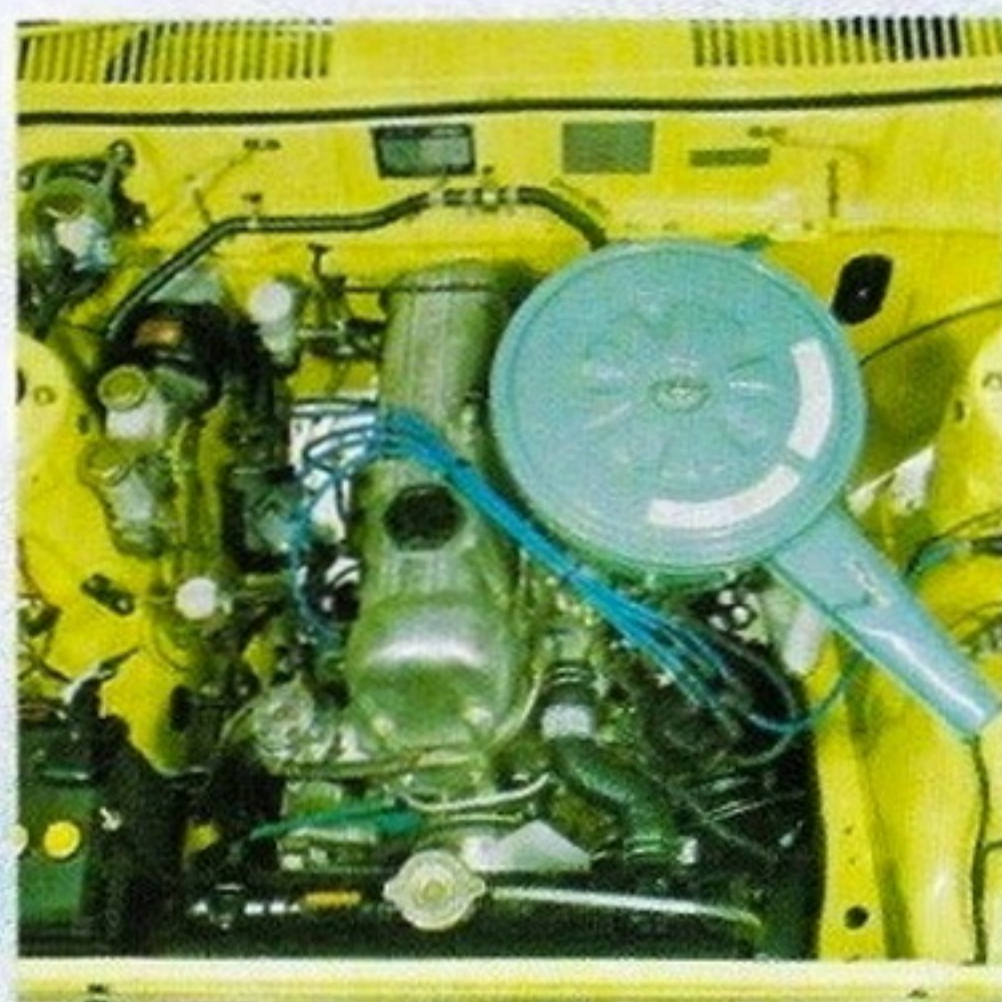
The Violet uses a well proven suspension system with MacPherson struts at the front and a live rear axle located by leaf springs — a combination achieving safe, vice free handling.

Power assisted brakes with discs at the front have a light and progressive action and provide reassuring stopping power from all speeds.

Radial ply tyres are fitted for good roadholding and long life.

Inside the Violet you'll find equipment usually reserved for more expensive cars.

140J Compact luxury saloon





Front reclining seats have adjustable head restraints and all seats are upholstered in soft, hardwearing cloth. There's a radio, heated rear window, tinted glass and much more . . . all at no extra cost.

The Violet has a really versatile and effective heating and ventilation system with separate controls for temperature and distribution, and a three speed fan to boost the air flow as required.

