

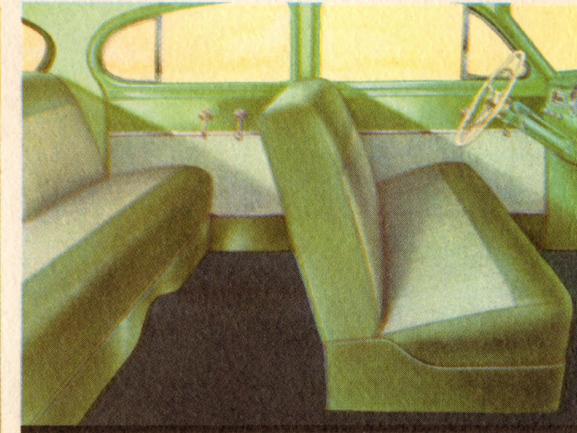
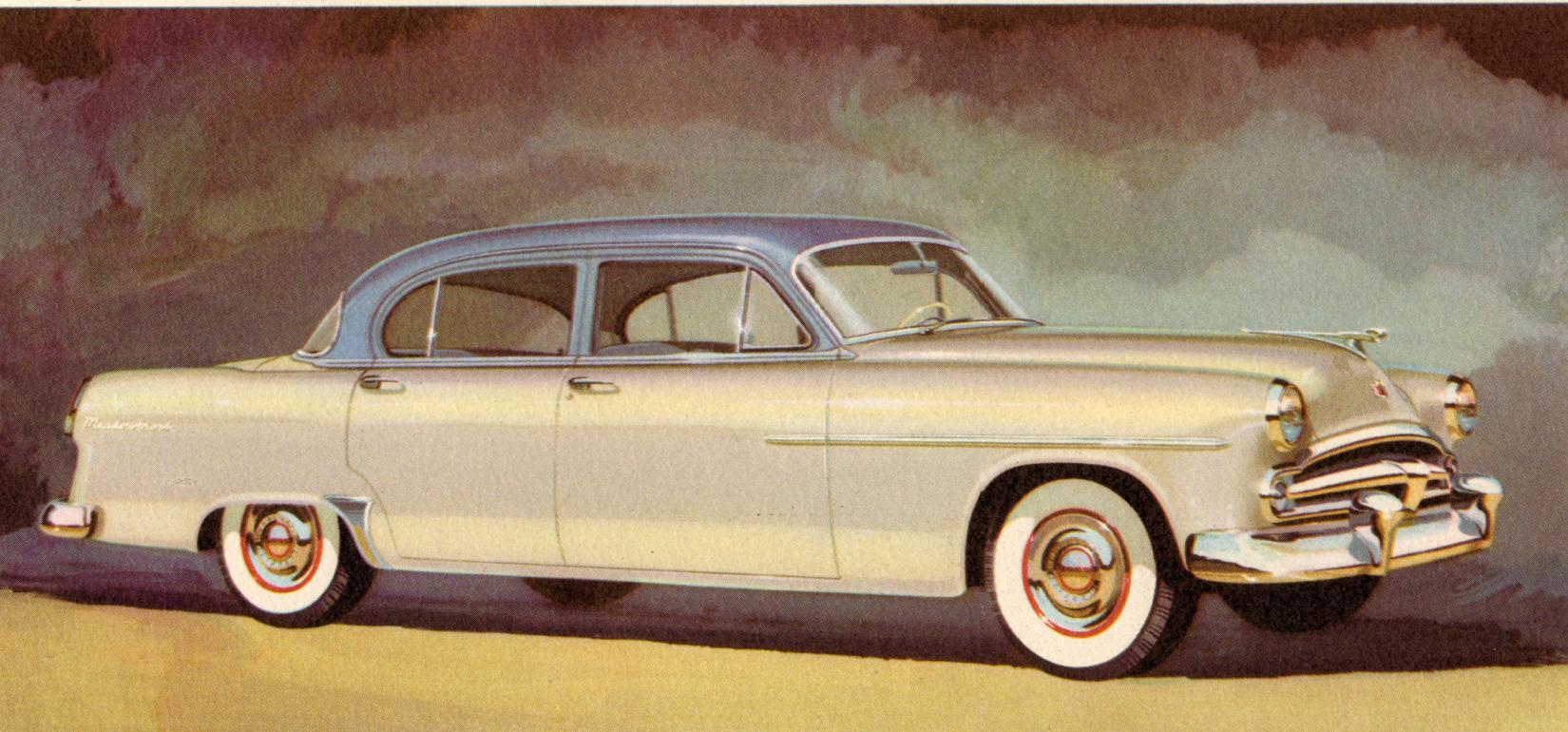
**NEW
'54 DODGE**
Meadowbrook

