

2012

SRT®





SRT® HISTORY

Formed in 2002 as one of the industry's leading in-house automotive performance groups, the original premise of SRT—still followed today—was to create Chrysler Group's boldest, most distinctive products that deliver benchmark performance.

The roots leading up to SRT being established in 2002 can be traced to the 1989 North American International Auto Show in Detroit, where Dodge amazed crowds with the sleek Viper concept car. The vehicle's simplistic yet muscular shape, paired with an extreme performance 8.0-litre V10, instantly thrust the Dodge Viper into the spotlight. The public raved and the Viper was quickly approved for production.

SRT BRAND

The newly formed SRT brand sticks to the successful product development formula using five proven benchmarks including awe-inspiring powertrains, outstanding ride and handling, superior braking, aggressive and functional exteriors, and race-inspired and functional interiors to remain true to its performance roots.

AWE-INSPIRING POWERTRAINS

SRT engineers work to extract maximum power and fuel efficiency from each engine, regardless of displacement, to meet the demands of today's performance customer. Proven transmissions reliably put the power to the pavement, while incorporating the latest in fuel-saving technology.

OUTSTANDING RIDE AND HANDLING

Every SRT product is built to excel on both road courses and road trips as a result of countless kilometres of real-world testing to ensure masterful handling on complex circuits and city streets alike. Each tire and wheel package is carefully selected to guarantee any SRT product can hold its own both on and off the race track.

SUPERIOR BRAKING

SRT products are well known for their world-class braking. SRT uses some of the best performing components so drivers never have to worry about having safe and consistent stopping power quickly at hand.

AGGRESSIVE AND FUNCTIONAL EXTERIOR

Auto enthusiasts can spot an SRT product from far away. Designers and engineers work together, both in the studio and the wind tunnel, to ensure each performance target objective is met, while maintaining specific brand styling cues and character lines. All the design elements on the exterior are functional. Since SRT products are drag limited, they are designed to be stable at very high speeds with a goal of achieving the least amount of lift possible, while still being efficient at touring speeds.

RACE-INSPIRED AND FUNCTIONAL INTERIOR

The interiors of SRT products are specifically designed with only high-quality materials, while promoting passenger comfort and a performance feel. Confidence-inspiring steering wheels, stylish ambient lighting, along with the latest in intelligent performance hardware and sound systems, transform the interiors of all SRT products into an upscale space at any speed.

LOOKING BACK

The ongoing development of the hemispherical combustion chamber within Chrysler's impressively long history includes its successful application as early as World War II in the P-47 Thunderbolt fighter. Continuing into the mighty 1960s, the Hemi® engine made its mark in cars that fathered the legendary Muscle Car era, ultimately becoming invaluable collector's items. Most recently, the highly refined and technologically savvy 5.7-litre HEMI® VVT V8 has helped create a separate and enviable identity for many of our Chrysler Canada Inc. product lines, leading the way for the most recent development in hemispherical thinking: the breathtaking 6.4L HEMI V8.

LOOKING AHEAD, IN THE REARVIEW MIRROR*

The new 6.4L HEMI V8 is giving select vehicles in the Chrysler, Jeep® and Dodge families unprecedented capability and power. With the new 6.4L HEMI V8 under the hood, delivering 470 horsepower and 470 lb-ft of torque (465 lb-ft on Grand Cherokee) — up 45 horsepower and 50 lb-ft over the 6.1L HEMI V8 it replaces. The passing lane will be more enticing than ever before.

The increased torque output — including an additional 90 lb-ft at 2900 rpm — allows for awe-inspiring standing starts and intense straight-line performance. Meanwhile the new performance-tuned motor mounts improve idle stability and ride control at any speed. An active intake manifold and high-lift camshaft with cam phasing provides maximum low-end torque while optimizing high-end power.

We didn't stop at amping up the power. We also improved fuel economy by up to 25 percent. How did we accomplish this seemingly impossible feat? With the new active valve exhaust system that allows the standard FuelSaver MDS Technology (four-cylinder mode, automatic transmission only) to engage over a wider rpm range. It also allows straight-through mid and rear mufflers for an unmistakably throaty exhaust note under engine load. Topping it all off are the standard steering wheel-mounted paddle shifters that join the Auto/Stick™ on the floor console. Both are mated to the proven five-speed automatic transmission, allowing a choice of spirited shifting on the road and on the race track.

