

DODGE 1974

MONACO • CHARGER / CORONET



CHALLENGER • DART



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SOLID DODGE ENGINEERING FACTS.

FULL-LINE FEATURES.

Electronic Ignition System



From the exciting new Monaco Series to the compact Dart, every 1974 Dodge built in North America gives you an Electronic Ignition System. There are no points or condenser to replace. So it's virtually maintenance free. It gives you fast starts in all kinds of weather because

it delivers 35 percent more starting voltage. At highway speeds, engine misfirings are reduced and in turn, exhaust emissions are also reduced.

Unibody construction.

Every Dodge body is a solid, welded unit that incorporates the chassis. So it resists squeaks and rattles. You expect your Dodge to last for years, and Unibody construction helps it do just that...right down to the reassuring "thunk" when you shut the door.

Seven-stage rustproofing.

Your new Dodge is a beautiful car. And it will keep its good looks over the years, thanks to a seven-stage rustproofing procedure that combines deep-dip and spray processes with final coatings of acrylic enamel.

Impact-absorbing bumpers.

While all Dodge cars have been designed with rugged bumpers for soaking up the knocks of everyday life, many models feature a front and rear hydraulic bumper mounting system with built-in shock absorbers. On minor impacts the bumper slides in, then bounces back to its original position.

New coolant recovery system.

All 1974 Dodge cars feature a coolant recovery system that helps prevent coolant loss. And that helps reduce the possibility of engine overheating.

Torsion bar suspension.

All Dodge passenger cars, built in North America, feature front torsion bar suspension. Torsion bars are used to provide a smooth ride while maintaining excellent road handling characteristics.

NEW MONACO SERIES FEATURES.



Quiet ride.

To seal the passenger compartment, Dodge engineers have made lavish use of modern sound-deadening materials. These materials have been strategically located throughout the car. A new molded dash liner acts as a barrier to engine and transmission noise. Use of power plant bending dampers, laminated exhaust pipes and exhaust system resonators also help cut noise. Front suspension components have also been redesigned to provide improved Torsion-Quiet ride.

Increased glass area.

You'll have a better look at passing scenery thanks to increased glass area. And this improved visibility also provides a safer view of the road.

Improved air conditioning.

Air flow has been increased 65 percent. So the unit cools faster, and better. You'll appreciate this improvement, especially when you've left your car parked in the sun on a hot afternoon.

Improved heater with Upper Level Ventilation.

Monaco Series cars give you a warm welcome on the coldest days. Heater air flow has been improved 15 percent. Just another example of Dodge extra care in engineering.

Improved serviceability.

Many steps have been taken to help make servicing your new car easier and faster. In the shop where time is money, these features help cut time and costs. All instruments, switches, controls and the radio are accessible and removable from the passenger compartment side of the panel without detaching the steering column. A removable top cover provides access to most instrument cluster bulbs and the radio speakers.

A new fuse block is attached to the instrument panel skirt. It swings down to simplify electrical system check out and swings up, out of the way after service. Most relays are located in a common bank to simplify electrical check out.

Underhood access has been improved thanks to a wider hood, more compact hood hinges, increased front track, a relocated radiator yoke, and a relocated engine.

Air conditioning servicing has been improved by grouping all refrigerant lines together on one side of the car, making it possible to gain access to engine components for servicing by removing the compressor without discharging the air conditioner.

Other improvements have been made in the areas of door glass adjustments, tail lamp bulb replacements and rear axle servicing. Extra care in engineering pays off, in many money-saving ways.

MONACO BROUGHAM

Monaco Brougham 4-Door Hardtop



Meet the newest, most elegant Dodge yet...Monaco Brougham. What you expect in a big luxury car, you'll find in Monaco Brougham. Everywhere you look is luxury, elegance and spaciousness.

Start with the styling. It's fresh and new from the classic grille to the unique new tail lights. There's more glass area for improved visibility. The profile is lower. The track is wider. Monaco Brougham. The luxury starts with the way it looks.

Inside there's even more luxury. The roominess is impressive. There are thoughtful convenience features like a 50/50 divided front seat with individual fold-down center armrests. And the passenger seatback reclines on 4-Door models. There's a convenient new storage compartment in the driver's door. Heavy use of insulation materials helps keep the interior quiet. Carpeting covers the floors and lower door panels. Attractive woodgrain panels accent the doors and dash. The new modular instrument panel is more easily serviced and it also features a molded liner to help improve interior quietness. An electric clock is standard. Everywhere you look there's Dodge luxury, elegance and spaciousness.

Monaco Brougham's list of standard equipment adds even more to your understanding that this truly is a luxurious automobile. Standard are power steering, power front disc brakes, wheel covers, Torqueflite automatic transmission and a 360 CID V8 engine.

Monaco Brougham. The most luxurious Dodge ever.

Monaco Brougham cloth and vinyl split bench seat allows separate driver/passenger adjustment. Available in Blue, Green, Gold, Parchment or Black.



Monaco Brougham 2-Door Hardtop



Monaco Brougham 4-Door Sedan

MONACO CUSTOM

Monaco Custom 2-Door Hardtop



If clean, graceful lines are the mark of a great car, then Monaco Custom has greatness written all over it. And there's much more to the Monaco Custom story.

