



# 2012 CHRYSLER 300

## REASONS TO BUY

- Icon of attainable style & performance that sets it apart from anything else on the road
- Luxury full-size sedan with the fuel economy of a mid-size (V6 est. 40 mpg (7.0 L/100 km) with 8-speed automatic)
- Best-in-Class V6 Power
- Best-in-Class V8 Power
- 2011 IIHS Top Safety Pick (Insurance Institute for Highway Safety)
- Premium interior featuring soft-touch surfaces
- Standout exterior styling
- 2011 *Ward's Automotive* "10 Best Engines" – Pentastar™ VVT V6
- All-Wheel-Drive with Class Exclusive active transfer case and front axle disconnect available on V6 and V8 models
- Choice of three powertrains:
  - Pentastar V6 – 292 hp, 260 lb-ft torque, est. 40 mpg (7.0 L/100 km) with new 8-speed automatic
  - HEMI® V8: 363 hp, 394 lb-ft torque, FuelSaver MDS Technology
  - 6.4L HEMI V8 – 470 hp, 470 lb-ft torque
- All-new SRT8® model with unique styling and superior performance
- All-new 'S' models – V6 and V8
- More than 70 Safety & Security Features

## WHAT'S NEW FOR 2012

- 8-speed automatic on V6 models (available)
- S model with monochromatic exterior and 20-inch aluminum wheels (19-inch All-Wheel Drive)
- Steering wheel mounted paddle shifters (available)
- 300 SRT8 with 6.4L HEMI V8 – 470 hp, 470 lb-ft torque
- World's first integration of Beats™ by Dr. Dre™ audio technology

## FEATURES

### **Interior**

- Matte Real Wood accents (available)
- Acoustic windshield and front side glass for a quieter cabin
- Uconnect™ Touch Media Centres (4.3- and 8.4-inch)

### **Exterior**

- Integrated dual rear exhaust with bright tips
- Chrysler liquid chrome grille
- LED daytime running lights and fog lamps

### **Ride & Handling**

- Electro-hydraulic power steering
- Monotube front and rear shock absorbers
- Class exclusive five-link rear suspension system

### **Safety**

- Over 70 safety and security features

## 300 Touring – MSRP \$32,745<sup>†</sup>

### Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 (292 hp and 260 lb-ft torque) with 5-speed automatic (avail. 8-speed)
- Premium Cloth Seating
- 17-inch Aluminum wheels
- Electronic Stability Control<sup>(1)</sup> including: Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Uconnect™ Touch radio with 4.3-inch touch screen
- Dual-zone automatic temperature control
- 12-way power driver's seat
- Black Comodo Elm interior accents
- Fog lamps
- Keyless Enter-N-Go™ with proximity sensor
- Power heated fold-away mirrors
- Leather-wrapped, tilt/telescoping steering-wheel with cruise and audio controls
- SIRIUS® Satellite radio with one year subscription<sup>(2)</sup>
- Auto-dimming rearview mirror with microphone
- 12-volt centre console power outlet
- Auxiliary input jack and remote USB port
- Active Front Head Restraints<sup>(3)</sup>
- Seven standard air bags<sup>(4)</sup>
- Four-wheel disc antilock brakes
- Dual integrated rear exhaust
- 60/40 split folding rear seat
- Electronic Vehicle Information Centre
- Illuminated front cup holders
- Body colour exterior mirrors and door handles

## 300S V6 – MSRP \$35,995<sup>†</sup>

### Differences/upgrades vs. Touring:

- 8-speed automatic
- Steering-wheel mounted paddle shifters
- Unique premium cloth seating with piano black inserts
- Heated front seats
- Unique exterior with black chrome accents
- Unique 20-inch aluminum wheel with black painted pockets (19-inch on All-Wheel-Drive)
- Beats™ by Dr. Dre™ Audio Technology including 10 premium speakers and 552-watt amplifier
- Uconnect Touch 8.4 Media Centre with 8.4-inch screen
- Uconnect hands-free phone with voice command<sup>(5)</sup>

