

Open up..

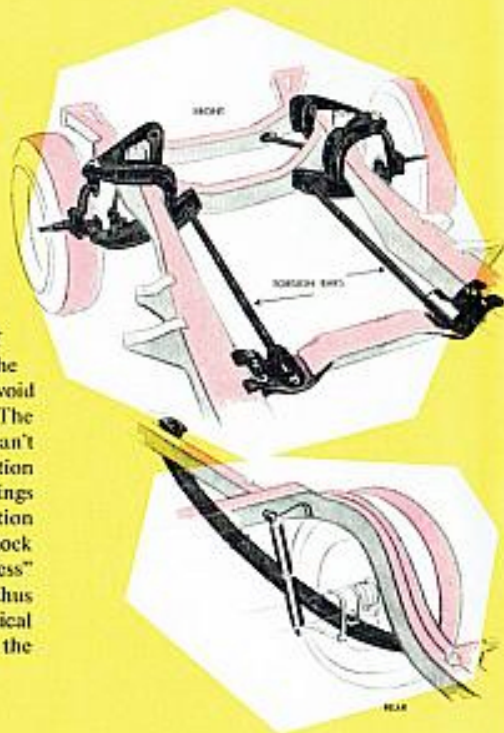
*HERE'S THE CAR OF YOUR LIFE
FOR THE TIME OF YOUR LIFE!*



FOR THE RIDE OF YOUR LIFE!

Torsion-Aire

Have you ever twisted a rubber hose and felt the spring action as the hose tried to return to its normal shape. This gives you an idea of what happens in the two high-chrome steel Torsion Bars which serve as part of the front spring action of Torsion-Aire. These bars gradually resist the up-and-down motion of the wheels and avoid the usual vertical bounce at the same time. The rear ends of the bars are anchored and can't turn. You have smoother, steadier front action combined with "Levelizer" rear leaf springs that catch up with the front torsion bar action to minimise see-saw motion. Vertical shock absorbers help in front and "flying buttress" shock absorbers in the rear slant out and thus reduce side rock as well as soften vertical action. In all, Torsion-Aire gives you the smoothest ride of your life.



THE CURRENT U.S.A. MODEL

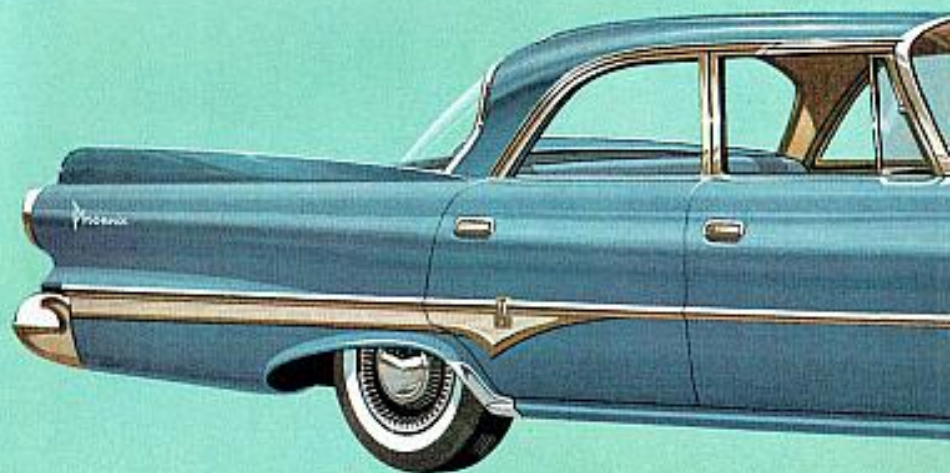
Dodge Phoenix

... IN THE STRONGEST, QUIETEST, AUTOMOBILE BODY OF YOUR LIFE!

Dodge "Unibody"



Stronger, roomier, quieter, more enduring, that's the Dodge all new UNIBODY, combining frame and body in one, surrounding you with a solid shield of carefree comfort. Resistance to twisting and bending is as much as 150% greater than the frame-body designs still used in most other American type cars. "The Autocar" England, commenting on UNIBODY wrote, "The new line of bodies out of Chrysler Corporation promise to be perhaps the most advanced unit-construction bodies yet designed. These cars are undoubtedly the most solid, tightest, quietest, most durable designs in the American market . . . They will prove one day to be an important milestone in modern auto engineering."



Just to gaze at the symmetry and grace of this magnificent car will quicken your pulse . . . To step inside it is to step into a fabulous world of incomparable style and faultless taste . . . To take it out on the open road is to feel the thrill of safe and perfect command over 230 spirited horses . . . But to *own* this car of cars will bring you the most rewarding moments of your motoring life.

There will be the pride and pleasure of having for your own, a car that commands respect wherever you go . . . of knowing that, underneath its sleek lines, lies a host of new mechanical developments that even more dramatically set it apart from others in its field . . . A new kind of solidity and silence . . . A confident, capable kind of handling and cornering that belies its size and spacious comfort . . . An inbuilt durability and strength that ensures many thousands of miles of carefree motoring enjoyment.

Two models await your selection, . . . The Phoenix de Luxe and the Phoenix Luxury Liner. The latter differs from the former in that it has Power Steering, Radio, Windshield Washers, Heater and Power Brakes as standard equipment. Both models have TorqueFlite transmission.

But this catalogue can do only partial justice to all that Dodge Phoenix has to offer. We invite you to let it tell its own story—both in the showroom and out on the open road—for we are confident that this is the kind of car you have been waiting for.



