



1977 DODGE ASPEN

The unbelievable small car.



COMFORT IN A LOW-PRICED CAR, THAT'S THE ASPEN COUPE.

Working on a budget? Dodge gives you three of the best ways going to enjoy big-carlike comfort at a small-car price.

Their names—Aspen, Aspen Custom, and Aspen Special Edition.

Each offers you that special combination of room, ride, and comfort that makes Aspen unbelievable.

Aspen. The lowest priced member of the trio features soft pattern cloth-and-vinyl seats, handsome color-keyed carpeting, and the same unique Isolated Transverse Suspension that gives our most expensive Aspen model a smooth ride.

Aspen Custom. Little things mean a lot. And the Custom gives you a lot of little things to be happy about. Like comfortable all-vinyl seats. Special body

mouldings along the side . . . and inside, a decorative simulated wood-grained instrument panel, cigarette lighter, and handy rear seat armrests.

Aspen Special Edition. Here's all the comfort you could ask for. Comfort in richly appointed supersoft seats that recline, have a center armrest, and permit you to adjust the driver's side independently of the passenger's (optional on SE wagon). But seats alone do not tell Special Edition's entire comfort story. For there are also a deluxe insulation package, shag carpeting, and door pull straps for your convenience. And such standard features as power disc brakes, power steering, and fiber-glass radial tires for your driving.

So no matter which of the Aspen coupes you choose, you'll find a carful of comfort at a surprisingly low price. And an unbelievable new T-bar roof you can order. With tinted glass roof panels that lift out and store easily in the trunk.

Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.

1. Aspen Special Edition coupe.
2. Nine two-tone paint treatments are available on all coupes.
3. Base Aspen coupe. White sidewall tires, wheel covers, bumper guards, and protective rub strips optional.
4. The exciting new T-bar roof is available on all Aspen coupes.





ASPEN SEDANS ARE UNBELIEVABLE IN THEIR ROOM, RIDE, AND COMFORT.

Let's be honest. Small cars do not generally ride and handle like big cars.

But what if we told you there was a small car that was as close to a big car in its approach to driving as we could make it?

Unbelievable?

Introducing Dodge Aspen for 1977. And in this case, the Aspen, Aspen Custom, and Aspen Special Edition sedans.

Each has been designed with a new kind of suspension so you can experience a smooth, big-carlike ride. In fact, this Isolated Transverse Suspension

is so unique we've even applied for patent protection.

We've engineered each model with emphasis on interior roominess. And positioned the seats up high. So you can enjoy a feeling of bigness.

And we've provided for the options you tend to ask for. The reclining seats,

luxurious fabrics, stereo radios, tilt steering wheel, power door locks, and many other options.

Of course, we've also given you a choice of getting this unbelievable approach to room, ride, and comfort in three different models. So that you can decide just how luxurious you want your new Aspen to be.



1. Aspen Special Edition sedan.
2. Aspen Custom sedan.
3. Optional power windows.
4. Aspen's available six-way power seat.
5. Aspen sedan's very roomy rear seat.





THE UNBELIEVABLE ASPEN WAGON: PRACTICALITY, COMFORT, AND A SIZE THAT'S JUST RIGHT.

Time was when wagons were so big most women didn't like to drive them. Or they were so small most men couldn't do an honest odd job with them. But now there's Aspen. With wagons that can really haul. But are trim and easy to drive.

Aspen wagons pack a big 72.8 cubic feet of cargo. Or in other terms, 1100 pounds of combined gear and people. And thanks to a concealed tire compartment under the cargo floor, there's a clear unobstructed load floor. The Aspen Special Edition even has locking side storage compartments where you can keep additional valuables hidden from view.

And even when you're carrying cargo, Aspen will seat six. In the same roomy comfort as our sedans. Yet for all their spaciousness, Aspen

wagons are fairly small. Their trim 201.1-inch overall length is roughly two feet shorter than that of our mid-sized wagons. So they're a lot easier to drive. And park.



There are two Aspen wagons for 1977. The Aspen. And Aspen Special Edition. Both give you unbelievable roominess in an easy-to-handle size. Plus standard features like power brakes. And a new

225 Six two-barrel engine (not available California or high altitudes).

The Special Edition also includes such luxury items as cargo compartment carpeting and handsome simulated wood-grained body sides and liftgate.