Underbonnet layout has been complimented by roadtesters for its neatness with easy access for servicing.

When it comes to safety, the Violet is designed with your interests at heart. Nose and tail sections are specially constructed to absorb energy on impact and the passenger compartment is extra strong to keep you protected. The braking system has dual circuits so that front and rear can operate independently. Steering is of full safety design and includes padded steering wheel and collapsible column. Safety glass all round is tinted and a hazard warning flasher system is fitted. For night driving, the Violet has a powerful four headlamp system, while in bad weather motoring good visibility is maintained by twin speed wipers, electric washers and a heated rear window.

The Datsun Violet combines executive style with economy and practicality. Like all Datsun models it is made with the care and attention to detail that has earned Datsun its world-wide reputation for reliability and quality.

140J

Compact luxury saloon





The 160J SSS coupe combines sports car performance and handling with saloon car comfort and space. Built for the enthusiast — and his family — the 160J is equally at home on country roads or motorways.

Exciting performance with economy comes from a highly efficient 1595 c.c. twin carburettor engine. A top speed of over 100 m.p.h., with 60 coming up in around 12.5 seconds, make fast driving safe and enjoyable. Yet with average driving, owners can achieve over 30 m.p.g.

The 160J has a close ratio gearbox with a slick, precise gearchange and a clutch that is light and easy to use.

