

Whatever your young heart desires...

Dodge delivers it big!

MONACO 500

MONACO

POLARA 500

POLARA



WHOOSH



Put your foot to Dodge and big Dodge moves. Better believe it! Thing is, Dodge makes no noise about it. Dodge whispers along whether you've powered it with a thrifty 225 cu. in. Six, or one of four big mile-eating V8's . . . all the way from 318 cu. inches up to 375 horses in the 440 cu. incher. Big Dodge is an action car . . . a car that's fun to drive over every inch of any kind of road. Dodge is prestige big . . . but it's also young-at-heart lively. That's a combination that's very hard to beat! Fun test Dodge for yourself. You'll see what we mean.

Dodge delivers it big!



Posh!



Big Dodge is posh. It's a car that lives up to your way of life. Dodge, 219.6 inches long, rides on a solid 122-inch wheelbase . . . bigger than other cars in its price class. Sofa-wide, or bucket seats cradle you in foam-rubber comfort. Broadloom wall-to-wall. All-vinyl or vinyl-and-rich-fabric upholstery makes for living-room beauty. And you get all this in 15 models . . . convertibles, 2 and 4 door hardtops, sedans and station wagons. Any time you step into big Dodge you get a night-out-on-the-town feeling. Feels great! Is great! And you look great!

Dodge delivers it big!



THRILL!



What you want from the car you own . . . is pleasure. The thrill of owning a car that's tops in its class . . . any way you measure it. You name it . . . Dodge has it! Performance . . . beauty . . . size . . . comfort . . . big-car prestige. Get together with Dodge and you realize what it means to own a marvellous car . . . at a price that makes good, common sense. Best of all . . . big Dodge is loaded with luxury standard equipment like flow-through ventilation in the hardtops that keeps you cool in summer even with the windows up. And a dual self-adjusting braking system (optional discs up front). And when you build in the power and luxury options you want . . . you've got the greatest car that ever sped down the road.

Dodge delivers it big!



JAZZ!



If you believe that your car has to be more than just transportation . . . get together with Dodge. Dodge is with you. Get a vinyl top in black or white on hardtops (except Polara 500). AM/FM radio. Six-way power seats. Auto pilot. Power windows, brakes and steering. Air conditioning. Bucket seats. Head rests. Sports console or centre arm-rest. Deep-dish or mag-type wheel covers. Chromed steel road wheels. Take a look at the exciting new modular instrument panel with its aircraft-type controls. And a Tilt-a-scope steering wheel. The list of jazz is almost endless. Dodge offers you a lot more live-it-up for your money.

Dodge delivers it big!



DODGE MONACO 500



Monaco 500 2-door Hardtop

MONACO 500 STANDARD EQUIPMENT



Monaco 500 convertible



Exterior

Acrylustrite finish, choice of 22 colours • Unitized construction • 7-Stage rust protection • Grille, crosshatch texture in centre section • Lower moulding, wide, full length, aluminum trim • Paint stripe, full length, along the upper edge of the body • Turn indicators, fender mounted • Wheel Covers • Convertible has power operated top in black, blue or white, with air-tempered glass back window.

Interior

Seats, front, all-vinyl, shell-type bucket seats with fold-down arm rest • Seats, rear, bench type, styled to resemble bucket seats • Colour choices are blue, copper, red, white with black, and black • Carpet, front and rear • Steering wheel, 3-spoke, each with horn bar • Cigarette lighter • Lights, ash receiver, glove box, ignition switch, trunk compartment, map and courtesy • Electric clock.