Inside luxurious cloth and vinyl seats welcome you to the posh surroundings. New, improved Torsion-Quiet ride adds to your impression of quiet elegance. The full-bench seat is constructed of deep foam to cushion you comfortably on long trips. You ride on a 122-inch long wheelbase for smooth comfort. Just like the top-of-the line Monaco Brougham, you have a convenient storage compartment in the driver's door. Woodgrain trim abounds. Carpeting cushions you underfoot. Monaco Custom. Very luxurious. And very well equipped, too.

Standard equipment includes a 360 CID V8, power steering, power front disc brakes and Torqueflite automatic. And you get all the other Dodge features like the Electronic Ignition System, Unibody construction, everything that makes this big Dodge a great car to drive.

Options are another important part of the Dodge Monaco Custom story. While you get a lot that's standard, you may wish to consider adding even more to your pleasure and pride of ownership with such options as air conditioning with or without Automatic Temperature Control, AM or AM/FM radio, Stereo Tape Player, Automatic Speed Control and many other items your Dodge Dealer can tell you all about.

Monaco Custom. Treat yourself to a lot of Dodge luxury. Extra care in engineering makes a difference in this new Monaco Custom for 1974.

Cloth and vinyl bench seat available in Blue, Green, Gold, Parchment or Black. Optional is an all-vinyl bench seat in three color choices, or a vinyl bench with center armrest in a choice of five colors.



Monaco Custom 4-Door Sedan



Monaco Custom 4-Door Hardtop

MONACO

Monaco means value with style and luxury. Value like getting power steering, power front disc brakes, automatic transmission and a 360 CID V8 as standard equipment. Value in such features as the Electronic Ignition System, Unibody construction, Torsion-Quiet ride, all the features that add up to solid Dodge value. And Monaco doesn't short change you on luxury either. Inside there's wall-to-wall carpeting, tasteful woodgrain accents, a convenient driver's door compartment, a handy change holder built into the glove compartment and much more.

Monaco. Traditional Dodge luxury. Solid Dodge value.



Monaco 2-Door Hardtop



Monaco 4-Door Sedan

MONACO SPECIAL

Meet the easiest way to go Monaco. Monaco Special. If this is your year to move up to a full-size Dodge, Monaco Special makes the move easy. Monaco Special gives you all the basics like automatic transmission, power steering, power front disc brakes and a 360 CID V8. All in a luxurious package that has plenty of budget appeal. And plenty of eye appeal, too. Monaco Special is not only a new name, but a new looking car. The lines are long and low. The grille tastefully reflects the classic touch. Monaco Special. It's the most affordable way to get big Dodge room, ride and responsiveness.



Monaco Special 2-Door Hardtop



Monaco Special 4-Door Sedan

MONACO SERIES FEATURES & OPTIONS

Dodge gives you a lot of luxury. But some people have even higher goals. For them, Dodge offers a whole host of optional equipment. Here are some standard and optional features.

1. Start with the instrument panel. Wide, clean and functional.
2. If you like, order the optional "Light Package" that includes "Door Ajar" and "Low Fuel" signals and other convenience lights.
3. For cool comfort, add optional Air Conditioning with or without Automatic Temperature Control.
4. In the driver's door there's a handy compartment that's great for maps, and those nicknacks that always seem to clutter the glove box. And it's standard.
5. If you'd like the convenience of vent windows, they're available as an option on four-door models with tinted glass.
6. The hydraulic impact-absorbing bumper system is standard. Optional bumper guards are available.
7. The extremely accurate Electronic Digital Clock is optional.
8. Wide opening doors are another standard feature on the Monaco Series. They permit graceful entry and exit.
9. Another standard convenience feature is the coin holder located inside the glove box. No more fumbling for meter money.

There are many more Monaco Series features and options. Your Dodge dealer can tell you about such things as a wide choice of radios, sun roof, Automatic Speed Control, Security Alarm System. A host of things you'll want to make your new Dodge yours and yours alone.

For your comfort all Monaco Series Models have as standard a heater/defroster system with upper level ventilation.



CHARGER SE

Charger SE 2-Door Formal Hardtop



Choose Charger SE and you set yourself apart from the crowd. Charger SE says a lot about you. For instance you admire handsome good looks. Charger SE says it with clean-flowing lines, formal vinyl roof and unique louvered rear quarter windows. Charger also fulfils your desire to be well treated by your surroundings.

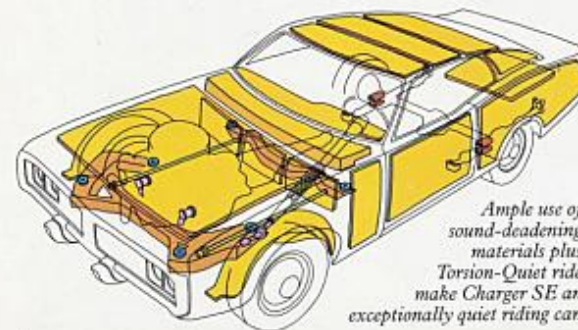
Inside, luxury is complete with features like full-foam seat-backs with fold-down center armrest, embossed door panel trim, wood-grained vinyl applique on the doors, steering wheel and instrument panel. Underfoot there's the plush feel of deep carpeting. And an attractive Rallye Instrument Cluster shows that you're the kind of person who likes to keep in touch with that standard 318 CID V8 under the hood.