1. Aspen Special Edition wagon.
2. New Hillcrest plaid cloth-and-vinyl interior. Optional on SE wagons only.
3. Aspen's spacious cargo area.
4. Aspen SE's lockable storage compartments.
5. Aspen wagon.





ASPEN R/T. JUST FOR THE FUN OF IT.

To a lot of people, driving involves a lot more than just turning the key and shifting the transmission into drive.

If you're one of them, Dodge proudly offers the Aspen R/T. And R/T Super Pak.

These are real road machines. Not super cars with big engines as in days of old. But finely tuned, responsive automobiles. Cars that keep you in control.

Take the transmission. It's a three-speed manual. Floor-mounted, of course. So you can gear up or down to meet various driving situations.

There are things like heavy-duty Isolated Transverse Suspension. For

a firmer road feel. A front sway bar. To help keep lean to a minimum on cornering. And wide E70 x 14 raised white letter tires. To give you more rubber on the road.

As for looks, R/T speaks for itself. Blackout grille, bold stripes, Rallye wheels, and R/T decals are all standard.

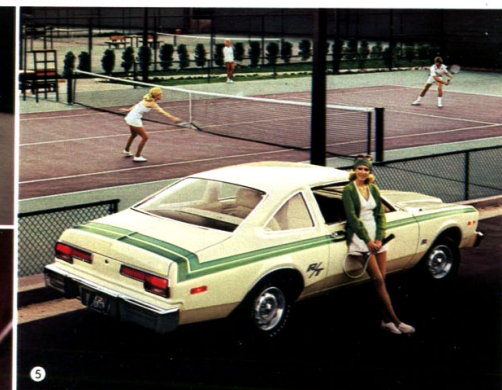
Want more of a looker? The R/T Super Pak gives you front and rear spoilers, special tape stripes, wheel flares, and lowered rear quarter windows.

Of course, you can personalize your R/T with a snappier optional 360 two-barrel V8 or the 360 four-barrel with Electronic "Lean Burn" System and

TorqueFlite automatic transmission.

Perhaps our new optional AM/FM with an 8-track tape deck. Or the optional bucket seats. But don't stop there. Aspen R/T is available with a wide selection of options. All for the fun of it.

1. Optional Aspen R/T Super Pak.
2. Spoilers, louvers, blacked-out grille and stripes. It's the Aspen R/T Super Pak.
3. Sporty, functional Super Pak chin spoiler.
4. Aspen's optional four-speed overdrive manual transmission.
5. Aspen R/T. It wears its colors well.





RELAX IN A STYLE YOU'RE ACCUSTOMED TO.

Comfort is one of Aspen's strong points. Since every Aspen interior is unbelievably comfortable and soft.

1. Premium bucket seats are an option on the Aspen Special Edition coupe. They are covered in supersoft vinyl upholstery. Cushions and seatbacks are deeply pleated for comfort and ventilation. Door panels with luxury pull handles and deep shag carpeting are color-keyed. Center console shown is optional. Available in tan and red. Or white seats with red, green, blue, or black interior accents.

2. Standard comfort on the Aspen Custom four-door sedan is this Revere cloth-and-vinyl bench seat. Available in blue, green, red, parchment, and tan with color-keyed carpeting.

3. This optional 60/40 seat is covered in cashmerelike cloth with a fold-down center

armrest, dual recliners, color-keyed shag carpeting, cloth door upper panels, and door pull straps. Available on the SE coupe and sedan in blue, green, red, parchment, and tan.

4. Sporty and durable all-vinyl bucket seats are optional for the Aspen or Custom coupe with matching trim and color-keyed carpeting. Available in black and red. Or white seats with blue, green, dark red, or black interior accents.

5. Optional 60/40 seat in one of its passenger reclining positions.

6. Standard luxury for the Special Edition coupe and sedan is this soft vinyl 60/40 seat. Features a fold-down center armrest, dual recliners, color-keyed shag carpeting, and matching door panel trim with pull straps. Available in green, blue, parchment, red, and tan.



A CLOSER LOOK AT WHAT MAKES ASPEN UNBELIEVABLE.