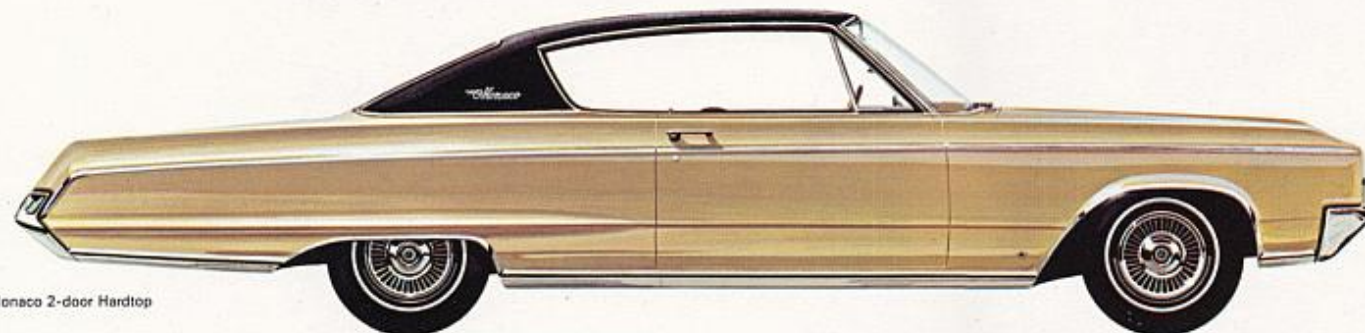
Engine/Chassis

318 cu. in. V-8, with 2 bbl. carburetor • Transmission, 3-speed manual • Torsion bar front suspension • Chassis lubrication (good for 36,000 miles) • 4,000 mile oil change (or 3 months) • Heater Defroster • Muffler and tailpipe, aluminized • 5 year or 50,000 mile power train warranty.

Safety

Brakes, dual system, self-adjusting—warning light on instrument panel • Steering column, impact absorbing • Backup lights • Windshield wipers—2-speed electric • Windshield washers, electric • Seat lap belts—front (retractable) and rear • Instrument panel, padded • Sun visors, padded • Safety inside door handles • Safety-Rim wheels • Mirror, left outside, remote-control • Mirror, inside, prismatic day/night • Hazard warning flasher system.

DODGE MONACO



Monaco 2-door Hardtop



Monaco Convertible

MONACO STANDARD EQUIPMENT



Monaco 4-door Hardtop



Monaco 4-door Sedan



Monaco Station Wagon, 2 and 3 seat models

Exterior

Acrylustrite finish, choice of 22 colours • Unitized construction • 7-Stage rust protection • Grille, vertical bar centre section • Upper Moulding, full length • Lower moulding, wheel openings and sill • Hub caps • Convertible has power operated top in black, blue or white, with air-tempered glass back window • Station Wagon—walnut wood grain appliques on sides—tailgate window, electric on 3-seat model.

Interior

Seats—convertible and station wagon Front and rear, all-vinyl bench type. Colours available are blue, red, black, turquoise and tan for wagons; blue, copper, red, white and black, and black for convertible. Seats—sedan and hardtop Front and rear, bench type, combination cloth and vinyl. Available in blue, copper, turquoise, red, tan and dark green • Carpet, front and rear • Steering wheel, 2-spoke with half horn ring • Cigarette Lighter • Dome lamp (on rear window pillars in 2-door hardtop) • Electric clock • Lights, ash receiver, glove box, ignition switch, trunk compartment, map and courtesy.