STREET AND RACING TECHNOLOGY





CHRYSLER'S MOST POWERFUL AND BEST HANDLING SEDAN EVER

STANDARD EQUIPMENT

INTERIOR

- Nappa leather-faced seats with perforated suede inserts
- Heated, ventilated and SRT® embroidered front seats
- Heated rear seats
- Flat-bottom steering wheel with paddle shifters
- Heated, power tilt/telescoping steering wheel
- Driver memory seat, steering wheel, radio, mirrors, and pedals
- Carbon fibre interior accents
- Bright pedals

EXTERIOR

- 20-inch forged aluminum SRT design wheels
- Unique exterior styling with Black chrome accents
- Dual integrated 4-inch exhaust tips
- LED daytime running lamps

ENTERTAINMENT

- Uconnect™ Touch 8.4N radio with Garmin® GPS navigation⁽¹⁾ and SRT performance pages
- Six-speaker Alpine® sound system with 276-watt amplifier

SAFETY

- Seven standard air bags⁽²⁾
- ParkView® Rear Back-Up Camera⁽³⁾
- Park-Sense® Rear Park Assist⁽³⁾
- Performance four-wheel disc ABS brakes
- SmartBeam™ HID headlamps

POWERTRAIN

ENGINE

- 6.4L HEMI® V8, iron block and aluminum heads
- FuelSaver MDS Technology with up to 25% fuel economy enhancement
- DISPLACEMENT 392 cu in, 6424 cu cm
- POWER 470 hp @ 6000 rpm
- TORQUE 470 lb-ft @ 4300 rpm

DRIVETRAIN

- TRANSMISSION 5-speed automatic with steering wheel-mounted paddle shifters
- FINAL-DRIVE RATIO 3.06:1

PERFORMANCE SPECIFICATIONS

- 0-TO-100KM/H In the 4s
- 0-TO-160 KM/H-TO-0 under 16 seconds
- 400 METRES (1/4 MILE) In the 12s
- 100 KM/H-TO-0 37 metres
- TOP SPEED 280 km/h

BRAKES

- FRONT 14.2 x 1.26 (360 x 32) vented and slotted
- REAR 13.8 x 1.10 (350 x 28) vented and slotted
- Brembo® four-piston fixed with aluminum housing

ENGINE HIGHLIGHTS

- FuelSaver MDS Technology allows the engine to deactivate four cylinders when eight are not needed, creating the perfect balance of power, efficiency, and wise fuel consumption.

STANDARD EQUIPMENT

RIDE AND HANDLING

- 3-mode Electronic Stability Control⁽⁴⁾
- Adaptive damping suspension
- Performance-tuned steering

DIMENSIONS

EXTERIOR mm (in)

- WHEELBASE 3052 (120.2)
- LENGTH 5088 (200.3)
- WIDTH 1886 (74.2)
- HEIGHT 1480 (58.1)
- FRONT TRACK 1611 (63.4)
- REAR TRACK 1604 (63.1)
- GROUND CLEARANCE 111 (4.4)

INTERIOR litres (cu ft)

- SEATING, F/R 2/3
- INTERIOR VOLUME 3010 (106.3)
- TRUNK 462 (16.3)

WHEELS AND TIRES

- WHEEL SIZE/CONSTRUCTION 9.0 x 20 IN Forged aluminum (optional Black chrome)
- TIRES Goodyear® Eagle® RS-A 245/45R20 All-Season

FUEL ECONOMY L/100 km (mpg)⁽⁵⁾

- CITY 15.0 (19)
- HIGHWAY 8.7 (32)





2012 CHRYSLER 300 SRT8®



CANADA'S MOST POWERFUL SUV⁽⁶⁾

STANDARD EQUIPMENT

INTERIOR

- Nappa leather-faced seats with perforated suede inserts
- Heated, ventilated and SRT® embroidered front seats
- Heated rear seats
- Flat-bottom steering wheel with paddle shifters
- Heated, power tilt/telescoping steering wheel
- Driver memory seat, steering wheel, radio, and mirrors
- Carbon fibre interior accents
- Bright pedals

EXTERIOR

- 20-inch forged aluminum SRT design wheels
- Monochromatic exterior with body-colour door handles, grille, sill extensions, and spoiler
- LED daytime running lights
- Dual integrated bright exhaust tips

ENTERTAINMENT

- Media Centre 730N with 6.5-inch touch screen, enhanced GPS navigation⁽¹⁾ and 20GB HDD

SAFETY

- Six standard air bags⁽²⁾
- SmartBeam™ HID headlamps
- ParkView® Rear Back-Up Camera⁽³⁾
- Park-Sense® Rear Park Assist⁽³⁾
- Performance four-wheel disc ABS brakes

POWERTRAIN

ENGINE

- 6.4L HEMI® V8, iron block and aluminum heads
- FuelSaver MDS Technology with up to 13% fuel economy enhancement
- DISPLACEMENT 392 cu in, 6424 cu cm
- POWER 470 hp @ 6000 rpm
- TORQUE 465 lb-ft @ 4300 rpm

DRIVETRAIN

- TRANSMISSION 5-speed automatic with steering wheel-mounted paddle shifters
- FINAL-DRIVE RATIO 3.70:1

PERFORMANCE SPECIFICATIONS

- 0-TO-100 KM/H In the 4s
- SKIDPAD 0.90G
- 400 METRES (1/4 MILE) In the 13s
- 100 KM/H-TO-0 35 metres
- TOP SPEED 257 km/h

BRAKES

- FRONT 15.0 x 1.34 (380 x 34)
Vented disc with Brembo® six-piston caliper and ABS
- REAR 13.78 x 1.10 (350 x 28)
Brembo® four-piston caliper and single channel ABS

ENGINE HIGHLIGHTS

- FuelSaver MDS Technology allows the engine to deactivate four cylinders when eight are not needed, creating the perfect formula of power, efficiency, and wise fuel consumption.

