

**1977 Dodge
CHARGER Special Edition**



**Dodge ability combines
personal luxury
with good sense**



Dodge Charger Special Edition: Mid-size with king-size luxury

To a lot of car buyers, their own personal way of going from place to place is a *must*. They don't want to feel part of a crowd in anything they do. That's Dodge Charger Special Edition's special appeal.

The special appeal starts with classic front end styling, with new grille texture and body colour tape stripe . . . sleek sculptured lines that guide the eye along to the handsome new squared off opera windows (available with optional louvers) . . . this is truly a personal size luxury car.

Inside, the feeling continues. Vinyl bucket seats are standard with a new optional "corduroy" cloth and vinyl bucket seats in red/silver, black/silver and tan/beige combinations. Shag carpeting is also standard. So are some of the prime items that make

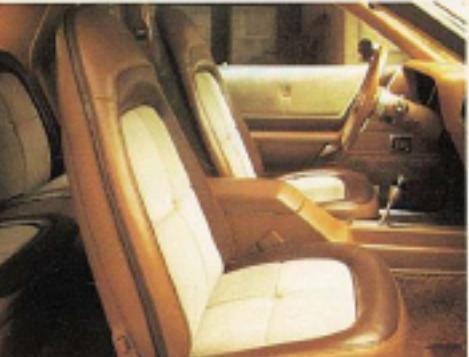
the SE such a joy to drive: the economical 318-CID-V8 engine, available after January 1, 1977, with the Chrysler Electronic Lean-Burn System; Torqueflite Automatic; power steering; power front disc brakes; space saver spare tire; a special sound-deadening insulation package; new, wider whitewall steel-belted radial tires.

As if Charger Special Edition isn't enough car as it stands, you can make it even more personal with such available options as a sun roof, individually adjustable 60/40 bench seats with dual recliners and velour upholstery, Landau vinyl roof, tilt steering wheel with new leather cover and a new 2.45:1 sure-grip axle. Dodge Charger Special Edition. With each issue, it becomes more special.

DODGE CHARGER SPECIAL EDITION VINYL BUCKET SEATS



DODGE CHARGER SPECIAL EDITION CORDUROY BUCKET SEATS



Charger SE

Standard Features

- ALTERNATOR—50 amp. hour with transistorized voltage regulator
- ANTI-FREEZE—Glycol base, -35°
- *ARMRESTS—Front and rear, padded
- ASH RECEIVERS—Instrument panel and rear armrests
- BATTERY—305 amp. hour
- *BODY—Unibody construction combines body and frame into one solid, strong unit. Seven-stage rust inhibitor
- *BRAKES—Dual braking system. Self-adjusting, front and rear
 - Front—powerdisc
 - Rear—drum type with bonded linings
- BUMPER GUARDS—Front and rear
- BUMPERS—Hydraulic bumper system sustains barrier impacts at speeds up to 5 m.p.h., front and rear
- CARPET—Shag type, front and rear
- CATALYTIC EXHAUST SYSTEM—318 8-cylinder engine (a)
- CIGARETTE LIGHTER
- COAT HOOKS—Left and right side, of special soft plastic
- COOLANT RESERVE SYSTEM
- DOOR CHECKS—2-position on all doors
- *DOORS—Safety action inside door handles. Non-protruding. Keyless locking system. Non-override door locks (except driver's door)
- EMISSION CONTROL SYSTEMS—Closed crankcase ventilation. Air pre-heat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric-assist choke.
- HEADLINING—Moulded one-piece fibreglass
- HEATER/DEFROSTERS—with upper level ventilation
- HORNS—Dual
- IGNITION—Electronic ignition system eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting.
- INSIDE HOOD RELEASE
- *INSTRUMENT PANEL AND CONTROLS—Padded, recessed controls, variable intensity lights, key-left ignition warning buzzer, master cylinder and park brake warning indicator, glove box lock, seat belt warning light for driver only, combined temperature and fuel gauge with low fuel indicator light
- INSULATION—Special insulation. Seats on hood, doors, dash panel, roof, trunk and floor pan help keep out noises and heat.
- WHEEL COVERS
- *WHEELS—15" safety-rim
- WINDOWS—Ventless side windows
- *WINDSHIELD—Heavy laminated glass prevents inside shattering
- *WINDSHIELD WASHERS—Dual electric
- *WINDSHIELD WIPERS—Dual with overlap wiper pattern
- *Safety features

(a) Without Electronic Lean-Burn System

Seat Availability

Mod*	Standard Seat	Material	Optional Seat		Material
			Bench with centre armrest	60/40 split back bench with centre armrest and recliners	
Charger SE	Bucket	Vinyl			Cloth & Vinyl (Velour)
					Cloth & Vinyl