Charger SE says a lot about you. And it says it quietly. Charger SE's Torsion-Quiet ride features special sound-deadening components. There are extra sound-absorbing materials in the doors,

dash, hood, roof and trunk. Charger SE. Silent, smooth and beautiful. A personal luxury car.

But what's a personal luxury car if you can't add even more luxury? Charger SE lets you add all you like. Choose from AM, AM/FM or AM/FM stereo radios, air conditioning, automatic transmission, power steering, centre console with slap-stick shift, one of three optional V8's including a 440 CID, 4-barrel, with dual exhausts, and lots more. Charger SE may say a lot about you, but its option list still leaves room for you to have a voice in things.

Optional cloth and vinyl bench seat with fold-down armrest. Available in Blue, Green, Black or Gold. Bucket seats are also available.

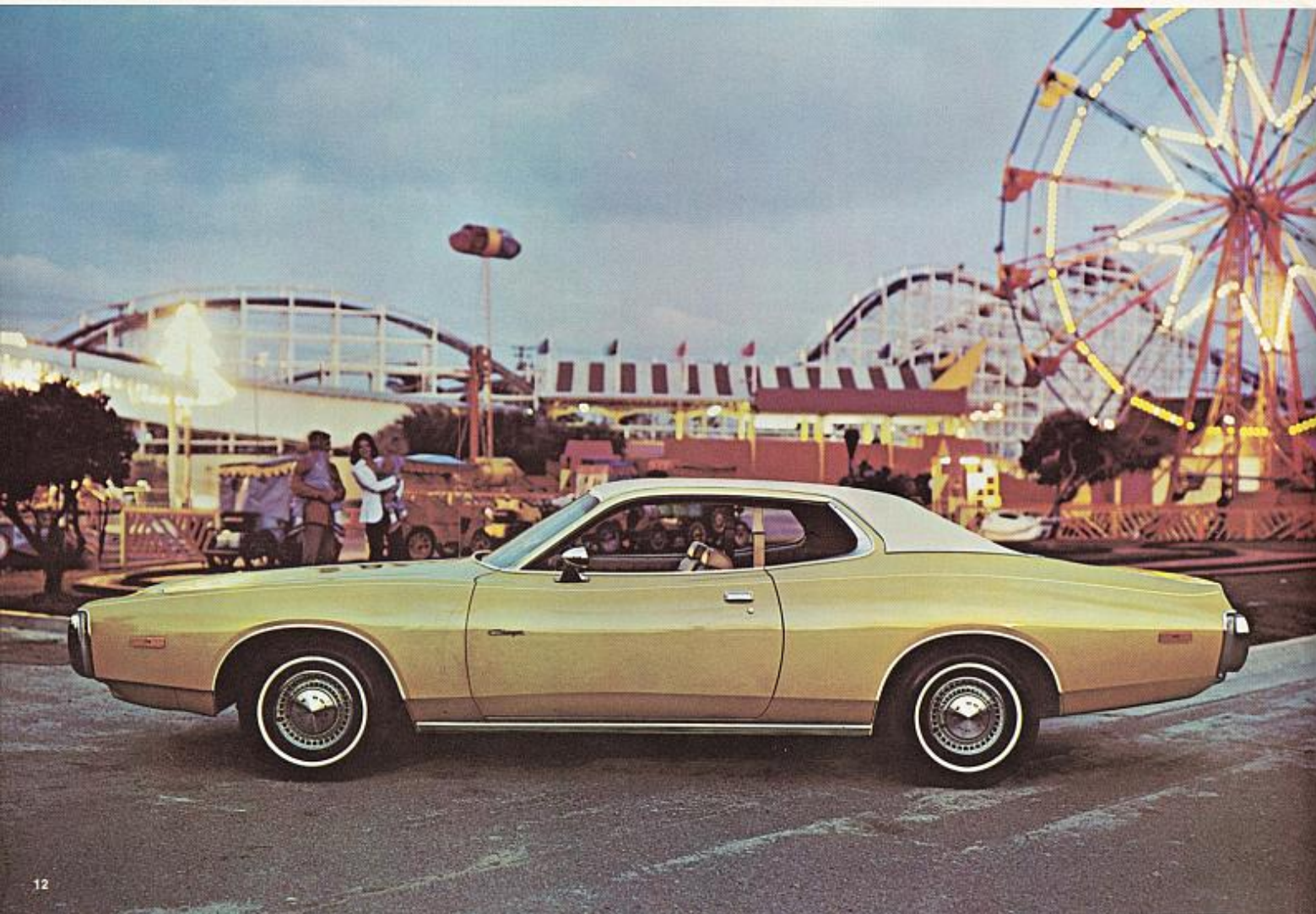


Ample use of sound-deadening materials plus Torsion-Quiet ride make Charger SE an exceptionally quiet riding car.



CHARGER

Charger 2-Door Hardtop



Family cars don't have to look like family cars. Charger proves it. Sleek and low with a smooth-flowing roofline. Sports-car looks with family-size room inside. And speaking of the family, Charger lets everybody in the family have their way with options.