STANDARD EQUIPMENT

RIDE AND HANDLING

- Selec-Track™ 4x4 system
- Quadra-Trac™ active on-demand 4WD system
- Adaptive damping suspension
- Electronic limited-slip differential
- Performance-tuned steering
- Sport mode

DIMENSIONS

EXTERIOR mm [in]

- WHEELBASE 2915 (114.8)
- LENGTH 4859 (191.3)
- WIDTH 1958 (77.1)
- HEIGHT 1756 (69.1)
- FRONT TRACK 1618 (63.7)
- REAR TRACK 1633 (64.3)
- GROUND CLEARANCE 211 (8.3)

INTERIOR litres [cu ft]

- SEATING, F/R 2/3
- CARGO VOLUME (REAR SEATS UP) 994 (35.1)
- MAX CARGO VOLUME 1945 (68.7)

CAPACITIES kg [lb]

- CURB WEIGHT 2336 (5150)
- PAYLOAD 612 (1350)
- TOWING (MAX) 2269 (5000)

FUEL ECONOMY L/100 km [mpg]⁽⁵⁾

- CITY 17.1 (17)
- HIGHWAY 11.4 (25)





PERFECT BALANCE OF INTELLIGENT PERFORMANCE AND POWER

STANDARD EQUIPMENT

INTERIOR

- Nappa leather-faced seats with perforated suede inserts
- Heated and SRT® embroidered front seats
- Heated rear seats
- Flat-bottom steering wheel with paddle shifters
- Heated power tilt/telescoping steering wheel
- Driver memory seat, steering wheel, radio, mirrors and pedals
- Carbon fibre interior accents
- Bright pedals

EXTERIOR

- 20-inch forged aluminum SRT design wheels
- Monochromatic exterior, functional hood scoop
- Dual integrated 4-inch exhaust tips
- HID headlamps

ENTERTAINMENT

- Uconnect™ Touch 8.4N radio with Garmin® GPS navigation⁽¹⁾ and SRT performance pages
- 19 speakers with 900-watt amplifier

SAFETY

- Seven standard air bags⁽²⁾
- ParkView® Rear Back-Up Camera⁽³⁾
- Park-Sense® Rear Park Assist⁽³⁾
- Performance four-wheel disc ABS brakes

POWERTRAIN

ENGINE

- 6.4L HEMI® V8, iron block and aluminum heads
- FuelSaver MDS Technology with up to 25% fuel economy enhancement
- DISPLACEMENT 392 cu in, 6424 cu cm
- POWER 470 hp @ 6000 rpm
- TORQUE 470 lb-ft @ 4300 rpm

DRIVETRAIN

- TRANSMISSION 5-speed automatic with steering wheel-mounted paddle shifters
- FINAL-DRIVE RATIO 3.06:1

PERFORMANCE SPECIFICATIONS

- 0-TO-100 KM/H In the 4s
- 0-TO-160 KM/H-TO-0 Under 16 seconds
- SKID PAD 0.88G
- 400 METRES (1/4 MILE) In the 12s
- 100 KM/H-TO-0 37 metres
- TOP SPEED 280 km/h

BRAKES

- FRONT 14.2 x 1.26 (360 x 32) vented and slotted
- REAR 13.8 x 1.10 (350 x 28) vented and slotted
- Brembo® four-piston fixed with aluminum housing

ENGINE HIGHLIGHTS

- FuelSaver MDS Technology allows the engine to deactivate four cylinders when eight are not needed, creating the perfect formula of power, efficiency, and wise fuel consumption.