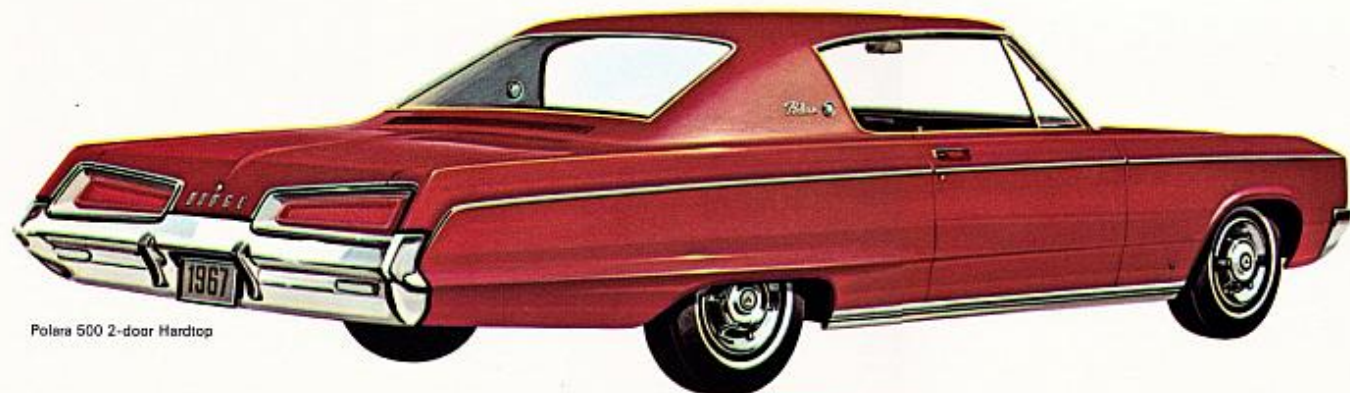
Engine/Chassis

Six 225 cu. in. (except 3-seat wagon) • V8 318 cu. in. 2 bbl. carburetor • Transmission, 3-speed manual • Torsion bar, front suspension • Chassis lubrication (good for 36,000 miles) • 4,000 mile oil change (or 3 months) • Heater Defroster • Muffler and tailpipe, aluminized • 5 year or 50,000 mile power train warranty.

Safety

Brakes, dual system, self-adjusting—warning light on instrument panel • Steering column, impact absorbing • Backup lights • Windshield wipers, electric • 2-speed electric • Windshield washers, electric • Seat lap belts—front (retractable) and rear, including 3rd seat in wagon • Instrument panel, padded • Sun visors, padded • Safety inside door handles • Safety-Rim wheels • Mirror, left outside, remote-control; also manual, right side on wagon • Mirror, inside, prismatic day/night • Hazard warning flasher system.

DODGE POLARA 500



Polara 500 2-door Hardtop



Polara 500 Station wagon, 2 and 3 seat models



Polara 500 4-door sedan

POLARA 500 STANDARD EQUIPMENT

Exterior

Acryluster finish, choice of 19 colours • Unitized construction • 7-Stage rust protection • Grille, vertical bar, centre section • Upper moulding, full length • Lower moulding, at sill • Hub caps.

Interior

Seats, front and rear, bench type. Combination cloth and vinyl in hardtop and sedan. All vinyl in station wagon. Colour choices are blue, turquoise, red and tan • Carpet front and rear • Steering wheel, 2-spoke with half horn ring • Cigarette lighter • Dome lamp (on rear window pillars in 2-door hardtop) • Map and courtesy light (hardtop) • Lights, ignition switch and glove box.

Engine/Chassis

Six 225 cu. in. (except 3-seat wagon) • V8 318 cu. in. 2 bbl. carburetor • Transmission, 3-speed manual • Torsion bar, front suspension • Chassis lubrication (good for 36,000 miles) • 4,000 mile oil change (or 3 months) • Heater Defroster • Muffler and tailpipe, aluminized • 5 year or 50,000 mile power train warranty.

Safety

Brakes, dual system, self-adjusting—warning light on instrument panel • Steering column, impact absorbing • Backup lights • Windshield wipers, 2-speed electric • Windshield washers, electric • Lap seat belts—front (retractable) and rear, including 3rd seat in wagon • Instrument panel, padded • Sun visors, padded • Safety inside door handles • Safety-Rim wheels • Mirror, left outside, remote-control; also manual, right side on wagons • Mirror, inside, prismatic day/night • Hazard warning flasher system.

DODGE POLARA



Polara 4-door sedan



Polara Station Wagon, 2 and 3 seat models

POLARA STANDARD EQUIPMENT

Exterior

Acryluster finish, choice of 17 colours • Unitized construction • 7-Stage rust protection • Grille—vertical bar, centre section • Upper moulding, full length. Hub caps.