1977 STANDARD EQUIPMENT

ASPEN: Front ashtray • Color-keyed carpeting • Heater/defroster • Hubcaps • Keyless door locking system • Outside left mirror • Drip mouldings • Quarter window mouldings. (coupe and wagon) • Color-keyed bumper filler • Cloth-and-vinyl bench seat (coupe) or vinyl bench seat (sedan and wagon) • Armrests • Electric windshield washers • Two-speed electric windshield wipers • Three-spoke steering wheel • Windshield and backlite mouldings • D78-14 BSW bias-belted polyester tires (wagons F78 x 14 BSW glass-belted tires).

ASPEN CUSTOM COUPE AND SEDAN

(same as Aspen above but also includes): Rear armrests with ashtrays • Rear deck applique • Wide black paint-filled body side mouldings • Cigarette lighter •

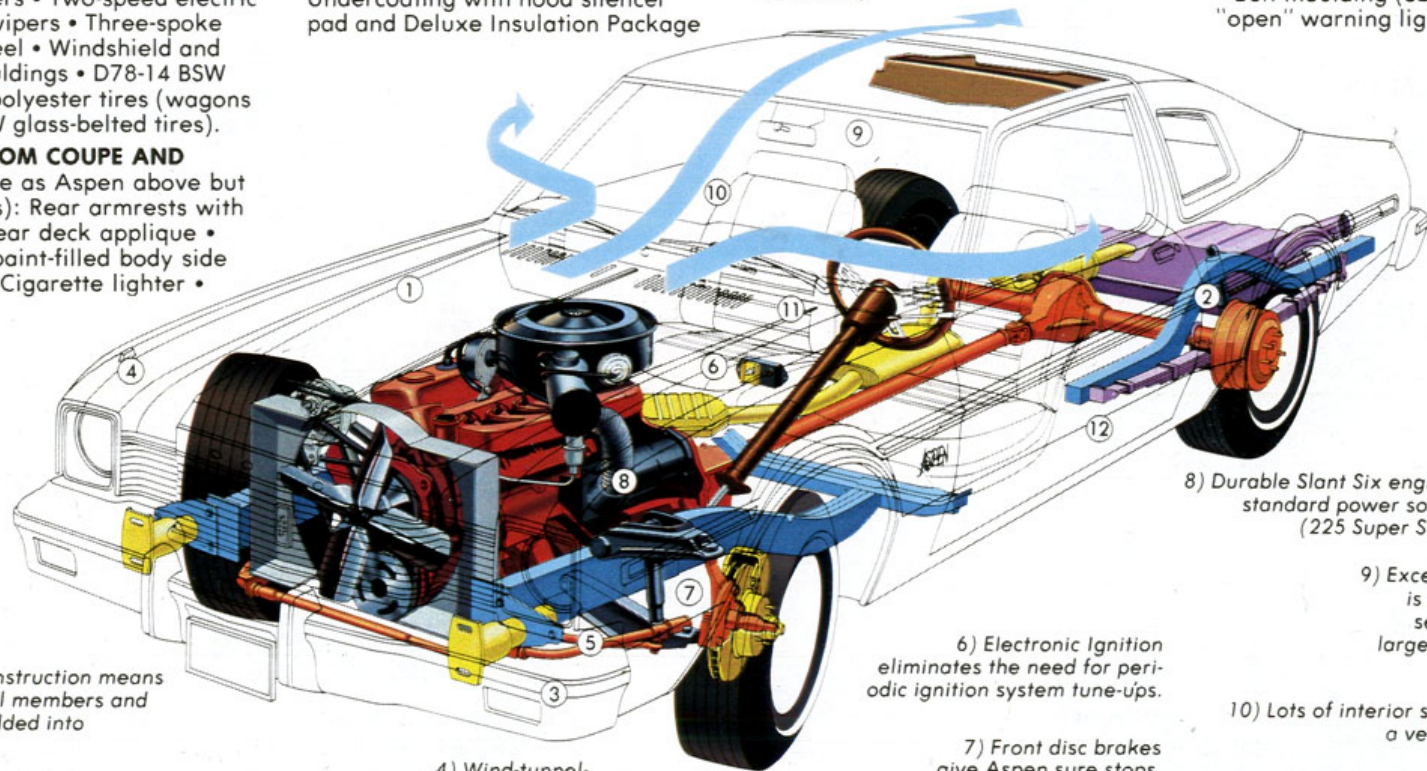
Belt mouldings • Custom vinyl bench seat (coupe) • Custom cloth-and-vinyl bench seat (sedan) • Simulated wood-grained instrument panel • Custom door trim panels.