V-EIGHT AND SIX



The Brilliant New Economy Stars

'54 Dodge Meadowbrook Four-Door, V-Eight



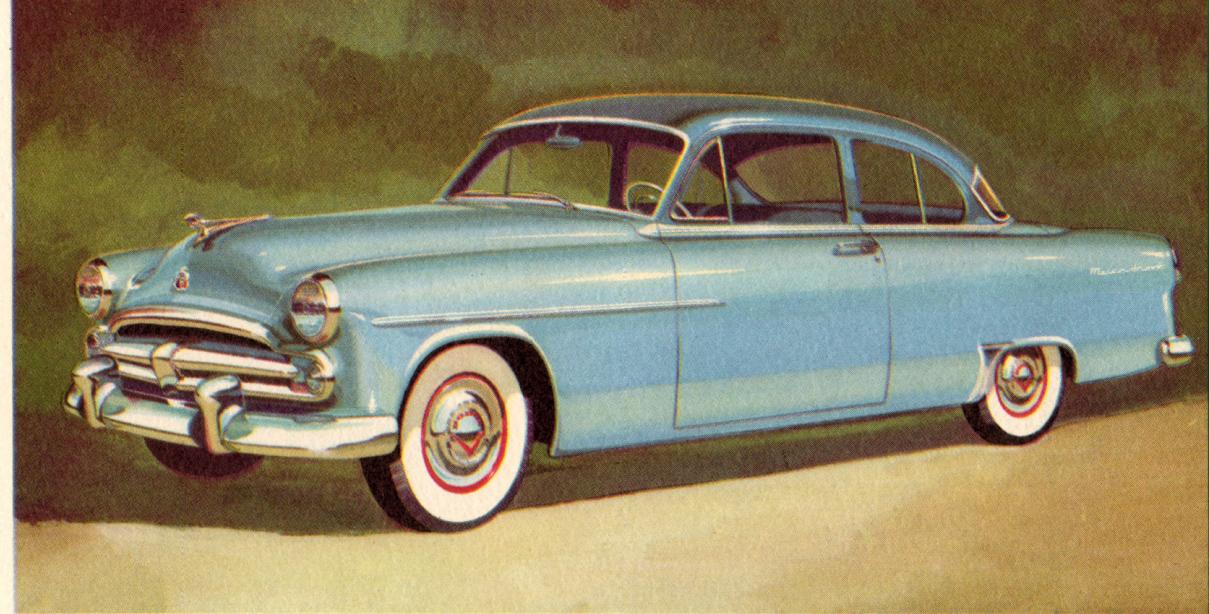
HANDSOME COLOR-HARMONIZED INTERIORS

Elegant and tasteful! That's the word on Meadowbrook interiors for '54. Interiors are of colorful two-tone fabrics that harmonize with body finish . . . retain their beauty for years. New satin-tone instrument panel is extremely stylish, cuts road glare.

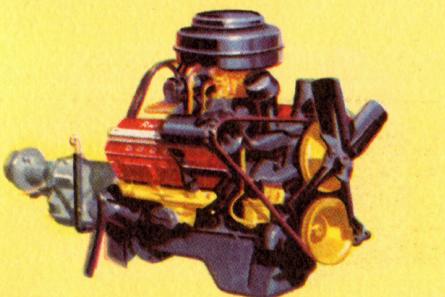
of the Dodge Line!

No car in its class measures up to the '54 Dodge Meadowbrook in features for price . . . quality for cost!

The Meadowbrook offers you either the famous Dodge Red Ram V-8 140-horsepower engine, or the powerful, dependable "Get-Away Six." Both engines are available in America's favorite family models, four-door sedan or club coupe. The Meadowbrook brings you elegant new '54 Dodge styling and record-breaking, action-packed performance. Here, too, is famous Dodge nimbleness, handling ease, comfort and solid roadability, as well as all the traditional Dodge dependability that means miles of trouble-free service with only routine care.



