

This year,
DODGE is turning up the
fever

1969 CORONET



GOOD LOOKS. ECONOMY. PERFORMANCE.
CORONET HAS MORE OF WHAT YOU BUY A NEW CAR FOR.

Coronet, 1969, the story of "Beauty and the Budget." The car that's big for its price. One look, and you'll climb inside. Then you're hooked! From the moment you take hold of the wheel, Coronet takes hold of you.

The big comfort is all around you, from the foam-padded seats and rich carpeting to the many zippy little personal touches that make Coronet truly your kind of car.

Coronet offers a wide range of models to suit any

budget. You'll find them all illustrated in the selector section on pages 10 and 11. And there you'll also find a handy little summary that tells you what you get as standard—and its a whole lot.

Coronet is sized right in the middle between the big and the little. It has a 117" wheelbase. Makes it easy to handle and park but still gives you all the room you'll ever need.

Coronet for 1969 is a lot of car at a very low price. This year Dodge is turning up the Fever with Coronet.



CORONET. THE CAR THAT WON'T LET YOU COMPROMISE THIS YEAR!

You know how you've always had that mental picture of the "perfect" car... the car equipped just the way you want it. With looks that would turn heads at stoplights that handled and cornered in a way that made driving a joy.

Then you went to buy that car.

But somehow the price got in the way and you wound up with the small engine instead of that surging powerhouse of a 383 4-barrel V8 you always wanted. And regular roll-up windows because you couldn't afford power.

Sure, you liked your new car, but it wasn't quite the car you had in mind. Well, compromise no longer!

Coronet for 1969 makes it possible for you to have

that special car of yours

equipped, powered and

colored just the way you

want it. You can have

your dream car because

Coronet has a price that

takes you back to reality.

From Hemis* and stripes

to air conditioning* and

stereo*—this year you

can own the car that tells

the world it's made for

you and you alone.

The day you slip behind

the wheel of your

new Coronet

you'll know what makes

Dodge Fever so catching.

*Optional, at extra cost





STRIPED
VENTED
AND READY TO FLY
MUSCLE UP THIS YEAR WITH THE CORONET
R/T AND SUPER BEE.

First, you'll hear the satisfying low rumble. Then you'll see the bumblebee tail stripes. That's when you'll know that Coronet R/T and the Super Bee have arrived. If you respond to the sudden surge of power from your machine and thrill as the gears mesh in quick succession, then Coronet R/T is your kind of car.

Coronet R/T comes as a two-door hardtop or convertible. These are the features: A 440-cubic-inch Magnum V8 engine with dual exhausts.

Your choice of two transmissions—a rugged, slick-shifting four-speed manual box or a heavy-duty three-speed TorqueFlite automatic. Special wide-rim wheels with the wide-tread tires. Bucket seats up front.

And you can add more. If you want muscle on a budget, fly with the new Super Bee. Choose either two-door coupe or hardtop. Then take off.

Super Bee is supered up with standard items like the 383 Magnum engine, four-speed manual shift, high performance Red Line F70 x 14 wide-tread tires, and bumblebee stripes. And with Super Bee, the best built-in feature is the low price. Whatever your choice, you'll fly in style with any of the 1969 Coronet R/T or Super Bee models.

Like fun and games?
Try "Pick 'n Mix." The rules are simple. Once you've decided on your 1969 Coronet, you try to buy it with as many options as possible and still stay within your budget. Coronet gives you so much for your money, that everyone who plays "Pick 'n Mix" wins. So if you're all ready, lay this booklet down flat, extend your index finger, place it under the first option heading.... And go to it!