Fill the car with stereo. Sport it up with bucket seats and a Rallye Package that includes 318 CID V8, Power Bulge Hood, Rallye Instrument Cluster, G70 x 14 RWL tires, front and rear sway bars, Black Body Side Tape Stripes and Hood Pins. Cool it down with air conditioning. Top it off with your choice of vinyl roofs. Haul off and hit the holiday camping trail with a specially engineered Trailer Towing Package. You can even order your own piece of the sky with the optional sliding sun roof. What you do

with your Charger is all up to you, the family and your budget. And if budget is your prime concern, there's a Charger Coupe available. It's the lowest priced Charger going. And it still has a lot going for it including a heater/defroster system with upper level ventilation.

Dodge Charger for 1974. A family-size car never looked like it was so much fun to drive.

Optional cloth and vinyl bench seat. Available in Blue, Green, Black or Gold.



Charger Rallye Hardtop



Charger Rallye Coupe



Charger 2-Door Coupe

CORONET

Coronet Custom 4-Door Sedan



Coronet and Coronet Custom are the mid-size cars for the full-size family. Inside, there's room for kids, dogs, boxes, and Mom and Dad. Four doors open wide to make gathering the gang easy. And it's loaded with family-planned features. Like solid Unibody construction, strong steel beams in all the doors, seat belts for all passenger positions, a big, big trunk and a heater/defroster system with upper level ventilation.

A family car has to be practical, but that doesn't mean the family can't have a little fun and luxury, too. So take a look at the Coronet option list. There are AM, AM/FM, or AM/FM stereo radios, air conditioning, Trailer Towing Packages, power steering, automatic speed control, automatic transmission...plenty to choose from. Plenty to enjoy.

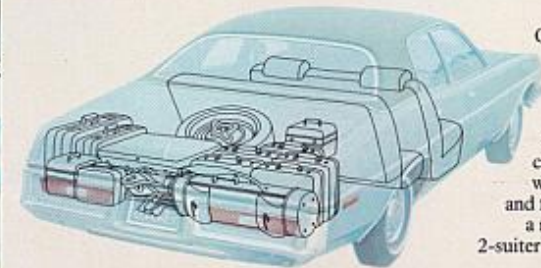


Coronet 4-Door Sedan

But even if your Coronet must spend most of its time minding the budget, you still get a lot for your pleasure. A 225 CID Slant Six or 318 CID V8 are standard. Up front you get disc brakes with self-adjusting rear drum brakes.

Coronet Custom's attractive cloth and vinyl interior trim offers pleasant surroundings in a choice of Blue, Green, Black, Chestnut or Gold. You get fast starts thanks to an Electronic Ignition System. Newly designed windshield washer nozzles have been built into the wiper arms to do a better job of cleaning with less cleaner fluid. You ride on torsion bars for smoothness and stability. All that in Coronet and Coronet Custom.

The family never had things so good!



Compare Coronet's room to that of any car in its class, or for that matter, any car. You'll see why Coronet is called family size. Trunk can hold a lady's pullman, wardrobe, two train cases, and four overnight bags, plus a man's overnight bag, two 2-suiters and even his golf clubs.



Cool it with Dodge air conditioning. You'll arrive at your destination refreshed and relaxed. Air conditioning helps cool the car and cut humidity. And by adding to your comfort, it helps you be a better, more alert driver.



DART SPORT 360

Dart Sport 360 Coupe



Here's how to own a sports car, convertible and a station wagon...all on a one-car budget. It's the Dart Sport 360 Convertible. A real tongue-twister maybe, but a great idea.

Start with the basic Sport 360. That gives you a 360 CID 4-barrel V8 engine with dual exhausts, floor-mounted 3-speed manual transmission, E70 x 14 black sidewall tires, front anti-sway bar, power front disc brakes, Rallye suspension and body side and tail light tape treatment. That's your sports car.

Now, order the optional sliding metal sun roof and you've got your convertible.

For a station wagon, order the optional fold-down rear seat. That gives you a cargo space 6½ feet long including the trunk length.

There you have it. Three cars in one. And you can also order the sun roof and fold-down rear seat on the Dart Sport. Dart Sport gives you a choice of either a 198 CID Six or 318 CID V8 as standard equipment plus many options like automatic transmission and power steering, power disc brakes, a special Sport Topper Package, AM and AM/FM radios, tinted windows, air conditioning (except 198 engine), 225 CID Six, and lots more.

Optional all-vinyl bucket seats, shown right, are available in both models. Other options available include an all-vinyl bench and all-vinyl split back bench with folding center armrest. Standard seat for Sport and Sport 360 is a cloth and vinyl bench seat.



DART SPORT COUPE



DART SWINGER & CUSTOM



Optional Dart Swinger cloth and vinyl split-back bench seat with fold-down center armrest.

More and more Canadians are discovering the special blend of economy, maneuverability, interior room and value to be found in Dart Compact Hardtops and Sedans.

Economy starts with a 198 CID Slant Six engine or 318 CID V8.

Maneuverability is yours thanks to a 111-inch wheelbase. So parking and darting in and out of crowded downtown traffic are a breeze.

Inside, there's room for a family of six. So even though these cars are compact, they're big on people room. There's plenty of trunk room, too.