Selected Optional Equipment

- AIR CONDITIONING
- AUTOMATIC SPEED CONTROL
- BATTERY—500 amp. Long Life
- CENTRE FRONT CUSHION WITH FOLDING ARMREST—Available with bucket seats
- CLOCK, ELECTRONIC DIGITAL CONSOLE
- ELECTRIC HEATED REAR WINDOW DEFROSTER—Includes 100 amp. heavy-duty alternator
- ENGINE BLOCK HEATERS
- FUEL PACER, ELECTRIC
- GLASS—Tinted windshield only or all windows
- LEATHER STEERING WHEEL (PADDED)—Available only with tilt steering wheel
- LOCKING FUEL FILLER CAP
- MIRRORS—Left or right outside remote control—Dual racing mirrors, remote control (chrome or painted)
- PACKAGES—There are many special package options available, some of which are: Light Package, Air-Conditioning Package and the Light- and Heavy-Duty Trailer Towing Packages. See your dealer for full details
- POWER EQUIPMENT—Deck lid electric release, door locks, seats and windows
- PROTECTIVE BUMPER RUB STRIPS—Front and rear
- RADIOS—AM pushbutton, AM/FM pushbutton, AM with 8-track stereo tape player, AM/FM multiplex, AM/FM multiplex with 8-track stereo tape player or AM/FM multiplex with searchcontrol
- ROOF, "T" BAR—Includes see-through removable panels
- SUN ROOF—Manually operated
- SURE GRIP DIFFERENTIAL—Rear axle
- SUSPENSION—Heavy-duty including front sway bar and front and rear shocks
- TACHOMETER
- TIPT STEERING WHEEL
- TRUNK DRESS-UP
- UNDERCOATING AND HOOD SILENCER PAD
- VINYL BODY SIDE MOULDING—Colour-keyed
- VINYL ROOF—Full or Landau type
- WHEEL COVERS—Wire
- WHEELS—Styled and rallye type
- WINDSHIELD WIPERS—Deluxe

THERE ARE MANY OTHER OPTIONS AVAILABLE. SEE YOUR DEALER FOR FULL DETAILS.

Dodge Charger SE—Basic Specifications

Exterior Dimensions

	2-Door Specialty Hardtop
Wheelbase	115.0"
Overall length (a)	215.3"
Overall width	77.1"
Overall height	52.6"
Track — front	61.9"
— rear	62.0"
Road clearance	4.8"
Approximate shipping weight, lbs.	3895

(a) Includes Bumper Guards

Luggage Compartment

Usable Space (cu. ft.) estimated	16.3
Usable Length	49.5"
Usable Width	73.2"
Loading Height	26.2"

Engine and Transmission Specifications

	8-cylinder	
	Standard	Optional
Displacement (cu. in.)	318(b)	360
Bore (in.)	3.91	4.00
Stroke (in.)	3.31	3.58
Installed Net Horsepower @ R.P.M.	145 @ 4000	160 @ 3600
Installed Net Torque @ R.P.M.	245 @ 1600	280 @ 2400
Compression Ratio	8.5 to 1	8.4 to 1
Carburetor	1-2 Barrel	1-2 Barrel
Air Cleaner	Silenced	Silenced
Catalytic Exhaust System	Standard	N.A.
Exhaust	Single	Single
Fuel Required	Unleaded	Leaded or Unleaded
Torqueflite, 3-Speed Automatic Transmission	Standard	Standard

(a) Equipped with Electronic Lean-Burn System

(b) Available with optional Electronic Lean-Burn System after January 1, 1977, which uses leaded or unleaded fuel

Chassis Specifications—8-Cylinder

ENGINE DISPLACEMENT (cu. in.)		318	360/400
BRAKES	Type	Disc Front; Drum rear	Standard
	Size, Inches	Disc Brakes Front Wheels	11.58 x 7.98
		Drum Brakes Rear Wheels	11 x 2.5
CAPACITIES (Imperial)	Fuel Tank, gallons	21.2	21.2
	Engine Crankcase, quarts	3.25	3.25
	Cooling System, with Heater, quarts	13.6	13.3
REAR AXLE RATIOS	Standard Ratio	2.71	2.45
STEERING RATIOS	Power	Gear Ratio	15.7:1
		Overall Ratio	18.82:1
		Wheel Turns, Lock-to-Lock	3.5
SUSPENSION	Turning Diameter, Curb-to-Curb, ft.	41.2	41.2
	Type	Torsion Bar	Front
		Leaf Spring	Rear
	Rear Spring	Length, Inches	57.0
		Number of Leaves	5
TRANSMISSION	Torqueflite 3-speed Automatic	Standard	Standard
WHEELS & RIMS	Rim & Size	5.5JJ	
	Tire Size (Steel-Belted Radial)	GR78x15	

Dodge Charger Daytona...it says "sporty" with such class



"Sporty" doesn't have to be loud. It just has to be there with a quiet authority that lets you and others know it's around. Daytona does this with two-tone paint treatments and special body taping; colour-keyed dual sport mirrors; Daytona decals on the doors, fenders and deck lid; textured grille with bright-work accents; and body coloured tape stripes. Sport with class, that's Charger Daytona.