'54 Dodge Meadowbrook Club Coupe, 6



AMERICA'S ECONOMY CHAMP

The Dodge Red Ram 140-horsepower V-8 topped all 8's in the Mobilgas Economy Run with an average of 23.4 miles per gallon. And the Dodge "Get-Away Six" is stepped up to 110-horsepower to give flashing performance at no sacrifice of gasoline mileage.

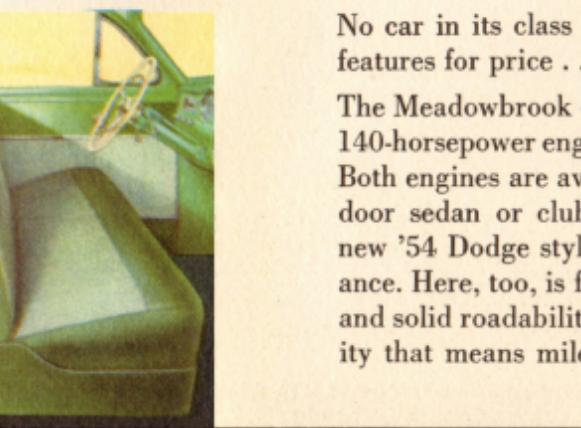
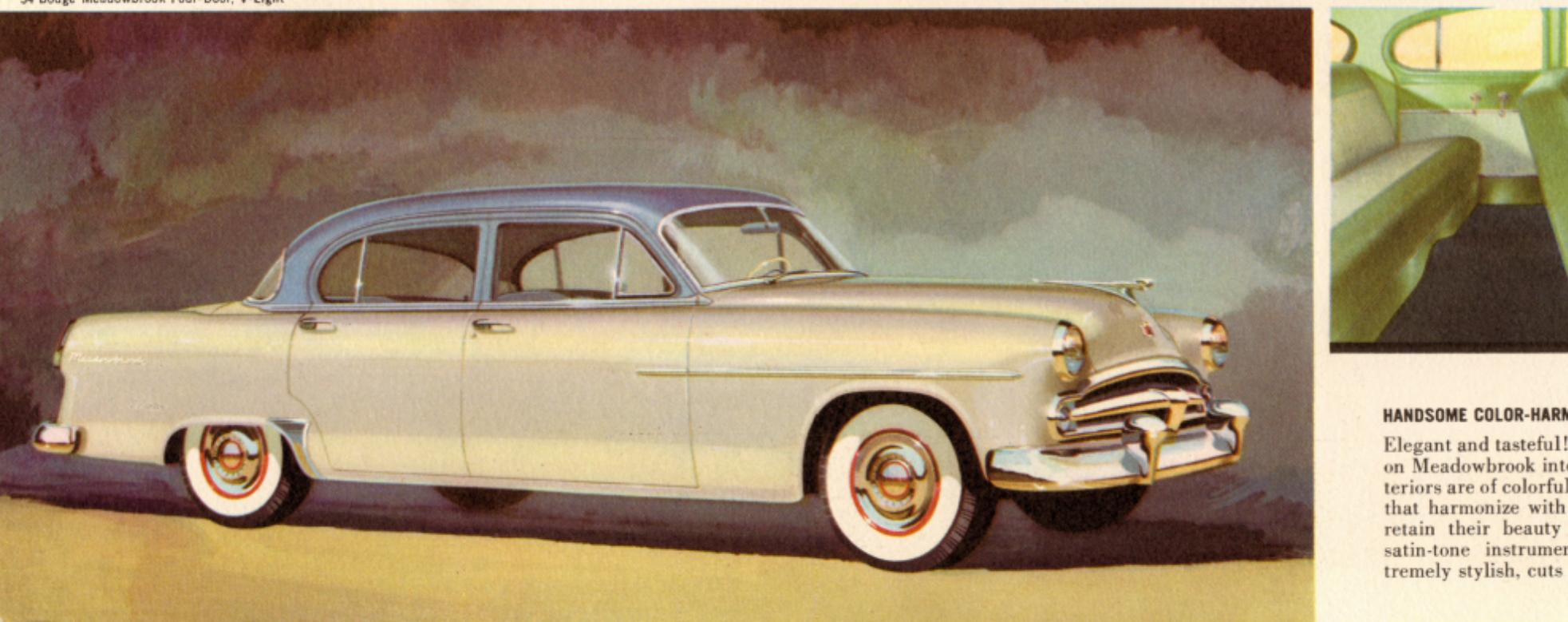