FOR THE EASIEST, SAFEST DRIVING OF YOUR LIFE...



CONSTANT CONTROL Power Steering

Constant Control Power Steering is standard equipment on the Dodge Phoenix Luxury Liner. It is unmatched for feather-light control and responsiveness, works full time for you, takes over 80% of the steering effort. All you do is guide the car with featherlight touch. There's no tension and fighting the wheel when driving over rough roads. Sudden jolts just can't throw the car off course. Gone too is the feeling of road shock through the steering wheel. There's added safety, too!



THREE SPEED TorqueFlite AUTOMATIC TRANSMISSION

Just touch the button and off you go with one smooth, mighty flow of power—delivered by the simplest, most economical automatic transmission you can own. Fewer parts mean fewer problems, lighter weight, yet TorqueFlite's torque converter design is best for traffic getaway. Accelerator pedal position determines upshifts. Shifts are timed for best passing speeds. There are two downhill braking gears. TorqueFlite is standard on both models.



TOTAL CONTACT Brakes

Unlike ordinary front brakes with single cylinders, total contact brakes have two cylinders so that every square inch of the brake linings engage the brake drums. Stops are sure, straight. Brakes are fade free, longer-lasting.

In addition, brakes on the Luxury Liner are power assisted so that you stop with only tip toe touch. This takes so much of the effort and tension out of stop-and-go driving in heavy traffic.

Dodge Phoenix .. THE STORY IN DETAIL ..

EXTERIOR DIMENSIONS

Wheelbase 118"; Max. length bumper to bumper, 208.6"; Max. width 78"; Kerb height (loaded) 54.3"; Front track 61.5"; Rear track 60.2".

INTERIOR DIMENSIONS

Seat height—front 12", rear 13.3"; Head room—front 34.6", rear 34.5"; Leg room—front 46.3", rear 43.5"; Hip room—front 63", rear 62.4"; Shoulder room—front 60.4", rear 59.6"; Trunk width—50.9" capacity with spare tyre in position 29.4 c. ft.

ENGINE

V-8 valve in head; Bore 3.91"; Stroke 3.31"; Displacement 318 c. ins.; Compression ratio 9.1; Taxable h.p. 48.9; Max. b.h.p. and r.p.m. 230 @ 4,400; Max. torque, lbs./ft. and r.p.m. 340 @ 2,800; Dual exhaust system; Rotor type oil pump.

SUSPENSION

Dodge Torsion-Aire Ride; torsion springing front suspension; semi-elliptical rear springs mounted outboard. Rear axle clamped forward on rear springs to absorb torque. Direct acting Oriflow shock absorbers. Symmetrical idler-arm steering system. Ball joint suspension with brake anti-dip device. Full rubber insulation.

CHASSIS

Integrated, one piece unitized body with box-section engine mounts.. 14" Safety-Rim Wheels. Hydraulic Total-contact 11" brakes. Internal expanding parking brake operates rear of transmission on propeller shaft.

REAR AXLE

Hypoid semi-floating, ratio 3.31" to 1. Tapered roller wheel bearings.

TYRES

Size 7.50 x 14, four ply, tubeless, six-ply optional.

FUEL SYSTEM

Tank capacity 16.6 Imp. gallons. Mechanical fuel pump. Dual throat carburettor.

ELECTRICAL SYSTEM

Autolite Distributor—mechanical advance with vacuum control. Autolite 35 ampere generator. "Folo-Thru Drive" starter. 12 volt system. Variable speed windshield wiper.

ACCESSORIES & FITTINGS

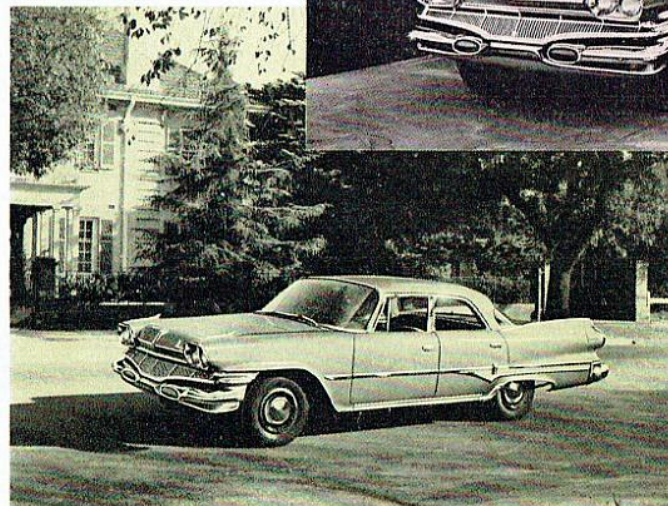
Arm rests fitted to front and rear doors. Ash receivers on instrument panel and in rear compartment.

Front bumper buffer plates are rubber tipped. Cigar lighter. Coat hooks. Airfoam front cushion. Tinted glass windscreen. Locking glove box. Wheel covers. Tool kit. Turning lights. On Luxury Liner only—Heater, Windshield washer. Push button radio with rear seat extension speaker.

FULL SERVICE FACILITIES AND PARTS FOR YOUR IMPORTED DODGE

MoPar genuine Dodge parts and specialised service facilities are available to provide expert mechanical care for your Dodge Phoenix. In addition, Chrysler's outstanding warranty protects owners for 12 months or 10,000 miles.

The policy of Chrysler is one of continual improvement in design and manufacture wherever possible to assure a still finer car. Therefore, specifications, equipment and prices are subject to change without notice.



CHRYSLER AUSTRALIA LIMITED, ADELAIDE, S.A.