COMFORT and CONVENIENCE

Airtemp air conditioner
Automatic speed control
Bucket seats, front, all-vinyl (Super Bee, 500 sedan, wagons and convertibles)
Center cushion/fold-down armrest (bucket seat models)
Clock with automatic regulator (standard on Super Bee)
Custom color-keyed vinyl head restraints, front, left and right
Custom-Comfort six-way manually adjustable driver's seat (bucket seat models)
Extra-thickness foam-padded front seat cushion (Deluxe, 440 and Super Bee)
Front/rear turn signal indicators
Mirror—inside left, remote-control
Mirror, outside right
Power brakes, power steering
Power windows (hardtops and convertibles)
Radio, Music Master AM with push buttons
Radio, solid-state AM-FM
Radio, AM with eight-track stereo-tape player and multiple-speaker system
Rear seat speaker (coupes, hardtops and sedans)
Rear window defogger (coupes, sedans and wagons)

hardtops and sedans)
Shoulder belts, rear (coupes, hardtops, sedans and wagons)
Tinted windshield
Undercoating and hood insulation
Windshield wipers, three-speed electric

APPEARANCE

Air scoops (simulated) on quarter panels (Super Bee, R/T and 500, 440 HT's)
All-vinyl seat trim (Deluxe and 440 sedans)
Belt mouldings (Two-door models; standard on 500 and convertibles)
Front and rear bumper guards (front only, available on wagons)
Console with transmission shift control, locking map compartment and bull's-eye courtesy lamps (bucket seat models except sedan)
Door edge protector mouldings
Door upper frame mouldings (sedans and wagons; standard on 500)
Accessory floor mats, color-keyed rubber
Pedal dress-up (standard, 500 and R/T)
Rallye Instrument Cluster with clock/tach (R/T)

Road wheels, chromed 14-inch
Road wheels, cast center 15-inch
Sill mouldings (Deluxe)

Steering wheel with full horn ring
and padded hub

Steering wheel, sports-type

wood grain (simulated) with padded hub (440, 500, Super Bee and R/T)

Tires, white sidewall

Tires, Red Line (V8 models;

standard on Super Bee and R/T)

Two-tone paint (Deluxe, 440, 500; except convertibles and 500 wagons—Super Bee and R/T; except convertibles)

Vinyl roof—black, white, affair, green antique, or tan (coupes, hardtops, 440 and 500 sedans)

Wheel covers, deluxe

Wheel covers, deep-dish

Wheel covers, mag-type

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Vinyl roof—black, white, affair, green antique, or tan (coupes, hardtops, 440 and 500 sedans)

CORONET R/T



Coronet R/T 2-Door Hardtop



Coronet R/T Convertible

CORONET R/T STANDARD EQUIPMENT

Engine: 440 cu. in. high-performance V8 with enlarged intake ports and manifold passages • 3-Speed automatic transmission • Hood, air scoop castings • Bumblebee stripes in choice of 3 colours • Tires, Red Line side walls • Shell-type bucket seats • Steering wheel, 3-spoke, partial horn ring • Convertible: power operated top, and air-tempered glass rear window • 70 Amp Hr. Battery • Glove box light • Dual horns • Map and Courtesy light • Heavy duty shocks.

CORONET SUPER BEE



Coronet Super Bee 2-Door Hardtop



Coronet Super Bee 2-Door Coupe

CORONET SUPER BEE STANDARD EQUIPMENT

Engine: 383 cu. in. V8 • 4-bbl. carburetor with dual exhaust, 4-speed manual with Hurst shifter • Bench type seats • Hood aircoop castings • Rear quarter paint stripe black white or red with Super Bee decal • Red Line tires. Steering wheel: 3-spoke, partial horn ring • Charger type instrument panel • Electric clock • Dual horns • Heavy duty suspension with sway bar • Heavy duty shocks.

CORONET 500



Coronet 500 2-Door Hardtop



Coronet 500 Convertible



Coronet 500 4-Door Sedan



Coronet 500 Station Wagon (2 and 3 seat models)

CORONET 500 STANDARD EQUIPMENT

Engine: 318 cu. in. V8 • Transmission: 3-speed manual • Convertible: Power operated top, and air-tempered glass rear window • All vinyl seats: Shell type buckets on two-door Hardtop • Bench type on Sedan, convertible and wagons. Sedan has front, pull-down, centre arm-rest with centre cushion.