And Dart compacts deliver something else, too. Value. Dart compacts give you such Dodge value features as the Electronic Ignition System that eliminates points and the condenser. It's virtually maintenance free. And it gives you fast starts in all kinds of weather, because it delivers 35 percent more starting voltage. Then there's Unibody construction. The entire body is a solid, welded unit that resists rattles and squeaks. Seven Stage Rustproofing helps make sure your new Dodge Dart will keep looking new over the years. Torsion-bar suspension gives you a smooth ride with great highway stability. Inside the doors are protective steel beams. Under the hood there's a new coolant recovery system that helps eliminate the possibility of coolant loss, and that means the chance of the engine overheating is reduced.

Dart gives you a lot of value in a compact car. But then, Dart isn't your usual compact. Dodge extra care in engineering makes a difference.



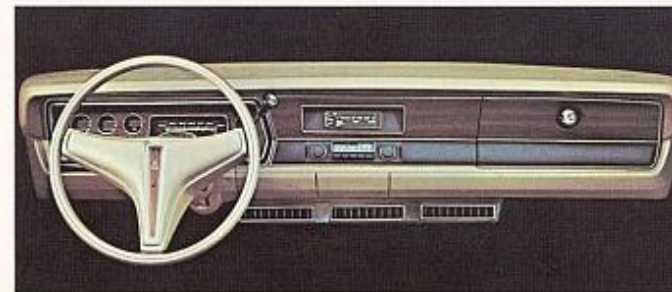
Dart 4-Door Sedan



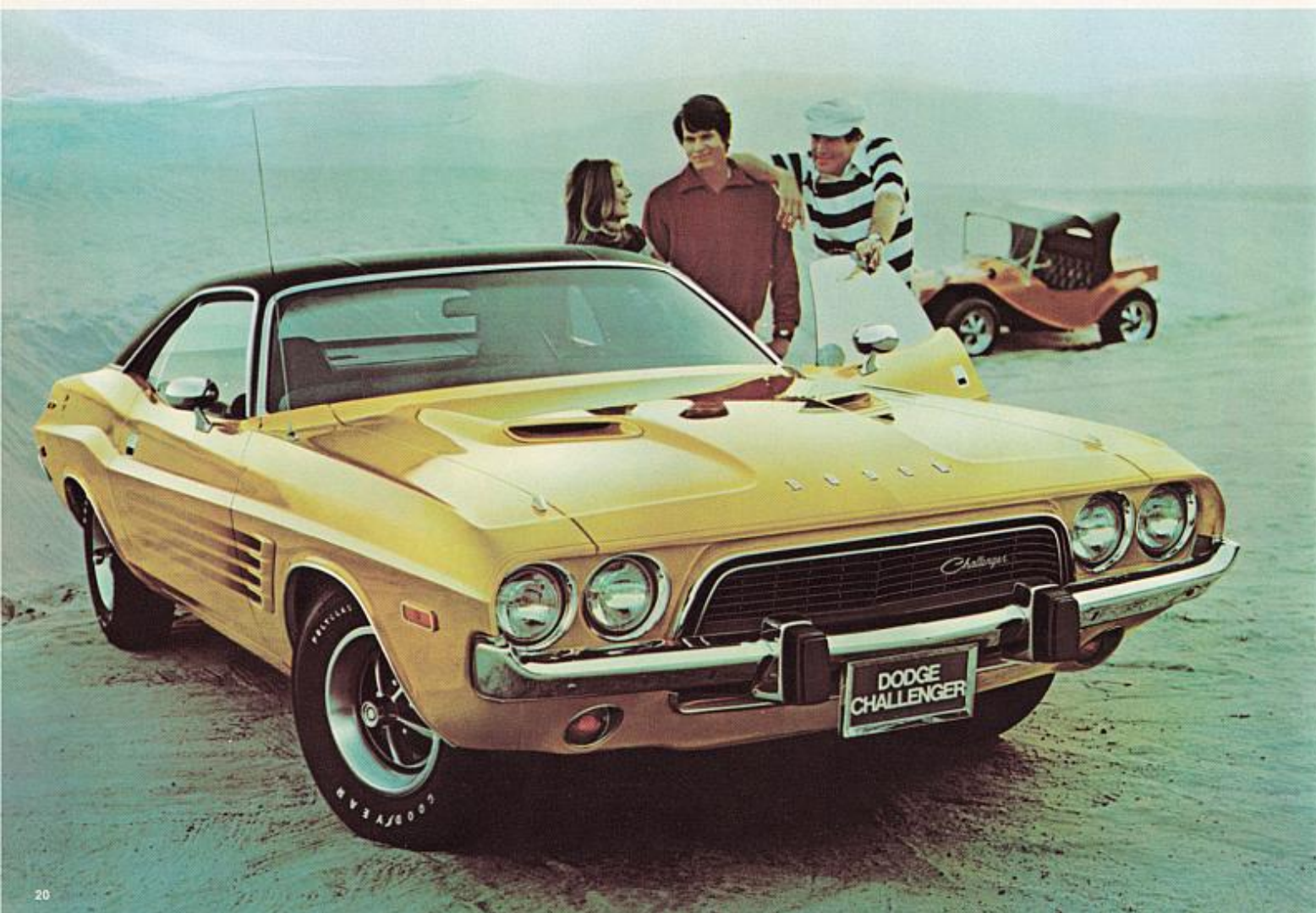
Dart Swinger Special 2-Door Hardtop



Custom. Standard cloth and vinyl bench seat.