Interior

Seats, front and rear, bench type. Combination cloth and vinyl in 4-door sedan • All vinyl in station wagon. Colour choices are blue, turquoise and tan • Carpet, front and rear • Steering wheel, 2-spoke with half horn ring • Cigarette lighter • Dome lamp • Ignition switch lamp.

Engine/Chassis

Six, 225 cu. in. (except 3-seat wagon) • V8, 318 cu. in. 2 bbl. carburetor • Transmission, 3-speed manual • Torsion bar, front suspension • Chassis lubrication (good for 36,000 miles) • 4,000 mile oil change (or 3 months) • Heater Defroster • Muffler and tailpipe, aluminized. • 5 year or 50,000 mile power train warranty.

Safety

Brakes, dual system, self-adjusting—warning light on instrument panel • Steering column, impact absorbing • Backup lights • Windshield wipers, 2-speed electric • Windshield washers, electric • Lap seat belts—front (retractable) and rear, including 3rd seat in wagon • Instrument panel, padded • Sun visors, padded • Safety inside door handles • Safety-Rim wheels • Mirror, left outside, remote-control; also manual, right side, wagon • Mirror, inside, prismatic day/night • Hazard warning flasher system.

5 YEAR 50,000 MILE POWER-TRAIN WARRANTY



THE BIG PLUS about Dodge is its 5-year or 50,000-mile power-train warranty. This warranty covers major parts for defects in material or workmanship in the engine block, head, all internal engine parts, torque converter, drive shaft, universal joints, rear axle, differential and rear wheel bearings. The warranty covers not only parts but labour, too. How's that for protection? How's that for guaranteed dependability? All in all, there isn't a better, bigger, more beautiful, more dependable car at the price. Prove it for yourself. Drive the '67 Dodge. That's all it takes. Because everything you really want in a car . . . big Dodge gives you. ***Dodge delivers it big!***

DODGE OPTIONAL EQUIPMENT

Air conditioner
Alternator—46 and 60 ampere
Auto Pilot (with V8,
automatic trans., power brakes
and radio)
Battery—70 ampere
Brakes, Disc (V8 only)
Brakes, Power
Bumper Guards—front and rear
Clock, electric (Polara 500)
Console (Monaco 500)
Defogger, rear window (sedans
and hardtops)
Differential, sure-grip
Door locks, electric
Engine V8, 383 cu. in.
Hi Performance
V8—440 cu. in.
Maximum Performance
Glass, tinted, windshield
or all windows
Head rests (Monaco 500)
Heater, engine block
Paint, two-tone
Radio, pushbutton AM
Radio, AM-FM
Radio rear seat speaker
(except wagons)
Roof, vinyl (Monaco
and 500 hardtops)
Seat Belts, lap, third passenger,
front and rear
Shoulder Belts, front seat,
driver and passenger
Seats, Power (Monaco and 500)
Steering, Power
Steering Wheel, 3 spoke deluxe
(Polara, 500 and Monaco)
Steering Wheel, Tilt-A-Scope
Suspension, Heavy Duty
Trailer Package
Transmission—4 speed manual
(with 383 or 440 V8's)
Transmission—
Torqueflite Automatic
Undercoating and Hood Silencer
Pad
Wheels—14" Chromed Road Type
Wheel covers (Polara, 500, Monaco)
Wheel covers—Simulated Mag Type
Windshield Wipers,
Multi-3 speed electric

Your Dodge Dealer will be pleased
to show you the many other
comfort and appearance options
which add to your driving pleasure.