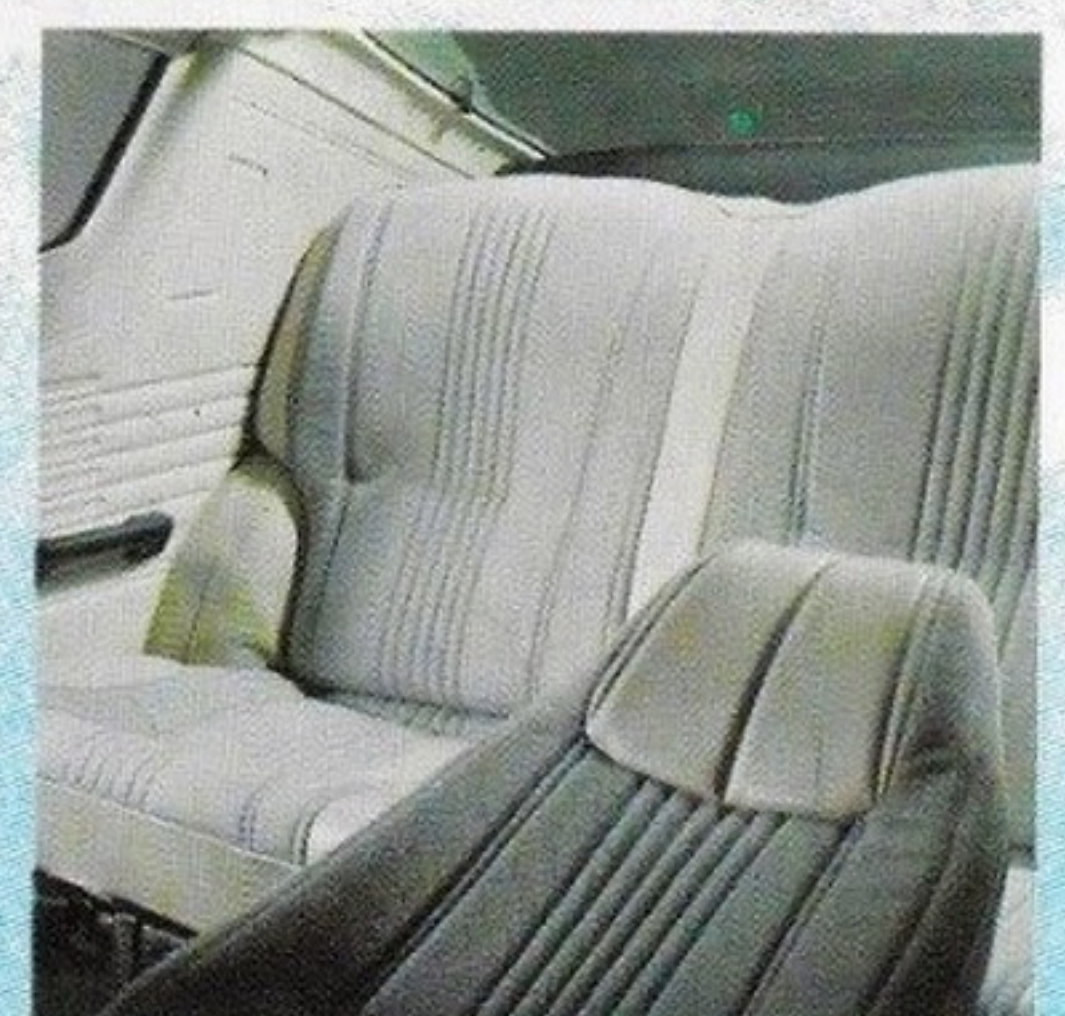
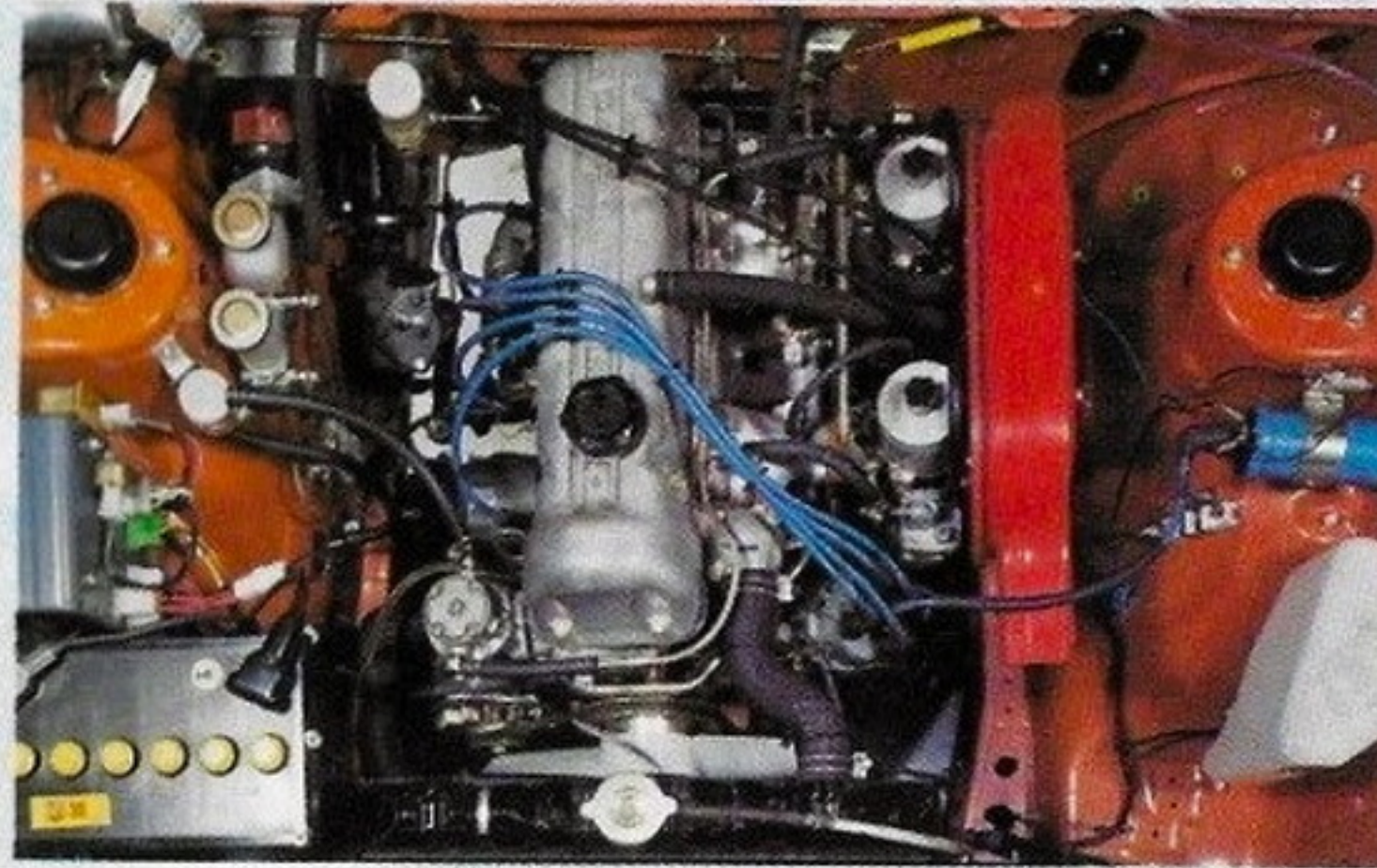
Suspension is fully independent ensuring responsive, sports car handling under all road conditions. Servo assisted brakes with discs at the front give safe stopping power from all speeds.