STANDARD EQUIPMENT

RIDE AND HANDLING

- Two-mode active damping suspension
- Brake knock-back mitigation
- Adaptive valve exhaust system
- Performance-tuned steering
- Sport setting

DIMENSIONS

EXTERIOR mm [in]

- WHEELBASE 3052 (120.2)
- LENGTH 5088 (200.3)
- WIDTH 1886 (74.2)
- HEIGHT 1480 (58.3)
- FRONT TRACK 1611 (63.4)
- REAR TRACK 1604 (63.1)
- GROUND CLEARANCE 111 (4.4)

INTERIOR litres [cu ft]

- SEATING, F/R 2/3
- INTERIOR VOLUME 3010 (106.3)
- TRUNK 462 (16.3)

WHEELS AND TIRES

- WHEEL SIZE/CONSTRUCTION 9.0 x 20 IN
Forged aluminum
- TIRES Goodyear® Eagle®
RS-A 245/45R20 All-Season

FUEL ECONOMY L/100 km [mpg]⁽⁵⁾

- CITY 15.0 (19)
- HIGHWAY 8.7 (32)





2012 DODGE CHARGER SRT8®

CLASSIC MUSCLE CAR STYLING WITH 21ST CENTURY TECHNOLOGY

STANDARD EQUIPMENT

INTERIOR

- Nappa leather-faced seats with perforated suede inserts
- Heated SRT® embroidered front seats
- Heated, leather-wrapped steering wheel with paddle shifters
- Bright pedals

EXTERIOR

- 20-inch forged aluminum SRT design wheels
- Functional hood scoop
- Dual Black centre stripes
- Dual integrated 4-inch exhaust tips
- HID headlamps

ENTERTAINMENT

- Media Centre 430 with 6.5-inch touch screen and 28GB HDD
- Six Boston Acoustics® speakers with 276-watt amplifier

SAFETY

- Six standard air bags⁽²⁾
- Park-Sense® Rear Park Assist⁽³⁾
- Performance four-wheel disc ABS brakes

POWERTRAIN

ENGINE

- 6.4L HEMI® V8, iron block and aluminum heads
- FuelSaver MDS technology with estimated 20% fuel economy enhancement [automatic only]
- DISPLACEMENT 392 cu in, 6424 cu cm
- POWER 470 hp @ 6000 rpm
- TORQUE 470 lb·ft @ 4300 rpm

DRIVETRAIN

- TRANSMISSION 5-speed automatic with steering wheel-mounted paddle shifters
- TRANSMISSION (opt) Tremec® 6-speed manual
- FINAL-DRIVE RATIO 3.06:1

PERFORMANCE SPECIFICATIONS

- 0-TO-100 KM/H In the 4s
- 0-TO-160 KM/H-TO-0 Under 16 seconds
- SKID PAD 0.93G
- 400 METRES (1/4 MILE) In the 12s
- 100 KM/H-TO-0 36 metres
- TOP SPEED 290 km/h

BRAKES

- FRONT 14.2 x 1.26 (360 x 32) vented and slotted
- REAR 13.8 x 1.10 (350 x 28) vented
- Brembo® four-piston fixed with aluminum housing

ENGINE HIGHLIGHTS

- FuelSaver MDS Technology allows the engine to deactivate four cylinders when eight are not needed, creating the perfect formula of power, efficiency, and wise fuel consumption.

STANDARD EQUIPMENT

RIDE AND HANDLING

- Two-mode active damping suspension
- Brake knock-back mitigation
- Adaptive valve exhaust system
- Performance-tuned steering and suspension antispin rear differential
- Highly damped, Bilstein® monotube shocks
- Severe-duty engine cooling and engine oil cooler

DIMENSIONS

EXTERIOR mm (in)

- WHEELBASE 2946 (116.0)
- LENGTH 5023 (197.7)
- WIDTH 1923 (75.7)
- HEIGHT 1449 (57.1)
- FRONT TRACK 1603 (63.0)
- REAR TRACK 1604 (63.1)
- GROUND CLEARANCE 122.2 (4.8)

INTERIOR LITRES (cu ft)

- SEATING, F/R 2/3
- INTERIOR VOLUME 2591 (91.5)
- TRUNK 459 (16.2)

WHEELS AND TIRES

- WHEEL SIZE/CONSTRUCTION 9.0 x 20 IN Forged aluminum
- TIRES Goodyear® Eagle® RS-A 245/45R20 All-Season

FUEL ECONOMY L/100 km (mpg)⁽⁵⁾

- CITY 15.0 (19)
- HIGHWAY 8.7 (32)





2012 DODGE CHALLENGER SRT8®



DISCLAIMERS

*Drive Responsibly. Always obey the rules of the road. 1) Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Navigation function uses part of the 30GB capacity. 2) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 3) Always check entire surroundings before backing up. 4) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. 5) 2012 EnerGuide consumption ratings shown. Transport Canada test methods used. Your actual fuel consumption may vary. 6) Based on 2011 Ward's SUV segmentation. Normally aspirated V8 engines.

ABOUT THIS CATALOGUE

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WARRANTY

2012 SRT[®] vehicles are backed by a Basic Warranty coverage for 3 years or 60,000 kilometres* fully transferable with \$0 deductible plus 24-hour roadside assistance.[†] Rust-through coverage on all body sheet metal is for 3 years.

* Whichever comes first. See your retailer for details. [†] Some conditions apply

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