EXTERIOR DIMENSIONS (inches)

	3 SEAT STATION WAGON	ALL OTHERS
Wheelbase	122.0	122.0
Tread, Front	62.0	62.0
Tread, Rear	60.7	60.7
Length, Overall	221.3	219.6
Width, Overall	79.8	80.0

	STATION WAGONS SEDANS	2 DOOR H.T.	4 DOOR CONV.	H.T.
Height, Overall (V8)	57.5	56.4	54.6	55.5

ENGINES The Dodge Slant Six engine is available as standard equipment on all models except Monaco 500 and all 3 seat station wagons. Inclined at an angle of 30 degrees. Six cylinders in line, overhead valve arrangement. Horsepower is 145 at 4,000 r.p.m. Maximum Torque is 215 lb. ft. at 2,400 r.p.m. Compression ratio: 8.4:1. Bore: 3.40 in. Stroke: 4.125 in. Piston displacement: 225 cu. in. Single downdraft carburetor with anti-icing feature. Full-flow oil filter. Air cleaner. Pistons, water pump housing, water outlet elbow, oil pump housing and oil filter mounting are diecast aluminum. Counter-balanced crankshaft with four main bearings.

Dodge Regular V8 is 318 cu. in.—90 degree overhead valve type with single rocker shaft and polyspherical combustion chamber, hydraulic tappets, staggered lateral valve arrangement, three rings per piston, counter-balanced crankshaft with five main bearings. Two barrel carburetor with anti-icing feature is standard. Operates on regular gas. Automatic choke, full-flow oil filter is standard. Maximum horsepower is 230 at 4,400 r.p.m. Maximum torque is 340 lb. ft. at 2,400 r.p.m. Bore: 3.91 in. Stroke: 3.31 in. Piston displacement: 318 cu. in. Compression ratio: 9.0:1.

Dodge Hi-Performance 383 V8 is available at extra cost with 2 barrel carburetor, maximum horsepower is 270 at 4,400 r.p.m. Maximum torque of 390 lb. ft. at 2,800 r.p.m. Compression ratio is 9.2:1 Operates on regular gas. Also available with 4 barrel carburetor, maximum horsepower of 325 at 4,800 r.p.m., maximum torque of 425 lb. ft. at 2,800 r.p.m. Compression ratio 10.0:1. Premium fuel. Bore for 383 V8 is 4.25 in. Stroke 3.38 in.

Dodge Maximum Performance 440 V8 is available at extra cost on all models (except station wagons). It is equipped with a 4 barrel carburetor, dual exhaust, hi-lift camshaft (standard camshaft on wagon) and other performance features. Maximum horsepower is 375 (365 on wagons) at 4,600 r.p.m. Maximum torque is 480 lb. ft. at 3,200 r.p.m. Bore: 4.32 in. Stroke: 3.75 in. Piston displacement: 440 cu. in. Compression ratio: 10.1:1.

SPECIFICATIONS

ELECTRICAL SYSTEM A Three-phase 12 volt, 37 ampere alternator, which charges up to 6 amperes at idle with the V8's and up to 10 amperes at idle with the Slant Six, plus a 12 volt, 48 ampere hour battery are fitted as standard on all models. Reduction gear starting motor. All ignition cables have self locking spark plug terminals.

HEATER-DEFROSTER Fresh-air. Mounted on dash panel inside car, contains heater case, a centrifugal fan and air control doors. System is operated by sliding controls, which include a toggle blower switch, a function selector lever and temperature control lever.

BODY DESIGN FEATURES Unitized body construction combines maximum strength with minimum weight. Rust proofing protection includes 7-stage deep dip treatment, splash shields beneath front fenders, galvanized sill panels. Acrylustrer exterior paint finish assures new car look longer.

Low trunk sill makes for easy loading and unloading of family luggage. Big 20.8 imperial gallon fuel tank; 18.3 for Station Wagons.

Doors are weather tight, yet close easily. Each door has a two-position door check. Safety-designed inside door handle is easy and convenient to operate, works in much the same manner as the buckle of a seat belt, and is a preventative against accidental opening.

Road noise is effectively isolated with liberal use of sound deadening materials.

All hardtops have flow-through ventilation as standard equipment. Ventilator door is located below rear window and is controlled by switch on instrument panel. Allows fresh air to be circulated without having windows open. At 60 m.p.h. a change of air takes place approximately four times each minute.