CHALLENGER RALLYE



Turn on a Challenger and it'll turn you on, too. It's more than just a machine. Challenger is a way of life. It reflects the way you go about things...with elan. Ease into Challenger's all-vinyl bucket seats. Switch on the Electronic Ignition System. Then move out smartly with a 318 CID V8 or the new optional 360 CID 4-barrel V8. Run through the gears. A floor-mounted, three-speed manual is standard. And you can opt for a four-on-the-floor or the three-speed Torqueflite automatic with console-mounted selector. Ride assured, knowing you'll stop smoothly with front disc brakes. And if you're the kind of person who likes to get into the corners, Challenger's torsion-bar suspension makes the twistiest roads your playground.

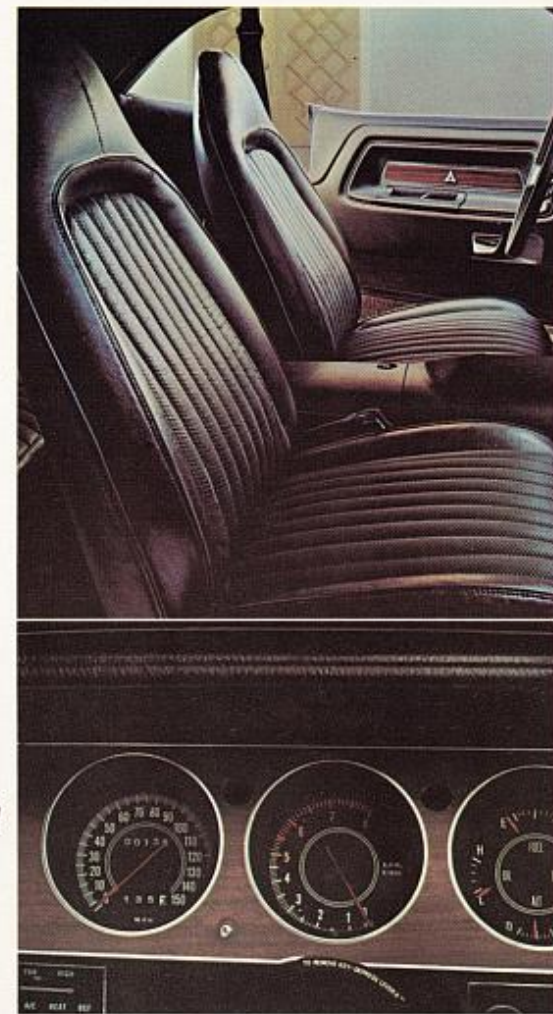
Now, if Challenger is beginning to turn you on, there's a Challenger Rallye Package that'll turn you into a true believer.

Challenger Rallye gives you a performance hood, fender scoops with strobe tape stripes, Rallye Instrument Cluster with tachometer, and full instrumentation, Rallye Suspension, wide F70 x 14 whitewall tires and more.

Challenger and Challenger Rallye. They could just start a whole new life style for you.



CHALLENGER HARDTOP



MONACO SERIES WAGONS



Monaco Brougham interior features a beautiful all-vinyl, 50/50 split bench seat with individual fold-down center armrests. Seats adjust individually to let driver and passenger select their most comfortable positions. Passenger side reclines for even more comfort.



◀ Monaco Brougham Wagon

Monaco Wagon

Wagon people are a special breed. And the new Monaco wagons go all out to give wagon people what they want. Like a Torsion-Quiet ride. Beautiful styling. Luxurious interiors. And a long list of standard equipment that includes power front disc brakes, power steering, Torqueflite automatic transmission and a 360 CID V8 engine. Then Dodge gives you the extra care in engineering features like a three-way tailgate and a special air deflector that helps keep the rear window free from dust and prevents exhaust fumes, dust and rain from coming in when the rear window is open.

Monaco Series Wagons also give you all the things that are new to the Dodge cars. Features like lavish use of sound-deadening materials for a new level of interior silence. A convenient storage compartment in the driver's door. A handy coin holder in the glove compartment. A hidden storage compartment in 2-seat models and handy nicknack catch-all side pockets in all models.

The new Dodge Monaco Series wagons. Choose from Monaco Brougham, Monaco Custom, (2- or 3-seat version) or Monaco (2-seat only). And there are plenty of options to choose from, like air conditioning, special Trailer Towing equipment, roof luggage rack, Auto Lock tailgate and more.

Dodge Monaco Series wagons. Extra care in engineering means paying extra attention to the needs of wagon people.



Monaco Custom Wagon

CORONET CRESTWOOD



Meet three mid-size ways to go wagoning. Coronet Crestwood. Coronet Custom. And Coronet. All give you the kind of maneuverability you expect from a mid-size car. But inside there's room for all the gang...and all their gear.

Standard power for these wagons is a 318 CID V8. Two and three seat models are available in the Coronet Crestwood and Coronet Custom. Interiors are all-vinyl. Attractive, yet durable...designed to take the use and abuse of busy family life.

And there are plenty of options to choose from. Like power steering, air conditioning, Trailer Towing Packages, roof luggage rack, and power tailgate window.

Extra care in engineering means these wagons give you plenty of value features, too. Like the Electronic Ignition System, new coolant recovery system, Unibody construction, protective steel beams in the doors, Seven-Stage Rustproofing, power front disc brakes and a whole host of other features that will add to your enjoyment and pride of ownership.