TWO-WAY TAILGATE
is standard on all Coronet wagons • Flip it down and it's a regular tailgate • Swing it open and it's a back door • A rear window wiper and washer is a safety option for all wagons • Just push a button, raise the window and it cleans itself.

CORONET 440



Coronet 440 2-Door Hardtop



Coronet 440 2-Door Coupe



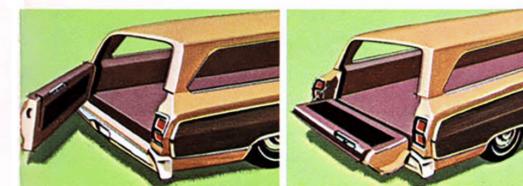
Coronet 440 4-Door Sedan



Coronet 440 Station Wagon (2 and 3 seat models)

CORONET 440 STANDARD EQUIPMENT

Engine: 225 cu. in. Six (except 3-seat wagon), 318 cu. in. V8 • Transmission: 3-speed manual • Steering wheel: 3-spoke, with partial horn ring • Bench type seats.



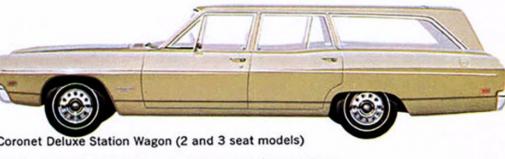
CORONET DELUXE



Coronet Deluxe 2-Door Coupe



Coronet Deluxe 4-Door Sedan



Coronet Deluxe Station Wagon (2 and 3 seat models)

CORONET DELUXE STANDARD EQUIPMENT

Engine: 225 cu. in. Six (except 3-seat wagons), 318 cu. in. V8 • Transmission: 3-speed manual • Bench type seats • Steering wheel: 3-spoke with horn button.



STANDARD EQUIPMENT ON ALL CORONET MODELS

Unitized construction • 7-stage rust protection • Hub caps • Cigarette lighter • Torsion bar front suspension • Chassis lubrication (good for 36,000 miles) • 4,000 mile oil change (or 3 months) • Heater defroster • Muffler and tailpipe, aluminized • Also standard are the safety features listed on page 9.

SPECIFICATIONS

DIMENSIONS and CAPACITIES

(These are 1969 Coronet 4-door-sedan dimensions. Other body styles may vary in some degree.)

Wheelbase.....	117"
Track, front/rear (six-cyl.)	59.5"/58.5"
Track, front/rear (V8).....	59.5"/59.2"
Overall length.....	206.6"
Overall width.....	76.7"
Overall height (six-cyl.).....	54.5"
Engine crankcase capacity: 4 U.S. quarts; 5 U.S. quarts when replacing oil filter (all engines, except Hemi V8). Hemi V8: 5 U.S. quarts; 6 U.S. quarts when replacing filter. Coolant capacity: 225 Six, 13 qts.; 318 V8, 18 qts.; 383 V8s, 17 qts.; 440 Magnum V8, 18 qts.; Hemi V8, 18 qts. Fuel tank capacity: 20 U.S. gallons (all models, except wagons); 19 U.S. gallons (station wagons only).	

TIRES

Hydraulic, servo-contact, self-energizing, with bonded linings. Dual Braking System. Parking brake is foot-pedal-operated, with hand-release lever—mechanically actuating shoes on each rear wheel. Master cylinder/parking brake warning light is standard on all models. Various brake sizes are noted in standard equipment listings. In addition, power brakes are optional on all models, and front disc brakes are optional on all V8-powered Coronet models.

SUSPENSION

All Coronet models (except Coronet R/T and Super Bee) have torsion bars and ball joints in front, asymmetrical leaf springs in the rear, and Onflow shocks at each wheel. Entire suspension is rubber-isolated.

Coronet R/T and Super Bee come equipped with Rallye Suspension, a special Handling Package, which includes: HD torsion bars, Firm Ride shocks, sway bar, and XHD rear springs. An optional Rallye Suspension Package is offered on all Coronet models, except R/T and Super Bee cars. Package includes: sway bar and HD rear springs. In addition, as a separate option, Firm Ride shocks are also available.