The 160J has the same standard of interior luxury as the 140J saloon but with additional sporting equipment such as rev. counter and oil pressure gauge. Cloth upholstered seats provide saloon car comfort for four adults and there's a sensible sized boot to take their luggage.

The Violet has already proved its sporting capabilities in one of the toughest ways possible — the 1974 RAC Rally of Great Britain, winning the coveted Manufacturers Team Award.

The 160J Violet SSS Coupe — refined performance motoring in comfort. Built to a high standard of quality that produces the reliability for which Datsuns are renowned.

160J sss Sporting luxury



140J

ENGINE: 4-cylinder in-line OHC water-cooled. Bore 83.0mm, stroke 66.0mm, capacity 1428cc. Maximum power (SAE) 85 BHP at 6000 rpm. Maximum torque 85lb.ft. at 3600 rpm. Compression ratio: 9.0 to 1. Fuel requirement 95 RM. Mechanical fuel pump. Twin-choke carburettor.

SUSPENSION: Front: MacPherson struts, lower transverse and drag links. Coil springs, telescopic dampers, anti-roll bar. Rear: Live axle, semi-elliptic springs, telescopic dampers.

TRANSMISSION: Clutch: Single dry plate, diaphragm spring, 7.09in.dia., hydraulic operation. Gearbox: 4-speed, all synchromesh, floor change. Ratios: Top—1.0, 3rd—1.42, 2nd—2.18, 1st—3.66, Rev. 3.64. Final drive: Hypoid bevel, ratio 4.11 to 1.

EQUIPMENT: Alternator: Hitachi, 50-amp. Battery 12 volt, 50-amp-hr. Headlamps: Toshiba, semi-sealed beam, 4-lamp system, total wattage 160/90.

BRAKES: Type: Disc front, drum rear, split-circuit (Tandem-piston master cylinder), vacuum servo, pressure regulating valve in rear brake line. Size: Front, 9.13in.dia. Rear, 9.0in.dia. x 1.57in. wide shoes. Swept area: Front, 230.7sq.in.; rear, 88.7sq.in. Total, 319.4sq.in. Wheels, Pressed steel, 4-stud fixing, 4 1/2 J rims, Tyres: Radial-ply tubeless, 165-13.

STEERING: Type: Recirculating-ball, ratio 15:1. Turns lock to lock 3.3.



160J

ENGINE: 4-cylinder in-line OHC water-cooled. Bore 83.0mm, stroke 73.7mm, capacity 1595cc. Maximum power (SAE) 105 BHP at 6200 rpm. Maximum torque 100lb.ft. at 4200 rpm. Compression ratio: 9.0 to 1. Fuel requirement 95 RM. Mechanical fuel pump. Twin carburettors.