Size up a Dodge mid-size wagon. You'll have a lot of wagon going for you and the family.



Top-of-the-line Crestwood interior in all-vinyl. Features convenient fold-down center armrest, deep carpeting, wood-grain accents on the door and dash and many other luxury touches.



Coronet Custom Wagon



Coronet Wagon

Dodge has what wagon people want.

1. Three-seat models with the rear-facing third seat. Provides almost enough room for an entire baseball team.

2. Convenient side pocket storage bins are standard on all Coronet Series Wagons.

3. The tailgate locks automatically when ignition is turned on with all Dodge Monaco Series and Coronet Series Wagons. This switch allows the driver to unlock the tailgate at any time by overriding the standard automatic lock system. Optional on all wagons.

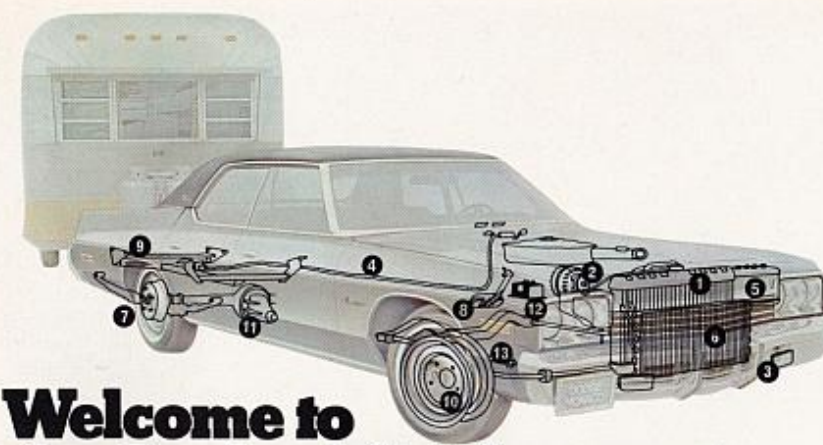
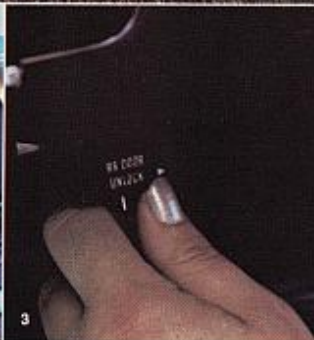
4. Big loads are a Dodge wagon speciality. With the rear seat or seats folded down, the cargo compartment is large enough for a 4' x 8' sheet of plywood to lie flat on the floor. Demonstrated here in a mid-size Coronet Series Wagon.

5. Convenient side vent windows are available when you order tinted glass on Monaco Series Wagons.

6. Handy rear storage compartments built into the side panels of Monaco Series Wagons.

7. Special wind deflector is standard on all Monaco Series Wagons and Coronet Crestwood. Optional on Coronet Custom and Coronet Wagons. It helps keep the rear window free of dirt and dust. And it also helps keep dust and exhaust fumes from entering the passenger compartment when the rear window is down.

8. Fold down rear seat or seats allow maximum cargo area. Folding mechanism is easily operated. Shown on Coronet Series Wagon.



Welcome to the Dodge hitching post.

Trailer towing calls for special equipment. Your Dodge dealer can tell you all about the special equipment included in the Light Trailer Towing Packages and the Heavy-Duty Trailer Towing Packages. Dodge Trailer Towing Packages are factory engineered. So whatever you plan to pull, from trail bikes to travel trailers, your new Dodge can come ready to tow. Here are some of the things you get in the Heavy-Duty Towing Packages available on the Monaco and Coronet Series.

1. High-capacity radiator and seven-blade fan to help dissipate extra engine heat developed by trailer towing.

2. 65-amp alternator generates extra current needed to handle additional electrical requirements of trailer towing.

3. Variable-load turn signal flasher, flashes signals at a constant rate with or without the trailer hooked up.

4. Built-in seven-wire trailer wiring harness and 7-pin A.T.A. connector provides a convenient electrical connection between your car and trailer.

5. High-amp battery, provides extra current.

6. Auxiliary transmission oil cooler helps prevent transmission from overheating during

trailer towing.

7. Heavy-duty suspension to help shoulder the extra loads of trailer towing.

8. Trailer electric brake controller electrically activates trailer brakes when tow car's brakes are applied.

9. Load-distributing hitch platform.

10. Wide wheel rims to aid stability and handling.

11. 3.23 ratio rear axle to provide extra towing performance.

12. Dual charging unit allows car and trailer batteries to charge independently and keeps the trailer battery from drawing current from the car battery.

13. Heavy-duty torsion bars.

That's just an idea of what's available to the trailer-towing enthusiast. Your Dodge dealer has all the details. Just tell him what you're going to tow, and he'll set you up with a factory-designed Trailer Towing Package that's right for you. Hitch up and haul off with Dodge!

Dodge Compact Wagons for campers and big family hauling.

The Sportsman is a rugged wagon to satisfy a family's wander-lust. To get away from it all, with all the gear they'll likely need for a week...or a month. Passenger capacities range from the standard 5 seater to optional seating for 8, 12 or 15. Camper conversions are available to turn your people-toter into a home away from home.

Available in 109" and 127" wheelbases, with a wide selection of options like the Royal Sportsman interior shown here. Ask your Dealer for all the facts.