ELECTRICAL SYSTEM

Battery: 12-volt, 6-cell, 48-amp-hr (225 Six, 318 V8). 59-amp-hr (383 V8s). 70-amp-hr (440 Magnum V8, Hemi V8). Alternator: 37-amp is standard on all Coronet models.

TRAILER-TOWING PACKAGE

A Trailer-Towing Package for Dodge Coronet models is required for towing trailers with a loaded gross weight of 2,000 lbs. and not exceeding 4,000 lbs. A frame-type load-equalizing hitch is required for trailers having a loaded tongue-weight of 200 lbs. (Hitch not supplied by Dodge.)

Basic equipment includes: Maximum Cooling System with high-capacity radiator. Large transmission oil cooler. Seven-blade fan. Fan shroud and hood seal. Heavy-duty rear axle, 3.23 ratio. Heavy-duty suspension, front and rear, with sway bar. Special, 11" diameter, heavy-duty brakes (manually adjustable). Heavy-duty turn signal flasher. Heavy-duty stoplight switch. Wide-rim 5.5 JK wheels.

Trailer-Towing Package is not available on Coronet models with 225 Six or Hemi V8.

The following extra-cost equipment is also required: TorqueFlite automatic transmission; 8.55 x 14 tires on wagons.

Recommended, additional optional equipment for trailer towing: Sure Grip differential. High-output, 46-amp alternator. Heavy-duty, 70-amp-hr battery with rubber separators and battery heat shield. Power brakes. Air conditioning. High-performance engines like the optional 383 (2-bbl.) V8, 383 (4-bbl.) V8. Automatic speed control. Power steering. Front disc brakes.

REAR AXLE RATIOS

A number of rear axle ratios are offered, at extra cost, with each Coronet engine and transmission team. Standard ratios have been carefully chosen to provide a balance of performance and economy. However, for more specialized applications, your Dodge Dealer can order your 1969 Coronet delivered with a more suitable ratio.

STANDARD SAFETY FEATURES

Hazard Warning System (4-way emergency-flasher)	
Windshield wipers, 2-speed, electric; parallel action blades with glare-reducing finish	
Master cylinder/parking brake warning light	
Prismatic, day/night, inside rearview mirror with double-ball-joint safety mount	
Manual latch on front seatbacks (2-door models and 4-doors with bucket seats only)	
Energy-absorbing steering column and wheel	
Safety-Action inside door handles	
Front shoulder belts, left and right (except convertibles)	
Side marker reflectors	Padded front seatback
Nonoverride door locks	Dual Braking System
Turn signals	Padded Instrument panel
Windshield washers	Left, outside, rearview mirror
Retractable front seat belts	Cleaner Air System
Soft knobs on window cranks	Padded sun visors
Backup lights	Rear seat belts
Safety-Rim wheels	Windshield defrosters

All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Dodge Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

ENGINES	displacement/ cylinders	225 cid Six	318 cid V8	383 cid V8	383 cid V8 Magnum	440 cid V8 Magnum	426 cid V8 Hemi
	bore x stroke (in.)	3.4 x 4.125	3.91 x 3.31	4.25 x 3.38	4.25 x 3.38	4.25 x 3.38	4.32 x 3.75
carburetor	1-bbl.	2-bbl.	2-bbl.	4-bbl.	4-bbl.	4-bbl.	two 4-bbl.
compression ratio	8.4:1	9.2:1	9.2:1	10.0:1	10.0:1	10.1:1	10.25:1
exhaust system	single	single	single	dual	dual	dual	single
horsepower @ rpm	145 @ 4000	230 @ 4400	290 @ 4400	330 @ 5000	335 @ 5200	375 @ 4600	425 @ 5000
torque (lbs.-ft.) @ rpm	215 @ 2400	340 @ 2400	390 @ 2800	425 @ 3200	425 @ 3400	480 @ 3200	490 @ 4000
fuel recommended	regular	regular	regular	premium	premium	premium	premium