ASPEN SE COUPE AND SEDAN

(same as Aspen and Aspen Custom above but also includes): Dual horns • Glove box lock • Simulated wood-grained glove box door • Power steering • Luxury steering wheel • Undercoating with hood silencer pad and Deluxe Insulation Package

• Premium wheel covers • Vinyl 60/40 split-bench seat with individual recliners • Luxury door trim panels • Color-keyed wide vinyl side moulding • Full wheel-lip mouldings • Hood ornament and wind split moulding • Hood paint stripe • Body side up-and-over stripe standard on coupe with optional landau vinyl roof • Day/night mirror • Electric clock • DR78-14 fiber-glass radial BSW tires.

ASPEN WAGONS (same as Aspen above but also includes): Power disc brakes • Cargo compartment carpet and storage bins with locking doors (SE) • Heavy-duty suspension • Vinyl bench seat (deluxe SE) • Simulated wood-grained body side liftgate applique (SE) • F78 x 14 BSW glass-belted tires • Hood ornament and wind split moulding (SE) • Rear ashtray (SE) • Cigarette lighter (SE) • Belt moulding (SE) • Liftgate "open" warning light.



1) Unibody construction means body structural members and panels are welded into a single unit.

2) A quiet ride is a product of tuned isolation in both front and rear suspension systems.

3) Effective impact protection comes from an efficient energy-absorbing bumper system.

4) Wind-tunnel-tested for all-around performance.

5) Isolated Transverse Suspension System gives Aspen a ride rivaling some larger cars.

6) Electronic Ignition eliminates the need for periodic ignition system tune-ups.

7) Front disc brakes give Aspen sure stops.

8) Durable Slant Six engine or 318 V8 is the standard power source for all Aspens (225 Super Six std. on wagons).

9) Excellent road visibility is a result of the high seating position and large expanses of glass.

10) Lots of interior space makes Aspen a very roomy small car.

11) Functional, modular instrument panel.

12) Wide doors make Aspen easy to get into and out of.

ASPEN DIMENSIONS

INTERIOR

	Front Headroom	Front Legroom	Rear Headroom	Rear Legroom
SEDAN	39.2"	42.3"	37.5"	36.6"
COUPE	37.4"	42.2"	35.9"	31.6"
WAGON	39.2"	42.3"	38.7"	36.6"

EXTERIOR

	Height	Width	Length	Wheelbase
SEDAN	55.0"	72.8"	201.1"	112.7"
COUPE	53.3"	72.8"	197.5"	108.7"
WAGON	55.2"	72.8"	201.1"	112.7"

ASPEN SPECIFICATIONS

ENGINES: 225 Six, 225 Super Six,* 318 V8, 360 V8 (opt.)

TRANSMISSIONS: 3-speed manual, column-mounted;
3-speed manual, floor-mounted with 318 V8 or SE models

SUSPENSION: Front: Transverse torsion bars and sway bar (fully isolated)
Rear: Asymmetrical leaf springs with isoclamps

TIRES: D78 x 14 BSW polyester (std. on Aspen and Aspen Custom coupes and sedans)
DR78 x 14 fiber-glass radials BSW (std. on Aspen SE coupes and sedans)
ER78 x 14 radial fiber-glass BSW (std. on SE coupes and sedans with 318 and 360 V8s)
E78 x 14 BSW (std. on Aspen and Custom with 360 V8)
F78 x 14 glass-belted BSW (standard on all wagons)

WHEELS: 14 x 5.5" (coupes and sedans)

BRAKES: Front: Manual disc, 10.84" (coupes, sedans)
Power disc, 10.84" (wagons)
Rear: 10" x 2-1/2" drum (coupes, sedans)
10" x 2-1/2" drum (wagons)

ELECTRICAL SYSTEM: Battery: 305-amp • Alternator: 50-amp
Electronic Ignition System • Solid-state volt. regulator

FUEL TANK: 20 gallons (V8s and wagon) 18 gallons (6-cylinder)

TRUNK CAPACITY: 14.5-cu.-ft. (sedan) • 14.5-cu.-ft. (coupe)

CARGO VOLUME: 13.5-cu.-ft. (coupe w/folding rear seat)
72.8-cu.-ft. (wagon)

*N/A in California or at high altitudes.