SUSPENSION: Front: MacPherson struts, lower transverse and drag links. Coil springs, telescopic dampers, anti-roll bar. Rear semi-trailing arms, coil springs, telescopic dampers.

TRANSMISSION: Clutch: Single dry plate, diaphragm spring, 7.87in.dia., hydraulic operation. Gearbox: 4-speed, all synchromesh, floor change. Ratios: Top—1.0, 3rd—1.31, 2nd—2.01, 1st—3.38, Rev. 3.36. Final drive: Hypoid bevel, ratio 3.90 to 1.

EQUIPMENT: Alternator: Hitachi, 60-amp. Battery 12 volt, 60-amp-hr. Headlamps: Toshiba, semi-sealed beam, 4-lamp system, total wattage 160/90.

BRAKES: Type: Disc front, drum rear, split-circuit (Tandem-piston master cylinder), vacuum servo, pressure regulating valve in rear brake line. Size: Front, 9.13in.dia. Rear, 9.0in.dia. x 1.57in. wide shoes. Swept area: Front, 230.7sq.in.; rear, 88.7sq.in. Total, 319.4sq.in. Wheels, Pressed steel, 4-stud fixing, 4 1/2 J rims, Tyres: Radial-ply tubeless, 165-13.

STEERING: Type: Recirculating ball, ratio 15:1. Turns lock to lock 3.3.



140J

SERVICE CAPACITIES

Fuel	11.0 gallons (50 litres)
Coolant	10.5 pints (6.5 litres)
Sump + filter	7.5 pints (4.3 litres)
Gearbox	3.5 pints (2.0 litres)
Final drive	2.2 pints (1.3 litres)

INTERVAL

Major	12,000 miles
Main	6,000 miles

DIMENSIONS

Length overall	162.2in (412 cm)
Width overall	62.2in (158 cm)
Height overall	55.3in (140.5 cm)
Track, front	50.8in (129 cm)
Track, rear	51.6in (131 cm)
Wheelbase	96.5in (245 cm)
Ground clearance	6.7in (17 cm)
Turning circle, kerbs	31.4ft (9.6 m)
walls	34.1ft (10.4 m)
JIS kerb weight	2183lb (955 kg)
Max towing weight	19.7 cwt (1000 kg) with trailer braking
Max. payload	1090 lb.

160J

SERVICE CAPACITIES

Fuel	12.1 gallons (55 litres)
Coolant	10.5 pints (6.5 litres)
Sump + filter	7.5 pints (4.3 litres)
Gearbox	3.5 pints (2.0 litres)
Final drive	2.2 pints (1.3 litres)

INTERVAL

Major	12,000 miles
Main	6,000 miles

DIMENSIONS

Length overall	162.2in (412 cm)
Width overall	62.2in (158 cm)
Height overall	54.1in (137.5 cm)
Track, front	50.8in (129 cm)
Track, rear	51.6in (131 cm)
Wheelbase	96.5in (245 cm)
Ground clearance	6.7in (17 cm)
Turning circle, kerbs	31.4ft (9.6 m)
walls	34.1ft (10.4 m)
JIS kerb weight	2249lb (990 kg)
Max towing weight	19.7 cwt (1000 kg) with trailer braking
Max. payload	1090 lb.

EQUIPMENT: YOUR DATSUN DEALER CAN GIVE YOU FULL EQUIPMENT SPECIFICATION FOR EACH MODEL.

DATSUN

UK LIMITED, DATSUN HOUSE · WORTHING · BN11 2BS · SUSSEX

PRODUCED BY DATSUN AT WORTHING

Telephone: Worthing (0903) 204441 (10 Lines)



DATSUN U.K. LIMITED reserves the right to vary any specification with or without notice at any time. Although every effort is made to ensure the accuracy of any specification or description contained in this publication, neither the Company nor the Dealer shall be responsible for any inaccuracy. This publication does not constitute an offer of sale, and before purchase of any model full consultation with the Dealer should be undertaken.