## 300 LIMITED – MSRP \$35,745<sup>†</sup>

### Differences/upgrades vs. 300 Touring V6:

- Nappa leather-faced seating
- 8-speed automatic transmission
- 18-inch Aluminum wheels (19-inch on All-Wheel-Drive)
- Uconnect hands-free communication with voice command<sup>(5)</sup>
- Six speaker Alpine® system with 276-watt amplifier
- Chrome exterior mirrors and door handles
- Remote start and security alarm
- ParkView® Rear Back-up Camera<sup>(6)</sup> and Park-Sense® Rear Park Assist<sup>(6)</sup>
- 12-way power driver's and front passenger seats
- Dual zone automatic temperature control
- LED Illuminated rear cup holders
- Power heated non-folding mirrors

## 300C – MSRP \$39,995<sup>†</sup>

### Differences/upgrades vs. 300 Limited:

- 5.7L HEMI® V8 (363 hp and 394 lb-ft torque) with 5-speed automatic
- Ventilated front seats and heated rear seats
- 19-inch aluminum (on All-Wheel-Drive)
- Wood/leather-wrapped, heated, power tilt and telescoping steering wheel
- Driver memory: seat, steering wheel, radio and mirrors
- Power backlight sunshade
- SmartBeam™ HID headlamps with auto-leveling
- Heated/cooled cup holders
- Uconnect Touch 8.4 Media Centre with 8.4-inch screen
- Auto-dimming exterior mirror with auto adjust in reverse
- Driver and passenger lower LED lighting

## 300S V8 – MSRP \$39,995<sup>†</sup>

### Differences/upgrades vs. 300C:

- Leather-faced seating with piano black inserts
- Steering wheel mounted paddle shifters
- Beats by Dr. Dre Audio Technology including 10 premium speakers and 552-watt amplifier
- Unique 20-inch aluminum wheels with black painted pockets (19-inch on all-wheel drive)
- Heated front seats
- Unique exterior with black chrome accents
- Body colour exterior mirrors and door handles

## 300 SRT8 – MSRP \$78,400<sup>†</sup>

### Differences/upgrades vs. 300S V8:

- 6.4L HEMI V8 (470 hp and 470 lb-ft torque) with 5-speed auto
- Three-mode Electronic Stability Control
- 20-inch forged aluminum SRT design wheels
- Steering wheel-mounted paddle shifters
- Uconnect 8.4N touch radio with Garmin® GPS navigation<sup>(7)</sup> and SRT performance pages
- Unique exterior styling with black chrome accents
- Engine oil cooler

## AVAILABLE OPTIONS

- 8-speed automatic (300 Touring)
- All-Wheel-Drive with Class Exclusive active transfer case and front axle disconnect (300 Limited, 300S, 300C) including 19-inch Aluminum Wheels
- Uconnect Hands Free with Voice Command<sup>(5)</sup>
- 19 Premium Speaker Group (300 Limited, 300C, SRT8)
- 20-inch Aluminum Wheels (300 Limited, 300C) (RWD only)
- Luxury Group (300 Limited, 300S)
- Dual-Pane Panoramic Sunroof (300 Limited, 300S, 300C, SRT8)
- SafetyTec Group (300 Limited, 300S, 300C, SRT8)
- Garmin GPS Navigation<sup>(7)</sup> (300S, 300C)

## AWARDS



## 2011 FUEL ECONOMY \*

| Fuel Economy – L/100 KM (MPG)               | City     | Highway |
|---------------------------------------------|----------|---------|
| 3.6L Pentastar V6 with 5-speed auto. (RWD)  | 11.7(24) | 7.3(39) |
| 3.6L Pentastar V6 with 8-speed auto. (RWD)Ω | 10.9(26) | 7.0(40) |
| 3.6L Pentastar V6 with 8-speed auto. (AWD)Ω | TBD      | TBD     |
| 5.7L HEMI V8 with 5-speed auto. (RWD)       | 13.5(21) | 8.0(35) |
| 5.7L HEMI V8 with 5-speed auto. (AWD)       | 14.4(20) | 8.5(33) |
| 6.4L HEMI V8 with 5-speed auto. (RWD)       | TBD      | TBD     |

\*2012 ratings not available at time of printing. Ω 2012 estimated fuel economy