ENGINE/TRANSMISSION/REAR AXLE AVAILABILITY

ENGINE	TRANSMISSION	STANDARD	OPTIONAL
225-Six (N/A wagons)	3-speed manual 4-speed O.D. TorqueFlite	3.2 3.2 2.7	2.9 (3.2 Sure Grip) (3.2 Sure Grip) 2.9, 3.2 (2.9, 3.2 Sure Grip)
225-2 Six	3-speed manual TorqueFlite	3.2 2.7	(3.2 Sure Grip) 2.9, 3.2 (3.2 Sure Grip)
		2.9 (wagons)	3.2 (wagons)(3.2 Sure Grip)
318-V8	3-speed manual 4-speed O.D. TorqueFlite	2.9 2.9 2.7	3.2 (3.2 Sure Grip) 3.2 (3.2 Sure Grip) 2.4, 2.9, 3.2 (2.4, 2.7, 3.2 Sure Grip)
		2.7 (wagons)	2.9, 3.2 (2.9, 3.2 Sure Grip)
360-2 V8	TorqueFlite	2.4	2.7, 2.9, 3.2 (2.4, 2.7, 3.2 Sure Grip)
		2.7 (wagons)	2.9, 3.2 (2.7, 3.2 Sure Grip)
360-4 V8 ^{1,2}	TorqueFlite	3.2	N/A wagons/sedans (3.2 Sure Grip)

High Altitude

225-1 Six	TorqueFlite	3.2	(3.2 Sure Grip)
318-2 V8	TorqueFlite	3.2	(3.2 Sure Grip)
360-4 V8 ²	TorqueFlite	3.2	(3.2 Sure Grip)

California

225-1 Six	3-speed manual	2.9	
		3.2 (wagons)	
	4-speed O.D.	3.2	N/A wagons (3.2 Sure Grip)
	TorqueFlite	3.2	2.9 (3.2 Sure Grip)
318-2 V8	TorqueFlite	2.7	2.4, 2.9, 3.2 (2.4, 2.7, 3.2 Sure Grip)
		2.7 (wagons)	2.9, 3.2 (2.7, 3.2 Sure Grip) (wagons)
360-4 V8 ²	TorqueFlite	3.2	2.7 (2.7, 3.2 Sure Grip) N/A wagons

¹Electronic Lean Burn System standard. ²Coupe only.

SAFETY EQUIPMENT

Automatic brake rear adjusters
• Backup lights • Light system circuit breakers with automatic reset and fuses on some light circuits • Combined lap and shoulder belt restraint system • Dual braking system with warning light • Electric windshield washers • Energy-absorbing steering column and wheel • Fire-protection link in main wiring harness • Fire-retardant interior materials • Hazard warning flasher • Head

restraints • "Key-left-in-ignition" buzzer • Nonoverride door locks (except driver's door) • Recessed center steering wheel and instrument panel controls • Reinforced bumper system with hydraulic shock absorbers • Flush design inside door handles • Safety-Rim wheels • Side door beams • Side marker lights and reflectors • Steering column lock • Supplementary throttle return spring • Turn signals with lane change feature.

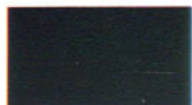
EXTERIOR COLORS*



Vintage Red
Sunfire Metallic



Jade Green
Metallic



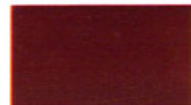
Forest Green
Sunfire Metallic



Spitfire Orange



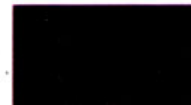
Mojave Beige



Russet Sunfire
Metallic



Eggshell White



Black Sunfire
Metallic



Caramel Tan
Metallic



Silver Cloud
Metallic



Yellow Blaze



French Racing Blue



Regatta Blue Metallic



Spanish Gold
Metallic



Starlight Blue
Sunfire Metallic



Mocha Tan



Aspen Special Edition coupe



Aspen 2-door Custom coupe



Aspen 2-door coupe



Aspen Special Edition sedan



Aspen 4-door Custom sedan



Aspen 4-door sedan



Aspen Special Edition wagon



Aspen wagon

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YOUR SIGNS FOR MOTORING SATISFACTION

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