For even more Charger, some Charger Options

A. DIGITAL CLOCK

Electronic chronometer that is accurate to within 60 seconds a month.



A

B. AUTOMATIC SPEED CONTROL

Set the cruising speed you want and it stays there 'til you disengage it. Great for saving the accelerator foot and easing the mind about the speed limit.



B

C. SUN ROOF

This manually operated roof works easily and smoothly to let you enjoy the wide world above.



C

D. TILT STEERING WHEEL

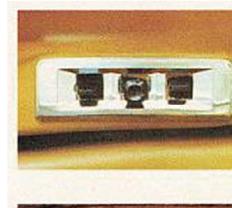
Adjusts up or down to let you in and out of Charger with ease.



D

E. POWER SEATS

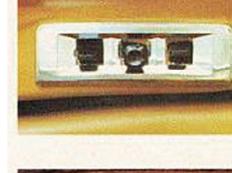
Six ways to automatically choose the seating position that's most comfortable for you.



E

F. POWERDOOR LOCKS

Lets driver lock all doors automatically from his seat.



F

G. AIR CONDITIONING

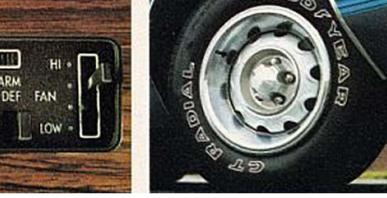
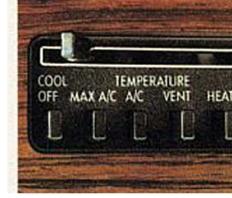
Make your own "weather" all year round.



G

H. ROAD WHEELS

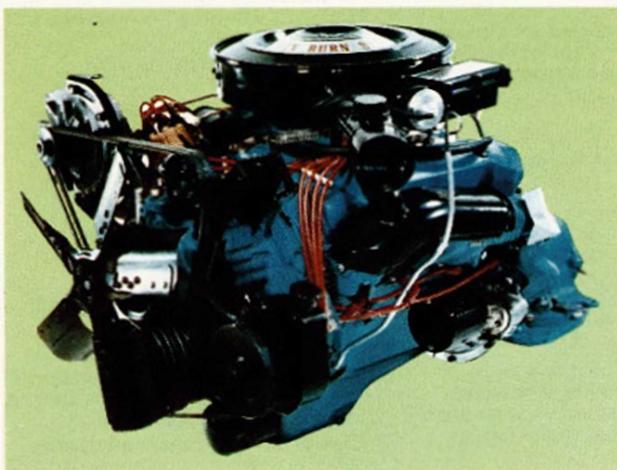
Rallye wheels that add an extra sporty touch. You'll be noticed, coming and going.



H

Chrysler...a leader in automotive electronics

Chrysler was the first car maker in North America to apply space-age technology...solid-state electronic and micro-circuitry to automotive use.



The future starts here it's the computer controlled Lean-Burn System

Chrysler's Electronic Lean-Burn System with its *electronic spark control* is one of the most important developments in engine control since the 1920's and early 30's, when manual spark control was replaced by the automatic spark advance.

That's because the Electronic Lean-Burn System contributes so many improvements to engine operation. For example:

- Smooth engine warm-ups
- Improved engine performance and acceleration
- Improved smoothness in all phases of engine operation—regardless of weather conditions
- Improved gasoline mileage at cruising speeds
- Reduced emissions—even before they reach the exhaust system
- Less hoses and other emission-control "hardware"
- Reduced maintenance
- Ability to use leaded or unleaded gasoline without sacrificing performance—while meeting governmental emission standards.

The Chrysler Lean-Burn System was first introduced during the 1976 model year on the 400 cubic inch Chrysler-built V8 engine and is now available on the following 8-cylinder models in 1977.

318(2 Bbl.)*
Opt.

360(4 Bbl.)
Std.

400(4 Bbl.)
Std.

440(4 Bbl.)
Std.

440 (4 Bbl.)
Dual Exhaust
Std.

* Available after January 1, 1977



The brain of the Lean-Burn System is this electronic spark-control computer which responds to data from 8 sensors and instantly adjusts the timing of spark-plug firings to achieve the best combustion efficiency for all conditions. Since conditions are constantly changing, the computer is constantly making instantaneous adjustments in spark-plug firings. This results in good engine performance.

Electronic Ignition

Chrysler was the first to introduce electronic ignition on passenger cars and trucks. This device eliminated troublesome ignition points and condenser—the major cause of engine tune-ups.



Electronic Voltage Regulator

Chrysler was first with a modern silicon electronic voltage regulator on all cars and trucks. This device has no moving parts and is much more reliable than the electro-mechanical regulators used previously.

High-Capacity Alternator

Chrysler first made the alternator practical for automotive use by incorporating silicon diodes as an electronic rectifier in the design.



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