MAINTENANCE FEATURES 4,000 miles or 3 months between oil changes, 36,000 miles between lubrications, self-adjusting brakes.

REAR AXLE Type-Hotchkiss Drive, Hypoid rear axle. Rear axle ratios:
Slant Six (Manual and Automatic except station wagons) 3.23 to 1
Slant Six (Manual—station wagons) 3.55 to 1
Slant Six
(Automatic—station wagons) . . . 3.23 to 1
All V8's (Manual) 3.23 to 1
318 cu. in. V8 (Automatic) 2.94 to 1
383 cu. in. V8 (Automatic) 2.76 to 1
440 cu. in. V8 (Automatic) 3.23 to 1
440 cu. in. V8 (4-Speed Manual) sure grip std. 3.31 to 1

TRANSMISSION Manual Transmission and Clutch. Three speed synchromesh transmission standard on all models. Gear tooth design assures smooth shifting. Clutch is of single plate design with permanently lubricated release bearing. 6 cyl. clutch 9 1/4" diameter. V8's have 10" clutch. Four speed transmission available 383 and 440—4 bbl. V8's. All forward gears fully synchronized. Shift lever for the 4-speed is floor mounted, console-mounted when console is specified.

Manual Transmission Gear Ratio (to 1:00)

3-Speed 1st	2nd	3rd	Reverse
6 cyl. 2.95	1.83	1.00	3.80
8 cyl. 3.02	1.76	1.00	3.45
4-Speed. 1st	2nd	3rd	4th
8 cyl. 383			
cu. in 2.66	1.91	1.39	1.00
258			
8 cyl. 440 cu. in. (spec. cam)			
2.65	1.91	1.39	1.00
258			

TORQUEFLITE AUTOMATIC TRANSMISSION Optional at extra cost on all models. Selector lever mounted on steering column, on console, when console is specified. Fully automatic with 3-speed gear set, and park position. Torque converter is water cooled, maximum ratio 2.25 to 1. 6'cyl. 2.0 to 1 (V8). Accelerator pedal kick-down control for outstanding passing performance. Has lifetime oil filter. Selector pattern P R N D 2 1.

Automatic Transmission Gear Ratios (to 1:00)

Low Intermediate Direct Reverse			
Six and V8	2.45	1.45	1.00
220			

TIRES AND WHEELS 14 in. Safety Rim Wheels featured on all models. All models are fitted with 100-level tubeless tires. Tire sizes on all Sixes (except station wagon) are 7.75 x 14. V8's (except station wagon) are 8.25 x 14. Station wagons are 8.55 x 14—2-ply.

BRAKES Dual hydraulic self-adjusting. Dual master cylinder. One half independently serves front brakes—one half serves rear. Indicator light on instrument panel warns of low pressure. Type-drum, size 11.00 x 2.75 front, 11.00 x 2.0 rear. Optional front wheel disc brakes available on V8 models combined with heavy duty drum rear brakes. Sizes 11.76 x 7.36 front and 11.00 x 2.50 rear.

SUSPENSION—Torsionaire

Front. torsion bars and ball joints (permanently lubricated)
Rear. 2 1/2 inch outboard mounted asymmetrical leaf springs
Shock Absorbers . . . exclusive Oriflow type



Whatever your young heart desires...**Dodge** delivers it big!

NOTES

Chrysler Canada Ltd. reserves the right to change prices, specifications and standard equipment without notice, and without obligation to make changes on vehicles already produced. Vehicles pictured, in some cases, show optional equipment available at extra cost. EVERY DODGE IS WARRANTED FOR 5 YEARS OR 50,000 MILES (WHICHEVER FIRST OCCURS) FOR MAJOR POWER-TRAIN COMPONENTS, IN ADDITION TO NORMAL 12-MONTH OR 12,000-MILE (WHICHEVER FIRST OCCURS) WARRANTY. YOUR DEALER HAS FULL DETAILS.



CHRYSLER
CANADA LTD.

PRINTED IN CANADA DO-67-E