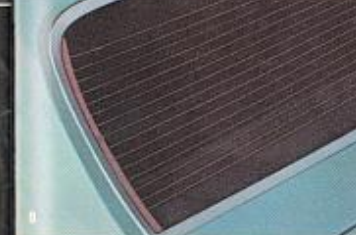
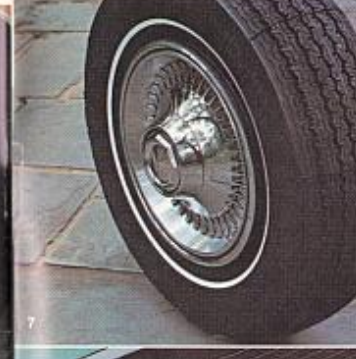
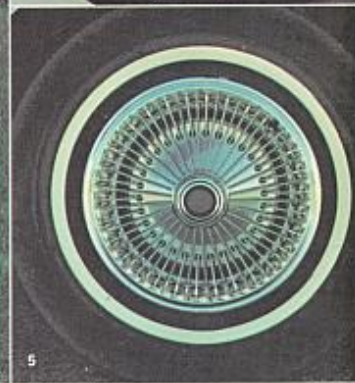
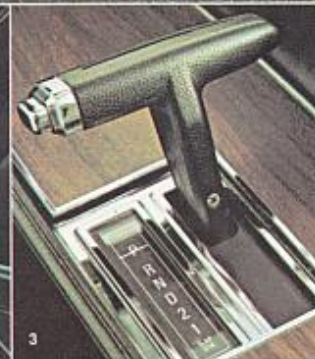


OPTIONS GALORE!

Options can add a lot to your enjoyment and pride of ownership. Here are some of the more popular options you will want to consider.

1. Cloth and vinyl seat with fold-down center armrest for Monaco Custom. 2. Remote control outside rear-view mirror. 3. Torqueflite automatic transmission console-mounted in Challenger and Charger. 4. Styled Road Wheels for Challenger, Coronet and Charger. 5. Wire Wheel Covers for Coronet and Charger. 6. Styled Road Wheels for Monaco Series (except station wagons). 7. Premier Wheel Cover for Monaco Series. 8. Electric rear window defroster. Available on Dart, Charger and Coronet (except wagons). 9. Rear window defogger. Not available on station wagons. 10. Power windows. (Not available on Dart and Challenger.) 11. Air conditioning and AM or AM/FM radios. 12. Sliding sun roof (except Challenger, Coronet and wagons). 13. Aztec cloth and vinyl bucket seats for Charger Hardtops. 14. All-vinyl bench seat with fold-down center armrest for Monaco Custom. 15. Electric door locks for Monaco Series. 16. Automatic Speed Control (except Dart and Challenger.) 17. Power seats for Monaco Series.

There are many other options available to enhance the beauty and comfort of your new Dodge. Your dealer will be pleased to cover them with you.



SAFETY FEATURES

Safety Equipment • Anti-theft steering column lock • Backup lights • Combination side-marker light-reflectors • Dual braking system • Energy-absorbing bumper systems front and rear

• Energy-absorbing front seat-backs and armrests • Energy-absorbing steering column and wheel • Flame-retardant interior material • Front disc brakes (except 6 cyl. Dart) • Hazard

Warning Light System • Head restraints • High-strength windshield • Interlocking door latches • "Key-left-in-ignition" warning buzzer • Keyless door locking—manual door locks with non-override lock feature, except driver's door • Large rear reflectors and lights • Locking latches on folding front seatbacks (2-Door models) • Mirror, left, outside • Mirror, rearview, inside, with double-ball-joint safety mount • Padded instrument panel and sun visors • Parking brake with warning light • Passenger restraint system • Roof intrusion protection • Safety-action inside door handles • Safety-Rim wheels • Side door steel guard beams • Turn signals with lane-change feature • Windshield wipers and washers.



Standard and optional engine availability

	Dart Sport	Dart Sport 360	Dart Swinger Custom	Challenger & Rallye	Coronet	Coronet Wagons	Charger	Charger SE	Charger Rallye	Monaco
198 cu. in. SIX	S-6		S-6							
225 cu. in. SIX	O		O		S-6		S-6			
318 cu. in. V8 2 bbl.	S-8		S-8	S-8	S-8	S-8	S-8	S-8		
360 cu. in. V8 2 bbl.										S-8
360 cu. in. V8 4 bbl.		S-8		O					O	
400 cu. in. V8 4 bbl.					O	O	O	O	O	O (a)
440 cu. in. V8 4 bbl.								O	O	O
WHEELBASES	108"	108"	111"	110"	118"	118"	115"	115"	115"	122" (b)
S-Standard O-Optional (a) Except Wagons (b) Station Wagons 124"										

The full line of 1974 Dodge cars and wagons gives you a lot to choose from. From full-size, to mid-size, compact, sports compact and Sportsman wagons, there's a new Dodge built with extra care in engineering that is right for you.

Monaco Brougham



Monaco Custom



Monaco



Monaco Special



Charger



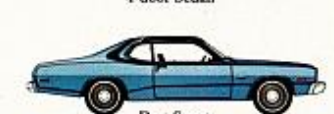
Coronet



Challenger



Dart



Sportsman



Dodge

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Dodge Trucks
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