"BUILT-IN" VALUE

Meadowbrook value is *sound* value! It is the result of built-in features and engineering excellence that no car at its price can match. The Meadowbrook brings all the '54 Dodge fine car qualities at a price lower than many models of the lowest-priced cars!

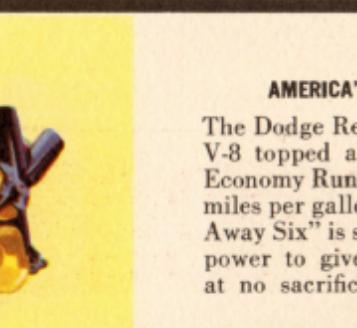
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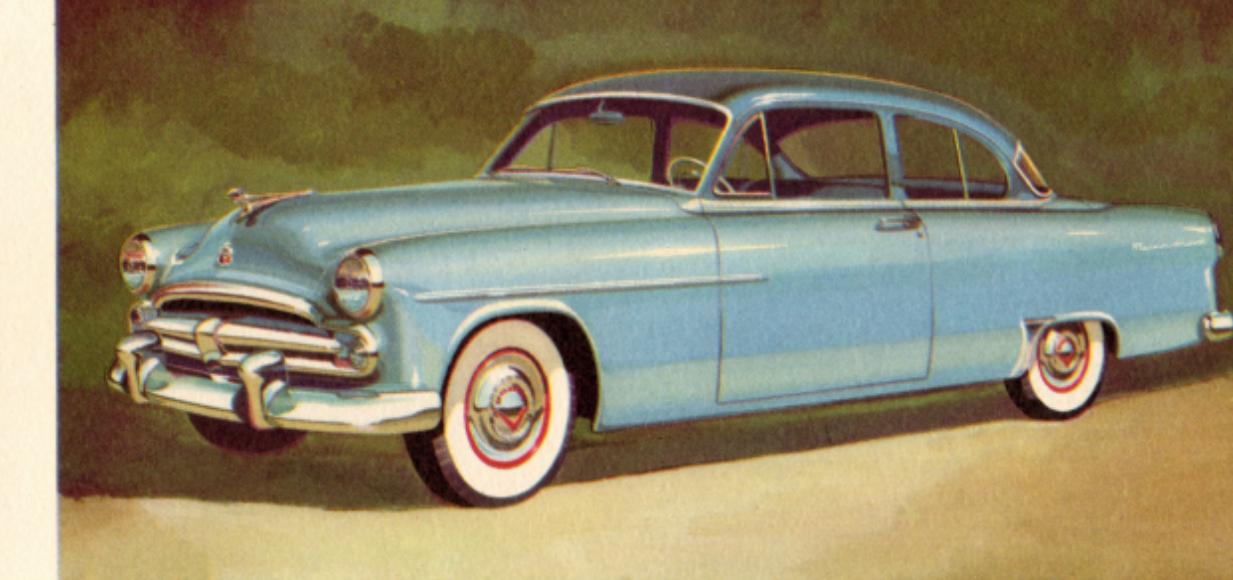
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'54 Dodge Meadowbrook Club Coupe, 6



You get all these extra value
features at no extra cost in the

'54 Dodge Meadowbrook

- Glare Reducing Satin-Tone Instrument Panel
- Independent Parking Brake
- Oil Bath Air Cleaner
- Foam-Rubber Front Seat Cushion
- Electric Windshield Wipers
- Safety Rim Wheels
- Oriflow Shock Absorbers
- Safe-Guard Hydraulic Brakes
- Pull-Type Door Handles
- Oil Filter
- Cyclebond Brake Lining
- Double Cylinders in Front Wheel Brakes
- Glove Box Lock
- Rear Door Safety Locks
- Oilite Fuel Filter
- Weatherproof Ignition System

'54 DODGE

MORE TO IT!
MORE IN IT!
MORE OF IT!